

Analyse der Radioprogramme der privaten Veranstalter 2012: Deutsche Schweiz Nord

Tabellenband

**Eine Untersuchung der Publicom AG
im Auftrag des Bundesamts für Kommunikation**

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1. Region Deutschschweiz Nord - Aargau/Solothurn/Basel

1.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Information	13.9%	12.0%	17.2%	13.5%
Layout	5.2%	4.1%	4.2%	4.6%
Moderation	4.8%	9.3%	6.1%	5.3%
Musik	66.7%	67.2%	59.9%	67.0%
Service	3.3%	2.2%	3.9%	3.1%
Sonstiges	0.0%	0.2%	0.0%	0.0%
Unterhaltung	0.0%	0.2%	0.5%	0.4%
Werbung	6.0%	4.9%	8.1%	6.1%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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1.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Sprache	0.0%	0.0%	0.0%	0.0%
Englisch	0.0%	0.3%	0.1%	0.0%
Französisch	0.0%	0.0%	0.1%	0.1%
Hochdeutsch	17.2%	1.2%	22.3%	25.3%
Hochdeutsch/schweizerdeutsch (gemischt)	0.7%	2.6%	0.0%	0.0%
Italienisch	0.0%	0.0%	0.0%	0.1%
Rätoromanisch	0.0%	0.0%	0.0%	0.0%
Schweizerdeutsch	82.0%	95.9%	77.4%	74.5%
Tessiner Dialekt	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	6:36:15	6:59:30	8:13:57	6:41:23

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Basilisk	Information	04:09:35	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:07:19	27.0%	00:02:57	1.2%	00:00:00	0.0%	00:00:00	0.0%	02:59:19	71.8%	00:00:00	0.0%
Radio Basilisk	Moderation	01:26:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:54	1.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:26:04	99.0%	00:00:00	0.0%
Radio Basilisk	Service	00:59:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:06	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:59:27	99.8%	00:00:00	0.0%
Radio Basilisk	Unterhaltung	00:00:09	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:09	100.0%	00:00:00	0.0%
Radio Basilisk	Total	06:36:15	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:08:19	17.2%	00:02:57	0.7%	00:00:00	0.0%	00:00:00	0.0%	05:24:59	82.0%	00:00:00	0.0%
Energy Basel	Information	03:29:12	100.0%	00:00:00	0.0%	00:01:27	0.7%	00:00:00	0.0%	00:04:34	2.2%	00:10:50	5.2%	00:00:00	0.0%	00:00:00	0.0%	03:12:21	91.9%	00:00:00	0.0%
Energy Basel	Moderation	02:47:43	100.0%	00:00:00	0.0%	00:00:01	0.0%	00:00:00	0.0%	00:00:14	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:47:28	99.9%	00:00:00	0.0%
Energy Basel	Service	00:39:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:10	0.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:39:14	99.6%	00:00:00	0.0%
Energy Basel	Unterhaltung	00:03:11	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:04	2.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:07	97.9%	00:00:00	0.0%
Energy Basel	Total	06:59:30	100.0%	00:00:00	0.0%	00:01:28	0.3%	00:00:00	0.0%	00:05:02	1.2%	00:10:50	2.6%	00:00:00	0.0%	00:00:00	0.0%	06:42:10	95.9%	00:00:00	0.0%
Radio Argovia	Information	05:04:14	100.0%	00:00:00	0.0%	00:00:26	0.1%	00:00:13	0.1%	01:43:57	34.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:19:38	65.6%	00:00:00	0.0%
Radio Argovia	Moderation	01:49:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:29	2.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:47:05	97.7%	00:00:00	0.0%
Radio Argovia	Service	01:10:30	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:48	5.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:06:42	94.6%	00:00:00	0.0%
Radio Argovia	Unterhaltung	00:09:39	100.0%	00:00:05	0.9%	00:00:04	0.7%	00:00:14	2.4%	00:00:09	1.6%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:09:07	94.5%	00:00:00	0.0%
Radio Argovia	Total	08:13:57	100.0%	00:00:05	0.0%	00:00:30	0.1%	00:00:27	0.1%	01:50:23	22.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	06:22:32	77.4%	00:00:00	0.0%
Radio 32	Information	04:02:42	100.0%	00:00:00	0.0%	00:00:04	0.0%	00:00:00	0.0%	01:40:25	41.4%	00:00:00	0.0%	00:00:19	0.1%	00:00:00	0.0%	02:21:54	58.5%	00:00:00	0.0%
Radio 32	Moderation	01:35:09	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:10	1.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:33:59	98.8%	00:00:00	0.0%
Radio 32	Service	00:56:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:16	0.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:56:08	99.5%	00:00:00	0.0%
Radio 32	Unterhaltung	00:07:08	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:07:08	100.0%	00:00:00	0.0%
Radio 32	Total	06:41:23	100.0%	00:00:00	0.0%	00:00:04	0.0%	00:00:16	0.1%	01:41:35	25.3%	00:00:00	0.0%	00:00:19	0.1%	00:00:00	0.0%	04:59:09	74.5%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Basilisk	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Basilisk	Informations-Ausschnitt	00:02:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:39	25.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:57	75.0%	00:00:00	0.0%
Radio Basilisk	Informationsbeitrag	01:52:25	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:04:55	4.4%	00:02:57	2.6%	00:00:00	0.0%	00:00:00	0.0%	01:44:33	93.0%	00:00:00	0.0%
Radio Basilisk	Information-Sonstiges	00:02:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:39	100.0%	00:00:00	0.0%
Radio Basilisk	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Basilisk	Nachrichtenbeitrag	02:11:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:01:45	46.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:10:09	53.2%	00:00:00	0.0%
Radio Basilisk	Total	04:09:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:07:19	27.0%	00:02:57	1.2%	00:00:00	0.0%	00:00:00	0.0%	02:59:18	71.8%	00:00:00	0.0%
Energy Basel	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy Basel	Informations-Ausschnitt	00:00:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:23	100.0%	00:00:00	0.0%
Energy Basel	Informationsbeitrag	01:21:14	100.0%	00:00:00	0.0%	00:01:13	1.5%	00:00:00	0.0%	00:02:48	3.4%	00:10:50	13.3%	00:00:00	0.0%	00:00:00	0.0%	01:06:23	81.7%	00:00:00	0.0%
Energy Basel	Information-Sonstiges	00:00:28	100.0%	00:00:00	0.0%	00:00:14	50.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:14	50.0%	00:00:00	0.0%
Energy Basel	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy Basel	Nachrichtenbeitrag	02:04:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:46	1.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:02:31	98.6%	00:00:00	0.0%
Energy Basel	Total	03:26:22	100.0%	00:00:00	0.0%	00:01:27	0.7%	00:00:00	0.0%	00:04:34	2.2%	00:10:50	5.2%	00:00:00	0.0%	00:00:00	0.0%	03:09:31	91.8%	00:00:00	0.0%
Radio Argovia	Feature/Reportage	00:02:35	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:35	100.0%	00:00:00	0.0%
Radio Argovia	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Argovia	Informationsbeitrag	02:47:33	100.0%	00:00:00	0.0%	00:00:20	0.2%	00:00:13	0.1%	00:17:39	10.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:29:21	89.1%	00:00:00	0.0%
Radio Argovia	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Argovia	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Argovia	Nachrichtenbeitrag	02:14:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:26:18	64.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:47:42	35.6%	00:00:00	0.0%
Radio Argovia	Total	05:04:08	100.0%	00:00:00	0.0%	00:00:20	0.1%	00:00:13	0.1%	01:43:57	34.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:19:38	65.6%	00:00:00	0.0%
Radio 32	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 32	Informations-Ausschnitt	00:00:46	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:46	100.0%	00:00:00	0.0%
Radio 32	Informationsbeitrag	01:36:42	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:11:15	11.6%	00:00:00	0.0%	00:00:19	0.3%	00:00:00	0.0%	01:25:08	88.0%	00:00:00	0.0%
Radio 32	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 32	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 32	Nachrichtenbeitrag	02:25:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:29:10	61.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:56:00	38.6%	00:00:00	0.0%
Radio 32	Total	04:02:38	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:40:25	41.4%	00:00:00	0.0%	00:00:19	0.1%	00:00:00	0.0%	02:21:54	58.5%	00:00:00	0.0%

1.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Jingle	63.4%	48.1%	68.9%	41.7%
Jingle-Sonstiges	0.0%	0.6%	0.0%	0.0%
Musik-Positioner	1.8%	5.2%	3.0%	9.9%
Station-ID-Hörer	0.0%	0.4%	0.0%	0.0%
Station-ID-Vip	0.1%	7.4%	1.6%	0.5%
Trailer-Internet	2.5%	1.9%	0.2%	0.5%
Trailer-Merchandising	0.0%	3.1%	0.3%	0.0%
Trailer-Sender/Programmbestandteil	16.0%	21.8%	6.5%	16.1%
Trailer-Sonstiges	0.0%	0.6%	0.2%	0.9%
Trailer-Veranstaltung	16.1%	10.6%	19.4%	30.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:32:59	1:13:38	1:16:29	1:22:17

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1.4. Werbung

1.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Sponsoring	130.2%	16.7%	11.6%	15.7%
Werbejingle	100.1%	0.0%	2.5%	0.2%
Werbepot	169.0%	83.4%	85.7%	84.2%
Werbung-Sonstiges	100.6%	0.0%	0.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:48:12	1:27:34	2:24:55	1:50:02

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1.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Gesponserter Inhalt	4.6%	13.0%	6.2%	20.9%
Nicht gesponsert	95.4%	87.0%	93.8%	79.1%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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1.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Börse	14.2%	0.0%	16.9%	12.3%
Kino-/Veranstaltungstipps	2.7%	2.9%	0.3%	2.0%
Medien extern	1.9%	3.2%	0.9%	0.3%
Medienhinweis (eigene Gruppe)	0.0%	0.0%	1.3%	3.0%
Programmhinweis (eigenes Programm)	1.3%	1.9%	0.8%	1.5%
Sonstige Services	2.4%	5.2%	1.3%	11.6%
Verkehr	12.3%	19.0%	32.7%	19.2%
Verweis eigene Homepage	0.2%	2.3%	1.2%	0.5%
Wetter	65.0%	65.6%	44.6%	49.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:59:33	0:39:24	1:10:30	0:56:24

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1.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere	0.0%	0.7%	0.0%	2.8%
Experte	0.3%	0.8%	4.2%	2.0%
Fachjournalist	0.0%	5.8%	0.3%	0.0%
Hörer	4.0%	27.9%	4.4%	15.9%
Informant	11.8%	10.4%	4.5%	0.1%
Mehrere Moderatoren	7.8%	1.1%	14.1%	0.0%
Moderator	99.4%	98.8%	88.2%	95.7%
Nachrichtensprecher	1.4%	1.1%	2.8%	5.1%
Reporter/Korr./Journalist	1.3%	2.3%	4.7%	2.0%
Total	126.4%	148.9%	123.3%	123.6%
Dauer	1:26:58	2:47:43	1:49:34	1:35:09

Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Frau	64.9%	65.7%	31.0%	34.6%
Mann	61.2%	83.2%	92.3%	89.0%
Total	126.4%	148.9%	123.3%	123.6%
Dauer	1:26:58	2:47:43	1:49:34	1:35:09

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1.7. Information

1.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Feature/Reportage	0.0%	0.0%	0.8%	0.0%
Informations-Ausschnitt	1.0%	0.2%	0.0%	0.3%
Informationsbeitrag	45.3%	42.0%	55.9%	39.9%
Information-Sonstiges	1.1%	0.3%	0.0%	0.0%
Kirche	0.0%	0.0%	0.0%	0.0%
Nachrichtenbeitrag	52.6%	57.5%	43.3%	59.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:10:34	3:36:05	5:10:26	4:03:00

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1.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Atmo/Effekte/Ausschnitte	0.0%	0.6%	0.0%	0.0%
Bericht	20.2%	7.0%	18.7%	17.7%
Biographie/Portrait	0.0%	0.0%	2.1%	0.7%
Glosse	0.0%	0.0%	0.0%	0.0%
Interpretation/Erklärstück	0.1%	0.0%	0.5%	0.0%
Interview	4.0%	6.3%	8.7%	8.5%
Kommentar/Kolumne	0.0%	0.0%	0.5%	0.0%
Live-Übertragung	0.0%	0.0%	0.0%	0.0%
Meldung	50.5%	42.7%	41.5%	45.7%
Musik-/Film-/Archiv-O-Ton	0.4%	3.9%	2.0%	0.1%
Presseschau	0.0%	0.0%	0.0%	0.0%
Rezension/Kritik	0.0%	0.0%	0.4%	0.0%
Schlagzeile(n)	0.0%	5.7%	3.0%	1.1%
Sonstiges	0.0%	0.0%	0.0%	0.0%
Statement	20.1%	21.4%	19.6%	18.3%
Studiogespräch (live)	3.3%	8.9%	1.6%	8.0%
Umfrage	1.3%	3.4%	1.3%	0.0%
Zitat	0.1%	0.0%	0.1%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:10:34	3:36:05	5:10:26	4:03:00

1.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere	2.0%	0.4%	0.0%	1.0%
Experte	1.8%	3.1%	2.5%	5.4%
Fachjournalist	0.2%	0.3%	1.4%	0.2%
Hörer	0.6%	0.2%	0.2%	0.0%
Informant	25.6%	40.7%	29.2%	22.9%
Mehrere Moderatoren	0.8%	0.0%	0.2%	0.0%
Moderator	12.4%	18.2%	16.5%	10.2%
Nachrichtensprecher	41.5%	48.6%	38.6%	44.5%
Reporter/Korr./Journalist	24.4%	8.5%	23.4%	33.3%
Total	109.3%	119.9%	112.1%	117.5%
Dauer	4:09:34	3:26:22	5:04:08	4:02:38

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Frau	48.3%	25.2%	25.7%	39.5%
Mann	61.0%	94.6%	86.4%	78.0%
Total	109.3%	119.9%	112.1%	117.5%
Dauer	4:09:34	3:26:22	5:04:08	4:02:38

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1.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Bad News	10.4%	12.8%	14.9%	9.5%
Gesellschaft	17.9%	32.4%	13.9%	28.7%
Human Interest (Kuriosa/Prominenz/Stars)	2.5%	2.7%	5.6%	4.8%
Kultur	3.8%	15.3%	5.5%	6.4%
Politik	23.6%	10.4%	31.0%	31.0%
Recht/Justiz	6.9%	3.5%	6.7%	4.0%
Sport	23.1%	13.0%	10.5%	10.1%
Übrige Themen	0.0%	0.0%	0.9%	0.0%
Umwelt	4.4%	2.2%	0.1%	1.2%
Wirtschaft	6.1%	7.6%	10.4%	4.3%
Wissenschaft/Forschung/Technik	1.3%	0.0%	0.5%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:09:35	3:13:57	4:54:51	3:59:56

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Radio Basilisk		Energy Basel		Radio Argovia		Radio 32	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	4.9%	0.5%	1.7%	0.2%	3.7%	0.6%	11.2%	1.1%
Katastrophe	1.3%	0.1%	7.5%	1.0%	4.7%	0.7%	20.2%	1.9%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	2.9%	0.4%	12.1%	1.1%
Kriminalität	56.4%	5.9%	49.1%	6.3%	54.0%	8.1%	15.5%	1.5%
Übrige Bad News	13.6%	1.4%	18.4%	2.4%	9.3%	1.4%	4.2%	0.4%
Unglück/Unfall	23.8%	2.5%	23.2%	3.0%	25.4%	3.8%	36.7%	3.5%
Gesamt	100.0%	10.4%	100.0%	12.8%	100.0%	14.9%	100.0%	9.5%
Gesellschaft								
Bildung/Schule	0.0%	0.0%	7.6%	2.5%	0.0%	0.0%	3.4%	1.0%
Freizeit/Reisen	19.5%	3.5%	19.4%	6.3%	4.9%	0.7%	5.4%	1.5%
Gesellschaft allgemein	11.9%	2.1%	10.7%	3.5%	3.5%	0.5%	0.0%	0.0%
Gesundheit/Wellness/Medizin	14.9%	2.7%	18.9%	6.1%	46.0%	6.4%	23.9%	6.8%
Kirche/Religion/Weltanschauung	0.0%	0.0%	0.0%	0.0%	20.3%	2.8%	9.4%	2.7%
Lifestyle/Wohnen	5.0%	0.9%	6.7%	2.2%	0.0%	0.0%	24.6%	7.1%
Medien/Internet/Kommunikation	4.1%	0.7%	5.1%	1.6%	0.0%	0.0%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.9%
Soziale Probleme/Armut/Drogen	10.1%	1.8%	6.8%	2.2%	0.0%	0.0%	1.4%	0.4%
Tiere	19.2%	3.4%	10.4%	3.4%	0.6%	0.1%	17.9%	5.1%
Übrige Gesellschaft	3.6%	0.6%	0.0%	0.0%	19.0%	2.7%	1.1%	0.3%
Verkehr/Mobilität/Auto	11.7%	2.1%	11.4%	3.7%	5.7%	0.8%	8.1%	2.3%
Gesamt	100.0%	17.9%	100.0%	32.4%	100.0%	13.9%	100.0%	28.7%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	2.5%	100.0%	2.7%	100.0%	5.6%	100.0%	4.8%
Kultur								
Bildende Kunst/Architektur	15.2%	0.6%	16.7%	2.6%	0.0%	0.0%	0.0%	0.0%
Film/Theater	15.1%	0.6%	24.9%	3.8%	18.3%	1.0%	0.0%	0.0%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	1.3%	0.1%	13.0%	0.8%
Literatur	6.0%	0.2%	21.2%	3.2%	16.9%	0.9%	43.9%	2.8%
Musik	29.1%	1.1%	23.7%	3.6%	52.4%	2.9%	23.2%	1.5%
Übrige Kultur	34.6%	1.3%	13.5%	2.1%	11.1%	0.6%	19.9%	1.3%
Gesamt	100.0%	3.8%	100.0%	15.3%	100.0%	5.5%	100.0%	6.4%

Themen (Fortsetzung)	Radio Basilisk		Energy Basel		Radio Argovia		Radio 32	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	1.6%	0.4%	0.0%	0.0%	3.2%	1.0%	3.4%	1.1%
Aussenpolitik	0.1%	0.0%	0.0%	0.0%	21.4%	6.6%	7.7%	2.4%
Bildung	2.3%	0.5%	0.0%	0.0%	0.5%	0.2%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	5.5%	1.3%	2.4%	0.2%	18.1%	5.6%	16.5%	5.1%
Finanzen/Steuern	11.5%	2.7%	11.3%	1.2%	4.5%	1.4%	1.0%	0.3%
Gesundheit/Soziales	20.2%	4.8%	2.5%	0.3%	14.3%	4.4%	5.3%	1.6%
Parteien	2.8%	0.7%	1.0%	0.1%	1.4%	0.4%	4.0%	1.2%
Politik allgemein	7.1%	1.7%	22.5%	2.4%	0.0%	0.0%	5.5%	1.7%
Übrige Politik	2.6%	0.6%	8.2%	0.9%	16.1%	5.0%	8.9%	2.8%
Verkehr/Kommunikation/Medien	0.0%	0.0%	17.1%	1.8%	3.1%	0.9%	8.8%	2.7%
Verwaltung	5.8%	1.4%	2.3%	0.2%	0.0%	0.0%	11.8%	3.7%
Wahlen/Abstimmungen	35.9%	8.5%	32.6%	3.4%	15.2%	4.7%	8.7%	2.7%
Wirtschaftspolitik	0.5%	0.1%	0.0%	0.0%	2.3%	0.7%	6.1%	1.9%
Gesamt	100.0%	23.6%	100.0%	10.4%	100.0%	31.0%	100.0%	31.0%
Recht/Justiz	100.0%	6.9%	100.0%	3.5%	100.0%	6.7%	100.0%	4.0%
Sport								
Eishockey	2.8%	0.7%	0.0%	0.0%	13.4%	1.4%	21.6%	2.2%
Fussball	84.0%	19.4%	78.8%	10.2%	52.9%	5.6%	33.2%	3.4%
Leichtathletik	0.5%	0.1%	0.0%	0.0%	6.4%	0.7%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	7.3%	1.7%	21.2%	2.8%	11.2%	1.2%	3.2%	0.3%
Übrige Sportarten	5.3%	1.2%	0.0%	0.0%	15.7%	1.6%	39.8%	4.0%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.2%
Gesamt	100.0%	23.1%	100.0%	13.0%	100.0%	10.5%	100.0%	10.1%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.9%	100.0%	0.0%
Umwelt	100.0%	4.4%	100.0%	2.2%	100.0%	0.1%	100.0%	1.2%
Wirtschaft								
Arbeitswelt	14.6%	0.9%	21.8%	1.7%	24.8%	2.6%	0.0%	0.0%
Börse	0.0%	0.0%	9.6%	0.7%	5.8%	0.6%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	44.5%	2.7%	10.4%	0.8%	24.9%	2.6%	36.7%	1.6%
einzelne Unternehmen	40.9%	2.5%	30.1%	2.3%	43.1%	4.5%	55.3%	2.4%
Konjunktur	0.0%	0.0%	8.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Konsum	0.0%	0.0%	0.0%	0.0%	1.4%	0.1%	4.0%	0.2%
Übrige Wirtschaft	0.0%	0.0%	20.1%	1.5%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.2%
Gesamt	100.0%	6.1%	100.0%	7.6%	100.0%	10.4%	100.0%	4.3%
Wissenschaft/Forschung/Technik	100.0%	1.3%	100.0%	0.0%	100.0%	0.5%	100.0%	0.0%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Bad News	10.9%	16.1%	32.2%	6.0%
Gesellschaft	21.9%	31.7%	13.8%	38.2%
Human Interest (Kuriosa/Prominenz/Stars)	0.8%	0.9%	2.7%	2.6%
Kultur	5.8%	9.7%	6.4%	4.0%
Politik	27.6%	11.1%	20.9%	41.6%
Recht/Justiz	5.0%	4.6%	5.5%	0.5%
Sport	13.7%	16.3%	7.6%	5.9%
Übrige Themen	0.0%	0.0%	0.9%	0.0%
Umwelt	5.4%	4.1%	0.0%	0.0%
Wirtschaft	7.4%	5.5%	9.9%	1.1%
Wissenschaft/Forschung/Technik	1.6%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:43:16	1:43:37	1:12:07	1:45:39

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1 Konzessionsgebiet nach Sender

Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Basel, KR Basel, KR Baselbiet, KR Fricktal		Aarau, KR Aarau, KR Baden, KR Olten-Thal, KR Freiamt, KR Fricktal	Aarau, Bern, KR Aarau, KR Oberaargau, KR Olten-Thal, KR Solothurn, Solothurn

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Radio Basilisk		Energy Basel		Radio Argovia		Radio 32	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Katastrophe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	72.3%	7.9%	66.7%	10.7%	57.8%	18.6%	36.0%	2.2%
Übrige Bad News	5.6%	0.6%	11.5%	1.8%	2.9%	0.9%	0.0%	0.0%
Unglück/Unfall	22.0%	2.4%	21.7%	3.5%	39.3%	12.6%	64.0%	3.9%
Gesamt	100.0%	10.9%	100.0%	16.1%	100.0%	32.2%	100.0%	6.0%
Gesellschaft								
Bildung/Schule	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	1.9%
Freizeit/Reisen	15.8%	3.5%	24.8%	7.9%	3.3%	0.5%	8.6%	3.3%
Gesellschaft allgemein	14.9%	3.3%	14.0%	4.5%	2.2%	0.3%	0.0%	0.0%
Gesundheit/Wellness/Medizin	12.7%	2.8%	4.9%	1.6%	16.1%	2.2%	23.5%	9.0%
Kirche/Religion/Weltanschauung	0.0%	0.0%	0.0%	0.0%	58.7%	8.1%	12.3%	4.7%
Lifestyle/Wohnen	6.2%	1.4%	0.0%	0.0%	0.0%	0.0%	16.4%	6.3%
Medien/Internet/Kommunikation	5.1%	1.1%	4.9%	1.6%	0.0%	0.0%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	12.6%	2.8%	12.1%	3.8%	0.0%	0.0%	0.0%	0.0%
Tiere	22.9%	5.0%	19.3%	6.1%	0.0%	0.0%	24.3%	9.3%
Übrige Gesellschaft	4.5%	1.0%	0.0%	0.0%	13.7%	1.9%	0.0%	0.0%
Verkehr/Mobilität/Auto	5.4%	1.2%	14.4%	4.6%	6.0%	0.8%	7.3%	2.8%
Gesamt	100.0%	21.9%	100.0%	31.7%	100.0%	13.8%	100.0%	38.2%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.8%	100.0%	0.9%	100.0%	2.7%	100.0%	2.6%
Kultur								
Bildende Kunst/Architektur	15.2%	0.9%	49.3%	4.8%	0.0%	0.0%	0.0%	0.0%
Film/Theater	15.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	46.5%	1.9%
Literatur	6.0%	0.3%	32.2%	3.1%	26.3%	1.7%	53.5%	2.2%
Musik	29.1%	1.7%	16.6%	1.6%	34.9%	2.2%	0.0%	0.0%
Übrige Kultur	34.6%	2.0%	1.8%	0.2%	38.8%	2.5%	0.0%	0.0%
Gesamt	100.0%	5.8%	100.0%	9.7%	100.0%	6.4%	100.0%	4.0%

Themen im Konzessionsgebiet (Fortsetzung)	Radio Basilisk		Energy Basel		Radio Argovia		Radio 32	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildung	1.4%	0.4%	0.0%	0.0%	1.8%	0.4%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	7.2%	2.0%	4.2%	0.5%	56.6%	11.8%	20.3%	8.5%
Finanzen/Steuern	5.8%	1.6%	20.0%	2.2%	12.2%	2.5%	0.0%	0.0%
Gesundheit/Soziales	15.8%	4.4%	0.0%	0.0%	1.2%	0.3%	7.4%	3.1%
Parteien	3.6%	1.0%	0.0%	0.0%	3.7%	0.8%	6.7%	2.8%
Politik allgemein	4.6%	1.3%	8.8%	1.0%	0.0%	0.0%	2.4%	1.0%
Übrige Politik	3.4%	0.9%	14.5%	1.6%	0.0%	0.0%	15.1%	6.3%
Verkehr/Kommunikation/Medien	0.0%	0.0%	13.2%	1.5%	1.4%	0.3%	9.6%	4.0%
Verwaltung	7.0%	1.9%	4.1%	0.5%	0.0%	0.0%	12.8%	5.3%
Wahlen/Abstimmungen	45.6%	12.6%	35.3%	3.9%	23.1%	4.8%	9.3%	3.9%
Wirtschaftspolitik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	27.6%	100.0%	11.1%	100.0%	20.9%	100.0%	41.6%
Recht/Justiz	100.0%	5.0%	100.0%	4.6%	100.0%	5.5%	100.0%	0.5%
Sport								
Eishockey	1.4%	0.2%	0.0%	0.0%	60.0%	4.6%	6.4%	0.4%
Fussball	94.0%	12.9%	79.8%	13.0%	2.4%	0.2%	4.3%	0.3%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	30.3%	2.3%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	20.2%	3.3%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	4.5%	0.6%	0.0%	0.0%	7.3%	0.6%	89.3%	5.3%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	13.7%	100.0%	16.3%	100.0%	7.6%	100.0%	5.9%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.9%	100.0%	0.0%
Umwelt	100.0%	5.4%	100.0%	4.1%	100.0%	0.0%	100.0%	0.0%
Wirtschaft								
Arbeitswelt	18.6%	1.4%	23.5%	1.3%	7.2%	0.7%	0.0%	0.0%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	45.5%	3.3%	0.0%	0.0%	30.6%	3.0%	0.0%	0.0%
einzelne Unternehmen	35.9%	2.6%	24.3%	1.3%	62.1%	6.1%	100.0%	1.1%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Konsum	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Wirtschaft	0.0%	0.0%	52.2%	2.9%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	7.4%	100.0%	5.5%	100.0%	9.9%	100.0%	1.1%
Wissenschaft/Forschung/Technik	100.0%	1.6%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%

