

Analyse der Radioprogramme der privaten Veranstalter 2012: Deutsche Schweiz Süd

Tabellenband

**Eine Untersuchung der Publicom AG
im Auftrag des Bundesamts für Kommunikation**

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1.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Radio Engiadina	Radio Grischa	Radio Rottu
Information	15.7%	16.8%	24.3%
Layout	2.8%	3.6%	3.2%
Moderation	4.8%	6.1%	3.1%
Musik	72.2%	67.6%	57.5%
Service	1.9%	1.9%	4.6%
Sonstiges	0.0%	0.0%	0.0%
Unterhaltung	0.1%	0.4%	0.0%
Werbung	2.5%	3.7%	7.2%
Total	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00

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1.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Sprache	0.0%	0.0%	0.0%
Englisch	0.1%	0.0%	0.0%
Französisch	0.0%	0.0%	0.0%
Hochdeutsch	21.6%	18.8%	23.7%
Hochdeutsch/schweizerdeutsch (gemischt)	0.9%	0.3%	0.1%
Italienisch	0.0%	0.1%	0.0%
Rätoromanisch	0.1%	0.0%	0.0%
Schweizerdeutsch	77.3%	80.8%	76.2%
Tessiner Dialekt	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	6:40:53	7:29:32	9:35:22

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Engiadina	Information	04:38:27	100.0%	00:00:11	0.1%	00:00:30	0.2%	00:00:00	0.0%	01:25:15	30.6%	00:03:06	1.1%	00:00:00	0.0%	00:00:14	0.1%	03:09:11	67.9%	00:00:00	0.0%
Radio Engiadina	Moderation	01:27:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:29	1.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:25:31	98.3%	00:00:00	0.0%
Radio Engiadina	Service	00:33:59	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:33:59	100.0%	00:00:00	0.0%
Radio Engiadina	Unterhaltung	00:01:27	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:26	29.9%	00:00:00	0.0%	00:00:00	0.0%	00:01:01	70.1%	00:00:00	0.0%
Radio Engiadina	Total	06:40:53	100.0%	00:00:11	0.0%	00:00:30	0.1%	00:00:00	0.0%	01:26:44	21.6%	00:03:32	0.9%	00:00:00	0.0%	00:00:14	0.1%	05:09:42	77.3%	00:00:00	0.0%
Radio Grischa	Information	04:58:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:23:11	27.8%	00:01:14	0.4%	00:00:20	0.1%	00:00:00	0.0%	03:34:13	71.7%	00:00:00	0.0%
Radio Grischa	Moderation	01:49:22	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:12	1.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:05	0.1%	01:48:05	98.8%	00:00:00	0.0%
Radio Grischa	Service	00:33:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:13	0.6%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:33:07	99.3%	00:00:00	0.0%
Radio Grischa	Unterhaltung	00:07:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:07:52	100.0%	00:00:00	0.0%
Radio Grischa	Total	07:29:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:24:36	18.8%	00:01:14	0.3%	00:00:20	0.1%	00:00:05	0.0%	06:03:17	80.8%	00:00:00	0.0%
Radio Rottu	Information	07:16:05	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:55:08	26.4%	00:00:20	0.1%	00:00:00	0.0%	00:00:00	0.0%	05:20:37	73.5%	00:00:00	0.0%
Radio Rottu	Moderation	00:56:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:36	2.8%	00:00:06	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:54:35	97.0%	00:00:00	0.0%
Radio Rottu	Service	01:23:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:19:39	23.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:03:21	76.3%	00:00:00	0.0%
Radio Rottu	Unterhaltung	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rottu	Total	09:35:22	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:16:23	23.7%	00:00:26	0.1%	00:00:00	0.0%	00:00:00	0.0%	07:18:33	76.2%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Engiadina	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Engiadina	Informations-Ausschnitt	00:05:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:40	65.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:54	34.1%	00:00:00	0.0%
Radio Engiadina	Informationsbeitrag	02:16:08	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:27	1.1%	00:01:53	1.4%	00:00:00	0.0%	00:00:00	0.0%	02:12:48	97.6%	00:00:00	0.0%
Radio Engiadina	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Engiadina	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Engiadina	Nachrichtenbeitrag	02:12:31	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:19:37	60.1%	00:01:13	0.9%	00:00:00	0.0%	00:00:00	0.0%	00:51:41	39.0%	00:00:00	0.0%
Radio Engiadina	Total	04:34:13	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:24:44	30.9%	00:03:06	1.1%	00:00:00	0.0%	00:00:00	0.0%	03:06:23	68.0%	00:00:00	0.0%
Radio Grischa	Feature/Reportage	00:03:07	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:07	100.0%	00:00:00	0.0%
Radio Grischa	Informations-Ausschnitt	00:06:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:09	2.4%	00:00:00	0.0%	00:00:20	5.3%	00:00:00	0.0%	00:05:49	92.3%	00:00:00	0.0%
Radio Grischa	Informationsbeitrag	02:34:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:19	2.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:30:41	97.8%	00:00:00	0.0%
Radio Grischa	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Grischa	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Grischa	Nachrichtenbeitrag	02:14:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:19:43	59.2%	00:01:14	0.9%	00:00:00	0.0%	00:00:00	0.0%	00:53:44	39.9%	00:00:00	0.0%
Radio Grischa	Total	04:58:06	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:23:11	27.9%	00:01:14	0.4%	00:00:20	0.1%	00:00:00	0.0%	03:33:21	71.6%	00:00:00	0.0%
Radio Rottu	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rottu	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rottu	Informationsbeitrag	04:05:42	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:17	1.3%	00:00:20	0.1%	00:00:00	0.0%	00:00:00	0.0%	04:02:05	98.5%	00:00:00	0.0%
Radio Rottu	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rottu	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rottu	Nachrichtenbeitrag	03:10:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:51:51	58.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:18:32	41.3%	00:00:00	0.0%
Radio Rottu	Total	07:16:05	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:55:08	26.4%	00:00:20	0.1%	00:00:00	0.0%	00:00:00	0.0%	05:20:37	73.5%	00:00:00	0.0%

1.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Radio Engiadina	Radio Grischa	Radio Rottu
Jingle	73.9%	46.7%	69.1%
Jingle-Sonstiges	0.0%	0.0%	0.0%
Musik-Positioner	0.0%	0.0%	0.0%
Station-ID-Hörer	0.0%	0.0%	0.0%
Station-ID-Vip	0.3%	0.7%	0.8%
Trailer-Internet	0.0%	0.5%	7.1%
Trailer-Merchandising	0.0%	0.0%	2.9%
Trailer-Sender/Programmbestandteil	14.7%	30.6%	9.2%
Trailer-Sonstiges	0.0%	0.0%	5.3%
Trailer-Veranstaltung	11.0%	21.5%	5.5%
Total	100.0%	100.0%	100.0%
Dauer	0:50:41	1:04:10	0:57:20

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1.4. Werbung

1.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Radio Engiadina	Radio Grischa	Radio Rottu
Sponsoring	11.1%	17.3%	3.9%
Werbejingle	1.5%	0.0%	1.5%
Werbespot	87.4%	80.2%	94.6%
Werbung-Sonstiges	0.0%	2.4%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	0:44:27	1:07:21	2:10:06

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1.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Radio Engiadina	Radio Grischa	Radio Rottu
Gesponserter Inhalt	0.9%	2.8%	3.7%
Nicht gesponsert	99.1%	97.2%	96.3%
Total	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00

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1.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Radio Engiadina	Radio Grischa	Radio Rottu
Börse	0.0%	0.0%	0.0%
Kino-/Veranstaltungstipps	0.1%	1.0%	2.5%
Medien extern	0.7%	0.0%	1.6%
Medienhinweis (eigene Gruppe)	0.1%	0.0%	0.2%
Programmhinweis (eigenes Programm)	3.6%	2.8%	3.9%
Sonstige Services	2.5%	2.1%	5.8%
Verkehr	19.9%	14.5%	22.4%
Verweis eigene Homepage	2.5%	1.6%	5.0%
Wetter	70.5%	78.2%	58.5%
Total	100.0%	100.0%	100.0%
Dauer	0:33:59	0:33:20	1:23:00

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1.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere	0.0%	1.0%	0.0%
Experte	2.0%	0.3%	0.0%
Fachjournalist	0.0%	2.1%	0.0%
Hörer	6.0%	14.7%	0.0%
Informant	2.3%	0.6%	0.2%
Mehrere Moderatoren	0.2%	12.0%	0.0%
Moderator	94.8%	85.4%	89.4%
Nachrichtensprecher	3.1%	2.4%	9.6%
Reporter/Korr./Journalist	4.1%	8.9%	4.5%
Total	112.4%	127.4%	103.7%
Dauer	1:27:00	1:49:22	0:56:17

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Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Frau	85.9%	81.8%	57.7%
Mann	26.5%	45.7%	46.0%
Total	112.4%	127.4%	103.7%
Dauer	1:27:00	1:49:22	0:56:17

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1.7. Information

1.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Feature/Reportage	0.0%	1.0%	0.0%
Informations-Ausschnitt	2.0%	2.6%	0.0%
Informationsbeitrag	51.2%	51.7%	56.5%
Information-Sonstiges	0.0%	0.0%	0.0%
Kirche	0.0%	0.0%	0.0%
Nachrichtenbeitrag	46.8%	44.7%	43.5%
Total	100.0%	100.0%	100.0%
Dauer	4:43:17	5:01:30	7:17:13

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1.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Atmo/Effekte/Ausschnitte	0.2%	0.2%	0.0%
Bericht	11.9%	11.2%	8.7%
Biographie/Portrait	0.2%	0.4%	0.1%
Glosse	0.2%	0.0%	0.0%
Interpretation/Erklärstück	0.0%	0.0%	0.0%
Interview	7.2%	11.2%	9.9%
Kommentar/Kolumne	0.0%	0.0%	0.0%
Live-Übertragung	0.0%	0.0%	0.0%
Meldung	42.4%	43.7%	46.4%
Musik-/Film-/Archiv-O-Ton	3.0%	1.0%	0.3%
Presseschau	0.0%	0.0%	0.0%
Rezension/Kritik	0.0%	0.0%	0.0%
Schlagzeile(n)	3.1%	3.0%	2.5%
Sonstiges	0.0%	0.0%	0.0%
Statement	21.0%	18.5%	8.8%
Studiosgespräch (live)	10.6%	10.9%	16.9%
Umfrage	0.2%	0.0%	0.4%
Zitat	0.0%	0.0%	0.1%
Total	100.0%	100.0%	100.0%
Dauer	4:43:17	5:01:30	7:17:13

1.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere	0.0%	1.2%	0.4%
Experte	1.3%	4.1%	0.7%
Fachjournalist	1.1%	0.8%	0.7%
Hörer	0.0%	0.2%	0.0%
Informant	36.7%	34.5%	40.0%
Mehrere Moderatoren	1.5%	0.0%	0.0%
Moderator	14.6%	17.7%	25.6%
Nachrichtensprecher	35.7%	35.4%	41.8%
Reporter/Korr./Journalist	25.1%	29.1%	25.0%
Total	116.2%	122.9%	134.2%
Dauer	4:34:13	4:58:06	7:16:05

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Frau	43.4%	40.8%	26.0%
Mann	72.8%	82.1%	108.2%
Total	116.2%	122.9%	134.2%
Dauer	4:34:13	4:58:06	7:16:05

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1.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Bad News	5.3%	5.5%	11.6%
Gesellschaft	25.0%	27.1%	19.1%
Human Interest (Kuriosa/Prominenz/Stars)	0.5%	0.9%	5.0%
Kultur	11.5%	11.0%	4.9%
Politik	30.6%	27.1%	26.1%
Recht/Justiz	1.9%	1.8%	3.0%
Sport	13.2%	17.4%	13.8%
Übrige Themen	0.0%	0.0%	0.0%
Umwelt	0.7%	1.3%	3.3%
Wirtschaft	11.4%	7.8%	13.0%
Wissenschaft/Forschung/Technik	0.2%	0.1%	0.3%
Total	100.0%	100.0%	100.0%
Dauer	4:25:32	4:49:02	7:05:12

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Radio Engiadina		Radio Grischa		Radio Rottu	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News						
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%
Katastrophe	9.1%	0.5%	8.2%	0.4%	36.6%	4.3%
Krieg/Bürgerkrieg	7.2%	0.4%	6.5%	0.4%	12.5%	1.5%
Kriminalität	33.7%	1.8%	34.0%	1.9%	13.4%	1.6%
Übrige Bad News	0.0%	0.0%	11.4%	0.6%	5.8%	0.7%
Unglück/Unfall	49.9%	2.6%	39.8%	2.2%	30.7%	3.6%
Gesamt	100.0%	5.3%	100.0%	5.5%	100.0%	11.6%
Gesellschaft						
Bildung/Schule	19.7%	4.9%	18.0%	4.9%	22.3%	4.3%
Freizeit/Reisen	9.3%	2.3%	7.8%	2.1%	21.6%	4.1%
Gesellschaft allgemein	7.9%	2.0%	9.1%	2.5%	1.5%	0.3%
Gesundheit/Wellness/Medizin	4.8%	1.2%	13.8%	3.7%	23.8%	4.5%
Kirche/Religion/Weltanschauung	3.6%	0.9%	3.0%	0.8%	5.2%	1.0%
Lifestyle/Wohnen	3.2%	0.8%	0.0%	0.0%	2.5%	0.5%
Medien/Internet/Kommunikation	9.5%	2.4%	8.5%	2.3%	0.1%	0.0%
Partnerschaft/Familie/Erziehung	3.0%	0.7%	3.2%	0.9%	1.1%	0.2%
Soziale Probleme/Armut/Drogen	15.8%	4.0%	16.1%	4.4%	12.4%	2.4%
Tiere	7.5%	1.9%	4.5%	1.2%	0.0%	0.0%
Übrige Gesellschaft	0.2%	0.0%	0.0%	0.0%	3.7%	0.7%
Verkehr/Mobilität/Auto	15.6%	3.9%	16.0%	4.3%	5.7%	1.1%
Gesamt	100.0%	25.0%	100.0%	27.1%	100.0%	19.1%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.5%	100.0%	0.9%	100.0%	5.0%
Kultur						
Bildende Kunst/Architektur	2.0%	0.2%	16.0%	1.8%	6.1%	0.3%
Film/Theater	17.9%	2.0%	8.3%	0.9%	3.6%	0.2%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	2.6%	0.3%	43.2%	2.1%
Literatur	0.0%	0.0%	0.0%	0.0%	10.7%	0.5%
Musik	72.6%	8.3%	73.2%	8.1%	36.4%	1.8%
Übrige Kultur	7.6%	0.9%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	11.5%	100.0%	11.0%	100.0%	4.9%

Themen (Fortsetzung)	Radio Engiadina		Radio Grischa		Radio Rottu	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik						
Armee/Verteidigung	4.0%	1.2%	2.9%	0.8%	5.5%	1.4%
Aussenpolitik	5.1%	1.6%	4.8%	1.3%	4.3%	1.1%
Bildung	5.7%	1.8%	0.7%	0.2%	0.6%	0.2%
Energie/Umwelt/Infrastruktur	30.2%	9.2%	29.6%	8.0%	31.9%	8.3%
Finanzen/Steuern	3.0%	0.9%	2.5%	0.7%	6.7%	1.7%
Gesundheit/Soziales	12.4%	3.8%	13.5%	3.7%	2.3%	0.6%
Parteien	2.3%	0.7%	1.1%	0.3%	1.8%	0.5%
Politik allgemein	3.1%	0.9%	1.4%	0.4%	3.4%	0.9%
Übrige Politik	0.0%	0.0%	1.6%	0.4%	0.0%	0.0%
Verkehr/Kommunikation/Medien	9.6%	2.9%	12.6%	3.4%	2.3%	0.6%
Verwaltung	1.7%	0.5%	1.7%	0.5%	1.8%	0.5%
Wahlen/Abstimmungen	21.9%	6.7%	24.6%	6.7%	28.9%	7.5%
Wirtschaftspolitik	1.1%	0.3%	3.0%	0.8%	10.5%	2.7%
Gesamt	100.0%	30.6%	100.0%	27.1%	100.0%	26.1%
Recht/Justiz	100.0%	1.9%	100.0%	1.8%	100.0%	3.0%
Sport						
Eishockey	13.0%	1.7%	11.3%	2.0%	17.5%	2.4%
Fussball	28.4%	3.7%	29.8%	5.2%	22.0%	3.0%
Leichtathletik	16.9%	2.2%	8.2%	1.4%	0.7%	0.1%
Ski	0.0%	0.0%	0.0%	0.0%	42.1%	5.8%
Sport allgemein	0.0%	0.0%	5.4%	0.9%	3.3%	0.5%
Tennis	12.5%	1.6%	14.1%	2.5%	11.9%	1.6%
Übrige Sportarten	29.2%	3.8%	31.1%	5.4%	2.4%	0.3%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	13.2%	100.0%	17.4%	100.0%	13.8%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	0.7%	100.0%	1.3%	100.0%	3.3%
Wirtschaft						
Arbeitswelt	3.9%	0.4%	0.1%	0.0%	15.0%	1.9%
Börse	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%
einzelne Branchen/Wirtschaftszweige	22.6%	2.6%	34.1%	2.7%	35.2%	4.6%
einzelne Unternehmen	64.9%	7.4%	43.5%	3.4%	41.9%	5.4%
Konjunktur	0.0%	0.0%	13.5%	1.0%	0.0%	0.0%
Konsum	6.9%	0.8%	0.0%	0.0%	4.8%	0.6%
Übrige Wirtschaft	0.0%	0.0%	1.5%	0.1%	0.0%	0.0%
Wirtschaft allgemein	1.8%	0.2%	7.2%	0.6%	2.1%	0.3%
Gesamt	100.0%	11.4%	100.0%	7.8%	100.0%	13.0%
Wissenschaft/Forschung/Technik	100.0%	0.2%	100.0%	0.1%	100.0%	0.3%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Radio Engiadina	Radio Grischa	Radio Rottu
Bad News	2.4%	2.3%	13.0%
Gesellschaft	31.8%	35.3%	27.7%
Human Interest (Kuriosa/Prominenz/Stars)	0.4%	0.3%	3.9%
Kultur	14.7%	16.0%	4.1%
Politik	30.3%	23.1%	24.7%
Recht/Justiz	1.3%	2.1%	0.7%
Sport	4.7%	8.8%	3.3%
Übrige Themen	0.0%	0.0%	0.0%
Umwelt	0.0%	1.9%	5.2%
Wirtschaft	14.0%	9.9%	17.0%
Wissenschaft/Forschung/Technik	0.3%	0.3%	0.3%
Total	100.0%	100.0%	100.0%
Dauer	2:30:56	2:46:57	3:38:48

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1 Konzessionsgebiet nach Sender:

Radio Engiadina	Radio Grischa	Radio Rottu
Chur, KR Chur, KR Bernina, KR Domleschg/Hinter., KR Engiadina Bassa, KR Glarnerland, KR Oberengadin, KR Prättigau, KR Sargans/Werdenberg, KR Surselva, Samedan		Sion, KR Sion/Sierre, Visp, KR Oberwallis

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Radio Engiadina		Radio Grischa		Radio Rottu	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News						
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Katastrophe	0.0%	0.0%	0.0%	0.0%	45.5%	5.9%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	13.2%	0.3%	10.3%	0.2%	13.2%	1.7%
Übrige Bad News	0.0%	0.0%	0.0%	0.0%	8.7%	1.1%
Unglück/Unfall	86.8%	2.1%	89.7%	2.1%	32.7%	4.3%
Gesamt	100.0%	2.4%	100.0%	2.3%	100.0%	13.0%
Gesellschaft						
Bildung/Schule	26.3%	8.4%	24.0%	8.5%	8.7%	2.4%
Freizeit/Reisen	12.9%	4.1%	6.7%	2.3%	23.0%	6.4%
Gesellschaft allgemein	8.6%	2.7%	8.7%	3.1%	0.8%	0.2%
Gesundheit/Wellness/Medizin	0.0%	0.0%	10.9%	3.8%	28.0%	7.8%
Kirche/Religion/Weltanschauung	5.0%	1.6%	3.5%	1.2%	7.0%	1.9%
Lifestyle/Wohnen	0.6%	0.2%	0.0%	0.0%	3.4%	0.9%
Medien/Internet/Kommunikation	3.8%	1.2%	4.8%	1.7%	0.2%	0.1%
Partnerschaft/Familie/Erziehung	4.1%	1.3%	3.4%	1.2%	1.5%	0.4%
Soziale Probleme/Armut/Drogen	16.5%	5.2%	15.4%	5.4%	15.6%	4.3%
Tiere	8.6%	2.7%	1.9%	0.7%	0.0%	0.0%
Übrige Gesellschaft	0.2%	0.1%	0.0%	0.0%	4.9%	1.4%
Verkehr/Mobilität/Auto	13.6%	4.3%	20.7%	7.3%	6.9%	1.9%
Gesamt	100.0%	31.8%	100.0%	35.3%	100.0%	27.7%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.4%	100.0%	0.3%	100.0%	3.9%
Kultur						
Bildende Kunst/Architektur	0.0%	0.0%	16.6%	2.7%	14.3%	0.6%
Film/Theater	20.9%	3.1%	3.3%	0.5%	8.4%	0.3%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	33.0%	1.3%
Literatur	0.0%	0.0%	0.0%	0.0%	6.8%	0.3%
Musik	68.7%	10.1%	80.1%	12.8%	37.5%	1.5%
Übrige Kultur	10.5%	1.5%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	14.7%	100.0%	16.0%	100.0%	4.1%