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	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.4%	0.8%
KR Oberthurgau	0.0%	0.0%	0.4%	0.0%
KR Oberwallis	0.0%	0.2%	1.0%	0.4%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	4.1%
KR Prättigau	0.0%	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.0%	0.3%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.3%	0.0%	14.1%
KR St. Gallen	0.0%	0.0%	0.0%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.2%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Uri	0.0%	0.0%	0.0%	0.5%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%	0.3%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%	0.3%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%	0.5%
KR Zürich	0.3%	1.5%	0.1%	1.0%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%
Luzern	0.1%	0.0%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%	0.0%
Schwyz	0.0%	0.0%	0.0%	0.0%

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Solothurn	0.0%	0.0%	0.0%	11.2%
St. Gallen	0.0%	0.0%	0.0%	0.0%
Visp	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	0.0%	0.0%
Zug	0.0%	0.0%	0.0%	0.0%
Zürich	0.5%	4.7%	1.9%	0.1%
Summe Deutsche/RR. Schweiz ()	70.0%	71.3%	38.4%	53.3%
Andere Französische Schweiz	0.0%	0.0%	0.0%	0.0%
Delémont	0.0%	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%	0.0%
Genève	0.9%	0.0%	0.6%	0.3%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%	0.0%
KR Genève	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%	0.0%
KR Jura	0.0%	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%
KR Martigny	0.0%	0.2%	0.2%	0.3%
KR Morges	0.0%	0.0%	0.1%	0.0%
KR Neuchâtel	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	0.1%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
Lausanne	0.4%	0.1%	0.0%	0.0%
Monthey	0.0%	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.0%	0.0%
Sion	0.0%	0.0%	0.0%	0.0%
Summe Französische Schweiz	1.4%	0.3%	0.9%	0.7%
Andere Italienische Schweiz	0.0%	0.0%	0.1%	0.2%

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.2%	0.0%	0.0%
KR Sotto-Ceneri	0.1%	0.1%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.3%	0.4%
Lugano	0.0%	0.0%	0.0%	0.1%
Melide	0.0%	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.1%	0.3%	0.4%	0.8%
Afrika	0.2%	0.0%	1.3%	0.7%
Andere Ausland	1.3%	0.4%	3.0%	2.5%
Antarktis	0.0%	0.0%	0.0%	0.1%
Asien	0.0%	0.0%	0.2%	0.3%
Australien/Ozeanien	0.0%	0.0%	0.5%	0.5%
Deutschland	1.7%	0.5%	7.0%	2.4%
Frankreich	0.6%	0.0%	0.7%	0.8%
Italien	1.2%	0.6%	1.6%	3.5%
Liechtenstein	0.0%	0.0%	0.0%	0.0%
Naher Osten	0.5%	0.3%	1.3%	1.7%
Nordamerika	0.9%	0.6%	4.5%	1.7%
Österreich	0.1%	0.0%	0.0%	0.1%
Süd-/Mittelamerika	0.0%	0.0%	0.0%	0.0%
Übriges Europa	3.9%	1.6%	3.6%	4.5%
Weltall	0.0%	0.0%	0.0%	0.0%
Summe Ausland	10.5%	3.9%	23.6%	18.8%
Sonstiger Ort	0.0%	0.0%	0.3%	0.8%
Dauer	4:00:20	2:40:43	3:55:57	3:46:03

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1.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere	0.0%	0.3%	0.0%	0.0%
KR Aarau	0.0%	0.0%	39.3%	24.4%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.4%	0.0%	0.0%	0.3%
KR Baden	0.2%	0.0%	29.8%	0.0%
KR Basel	89.5%	90.0%	4.0%	1.7%
KR Baselbiet	11.3%	10.9%	1.6%	0.0%
KR Bellinzona	0.0%	0.0%	0.2%	0.4%
KR Bern	1.9%	0.0%	0.5%	13.1%
KR Bernina	0.0%	0.0%	0.0%	0.0%
KR Chur	0.0%	0.7%	0.0%	0.3%
KR Domleschg/Hinterrhein	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.9%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.9%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	9.3%	0.4%
KR Fribourg	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.1%	0.0%	1.4%	0.0%
KR Genève	2.2%	0.0%	2.4%	1.6%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.2%	1.4%	0.5%	0.0%
KR Jura	0.2%	0.0%	0.0%	1.2%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.3%	0.1%	1.4%
KR Luzern	0.3%	0.0%	3.8%	0.3%
KR Martigny	0.0%	0.2%	0.4%	0.5%
KR Morges	0.5%	0.0%	0.1%	0.0%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%
KR Neuchâtel	0.1%	0.0%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Oberaargau	0.0%	0.0%	1.3%	9.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%

KR Oberland Ost	0.0%	0.0%	0.8%	2.2%
KR Oberthurgau	0.0%	0.0%	1.9%	0.5%
KR Oberwallis	0.3%	0.3%	1.8%	0.6%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	1.0%	12.1%
KR Prättigau	0.0%	0.0%	0.0%	0.3%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.6%	0.0%	0.0%	0.6%
KR Seeland	0.0%	0.0%	0.0%	0.4%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	2.3%	4.2%	0.5%	0.0%
KR Solothurn	0.0%	0.7%	0.5%	40.7%
KR Sotto-Ceneri	1.1%	1.7%	0.2%	0.0%
KR St. Gallen	0.3%	0.6%	3.1%	1.2%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
KR Uri	0.3%	0.0%	0.0%	0.8%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Will	0.0%	0.0%	0.0%	0.4%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.9%	0.2%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.1%	0.0%	1.4%
KR Zürich	4.9%	14.4%	8.9%	3.3%
Total	116.6%	126.6%	114.5%	120.0%
Dauer	3:14:59	2:10:15	2:12:33	2:25:59

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1.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Individuell	0.9%	6.9%	2.4%	0.6%
International/Ausland	18.9%	17.4%	27.7%	24.7%
Kantonal	18.3%	9.2%	12.2%	12.2%
Lokal	14.9%	14.5%	13.3%	14.3%
National	22.1%	24.5%	29.2%	32.0%
Regional	24.9%	27.2%	15.3%	16.2%
Sprachregional	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:06:10	2:51:15	4:53:16	3:43:46

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1.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Medien	4.0%	2.2%	2.9%	3.8%
Andere Quelle	0.0%	0.0%	1.5%	1.8%
Auslandquelle	3.6%	0.9%	7.5%	7.3%
Gesellschaft	9.0%	22.5%	17.3%	18.6%
Justiz/Polizei	8.4%	6.8%	9.2%	3.2%
Keine Quellennennung	20.4%	16.3%	28.8%	32.9%
Kultur	0.7%	10.5%	0.6%	1.7%
Öffentliches Ereignis	18.2%	8.8%	8.5%	4.6%
Politik/Verwaltung	26.7%	16.3%	16.3%	19.0%
Sport	5.4%	6.3%	2.6%	2.1%
Wirtschaft	9.4%	13.4%	10.0%	11.7%
Total	106.1%	104.2%	105.1%	106.6%
Dauer	4:09:34	3:13:57	4:54:51	3:59:56

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Keine Quellennennung	Keine Quellennennung	20.4%	16.3%	28.8%	32.9%
Auslandquelle	Auslandquelle	3.6%	0.9%	7.5%	7.3%
Politik/Verwaltung					
Politik/Verwaltung	Andere Legislative	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Andere Partei oder Vertreter	1.7%	1.8%	0.4%	0.0%
Politik/Verwaltung	Andere Politik	0.0%	0.2%	0.2%	0.4%
Politik/Verwaltung	Bundesrat	0.0%	0.5%	3.2%	2.2%
Politik/Verwaltung	Eidg. Departement	0.7%	0.3%	1.5%	1.5%
Politik/Verwaltung	Eidg. Parlament	0.3%	0.5%	1.7%	0.3%
Politik/Verwaltung	Gemeindebehörden	3.3%	2.7%	1.9%	5.6%
Politik/Verwaltung	Kantonale Behörden	14.0%	9.6%	4.9%	6.2%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.4%	0.0%	0.0%	0.7%
Politik/Verwaltung	Partei oder Vertreter: FDP	1.7%	0.0%	0.7%	0.8%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.2%	0.0%	0.2%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	3.0%	0.7%	0.3%	0.5%
Politik/Verwaltung	Partei oder Vertreter: SVP	1.4%	0.2%	0.8%	0.5%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%	0.1%
Justiz/Polizei					
Justiz/Polizei	Andere Justiz/Polizei	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	1.5%	0.7%	0.9%	0.1%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	2.0%	2.3%	2.6%	0.0%
Justiz/Polizei	Polizei	4.9%	3.8%	6.0%	2.9%
Wirtschaft					
Wirtschaft	Andere Wirtschaft	0.7%	0.9%	0.0%	0.4%
Wirtschaft	Berufsverbände	0.5%	0.0%	2.6%	0.2%
Wirtschaft	Gewerkschaft	1.0%	0.7%	0.0%	0.6%
Wirtschaft	Konsumentenorganisation	0.5%	0.8%	0.4%	2.9%
Wirtschaft	Unternehmen	5.7%	10.3%	6.3%	6.7%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	1.0%	0.9%	0.6%	0.9%

Hauptquelle (Fortsetzung)	Unterquelle	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Gesellschaft					
Gesellschaft	Andere Gesellschaft	0.4%	0.2%	1.6%	0.3%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.0%	0.0%	1.5%	0.5%
Gesellschaft	NPO	0.0%	0.4%	0.6%	1.0%
Gesellschaft	Privatperson	5.7%	10.1%	5.8%	9.0%
Gesellschaft	Prominente	0.6%	2.5%	0.8%	0.4%
Gesellschaft	SRG SSR	0.0%	0.0%	1.6%	1.1%
Gesellschaft	Verein	1.2%	5.8%	2.7%	6.1%
Gesellschaft	Wissenschaft	1.1%	2.9%	2.4%	0.5%
Kultur					
Kultur	Andere Kultur	0.0%	7.6%	0.0%	0.5%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kultur	Kulturorganisation	0.7%	2.9%	0.6%	1.3%
Andere Medien	Andere Medien	4.0%	2.2%	2.7%	3.8%
Sport					
Sport	Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.0%	0.0%
Sport	Sportfunktionäre	1.8%	4.5%	2.1%	1.5%
Sport	Sportler	3.4%	1.8%	0.5%	0.6%
Öffentliches Ereignis	Öffentliches Ereignis	18.2%	8.8%	8.5%	4.6%
Andere Quelle	Andere Quelle	0.0%	0.0%	1.5%	1.8%
Total	Total	106.1%	104.2%	105.1%	106.6%
Dauer (hh:mm:ss)	Dauer	4:09:34	3:13:58	4:54:51	3:59:56

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere	0.0%	1.1%	1.0%	2.7%
Exekutive	67.7%	79.7%	70.9%	81.3%
Legislative	32.3%	19.2%	25.2%	14.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:06:38	0:31:41	0:48:00	0:45:29

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Politik allgemein	0.0%	0.0%	0.0%	0.6%
Bundesrat	0.0%	3.0%	19.7%	11.5%
Eidg. Departement	2.7%	1.7%	9.1%	8.0%
Kantonale Behörden	52.5%	58.6%	30.4%	32.6%
Gemeindebehörden	12.4%	16.4%	11.7%	29.3%
Eidg. Parlament	1.2%	3.0%	10.1%	1.5%
SVP	5.2%	1.2%	4.7%	2.6%
SP	11.2%	4.2%	1.8%	2.9%
CVP	1.4%	0.0%	0.0%	3.4%
FDP	6.5%	0.0%	4.4%	4.3%
Grüne	0.6%	0.0%	1.4%	0.0%
BDP	0.0%	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	6.2%	10.8%	2.7%	0.0%
Andere Legislative	0.0%	0.0%	0.0%	0.0%
Andere Politik	0.0%	1.1%	1.0%	2.2%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:06:38	0:31:41	0:48:00	0:45:29

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Quellenzugang erwähnt	42.1%	32.9%	39.0%	31.2%
Quellenzugang nicht erwähnt	57.9%	67.1%	61.0%	68.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:09:34	3:13:57	4:54:51	3:59:56

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Akteure	2.2%	1.4%	1.1%	0.9%
Ausland	17.7%	10.8%	31.4%	25.3%
Gesellschaft	39.1%	57.2%	38.1%	55.5%
Justiz/Polizei	10.8%	8.9%	11.8%	3.7%
Kultur	2.0%	9.3%	0.8%	3.1%
Politik	44.4%	34.4%	28.9%	38.9%
Sport	30.5%	17.4%	9.7%	12.3%
Wirtschaft	21.2%	23.8%	12.2%	13.4%
Total	167.8%	163.2%	133.9%	153.1%
Dauer	3:55:32	2:57:20	3:41:19	3:30:38

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Ausland	17.7%	10.8%	31.4%	25.3%
Politik allgemein	0.0%	0.0%	0.4%	0.0%
Bundesrat	0.5%	2.7%	3.6%	5.0%
Eidg. Departement	0.9%	1.5%	1.2%	2.0%
Kantonale Behörden	15.8%	12.0%	9.8%	9.2%
Gemeindebehörden	7.5%	8.1%	4.0%	10.3%
Eidg. Parlament	2.0%	0.5%	4.7%	2.5%
SVP	1.7%	0.4%	0.9%	1.3%
SP	3.8%	1.1%	0.7%	1.2%
CVP	0.4%	0.0%	0.1%	2.5%
FDP	2.7%	0.2%	0.7%	1.9%
Grüne	0.0%	0.0%	0.7%	0.2%
BDP	0.5%	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	5.1%	5.1%	1.8%	0.4%
Andere Legislative	0.0%	0.0%	0.0%	0.0%
Andere Exekutive	0.0%	0.0%	0.0%	0.0%
Andere Politik	1.7%	1.7%	0.1%	0.1%
Souverän, Stimmbürger	0.8%	1.0%	0.1%	2.3%
Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	2.0%	0.0%	0.3%	0.5%
Kantonale Gerichte/Staatsanwaltschaft	2.8%	3.9%	1.7%	0.2%
Polizei	6.1%	4.9%	9.8%	3.0%
Andere Justiz	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Unternehmen	16.4%	18.1%	8.1%	10.0%
Wirtschaftsverband	1.2%	1.4%	0.5%	1.3%
Gewerkschaft	0.6%	0.7%	0.2%	0.0%
Konsumentenorganisation	0.5%	0.0%	0.1%	1.3%
Berufsverbände	1.1%	1.0%	2.1%	0.6%
Andere Wirtschaft	1.3%	2.6%	1.1%	0.3%

Akteure (Fortsetzung)	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Gesellschaft allgemein	0.0%	0.1%	0.0%	0.0%
Kirche	0.0%	0.0%	0.4%	0.8%
Verein	1.4%	5.0%	2.9%	6.2%
NPO	0.0%	0.6%	0.2%	0.2%
Wissenschaft	0.9%	1.3%	0.4%	0.5%
SRG SSR	0.0%	0.0%	0.5%	1.9%
Andere Gesellschaft	1.3%	1.7%	0.7%	0.1%
Privatperson	33.2%	45.9%	30.0%	42.1%
Prominente	2.4%	2.5%	3.1%	3.8%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kulturorganisation	1.3%	4.0%	0.2%	1.2%
Andere Kultur	0.8%	5.4%	0.6%	1.6%
Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sportler	27.8%	13.8%	8.9%	11.4%
Sportfunktionäre	2.6%	3.6%	0.7%	0.8%
Andere Sport	0.0%	0.0%	0.1%	0.0%
Andere Akteure	2.2%	1.4%	1.1%	0.9%
Total	167.8%	163.2%	133.9%	153.1%
Dauer	3:55:33	2:57:21	3:41:19	3:30:38

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere	3.9%	5.0%	1.8%	0.2%
Exekutive	55.9%	70.8%	64.4%	68.2%
Legislative	38.2%	24.3%	33.8%	31.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:44:34	1:01:04	1:03:51	1:21:53

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Politik allgemein	0.0%	0.0%	1.4%	0.0%
Bundesrat	1.2%	7.9%	12.4%	12.8%
Eidg. Departement	2.1%	4.4%	4.2%	5.2%
Kantonale Behörden	35.7%	35.0%	34.0%	23.7%
Gemeindebehörden	17.0%	23.5%	13.8%	26.5%
Andere Exekutive	0.0%	0.0%	0.0%	0.0%
Eidg. Parlament	4.5%	1.6%	16.4%	6.4%
SVP	3.8%	1.1%	3.1%	3.3%
SP	8.5%	3.2%	2.3%	3.0%
CVP	0.9%	0.0%	0.4%	6.4%
FDP	6.0%	0.5%	2.5%	4.9%
Grüne	0.0%	0.0%	2.4%	0.6%
BDP	1.2%	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	11.4%	14.9%	6.4%	1.0%
Andere Legislative	0.0%	0.0%	0.0%	0.0%
Andere Politik	3.9%	5.0%	0.4%	0.2%
Souverän, Stimmbürger	1.8%	2.9%	0.4%	6.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:44:34	1:01:04	1:03:51	1:21:53

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1.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Perspektive	6.5%	3.2%	6.2%	5.4%
Gleiche Perspektive	93.5%	96.8%	93.8%	94.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:09:34	3:13:57	4:54:51	3:59:56

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Meinung	3.3%	0.7%	1.6%	2.6%
Gleiche Meinung	96.7%	99.3%	98.4%	97.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:09:34	3:13:57	4:54:51	3:59:56

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Einordnungsleistung	49.3%	49.2%	54.6%	53.2%
Faktenvermittlung	50.7%	50.8%	45.4%	46.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:09:35	3:26:23	5:04:08	4:02:38

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Perspektive	12.6%	6.0%	11.0%	9.6%
Gleiche Perspektive	87.4%	94.0%	89.0%	90.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:03:01	1:41:35	2:46:04	2:09:00

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Andere Meinung	6.4%	1.3%	2.8%	4.2%
Gleiche Meinung	93.6%	98.7%	97.2%	95.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:03:01	1:41:35	2:46:04	2:09:00

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1.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Aktualität unklar	13.6%	21.7%	56.2%	30.1%
Tagesaktuell	63.6%	54.8%	32.0%	45.7%
Weniger als wochenaktuell	9.7%	11.5%	3.6%	7.4%
Wochenaktuell	13.1%	12.0%	8.2%	15.9%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:28:05	2:42:10	4:23:49	3:59:56

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1.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Comedy/Sketch	0.0%	4.7%	10.4%	0.0%
Hörspiel	0.0%	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%	0.0%
Lesung	0.0%	0.0%	0.0%	0.0%
Parodie/Satire	100.0%	3.7%	20.0%	7.5%
Unterhaltungs-Ausschnitt	0.0%	0.0%	40.1%	0.0%
Unterhaltung-Übriges	0.0%	91.6%	29.5%	92.5%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:00:09	0:03:11	0:09:39	0:07:08

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1.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Pop	40.6%	21.8%	31.1%	30.1%
Pop-Rock	27.3%	16.7%	19.2%	23.1%
Pop-Soul	5.6%	5.1%	5.3%	7.0%
Pop-Disco/Dancefloor	3.5%	19.2%	17.2%	10.5%
Pop-Reggae/Latino/Ethno	2.1%	6.4%	4.6%	6.3%
Pop-Hiphop	0.7%	5.8%	2.6%	1.4%
Pop-Folk/Country	6.3%	5.1%	2.0%	4.2%
Pop-Synthie	2.1%	0.0%	2.0%	2.1%
Pop-Swing	0.0%	0.0%	0.0%	0.0%
Pop-Schlager	0.0%	0.0%	0.0%	0.0%
Pop-Chanson	0.0%	0.0%	0.0%	0.0%
Rock	4.2%	1.3%	5.3%	7.7%
Rock-Alternative	2.1%	9.0%	2.6%	0.7%
Rock-Hard'n'Heavy	0.0%	0.0%	0.0%	0.7%
Rock-Blues/Rhythm'n'Blues	0.0%	0.0%	0.0%	0.0%
Rock'n'Roll	0.0%	0.0%	0.7%	0.7%
Black-Soul/Funk	4.2%	8.3%	4.0%	4.9%
Black-Hiphop/Rap	0.7%	0.6%	1.3%	0.7%
Dance-Techno	0.0%	0.0%	0.7%	0.0%
Dance-House	0.7%	0.6%	1.3%	0.0%
Dance-Progressive	0.0%	0.0%	0.0%	0.0%
Schlager	0.0%	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%	0.0%
Andere	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
2010er	45.5%	75.6%	51.0%	37.1%
2005-2009	11.2%	9.0%	14.6%	12.6%
2000-2004	5.6%	7.1%	7.3%	10.5%
90er	18.9%	7.1%	15.2%	16.1%
80er	17.5%	1.3%	9.9%	18.2%
70er	1.4%	0.0%	2.0%	4.9%
60er	0.0%	0.0%	0.0%	0.7%
50er und älter	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Top 1-30	18.9%	37.2%	17.9%	15.4%
Top 31-50	2.1%	5.1%	6.0%	3.5%
Top 51-100	9.8%	11.5%	6.6%	6.3%
Top 101-200	5.6%	16.0%	4.6%	6.3%
Nicht Top-200	63.6%	30.1%	64.9%	68.5%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Top 1-30	13.3%	27.6%	13.9%	14.7%
Top 31-50	0.7%	1.9%	2.0%	1.4%
Top 51- 75	4.9%	8.3%	4.0%	3.5%
Nicht-Top 75	81.1%	62.2%	80.1%	80.4%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Kein Charterfolg	17.5%	4.5%	9.9%	10.5%
Top-100	9.8%	9.6%	7.9%	13.3%
Top-30	72.7%	85.9%	82.1%	76.2%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Englisch	90.9%	84.6%	89.4%	90.2%
Deutsch	2.8%	5.8%	2.6%	2.8%
Italienisch	2.1%	0.6%	0.7%	1.4%
Französisch	0.7%	0.0%	0.7%	0.7%
Spanisch	0.0%	2.6%	3.3%	0.7%
Dialekt	2.1%	3.2%	0.7%	3.5%
Instrumental	0.0%	0.0%	1.3%	0.0%
Gemischt	1.4%	0.6%	0.0%	0.0%
Andere	0.0%	2.6%	1.3%	0.7%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Schweizer Interpret	7.7%	6.4%	6.0%	9.1%
Ausländischer Interpret	92.3%	93.6%	94.0%	90.9%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Anteil Titel mit Wiederholungen	22.4%	43.6%	9.3%	7.0%
Titel, die einmal gespielt werden	77.6%	56.4%	90.7%	93.0%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Basilisk	Energy Basel	Radio Argovia	Radio 32
Fast	26.6%	25.6%	31.1%	33.6%
Mid	66.4%	70.5%	62.9%	60.8%
Slow	7.0%	3.8%	6.0%	5.6%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	156	151	143

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2. Region Deutschschweiz Nord - Zürich

2.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Information	13.3%	17.8%	15.4%	12.9%	8.7%
Layout	4.6%	3.7%	3.1%	3.9%	9.7%
Moderation	7.8%	5.9%	3.3%	9.1%	11.5%
Musik	62.8%	60.1%	66.0%	62.5%	62.0%
Service	4.5%	5.7%	4.2%	3.7%	3.3%
Sonstiges	0.0%	0.0%	0.1%	0.0%	0.1%
Unterhaltung	0.3%	0.2%	0.2%	0.5%	0.3%
Werbung	6.7%	6.6%	7.8%	7.4%	4.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00	30:00:00

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2.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Sprache	0.0%	0.0%	0.0%	0.0%	0.0%
Englisch	0.1%	0.0%	0.3%	0.2%	0.8%
Französisch	0.0%	0.0%	0.5%	0.0%	0.0%
Hochdeutsch	19.0%	23.3%	19.0%	2.4%	5.1%
Hochdeutsch/schweizerdeutsch (gemischt)	0.8%	0.4%	0.7%	0.4%	0.0%
Italienisch	0.0%	0.0%	0.0%	0.0%	0.0%
Rätoromanisch	0.0%	0.0%	0.0%	0.0%	0.0%
Schweizerdeutsch	80.1%	76.3%	79.5%	97.0%	94.3%
Tessiner Dialekt	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	7:44:57	8:51:18	6:53:32	7:40:26	7:03:48