Themen im Konzessionsgebiet (Fortsetzung)	Radio Engiadina		Radio Grischa		Radio Rottu	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik						
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildung	10.2%	3.1%	1.3%	0.3%	1.3%	0.3%
Energie/Umwelt/Infrastruktur	25.6%	7.8%	22.5%	5.2%	63.2%	15.6%
Finanzen/Steuern	1.1%	0.3%	2.5%	0.6%	1.3%	0.3%
Gesundheit/Soziales	10.6%	3.2%	12.5%	2.9%	2.1%	0.5%
Parteien	1.2%	0.4%	2.2%	0.5%	0.0%	0.0%
Politik allgemein	0.4%	0.1%	0.6%	0.1%	1.5%	0.4%
Übrige Politik	0.0%	0.0%	1.0%	0.2%	0.0%	0.0%
Verkehr/Kommunikation/Medien	15.4%	4.7%	11.8%	2.7%	0.0%	0.0%
Verwaltung	0.9%	0.3%	1.1%	0.2%	0.6%	0.1%
Wahlen/Abstimmungen	34.6%	10.5%	44.4%	10.3%	26.5%	6.6%
Wirtschaftspolitik	0.0%	0.0%	0.0%	0.0%	3.6%	0.9%
Gesamt	100.0%	30.3%	100.0%	23.1%	100.0%	24.7%
Recht/Justiz	100.0%	1.3%	100.0%	2.1%	100.0%	0.7%
Sport						
Eishockey	27.7%	1.3%	17.3%	1.5%	63.7%	2.1%
Fussball	0.0%	0.0%	0.0%	0.0%	10.5%	0.4%
Leichtathletik	68.8%	3.3%	15.5%	1.4%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	9.1%	0.3%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	12.3%	0.4%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	3.5%	0.2%	67.2%	5.9%	4.3%	0.1%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	4.7%	100.0%	8.8%	100.0%	3.3%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	0.0%	100.0%	1.9%	100.0%	5.2%
Wirtschaft						
Arbeitswelt	0.0%	0.0%	0.0%	0.0%	16.4%	2.8%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	23.0%	3.2%	38.2%	3.8%	41.1%	7.0%
einzelne Unternehmen	76.3%	10.7%	33.6%	3.3%	37.3%	6.3%
Konjunktur	0.0%	0.0%	16.4%	1.6%	0.0%	0.0%
Konsum	0.0%	0.0%	0.0%	0.0%	5.3%	0.9%
Übrige Wirtschaft	0.0%	0.0%	2.0%	0.2%	0.0%	0.0%
Wirtschaft allgemein	0.7%	0.1%	9.8%	1.0%	0.0%	0.0%
Gesamt	100.0%	14.0%	100.0%	9.9%	100.0%	17.0%
Wissenschaft/Forschung/Technik	100.0%	0.3%	100.0%	0.3%	100.0%	0.3%

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	Radio Engiadina	Radio Grischa	Radio Rottu
KR Oberengadin	8.4%	3.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%
KR Oberwallis	0.1%	0.1%	49.8%
KR Obwalden	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%
KR Prättigau	2.0%	3.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.2%	0.3%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.0%
KR Surselva	2.2%	2.2%	0.0%
KR Thun	0.0%	0.1%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%
KR Uri	0.0%	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.3%	0.4%	0.0%
KR Zürich	0.0%	0.3%	0.4%
Langnau (BE)	0.0%	0.0%	0.0%
Luzern	0.0%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%
Schwyz	0.0%	0.0%	0.0%

	Radio Engiadina	Radio Grischa	Radio Rottu
Solothurn	0.0%	0.0%	0.0%
St. Gallen	1.0%	0.1%	0.0%
Visp	0.0%	0.0%	0.2%
Winterthur	0.0%	0.0%	0.0%
Zug	0.0%	0.0%	0.0%
Zürich	1.3%	0.2%	0.2%
Summe Deutsche/RR. Schweiz ()	61.4%	61.0%	53.3%
Andere Französische Schweiz	0.0%	0.0%	0.0%
Delémont	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%
Genève	0.0%	0.0%	0.0%
KR Aigle/Monthey	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%
KR Genève	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.1%	0.0%
KR Jura	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%
KR Martigny	0.3%	0.3%	0.7%
KR Morges	0.0%	0.0%	0.0%
KR Neuchâtel	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%
KR Sion/Sierre	0.0%	0.1%	3.2%
KR Yverdon	0.0%	0.0%	0.0%
Lausanne	0.3%	0.3%	0.1%
Monthey	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.0%
Sion	0.0%	0.0%	3.4%
Summe Französische Schweiz	0.6%	0.8%	7.5%
Andere Italienische Schweiz	0.0%	0.0%	0.0%

	Radio Engiadina	Radio Grischa	Radio Rottu
KR Bellinzona	0.0%	0.0%	0.0%
KR Locarno	0.2%	0.2%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.2%	0.2%	0.0%
Afrika	0.2%	0.3%	0.0%
Andere Ausland	2.1%	3.1%	1.8%
Antarktis	0.0%	0.0%	0.0%
Asien	0.4%	0.1%	0.4%
Australien/Ozeanien	0.1%	0.0%	0.0%
Deutschland	1.3%	2.1%	1.1%
Frankreich	0.8%	1.2%	0.4%
Italien	1.3%	1.2%	2.3%
Liechtenstein	0.7%	0.8%	0.0%
Naher Osten	0.6%	0.5%	2.5%
Nordamerika	2.6%	2.6%	2.4%
Österreich	0.0%	0.0%	0.0%
Süd-/Mittelamerika	0.3%	0.5%	0.4%
Übriges Europa	5.3%	5.7%	4.6%
Weltall	0.0%	0.0%	0.0%
Summe Ausland	15.7%	18.0%	15.9%
Sonstiger Ort	0.0%	0.0%	0.0%
Dauer	4:21:39	4:47:03	6:26:18

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1.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere	0.6%	0.0%	0.2%
KR Aarau	0.7%	0.9%	0.4%
KR Aigle/Monthey	0.0%	0.0%	0.0%
KR Appenzell	0.5%	0.4%	0.0%
KR Baden	0.0%	0.0%	0.0%
KR Basel	5.7%	7.2%	1.9%
KR Baselbiet	0.0%	0.0%	0.2%
KR Bellinzona	0.0%	0.0%	0.0%
KR Bern	3.5%	3.5%	5.5%
KR Bernina	1.7%	1.1%	0.0%
KR Chur	48.8%	64.2%	0.2%
KR Domleschg/Hinterrhein	1.6%	1.6%	0.4%
KR Emmental	0.5%	0.2%	0.0%
KR Engiadina Bassa	9.9%	5.6%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%
KR Fribourg	0.7%	0.5%	1.0%
KR Fricktal	0.0%	0.0%	0.0%
KR Genève	0.0%	0.3%	0.8%
KR Glarnerland	0.0%	0.2%	0.0%
KR Gros-de-Vaud	0.5%	0.5%	0.0%
KR Jura	0.0%	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%
KR Linthgebiet	0.1%	0.0%	0.0%
KR Locarno	0.3%	0.3%	0.0%
KR Luzern	0.3%	0.4%	0.3%
KR Martigny	0.4%	0.5%	2.9%
KR Morges	0.0%	0.0%	0.1%
KR Murten/Sense	0.0%	0.0%	0.0%
KR Neuchâtel	0.3%	0.2%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%
KR Oberaargau	0.0%	0.0%	0.6%
KR Oberengadin	13.4%	4.5%	0.0%

KR Oberland Ost	0.2%	0.2%	0.5%
KR Oberthurgau	0.0%	0.0%	0.3%
KR Oberwallis	0.2%	0.2%	93.3%
KR Obwalden	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%
KR Prättigau	8.3%	7.9%	0.2%
KR Rheintal	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.8%	0.8%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%
KR Sion/Sierre	0.5%	0.4%	16.1%
KR Solothurn	0.1%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%
KR St. Gallen	2.3%	1.2%	0.5%
KR Surselva	6.0%	6.0%	0.0%
KR Thun	0.3%	0.2%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%
KR Tre Valli	0.3%	0.3%	0.0%
KR Uri	1.0%	2.1%	0.0%
KR Weinland/Winterthur	0.3%	0.0%	0.0%
KR Will	0.2%	0.2%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.6%	0.2%	0.0%
KR Zürcher Unterland	0.4%	0.6%	0.0%
KR Zürich	13.0%	10.7%	2.6%
Total	124.0%	123.0%	128.2%
Dauer	3:03:01	3:19:20	5:14:29

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1.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Radio Engiadina	Radio Grischa	Radio Rottu
Individuell	0.0%	0.3%	7.6%
International/Ausland	20.9%	24.1%	18.6%
Kantonal	28.7%	24.3%	8.3%
Lokal	12.4%	8.3%	4.2%
National	28.2%	30.8%	22.3%
Regional	9.5%	12.2%	39.0%
Sprachregional	0.3%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	4:18:45	4:43:17	6:55:59

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1.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Medien	4.2%	5.1%	0.6%
Andere Quelle	0.3%	0.3%	0.2%
Auslandquelle	4.8%	4.7%	8.4%
Gesellschaft	12.7%	14.9%	19.2%
Justiz/Polizei	3.7%	3.7%	4.2%
Keine Quellennennung	21.3%	23.9%	20.7%
Kultur	9.2%	9.0%	1.0%
Öffentliches Ereignis	7.2%	6.3%	11.4%
Politik/Verwaltung	25.5%	22.6%	18.6%
Sport	5.0%	6.6%	7.1%
Wirtschaft	13.5%	11.5%	10.9%
Total	107.4%	108.5%	102.4%
Dauer	4:25:32	4:49:02	7:05:12

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Radio Engiadina	Radio Grischa	Radio Rottu
Keine Quellennennung	Keine Quellennennung	21.3%	23.9%	20.7%
Auslandquelle	Auslandquelle	4.8%	4.7%	8.4%
Politik/Verwaltung				
Politik/Verwaltung	Andere Legislative	0.0%	0.0%	1.1%
Politik/Verwaltung	Andere Partei oder Vertreter	0.1%	4.7%	0.6%
Politik/Verwaltung	Andere Politik	0.0%	0.4%	0.1%
Politik/Verwaltung	Bundesrat	1.5%	1.3%	0.9%
Politik/Verwaltung	Eidg. Departement	1.3%	1.0%	1.3%
Politik/Verwaltung	Eidg. Parlament	0.0%	0.5%	0.4%
Politik/Verwaltung	Gemeindebehörden	3.0%	2.1%	4.8%
Politik/Verwaltung	Kantonale Behörden	7.7%	6.4%	5.4%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.1%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.3%	0.0%	0.5%
Politik/Verwaltung	Partei oder Vertreter: FDP	0.0%	0.1%	0.3%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	5.1%	0.1%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	1.4%	1.3%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SVP	5.0%	4.7%	3.2%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%
Justiz/Polizei				
Justiz/Polizei	Andere Justiz/Polizei	0.0%	0.0%	0.0%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	1.5%	1.5%	0.3%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	0.4%	0.6%	0.6%
Justiz/Polizei	Polizei	1.8%	1.6%	3.4%
Wirtschaft				
Wirtschaft	Andere Wirtschaft	0.0%	0.7%	0.3%
Wirtschaft	Berufsverbände	0.1%	0.9%	0.4%
Wirtschaft	Gewerkschaft	1.0%	0.2%	0.2%
Wirtschaft	Konsumentenorganisation	0.0%	0.0%	0.0%
Wirtschaft	Unternehmen	9.5%	7.2%	9.5%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	2.9%	2.5%	0.6%

Hauptquelle (Fortsetzung)	Unterquelle	Radio Engiadina	Radio Grisca	Radio Rottu
Gesellschaft				
Gesellschaft	Andere Gesellschaft	0.0%	0.0%	0.0%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.0%	0.0%	0.8%
Gesellschaft	NPO	2.0%	0.6%	1.0%
Gesellschaft	Privatperson	3.0%	5.2%	10.7%
Gesellschaft	Prominente	1.1%	0.8%	0.2%
Gesellschaft	SRG SSR	0.2%	0.0%	0.0%
Gesellschaft	Verein	5.0%	3.6%	4.9%
Gesellschaft	Wissenschaft	1.4%	4.6%	1.8%
Kultur				
Kultur	Andere Kultur	8.9%	8.7%	0.6%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%
Kultur	Kulturorganisation	0.3%	0.3%	0.4%
Andere Medien	Andere Medien	4.2%	5.1%	0.6%
Sport				
Sport	Sport allgemein	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.0%
Sport	Sportfunktionäre	0.7%	1.1%	1.2%
Sport	Sportler	4.4%	5.5%	5.9%
Öffentliches Ereignis	Öffentliches Ereignis	7.2%	6.3%	11.4%
Andere Quelle	Andere Quelle	0.3%	0.3%	0.2%
Total	Total	107.4%	108.5%	102.4%
Dauer (hh:mm:ss)	Dauer	4:25:32	4:49:02	7:05:12

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Engiadina	Radio Grisca	Radio Rottu
Andere	0.0%	1.7%	0.4%
Exekutive	52.8%	47.9%	67.0%
Legislative	47.2%	50.5%	32.6%
Total	100.0%	100.0%	100.0%
Dauer	1:07:45	1:05:26	1:19:04

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Politik allgemein	0.0%	0.0%	0.0%
Bundesrat	5.9%	5.7%	5.0%
Eidg. Departement	5.0%	4.5%	6.8%
Kantonale Behörden	30.1%	28.2%	29.0%
Gemeindebehörden	11.8%	9.4%	26.1%
Eidg. Parlament	0.0%	2.2%	2.1%
SVP	19.5%	20.8%	17.2%
SP	5.6%	5.6%	0.0%
CVP	1.1%	0.0%	2.5%
FDP	0.0%	0.5%	1.7%
Grüne	0.0%	0.0%	0.0%
BDP	0.5%	0.0%	0.0%
Grünliberale	19.9%	0.4%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	0.6%	21.0%	3.2%
Andere Legislative	0.0%	0.0%	5.8%
Andere Politik	0.0%	1.7%	0.4%
Total	100.0%	100.0%	100.0%
Dauer	1:07:45	1:05:26	1:19:04

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Quellenzugang erwähnt	34.6%	37.3%	52.3%
Quellenzugang nicht erwähnt	65.4%	62.7%	47.7%
Total	100.0%	100.0%	100.0%
Dauer	4:25:32	4:49:02	7:05:12

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Akteure	0.2%	0.4%	0.1%
Ausland	27.8%	26.5%	31.1%
Gesellschaft	45.7%	46.4%	51.9%
Justiz/Polizei	4.0%	4.3%	5.2%
Kultur	8.6%	6.9%	1.9%
Politik	38.0%	38.9%	42.0%
Sport	14.8%	19.4%	23.3%
Wirtschaft	24.5%	23.0%	20.4%
Total	163.6%	165.8%	175.8%
Dauer	4:07:28	4:24:54	6:38:58

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Engiadina	Radio Grisca	Radio Rottu
Ausland	27.8%	26.5%	31.1%
Politik allgemein	0.0%	0.0%	0.0%
Bundesrat	2.9%	2.4%	3.5%
Eidg. Departement	4.1%	3.8%	2.0%
Kantonale Behörden	10.0%	10.1%	8.7%
Gemeindebehörden	4.2%	3.8%	15.6%
Eidg. Parlament	1.7%	2.1%	2.8%
SVP	6.3%	6.9%	1.3%
SP	0.4%	1.1%	0.0%
CVP	0.2%	0.0%	2.6%
FDP	0.0%	0.1%	1.4%
Grüne	0.3%	0.0%	0.0%
BDP	0.2%	0.2%	0.0%
Grünliberale	5.3%	0.1%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	0.4%	5.4%	0.9%
Andere Legislative	0.0%	0.4%	1.3%
Andere Exekutive	0.0%	0.0%	0.0%
Andere Politik	0.8%	0.5%	1.7%
Souverän, Stimmbürger	1.2%	2.1%	0.1%
Justiz/Polizei allgemein	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	1.2%	1.2%	0.2%
Kantonale Gerichte/Staatsanwaltschaft	1.4%	1.5%	0.0%
Polizei	1.3%	1.6%	4.7%
Andere Justiz	0.0%	0.0%	0.3%
Wirtschaft allgemein	0.0%	0.0%	0.0%
Unternehmen	18.8%	15.6%	16.3%
Wirtschaftsverband	3.3%	3.5%	0.7%
Gewerkschaft	0.3%	0.0%	0.6%
Konsumentenorganisation	0.0%	0.0%	0.0%
Berufsverbände	1.4%	2.8%	2.7%
Andere Wirtschaft	0.8%	1.2%	0.0%

Akteure (Fortsetzung)	Radio Engiadina	Radio Grischa	Radio Rottu
Gesellschaft allgemein	0.0%	0.0%	0.0%
Kirche	0.0%	0.0%	2.3%
Verein	3.3%	2.3%	8.1%
NPO	2.2%	0.2%	0.6%
Wissenschaft	0.0%	2.5%	3.0%
SRG SSR	0.3%	0.4%	0.0%
Andere Gesellschaft	1.2%	0.1%	0.6%
Privatperson	36.8%	38.6%	36.9%
Prominente	2.0%	2.2%	0.5%
Kultur allgemein	0.0%	0.0%	0.0%
Kulturorganisation	0.5%	0.2%	0.9%
Andere Kultur	8.0%	6.8%	1.1%
Sport allgemein	0.0%	0.0%	0.0%
Sportler	12.3%	16.8%	16.2%
Sportfunktionäre	2.4%	2.6%	7.1%
Andere Sport	0.0%	0.0%	0.0%
Andere Akteure	0.2%	0.4%	0.1%
Total	163.6%	165.8%	175.8%
Dauer	4:07:28	4:24:54	6:38:58

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere	2.0%	1.2%	4.0%
Exekutive	55.7%	51.7%	71.0%
Legislative	42.3%	47.1%	25.0%
Total	100.0%	100.0%	100.0%
Dauer	1:34:09	1:43:03	2:47:32

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Engiadina	Radio Grischa	Radio Rottu
Politik allgemein	0.0%	0.0%	0.0%
Bundesrat	7.7%	6.1%	8.3%
Eidg. Departement	10.8%	9.9%	4.8%
Kantonale Behörden	26.2%	26.0%	20.8%
Gemeindebehörden	11.0%	9.7%	37.1%
Andere Exekutive	0.0%	0.0%	0.0%
Eidg. Parlament	4.6%	5.4%	6.7%
SVP	16.5%	17.7%	3.2%
SP	1.1%	2.9%	0.0%
CVP	0.5%	0.0%	6.2%
FDP	0.0%	0.3%	3.4%
Grüne	0.7%	0.0%	0.0%
BDP	0.6%	0.5%	0.0%
Grünliberale	14.0%	0.3%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	1.1%	13.9%	2.1%
Andere Legislative	0.0%	0.9%	3.1%
Andere Politik	2.0%	1.2%	4.0%
Souverän, Stimmbürger	3.2%	5.3%	0.3%
Total	100.0%	100.0%	100.0%
Dauer	1:34:09	1:43:03	2:47:32

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1.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Perspektive	9.0%	8.1%	2.0%
Gleiche Perspektive	91.0%	91.9%	98.0%
Total	100.0%	100.0%	100.0%
Dauer	4:25:32	4:49:02	7:05:12

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Meinung	7.0%	7.2%	0.9%
Gleiche Meinung	93.0%	92.8%	99.1%
Total	100.0%	100.0%	100.0%
Dauer	4:25:32	4:49:02	7:05:12

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Radio Engiadina	Radio Grischa	Radio Rottu
Einordnungsleistung	53.0%	52.8%	44.9%
Faktenvermittlung	47.0%	47.2%	49.0%
Total	100.0%	100.0%	100.0%
Dauer	4:34:13	4:58:06	7:16:05

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Perspektive	16.0%	14.1%	3.3%
Gleiche Perspektive	84.0%	85.9%	96.7%
Total	100.0%	100.0%	100.0%
Dauer	2:25:18	2:37:22	3:42:18

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Engiadina	Radio Grischa	Radio Rottu
Andere Meinung	12.7%	12.5%	1.4%
Gleiche Meinung	87.3%	87.5%	98.6%
Total	100.0%	100.0%	100.0%
Dauer	2:25:18	2:37:22	3:42:18

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1.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Radio Engiadina	Radio Grischa	Radio Rottu
Aktualität unklar	38.0%	33.3%	15.9%
Tagesaktuell	36.8%	41.9%	55.8%
Weniger als wochenaktuell	13.5%	12.6%	13.3%
Wochenaktuell	11.7%	12.2%	15.0%
Total	100.0%	100.0%	100.0%
Dauer	4:17:39	4:46:25	5:40:05

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1.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Radio Engiadina	Radio Grischa	Radio Rottu
Comedy/Sketch	49.5%	57.6%	0.0%
Hörspiel	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%
Lesung	0.0%	0.0%	0.0%
Parodie/Satire	0.0%	42.4%	0.0%
Unterhaltungs-Ausschnitt	0.0%	0.0%	0.0%
Unterhaltung-Übriges	50.5%	0.0%	0.0%
Total	100.0%	100.0%	0.0%
Dauer	0:01:35	0:07:52	0:00:00