Publicom 2013

Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio 24	Information	03:58:48	100.0%	00:00:00	0.0%	00:00:09	0.1%	00:00:00	0.0%	01:26:17	36.1%	00:01:46	0.7%	00:00:00	0.0%	00:00:00	0.0%	02:30:36	63.1%	00:00:00	0.0%
Radio 24	Moderation	02:19:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:09	0.1%	00:01:27	1.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:17:56	98.9%	00:00:00	0.0%
Radio 24	Service	01:21:46	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:21:44	100.0%	00:00:00	0.0%
Radio 24	Unterhaltung	00:04:51	100.0%	00:00:00	0.0%	00:00:11	3.8%	00:00:00	0.0%	00:00:42	14.4%	00:01:53	38.8%	00:00:00	0.0%	00:00:00	0.0%	00:02:05	43.0%	00:00:00	0.0%
Radio 24	Total	07:44:57	100.0%	00:00:00	0.0%	00:00:20	0.1%	00:00:09	0.0%	01:28:28	19.0%	00:03:39	0.8%	00:00:00	0.0%	00:00:00	0.0%	06:12:21	80.1%	00:00:00	0.0%
Radio 1	Information	05:19:12	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:51:32	34.9%	00:00:16	0.1%	00:00:00	0.0%	00:00:00	0.0%	03:27:24	65.0%	00:00:00	0.0%
Radio 1	Moderation	01:45:43	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:18	2.2%	00:00:21	0.3%	00:00:00	0.0%	00:00:00	0.0%	01:43:04	97.5%	00:00:00	0.0%
Radio 1	Service	01:42:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:08:26	8.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:34:27	91.8%	00:00:00	0.0%
Radio 1	Unterhaltung	00:03:30	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:34	44.8%	00:01:35	45.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:21	10.0%	00:00:00	0.0%
Radio 1	Total	08:51:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:03:50	23.3%	00:02:12	0.4%	00:00:00	0.0%	00:00:00	0.0%	06:45:16	76.3%	00:00:00	0.0%
Radio Zürisee	Information	04:35:38	100.0%	00:00:00	0.0%	00:01:07	0.4%	00:01:33	0.6%	01:17:05	28.0%	00:02:57	1.1%	00:00:00	0.0%	00:00:00	0.0%	03:12:56	70.0%	00:00:00	0.0%
Radio Zürisee	Moderation	00:59:38	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:31	0.9%	00:00:45	1.3%	00:00:02	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:58:20	97.8%	00:00:00	0.0%
Radio Zürisee	Service	01:15:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:15:36	100.0%	00:00:00	0.0%
Radio Zürisee	Unterhaltung	00:02:40	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	27.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:56	72.5%	00:00:00	0.0%
Radio Zürisee	Total	06:53:32	100.0%	00:00:00	0.0%	00:01:07	0.3%	00:02:04	0.5%	01:18:34	19.0%	00:02:59	0.7%	00:00:00	0.0%	00:00:00	0.0%	05:28:48	79.5%	00:00:00	0.0%
Energy ZH	Information	03:40:08	100.0%	00:00:00	0.0%	00:01:03	0.5%	00:00:00	0.0%	00:04:37	2.1%	00:01:41	0.8%	00:00:00	0.0%	00:00:00	0.0%	03:32:47	96.7%	00:00:00	0.0%
Energy ZH	Moderation	02:44:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:01	0.0%	00:04:18	2.6%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:40:01	97.4%	00:00:00	0.0%
Energy ZH	Service	01:07:25	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:28	2.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:57	97.8%	00:00:00	0.0%
Energy ZH	Unterhaltung	00:08:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:46	9.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:07:47	91.0%	00:00:00	0.0%
Energy ZH	Total	07:40:26	100.0%	00:00:00	0.0%	00:01:03	0.2%	00:00:01	0.0%	00:11:09	2.4%	00:01:41	0.4%	00:00:00	0.0%	00:00:00	0.0%	07:26:32	97.0%	00:00:00	0.0%
Radio 105	Information	02:32:05	100.0%	00:00:00	0.0%	00:01:07	0.7%	00:00:00	0.0%	00:12:05	7.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:18:53	91.3%	00:00:00	0.0%
Radio 105	Moderation	03:26:56	100.0%	00:00:00	0.0%	00:01:55	0.9%	00:00:00	0.0%	00:06:11	3.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:18:50	96.1%	00:00:00	0.0%
Radio 105	Service	00:59:48	100.0%	00:00:00	0.0%	00:00:30	0.8%	00:00:00	0.0%	00:00:19	0.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:58:59	98.6%	00:00:00	0.0%
Radio 105	Unterhaltung	00:04:59	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:00	60.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:59	39.8%	00:00:00	0.0%
Radio 105	Total	07:03:48	100.0%	00:00:00	0.0%	00:03:32	0.8%	00:00:00	0.0%	00:21:35	5.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	06:38:41	94.1%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizerdeutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio 24	Feature/Reportage	00:00:12	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:12	100.0%	00:00:00	0.0%
Radio 24	Informations-Ausschnitt	00:02:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:46	30.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:46	69.7%	00:00:00	0.0%
Radio 24	Informationsbeitrag	01:35:30	100.0%	00:00:00	0.0%	00:00:09	0.2%	00:00:00	0.0%	00:06:13	6.5%	00:00:13	0.2%	00:00:00	0.0%	00:00:00	0.0%	01:28:55	93.1%	00:00:00	0.0%
Radio 24	Information-Sonstiges	00:01:05	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:05	100.0%	00:00:00	0.0%
Radio 24	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 24	Nachrichtenbeitrag	02:17:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:18:57	57.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:58:21	42.5%	00:00:00	0.0%
Radio 24	Total	03:56:37	100.0%	00:00:00	0.0%	00:00:09	0.1%	00:00:00	0.0%	01:25:56	36.3%	00:00:13	0.1%	00:00:00	0.0%	00:00:00	0.0%	02:30:19	63.5%	00:00:00	0.0%
Radio 1	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 1	Informations-Ausschnitt	00:00:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:54	100.0%	00:00:00	0.0%
Radio 1	Informationsbeitrag	03:07:25	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:11:36	6.2%	00:00:16	0.1%	00:00:00	0.0%	00:00:00	0.0%	02:55:33	93.7%	00:00:00	0.0%
Radio 1	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 1	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 1	Nachrichtenbeitrag	02:10:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:39:31	76.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:30:32	23.5%	00:00:00	0.0%
Radio 1	Total	05:18:22	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:51:07	34.9%	00:00:16	0.1%	00:00:00	0.0%	00:00:00	0.0%	03:26:59	65.0%	00:00:00	0.0%
Radio Zürisee	Feature/Reportage	00:02:21	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:21	100.0%	00:00:00	0.0%
Radio Zürisee	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Zürisee	Informationsbeitrag	01:58:52	100.0%	00:00:00	0.0%	00:00:30	0.4%	00:01:33	1.3%	00:05:58	5.0%	00:02:37	2.2%	00:00:00	0.0%	00:00:00	0.0%	01:48:14	91.1%	00:00:00	0.0%
Radio Zürisee	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Zürisee	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Zürisee	Nachrichtenbeitrag	02:32:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:09:44	45.8%	00:00:20	0.2%	00:00:00	0.0%	00:00:00	0.0%	01:22:16	54.0%	00:00:00	0.0%
Radio Zürisee	Total	04:33:33	100.0%	00:00:00	0.0%	00:00:30	0.2%	00:01:33	0.6%	01:15:42	27.7%	00:02:57	1.1%	00:00:00	0.0%	00:00:00	0.0%	03:12:51	70.5%	00:00:00	0.0%
Energy ZH	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy ZH	Informations-Ausschnitt	00:00:28	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	67.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:09	32.1%	00:00:00	0.0%
Energy ZH	Informationsbeitrag	01:33:17	100.0%	00:00:00	0.0%	00:01:03	1.1%	00:00:00	0.0%	00:02:38	2.8%	00:01:41	1.8%	00:00:00	0.0%	00:00:00	0.0%	01:27:55	94.2%	00:00:00	0.0%
Energy ZH	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy ZH	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy ZH	Nachrichtenbeitrag	02:06:09	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:40	1.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:04:29	98.7%	00:00:00	0.0%
Energy ZH	Total	03:39:54	100.0%	00:00:00	0.0%	00:01:03	0.5%	00:00:00	0.0%	00:04:37	2.1%	00:01:41	0.8%	00:00:00	0.0%	00:00:00	0.0%	03:32:33	96.7%	00:00:00	0.0%
Radio 105	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 105	Informations-Ausschnitt	00:00:49	100.0%	00:00:00	0.0%	00:00:08	16.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:41	83.7%	00:00:00	0.0%
Radio 105	Informationsbeitrag	01:45:40	100.0%	00:00:00	0.0%	00:00:23	0.4%	00:00:00	0.0%	00:11:43	11.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:33:34	88.5%	00:00:00	0.0%
Radio 105	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 105	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 105	Nachrichtenbeitrag	00:44:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:44:23	99.2%	00:00:00	0.0%
Radio 105	Total	02:31:14	100.0%	00:00:00	0.0%	00:00:31	0.3%	00:00:00	0.0%	00:12:05	8.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:18:38	91.7%	00:00:00	0.0%

2.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Jingle	58.2%	49.6%	71.0%	56.9%	38.9%
Jingle-Sonstiges	0.1%	0.0%	0.1%	0.6%	0.0%
Musik-Positioner	0.5%	4.3%	0.0%	0.2%	8.0%
Station-ID-Hörer	0.8%	0.4%	0.2%	0.0%	0.1%
Station-ID-Vip	1.5%	0.3%	1.8%	8.1%	2.3%
Trailer-Internet	4.0%	6.4%	3.1%	4.5%	3.4%
Trailer-Merchandising	1.9%	0.0%	0.5%	0.0%	3.3%
Trailer-Sender/Programmbestandteil	20.2%	23.8%	8.9%	15.1%	19.5%
Trailer-Sonstiges	2.1%	0.4%	0.0%	1.8%	0.8%
Trailer-Veranstaltung	10.7%	14.8%	14.4%	12.8%	23.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	1:23:36	1:07:08	0:56:26	1:10:11	2:54:43

2.4. Werbung

2.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Sponsoring	8.9%	34.4%	20.6%	13.4%	19.3%
Werbejingle	0.6%	0.0%	1.6%	1.2%	0.3%
Werbespot	76.5%	65.6%	77.2%	85.4%	79.9%
Werbung-Sonstiges	14.0%	0.0%	0.6%	0.0%	0.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	2:00:44	1:58:09	2:20:31	2:12:21	1:19:19

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2.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Gesponserter Inhalt	3.9%	13.8%	10.6%	18.5%	21.8%
Nicht gesponsert	96.1%	86.2%	89.4%	81.5%	78.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00	30:00:00

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2.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Börse	8.1%	12.0%	11.8%	0.0%	0.0%
Kino-/Veranstaltungstipps	4.8%	9.5%	11.1%	1.2%	19.4%
Medien extern	0.9%	5.9%	10.3%	1.8%	6.2%
Medienhinweis (eigene Gruppe)	5.6%	0.0%	0.0%	0.1%	0.0%
Programmhinweis (eigenes Programm)	4.8%	7.8%	0.1%	4.7%	7.4%
Sonstige Services	0.1%	1.5%	6.2%	1.0%	3.0%
Verkehr	37.7%	28.4%	35.9%	48.3%	36.5%
Verweis eigene Homepage	1.9%	2.1%	0.7%	2.6%	2.9%
Wetter	36.1%	30.8%	23.9%	40.2%	24.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	1:21:46	1:42:53	1:15:36	1:07:25	0:59:48

2.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere	0.0%	0.0%	0.0%	0.3%	0.1%
Experte	0.9%	0.6%	1.8%	1.0%	0.1%
Fachjournalist	1.1%	1.2%	5.0%	2.3%	0.1%
Hörer	15.4%	8.4%	9.0%	27.1%	43.9%
Informant	2.1%	5.7%	1.6%	9.4%	15.7%
Mehrere Moderatoren	5.9%	0.2%	4.4%	10.4%	10.0%
Moderator	94.5%	95.6%	89.5%	89.6%	89.2%
Nachrichtensprecher	1.0%	3.0%	5.1%	1.6%	0.0%
Reporter/Korr./Journalist	2.4%	4.8%	4.6%	0.8%	4.0%
Total	123.2%	119.6%	121.0%	142.4%	163.2%
Dauer	2:19:32	1:45:43	0:59:38	2:44:20	3:26:56

Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Frau	21.2%	28.1%	35.7%	42.7%	50.4%
Mann	102.0%	91.5%	85.3%	99.8%	112.8%
Total	123.2%	119.6%	121.0%	142.4%	163.2%
Dauer	2:19:32	1:45:43	0:59:38	2:44:20	3:26:56

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2.7. Information

2.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Feature/Reportage	0.1%	0.0%	0.9%	0.0%	0.0%
Informations-Ausschnitt	1.3%	0.5%	0.0%	0.2%	0.9%
Informationsbeitrag	40.1%	58.9%	44.1%	45.4%	70.4%
Information-Sonstiges	1.3%	0.0%	0.0%	0.0%	0.2%
Kirche	0.0%	0.0%	0.0%	0.0%	0.0%
Nachrichtenbeitrag	57.3%	40.6%	55.0%	54.4%	28.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:59:43	5:20:41	4:37:02	3:51:56	2:36:39

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2.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Atmo/Effekte/Ausschnitte	0.1%	0.0%	0.1%	1.1%	0.2%
Bericht	18.5%	18.4%	15.4%	10.3%	9.7%
Biographie/Portrait	0.0%	0.0%	0.0%	0.0%	0.0%
Glosse	0.0%	0.0%	0.0%	0.0%	0.0%
Interpretation/Erklärstück	0.0%	0.4%	0.0%	0.0%	0.0%
Interview	5.4%	13.2%	12.3%	9.2%	27.9%
Kommentar/Kolumne	0.2%	1.8%	0.0%	0.0%	0.0%
Live-Übertragung	0.0%	0.0%	0.0%	0.0%	0.0%
Meldung	46.7%	31.6%	45.5%	38.4%	34.0%
Musik-/Film-/Archiv-O-Ton	1.2%	0.7%	1.1%	4.1%	3.3%
Presseschau	0.4%	0.9%	0.2%	0.2%	0.0%
Rezension/Kritik	1.2%	0.8%	1.6%	0.7%	0.0%
Schlagzeile(n)	5.1%	4.0%	2.9%	6.7%	0.0%
Sonstiges	0.0%	0.0%	0.0%	0.0%	0.0%
Statement	18.3%	12.3%	18.4%	16.9%	8.6%
Studiogespräch (live)	2.0%	13.1%	1.8%	10.3%	10.1%
Umfrage	0.9%	1.3%	0.7%	2.1%	6.5%
Zitat	0.0%	0.2%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:59:43	5:20:41	4:37:02	3:51:56	2:36:39

2.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere	0.0%	0.2%	0.0%	1.7%	0.0%
Experte	3.8%	13.2%	2.7%	4.6%	4.5%
Fachjournalist	3.1%	2.6%	0.0%	2.9%	0.0%
Hörer	0.2%	0.8%	0.0%	1.0%	2.1%
Informant	21.8%	24.3%	28.8%	33.0%	56.2%
Mehrere Moderatoren	0.3%	1.2%	0.2%	0.2%	0.0%
Moderator	11.0%	36.3%	13.1%	24.1%	31.6%
Nachrichtensprecher	49.1%	32.4%	46.7%	46.1%	30.9%
Reporter/Korr./Journalist	22.8%	23.0%	23.8%	8.7%	26.0%
Total	112.1%	134.0%	115.3%	122.3%	151.4%
Dauer	3:56:37	5:18:22	4:33:33	3:39:54	2:31:14

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Frau	48.5%	38.3%	27.5%	48.1%	51.6%
Mann	63.6%	95.7%	87.7%	74.2%	99.8%
Total	112.1%	134.0%	115.3%	122.3%	151.4%
Dauer	3:56:37	5:18:22	4:33:33	3:39:54	2:31:14

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2.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Bad News	9.6%	14.6%	18.0%	13.7%	3.5%
Gesellschaft	17.5%	17.7%	9.7%	20.5%	27.6%
Human Interest (Kuriosa/Prominenz/Stars)	2.9%	3.0%	5.3%	2.2%	22.4%
Kultur	3.4%	6.0%	7.7%	18.1%	6.8%
Politik	39.5%	36.7%	28.0%	23.0%	9.1%
Recht/Justiz	5.8%	5.7%	6.7%	1.8%	2.6%
Sport	9.5%	5.2%	8.7%	9.4%	19.9%
Übrige Themen	0.2%	0.5%	0.2%	0.7%	0.0%
Umwelt	3.0%	4.6%	0.7%	0.5%	1.9%
Wirtschaft	7.5%	6.0%	14.3%	10.0%	4.1%
Wissenschaft/Forschung/Technik	1.1%	0.0%	0.7%	0.1%	1.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:43:20	5:02:39	4:24:52	3:23:52	2:31:14

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Radio 24		Radio 1		Radio Zürisee		Energy ZH		Radio 105	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News										
Anschlag/Attentat/Terrorismus	10.5%	1.0%	7.6%	1.1%	4.7%	0.8%	2.0%	0.3%	0.0%	0.0%
Katastrophe	1.3%	0.1%	25.0%	3.7%	3.5%	0.6%	61.3%	8.4%	23.9%	0.8%
Krieg/Bürgerkrieg	0.0%	0.0%	3.8%	0.6%	3.2%	0.6%	1.1%	0.2%	0.0%	0.0%
Kriminalität	41.4%	4.0%	12.1%	1.8%	22.4%	4.0%	17.7%	2.4%	9.1%	0.3%
Übrige Bad News	15.0%	1.4%	29.1%	4.3%	37.2%	6.7%	10.6%	1.5%	29.9%	1.0%
Unglück/Unfall	30.7%	2.9%	21.8%	3.2%	29.0%	5.2%	5.6%	0.8%	37.1%	1.3%
Gesamt	100.0%	9.6%	100.0%	14.6%	100.0%	18.0%	100.0%	13.7%	100.0%	3.5%
Gesellschaft										
Bildung/Schule	1.8%	0.3%	1.1%	0.2%	1.9%	0.2%	3.7%	0.8%	0.0%	0.0%
Freizeit/Reisen	15.0%	2.6%	14.6%	2.6%	14.4%	1.4%	26.0%	5.3%	19.0%	5.2%
Gesellschaft allgemein	22.1%	3.9%	5.5%	1.0%	0.0%	0.0%	5.5%	1.1%	2.2%	0.6%
Gesundheit/Wellness/Medizin	20.1%	3.5%	25.1%	4.4%	1.0%	0.1%	21.3%	4.4%	44.5%	12.3%
Kirche/Religion/Weltanschauung	2.6%	0.5%	7.7%	1.4%	1.9%	0.2%	0.0%	0.0%	0.0%	0.0%
Lifestyle/Wohnen	12.1%	2.1%	4.6%	0.8%	1.5%	0.1%	18.6%	3.8%	3.2%	0.9%
Medien/Internet/Kommunikation	6.6%	1.1%	0.8%	0.1%	4.7%	0.5%	0.0%	0.0%	1.6%	0.5%
Partnerschaft/Familie/Erziehung	5.6%	1.0%	9.9%	1.7%	11.1%	1.1%	6.4%	1.3%	0.5%	0.1%
Soziale Probleme/Armut/Drogen	0.0%	0.0%	0.0%	0.0%	6.9%	0.7%	0.0%	0.0%	1.2%	0.3%
Tiere	2.1%	0.4%	2.9%	0.5%	3.0%	0.3%	0.0%	0.0%	6.5%	1.8%
Übrige Gesellschaft	0.4%	0.1%	9.7%	1.7%	13.9%	1.4%	14.6%	3.0%	0.0%	0.0%
Verkehr/Mobilität/Auto	10.2%	1.8%	17.4%	3.1%	39.6%	3.9%	3.8%	0.8%	21.2%	5.8%
Gesamt	100.0%	17.5%	100.0%	17.7%	100.0%	9.7%	100.0%	20.5%	100.0%	27.6%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	2.9%	100.0%	3.0%	100.0%	5.3%	100.0%	2.2%	100.0%	22.4%
Kultur										
Bildende Kunst/Architektur	0.0%	0.0%	13.2%	0.8%	0.0%	0.0%	7.6%	1.4%	9.7%	0.7%
Film/Theater	46.5%	1.6%	0.0%	0.0%	15.0%	1.2%	19.9%	3.6%	11.0%	0.7%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	3.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Literatur	6.2%	0.2%	19.6%	1.2%	10.4%	0.8%	0.0%	0.0%	0.0%	0.0%
Musik	42.3%	1.4%	64.1%	3.8%	74.6%	5.8%	67.5%	12.2%	74.2%	5.1%
Übrige Kultur	5.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	3.4%	100.0%	6.0%	100.0%	7.7%	100.0%	18.1%	100.0%	6.8%

Themen (Fortsetzung)	Radio 24		Radio 1		Radio Zürisee		Energy ZH		Radio 105	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik										
Armee/Verteidigung	7.2%	2.9%	9.8%	3.6%	2.7%	0.8%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	21.6%	8.5%	4.7%	1.7%	6.6%	1.8%	0.7%	0.2%	1.7%	0.2%
Bildung	1.7%	0.7%	0.8%	0.3%	5.6%	1.6%	7.1%	1.6%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	9.2%	3.6%	5.9%	2.2%	12.4%	3.5%	4.8%	1.1%	6.6%	0.6%
Finanzen/Steuern	3.4%	1.4%	5.1%	1.9%	3.2%	0.9%	4.4%	1.0%	5.3%	0.5%
Gesundheit/Soziales	12.0%	4.8%	0.3%	0.1%	12.2%	3.4%	25.2%	5.8%	5.0%	0.5%
Parteien	5.3%	2.1%	5.8%	2.1%	2.6%	0.7%	1.7%	0.4%	4.0%	0.4%
Politik allgemein	2.8%	1.1%	3.9%	1.4%	0.6%	0.2%	0.4%	0.1%	2.9%	0.3%
Übrige Politik	3.4%	1.4%	3.9%	1.4%	2.0%	0.6%	9.5%	2.2%	0.0%	0.0%
Verkehr/Kommunikation/Medien	12.5%	4.9%	16.6%	6.1%	18.0%	5.0%	14.7%	3.4%	14.9%	1.4%
Verwaltung	2.5%	1.0%	7.4%	2.7%	5.3%	1.5%	5.2%	1.2%	6.1%	0.6%
Wahlen/Abstimmungen	10.7%	4.2%	11.5%	4.2%	21.6%	6.0%	20.8%	4.8%	20.8%	1.9%
Wirtschaftspolitik	6.5%	2.6%	24.0%	8.8%	7.2%	2.0%	5.4%	1.3%	32.2%	2.9%
Gesamt	100.0%	39.5%	100.0%	36.7%	100.0%	28.0%	100.0%	23.0%	100.0%	9.1%
Recht/Justiz	100.0%	5.8%	100.0%	5.7%	100.0%	6.7%	100.0%	1.8%	100.0%	2.6%
Sport										
Eishockey	11.9%	1.1%	21.8%	1.1%	13.8%	1.2%	22.2%	2.1%	26.9%	5.3%
Fussball	46.0%	4.4%	17.7%	0.9%	48.8%	4.2%	62.3%	5.8%	57.9%	11.5%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	4.2%	0.4%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	5.9%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	5.0%	0.5%	4.3%	0.2%	13.0%	1.1%	15.5%	1.5%	0.8%	0.2%
Übrige Sportarten	31.2%	3.0%	31.6%	1.6%	20.1%	1.7%	0.0%	0.0%	12.7%	2.5%
verschiedene Sportarten	2.8%	0.3%	18.7%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	9.5%	100.0%	5.2%	100.0%	8.7%	100.0%	9.4%	100.0%	19.9%
Übrige Themen	100.0%	0.2%	100.0%	0.5%	100.0%	0.2%	100.0%	0.7%	100.0%	0.0%
Umwelt	100.0%	3.0%	100.0%	4.6%	100.0%	0.7%	100.0%	0.5%	100.0%	1.9%
Wirtschaft										
Arbeitswelt	1.9%	0.1%	16.7%	1.0%	1.4%	0.2%	22.5%	2.2%	10.6%	0.4%
Börse	20.9%	1.6%	2.9%	0.2%	0.0%	0.0%	8.5%	0.9%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	4.8%	0.4%	13.7%	0.8%	24.6%	3.5%	3.4%	0.3%	9.0%	0.4%
einzelne Unternehmen	54.0%	4.0%	35.0%	2.1%	39.7%	5.7%	37.8%	3.8%	66.2%	2.7%
Konjunktur	3.6%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Konsum	7.1%	0.5%	4.6%	0.3%	33.1%	4.7%	10.5%	1.0%	8.2%	0.3%
Übrige Wirtschaft	5.0%	0.4%	0.0%	0.0%	1.1%	0.2%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	2.7%	0.2%	18.2%	1.1%	0.0%	0.0%	17.3%	1.7%	5.9%	0.2%
Gesamt	100.0%	7.5%	100.0%	6.0%	100.0%	14.3%	100.0%	10.0%	100.0%	4.1%
Wissenschaft/Forschung/Technik	100.0%	1.1%	100.0%	0.0%	100.0%	0.7%	100.0%	0.1%	100.0%	1.7%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Bad News	4.7%	16.9%	23.5%	23.1%	3.9%
Gesellschaft	17.4%	12.3%	11.8%	21.0%	30.5%
Human Interest (Kuriosa/Prominenz/Stars)	1.7%	0.7%	4.1%	1.4%	36.9%
Kultur	6.1%	7.1%	2.5%	14.8%	6.1%
Politik	31.4%	32.9%	32.8%	24.8%	4.0%
Recht/Justiz	8.3%	9.3%	7.1%	1.6%	3.2%
Sport	16.5%	10.8%	2.2%	4.4%	8.9%
Übrige Themen	0.6%	0.0%	0.0%	2.0%	0.0%
Umwelt	8.9%	8.2%	1.8%	0.5%	2.5%
Wirtschaft	4.4%	1.8%	13.1%	6.4%	4.1%
Wissenschaft/Forschung/Technik	0.0%	0.0%	1.2%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	0:57:41	1:45:49	1:39:16	1:13:19	0:51:13

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1 Konzessionsgebiet nach Sender

Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
KR Glarnerland, KR Weinland/Winterthur, KR Zürcher Oberland, KR Zürcher Unterland, KR Linthgebiet, Rapperswil, Winterthur, Zürich, KR Zürich			Zürich, KR Zürich, KR ZH Oberland, KR ZH Unterland	Zürich

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Radio 24		Radio 1		Radio Zürisee		Energy ZH		Radio 105	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News										
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Katastrophe	0.0%	0.0%	32.1%	5.4%	1.2%	0.2%	88.5%	20.4%	63.9%	2.5%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	50.0%	2.3%	6.3%	1.1%	29.6%	6.3%	1.7%	0.4%	0.0%	0.0%
Übrige Bad News	6.8%	0.3%	39.7%	6.7%	34.4%	10.2%	7.2%	1.7%	20.2%	0.8%
Unglück/Unfall	43.2%	2.0%	21.9%	3.7%	34.8%	6.7%	0.0%	0.0%	16.0%	0.6%
Gesamt	100.0%	4.7%	100.0%	16.9%	100.0%	23.5%	100.0%	23.1%	100.0%	3.9%
Gesellschaft						0.0%				
Bildung/Schule	0.0%	0.0%	0.0%	0.0%	3.2%	0.5%	0.0%	0.0%	0.0%	0.0%
Freizeit/Reisen	0.0%	0.0%	24.8%	3.1%	4.6%	2.5%	42.8%	9.0%	29.8%	9.1%
Gesellschaft allgemein	35.2%	6.1%	6.1%	0.8%	0.0%	0.0%	15.1%	3.2%	2.1%	0.7%
Gesundheit/Wellness/Medizin	0.0%	0.0%	3.2%	0.4%	0.0%	0.3%	4.3%	0.9%	41.1%	12.5%
Kirche/Religion/Weltanschauung	0.0%	0.0%	2.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lifestyle/Wohnen	30.4%	5.3%	5.9%	0.7%	0.0%	0.0%	30.4%	6.4%	0.0%	0.0%
Medien/Internet/Kommunikation	10.6%	1.8%	0.0%	0.0%	10.7%	0.9%	0.0%	0.0%	1.5%	0.5%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	0.0%	0.0%	0.0%	0.0%	16.7%	1.8%	0.0%	0.0%	0.0%	0.0%
Tiere	0.0%	0.0%	0.0%	0.0%	4.6%	0.4%	0.0%	0.0%	0.0%	0.0%
Übrige Gesellschaft	0.0%	0.0%	2.2%	0.3%	16.5%	1.4%	7.4%	1.5%	0.0%	0.0%
Verkehr/Mobilität/Auto	23.8%	4.1%	54.9%	6.8%	43.7%	4.0%	0.0%	0.0%	25.5%	7.8%
Gesamt	100.0%	17.4%	100.0%	12.3%	100.0%	11.8%	100.0%	21.0%	100.0%	30.5%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	1.7%	100.0%	0.7%	100.0%	4.1%	100.0%	1.4%	100.0%	36.9%
Kultur						0.0%				
Bildende Kunst/Architektur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.9%	3.8%	0.0%	0.0%
Film/Theater	69.0%	4.2%	0.0%	0.0%	0.0%	0.3%	46.1%	6.8%	33.3%	2.0%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	7.3%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Literatur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Musik	31.0%	1.9%	92.7%	6.6%	100.0%	2.2%	28.0%	4.2%	66.7%	4.0%
Übrige Kultur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	6.1%	100.0%	7.1%	100.0%	2.5%	100.0%	14.8%	100.0%	6.1%

Themen im Konzessionsgebiet (Fortsetzung)	Radio 24		Radio 1		Radio Zürisee		Energy ZH		Radio 105	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik										
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	6.4%	2.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.4%	0.0%	0.0%
Bildung	6.4%	2.0%	2.6%	0.9%	9.9%	2.2%	18.2%	4.5%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	6.0%	1.9%	1.2%	0.4%	28.2%	4.9%	11.0%	2.7%	12.3%	0.5%
Finanzen/Steuern	0.0%	0.0%	1.3%	0.4%	8.6%	1.3%	0.0%	0.0%	0.0%	0.0%
Gesundheit/Soziales	8.1%	2.5%	0.0%	0.0%	0.0%	0.6%	15.4%	3.8%	0.0%	0.0%
Parteien	11.1%	3.5%	17.7%	5.8%	2.3%	2.0%	0.0%	0.0%	0.0%	0.0%
Politik allgemein	0.0%	0.0%	1.6%	0.5%	0.0%	0.0%	1.0%	0.3%	0.0%	0.0%
Übrige Politik	5.7%	1.8%	0.0%	0.0%	4.5%	0.8%	15.1%	3.8%	0.0%	0.0%
Verkehr/Kommunikation/Medien	31.6%	9.9%	30.4%	10.0%	13.8%	5.0%	17.3%	4.3%	70.5%	2.8%
Verwaltung	12.2%	3.8%	23.5%	7.7%	25.7%	4.0%	11.9%	3.0%	17.2%	0.7%
Wahlen/Abstimmungen	12.5%	3.9%	20.2%	6.6%	5.3%	11.5%	8.2%	2.0%	0.0%	0.0%
Wirtschaftspolitik	0.0%	0.0%	0.0%	0.0%	1.7%	0.3%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	31.4%	100.0%	32.9%	100.0%	32.8%	100.0%	24.8%	100.0%	4.0%
Recht/Justiz	100.0%	8.3%	100.0%	9.3%	100.0%	7.1%	100.0%	1.6%	100.0%	3.2%
Sport										
Eishockey	8.4%	1.4%	26.7%	2.9%	100.0%	1.6%	95.3%	4.2%	0.0%	0.0%
Fussball	13.5%	2.2%	0.0%	0.0%	0.0%	0.3%	4.7%	0.2%	100.0%	8.9%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	8.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	64.9%	10.7%	43.6%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
verschiedene Sportarten	6.3%	1.0%	21.5%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	16.5%	100.0%	10.8%	100.0%	2.2%	100.0%	4.4%	100.0%	8.9%
Übrige Themen	100.0%	0.6%	100.0%	0.0%	100.0%	0.0%	100.0%	2.0%	100.0%	0.0%
Umwelt	100.0%	8.9%	100.0%	8.2%	100.0%	1.8%	100.0%	0.5%	100.0%	2.5%
Wirtschaft										
Arbeitswelt	0.0%	0.0%	100.0%	1.8%	0.0%	0.0%	10.7%	0.7%	0.0%	0.0%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	0.0%	0.0%	0.0%	0.0%	37.6%	6.3%	0.0%	0.0%	7.9%	0.3%
einzelne Unternehmen	67.3%	3.0%	0.0%	0.0%	47.8%	5.4%	60.4%	3.8%	67.5%	2.8%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Konsum	0.0%	0.0%	0.0%	0.0%	9.3%	0.9%	28.9%	1.8%	24.6%	1.0%
Übrige Wirtschaft	32.7%	1.4%	0.0%	0.0%	5.3%	0.4%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	4.4%	100.0%	1.8%	100.0%	13.1%	100.0%	6.4%	100.0%	4.1%
Wissenschaft/Forschung/Technik	100.0%	0.0%	100.0%	0.0%	100.0%	1.2%	100.0%	0.0%	100.0%	0.0%

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2.7.5. Ereignisorte

Tabelle 19: Ereignisorte (Basis: Dauer der Informationsinhalte mit Ortsangabe)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Schweiz (national)	41.0%	28.7%	30.6%	38.0%	33.0%
Aarau	0.2%	0.6%	0.0%	0.0%	0.0%
Andere Deutsche/RR. Schweiz ()	1.1%	0.1%	0.0%	0.1%	0.5%
Basel	0.3%	0.5%	1.0%	0.9%	1.0%
Bern	0.2%	0.0%	2.5%	1.0%	0.0%
Biel	0.0%	0.0%	0.0%	0.0%	0.0%
Buchs	0.0%	0.0%	0.0%	0.0%	0.0%
Chur	0.0%	0.0%	0.0%	0.0%	0.0%
Interlaken	0.0%	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.1%	0.0%	0.4%	0.0%	0.0%
KR Appenzell	0.2%	0.0%	0.0%	0.0%	0.0%
KR Baden	0.0%	0.0%	0.5%	0.1%	0.0%
KR Basel	0.0%	0.0%	0.0%	0.0%	0.0%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%	0.0%
KR Bern	0.2%	0.0%	0.1%	0.0%	0.0%
KR Bernina	0.5%	0.2%	0.2%	0.0%	0.0%
KR Chur	0.3%	0.0%	0.4%	0.6%	0.0%
KR Domleschg/Hinter.	0.0%	0.1%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%	0.6%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%	0.0%
KR Glarnerland	0.5%	0.0%	1.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.3%	2.2%	0.0%	0.0%
KR Luzern	0.0%	0.0%	0.0%	0.0%	0.0%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%	0.0%
KR Oberraargau	0.0%	0.1%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%	0.0%	0.0%

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
KR Oberthurgau	0.0%	0.0%	0.2%	0.0%	0.0%
KR Oberwallis	0.8%	1.0%	0.1%	0.4%	0.2%
KR Obwalden	0.0%	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.1%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.7%	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.2%	0.6%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.0%	0.0%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.0%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%	0.0%
KR Uri	1.3%	0.5%	0.0%	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.3%	0.8%	0.0%	0.0%
KR Wil	0.4%	0.5%	0.2%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.4%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%	0.2%	0.0%
KR Zürcher Oberland	0.8%	0.0%	4.1%	0.0%	0.0%
KR Zürcher Unterland	1.2%	2.0%	1.2%	2.0%	3.3%
KR Zürich	8.8%	5.1%	9.8%	13.4%	6.1%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%	0.0%
Luzern	0.0%	0.0%	0.3%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%	0.0%	0.0%
Schwyz	0.0%	0.0%	0.0%	0.0%	0.0%
Solothurn	0.0%	0.0%	0.5%	0.0%	0.0%
St. Gallen	0.0%	1.3%	0.0%	2.0%	0.5%
Visp	0.0%	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	4.8%	0.0%	0.0%

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Zug	0.0%	0.0%	0.0%	0.0%	0.0%
Zürich	18.1%	28.6%	18.0%	28.4%	36.5%
Summe Deutsche/RR. Schweiz ()	35.6%	41.8%	48.8%	49.1%	48.8%
Andere Französische Schweiz	0.0%	0.0%	0.0%	0.0%	0.0%
Delémont	0.0%	0.0%	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%	0.0%	0.0%
Genève	0.4%	0.2%	0.4%	0.0%	0.7%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%	0.0%	0.0%
KR Genève	0.4%	0.1%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%	0.0%	0.0%
KR Jura	0.0%	0.0%	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%	0.0%
KR Martigny	0.0%	0.0%	0.0%	0.3%	0.5%
KR Morges	0.0%	0.0%	0.0%	0.0%	0.0%
KR Neuchâtel	0.0%	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	0.0%	0.0%	0.5%	0.0%	0.2%
KR Yverdon	0.0%	0.0%	0.0%	0.0%	0.0%
Lausanne	0.0%	0.5%	0.0%	0.0%	0.0%
Monthey	0.0%	0.0%	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.2%	0.0%	0.0%
Sion	0.0%	0.3%	0.1%	0.0%	0.0%
Summe Französische Schweiz	0.8%	1.1%	1.3%	0.3%	1.4%
Andere Italienische Schweiz	0.0%	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.0%	0.0%	0.2%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%	0.0%	0.0%

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Melide	0.0%	0.0%	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.0%	0.0%	0.0%	0.2%	0.0%
Afrika	0.0%	0.1%	0.9%	0.5%	0.0%
Andere Ausland	3.8%	2.8%	0.9%	4.7%	3.2%
Antarktis	0.0%	0.0%	0.0%	0.0%	0.0%
Asien	2.6%	0.2%	0.7%	0.0%	0.5%
Australien/Ozeanien	0.2%	0.0%	0.1%	0.0%	0.0%
Deutschland	3.2%	2.6%	4.0%	0.8%	9.3%
Frankreich	0.1%	0.0%	0.7%	0.0%	0.3%
Italien	0.7%	2.2%	1.7%	3.3%	1.0%
Liechtenstein	0.0%	0.0%	0.0%	0.0%	0.0%
Naher Osten	0.9%	1.7%	1.2%	0.5%	0.0%
Nordamerika	4.9%	4.6%	2.9%	0.8%	0.9%
Österreich	0.0%	0.0%	0.0%	0.0%	0.0%
Süd-/Mittelamerika	0.0%	0.2%	0.2%	0.0%	0.0%
Übriges Europa	5.7%	13.3%	6.1%	1.7%	1.7%
Weltall	0.0%	0.0%	0.0%	0.0%	0.0%
Summe Ausland	22.0%	27.7%	19.3%	12.3%	16.9%
Sonstiger Ort	0.5%	0.7%	0.0%	0.0%	0.0%
Dauer	3:16:11	4:51:37	3:57:17	2:47:27	2:20:24

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2.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere	0.6%	1.0%	0.0%	1.1%	0.0%
KR Aarau	0.9%	1.5%	0.8%	1.7%	1.7%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.4%	0.0%	0.0%	0.0%	0.0%
KR Baden	0.1%	0.4%	1.3%	0.2%	0.0%
KR Basel	0.9%	1.0%	3.7%	2.5%	7.6%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.0%	0.0%	0.4%	0.0%
KR Bern	5.9%	17.1%	4.9%	3.1%	5.0%
KR Bernina	1.0%	0.5%	0.3%	0.0%	0.0%
KR Chur	1.5%	0.5%	1.2%	1.3%	0.0%
KR Domleschg/Hinterrhein	0.0%	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%	1.2%
KR Frauenfeld	0.7%	0.0%	1.5%	1.7%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%	0.0%
KR Genève	1.9%	2.3%	1.9%	0.0%	1.4%
KR Glarnerland	1.0%	0.0%	2.7%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.2%	0.0%	0.7%
KR Jura	0.0%	0.0%	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.3%	3.9%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%	0.0%
KR Luzern	1.5%	0.0%	0.7%	1.6%	0.0%
KR Martigny	0.0%	0.0%	0.0%	0.5%	0.9%
KR Morges	0.2%	0.9%	0.0%	0.2%	0.0%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%	0.0%
KR Neuchâtel	0.5%	0.0%	0.7%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%	0.0%
KR Oberaargau	0.0%	0.0%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%	0.0%

KR Oberland Ost	0.0%	0.0%	0.3%	0.0%	0.0%
KR Oberthurgau	0.6%	0.9%	2.4%	0.0%	0.0%
KR Oberwallis	1.8%	1.8%	0.1%	0.6%	0.5%
KR Obwalden	0.0%	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.1%	2.2%	0.2%	0.0%	0.5%
KR Rheintal	0.0%	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	1.9%	0.0%	0.3%	0.0%	0.0%
KR Schwyz	0.0%	0.4%	0.6%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.3%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	0.6%	0.6%	2.5%	1.0%	1.2%
KR Solothurn	0.0%	0.0%	0.8%	0.6%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.2%	0.0%	0.0%
KR St. Gallen	2.9%	18.7%	3.6%	4.5%	2.1%
KR Surselva	0.0%	0.0%	0.0%	0.0%	0.0%
KR Thun	0.1%	0.0%	0.0%	0.2%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%	0.0%
KR Uri	2.2%	0.9%	0.0%	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.7%	10.2%	2.0%	1.4%
KR Will	0.8%	0.9%	0.4%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.7%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.2%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.9%	0.4%	0.0%
KR Zürcher Oberland	3.8%	0.0%	8.5%	5.8%	1.4%
KR Zürcher Unterland	4.8%	6.1%	3.7%	6.1%	6.3%
KR Zürich	72.3%	62.4%	54.8%	79.8%	83.9%
Total	109.1%	122.1%	113.5%	115.4%	115.6%
Dauer	1:27:48	2:31:11	2:10:53	1:40:56	1:12:57

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2.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Individuell	3.2%	0.1%	2.0%	5.9%	1.8%
International/Ausland	31.2%	38.3%	28.5%	16.6%	32.0%
Kantonal	9.4%	7.6%	16.7%	4.4%	2.3%
Lokal	9.7%	11.4%	11.0%	2.4%	12.1%
National	35.8%	32.1%	31.2%	41.9%	42.8%
Regional	9.8%	10.4%	10.5%	28.8%	6.2%
Sprachregional	0.9%	0.1%	0.1%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:40:30	4:48:09	4:04:43	3:18:11	2:11:40

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2.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Medien	4.3%	15.3%	5.7%	6.2%	3.4%
Andere Quelle	0.3%	0.9%	0.1%	0.0%	1.3%
Auslandquelle	7.1%	7.7%	8.2%	1.7%	8.1%
Gesellschaft	16.7%	14.2%	7.7%	22.1%	41.8%
Justiz/Polizei	3.8%	7.3%	9.8%	1.6%	2.3%
Keine Quellennennung	33.8%	20.6%	24.9%	30.7%	14.0%
Kultur	0.6%	1.8%	4.1%	8.6%	1.4%
Öffentliches Ereignis	4.0%	3.8%	5.8%	6.5%	4.4%
Politik/Verwaltung	22.2%	16.4%	24.3%	13.9%	8.7%
Sport	2.7%	1.9%	3.0%	3.4%	13.1%
Wirtschaft	6.1%	13.1%	11.2%	9.1%	6.6%
Total	102.1%	103.1%	104.7%	104.0%	105.3%
Dauer	3:44:21	5:05:34	4:25:27	3:24:23	2:31:14

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio105
Keine Quellennennung	Keine Quellennennung	33.8%	20.6%	24.9%	30.7%	13.5%
Auslandquelle	Auslandquelle	7.1%	7.7%	8.2%	1.7%	8.1%
Politik/Verwaltung						
Politik/Verwaltung	Andere Legislative	0.4%	0.1%	1.7%	0.0%	0.0%
Politik/Verwaltung	Andere Partei oder Vertreter	0.0%	0.3%	0.4%	0.2%	0.0%
Politik/Verwaltung	Andere Politik	2.3%	0.1%	0.4%	0.4%	0.0%
Politik/Verwaltung	Bundesrat	3.1%	3.7%	2.6%	1.7%	0.5%
Politik/Verwaltung	Eidg. Departement	2.8%	1.6%	1.1%	0.2%	0.4%
Politik/Verwaltung	Eidg. Parlament	2.5%	0.6%	1.6%	0.8%	0.6%
Politik/Verwaltung	Gemeindebehörden	3.4%	2.4%	6.9%	5.3%	1.0%
Politik/Verwaltung	Kantonale Behörden	3.2%	2.4%	4.3%	2.6%	3.5%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.2%	0.0%	0.5%	0.2%	0.0%
Politik/Verwaltung	Partei oder Vertreter: FDP	1.7%	1.2%	0.7%	0.3%	0.9%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.0%	0.4%	0.6%	0.0%	0.4%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.3%	0.2%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	1.0%	1.7%	1.6%	0.8%	0.8%
Politik/Verwaltung	Partei oder Vertreter: SVP	1.0%	1.9%	1.7%	1.3%	0.7%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%	0.2%	0.0%
Justiz/Polizei						
Justiz/Polizei	Andere Justiz/Polizei	0.4%	1.1%	0.2%	0.0%	0.0%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	0.8%	1.5%	1.7%	0.0%	0.0%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.4%	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	0.0%	2.0%	2.2%	0.0%	0.2%
Justiz/Polizei	Polizei	2.6%	2.4%	5.7%	1.6%	2.0%
Wirtschaft						
Wirtschaft	Andere Wirtschaft	0.0%	0.0%	0.3%	0.0%	0.0%
Wirtschaft	Berufsverbände	1.0%	0.6%	0.4%	0.9%	0.6%
Wirtschaft	Gewerkschaft	0.3%	0.0%	0.4%	0.0%	0.8%
Wirtschaft	Konsumentenorganisation	0.0%	1.0%	0.6%	0.6%	0.0%
Wirtschaft	Unternehmen	4.6%	10.9%	8.2%	7.6%	4.3%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	0.3%	0.6%	1.2%	0.0%	1.0%

Hauptquelle (Fortsetzung)	Unterquelle	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Gesellschaft						
Gesellschaft	Andere Gesellschaft	0.0%	0.3%	1.5%	0.4%	0.0%
Gesellschaft	Gesellschaft allgemein	0.3%	0.0%	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.0%	0.1%	0.0%	0.0%	0.0%
Gesellschaft	NPO	0.4%	2.2%	0.6%	2.0%	0.8%
Gesellschaft	Privatperson	8.7%	5.9%	2.8%	14.2%	28.1%
Gesellschaft	Prominente	1.7%	1.7%	0.6%	1.7%	5.4%
Gesellschaft	SRG SSR	0.9%	0.3%	0.0%	0.0%	0.0%
Gesellschaft	Verein	1.6%	1.2%	1.2%	1.1%	4.1%
Gesellschaft	Wissenschaft	3.0%	2.6%	1.0%	2.7%	2.6%
Kultur						
Kultur	Andere Kultur	0.6%	1.2%	4.0%	5.3%	0.1%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%	0.1%	0.0%
Kultur	Kulturorganisation	0.0%	0.6%	0.1%	3.3%	1.3%
Andere Medien	Andere Medien	4.3%	15.3%	5.7%	6.2%	3.4%
Sport						
Sport	Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.1%	0.0%	0.0%
Sport	Sportfunktionäre	2.4%	0.2%	1.2%	1.1%	9.4%
Sport	Sportler	0.3%	1.8%	1.7%	2.3%	3.9%
Öffentliches Ereignis	Öffentliches Ereignis	4.0%	3.7%	5.7%	6.5%	4.2%
Andere Quelle	Andere Quelle	0.3%	0.9%	0.1%	0.0%	1.3%
Total	Total	102.1%	103.1%	104.7%	104.0%	105.3%
Dauer (hh:mm:ss)	Dauer	3:44:21	5:05:34	4:25:27	3:24:23	2:31:14

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere	10.3%	0.4%	1.8%	4.6%	0.0%
Exekutive	55.9%	60.2%	61.4%	70.3%	61.2%
Legislative	32.2%	39.4%	36.8%	25.1%	38.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	0:49:51	0:50:15	1:04:24	0:28:28	0:13:12

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio105
Politik allgemein	0.0%	0.0%	0.0%	1.5%	0.0%
Bundesrat	14.0%	22.4%	10.8%	11.9%	6.1%
Eidg. Departement	12.4%	8.8%	4.5%	1.6%	4.4%
Kantonale Behörden	14.4%	14.6%	17.7%	18.6%	39.6%
Gemeindebehörden	15.1%	14.3%	28.4%	38.1%	11.1%
Eidg. Parlament	11.1%	3.9%	6.7%	5.4%	6.8%
SVP	4.5%	11.6%	7.1%	9.4%	8.2%
SP	4.5%	10.1%	6.7%	5.6%	8.8%
CVP	0.9%	0.3%	2.1%	1.5%	0.0%
FDP	7.7%	7.3%	2.8%	2.2%	10.0%
Grüne	0.0%	2.3%	2.5%	0.0%	4.9%
BDP	0.0%	0.0%	0.0%	0.0%	0.0%
Grünliberale	1.5%	1.4%	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%	0.0%
Andere Partei	0.0%	2.0%	1.8%	1.1%	0.0%
Andere Legislative	1.9%	0.7%	7.0%	0.0%	0.0%
Andere Politik	10.3%	0.4%	1.8%	3.2%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	0:49:51	0:50:15	1:04:24	0:28:28	0:13:12

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio105
Quellenzugang erwähnt	35.5%	58.7%	39.3%	39.2%	55.9%
Quellenzugang nicht erwähnt	64.5%	41.3%	60.7%	60.8%	44.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:44:21	5:05:34	4:25:27	3:24:23	2:31:14

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Akteure	0.2%	0.5%	0.0%	0.0%	0.0%
Ausland	35.1%	46.6%	38.5%	14.0%	14.5%
Gesellschaft	39.5%	42.3%	40.4%	54.1%	59.1%
Justiz/Polizei	7.4%	8.2%	8.9%	4.0%	3.8%
Kultur	0.6%	4.2%	4.2%	10.6%	0.8%
Politik	34.3%	32.0%	45.1%	37.8%	16.4%
Sport	11.5%	5.3%	8.8%	13.0%	20.0%
Wirtschaft	12.6%	14.1%	19.8%	22.3%	17.4%
Total	141.4%	153.1%	165.7%	157.6%	132.4%
Dauer	3:04:44	4:43:02	4:03:31	2:44:29	2:26:25

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Ausland	35.1%	46.6%	38.5%	14.0%	14.5%
Politik allgemein	0.3%	0.0%	0.0%	0.2%	0.0%
Bundesrat	6.9%	4.5%	5.2%	5.2%	2.4%
Eidg. Departement	3.9%	3.1%	2.3%	0.5%	0.5%
Kantonale Behörden	3.7%	5.3%	5.0%	5.6%	4.5%
Gemeindebehörden	5.6%	7.2%	13.3%	14.5%	3.2%
Eidg. Parlament	3.4%	1.4%	3.3%	1.8%	2.2%
SVP	2.6%	2.2%	3.2%	3.6%	0.9%
SP	1.1%	0.8%	2.0%	0.7%	0.7%
CVP	0.2%	0.0%	0.3%	0.1%	0.0%
FDP	1.2%	3.5%	1.9%	0.5%	0.0%
Grüne	0.1%	0.5%	1.2%	0.2%	0.0%
BDP	0.0%	0.0%	0.0%	0.0%	0.0%
Grünliberale	1.0%	0.6%	0.7%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%	0.0%
Andere Partei	1.1%	0.8%	0.3%	1.6%	0.8%
Andere Legislative	0.0%	0.0%	2.8%	0.0%	0.7%
Andere Exekutive	0.2%	0.1%	0.0%	0.0%	0.0%
Andere Politik	2.1%	0.5%	1.2%	2.9%	0.0%
Souverän, Stimmbürger	0.8%	1.5%	2.6%	0.5%	0.5%
Justiz/Polizei allgemein	0.0%	0.1%	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	2.4%	1.2%	1.3%	0.0%	0.3%
Kantonale Gerichte/Staatsanwaltschaft	2.4%	1.2%	2.1%	0.3%	0.9%
Polizei	2.0%	4.9%	4.9%	3.7%	2.9%
Andere Justiz	0.5%	0.7%	0.5%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%
Unternehmen	8.3%	10.5%	16.2%	18.8%	13.0%
Wirtschaftsverband	0.8%	0.9%	1.5%	0.0%	3.1%
Gewerkschaft	0.8%	0.6%	0.2%	0.0%	0.1%
Konsumentenorganisation	0.0%	1.1%	0.2%	0.6%	0.0%
Berufsverbände	2.1%	0.9%	1.0%	1.9%	1.2%
Andere Wirtschaft	0.5%	0.0%	0.7%	1.1%	0.0%

Akteure (Fortsetzung)	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio105
Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%
Kirche	0.0%	0.4%	0.0%	0.0%	0.0%
Verein	2.0%	1.9%	2.7%	0.3%	5.0%
NPO	0.0%	3.6%	0.8%	1.0%	0.6%
Wissenschaft	0.4%	2.1%	1.2%	0.1%	0.4%
SRG SSR	0.9%	0.1%	0.0%	0.2%	0.0%
Andere Gesellschaft	1.3%	1.0%	0.9%	1.1%	0.9%
Privatperson	31.7%	26.8%	32.4%	48.5%	36.0%
Prominente	3.1%	6.4%	2.3%	3.0%	16.1%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	0.0%
Kulturorganisation	0.6%	0.5%	0.3%	2.6%	0.7%
Andere Kultur	0.0%	3.7%	3.9%	8.0%	0.1%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%
Sportler	9.8%	4.4%	7.7%	11.4%	11.2%
Sportfunktionäre	1.7%	0.0%	1.1%	1.5%	8.8%
Andere Sport	0.0%	0.9%	0.0%	0.0%	0.0%
Andere Akteure	0.2%	0.5%	0.0%	0.0%	0.0%
Total	141.4%	153.1%	165.7%	157.6%	132.4%
Dauer	3:04:44	4:43:02	4:03:31	2:44:29	2:26:25

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere	7.0%	1.7%	2.7%	8.4%	0.0%
Exekutive	59.3%	63.2%	57.3%	68.3%	64.4%
Legislative	33.7%	35.1%	40.1%	23.3%	35.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	1:03:22	1:30:26	1:49:51	1:02:07	0:24:05

Publicom 2013

Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Politik allgemein	0.9%	0.0%	0.0%	0.6%	0.0%
Bundesrat	20.0%	14.1%	11.4%	13.9%	14.7%
Eidg. Departement	11.5%	9.6%	5.1%	1.2%	3.0%
Kantonale Behörden	10.7%	16.6%	11.2%	14.9%	27.3%
Gemeindebehörden	16.4%	22.7%	29.6%	38.3%	19.4%
Andere Exekutive	0.6%	0.2%	0.0%	0.0%	0.0%
Eidg. Parlament	10.0%	4.4%	7.2%	4.6%	13.2%
SVP	7.6%	6.8%	7.0%	9.4%	5.7%
SP	3.2%	2.6%	4.5%	1.8%	4.5%
CVP	0.5%	0.0%	0.7%	0.2%	0.0%
FDP	3.5%	11.1%	4.2%	1.3%	0.0%
Grüne	0.4%	1.7%	2.6%	0.4%	0.0%
BDP	0.0%	0.0%	0.0%	0.0%	0.0%
Grünliberale	2.8%	1.9%	1.5%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%	0.0%
Andere Partei	3.3%	2.5%	0.7%	4.2%	4.6%
Andere Legislative	0.0%	0.0%	6.1%	0.0%	4.4%
Andere Politik	6.1%	1.7%	2.7%	7.8%	0.0%
Souverän, Stimmbürger	2.2%	4.1%	5.7%	1.3%	3.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	1:03:22	1:30:26	1:49:51	1:02:07	0:24:05

Publicom 2013

2.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Perspektive	3.0%	23.2%	2.4%	4.1%	6.0%
Gleiche Perspektive	97.0%	76.8%	97.6%	95.9%	94.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:44:21	5:05:34	4:25:27	3:24:23	2:31:14

Publicom 2013

Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Meinung	4.4%	17.8%	3.4%	1.0%	10.1%
Gleiche Meinung	95.6%	82.2%	96.6%	99.0%	89.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:44:21	5:05:34	4:25:27	3:24:23	2:31:14

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Einordnungsleistung	47.5%	63.0%	51.0%	52.5%	64.8%
Faktenvermittlung	52.5%	35.9%	49.0%	47.5%	35.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:56:37	5:18:22	4:33:33	3:39:54	2:31:14