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1.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Pop	32.7%	40.5%	38.8%
Pop-Rock	22.0%	21.6%	26.4%
Pop-Soul	10.7%	9.5%	7.8%
Pop-Disco/Dancefloor	3.8%	7.4%	3.1%
Pop-Reggae/Latino/Ethno	5.7%	3.4%	4.7%
Pop-Hiphop	2.5%	0.0%	0.0%
Pop-Folk/Country	3.8%	3.4%	4.7%
Pop-Synthie	0.6%	1.4%	0.0%
Pop-Swing	0.0%	0.7%	1.6%
Pop-Schlager	0.0%	0.0%	0.8%
Pop-Chanson	0.0%	0.0%	0.0%
Rock	7.5%	4.1%	1.6%
Rock-Alternative	2.5%	2.7%	0.0%
Rock-Hard'n'Heavy	0.0%	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	1.3%	0.7%	0.0%
Rock'n'Roll	0.6%	1.4%	0.8%
Black-Soul/Funk	5.0%	2.7%	10.1%
Black-Hiphop/Rap	0.6%	0.7%	0.0%
Dance-Techno	0.0%	0.0%	0.0%
Dance-House	0.0%	0.0%	0.0%
Dance-Progressive	0.0%	0.0%	0.0%
Schlager	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%
Andere	0.6%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grisca	Radio Rottu
2010er	24.5%	34.5%	40.3%
2005-2009	25.2%	23.0%	17.8%
2000-2004	10.7%	6.1%	8.5%
90er	22.6%	22.3%	16.3%
80er	13.2%	10.8%	13.2%
70er	3.1%	2.7%	2.3%
60er	0.6%	0.0%	1.6%
50er und älter	0.0%	0.7%	0.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grisca	Radio Rottu
Top 1-30	8.2%	10.8%	4.7%
Top 31-50	3.1%	4.1%	2.3%
Top 51-100	2.5%	5.4%	0.8%
Top 101-200	2.5%	2.0%	4.7%
Nicht Top-200	83.6%	77.7%	87.6%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Top 1-30	2.5%	4.7%	3.9%
Top 31-50	1.3%	2.7%	0.0%
Top 51- 75	3.1%	4.1%	0.8%
Nicht-Top 75	93.1%	88.5%	95.3%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Kein Charterfolg	18.2%	16.2%	48.8%
Top-100	15.7%	14.9%	8.5%
Top-30	66.0%	68.9%	42.6%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Englisch	90.6%	91.9%	82.2%
Deutsch	2.5%	2.0%	8.5%
Italienisch	0.6%	1.4%	0.8%
Französisch	0.0%	0.0%	0.8%
Spanisch	1.3%	1.4%	2.3%
Dialekt	3.1%	2.0%	4.7%
Instrumental	0.0%	0.0%	0.0%
Gemischt	0.6%	0.7%	0.8%
Andere	1.3%	0.7%	0.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Schweizer Interpret	10.7%	9.5%	10.9%
Ausländischer Interpret	89.3%	90.5%	89.1%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Anteil Titel mit Wiederholungen	6.3%	8.1%	0.0%
Titel, die einmal gespielt werden	93.7%	91.9%	100.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Engiadina	Radio Grischa	Radio Rottu
Fast	22.6%	23.0%	16.3%
Mid	70.4%	66.2%	79.8%
Slow	6.9%	10.8%	3.9%
Total	100.0%	100.0%	100.0%
Anzahl Titel	159	148	129

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2. Region Deutschschweiz Süd - Biel/Freiburg

2.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Radio Canal 3d	Radio Freiburg
Information	17.5%	15.3%
Layout	2.9%	3.6%
Moderation	6.1%	7.7%
Musik	66.0%	67.3%
Service	3.9%	2.6%
Sonstiges	0.0%	0.1%
Unterhaltung	0.0%	0.0%
Werbung	3.7%	3.4%
Total	100.0%	100.0%
Dauer	30:00:00	30:00:00

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2.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Radio Canal 3d	Radio Freiburg
Andere Sprache	0.0%	0.0%
Englisch	0.8%	0.1%
Französisch	0.2%	0.6%
Hochdeutsch	0.1%	27.0%
Hochdeutsch/schweizerdeutsch (gemischt)	0.2%	0.2%
Italienisch	0.0%	0.0%
Rätoromanisch	0.0%	0.0%
Schweizerdeutsch	98.7%	72.2%
Tessiner Dialekt	0.0%	0.0%
Total	100.0%	100.0%
Dauer	8:12:56	7:39:00

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Canal 3d	Information	05:13:18	100.0%	00:00:00	0.0%	00:03:59	1.3%	00:00:46	0.2%	00:00:39	0.2%	00:00:48	0.3%	00:00:00	0.0%	00:00:00	0.0%	05:07:06	98.0%	00:00:00	0.0%
Radio Canal 3d	Moderation	01:49:21	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:06	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:49:15	99.9%	00:00:00	0.0%
Radio Canal 3d	Service	01:10:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:10:17	100.0%	00:00:00	0.0%
Radio Canal 3d	Unterhaltung	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3d	Total	08:12:56	100.0%	00:00:00	0.0%	00:03:59	0.8%	00:00:52	0.2%	00:00:39	0.1%	00:00:48	0.2%	00:00:00	0.0%	00:00:00	0.0%	08:06:38	98.7%	00:00:00	0.0%
Radio Freiburg	Information	04:33:48	100.0%	00:00:00	0.0%	00:00:19	0.1%	00:01:28	0.5%	02:01:36	44.4%	00:00:45	0.3%	00:00:00	0.0%	00:00:00	0.0%	02:29:40	54.7%	00:00:00	0.0%
Radio Freiburg	Moderation	02:18:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:08	0.8%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:15:26	97.5%	00:00:00	0.0%
Radio Freiburg	Service	00:46:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:46:14	100.0%	00:00:00	0.0%
Radio Freiburg	Unterhaltung	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Freiburg	Total	07:39:00	100.0%	00:00:00	0.0%	00:00:19	0.1%	00:02:36	0.6%	02:04:00	27.0%	00:00:45	0.2%	00:00:00	0.0%	00:00:00	0.0%	05:31:20	72.2%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Canal 3d	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3d	Informations-Ausschnitt	00:01:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:54	100.0%	00:00:00	0.0%
Radio Canal 3d	Informationsbeitrag	01:50:50	100.0%	00:00:00	0.0%	00:01:20	1.2%	00:00:46	0.7%	00:00:22	0.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:48:22	97.8%	00:00:00	0.0%
Radio Canal 3d	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3d	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3d	Nachrichtenbeitrag	03:16:38	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:17	0.1%	00:00:48	0.4%	00:00:00	0.0%	00:00:00	0.0%	03:15:33	99.4%	00:00:00	0.0%
Radio Canal 3d	Total	05:09:22	100.0%	00:00:00	0.0%	00:01:20	0.4%	00:00:46	0.2%	00:00:39	0.2%	00:00:48	0.3%	00:00:00	0.0%	00:00:00	0.0%	05:05:49	98.9%	00:00:00	0.0%
Radio Freiburg	Feature/Reportage	00:05:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:45	100.0%	00:00:00	0.0%
Radio Freiburg	Informations-Ausschnitt	00:01:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:57	100.0%	00:00:00	0.0%
Radio Freiburg	Informationsbeitrag	01:54:19	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:28	1.3%	00:09:38	8.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:43:13	90.3%	00:00:00	0.0%
Radio Freiburg	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Freiburg	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Freiburg	Nachrichtenbeitrag	02:29:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:51:58	74.9%	00:00:45	0.5%	00:00:00	0.0%	00:00:00	0.0%	00:36:51	24.6%	00:00:00	0.0%
Radio Freiburg	Total	04:31:35	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:28	0.5%	02:01:36	44.8%	00:00:45	0.3%	00:00:00	0.0%	00:00:00	0.0%	02:27:46	54.4%	00:00:00	0.0%

2.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Radio Canal 3d	Radio Freiburg
Jingle	71.0%	69.5%
Jingle-Sonstiges	0.0%	0.1%
Musik-Positioner	0.0%	8.6%
Station-ID-Hörer	0.0%	0.0%
Station-ID-Vip	0.0%	0.3%
Trailer-Internet	0.3%	0.0%
Trailer-Merchandising	0.5%	2.2%
Trailer-Sender/Programmbestandteil	24.3%	18.3%
Trailer-Sonstiges	0.5%	0.0%
Trailer-Veranstaltung	3.4%	1.0%
Total	100.0%	100.0%
Dauer	0:51:52	1:04:07

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2.4. Werbung

2.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Radio Canal 3d	Radio Freiburg
Sponsoring	39.6%	19.2%
Werbejingle	2.6%	0.0%
Werbepot	57.8%	80.8%
Werbung-Sonstiges	0.0%	0.0%
Total	100.0%	100.0%
Dauer	1:06:14	1:00:45

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2.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Radio Canal 3d	Radio Freiburg
Gesponserter Inhalt	4.9%	10.7%
Nicht gesponsert	95.1%	89.3%
Total	100.0%	100.0%
Dauer	30:00:00	30:00:00

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2.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Radio Canal 3d	Radio Freiburg
Börse	0.0%	0.0%
Kino-/Veranstaltungstipps	7.7%	16.4%
Medien extern	1.0%	1.6%
Medienhinweis (eigene Gruppe)	6.9%	0.0%
Programmhinweis (eigenes Programm)	7.2%	6.1%
Sonstige Services	6.0%	3.3%
Verkehr	10.0%	6.2%
Verweis eigene Homepage	3.8%	1.8%
Wetter	57.5%	64.5%
Total	100.0%	100.0%
Dauer	1:10:17	0:46:14

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2.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere	0.0%	0.0%
Experte	0.2%	0.0%
Fachjournalist	4.6%	0.0%
Hörer	16.4%	23.3%
Informant	0.0%	0.0%
Mehrere Moderatoren	8.4%	1.2%
Moderator	84.2%	94.5%
Nachrichtensprecher	5.4%	1.9%
Reporter/Korr./Journalist	2.3%	4.7%
Total	121.5%	125.5%
Dauer	1:49:21	2:18:58

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Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Frau	87.2%	50.4%
Mann	34.2%	75.1%
Total	121.5%	125.5%
Dauer	1:49:21	2:18:58

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2.7. Information

2.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Feature/Reportage	0.0%	2.4%
Informations-Ausschnitt	0.6%	1.2%
Informationsbeitrag	36.9%	42.2%
Information-Sonstiges	0.0%	0.0%
Kirche	0.0%	0.0%
Nachrichtenbeitrag	62.4%	54.2%
Total	100.0%	100.0%
Dauer	5:14:52	4:35:46

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2.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Atmo/Effekte/Ausschnitte	0.3%	0.6%
Bericht	20.3%	18.9%
Biographie/Portrait	0.0%	0.0%
Glosse	0.0%	0.0%
Interpretation/Erklärstück	1.3%	0.0%
Interview	9.4%	3.8%
Kommentar/Kolumne	0.0%	0.0%
Live-Übertragung	0.0%	0.0%
Meldung	45.1%	51.6%
Musik-/Film-/Archiv-O-Ton	1.4%	1.0%
Presseschau	0.0%	0.0%
Rezension/Kritik	0.0%	0.0%
Schlagzeile(n)	3.1%	3.3%
Sonstiges	0.0%	0.0%
Statement	18.8%	19.4%
Studiosgespräch (live)	0.0%	0.4%
Umfrage	0.7%	1.0%
Zitat	0.0%	0.0%
Total	100.0%	100.0%
Dauer	5:14:52	4:35:46