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Perspektive	5.4%	32.8%	4.5%	7.1%	6.7%
Gleiche Perspektive	94.6%	67.2%	95.5%	92.9%	93.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	1:52:24	3:24:13	2:19:25	1:55:24	1:38:00

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Andere Meinung	7.9%	25.5%	6.1%	1.7%	9.8%
Gleiche Meinung	92.1%	74.5%	93.9%	98.3%	90.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	1:52:24	3:24:13	2:19:25	1:55:24	1:38:00

Publicom 2013

2.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio105
Aktualität unklar	36.4%	21.6%	47.6%	29.8%	14.2%
Tagesaktuell	50.3%	60.8%	37.4%	54.3%	61.6%
Weniger als wochenaktuell	8.1%	10.5%	7.3%	5.4%	9.5%
Wochenaktuell	5.1%	7.1%	7.6%	10.5%	14.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	3:23:16	4:10:40	3:44:58	2:41:28	2:13:11

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2.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Radio 24	Radio 1	Radio Zürisee	Energy ZH	Radio 105
Comedy/Sketch	0.0%	44.8%	0.0%	0.0%	30.8%
Hörspiel	0.0%	0.0%	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%	0.0%	0.0%
Lesung	0.0%	0.0%	0.0%	0.0%	0.0%
Parodie/Satire	21.6%	0.0%	0.0%	9.0%	69.2%
Unterhaltungs-Ausschnitt	12.7%	0.0%	0.0%	0.0%	0.0%
Unterhaltung-Übriges	65.6%	55.2%	100.0%	91.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Dauer	0:04:51	0:03:30	0:02:42	0:08:33	0:04:59

Publicom 2013

2.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Pop	40.6%	31.3%	36.3%	27.1%	28.6%
Pop-Rock	15.4%	23.9%	25.3%	14.6%	8.6%
Pop-Soul	7.7%	9.0%	0.7%	5.6%	2.9%
Pop-Disco/Dancefloor	10.5%	6.0%	8.2%	16.0%	30.7%
Pop-Reggae/Latino/Ethno	2.8%	9.0%	6.2%	3.5%	2.9%
Pop-Hiphop	0.7%	0.0%	0.7%	6.3%	5.7%
Pop-Folk/Country	2.8%	1.5%	4.8%	4.2%	0.7%
Pop-Synthie	0.0%	2.2%	0.0%	0.7%	0.0%
Pop-Swing	0.7%	0.7%	0.0%	0.0%	0.0%
Pop-Schlager	0.0%	0.0%	0.0%	0.0%	0.0%
Pop-Chanson	0.0%	0.0%	0.0%	0.0%	0.0%
Rock	1.4%	6.7%	4.8%	1.4%	0.7%
Rock-Alternative	2.1%	0.0%	0.7%	4.9%	2.9%
Rock-Hard'n'Heavy	0.0%	0.0%	0.7%	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	0.0%	0.7%	0.7%	0.0%	0.0%
Rock'n'Roll	0.0%	1.5%	0.7%	0.0%	0.0%
Black-Soul/Funk	11.2%	7.5%	8.2%	13.2%	11.4%
Black-Hiphop/Rap	1.4%	0.0%	0.0%	1.4%	3.6%
Dance-Techno	0.7%	0.0%	0.0%	0.0%	0.0%
Dance-House	2.1%	0.0%	1.4%	1.4%	0.7%
Dance-Progressive	0.0%	0.0%	0.0%	0.0%	0.7%
Schlager	0.0%	0.0%	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%	0.0%	0.0%
Andere	0.0%	0.0%	0.7%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
2010er	49.0%	5.2%	41.8%	72.2%	83.6%
2005-2009	16.8%	3.0%	15.8%	12.5%	14.3%
2000-2004	7.7%	2.2%	8.2%	7.6%	1.4%
90er	11.9%	19.4%	6.8%	6.9%	0.7%
80er	14.7%	44.0%	21.2%	0.7%	0.0%
70er	0.0%	23.1%	2.7%	0.0%	0.0%
60er	0.0%	3.0%	3.4%	0.0%	0.0%
50er und älter	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

Publicom 2013

Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Top 1-30	23.1%	0.7%	13.0%	26.4%	20.7%
Top 31-50	7.0%	0.7%	4.1%	5.6%	10.7%
Top 51-100	6.3%	0.7%	4.1%	13.9%	15.7%
Top 101-200	4.9%	0.7%	2.7%	16.7%	15.0%
Nicht Top-200	58.7%	97.0%	76.0%	37.5%	37.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Top 1-30	12.6%	0.0%	8.9%	17.4%	33.6%
Top 31-50	4.9%	0.0%	2.1%	2.8%	7.9%
Top 51- 75	7.0%	0.0%	4.1%	6.9%	5.0%
Nicht-Top 75	75.5%	100.0%	84.9%	72.9%	53.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Kein Charterfolg	2.8%	5.2%	17.1%	2.8%	18.6%
Top-100	9.1%	5.2%	8.2%	11.8%	6.4%
Top-30	88.1%	89.6%	74.7%	85.4%	75.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Englisch	91.6%	96.3%	84.9%	89.6%	82.9%
Deutsch	3.5%	0.7%	4.8%	4.9%	5.7%
Italienisch	0.0%	0.7%	0.0%	0.7%	0.0%
Französisch	0.0%	0.0%	1.4%	0.0%	0.7%
Spanisch	0.7%	0.7%	5.5%	2.1%	2.9%
Dialekt	0.7%	0.7%	2.7%	1.4%	0.0%
Instrumental	1.4%	0.7%	0.0%	0.0%	0.0%
Gemischt	1.4%	0.0%	0.0%	0.7%	5.7%
Andere	0.7%	0.0%	0.7%	0.7%	2.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Schweizer Interpret	4.9%	1.5%	9.6%	5.6%	2.9%
Ausländischer Interpret	95.1%	98.5%	90.4%	94.4%	97.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Anteil Titel mit Wiederholungen	25.9%	0.0%	9.6%	31.9%	54.3%
Titel, die einmal gespielt werden	74.1%	100.0%	90.4%	68.1%	45.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio 24	Radio 1	Radio Zürisee	Energy Zürich	Radio 105
Fast	24.5%	28.4%	28.1%	21.5%	36.4%
Mid	67.1%	60.4%	67.8%	74.3%	63.6%
Slow	8.4%	11.2%	4.1%	4.2%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	143	134	146	144	140

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Region Deutschschweiz Nord - Ostschweiz

3.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Radio Top	Radio Munot	Radio FM1
Information	16.0%	21.4%	10.6%
Layout	2.5%	2.9%	4.1%
Moderation	5.1%	3.5%	5.3%
Musik	67.9%	63.4%	70.9%
Service	3.0%	3.3%	2.9%
Sonstiges	0.0%	0.0%	0.0%
Unterhaltung	0.2%	1.1%	0.1%
Werbung	5.2%	4.4%	6.0%
Total	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00

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3.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Radio Top	Radio Munot	Radio FM1
Andere Sprache	0.0%	0.1%	0.0%
Englisch	0.1%	0.4%	0.1%
Französisch	0.0%	0.1%	0.0%
Hochdeutsch	23.3%	38.5%	2.5%
Hochdeutsch/schweizerdeutsch (gemischt)	1.0%	0.0%	0.4%
Italienisch	0.0%	0.0%	0.0%
Rätoromanisch	0.0%	0.0%	0.0%
Schweizerdeutsch	75.7%	60.9%	97.0%
Tessiner Dialekt	0.0%	0.0%	0.1%
Total	100.0%	100.0%	100.0%
Dauer	7:13:02	8:38:50	5:34:18

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Top	Information	04:44:27	100.0%	00:00:00	0.0%	00:00:25	0.1%	00:00:00	0.0%	01:36:09	33.8%	00:04:09	1.5%	00:00:00	0.0%	00:00:00	0.0%	03:03:44	64.6%	00:00:00	0.0%
Radio Top	Moderation	01:31:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:41	1.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:29:51	98.2%	00:00:00	0.0%
Radio Top	Service	00:53:22	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:32	1.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:52:50	99.0%	00:00:00	0.0%
Radio Top	Unterhaltung	00:03:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:21	63.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:20	36.2%	00:00:00	0.0%
Radio Top	Total	07:13:02	100.0%	00:00:00	0.0%	00:00:25	0.1%	00:00:00	0.0%	01:40:43	23.3%	00:04:09	1.0%	00:00:00	0.0%	00:00:00	0.0%	05:27:45	75.7%	00:00:00	0.0%
Radio Munot	Information	06:17:13	100.0%	00:00:39	0.2%	00:02:03	0.5%	00:00:18	0.1%	03:01:18	48.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:12:55	51.1%	00:00:00	0.0%
Radio Munot	Moderation	01:02:48	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:01	8.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:57:47	92.0%	00:00:00	0.0%
Radio Munot	Service	00:59:02	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:08:05	13.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:50:57	86.3%	00:00:00	0.0%
Radio Munot	Unterhaltung	00:19:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:15	26.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:14:32	73.5%	00:00:00	0.0%
Radio Munot	Total	08:38:50	100.0%	00:00:39	0.1%	00:02:03	0.4%	00:00:18	0.1%	03:19:39	38.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	05:16:11	60.9%	00:00:00	0.0%
Radio FM1	Information	03:04:44	100.0%	00:00:00	0.0%	00:00:15	0.1%	00:00:00	0.0%	00:08:06	4.4%	00:01:02	0.6%	00:00:00	0.0%	00:00:00	0.0%	02:55:08	94.8%	00:00:13	0.1%
Radio FM1	Moderation	01:35:07	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:05	0.1%	00:00:11	0.2%	00:00:00	0.0%	00:00:00	0.0%	01:34:51	99.7%	00:00:00	0.0%
Radio FM1	Service	00:52:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:13	0.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:52:23	99.6%	00:00:00	0.0%
Radio FM1	Unterhaltung	00:01:51	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:51	100.0%	00:00:00	0.0%
Radio FM1	Total	05:34:18	100.0%	00:00:00	0.0%	00:00:15	0.1%	00:00:00	0.0%	00:08:24	2.5%	00:01:13	0.4%	00:00:00	0.0%	00:00:00	0.0%	05:24:13	97.0%	00:00:13	0.1%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Top	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Top	Informations-Ausschnitt	00:02:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:15	10.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:09	89.6%	00:00:00	0.0%
Radio Top	Informationsbeitrag	02:09:05	100.0%	00:00:00	0.0%	00:00:08	0.1%	00:00:00	0.0%	00:03:44	2.9%	00:03:37	2.8%	00:00:00	0.0%	00:00:00	0.0%	02:01:36	94.2%	00:00:00	0.0%
Radio Top	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Top	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Top	Nachrichtenbeitrag	02:31:36	100.0%	00:00:00	0.0%	00:00:17	0.2%	00:00:00	0.0%	01:31:19	60.2%	00:00:32	0.4%	00:00:00	0.0%	00:00:00	0.0%	00:59:28	39.2%	00:00:00	0.0%
Radio Top	Total	04:43:05	100.0%	00:00:00	0.0%	00:00:25	0.1%	00:00:00	0.0%	01:35:18	33.7%	00:04:09	1.5%	00:00:00	0.0%	00:00:00	0.0%	03:03:13	64.7%	00:00:00	0.0%
Radio Munot	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Munot	Informations-Ausschnitt	00:00:55	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:55	100.0%	00:00:00	0.0%
Radio Munot	Informationsbeitrag	02:50:49	100.0%	00:00:39	0.4%	00:02:03	1.2%	00:00:18	0.2%	00:07:40	4.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:40:09	93.8%	00:00:00	0.0%
Radio Munot	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Munot	Kirche	00:03:08	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:08	100.0%	00:00:00	0.0%
Radio Munot	Nachrichtenbeitrag	03:17:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:51:58	86.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:25:56	13.1%	00:00:00	0.0%
Radio Munot	Total	06:12:46	100.0%	00:00:39	0.2%	00:02:03	0.5%	00:00:18	0.1%	02:59:38	48.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:10:08	51.0%	00:00:00	0.0%
Radio FM1	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio FM1	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio FM1	Informationsbeitrag	01:10:42	100.0%	00:00:00	0.0%	00:00:15	0.4%	00:00:00	0.0%	00:04:30	6.4%	00:01:02	1.5%	00:00:00	0.0%	00:00:00	0.0%	01:04:42	91.5%	00:00:13	0.3%
Radio FM1	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio FM1	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio FM1	Nachrichtenbeitrag	01:54:02	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:36	3.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:50:26	96.8%	00:00:00	0.0%
Radio FM1	Total	03:04:44	100.0%	00:00:00	0.0%	00:00:15	0.1%	00:00:00	0.0%	00:08:06	4.4%	00:01:02	0.6%	00:00:00	0.0%	00:00:00	0.0%	02:55:08	94.8%	00:00:13	0.1%

3.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Radio Top	Radio Munot	Radio FM1
Jingle	65.5%	74.2%	73.0%
Jingle-Sonstiges	0.0%	0.0%	0.0%
Musik-Positioner	0.5%	0.0%	0.0%
Station-ID-Hörer	0.0%	0.0%	0.0%
Station-ID-Vip	1.6%	0.9%	3.4%
Trailer-Internet	6.2%	0.0%	0.2%
Trailer-Merchandising	0.0%	0.0%	2.0%
Trailer-Sender/Programmbestandteil	9.7%	21.7%	12.8%
Trailer-Sonstiges	2.1%	0.0%	0.0%
Trailer-Veranstaltung	13.2%	3.2%	8.6%
Total	100.0%	100.0%	100.0%
Dauer	0:45:17	0:52:40	1:14:12

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3.4. Werbung

3.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Radio Top	Radio Munot	Radio FM1
Sponsoring	18.4%	29.9%	22.4%
Werbejingle	2.1%	0.0%	0.0%
Werbespot	79.5%	70.1%	77.6%
Werbung-Sonstiges	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	1:34:21	1:20:05	1:48:11

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3.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Radio Top	Radio Munot	Radio FM1
Gesponserter Inhalt	3.4%	13.4%	3.7%
Nicht gesponsert	96.6%	86.6%	96.3%
Total	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00

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3.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Radio Top	Radio Munot	Radio FM1
Börse	10.5%	15.6%	11.2%
Kino-/Veranstaltungstipps	2.2%	16.2%	7.4%
Medien extern	0.0%	3.4%	2.0%
Medienhinweis (eigene Gruppe)	0.0%	0.0%	2.5%
Programmhinweis (eigenes Programm)	1.9%	3.1%	0.5%
Sonstige Services	0.6%	1.8%	4.9%
Verkehr	36.4%	13.0%	13.8%
Verweis eigene Homepage	5.1%	0.0%	2.0%
Wetter	44.3%	46.9%	55.8%
Total	100.0%	100.0%	100.0%
Dauer	0:53:22	0:59:02	0:52:36

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3.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere	0.0%	0.2%	0.0%
Experte	1.0%	0.0%	0.0%
Fachjournalist	0.1%	0.3%	1.0%
Hörer	10.0%	0.0%	16.4%
Informant	0.0%	0.1%	0.7%
Mehrere Moderatoren	6.2%	0.0%	35.3%
Moderator	90.3%	89.5%	67.1%
Nachrichtensprecher	5.7%	8.3%	5.0%
Reporter/Korr./Journalist	7.0%	1.9%	0.9%
Total	120.3%	100.3%	126.5%
Dauer	1:31:32	1:02:48	1:35:07

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Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Frau	53.9%	40.1%	41.1%
Mann	66.4%	60.2%	85.5%
Total	120.3%	100.3%	126.5%
Dauer	1:31:32	1:02:48	1:35:07

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3.7. Information

3.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Feature/Reportage	0.0%	0.0%	0.0%
Informations-Ausschnitt	1.3%	0.3%	0.0%
Informationsbeitrag	46.1%	47.5%	40.4%
Information-Sonstiges	0.0%	0.0%	0.0%
Kirche	0.0%	0.8%	0.0%
Nachrichtenbeitrag	52.6%	51.4%	59.6%
Total	100.0%	100.0%	100.0%
Dauer	4:48:04	6:24:50	3:11:27

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3.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Atmo/Effekte/Ausschnitte	0.1%	0.1%	1.1%
Bericht	22.0%	14.9%	18.9%
Biographie/Portrait	0.0%	0.6%	0.0%
Glosse	0.0%	0.0%	0.0%
Interpretation/Erklärstück	0.7%	0.5%	0.5%
Interview	3.6%	7.7%	2.1%
Kommentar/Kolumne	0.0%	1.0%	0.0%
Live-Übertragung	0.0%	0.0%	0.0%
Meldung	45.8%	51.5%	52.8%
Musik-/Film-/Archiv-O-Ton	1.6%	3.1%	2.4%
Presseschau	0.0%	0.0%	1.5%
Rezension/Kritik	0.3%	0.3%	0.0%
Schlagzeile(n)	3.7%	0.0%	3.7%
Sonstiges	0.0%	0.5%	0.0%
Statement	20.2%	15.0%	16.0%
Studiosgespräch (live)	1.7%	5.4%	0.0%
Umfrage	0.3%	0.2%	0.9%
Zitat	0.0%	0.0%	0.1%
Total	100.0%	100.0%	100.0%
Dauer	4:48:04	6:24:50	3:11:27

3.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere	0.0%	1.1%	0.0%
Experte	0.8%	1.0%	0.9%
Fachjournalist	0.3%	1.2%	0.0%
Hörer	0.0%	0.0%	0.0%
Informant	24.5%	28.0%	21.0%
Mehrere Moderatoren	0.1%	0.3%	3.5%
Moderator	14.6%	18.5%	13.9%
Nachrichtensprecher	48.1%	48.0%	52.4%
Reporter/Korr./Journalist	23.4%	15.5%	17.1%
Total	111.8%	113.5%	108.7%
Dauer	4:43:05	6:12:46	3:04:44

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Frau	35.9%	36.0%	35.6%
Mann	75.9%	77.5%	73.1%
Total	111.8%	113.5%	108.7%
Dauer	4:43:05	6:12:46	3:04:44

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3.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Bad News	10.5%	7.1%	24.6%
Gesellschaft	10.2%	13.4%	14.6%
Human Interest (Kuriosa/Prominenz/Stars)	4.3%	8.6%	6.7%
Kultur	2.8%	5.4%	3.1%
Politik	35.3%	37.5%	20.1%
Recht/Justiz	9.3%	5.1%	3.7%
Sport	10.4%	14.2%	12.0%
Übrige Themen	0.0%	0.4%	0.0%
Umwelt	1.0%	1.0%	2.9%
Wirtschaft	16.1%	7.4%	12.3%
Wissenschaft/Forschung/Technik	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	4:32:20	6:12:46	2:54:47

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Radio Top		Radio Munot		Radio FM1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News						
Anschlag/Attentat/Terrorismus	6.9%	0.7%	12.3%	0.9%	0.0%	0.0%
Katastrophe	2.4%	0.3%	4.5%	0.3%	4.0%	1.0%
Krieg/Bürgerkrieg	3.4%	0.4%	10.6%	0.8%	1.5%	0.4%
Kriminalität	38.9%	4.1%	6.7%	0.5%	20.1%	4.9%
Übrige Bad News	37.1%	3.9%	22.2%	1.6%	22.0%	5.4%
Unglück/Unfall	11.4%	1.2%	43.3%	3.1%	52.4%	12.9%
Gesamt	100.0%	10.5%	100.0%	7.1%	100.0%	24.6%
Gesellschaft						
Bildung/Schule	0.0%	0.0%	8.9%	1.2%	4.8%	0.7%
Freizeit/Reisen	20.6%	2.1%	38.1%	5.1%	7.2%	1.0%
Gesellschaft allgemein	7.4%	0.8%	2.5%	0.3%	0.0%	0.0%
Gesundheit/Wellness/Medizin	5.0%	0.5%	11.0%	1.5%	51.7%	7.6%
Kirche/Religion/Weltanschauung	20.1%	2.1%	17.0%	2.3%	2.7%	0.4%
Lifestyle/Wohnen	1.3%	0.1%	1.3%	0.2%	0.0%	0.0%
Medien/Internet/Kommunikation	13.7%	1.4%	4.8%	0.6%	5.9%	0.9%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	1.8%	0.3%
Soziale Probleme/Armut/Drogen	1.6%	0.2%	1.4%	0.2%	0.0%	0.0%
Tiere	1.0%	0.1%	1.7%	0.2%	0.9%	0.1%
Übrige Gesellschaft	0.0%	0.0%	2.7%	0.4%	0.0%	0.0%
Verkehr/Mobilität/Auto	29.4%	3.0%	10.9%	1.5%	24.9%	3.6%
Gesamt	100.0%	10.2%	100.0%	13.4%	100.0%	14.6%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	4.3%	100.0%	8.6%	100.0%	6.7%
Kultur						
Bildende Kunst/Architektur	3.3%	0.1%	0.0%	0.0%	0.0%	0.0%
Film/Theater	22.0%	0.6%	39.3%	2.1%	34.8%	1.1%
Geschichte	0.0%	0.0%	0.0%	0.0%	13.1%	0.4%
Kultur allgemein	4.4%	0.1%	0.0%	0.0%	0.0%	0.0%
Literatur	0.0%	0.0%	3.1%	0.2%	26.5%	0.8%
Musik	70.3%	2.0%	48.4%	2.6%	25.6%	0.8%
Übrige Kultur	0.0%	0.0%	9.2%	0.5%	0.0%	0.0%
Gesamt	100.0%	2.8%	100.0%	5.4%	100.0%	3.1%

Themen (Fortsetzung)	Radio Top		Radio Munot		Radio FM1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik						
Armee/Verteidigung	2.0%	0.7%	2.0%	0.7%	4.5%	0.9%
Aussenpolitik	6.4%	2.3%	7.2%	2.7%	0.0%	0.0%
Bildung	1.6%	0.6%	7.8%	2.9%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	11.7%	4.1%	15.7%	5.9%	14.0%	2.8%
Finanzen/Steuern	5.1%	1.8%	16.3%	6.1%	18.2%	3.7%
Gesundheit/Soziales	17.2%	6.1%	11.7%	4.4%	18.0%	3.6%
Parteien	0.0%	0.0%	0.4%	0.1%	0.0%	0.0%
Politik allgemein	6.5%	2.3%	3.5%	1.3%	2.6%	0.5%
Übrige Politik	1.6%	0.6%	0.9%	0.3%	1.6%	0.3%
Verkehr/Kommunikation/Medien	22.4%	7.9%	11.6%	4.3%	24.3%	4.9%
Verwaltung	8.0%	2.8%	1.1%	0.4%	3.1%	0.6%
Wahlen/Abstimmungen	9.9%	3.5%	15.9%	6.0%	9.8%	2.0%
Wirtschaftspolitik	7.3%	2.6%	5.5%	2.1%	4.1%	0.8%
Gesamt	100.0%	35.3%	100.0%	37.5%	100.0%	20.1%
Recht/Justiz	100.0%	9.3%	100.0%	5.1%	100.0%	3.7%
Sport						
Eishockey	16.5%	1.7%	1.5%	0.2%	9.7%	1.2%
Fussball	55.3%	5.8%	11.9%	1.7%	53.3%	6.4%
Leichtathletik	4.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	11.2%	1.2%	0.5%	0.1%	11.8%	1.4%
Übrige Sportarten	12.9%	1.3%	81.9%	11.6%	22.9%	2.8%
verschiedene Sportarten	0.0%	0.0%	4.2%	0.6%	2.3%	0.3%
Gesamt	100.0%	10.4%	100.0%	14.2%	100.0%	12.0%
Übrige Themen	100.0%	0.0%	100.0%	0.4%	100.0%	0.0%
Umwelt	100.0%	1.0%	100.0%	1.0%	100.0%	2.9%
Wirtschaft						
Arbeitswelt	3.7%	0.6%	6.1%	0.5%	2.3%	0.3%
Börse	2.5%	0.4%	0.0%	0.0%	8.2%	1.0%
einzelne Branchen/Wirtschaftszweige	20.6%	3.3%	17.8%	1.3%	13.6%	1.7%
einzelne Unternehmen	37.2%	6.0%	45.6%	3.4%	74.4%	9.1%
Konjunktur	2.4%	0.4%	2.4%	0.2%	0.0%	0.0%
Konsum	31.0%	5.0%	0.0%	0.0%	1.4%	0.2%
Übrige Wirtschaft	1.1%	0.2%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	1.5%	0.2%	28.1%	2.1%	0.0%	0.0%
Gesamt	100.0%	16.1%	100.0%	7.4%	100.0%	12.3%
Wissenschaft/Forschung/Technik	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Radio Top	Radio Munot	Radio FM1
Bad News	7.3%	6.1%	38.6%
Gesellschaft	17.1%	15.3%	10.9%
Human Interest (Kuriosa/Prominenz/Stars)	1.4%	5.0%	3.7%
Kultur	6.6%	5.9%	2.9%
Politik	23.9%	34.7%	23.8%
Recht/Justiz	13.7%	4.7%	0.6%
Sport	6.0%	24.5%	6.8%
Übrige Themen	0.0%	0.0%	0.0%
Umwelt	0.7%	1.6%	5.8%
Wirtschaft	23.4%	2.4%	6.9%
Wissenschaft/Forschung/Technik	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	1:23:29	2:59:48	1:05:54

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1 Konzessionsgebiet nach Sender

Radio Top	Radio Munot	Radio FM1
KR Linthgebiet, KR Oberthurgau, KR St. Gallen, KR Toggenburg, KR Weinland/Winterthur, KR Wil, KR Zürcher Oberland, KR Zürcher Unterland, Rapperswil, St. Gallen, Winterthur, Zürich	KR Schaffhausen, Schaffhausen, KR Weinland/Winterthur	Buchs, KR Appenzell, KR Linthgebiet, KR Oberthurgau, KR Rheintal, KR Sargans/Werdenberg, KR St. Gallen, KR Toggenburg, KR Wil, Rapperswil, St. Gallen

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Radio Top		Radio Munot		Radio FM1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News						
Anschlag/Attentat/Terrorismus	0.0%	0.0%	5.5%	0.3%	0.0%	0.0%
Katastrophe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	15.4%	1.1%	5.5%	0.3%	23.0%	8.9%
Übrige Bad News	80.8%	5.9%	21.4%	1.3%	8.1%	3.1%
Unglück/Unfall	3.8%	0.3%	66.5%	4.0%	68.8%	26.6%
Gesamt	100.0%	7.3%	100.0%	6.1%	100.0%	38.6%
Gesellschaft						
Bildung/Schule	0.0%	0.0%	15.2%	2.3%	0.0%	0.0%
Freizeit/Reisen	33.1%	5.7%	51.2%	7.8%	8.8%	1.0%
Gesellschaft allgemein	8.4%	1.4%	0.0%	0.0%	0.0%	0.0%
Gesundheit/Wellness/Medizin	3.4%	0.6%	3.0%	0.5%	73.0%	7.9%
Kirche/Religion/Weltanschauung	2.6%	0.4%	5.3%	0.8%	0.0%	0.0%
Lifestyle/Wohnen	2.5%	0.4%	2.4%	0.4%	0.0%	0.0%
Medien/Internet/Kommunikation	12.6%	2.2%	4.2%	0.6%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	6.3%	0.7%
Soziale Probleme/Armut/Drogen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tiere	0.0%	0.0%	3.0%	0.5%	0.0%	0.0%
Übrige Gesellschaft	0.0%	0.0%	1.2%	0.2%	0.0%	0.0%
Verkehr/Mobilität/Auto	37.5%	6.4%	15.1%	2.3%	11.9%	1.3%
Gesamt	100.0%	17.1%	100.0%	15.3%	100.0%	10.9%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	1.4%	100.0%	5.0%	100.0%	3.7%
Kultur						
Bildende Kunst/Architektur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Film/Theater	0.0%	0.0%	49.8%	2.9%	100.0%	2.9%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	6.1%	0.4%	0.0%	0.0%	0.0%	0.0%
Literatur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Musik	93.9%	6.2%	44.9%	2.6%	0.0%	0.0%
Übrige Kultur	0.0%	0.0%	5.4%	0.3%	0.0%	0.0%
Gesamt	100.0%	6.6%	100.0%	5.9%	100.0%	2.9%

Themen im Konzessionsgebiet (Fortsetzung)	Radio Top		Radio Munot		Radio FM1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik						
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.9%	0.3%	0.0%	0.0%
Bildung	0.0%	0.0%	15.7%	5.5%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	25.8%	6.1%	15.1%	5.2%	24.2%	5.8%
Finanzen/Steuern	6.5%	1.6%	28.6%	9.9%	28.1%	6.7%
Gesundheit/Soziales	15.0%	3.6%	11.6%	4.0%	18.5%	4.4%
Parteien	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Politik allgemein	19.3%	4.6%	1.4%	0.5%	4.9%	1.2%
Übrige Politik	6.2%	1.5%	0.0%	0.0%	0.0%	0.0%
Verkehr/Kommunikation/Medien	12.0%	2.9%	9.1%	3.2%	16.2%	3.9%
Verwaltung	11.1%	2.7%	1.5%	0.5%	0.0%	0.0%
Wahlen/Abstimmungen	4.1%	1.0%	15.4%	5.3%	8.2%	1.9%
Wirtschaftspolitik	0.0%	0.0%	0.5%	0.2%	0.0%	0.0%
Gesamt	100.0%	23.9%	100.0%	34.7%	100.0%	23.8%
Recht/Justiz	100.0%	13.7%	100.0%	4.7%	100.0%	0.6%
Sport						
Eishockey	47.8%	2.9%	0.0%	0.0%	0.0%	0.0%
Fussball	15.6%	0.9%	1.1%	0.3%	51.9%	3.5%
Leichtathletik	11.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	25.6%	1.5%	93.9%	23.0%	48.1%	3.3%
verschiedene Sportarten	0.0%	0.0%	5.0%	1.2%	0.0%	0.0%
Gesamt	100.0%	6.0%	100.0%	24.5%	100.0%	6.8%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	0.7%	100.0%	1.6%	100.0%	5.8%
Wirtschaft						
Arbeitswelt	4.0%	0.9%	0.0%	0.0%	0.0%	0.0%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	14.9%	3.5%	20.3%	0.5%	26.0%	1.8%
einzelne Unternehmen	53.7%	12.6%	64.8%	1.6%	74.0%	5.1%
Konjunktur	3.2%	0.7%	14.9%	0.4%	0.0%	0.0%
Konsum	22.7%	5.3%	0.0%	0.0%	0.0%	0.0%
Übrige Wirtschaft	1.6%	0.4%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	23.4%	100.0%	2.4%	100.0%	6.9%
Wissenschaft/Forschung/Technik	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%

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	Radio Top	Radio Munot	Radio FM1
KR Oberengadin	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%
KR Oberthurgau	2.1%	0.0%	2.2%
KR Oberwallis	0.2%	0.6%	0.0%
KR Obwalden	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	1.9%
KR Sargans/Werdenberg	0.1%	0.0%	3.1%
KR Schaffhausen	2.7%	13.1%	0.0%
KR Schwyz	0.0%	0.0%	0.3%
KR Seeland	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%
KR St. Gallen	2.0%	0.0%	7.2%
KR Surselva	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%
KR Toggenburg	0.6%	0.0%	1.7%
KR Uri	0.1%	0.0%	0.0%
KR Weinland/Winterthur	2.5%	0.8%	0.0%
KR Wil	3.6%	0.0%	7.4%
KR Willisau/Sursee	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.5%	0.0%	0.0%
KR Zürcher Unterland	1.9%	0.0%	0.0%
KR Zürich	5.2%	0.3%	0.9%
Langnau (BE)	0.0%	0.0%	0.0%
Luzern	0.0%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%
Schaffhausen	3.4%	36.2%	0.0%
Schwyz	0.0%	0.0%	0.0%

	Radio Top	Radio Munot	Radio FM1
Solothurn	0.0%	0.0%	0.0%
St. Gallen	1.1%	0.0%	6.0%
Visp	0.0%	0.0%	0.0%
Winterthur	5.4%	0.0%	0.0%
Zug	0.0%	0.0%	0.0%
Zürich	9.8%	1.1%	1.7%
Summe Deutsche/RR. Schweiz ()	47.2%	53.8%	45.5%
Andere Französische Schweiz	0.0%	0.0%	0.0%
Delémont	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%
Genève	0.1%	0.0%	0.0%
KR Aigle/Monthey	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%
KR Genève	0.1%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%
KR Jura	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.2%	0.0%
KR La Broye	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.2%	0.0%
KR Martigny	0.1%	0.2%	0.0%
KR Morges	0.0%	0.0%	0.0%
KR Neuchâtel	0.0%	0.1%	0.0%
KR Nyon	0.0%	0.0%	0.0%
KR Sion/Sierre	0.2%	0.0%	0.0%
KR Yverdon	0.0%	0.1%	0.0%
Lausanne	0.2%	0.0%	0.0%
Monthey	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.2%	0.0%
Sion	0.0%	0.0%	0.0%
Summe Französische Schweiz	0.8%	0.9%	0.0%
Andere Italienische Schweiz	0.0%	0.0%	0.0%

	Radio Top	Radio Munot	Radio FM1
KR Bellinzona	0.1%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.1%	0.0%	0.0%
Afrika	0.2%	0.4%	0.0%
Andere Ausland	3.1%	5.5%	6.3%
Antarktis	0.0%	0.0%	0.0%
Asien	1.1%	0.3%	0.7%
Australien/Ozeanien	0.0%	0.0%	0.1%
Deutschland	2.4%	4.5%	5.3%
Frankreich	0.8%	0.5%	0.7%
Italien	1.3%	0.6%	2.5%
Liechtenstein	0.0%	0.0%	0.8%
Naher Osten	1.6%	1.8%	0.4%
Nordamerika	1.7%	2.2%	0.4%
Österreich	0.2%	0.4%	0.2%
Süd-/Mittelamerika	0.5%	0.2%	0.2%
Übriges Europa	4.1%	3.3%	4.1%
Weltall	0.0%	0.0%	0.0%
Summe Ausland	17.0%	19.7%	21.8%
Sonstiger Ort	0.0%	0.0%	0.0%
Dauer	4:19:25	5:59:10	2:51:32

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3.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere	0.0%	0.0%	0.2%
KR Aarau	1.0%	0.7%	1.2%
KR Aigle/Monthey	0.0%	0.0%	0.0%
KR Appenzell	1.9%	0.0%	11.0%
KR Baden	0.4%	0.3%	0.0%
KR Basel	3.9%	1.8%	1.9%
KR Baselbiet	0.2%	0.0%	0.0%
KR Bellinzona	0.2%	0.1%	0.0%
KR Bern	1.6%	2.0%	1.3%
KR Bernina	0.0%	0.0%	0.4%
KR Chur	1.1%	0.0%	3.7%
KR Domleschg/Hinterrhein	0.2%	0.8%	4.1%
KR Emmental	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	1.9%
KR Frauenfeld	4.0%	0.4%	1.1%
KR Freiamt	0.0%	0.0%	0.0%
KR Fribourg	0.4%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%
KR Genève	1.4%	0.4%	0.0%
KR Glarnerland	0.0%	0.0%	0.4%
KR Gros-de-Vaud	0.4%	0.1%	0.0%
KR Jura	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.2%	0.0%
KR La Broye	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.3%	0.0%
KR Linthgebiet	0.4%	0.4%	5.1%
KR Locarno	0.2%	0.0%	0.0%
KR Luzern	0.2%	0.0%	0.5%
KR Martigny	0.2%	0.3%	0.0%
KR Morges	0.3%	0.0%	0.4%
KR Murten/Sense	0.0%	0.0%	0.0%
KR Neuchâtel	0.0%	0.5%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%
KR Oberaargau	0.3%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%

KR Oberland Ost	0.0%	0.3%	0.0%
KR Oberthurgau	5.2%	0.0%	8.7%
KR Oberwallis	0.3%	1.0%	1.3%
KR Obwalden	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%
KR Prättigau	0.4%	0.1%	0.0%
KR Rheintal	0.0%	0.0%	2.3%
KR Sargans/Werdenberg	0.2%	0.0%	5.9%
KR Schaffhausen	13.3%	89.1%	0.0%
KR Schwyz	0.2%	0.3%	0.6%
KR Seeland	0.0%	0.0%	0.6%
KR Simmental	0.0%	0.0%	0.0%
KR Sion/Sierre	0.7%	0.3%	0.0%
KR Solothurn	0.0%	0.1%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%
KR St. Gallen	10.4%	0.5%	37.3%
KR Surselva	0.0%	0.0%	0.0%
KR Thun	0.4%	0.0%	0.0%
KR Toggenburg	3.4%	0.0%	3.4%
KR Tre Valli	0.0%	0.1%	0.0%
KR Uri	0.4%	0.0%	1.5%
KR Weinland/Winterthur	16.9%	1.6%	0.0%
KR Will	6.7%	0.0%	19.4%
KR Willisau/Sursee	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.2%	0.0%
KR Zug	0.4%	2.9%	0.0%
KR Zürcher Oberland	2.0%	0.0%	0.0%
KR Zürcher Unterland	3.9%	0.3%	0.6%
KR Zürich	31.7%	5.9%	8.1%
Total	114.6%	111.2%	123.1%
Dauer	2:21:01	3:53:41	1:29:26

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3.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Radio Top	Radio Munot	Radio FM1
Individuell	1.1%	1.9%	1.5%
International/Ausland	24.2%	26.8%	26.8%
Kantonal	13.2%	15.4%	3.6%
Lokal	12.5%	3.6%	11.9%
National	35.1%	23.5%	28.0%
Regional	13.9%	28.4%	28.2%
Sprachregional	0.1%	0.4%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	4:20:19	5:54:48	2:53:31

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3.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere Medien	3.5%	1.6%	10.6%
Andere Quelle	0.0%	0.7%	0.0%
Auslandquelle	6.5%	12.5%	6.2%
Gesellschaft	11.5%	13.8%	11.5%
Justiz/Polizei	6.7%	3.5%	7.2%
Keine Quellennennung	31.4%	24.5%	43.0%
Kultur	1.9%	1.3%	0.1%
Öffentliches Ereignis	8.5%	10.0%	8.9%
Politik/Verwaltung	24.6%	16.2%	6.6%
Sport	1.0%	10.8%	1.5%
Wirtschaft	8.8%	10.0%	8.5%
Total	104.3%	105.0%	103.9%
Dauer	4:32:20	6:12:46	2:57:43

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Radio Top	Radio Munot	Radio FM1
Keine Quellennennung	Keine Quellennennung	31.4%	24.5%	43.0%
Auslandquelle	Auslandquelle	6.5%	12.5%	6.2%
Politik/Verwaltung				
Politik/Verwaltung	Andere Legislative	0.9%	0.1%	0.0%
Politik/Verwaltung	Andere Partei oder Vertreter	0.4%	0.7%	0.0%
Politik/Verwaltung	Andere Politik	0.7%	0.0%	0.4%
Politik/Verwaltung	Bundesrat	2.2%	0.8%	0.5%
Politik/Verwaltung	Eidg. Departement	2.3%	1.7%	0.0%
Politik/Verwaltung	Eidg. Parlament	2.0%	0.2%	0.2%
Politik/Verwaltung	Gemeindebehörden	5.3%	5.2%	2.8%
Politik/Verwaltung	Kantonale Behörden	5.9%	5.9%	2.7%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.2%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: FDP	0.8%	0.2%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.4%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.1%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	1.7%	0.6%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SVP	1.7%	0.9%	0.0%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%
Justiz/Polizei				
Justiz/Polizei	Andere Justiz/Polizei	0.0%	0.3%	0.1%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	2.1%	0.8%	1.5%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	2.0%	0.3%	0.2%
Justiz/Polizei	Polizei	2.6%	2.2%	5.3%
Wirtschaft				
Wirtschaft	Andere Wirtschaft	1.7%	0.0%	0.2%
Wirtschaft	Berufsverbände	1.1%	0.8%	0.3%
Wirtschaft	Gewerkschaft	0.3%	0.1%	0.7%
Wirtschaft	Konsumentenorganisation	0.5%	0.4%	0.6%
Wirtschaft	Unternehmen	5.0%	5.9%	7.3%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	0.2%	2.8%	0.0%

Hauptquelle (Fortsetzung)	Unterquelle	Radio Top	Radio Munot	Radio FM1
Gesellschaft				
Gesellschaft	Andere Gesellschaft	2.1%	0.3%	0.6%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.3%	1.3%	0.0%
Gesellschaft	NPO	0.0%	0.0%	0.0%
Gesellschaft	Privatperson	4.4%	3.0%	9.2%
Gesellschaft	Prominente	1.2%	6.0%	0.0%
Gesellschaft	SRG SSR	0.0%	0.0%	0.0%
Gesellschaft	Verein	0.6%	2.2%	1.4%
Gesellschaft	Wissenschaft	2.8%	0.8%	0.0%
Kultur				
Kultur	Andere Kultur	0.7%	0.1%	0.1%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%
Kultur	Kulturorganisation	1.2%	1.2%	0.0%
Andere Medien	Andere Medien	3.5%	1.6%	9.9%
Sport				
Sport	Sport allgemein	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.0%
Sport	Sportfunktionäre	0.5%	2.1%	0.9%
Sport	Sportler	0.5%	8.7%	0.6%
Öffentliches Ereignis	Öffentliches Ereignis	8.5%	10.0%	8.9%
Andere Quelle	Andere Quelle	0.0%	0.7%	0.0%
Total	Total	104.3%	105.0%	103.9%
Dauer (hh:mm:ss)	Dauer	4:32:20	6:12:46	2:57:43

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere	2.9%	0.0%	6.1%
Exekutive	63.7%	83.8%	91.6%
Legislative	33.4%	16.2%	2.3%
Total	100.0%	100.0%	100.0%
Dauer	1:06:55	1:00:32	0:11:46

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Politik allgemein	0.0%	0.0%	0.0%
Bundesrat	8.9%	5.0%	7.8%
Eidg. Departement	9.3%	10.6%	0.0%
Kantonale Behörden	24.1%	36.3%	40.9%
Gemeindebehörden	21.4%	31.9%	42.9%
Eidg. Parlament	8.1%	1.1%	2.3%
SVP	6.8%	5.3%	0.0%
SP	7.0%	3.9%	0.0%
CVP	0.6%	0.0%	0.0%
FDP	3.4%	1.4%	0.0%
Grüne	1.7%	0.0%	0.0%
BDP	0.0%	0.0%	0.0%
Grünliberale	0.5%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	1.5%	4.2%	0.0%
Andere Legislative	3.8%	0.3%	0.0%
Andere Politik	2.9%	0.0%	6.1%
Total	100.0%	100.0%	100.0%
Dauer	1:06:55	1:00:32	0:11:46

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Quellenzugang erwähnt	31.4%	35.2%	27.7%
Quellenzugang nicht erwähnt	68.6%	64.8%	72.3%
Total	100.0%	100.0%	100.0%
Dauer	4:32:20	6:12:46	2:57:43

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere Akteure	0.0%	0.5%	0.1%
Ausland	32.5%	33.0%	41.2%
Gesellschaft	51.4%	47.1%	53.5%
Justiz/Polizei	5.8%	6.1%	9.4%
Kultur	3.6%	2.1%	1.7%
Politik	46.5%	45.2%	34.6%
Sport	11.2%	17.0%	13.8%
Wirtschaft	17.7%	18.3%	20.1%
Total	168.9%	169.4%	174.4%
Dauer	4:09:17	5:58:24	2:48:09

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Ausland	32.5%	33.0%	41.2%
Politik allgemein	0.0%	0.1%	0.0%
Bundesrat	5.3%	2.9%	1.7%
Eidg. Departement	4.3%	2.3%	1.4%
Kantonale Behörden	7.6%	13.5%	10.6%
Gemeindebehörden	10.9%	9.4%	13.7%
Eidg. Parlament	5.9%	4.6%	1.7%
SVP	0.8%	2.9%	0.4%
SP	1.4%	1.6%	0.3%
CVP	0.0%	0.3%	0.3%
FDP	1.2%	0.7%	0.0%
Grüne	1.2%	0.0%	0.4%
BDP	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	0.9%	1.5%	0.5%
Andere Legislative	1.7%	2.1%	0.0%
Andere Exekutive	0.2%	0.1%	0.7%
Andere Politik	2.5%	2.1%	2.6%
Souverän, Stimmbürger	2.6%	0.9%	0.3%
Justiz/Polizei allgemein	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	1.9%	0.6%	1.1%
Kantonale Gerichte/Staatsanwaltschaft	1.8%	2.1%	0.2%
Polizei	1.9%	3.3%	7.8%
Andere Justiz	0.2%	0.2%	0.3%
Wirtschaft allgemein	0.0%	0.0%	0.0%
Unternehmen	13.4%	11.6%	15.4%
Wirtschaftsverband	0.7%	3.5%	0.3%
Gewerkschaft	0.3%	0.4%	0.9%
Konsumentenorganisation	0.3%	0.2%	0.4%
Berufsverbände	1.3%	2.1%	0.8%
Andere Wirtschaft	1.8%	0.8%	2.3%

Akteure (Fortsetzung)	Radio Top	Radio Munot	Radio FM1
Gesellschaft allgemein	0.0%	0.0%	0.0%
Kirche	0.6%	0.0%	0.0%
Verein	0.7%	1.6%	2.9%
NPO	0.1%	0.0%	0.0%
Wissenschaft	1.0%	0.1%	0.0%
SRG SSR	0.1%	0.0%	0.0%
Andere Gesellschaft	9.1%	1.3%	2.7%
Privatperson	36.9%	36.5%	47.4%
Prominente	2.8%	7.3%	0.5%
Kultur allgemein	0.0%	0.1%	0.0%
Kulturorganisation	3.0%	1.0%	0.5%
Andere Kultur	0.7%	1.0%	1.2%
Sport allgemein	0.0%	0.0%	0.0%
Sportler	8.9%	15.0%	12.3%
Sportfunktionäre	2.2%	2.0%	1.5%
Andere Sport	0.0%	0.1%	0.0%
Andere Akteure	0.0%	0.5%	0.1%
Total	168.9%	169.4%	174.4%
Dauer	4:09:17	5:58:24	2:48:09

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Andere	5.3%	4.8%	7.5%
Exekutive	60.8%	62.7%	81.4%
Legislative	33.9%	32.2%	11.2%
Total	100.0%	100.0%	100.0%
Dauer	1:55:59	2:41:57	0:58:08

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Top	Radio Munot	Radio FM1
Politik allgemein	0.0%	0.2%	0.0%
Bundesrat	11.5%	6.5%	5.0%
Eidg. Departement	9.2%	5.1%	4.0%
Kantonale Behörden	16.3%	29.9%	30.8%
Gemeindebehörden	23.5%	20.9%	39.6%
Andere Exekutive	0.4%	0.3%	2.0%
Eidg. Parlament	12.7%	10.2%	4.8%
SVP	1.7%	6.5%	1.2%
SP	3.1%	3.6%	0.8%
CVP	0.0%	0.6%	0.8%
FDP	2.6%	1.6%	0.0%
Grüne	2.6%	0.0%	1.1%
BDP	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	2.0%	3.2%	1.5%
Andere Legislative	3.6%	4.6%	0.0%
Andere Politik	5.3%	4.6%	7.5%
Souverän, Stimmbürger	5.6%	1.9%	0.9%
Total	100.0%	100.0%	100.0%
Dauer	1:55:59	2:41:57	0:58:08

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3.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Andere Perspektive	4.7%	4.7%	4.7%
Gleiche Perspektive	95.3%	95.3%	95.3%
Total	100.0%	100.0%	100.0%
Dauer	4:32:20	6:12:46	2:57:43

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Andere Meinung	4.9%	3.0%	2.4%
Gleiche Meinung	95.1%	97.0%	97.6%
Total	100.0%	100.0%	100.0%
Dauer	4:32:20	6:12:46	2:57:43

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Radio Top	Radio Munot	Radio FM1
Einordnungsleistung	49.6%	46.8%	41.5%
Faktenvermittlung	50.4%	53.2%	58.5%
Total	100.0%	100.0%	100.0%
Dauer	4:43:05	6:10:50	3:04:44

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Top	Radio Munot	Radio FM1
Andere Perspektive	9.1%	9.6%	10.9%
Gleiche Perspektive	90.9%	90.4%	89.1%
Total	100.0%	100.0%	100.0%
Dauer	2:20:18	2:53:28	1:16:43

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Top	Radio Munot	Radio FM1
Andere Meinung	8.1%	5.6%	5.7%
Gleiche Meinung	91.9%	94.4%	94.3%
Total	100.0%	100.0%	100.0%
Dauer	2:20:18	2:53:28	1:16:43

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3.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Radio Top	Radio Munot	Radio FM1
Aktualität unklar	50.5%	28.1%	38.1%
Tagesaktuell	40.7%	52.5%	51.1%
Weniger als wochenaktuell	3.7%	10.1%	0.5%
Wochenaktuell	5.1%	9.3%	10.3%
Total	100.0%	100.0%	100.0%
Dauer	3:46:11	5:02:51	1:39:31

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3.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Radio Top	Radio Munot	Radio FM1
Comedy/Sketch	5.4%	2.9%	0.0%
Hörspiel	0.0%	84.9%	100.0%
Kindersendung	0.0%	0.0%	0.0%
Lesung	0.0%	0.0%	0.0%
Parodie/Satire	26.5%	0.0%	0.0%
Unterhaltungs-Ausschnitt	0.0%	5.6%	0.0%
Unterhaltung-Übriges	68.2%	6.6%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	0:03:43	0:19:47	0:01:51

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3.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Pop	31.8%	43.8%	36.9%
Pop-Rock	22.3%	26.0%	21.7%
Pop-Soul	4.7%	4.8%	5.1%
Pop-Disco/Dancefloor	12.2%	4.8%	7.6%
Pop-Reggae/Latino/Ethno	6.1%	4.1%	3.2%
Pop-Hiphop	4.7%	0.7%	1.3%
Pop-Folk/Country	0.7%	2.1%	2.5%
Pop-Synthie	0.7%	2.1%	0.6%
Pop-Swing	0.0%	0.0%	0.0%
Pop-Schlager	0.0%	0.0%	0.0%
Pop-Chanson	0.0%	1.4%	0.0%
Rock	7.4%	1.4%	4.5%
Rock-Alternative	0.0%	1.4%	3.2%
Rock-Hard'n'Heavy	0.0%	0.0%	0.6%
Rock-Blues/Rhythm'n'Blues	0.7%	0.0%	1.3%
Rock'n'Roll	0.0%	0.7%	0.0%
Black-Soul/Funk	5.4%	5.5%	10.2%
Black-Hiphop/Rap	2.0%	0.7%	1.3%
Dance-Techno	0.0%	0.0%	0.0%
Dance-House	1.4%	0.0%	0.0%
Dance-Progressive	0.0%	0.0%	0.0%
Schlager	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%
Andere	0.0%	0.7%	0.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
2010er	45.3%	19.2%	42.7%
2005-2009	12.8%	6.8%	19.7%
2000-2004	12.8%	6.8%	4.5%
90er	17.6%	20.5%	14.6%
80er	10.1%	29.5%	17.2%
70er	1.4%	11.6%	1.3%
60er	0.0%	5.5%	0.0%
50er und älter	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Top 1-30	12.2%	3.4%	18.5%
Top 31-50	4.7%	1.4%	4.5%
Top 51-100	3.4%	3.4%	2.5%
Top 101-200	11.5%	4.1%	10.2%
Nicht Top-200	68.2%	87.7%	64.3%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Top 1-30	9.5%	4.1%	12.1%
Top 31-50	2.0%	2.1%	1.3%
Top 51- 75	4.1%	0.7%	3.8%
Nicht-Top 75	84.5%	93.2%	82.8%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Kein Charterfolg	19.6%	6.2%	2.5%
Top-100	14.2%	6.8%	9.6%
Top-30	66.2%	87.0%	87.9%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Englisch	82.4%	91.1%	91.1%
Deutsch	3.4%	2.7%	3.2%
Italienisch	0.7%	1.4%	0.6%
Französisch	2.0%	1.4%	0.6%
Spanisch	4.7%	0.0%	1.3%
Dialekt	2.0%	2.7%	1.3%
Instrumental	0.7%	0.0%	0.0%
Gemischt	2.7%	0.0%	1.3%
Andere	1.4%	0.7%	0.6%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Schweizer Interpret	9.5%	3.4%	3.8%
Ausländischer Interpret	90.5%	96.6%	96.2%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Anteil Titel mit Wiederholungen	14.9%	6.8%	17.2%
Titel, die einmal gespielt werden	85.1%	93.2%	82.8%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Top	Radio Munot	Radio FM1
Fast	31.1%	20.5%	17.8%
Mid	60.1%	63.0%	71.3%
Slow	8.8%	16.4%	10.8%
Total	100.0%	100.0%	100.0%
Anzahl Titel	148	146	157

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4. Region Deutschschweiz Nord - DRS1 Regionalprogramme

4.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Information	53.2%	52.0%	53.7%	52.2%
Layout	3.1%	3.2%	3.1%	2.9%
Moderation	7.9%	8.1%	7.9%	8.2%
Musik	27.4%	28.1%	26.9%	28.3%
Service	7.6%	7.8%	7.6%	7.8%
Sonstiges	0.2%	0.2%	0.2%	0.0%
Unterhaltung	0.2%	0.2%	0.2%	0.2%
Werbung	0.4%	0.4%	0.4%	0.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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4.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Sprache	0.1%	0.1%	0.1%	0.1%
Englisch	0.4%	0.4%	0.4%	0.4%
Französisch	0.4%	0.4%	0.4%	0.4%
Hochdeutsch	51.2%	52.6%	50.7%	51.8%
Hochdeutsch/schweizerdeutsch (gemischt)	0.4%	0.4%	0.4%	0.5%
Italienisch	0.1%	0.1%	0.1%	0.1%
Rätoromanisch	0.0%	0.0%	0.0%	0.0%
Schweizerdeutsch	47.5%	46.1%	48.0%	46.9%
Tessiner Dialekt	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	20:29:25	20:17:21	20:38:06	20:21:42