2.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere	0.0%	1.8%
Experte	3.3%	0.5%
Fachjournalist	0.5%	0.1%
Hörer	0.1%	0.8%
Informant	27.0%	20.8%
Mehrere Moderatoren	0.3%	0.0%
Moderator	6.2%	4.7%
Nachrichtensprecher	41.2%	52.5%
Reporter/Korr./Journalist	31.3%	23.5%
Total	109.9%	104.6%
Dauer	5:09:22	4:31:35

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Frau	66.7%	15.1%
Mann	43.2%	89.6%
Total	109.9%	104.6%
Dauer	5:09:22	4:31:35

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2.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Bad News	10.3%	10.0%
Gesellschaft	17.4%	11.4%
Human Interest (Kuriosa/Prominenz/Stars)	2.6%	0.2%
Kultur	15.1%	13.4%
Politik	17.9%	30.2%
Recht/Justiz	4.8%	2.7%
Sport	9.1%	21.5%
Übrige Themen	0.0%	0.0%
Umwelt	4.5%	0.8%
Wirtschaft	15.7%	9.9%
Wissenschaft/Forschung/Technik	2.6%	0.1%
Total	100.0%	100.0%
Dauer	4:59:45	4:22:23

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Radio Canal 3d		Radio Freiburg	
	%Subtotal	%Total	%Subtotal	%Total
Bad News				
Anschlag/Attentat/Terrorismus	3.6%	0.4%	4.7%	0.5%
Katastrophe	6.7%	0.7%	7.9%	0.8%
Krieg/Bürgerkrieg	4.6%	0.5%	13.5%	1.3%
Kriminalität	43.6%	4.5%	15.4%	1.5%
Übrige Bad News	3.8%	0.4%	12.8%	1.3%
Unglück/Unfall	37.7%	3.9%	45.8%	4.6%
Gesamt	100.0%	10.3%	100.0%	10.0%
Gesellschaft				
Bildung/Schule	8.9%	1.6%	8.7%	1.0%
Freizeit/Reisen	25.2%	4.4%	17.6%	2.0%
Gesellschaft allgemein	1.7%	0.3%	3.2%	0.4%
Gesundheit/Wellness/Medizin	6.8%	1.2%	26.0%	3.0%
Kirche/Religion/Weltanschauung	13.6%	2.4%	16.3%	1.8%
Lifestyle/Wohnen	0.4%	0.1%	12.7%	1.4%
Medien/Internet/Kommunikation	3.6%	0.6%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	1.3%	0.2%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	0.0%	0.0%	0.0%	0.0%
Tiere	4.7%	0.8%	0.0%	0.0%
Übrige Gesellschaft	4.6%	0.8%	0.0%	0.0%
Verkehr/Mobilität/Auto	29.0%	5.0%	15.5%	1.8%
Gesamt	100.0%	17.4%	100.0%	11.4%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	2.6%	100.0%	0.2%
Kultur				
Bildende Kunst/Architektur	10.1%	1.5%	27.5%	3.7%
Film/Theater	25.2%	3.8%	11.8%	1.6%
Geschichte	3.6%	0.6%	8.4%	1.1%
Kultur allgemein	0.0%	0.0%	6.2%	0.8%
Literatur	0.0%	0.0%	0.9%	0.1%
Musik	57.6%	8.7%	44.4%	6.0%
Übrige Kultur	3.4%	0.5%	0.8%	0.1%
Gesamt	100.0%	15.1%	100.0%	13.4%

Themen (Fortsetzung)	Radio Canal 3d		Radio Freiburg	
	%Subtotal	%Total	%Subtotal	%Total
Politik				
Armee/Verteidigung	1.3%	0.2%	0.5%	0.1%
Aussenpolitik	4.3%	0.8%	9.4%	2.8%
Bildung	11.2%	2.0%	0.7%	0.2%
Energie/Umwelt/Infrastruktur	14.4%	2.6%	16.3%	4.9%
Finanzen/Steuern	4.1%	0.7%	9.5%	2.9%
Gesundheit/Soziales	23.7%	4.3%	19.9%	6.0%
Parteien	5.7%	1.0%	2.0%	0.6%
Politik allgemein	1.9%	0.3%	2.0%	0.6%
Übrige Politik	0.7%	0.1%	3.8%	1.1%
Verkehr/Kommunikation/Medien	2.5%	0.4%	11.3%	3.4%
Verwaltung	14.5%	2.6%	1.4%	0.4%
Wahlen/Abstimmungen	10.8%	1.9%	15.2%	4.6%
Wirtschaftspolitik	4.9%	0.9%	7.8%	2.3%
Gesamt	100.0%	17.9%	100.0%	30.2%
Recht/Justiz	100.0%	4.8%	100.0%	2.7%
Sport				
Eishockey	8.2%	0.8%	19.1%	4.1%
Fussball	62.7%	5.7%	36.8%	7.9%
Leichtathletik	1.2%	0.1%	2.2%	0.5%
Ski	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%
Tennis	6.7%	0.6%	15.1%	3.2%
Übrige Sportarten	13.7%	1.2%	26.3%	5.6%
verschiedene Sportarten	7.5%	0.7%	0.6%	0.1%
Gesamt	100.0%	9.1%	100.0%	21.5%
Übrige Themen	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	4.5%	100.0%	0.8%
Wirtschaft				
Arbeitswelt	0.8%	0.1%	12.2%	1.2%
Börse	0.8%	0.1%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	11.7%	1.8%	29.8%	2.9%
einzelne Unternehmen	80.5%	12.6%	58.0%	5.7%
Konjunktur	0.0%	0.0%	0.0%	0.0%
Konsum	6.2%	1.0%	0.0%	0.0%
Übrige Wirtschaft	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	15.7%	100.0%	9.9%
Wissenschaft/Forschung/Technik	100.0%	2.6%	100.0%	0.1%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Radio Canal 3d	Radio Freiburg
Bad News	13.3%	3.4%
Gesellschaft	24.7%	22.3%
Human Interest (Kuriosa/Prominenz/Stars)	0.6%	0.0%
Kultur	16.1%	22.5%
Politik	15.3%	24.1%
Recht/Justiz	2.0%	0.7%
Sport	4.4%	16.0%
Übrige Themen	0.0%	0.0%
Umwelt	3.1%	0.5%
Wirtschaft	16.2%	10.3%
Wissenschaft/Forschung/Technik	4.4%	0.2%
Total	100.0%	100.0%
Dauer	2:14:44	1:39:27

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1 Konzessionsgebiet nach Sender:

Radio Canal 3d	Radio Freiburg
Biel, KR Seeland	Fribourg, KR Fribourg, KR Murten/Sense

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Radio Canal 3d		Radio Freiburg	
	%Subtotal	%Total	%Subtotal	%Total
Bad News				
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%
Katastrophe	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%
Kriminalität	51.2%	6.8%	83.1%	2.8%
Übrige Bad News	6.6%	0.9%	0.0%	0.0%
Unglück/Unfall	42.2%	5.6%	16.9%	0.6%
Gesamt	100.0%	13.3%	100.0%	3.4%
Gesellschaft				
Bildung/Schule	3.8%	0.9%	10.7%	2.4%
Freizeit/Reisen	34.9%	8.6%	22.1%	4.9%
Gesellschaft allgemein	1.8%	0.4%	4.3%	1.0%
Gesundheit/Wellness/Medizin	0.0%	0.0%	33.4%	7.5%
Kirche/Religion/Weltanschauung	21.4%	5.3%	0.0%	0.0%
Lifestyle/Wohnen	0.7%	0.2%	8.6%	1.9%
Medien/Internet/Kommunikation	5.7%	1.4%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	0.0%	0.0%	0.0%	0.0%
Tiere	1.6%	0.4%	0.0%	0.0%
Übrige Gesellschaft	2.4%	0.6%	0.0%	0.0%
Verkehr/Mobilität/Auto	27.8%	6.9%	20.9%	4.7%
Gesamt	100.0%	24.7%	100.0%	22.3%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.6%	100.0%	0.0%
Kultur				
Bildende Kunst/Architektur	18.9%	3.0%	42.0%	9.4%
Film/Theater	42.6%	6.8%	18.7%	4.2%
Geschichte	0.0%	0.0%	13.3%	3.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Literatur	0.0%	0.0%	0.0%	0.0%
Musik	31.3%	5.0%	26.0%	5.8%
Übrige Kultur	7.2%	1.2%	0.0%	0.0%
Gesamt	100.0%	16.1%	100.0%	22.5%

Themen im Konzessionsgebiet (Fortsetzung)	Radio Canal 3d		Radio Freiburg	
	%Subtotal	%Total	%Subtotal	%Total
Politik				
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.0%	0.0%
Bildung	24.4%	3.7%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	37.6%	5.7%	18.0%	4.3%
Finanzen/Steuern	5.5%	0.8%	6.6%	1.6%
Gesundheit/Soziales	0.0%	0.0%	21.4%	5.1%
Parteien	0.0%	0.0%	3.8%	0.9%
Politik allgemein	0.0%	0.0%	0.0%	0.0%
Übrige Politik	0.0%	0.0%	0.0%	0.0%
Verkehr/Kommunikation/Medien	0.0%	0.0%	30.5%	7.3%
Verwaltung	32.5%	5.0%	1.8%	0.4%
Wahlen/Abstimmungen	0.0%	0.0%	17.9%	4.3%
Wirtschaftspolitik	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	15.3%	100.0%	24.1%
Recht/Justiz	100.0%	2.0%	100.0%	0.7%
Sport				
Eishockey	12.2%	0.5%	34.2%	5.5%
Fussball	45.6%	2.0%	24.6%	3.9%
Leichtathletik	0.0%	0.0%	4.3%	0.7%
Ski	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	7.4%	0.3%	36.9%	5.9%
verschiedene Sportarten	34.8%	1.5%	0.0%	0.0%
Gesamt	100.0%	4.4%	100.0%	16.0%
Übrige Themen	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	3.1%	100.0%	0.5%
Wirtschaft				
Arbeitswelt	0.0%	0.0%	11.2%	1.2%
Börse	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	2.4%	0.4%	29.5%	3.1%
einzelne Unternehmen	92.7%	15.0%	59.3%	6.1%
Konjunktur	0.0%	0.0%	0.0%	0.0%
Konsum	4.9%	0.8%	0.0%	0.0%
Übrige Wirtschaft	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	16.2%	100.0%	10.3%
Wissenschaft/Forschung/Technik	100.0%	4.4%	100.0%	0.2%

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2.7.5. Ereignisorte

Tabelle 19: Ereignisorte (Basis: Dauer der Informationsinhalte mit Ortsangabe)

	Radio Canal 3d	Radio Freiburg
Schweiz (national)	24.3%	29.8%
Aarau	0.0%	0.0%
Andere Deutsche/RR. Schweiz ()	0.0%	0.0%
Basel	1.6%	1.6%
Bern	0.6%	0.0%
Biel	6.6%	0.0%
Buchs	0.0%	0.0%
Chur	0.1%	0.0%
Interlaken	0.0%	0.0%
KR Aarau	0.0%	0.2%
KR Appenzell	0.1%	0.0%
KR Baden	0.0%	0.0%
KR Basel	0.1%	0.0%
KR Baselbiet	0.0%	0.0%
KR Bern	3.6%	0.9%
KR Bernina	0.0%	0.0%
KR Chur	0.0%	0.0%
KR Domleschg/Hinter.	0.1%	0.0%
KR Emmental	0.1%	0.0%
KR Engiadina Bassa	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%
KR Freiamt	0.0%	0.0%
KR Fricktal	0.0%	0.0%
KR Glarnerland	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%
KR Luzern	0.0%	0.0%
KR Murten/Sense	0.1%	7.7%
KR Nidwalden	0.0%	0.0%
KR Oberraargau	0.0%	0.0%

	Radio Canal 3d	Radio Freiburg
KR Oberengadin	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%
KR Oberwallis	0.0%	0.6%
KR Obwalden	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%
KR Prättigau	0.3%	0.1%
KR Rheintal	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%
KR Schwyz	0.0%	0.0%
KR Seeland	39.4%	0.0%
KR Simmental	0.2%	0.0%
KR Solothurn	0.8%	0.0%
KR St. Gallen	0.0%	0.0%
KR Surselva	0.0%	0.0%
KR Thun	0.0%	0.8%
KR Toggenburg	0.0%	0.0%
KR Uri	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.0%
KR Wil	0.0%	0.2%
KR Willisau/Sursee	0.0%	0.0%
KR Zug	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.1%
KR Zürich	0.6%	0.0%
Langnau (BE)	0.0%	0.0%
Luzern	0.0%	0.0%
Rapperswil	0.0%	0.0%
Samedan	0.0%	0.0%
Schaffhausen	0.1%	0.0%
Schwyz	0.0%	0.0%

	Radio Canal 3d	Radio Freiburg
Solothurn	2.5%	0.0%
St. Gallen	0.7%	0.0%
Visp	0.0%	0.0%
Winterthur	0.0%	0.0%
Zug	0.0%	0.0%
Zürich	0.5%	0.2%
Summe Deutsche/RR. Schweiz ()	58.1%	12.3%
Andere Französische Schweiz	0.3%	0.3%
Delémont	0.0%	0.0%
Fribourg	0.3%	21.6%
Genève	0.2%	0.1%
KR Aigle/Monthey	0.0%	0.0%
KR Fribourg	0.2%	9.7%
KR Genève	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%
KR Jura	0.0%	0.0%
KR Jura Bernois	2.5%	0.8%
KR La Broye	0.0%	1.5%
KR La Chaux-de-Fonds	0.0%	0.0%
KR Lavaux/Vevey	0.1%	0.5%
KR Martigny	0.1%	0.1%
KR Morges	0.0%	0.0%
KR Neuchâtel	0.7%	1.9%
KR Nyon	0.0%	0.0%
KR Sion/Sierre	0.2%	0.0%
KR Yverdon	0.0%	0.2%
Lausanne	0.1%	0.2%
Monthey	0.0%	0.0%
Neuchâtel	1.1%	0.0%
Sion	0.2%	0.0%
Summe Französische Schweiz	6.0%	36.9%
Andere Italienische Schweiz	0.0%	0.0%

	Radio Canal 3d	Radio Freiburg
KR Bellinzona	0.0%	0.0%
KR Locarno	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%
KR Tre Valli	0.0%	0.0%
Locarno	0.0%	0.0%
Lugano	0.0%	0.0%
Melide	0.0%	0.0%
Summe Italienische Schweiz	0.0%	0.0%
Afrika	1.1%	0.3%
Andere Ausland	4.7%	2.4%
Antarktis	0.0%	0.0%
Asien	0.4%	1.6%
Australien/Ozeanien	0.2%	0.0%
Deutschland	0.8%	1.8%
Frankreich	0.7%	1.0%
Italien	0.6%	1.9%
Liechtenstein	0.0%	0.0%
Naher Osten	0.6%	2.8%
Nordamerika	0.8%	2.1%
Österreich	0.0%	0.4%
Süd-/Mittelamerika	0.1%	0.2%
Übriges Europa	1.2%	6.4%
Weltall	0.0%	0.0%
Summe Ausland	11.3%	20.9%
Sonstiger Ort	0.3%	0.0%
Dauer	4:53:10	4:15:28

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2.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere	0.2%	0.5%
KR Aarau	1.2%	0.3%
KR Aigle/Monthey	0.0%	0.0%
KR Appenzell	0.1%	0.3%
KR Baden	0.0%	0.4%
KR Basel	2.7%	7.1%
KR Baselbiet	0.3%	1.8%
KR Bellinzona	0.0%	0.0%
KR Bern	30.2%	13.6%
KR Bernina	0.0%	0.0%
KR Chur	0.0%	0.3%
KR Domleschg/Hinterrhein	0.3%	0.0%
KR Emmental	0.1%	0.3%
KR Engiadina Bassa	0.0%	0.0%
KR Frauenfeld	0.0%	0.4%
KR Freiamt	0.1%	0.0%
KR Fribourg	1.6%	55.6%
KR Fricktal	0.2%	0.0%
KR Genève	1.2%	0.7%
KR Glarnerland	0.0%	0.0%
KR Gros-de-Vaud	0.1%	1.1%
KR Jura	0.0%	0.0%
KR Jura Bernois	5.7%	1.3%
KR La Broye	0.0%	3.7%
KR La Chaux-de-Fonds	0.0%	0.0%
KR Lavaux/Vevey	0.2%	2.8%
KR Linthgebiet	0.0%	0.0%
KR Locarno	0.0%	0.0%
KR Luzern	0.5%	1.5%
KR Martigny	0.1%	0.2%
KR Morges	0.2%	0.0%
KR Murten/Sense	0.7%	23.4%
KR Neuchâtel	5.7%	5.4%
KR Nidwalden	0.2%	0.0%
KR Nyon	0.0%	0.0%
KR Oberaargau	0.0%	0.0%
KR Oberengadin	0.0%	0.0%

KR Oberland Ost	0.7%	0.0%
KR Oberthurgau	0.0%	0.9%
KR Oberwallis	0.0%	2.6%
KR Obwalden	0.0%	0.0%
KR Olten-Thal	0.8%	0.0%
KR Prättigau	0.4%	0.2%
KR Rheintal	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%
KR Schaffhausen	0.2%	0.0%
KR Schwyz	0.2%	0.0%
KR Seeland	59.6%	0.0%
KR Simmental	0.1%	0.0%
KR Sion/Sierre	1.1%	0.5%
KR Solothurn	5.5%	0.0%
KR Sotto-Ceneri	2.0%	0.0%
KR St. Gallen	0.5%	2.1%
KR Surselva	0.0%	0.0%
KR Thun	0.4%	1.3%
KR Toggenburg	0.0%	0.0%
KR Tre Valli	0.0%	0.0%
KR Uri	0.2%	0.3%
KR Weinland/Winterthur	0.0%	0.0%
KR Will	0.0%	0.4%
KR Willisau/Sursee	0.0%	0.0%
KR Yverdon	0.0%	0.4%
KR Zug	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.6%
KR Zürich	3.9%	2.3%
Total	127.3%	132.3%
Dauer	3:47:24	2:34:19

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2.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Radio Canal 3d	Radio Freiburg
Individuell	0.8%	1.6%
International/Ausland	14.0%	27.7%
Kantonal	9.9%	8.1%
Lokal	18.0%	6.7%
National	21.3%	30.2%
Regional	31.4%	25.4%
Sprachregional	4.6%	0.2%
Total	100.0%	100.0%
Dauer	4:54:50	4:18:01

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2.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere Medien	1.8%	3.4%
Andere Quelle	0.0%	0.0%
Auslandquelle	4.6%	9.5%
Gesellschaft	13.5%	15.5%
Justiz/Polizei	6.7%	4.0%
Keine Quellennennung	26.7%	23.1%
Kultur	9.7%	5.2%
Öffentliches Ereignis	9.3%	10.6%
Politik/Verwaltung	19.1%	16.3%
Sport	2.4%	7.2%
Wirtschaft	9.5%	8.2%
Total	103.4%	103.1%
Dauer	4:59:45	4:22:23

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Radio Canal 3d	Radio Freiburg
Keine Quellennennung	Keine Quellennennung	26.7%	23.1%
Auslandquelle	Auslandquelle	4.6%	9.5%
Politik/Verwaltung			
Politik/Verwaltung	Andere Legislative	0.2%	0.0%
Politik/Verwaltung	Andere Partei oder Vertreter	1.1%	0.1%
Politik/Verwaltung	Andere Politik	0.2%	0.6%
Politik/Verwaltung	Bundesrat	0.7%	3.9%
Politik/Verwaltung	Eidg. Departement	1.8%	1.2%
Politik/Verwaltung	Eidg. Parlament	2.1%	1.5%
Politik/Verwaltung	Gemeindebehörden	7.3%	3.6%
Politik/Verwaltung	Kantonale Behörden	5.0%	2.7%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.6%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.2%	0.2%
Politik/Verwaltung	Partei oder Vertreter: FDP	0.0%	0.6%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.6%	0.3%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.0%	0.2%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	0.0%	0.2%
Politik/Verwaltung	Partei oder Vertreter: SVP	0.0%	0.6%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%
Justiz/Polizei			
Justiz/Polizei	Andere Justiz/Polizei	0.7%	0.0%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	0.7%	1.0%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	1.8%	0.3%
Justiz/Polizei	Polizei	3.6%	2.8%
Wirtschaft			
Wirtschaft	Andere Wirtschaft	0.5%	0.0%
Wirtschaft	Berufsverbände	0.7%	1.6%
Wirtschaft	Gewerkschaft	0.5%	0.7%
Wirtschaft	Konsumentenorganisation	0.0%	0.1%
Wirtschaft	Unternehmen	7.8%	2.4%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	0.2%	3.4%

Hauptquelle (Fortsetzung)	Unterquelle	Radio Canal 3d	Radio Freiburg
Gesellschaft			
Gesellschaft	Andere Gesellschaft	1.3%	0.5%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%
Gesellschaft	Kirche	0.5%	0.0%
Gesellschaft	NPO	0.1%	1.0%
Gesellschaft	Privatperson	8.4%	8.4%
Gesellschaft	Prominente	1.1%	0.1%
Gesellschaft	SRG SSR	0.7%	0.2%
Gesellschaft	Verein	1.4%	1.4%
Gesellschaft	Wissenschaft	0.0%	4.0%
Kultur			
Kultur	Andere Kultur	8.6%	2.0%
Kultur	Kultur allgemein	0.0%	0.0%
Kultur	Kulturorganisation	1.1%	3.2%
Andere Medien	Andere Medien	1.8%	3.4%
Sport			
Sport	Sport allgemein	0.0%	0.0%
Sport	Anderer Sport	0.8%	0.0%
Sport	Sportfunktionäre	1.4%	3.5%
Sport	Sportler	0.2%	3.7%
Öffentliches Ereignis	Öffentliches Ereignis	9.3%	10.6%
Andere Quelle	Andere Quelle	0.0%	0.0%
Total	Total	103.4%	103.1%
Dauer (hh:mm:ss)	Dauer	4:59:45	4:22:23