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/ schweizerdeutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
DRS1 Basel Baselland	Information	15:47:27	100.0%	00:01:35	0.2%	00:04:19	0.5%	00:04:58	0.5%	08:42:10	55.1%	00:02:15	0.2%	00:00:57	0.1%	00:00:00	0.0%	06:51:13	43.4%	00:00:00	0.0%
DRS1 Basel Baselland	Moderation	02:21:44	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:41:47	29.5%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:39:17	70.0%	00:00:00	0.0%
DRS1 Basel Baselland	Service	02:17:27	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:33	47.7%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	01:09:30	50.6%	00:00:00	0.0%
DRS1 Basel Baselland	Unterhaltung	00:02:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	13.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:25	86.8%	00:00:00	0.0%
DRS1 Basel Baselland	Total	20:29:25	100.0%	00:01:35	0.1%	00:04:19	0.4%	00:05:00	0.4%	10:29:52	51.2%	00:05:17	0.4%	00:00:57	0.1%	00:00:00	0.0%	09:42:25	47.4%	00:00:00	0.0%
DRS1 Aargau Solothurn	Information	15:28:11	100.0%	00:01:35	0.2%	00:04:19	0.5%	00:04:35	0.5%	08:52:57	57.4%	00:01:29	0.2%	00:00:57	0.1%	00:00:00	0.0%	06:22:19	41.2%	00:00:00	0.0%
DRS1 Aargau Solothurn	Moderation	02:25:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:41:51	28.7%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:43:21	70.9%	00:00:00	0.0%
DRS1 Aargau Solothurn	Service	02:20:31	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:46	46.8%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	01:12:21	51.5%	00:00:00	0.0%
DRS1 Aargau Solothurn	Unterhaltung	00:02:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	13.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:25	86.8%	00:00:00	0.0%
DRS1 Aargau Solothurn	Total	20:17:21	100.0%	00:01:35	0.1%	00:04:19	0.4%	00:04:37	0.4%	10:40:56	52.6%	00:04:31	0.4%	00:00:57	0.1%	00:00:00	0.0%	09:20:26	46.0%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Information	15:56:00	100.0%	00:01:35	0.2%	00:05:02	0.5%	00:04:26	0.5%	08:40:34	54.5%	00:01:29	0.2%	00:00:57	0.1%	00:00:00	0.0%	07:01:57	44.1%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Moderation	02:21:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:41:47	29.5%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:39:20	70.1%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Service	02:17:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:32	47.6%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	01:09:36	50.6%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Unterhaltung	00:02:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	13.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:25	86.8%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Total	20:38:06	100.0%	00:01:35	0.1%	00:05:02	0.4%	00:04:28	0.4%	10:28:15	50.7%	00:04:31	0.4%	00:00:57	0.1%	00:00:00	0.0%	09:53:18	47.9%	00:00:00	0.0%
DRS1 Ostschweiz	Information	15:31:00	100.0%	00:01:35	0.2%	00:04:19	0.5%	00:04:26	0.5%	08:44:54	56.4%	00:03:01	0.3%	00:00:57	0.1%	00:00:00	0.0%	06:31:48	42.1%	00:00:00	0.0%
DRS1 Ostschweiz	Moderation	02:27:38	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:04	0.0%	00:41:45	28.3%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:45:11	71.2%	00:00:00	0.0%
DRS1 Ostschweiz	Service	02:20:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:32	46.7%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	01:12:21	51.6%	00:00:00	0.0%
DRS1 Ostschweiz	Unterhaltung	00:02:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	13.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:25	86.8%	00:00:00	0.0%
DRS1 Ostschweiz	Total	20:21:42	100.0%	00:01:35	0.1%	00:04:19	0.4%	00:04:30	0.4%	10:32:33	51.8%	00:06:03	0.5%	00:00:57	0.1%	00:00:00	0.0%	09:31:45	46.8%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/ schweizerdeutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
DRS1 Basel Baselland	Feature/Reportage	01:56:06	100.0%	00:01:22	1.2%	00:01:28	1.3%	00:04:08	3.6%	01:34:16	81.2%	00:00:57	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:13:55	12.0%	00:00:00	0.0%
DRS1 Basel Baselland	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Basel Baselland	Informationsbeitrag	07:21:38	100.0%	00:00:10	0.0%	00:02:06	0.5%	00:00:00	0.0%	02:44:34	37.3%	00:00:46	0.2%	00:00:00	0.0%	00:00:00	0.0%	04:34:02	62.0%	00:00:00	0.0%
DRS1 Basel Baselland	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Basel Baselland	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Basel Baselland	Nachrichtenbeitrag	06:26:58	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:38	0.2%	04:22:27	67.8%	00:00:00	0.0%	00:00:57	0.2%	00:00:00	0.0%	02:02:32	31.7%	00:00:00	0.0%
DRS1 Basel Baselland	Total	15:45:45	100.0%	00:01:32	0.2%	00:03:58	0.4%	00:04:46	0.5%	08:41:36	55.2%	00:01:43	0.2%	00:00:57	0.1%	00:00:00	0.0%	06:51:13	43.5%	00:00:00	0.0%
DRS1 Aargau Solothurn	Feature/Reportage	01:49:55	100.0%	00:01:22	1.2%	00:01:28	1.3%	00:04:08	3.8%	01:34:16	85.8%	00:00:57	0.9%	00:00:00	0.0%	00:00:00	0.0%	00:07:44	7.0%	00:00:00	0.0%
DRS1 Aargau Solothurn	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Aargau Solothurn	Informationsbeitrag	07:26:47	100.0%	00:00:10	0.0%	00:02:06	0.5%	00:00:00	0.0%	02:44:54	36.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	04:39:37	62.6%	00:00:00	0.0%
DRS1 Aargau Solothurn	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Aargau Solothurn	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Aargau Solothurn	Nachrichtenbeitrag	06:08:44	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:15	0.1%	04:32:54	74.0%	00:00:00	0.0%	00:00:57	0.3%	00:00:00	0.0%	01:34:14	25.6%	00:00:00	0.0%
DRS1 Aargau Solothurn	Total	15:26:29	100.0%	00:01:32	0.2%	00:03:58	0.4%	00:04:23	0.5%	08:52:23	57.5%	00:00:57	0.1%	00:00:57	0.1%	00:00:00	0.0%	06:22:19	41.3%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Feature/Reportage	02:01:14	100.0%	00:01:22	1.1%	00:02:10	1.8%	00:04:08	3.4%	01:34:17	77.8%	00:00:57	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:18:20	15.1%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Informationsbeitrag	07:26:32	100.0%	00:00:10	0.0%	00:02:07	0.5%	00:00:00	0.0%	02:45:11	37.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	04:39:04	62.5%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Nachrichtenbeitrag	06:25:29	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:06	0.0%	04:20:13	67.5%	00:00:00	0.0%	00:00:57	0.2%	00:00:00	0.0%	02:03:49	32.1%	00:00:00	0.0%
DRS1 Zürich Schaffhausen	Total	15:54:18	100.0%	00:01:32	0.2%	00:04:41	0.5%	00:04:14	0.4%	08:40:00	54.5%	00:00:57	0.1%	00:00:57	0.1%	00:00:00	0.0%	07:01:57	44.2%	00:00:00	0.0%
DRS1 Ostschweiz	Feature/Reportage	01:59:13	100.0%	00:01:22	1.1%	00:01:28	1.2%	00:04:08	3.5%	01:34:40	79.4%	00:00:57	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:16:38	14.0%	00:00:00	0.0%
DRS1 Ostschweiz	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Ostschweiz	Informationsbeitrag	07:51:56	100.0%	00:00:10	0.0%	00:02:06	0.4%	00:00:00	0.0%	02:46:31	35.3%	00:01:32	0.3%	00:00:00	0.0%	00:00:00	0.0%	05:01:37	63.9%	00:00:00	0.0%
DRS1 Ostschweiz	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Ostschweiz	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Ostschweiz	Nachrichtenbeitrag	05:37:06	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:06	0.0%	04:22:50	78.0%	00:00:00	0.0%	00:00:57	0.3%	00:00:00	0.0%	01:12:49	21.6%	00:00:00	0.0%
DRS1 Ostschweiz	Total	15:29:18	100.0%	00:01:32	0.2%	00:03:58	0.4%	00:04:14	0.5%	08:44:20	56.4%	00:02:29	0.3%	00:00:57	0.1%	00:00:00	0.0%	06:31:48	42.2%	00:00:00	0.0%

4.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Jingle	79.7%	75.7%	76.9%	80.4%
Jingle-Sonstiges	0.3%	0.3%	0.3%	0.3%
Musik-Positioner	0.0%	0.0%	0.0%	0.0%
Station-ID-Hörer	0.0%	0.0%	0.0%	0.0%
Station-ID-Vip	0.1%	0.1%	0.2%	0.2%
Trailer-Internet	0.0%	0.0%	0.0%	0.0%
Trailer-Merchandising	0.0%	0.0%	0.0%	0.0%
Trailer-Sender/Programmbestandteil	10.8%	15.1%	13.5%	9.5%
Trailer-Sonstiges	0.0%	0.0%	0.0%	0.0%
Trailer-Veranstaltung	9.0%	8.8%	9.2%	9.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:55:56	0:57:14	0:54:56	0:52:20

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4.4. Werbung

4.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Sponsoring	88.1%	88.1%	88.1%	88.1%
Werbejingle	0.0%	0.0%	0.0%	0.0%
Werbespot	11.9%	11.9%	11.9%	11.9%
Werbung-Sonstiges	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:06:35	0:06:35	0:06:35	0:06:35

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4.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Gesponserter Inhalt	3.4%	3.4%	3.4%	3.4%
Nicht gesponsert	96.6%	96.6%	96.6%	96.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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4.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Börse	6.4%	6.3%	6.4%	6.3%
Kino-/Veranstaltungstipps	8.0%	7.5%	8.4%	7.3%
Medien extern	3.1%	3.0%	3.1%	3.0%
Medienhinweis (eigene Gruppe)	1.1%	1.1%	1.2%	1.1%
Programmhinweis (eigenes Programm)	5.1%	5.0%	4.6%	4.8%
Sonstige Services	0.4%	0.4%	0.4%	0.5%
Verkehr	33.4%	32.8%	33.4%	32.7%
Verweis eigene Homepage	4.9%	6.2%	5.2%	5.6%
Wetter	37.6%	37.8%	37.5%	38.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:17:27	2:20:31	2:17:32	2:20:17

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4.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere	0.0%	0.0%	0.0%	0.0%
Experte	0.2%	0.2%	0.2%	0.2%
Fachjournalist	1.4%	1.3%	1.4%	1.3%
Hörer	14.9%	14.5%	14.9%	14.3%
Informant	0.1%	0.1%	0.1%	0.1%
Mehrere Moderatoren	0.0%	0.0%	0.0%	0.0%
Moderator	65.2%	63.5%	65.3%	66.2%
Nachrichtensprecher	30.5%	32.5%	30.6%	29.6%
Reporter/Korr./Journalist	6.0%	5.7%	5.8%	5.9%
Total	118.3%	117.8%	118.3%	117.6%
Dauer	2:21:44	2:25:52	2:21:47	2:27:38

Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Frau	44.0%	43.7%	45.5%	43.8%
Mann	74.3%	74.1%	72.8%	73.8%
Total	118.3%	117.8%	118.3%	117.6%
Dauer	2:21:44	2:25:52	2:21:47	2:27:38

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4.7. Information

4.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Feature/Reportage	12.5%	12.0%	12.9%	13.0%
Informations-Ausschnitt	0.1%	0.1%	0.1%	0.1%
Informationsbeitrag	46.9%	48.4%	46.9%	51.0%
Information-Sonstiges	0.0%	0.0%	0.0%	0.0%
Kirche	0.0%	0.0%	0.0%	0.0%
Nachrichtenbeitrag	40.5%	39.5%	40.1%	36.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:57:45	15:36:12	16:06:42	15:40:15

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4.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Atmo/Effekte/Ausschnitte	0.3%	0.4%	0.4%	0.4%
Bericht	26.2%	26.6%	27.8%	26.6%
Biographie/Portrait	0.7%	0.8%	0.7%	0.8%
Glosse	0.0%	0.0%	0.0%	0.0%
Interpretation/Erklärstück	0.9%	0.9%	0.9%	0.9%
Interview	21.4%	20.6%	18.1%	18.2%
Kommentar/Kolumne	0.0%	0.0%	0.0%	0.0%
Live-Übertragung	0.4%	0.6%	0.4%	0.4%
Meldung	25.8%	25.6%	25.3%	25.5%
Musik-/Film-/Archiv-O-Ton	0.9%	0.7%	0.9%	0.8%
Presseschau	0.5%	0.5%	0.5%	0.7%
Rezension/Kritik	0.0%	0.0%	0.2%	0.0%
Schlagzeile(n)	1.5%	1.6%	1.7%	1.2%
Sonstiges	0.0%	0.0%	0.0%	0.0%
Statement	12.9%	13.0%	13.4%	13.9%
Studiosgespräch (live)	7.9%	8.1%	9.1%	10.2%
Umfrage	0.5%	0.6%	0.5%	0.5%
Zitat	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:57:45	15:36:12	16:06:42	15:40:15

4.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere	0.0%	0.0%	0.0%	0.0%
Experte	8.4%	8.6%	8.3%	8.7%
Fachjournalist	7.4%	7.5%	7.7%	7.5%
Hörer	0.0%	0.0%	0.0%	0.0%
Informant	33.1%	33.3%	32.0%	32.6%
Mehrere Moderatoren	0.0%	0.0%	0.0%	0.0%
Moderator	7.5%	7.7%	7.4%	9.0%
Nachrichtensprecher	30.9%	30.7%	31.5%	29.1%
Reporter/Korr./Journalist	46.2%	45.6%	44.7%	45.9%
Total	133.6%	133.4%	131.8%	132.8%
Dauer	15:45:45	15:26:29	15:54:18	15:29:18

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Frau	36.4%	38.5%	42.3%	38.0%
Mann	97.1%	94.9%	89.6%	94.8%
Total	133.6%	133.4%	131.8%	132.8%
Dauer	15:45:45	15:26:29	15:54:18	15:29:18

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4.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Bad News	4.7%	5.0%	5.1%	5.1%
Gesellschaft	14.7%	17.4%	14.4%	15.5%
Human Interest (Kuriosa/Prominenz/Stars)	0.5%	0.5%	0.5%	0.9%
Kultur	4.2%	2.9%	5.1%	2.6%
Politik	42.1%	42.9%	42.1%	44.7%
Recht/Justiz	5.5%	5.7%	6.5%	5.8%
Sport	8.8%	7.5%	7.0%	7.0%
Übrige Themen	0.7%	0.7%	0.7%	0.7%
Umwelt	1.2%	0.5%	0.6%	0.7%
Wirtschaft	16.4%	15.7%	16.7%	15.8%
Wissenschaft/Forschung/Technik	1.3%	1.3%	1.3%	1.3%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:26:21	15:07:14	15:33:06	15:11:47

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	DRS1 Basel Baselland		DRS1 Aargau Solothurn		DRS1 Zürich Schaffhausen		DRS1 Ostschweiz	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	15.6%	0.7%	14.9%	0.7%	14.2%	0.7%	14.7%	0.7%
Katastrophe	21.4%	1.0%	20.4%	1.0%	19.5%	1.0%	20.2%	1.0%
Krieg/Bürgerkrieg	9.8%	0.5%	9.3%	0.5%	8.9%	0.5%	9.2%	0.5%
Kriminalität	25.3%	1.2%	24.9%	1.3%	23.4%	1.2%	22.2%	1.1%
Übrige Bad News	24.4%	1.2%	22.6%	1.1%	32.2%	1.7%	28.7%	1.5%
Unglück/Unfall	3.5%	0.2%	7.8%	0.4%	1.9%	0.1%	5.1%	0.3%
Gesamt	100.0%	4.7%	100.0%	5.0%	100.0%	5.1%	100.0%	5.1%
Gesellschaft								
Bildung/Schule	26.7%	3.9%	19.5%	3.4%	22.9%	3.3%	21.8%	3.4%
Freizeit/Reisen	7.0%	1.0%	15.5%	2.7%	12.1%	1.7%	9.7%	1.5%
Gesellschaft allgemein	3.9%	0.6%	3.4%	0.6%	4.0%	0.6%	3.8%	0.6%
Gesundheit/Wellness/Medizin	13.7%	2.0%	7.2%	1.3%	9.8%	1.4%	8.4%	1.3%
Kirche/Religion/Weltanschauung	14.1%	2.1%	18.3%	3.2%	17.5%	2.5%	23.5%	3.6%
Lifestyle/Wohnen	2.4%	0.4%	2.1%	0.4%	3.0%	0.4%	2.2%	0.3%
Medien/Internet/Kommunikation	8.2%	1.2%	7.4%	1.3%	8.3%	1.2%	8.4%	1.3%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	5.3%	0.9%	0.0%	0.0%	0.7%	0.1%
Soziale Probleme/Armut/Drogen	6.6%	1.0%	8.4%	1.5%	7.2%	1.0%	6.4%	1.0%
Tiere	5.0%	0.7%	2.0%	0.3%	2.3%	0.3%	3.5%	0.5%
Übrige Gesellschaft	3.2%	0.5%	2.3%	0.4%	2.7%	0.4%	2.7%	0.4%
Verkehr/Mobilität/Auto	9.2%	1.3%	8.7%	1.5%	10.2%	1.5%	8.9%	1.4%
Gesamt	100.0%	14.7%	100.0%	17.4%	100.0%	14.4%	100.0%	15.5%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.5%	100.0%	0.5%	100.0%	0.5%	100.0%	0.9%
Kultur								
Bildende Kunst/Architektur	0.0%	0.0%	5.6%	0.2%	3.6%	0.2%	0.0%	0.0%
Film/Theater	20.3%	0.9%	11.1%	0.3%	16.1%	0.8%	1.7%	0.0%
Geschichte	11.9%	0.5%	25.0%	0.7%	9.7%	0.5%	27.9%	0.7%
Kultur allgemein	1.9%	0.1%	0.0%	0.0%	27.2%	1.4%	0.0%	0.0%
Literatur	35.0%	1.5%	16.5%	0.5%	0.0%	0.0%	0.0%	0.0%
Musik	29.7%	1.2%	40.6%	1.2%	37.3%	1.9%	70.4%	1.8%
Übrige Kultur	0.3%	0.0%	0.0%	0.0%	5.4%	0.3%	0.0%	0.0%
Gesamt	100.0%	4.2%	100.0%	2.9%	100.0%	5.1%	100.0%	2.6%

Themen (Fortsetzung)	DRS1 Basel Baselland		DRS1 Aargau Solothurn		DRS1 Zürich Schaffhausen		DRS1 Ostschweiz	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	7.0%	2.9%	7.0%	3.0%	6.9%	2.9%	6.7%	3.0%
Aussenpolitik	5.9%	2.5%	5.9%	2.5%	5.7%	2.4%	5.7%	2.5%
Bildung	1.4%	0.6%	0.4%	0.2%	2.0%	0.8%	0.4%	0.2%
Energie/Umwelt/Infrastruktur	1.1%	0.5%	2.7%	1.2%	3.5%	1.5%	7.3%	3.3%
Finanzen/Steuern	4.0%	1.7%	6.9%	2.9%	4.4%	1.8%	5.9%	2.6%
Gesundheit/Soziales	11.9%	5.0%	12.0%	5.1%	13.5%	5.7%	11.9%	5.3%
Parteien	3.5%	1.5%	2.5%	1.1%	0.2%	0.1%	0.2%	0.1%
Politik allgemein	11.6%	4.9%	11.7%	5.0%	10.9%	4.6%	10.1%	4.5%
Übrige Politik	5.2%	2.2%	6.3%	2.7%	4.3%	1.8%	5.1%	2.3%
Verkehr/Kommunikation/Medien	5.2%	2.2%	4.2%	1.8%	6.4%	2.7%	6.2%	2.8%
Verwaltung	0.5%	0.2%	1.4%	0.6%	1.4%	0.6%	3.1%	1.4%
Wahlen/Abstimmungen	26.3%	11.1%	22.6%	9.7%	25.8%	10.8%	22.9%	10.2%
Wirtschaftspolitik	16.4%	6.9%	16.3%	7.0%	15.2%	6.4%	14.7%	6.6%
Gesamt	100.0%	42.1%	100.0%	42.9%	100.0%	42.1%	100.0%	44.7%
Recht/Justiz	100.0%	5.5%	100.0%	5.7%	100.0%	6.5%	100.0%	5.8%
Sport								
Eishockey	4.2%	0.4%	4.7%	0.4%	8.4%	0.6%	5.0%	0.4%
Fussball	59.2%	5.2%	42.3%	3.2%	44.4%	3.1%	45.2%	3.1%
Leichtathletik	4.8%	0.4%	5.7%	0.4%	6.6%	0.5%	6.2%	0.4%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	13.2%	1.2%	15.9%	1.2%	16.4%	1.2%	17.0%	1.2%
Übrige Sportarten	18.6%	1.6%	30.7%	2.3%	24.2%	1.7%	26.5%	1.8%
verschiedene Sportarten	0.0%	0.0%	0.8%	0.1%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	8.8%	100.0%	7.5%	100.0%	7.0%	100.0%	7.0%
Übrige Themen	100.0%	0.7%	100.0%	0.7%	100.0%	0.7%	100.0%	0.7%
Umwelt	100.0%	1.2%	100.0%	0.5%	100.0%	0.6%	100.0%	0.7%
Wirtschaft								
Arbeitswelt	19.8%	3.2%	17.1%	2.7%	15.6%	2.6%	17.3%	2.7%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	36.3%	5.9%	38.6%	6.1%	35.7%	6.0%	40.8%	6.5%
einzelne Unternehmen	14.0%	2.3%	15.8%	2.5%	19.5%	3.2%	15.1%	2.4%
Konjunktur	1.8%	0.3%	1.9%	0.3%	1.8%	0.3%	1.9%	0.3%
Konsum	16.5%	2.7%	18.7%	2.9%	18.7%	3.1%	17.6%	2.8%
Übrige Wirtschaft	9.7%	1.6%	5.7%	0.9%	5.7%	1.0%	5.3%	0.8%
Wirtschaft allgemein	2.0%	0.3%	2.1%	0.3%	1.9%	0.3%	2.1%	0.3%
Gesamt	100.0%	16.4%	100.0%	15.7%	100.0%	16.7%	100.0%	15.8%
Wissenschaft/Forschung/Technik	100.0%	1.3%	100.0%	1.3%	100.0%	1.3%	100.0%	1.3%

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Tabelle 17: Themen im Versorgungsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Versorgungsgebiet)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Bad News	2.3%	4.0%	5.7%	5.5%
Gesellschaft	10.6%	22.4%	13.0%	19.2%
Human Interest (Kuriosa/Prominenz/Stars)	0.5%	0.3%	0.4%	3.9%
Kultur	4.4%	7.2%	7.5%	3.5%
Politik	49.4%	50.6%	45.9%	58.4%
Recht/Justiz	2.6%	6.2%	11.2%	2.3%
Sport	14.8%	2.6%	7.3%	2.3%
Übrige Themen	0.0%	0.0%	0.0%	0.0%
Umwelt	6.7%	2.3%	1.0%	3.4%
Wirtschaft	8.3%	4.3%	7.7%	1.7%
Wissenschaft/Forschung/Technik	0.4%	0.0%	0.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:25:43	1:59:16	2:29:13	1:40:57

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1 Versorgungsgebiet nach Sender:

DRS1 BS BL	DRS1 AG SO	DRS1 ZH SH	DRS1 Ostschweiz
KR Basel, Basel, KR Baselbiet	Aarau, KR Aarau, KR Baden, KR Freiamt, KR Fricktal, KR Olten-Thal, KR Solothurn, Solothurn	KR Schaffhausen, KR Weinland/Winterthur, KR Zürcher Oberland, KR Zürcher Unterland, KR Zürich, Schaffhausen, Winterthur, Zürich	Buchs, KR Appenzell, KR Frauenfeld, KR Glarnerland, KR Linthgebiet, KR Oberthurgau, KR Rheintal, KR Sargans/Werdenberg, KR St. Gallen, KR Toggenburg, KR Wil, Rapperswil, St. Gallen

Tabelle 18: Themen im Versorgungsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Versorgungsgebiet)

Themen im Versorgungsgebiet	DRS1 Basel Baselland		DRS1 Aargau Solothurn		DRS1 Zürich Schaffhausen		DRS1 Ostschweiz	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Katastrophe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	31.3%	0.7%	29.0%	1.2%	22.4%	1.3%	4.8%	0.3%
Übrige Bad News	40.4%	0.9%	21.3%	0.9%	74.1%	4.2%	67.9%	3.7%
Unglück/Unfall	28.3%	0.6%	49.7%	2.0%	3.5%	0.2%	27.3%	1.5%
Gesamt	100.0%	2.3%	100.0%	4.0%	100.0%	5.7%	100.0%	5.5%
Gesellschaft								
Bildung/Schule	36.7%	3.9%	0.0%	0.0%	23.8%	3.1%	0.0%	0.0%
Freizeit/Reisen	0.0%	0.0%	24.8%	5.6%	34.6%	4.5%	21.5%	4.1%
Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesundheit/Wellness/Medizin	26.2%	2.8%	0.0%	0.0%	4.1%	0.5%	0.0%	0.0%
Kirche/Religion/Weltanschauung	0.0%	0.0%	19.8%	4.4%	16.0%	2.1%	71.3%	13.7%
Lifestyle/Wohnen	1.3%	0.1%	0.8%	0.2%	7.0%	0.9%	0.0%	0.0%
Medien/Internet/Kommunikation	0.0%	0.0%	1.8%	0.4%	0.0%	0.0%	0.9%	0.2%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	29.7%	6.7%	0.0%	0.0%	4.7%	0.9%
Soziale Probleme/Armut/Drogen	0.0%	0.0%	17.5%	3.9%	2.9%	0.4%	0.0%	0.0%
Tiere	23.8%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Gesellschaft	5.3%	0.6%	0.0%	0.0%	0.0%	0.0%	1.6%	0.3%
Verkehr/Mobilität/Auto	6.7%	0.7%	5.6%	1.3%	11.6%	1.5%	0.0%	0.0%
Gesamt	100.0%	10.6%	100.0%	22.4%	100.0%	13.0%	100.0%	19.2%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.5%	100.0%	0.3%	100.0%	0.4%	100.0%	3.9%
Kultur								
Bildende Kunst/Architektur	0.0%	0.0%	16.8%	1.2%	7.8%	0.6%	0.0%	0.0%
Film/Theater	71.8%	3.2%	11.6%	0.8%	7.8%	0.6%	0.0%	0.0%
Geschichte	0.0%	0.0%	21.8%	1.6%	0.0%	0.0%	53.3%	1.9%
Kultur allgemein	11.4%	0.5%	0.0%	0.0%	2.5%	0.2%	0.0%	0.0%
Literatur	4.9%	0.2%	49.8%	3.6%	0.0%	0.0%	0.0%	0.0%
Musik	11.9%	0.5%	0.0%	0.0%	65.6%	4.9%	46.7%	1.6%
Übrige Kultur	0.0%	0.0%	0.0%	0.0%	16.3%	1.2%	0.0%	0.0%
Gesamt	100.0%	4.4%	100.0%	7.2%	100.0%	7.5%	100.0%	3.5%

Themen im Versorgungsgebiet	DRS1 Basel Baselland		DRS1 Aargau Solothurn		DRS1 Zürich Schaffhausen		DRS1 Ostschweiz	
(Fortsetzung)	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildung	5.5%	2.7%	0.2%	0.1%	9.1%	4.2%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	1.5%	0.8%	10.1%	5.1%	14.8%	6.8%	19.3%	11.2%
Finanzen/Steuern	7.4%	3.6%	28.2%	14.3%	9.7%	4.5%	23.4%	13.7%
Gesundheit/Soziales	6.2%	3.1%	2.8%	1.4%	12.7%	5.8%	0.0%	0.0%
Parteien	19.1%	9.4%	15.7%	8.0%	0.9%	0.4%	1.4%	0.8%
Politik allgemein	3.5%	1.7%	7.0%	3.5%	1.9%	0.8%	0.0%	0.0%
Übrige Politik	5.0%	2.4%	13.1%	6.6%	0.5%	0.2%	2.4%	1.4%
Verkehr/Kommunikation/Medien	8.3%	4.1%	0.0%	0.0%	10.8%	5.0%	5.4%	3.2%
Verwaltung	0.6%	0.3%	6.5%	3.3%	6.5%	3.0%	18.6%	10.8%
Wahlen/Abstimmungen	36.9%	18.2%	13.3%	6.7%	32.7%	15.0%	29.6%	17.3%
Wirtschaftspolitik	5.9%	2.9%	3.2%	1.6%	0.3%	0.2%	0.0%	0.0%
Gesamt	100.0%	49.4%	100.0%	50.6%	100.0%	45.9%	100.0%	58.4%
Recht/Justiz	100.0%	2.6%	100.0%	6.2%	100.0%	11.2%	100.0%	2.3%
Sport								
Eishockey	0.0%	0.0%	0.0%	0.0%	21.3%	1.6%	0.0%	0.0%
Fussball	100.0%	14.8%	0.0%	0.0%	24.8%	1.8%	26.1%	0.6%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	4.0%	0.3%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	0.0%	0.0%	82.9%	2.2%	50.0%	3.7%	73.9%	1.7%
verschiedene Sportarten	0.0%	0.0%	17.1%	0.4%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	14.8%	100.0%	2.6%	100.0%	7.3%	100.0%	2.3%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	6.7%	100.0%	2.3%	100.0%	1.0%	100.0%	3.4%
Wirtschaft								
Arbeitswelt	46.9%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	0.0%	0.0%	0.0%	0.0%	2.3%	0.2%	0.0%	0.0%
einzelne Unternehmen	15.2%	1.3%	50.5%	2.2%	28.9%	2.2%	38.0%	0.6%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Konsum	5.4%	0.4%	40.7%	1.7%	43.0%	3.3%	62.0%	1.0%
Übrige Wirtschaft	32.5%	2.7%	8.8%	0.4%	11.2%	0.9%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	8.3%	100.0%	4.3%	100.0%	7.7%	100.0%	1.7%
Wissenschaft/Forschung/Technik	100.0%	0.4%	100.0%	0.0%	100.0%	0.3%	100.0%	0.0%

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4.7.5. Ereignisorte

Tabelle 19: Ereignisorte (Basis: Dauer der Informationsinhalte mit Ortsangabe)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Schweiz (national)	36.8%	38.8%	40.1%	39.7%
Aarau	0.0%	1.8%	0.0%	0.0%
Andere Deutsche/RR. Schweiz ()	0.0%	0.0%	0.0%	0.0%
Basel	8.8%	0.7%	0.7%	0.7%
Bern	0.2%	0.2%	0.2%	0.2%
Biel	0.0%	0.0%	0.0%	0.0%
Buchs	0.0%	0.0%	0.0%	0.0%
Chur	0.0%	0.0%	0.0%	0.2%
Interlaken	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.4%	4.3%	0.4%	0.4%
KR Appenzell	0.0%	0.0%	0.0%	1.7%
KR Baden	0.0%	0.5%	0.0%	0.0%
KR Basel	4.3%	0.0%	0.0%	0.0%
KR Baselbiet	4.0%	0.0%	0.0%	0.0%
KR Bern	0.0%	0.0%	0.0%	0.0%
KR Bernina	0.0%	0.0%	0.0%	0.2%
KR Chur	0.4%	0.4%	0.4%	1.2%
KR Domleschg/Hinter.	0.0%	0.0%	0.0%	0.2%
KR Emmental	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.4%
KR Freiamt	0.0%	0.4%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Glarnerland	0.0%	0.0%	0.0%	0.1%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Luzern	0.1%	0.1%	0.1%	0.1%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
KR Oberaargau	0.0%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.1%	0.1%	0.1%	0.1%
KR Oberthurgau	0.0%	0.0%	0.0%	0.5%
KR Oberwallis	0.1%	0.1%	0.1%	0.1%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.2%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.3%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.3%
KR Schaffhausen	0.3%	0.3%	2.4%	0.3%
KR Schwyz	0.0%	0.0%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	4.4%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.0%	0.9%
KR Surselva	0.0%	0.0%	0.0%	0.2%
KR Thun	2.0%	2.0%	2.0%	2.0%
KR Toggenburg	0.0%	0.0%	0.0%	1.2%
KR Uri	0.5%	0.5%	0.5%	0.5%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%	0.3%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%	0.3%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.2%	0.0%
KR Zürich	0.9%	0.9%	6.6%	1.0%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%
Luzern	0.9%	0.9%	0.9%	0.9%
Rapperswil	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Schaffhausen	0.5%	0.6%	1.1%	0.5%
Schwyz	0.0%	0.0%	0.0%	0.0%
Solothurn	0.0%	2.5%	0.0%	0.0%
St. Gallen	0.0%	0.0%	0.0%	6.3%
Visp	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	1.7%	0.0%
Zug	0.0%	0.0%	0.0%	0.0%
Zürich	1.1%	1.1%	4.7%	1.1%
Summe Deutsche/RR. Schweiz ()	24.8%	22.2%	22.5%	21.9%
Andere Französische Schweiz	0.1%	0.1%	0.1%	0.1%
Delémont	0.0%	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%	0.0%
Genève	0.5%	0.4%	0.4%	0.4%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.1%	0.1%	0.1%	0.1%
KR Genève	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%	0.0%
KR Jura	0.0%	0.0%	0.0%	0.0%
KR Jura Bernois	0.1%	0.3%	0.1%	0.1%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%
KR Martigny	0.0%	0.0%	0.0%	0.0%
KR Morges	0.2%	0.2%	0.2%	0.2%
KR Neuchâtel	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	0.2%	0.2%	0.2%	0.2%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
Lausanne	0.6%	0.7%	0.6%	0.7%
Monthey	0.0%	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.0%	0.0%

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Sion	0.0%	0.0%	0.0%	0.0%
Summe Französische Schweiz	1.9%	2.0%	1.7%	1.8%
Andere Italienische Schweiz	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
Locarno	0.0%	0.1%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.0%	0.1%	0.0%	0.0%
Afrika	2.8%	2.8%	2.6%	2.8%
Andere Ausland	3.5%	3.5%	3.4%	3.5%
Antarktis	0.0%	0.0%	0.0%	0.0%
Asien	2.5%	2.5%	2.5%	2.5%
Australien/Ozeanien	0.1%	0.1%	0.0%	0.1%
Deutschland	2.0%	1.8%	1.8%	1.9%
Frankreich	0.8%	0.8%	0.8%	0.8%
Italien	1.7%	1.7%	1.6%	1.7%
Liechtenstein	0.9%	0.9%	0.9%	1.0%
Naher Osten	2.8%	2.8%	2.7%	2.8%
Nordamerika	7.6%	7.7%	7.5%	7.6%
Österreich	0.4%	0.4%	0.4%	0.4%
Süd-/Mittelamerika	2.2%	2.2%	2.2%	2.2%
Übriges Europa	9.4%	9.8%	9.2%	9.5%
Weltall	0.0%	0.0%	0.0%	0.0%
Summe Ausland	36.5%	37.0%	35.6%	36.6%
Sonstiger Ort	0.0%	0.0%	0.0%	0.0%
Dauer	14:14:53	14:08:13	14:31:08	14:12:23

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4.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere	1.5%	2.4%	1.9%	3.8%
KR Aarau	1.5%	18.3%	1.5%	1.6%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.6%	0.7%	0.6%	9.8%
KR Baden	0.3%	4.5%	0.1%	0.1%
KR Basel	46.2%	12.0%	11.1%	11.5%
KR Baselbiet	11.6%	0.9%	0.8%	0.8%
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Bern	3.4%	4.5%	3.6%	5.0%
KR Bernina	0.0%	0.0%	0.0%	0.5%
KR Chur	1.8%	1.9%	1.8%	6.6%
KR Domleschg/Hinterrhein	0.7%	0.7%	0.7%	1.3%
KR Emmental	0.1%	0.1%	0.1%	0.1%
KR Engiadina Bassa	0.3%	0.3%	0.3%	0.5%
KR Frauenfeld	0.3%	0.1%	0.1%	1.8%
KR Freiamt	0.0%	4.2%	0.0%	0.0%
KR Fribourg	0.3%	0.4%	0.2%	0.3%
KR Fricktal	0.1%	1.2%	0.1%	0.1%
KR Genève	9.0%	9.5%	8.9%	9.2%
KR Glarnerland	0.0%	0.0%	0.0%	0.5%
KR Gros-de-Vaud	2.0%	2.1%	2.0%	2.1%
KR Jura	0.4%	0.4%	0.4%	0.4%
KR Jura Bernois	0.4%	1.2%	0.4%	0.4%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%	0.1%
KR Locarno	0.0%	0.1%	0.0%	0.0%
KR Luzern	2.6%	2.8%	2.7%	2.8%
KR Martigny	0.1%	0.1%	0.1%	0.1%
KR Morges	0.6%	0.7%	1.0%	0.7%
KR Murten/Sense	0.3%	0.4%	0.2%	0.3%
KR Neuchâtel	0.4%	0.4%	0.4%	0.4%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Oberaargau	0.6%	0.8%	0.6%	0.6%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%

KR Oberland Ost	1.2%	1.5%	1.2%	1.2%
KR Oberthurgau	0.4%	0.4%	0.5%	2.2%
KR Oberwallis	2.6%	2.8%	2.7%	2.7%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	1.8%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.0%	0.1%
KR Rheintal	0.0%	0.0%	0.0%	0.5%
KR Sargans/Werdenberg	0.0%	0.0%	0.4%	1.0%
KR Schaffhausen	2.9%	3.1%	10.7%	3.1%
KR Schwyz	0.1%	0.1%	0.1%	0.1%
KR Seeland	0.0%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.1%	0.0%	0.0%
KR Sion/Sierre	1.1%	0.9%	0.8%	0.9%
KR Solothurn	0.0%	18.2%	0.0%	0.2%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	1.1%	1.2%	1.0%	19.9%
KR Surselva	0.0%	0.0%	0.0%	1.0%
KR Thun	5.5%	5.8%	5.5%	5.7%
KR Toggenburg	4.2%	0.7%	0.7%	3.4%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
KR Uri	3.3%	3.5%	3.3%	3.8%
KR Weinland/Winterthur	0.0%	0.1%	4.5%	0.0%
KR Wil	0.0%	0.0%	0.0%	3.3%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
KR Zug	0.1%	0.1%	0.1%	0.1%
KR Zürcher Oberland	7.0%	7.5%	8.5%	7.4%
KR Zürcher Unterland	0.1%	0.2%	0.9%	0.1%
KR Zürich	11.2%	12.0%	42.4%	14.1%
Total	125.9%	130.1%	122.9%	132.5%
Dauer	5:57:43	5:37:15	5:52:01	5:40:34

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4.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Individuell	2.4%	2.5%	2.4%	2.5%
International/Ausland	43.5%	44.6%	45.6%	45.5%
Kantonal	5.7%	8.7%	5.6%	2.2%
Lokal	2.3%	2.0%	3.1%	1.7%
National	34.7%	36.2%	36.0%	37.5%
Regional	11.0%	5.7%	6.9%	10.2%
Sprachregional	0.4%	0.4%	0.4%	0.5%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	14:50:39	14:31:37	14:55:19	14:36:10

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4.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Medien	2.1%	1.7%	2.1%	1.8%
Andere Quelle	0.0%	0.0%	0.0%	0.1%
Auslandquelle	19.7%	20.0%	19.4%	20.4%
Gesellschaft	11.2%	14.9%	12.1%	13.8%
Justiz/Polizei	2.8%	3.2%	3.7%	3.4%
Keine Quellennennung	27.8%	28.3%	28.4%	28.4%
Kultur	2.7%	1.1%	3.2%	1.2%
Öffentliches Ereignis	6.0%	6.8%	5.9%	5.6%
Politik/Verwaltung	27.1%	24.7%	26.5%	26.5%
Sport	2.3%	2.3%	2.0%	1.9%
Wirtschaft	13.9%	13.0%	13.2%	13.2%
Total	115.7%	116.1%	116.5%	116.4%
Dauer	15:30:59	15:11:52	15:37:44	15:17:57

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Keine Quellennennung	Keine Quellennennung	27.8%	28.3%	28.4%	28.4%
Auslandquelle	Auslandquelle	19.7%	20.0%	19.4%	20.4%
Politik/Verwaltung					
Politik/Verwaltung	Andere Legislative	0.0%	0.4%	0.3%	0.1%
Politik/Verwaltung	Andere Partei oder Vertreter	2.8%	2.7%	2.9%	4.2%
Politik/Verwaltung	Andere Politik	0.8%	0.3%	0.4%	0.4%
Politik/Verwaltung	Bundesrat	2.3%	2.4%	2.5%	2.4%
Politik/Verwaltung	Eidg. Departement	2.2%	2.3%	2.1%	2.1%
Politik/Verwaltung	Eidg. Parlament	1.8%	1.9%	1.8%	2.0%
Politik/Verwaltung	Gemeindebehörden	0.2%	0.5%	1.7%	1.1%
Politik/Verwaltung	Kantonale Behörden	3.4%	4.0%	2.5%	3.3%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.1%	0.6%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.2%	0.4%	0.3%	0.2%
Politik/Verwaltung	Partei oder Vertreter: FDP	4.6%	3.4%	3.2%	3.0%
Politik/Verwaltung	Partei oder Vertreter: Grüne	1.3%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.2%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	3.0%	2.8%	5.6%	4.4%
Politik/Verwaltung	Partei oder Vertreter: SVP	3.9%	2.9%	2.9%	3.1%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei					
Justiz/Polizei	Andere Justiz/Polizei	0.1%	0.1%	0.1%	0.1%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	1.2%	1.1%	1.5%	1.4%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	0.6%	0.9%	1.2%	0.6%
Justiz/Polizei	Polizei	0.9%	1.1%	1.0%	1.2%
Wirtschaft					
Wirtschaft	Andere Wirtschaft	1.1%	1.1%	0.9%	1.0%
Wirtschaft	Berufsverbände	3.9%	4.0%	4.0%	4.0%
Wirtschaft	Gewerkschaft	0.4%	0.2%	0.1%	0.2%
Wirtschaft	Konsumentenorganisation	1.1%	1.1%	1.1%	1.1%
Wirtschaft	Unternehmen	6.0%	5.8%	6.2%	5.8%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	1.4%	0.9%	0.8%	1.2%

Hauptquelle (Fortsetzung)	Unterquelle	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Gesellschaft					
Gesellschaft	Andere Gesellschaft	2.7%	3.6%	3.0%	2.5%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.1%	0.8%	0.1%	1.4%
Gesellschaft	NPO	0.3%	0.4%	0.3%	0.3%
Gesellschaft	Privatperson	3.7%	5.4%	3.7%	3.8%
Gesellschaft	Prominente	1.2%	1.2%	1.4%	1.4%
Gesellschaft	SRG SSR	0.1%	0.1%	0.1%	0.1%
Gesellschaft	Verein	0.0%	0.0%	0.4%	0.4%
Gesellschaft	Wissenschaft	3.0%	3.2%	3.0%	3.6%
Kultur					
Kultur	Andere Kultur	1.5%	0.2%	0.6%	0.5%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kultur	Kulturorganisation	1.3%	0.9%	2.6%	0.6%
Andere Medien	Andere Medien	2.1%	1.7%	2.1%	1.8%
Sport					
Sport	Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.0%	0.0%
Sport	Sportfunktionäre	0.8%	0.8%	0.8%	0.8%
Sport	Sportler	1.5%	1.4%	1.2%	1.1%
Öffentliches Ereignis	Öffentliches Ereignis	6.0%	6.8%	5.9%	5.6%
Andere Quelle	Andere Quelle	0.0%	0.0%	0.0%	0.1%
Total	Total	115.7%	116.1%	116.5%	116.4%
Dauer (hh:mm:ss)	Dauer	15:30:59	15:11:53	15:37:44	15:17:57

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere	3.1%	1.1%	1.4%	1.5%
Exekutive	30.0%	37.1%	33.0%	33.4%
Legislative	66.3%	61.1%	64.7%	64.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:12:04	3:45:33	4:08:21	4:03:07

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Politik allgemein	0.0%	0.0%	0.0%	0.1%
Bundesrat	8.6%	9.6%	9.3%	8.9%
Eidg. Departement	8.0%	9.3%	8.0%	8.1%
Kantonale Behörden	12.7%	16.3%	9.4%	12.4%
Gemeindebehörden	0.6%	1.8%	6.4%	4.0%
Eidg. Parlament	6.8%	7.6%	6.9%	7.5%
SVP	14.5%	11.5%	11.0%	11.6%
SP	11.2%	11.3%	21.2%	16.5%
CVP	0.8%	1.6%	1.1%	0.9%
FDP	16.9%	13.7%	11.9%	11.2%
Grüne	4.8%	0.1%	0.1%	0.1%
BDP	0.3%	2.5%	0.2%	0.0%
Grünliberale	0.6%	0.0%	0.1%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	10.4%	11.0%	11.1%	16.0%
Andere Legislative	0.0%	1.7%	1.2%	0.5%
Andere Politik	3.1%	1.1%	1.4%	1.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:12:04	3:45:33	4:08:21	4:03:07

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Quellenzugang erwähnt	49.4%	50.5%	49.8%	47.7%
Quellenzugang nicht erwähnt	50.6%	49.5%	50.2%	52.3%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:30:59	15:11:52	15:37:44	15:17:57

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Akteure	0.0%	0.1%	0.0%	0.1%
Ausland	65.9%	66.8%	64.8%	66.9%
Gesellschaft	31.0%	36.0%	32.7%	38.1%
Justiz/Polizei	3.0%	3.5%	5.0%	3.1%
Kultur	4.4%	1.1%	5.7%	1.5%
Politik	38.8%	38.3%	36.8%	37.0%
Sport	9.2%	8.8%	8.5%	7.9%
Wirtschaft	27.6%	25.8%	27.1%	25.9%
Total	179.9%	180.3%	180.8%	180.6%
Dauer	14:36:00	14:13:20	14:39:30	14:19:01

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Ausland	65.9%	66.8%	64.8%	66.9%
Politik allgemein	0.2%	0.2%	0.2%	0.2%
Bundesrat	8.0%	8.2%	8.2%	8.9%
Eidg. Departement	2.7%	2.8%	2.7%	2.7%
Kantonale Behörden	6.8%	9.1%	5.1%	6.8%
Gemeindebehörden	2.2%	2.1%	3.5%	3.4%
Eidg. Parlament	3.0%	3.1%	3.3%	3.3%
SVP	2.4%	1.2%	1.1%	0.9%
SP	1.1%	1.1%	2.4%	2.8%
CVP	0.2%	1.0%	0.1%	0.3%
FDP	2.5%	1.1%	2.8%	0.3%
Grüne	2.2%	0.2%	0.4%	0.2%
BDP	0.4%	0.7%	0.1%	0.0%
Grünliberale	0.2%	0.3%	0.1%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	0.9%	0.1%	0.3%	0.2%
Andere Legislative	0.1%	0.4%	0.3%	0.1%
Andere Exekutive	0.0%	0.0%	0.0%	0.0%
Andere Politik	4.6%	5.1%	4.5%	5.1%
Souverän, Stimmbürger	1.4%	1.6%	1.7%	1.9%
Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	0.6%	0.5%	0.7%	0.6%
Kantonale Gerichte/Staatsanwaltschaft	1.1%	1.3%	2.2%	1.0%
Polizei	1.2%	1.5%	1.9%	1.4%
Andere Justiz	0.1%	0.1%	0.2%	0.1%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Unternehmen	20.8%	20.8%	21.2%	20.2%
Wirtschaftsverband	2.4%	1.6%	1.5%	2.0%
Gewerkschaft	0.6%	0.3%	0.3%	0.3%
Konsumentenorganisation	0.0%	0.0%	0.1%	0.0%
Berufsverbände	0.9%	0.9%	1.4%	0.9%
Andere Wirtschaft	2.8%	2.2%	2.6%	2.5%

Akteure (Fortsetzung)	DRS1 Basel Baseland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%
Kirche	0.8%	1.9%	0.9%	3.9%
Verein	0.5%	0.2%	1.0%	0.8%
NPO	0.1%	0.3%	0.1%	0.1%
Wissenschaft	1.2%	1.2%	1.3%	1.8%
SRG SSR	0.0%	0.1%	0.0%	0.0%
Andere Gesellschaft	3.3%	2.4%	3.2%	2.4%
Privatperson	25.0%	29.7%	25.8%	28.2%
Prominente	0.1%	0.1%	0.5%	0.8%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kulturorganisation	1.1%	0.7%	4.2%	0.7%
Andere Kultur	3.3%	0.4%	1.5%	0.8%
Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sportler	8.2%	7.7%	7.3%	7.0%
Sportfunktionäre	0.9%	0.9%	1.1%	0.9%
Andere Sport	0.1%	0.2%	0.1%	0.1%
Andere Akteure	0.0%	0.1%	0.0%	0.1%
Total	179.9%	180.3%	180.8%	180.6%
Dauer	14:36:00	14:13:21	14:39:31	14:19:02

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere	12.5%	13.8%	12.7%	14.3%
Exekutive	50.5%	58.3%	53.0%	58.9%
Legislative	37.0%	27.9%	34.3%	26.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	5:40:17	5:26:32	5:24:03	5:18:08

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Politik allgemein	0.5%	0.6%	0.6%	0.6%
Bundesrat	20.6%	21.5%	22.2%	24.1%
Eidg. Departement	6.9%	7.3%	7.3%	7.3%
Kantonale Behörden	17.4%	23.9%	13.9%	18.4%
Gemeindebehörden	5.5%	5.6%	9.5%	9.1%
Andere Exekutive	0.0%	0.0%	0.0%	0.0%
Eidg. Parlament	7.6%	8.0%	8.9%	8.8%
SVP	6.1%	3.1%	3.1%	2.5%
SP	2.7%	2.9%	6.4%	7.5%
CVP	0.6%	2.5%	0.3%	0.7%
FDP	6.4%	2.8%	7.5%	0.8%
Grüne	5.6%	0.4%	1.0%	0.5%
BDP	1.1%	1.8%	0.2%	0.0%
Grünliberale	0.5%	0.7%	0.3%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	2.3%	0.3%	0.9%	0.6%
Andere Legislative	0.2%	1.0%	0.9%	0.1%
Andere Politik	11.9%	13.2%	12.1%	13.7%
Souverän, Stimmbürger	3.7%	4.2%	4.7%	5.2%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	5:40:17	5:26:32	5:24:03	5:18:08

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4.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Perspektive	10.6%	10.7%	10.9%	11.4%
Gleiche Perspektive	89.4%	89.3%	89.1%	88.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:30:59	15:11:52	15:37:44	15:17:57

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Meinung	8.5%	5.9%	6.2%	6.0%
Gleiche Meinung	91.5%	94.1%	93.8%	94.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:30:59	15:11:52	15:37:44	15:17:57

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Einordnungsleistung	72.4%	72.5%	72.6%	73.0%
Faktenvermittlung	27.6%	27.5%	27.4%	27.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	15:45:38	15:26:23	15:54:12	15:29:12

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Perspektive	14.2%	14.3%	14.6%	15.2%
Gleiche Perspektive	85.8%	85.7%	85.4%	84.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	11:24:11	11:11:38	11:33:12	11:17:52

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Andere Meinung	11.4%	7.8%	8.4%	7.9%
Gleiche Meinung	88.6%	92.2%	91.6%	92.1%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	11:24:11	11:11:38	11:33:12	11:17:52

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4.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Aktualität unklar	47.2%	45.3%	42.9%	43.8%
Tagesaktuell	46.1%	48.5%	52.5%	50.4%
Weniger als wochenaktuell	2.2%	1.3%	1.3%	1.7%
Wochenaktuell	4.5%	4.8%	3.3%	4.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	10:18:42	10:04:20	10:40:51	10:16:32

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4.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	DRS1 Basel Baselland	DRS1 Aargau Solothurn	DRS1 Zürich Schaffhausen	DRS1 Ostschweiz
Comedy/Sketch	0.0%	0.0%	0.0%	0.0%
Hörspiel	0.0%	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%	0.0%
Lesung	84.4%	84.4%	84.4%	84.4%
Parodie/Satire	0.0%	0.0%	0.0%	0.0%
Unterhaltungs-Ausschnitt	13.2%	13.2%	13.2%	13.2%
Unterhaltung-Übriges	2.4%	2.4%	2.4%	2.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:02:47	0:02:47	0:02:47	0:02:47

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4.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Pop	46.4%
Pop-Rock	12.4%
Pop-Soul	2.1%
Pop-Disco/Dancefloor	5.2%
Pop-Reggae/Latino/Ethno	9.3%
Pop-Hiphop	0.0%
Pop-Folk/Country	7.2%
Pop-Synthie	0.0%
Pop-Swing	1.0%
Pop-Schlager	3.1%
Pop-Chanson	2.1%
Rock	1.0%
Rock-Alternative	0.0%
Rock-Hard'n'Heavy	0.0%
Rock-Blues/Rhythm'n'Blues	1.0%
Rock'n'Roll	2.1%
Black-Soul/Funk	2.1%
Black-Hiphop/Rap	0.0%
Dance-Techno	0.0%
Dance-House	0.0%
Dance-Progressive	0.0%
Schlager	2.1%
Evergreen	1.0%
Int. Folklore/Ethno	0.0%
Andere	2.1%
Total	100.0%
Anzahl Titel	97

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
2010er	7.2%
2005-2009	10.3%
2000-2004	3.1%
90er	23.7%
80er	22.7%
70er	17.5%
60er	13.4%
50er und älter	2.1%
Total	100.0%
Anzahl Titel	97

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Top 1-30	0.0%
Top 31-50	0.0%
Top 51-100	0.0%
Top 101-200	0.0%
Nicht Top-200	100.0%
Total	100.0%
Anzahl Titel	97

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Top 1-30	0.0%
Top 31-50	0.0%
Top 51- 75	0.0%
Nicht-Top 75	100.0%
Total	100.0%
Anzahl Titel	97

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Kein Charterfolg	39.2%
Top-100	4.1%
Top-30	56.7%
Total	100.0%
Anzahl Titel	97

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Englisch	67.0%
Deutsch	6.2%
Italienisch	7.2%
Französisch	6.2%
Spanisch	1.0%
Dialekt	7.2%
Instrumental	3.1%
Gemischt	1.0%
Andere	1.0%
Total	100.0%
Anzahl Titel	97

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Schweizer Interpret	10.3%
Ausländischer Interpret	89.7%
Total	100.0%
Anzahl Titel	97

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Anteil Titel mit Wiederholungen	2.1%
Titel, die einmal gespielt werden	97.9%
Total	100.0%
Anzahl Titel	97

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS 1
Fast	19.6%
Mid	63.9%
Slow	16.5%
Total	100.0%
Anzahl Titel	97

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