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere	1.0%	3.8%
Exekutive	77.1%	69.8%
Legislative	21.9%	26.3%
Total	100.0%	100.0%
Dauer	0:57:12	0:42:40

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Politik allgemein	0.0%	0.0%
Bundesrat	3.8%	24.2%
Eidg. Departement	9.2%	7.2%
Kantonale Behörden	26.0%	16.6%
Gemeindebehörden	38.1%	21.9%
Eidg. Parlament	11.2%	9.2%
SVP	0.0%	3.6%
SP	0.0%	1.0%
CVP	1.0%	1.4%
FDP	0.0%	3.9%
Grüne	3.4%	1.6%
BDP	0.0%	3.5%
Grünliberale	0.0%	1.5%
Lega dei Ticinesi	0.0%	0.0%
Andere Partei	5.6%	0.7%
Andere Legislative	0.8%	0.0%
Andere Politik	1.0%	3.8%
Total	100.0%	100.0%
Dauer	0:57:12	0:42:40

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Quellenzugang erwähnt	39.2%	40.7%
Quellenzugang nicht erwähnt	60.8%	59.3%
Total	100.0%	100.0%
Dauer	4:59:45	4:22:23

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere Akteure	0.2%	0.0%
Ausland	14.7%	37.4%
Gesellschaft	53.4%	37.3%
Justiz/Polizei	5.9%	2.9%
Kultur	11.8%	8.7%
Politik	36.3%	34.7%
Sport	12.9%	28.5%
Wirtschaft	22.3%	20.5%
Total	157.3%	170.0%
Dauer	4:41:58	4:08:43

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Ausland	14.7%	37.4%
Politik allgemein	0.0%	0.0%
Bundesrat	1.1%	6.1%
Eidg. Departement	1.9%	2.0%
Kantonale Behörden	7.8%	9.1%
Gemeindebehörden	15.5%	6.3%
Eidg. Parlament	3.0%	3.0%
SVP	0.9%	0.6%
SP	0.6%	0.2%
CVP	0.8%	0.0%
FDP	0.0%	0.5%
Grüne	0.9%	0.6%
BDP	0.4%	1.1%
Grünliberale	0.0%	0.6%
Lega dei Ticinesi	0.0%	0.0%
Andere Partei	0.5%	0.6%
Andere Legislative	0.5%	0.2%
Andere Exekutive	0.0%	0.0%
Andere Politik	1.4%	2.2%
Souverän, Stimmbürger	1.1%	1.7%
Justiz/Polizei allgemein	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	0.5%	1.0%
Kantonale Gerichte/Staatsanwaltschaft	2.3%	0.7%
Polizei	2.5%	1.3%
Andere Justiz	0.7%	0.0%
Wirtschaft allgemein	0.0%	0.0%
Unternehmen	19.2%	12.5%
Wirtschaftsverband	0.3%	2.8%
Gewerkschaft	0.9%	0.6%
Konsumentenorganisation	0.0%	0.1%
Berufsverbände	0.3%	2.9%
Andere Wirtschaft	1.5%	1.6%

Akteure (Fortsetzung)	Radio Canal 3d	Radio Freiburg
Gesellschaft allgemein	0.0%	0.0%
Kirche	2.2%	0.2%
Verein	1.9%	1.5%
NPO	0.0%	0.5%
Wissenschaft	0.6%	1.8%
SRG SSR	0.2%	0.0%
Andere Gesellschaft	1.6%	0.3%
Privatperson	45.9%	31.3%
Prominente	1.1%	1.6%
Kultur allgemein	0.0%	0.0%
Kulturorganisation	0.4%	4.7%
Andere Kultur	11.4%	4.0%
Sport allgemein	0.0%	0.0%
Sportler	10.4%	25.1%
Sportfunktionäre	1.4%	3.4%
Andere Sport	1.1%	0.0%
Andere Akteure	0.2%	0.0%
Total	157.3%	170.0%
Dauer	4:41:58	4:08:43

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Andere	3.8%	6.2%
Exekutive	72.5%	67.6%
Legislative	23.7%	26.1%
Total	100.0%	100.0%
Dauer	1:42:26	1:26:17

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Canal 3d	Radio Freiburg
Politik allgemein	0.0%	0.0%
Bundesrat	3.1%	17.6%
Eidg. Departement	5.2%	5.8%
Kantonale Behörden	21.4%	26.1%
Gemeindebehörden	42.8%	18.2%
Andere Exekutive	0.0%	0.0%
Eidg. Parlament	8.3%	8.8%
SVP	2.4%	1.6%
SP	1.6%	0.7%
CVP	2.1%	0.0%
FDP	0.0%	1.4%
Grüne	2.4%	1.8%
BDP	1.1%	3.2%
Grünliberale	0.0%	1.7%
Lega dei Ticinesi	0.0%	0.0%
Andere Partei	1.4%	1.7%
Andere Legislative	1.4%	0.6%
Andere Politik	3.8%	6.2%
Souverän, Stimmbürger	3.1%	4.8%
Total	100.0%	100.0%
Dauer	1:42:26	1:26:17

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2.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Andere Perspektive	6.4%	4.0%
Gleiche Perspektive	93.6%	96.0%
Total	100.0%	100.0%
Dauer	4:59:45	4:22:23

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Andere Meinung	4.5%	3.3%
Gleiche Meinung	95.5%	96.7%
Total	100.0%	100.0%
Dauer	4:59:45	4:22:23

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Radio Canal 3d	Radio Freiburg
Einordnungsleistung	51.0%	44.2%
Faktenvermittlung	49.0%	55.8%
Total	100.0%	100.0%
Dauer	5:09:22	4:31:35

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Canal 3d	Radio Freiburg
Andere Perspektive	12.2%	7.5%
Gleiche Perspektive	87.8%	92.5%
Total	100.0%	100.0%
Dauer	2:37:47	1:59:57

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Canal 3d	Radio Freiburg
Andere Meinung	7.6%	5.0%
Gleiche Meinung	92.4%	95.0%
Total	100.0%	100.0%
Dauer	2:37:47	1:59:57

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2.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Radio Canal 3d	Radio Freiburg
Aktualität unklar	25.4%	33.5%
Tagesaktuell	50.1%	44.2%
Weniger als wochenaktuell	13.1%	14.9%
Wochenaktuell	11.3%	7.4%
Total	100.0%	100.0%
Dauer	3:57:21	3:51:44

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2.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Radio Canal 3d	Radio Freiburg
Comedy/Sketch	0.0%	0.0%
Hörspiel	0.0%	0.0%
Kindersendung	0.0%	0.0%
Lesung	0.0%	0.0%
Parodie/Satire	0.0%	0.0%
Unterhaltungs-Ausschnitt	0.0%	0.0%
Unterhaltung-Übriges	0.0%	0.0%
Total	0.0%	0.0%
Dauer	0:00:00	0:00:00

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2.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Pop	34.0%	40.7%
Pop-Rock	18.5%	24.7%
Pop-Soul	10.5%	6.7%
Pop-Disco/Dancefloor	10.5%	4.0%
Pop-Reggae/Latino/Ethno	3.1%	2.0%
Pop-Hiphop	1.9%	0.7%
Pop-Folk/Country	4.3%	3.3%
Pop-Synthie	0.6%	0.7%
Pop-Swing	2.5%	0.7%
Pop-Schlager	0.0%	0.0%
Pop-Chanson	0.0%	0.0%
Rock	2.5%	4.7%
Rock-Alternative	0.0%	2.0%
Rock-Hard'n'Heavy	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	0.6%	0.0%
Rock'n'Roll	0.6%	1.3%
Black-Soul/Funk	9.3%	5.3%
Black-Hiphop/Rap	0.6%	0.7%
Dance-Techno	0.0%	0.7%
Dance-House	0.0%	0.0%
Dance-Progressive	0.0%	0.0%
Schlager	0.0%	0.0%
Evergreen	0.0%	0.0%
Int. Folklore/Ethno	0.0%	1.3%
Andere	0.6%	0.7%
Total	100.0%	100.0%
Anzahl Titel	162	150

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
2010er	35.8%	34.0%
2005-2009	7.4%	14.0%
2000-2004	9.3%	9.3%
90er	7.4%	14.7%
80er	19.1%	15.3%
70er	17.3%	10.0%
60er	3.7%	2.7%
50er und älter	0.0%	0.0%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Top 1-30	8.0%	6.0%
Top 31-50	3.1%	2.0%
Top 51-100	3.7%	4.0%
Top 101-200	6.2%	8.0%
Nicht Top-200	79.0%	80.0%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Top 1-30	4.9%	2.7%
Top 31-50	0.6%	0.0%
Top 51- 75	1.9%	2.0%
Nicht-Top 75	92.6%	95.3%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Kein Charterfolg	14.2%	32.7%
Top-100	10.5%	12.0%
Top-30	75.3%	55.3%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Englisch	93.2%	90.0%
Deutsch	0.6%	2.0%
Italienisch	0.0%	1.3%
Französisch	0.6%	0.7%
Spanisch	1.2%	0.7%
Dialekt	3.7%	5.3%
Instrumental	0.0%	0.0%
Gemischt	0.6%	0.0%
Andere	0.0%	0.0%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Schweizer Interpret	12.3%	13.3%
Ausländischer Interpret	87.7%	86.7%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Anteil Titel mit Wiederholungen	6.2%	1.3%
Titel, die einmal gespielt werden	93.8%	98.7%
Total	100.0%	100.0%
Anzahl Titel	162	150

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Canal 3d	Radio Freiburg
Fast	26.5%	25.3%
Mid	66.0%	68.7%
Slow	7.4%	6.0%
Total	100.0%	100.0%
Anzahl Titel	162	150

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3. Region Deutschschweiz Süd - Zentralschweiz

3.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Information	34.5%	33.6%	12.9%	18.3%
Layout	3.3%	3.4%	4.1%	1.7%
Moderation	4.3%	4.2%	7.8%	7.0%
Musik	47.2%	48.0%	67.1%	63.8%
Service	4.9%	5.0%	4.1%	4.0%
Sonstiges	0.0%	0.0%	0.0%	0.0%
Unterhaltung	0.0%	0.0%	0.1%	0.0%
Werbung	5.8%	5.7%	3.9%	5.1%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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3.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Sprache	0.0%	0.0%	0.0%	0.0%
Englisch	0.3%	0.4%	0.1%	0.0%
Französisch	0.2%	0.2%	0.2%	0.0%
Hochdeutsch	25.7%	21.6%	16.7%	20.2%
Hochdeutsch/schweizerdeutsch (gemischt)	0.6%	0.7%	0.0%	0.6%
Italienisch	0.0%	0.0%	0.0%	0.0%
Rätoromanisch	0.0%	0.0%	0.0%	0.0%
Schweizerdeutsch	73.3%	77.2%	82.9%	79.1%
Tessiner Dialekt	0.0%	0.0%	0.1%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	12:58:05	12:44:10	7:24:50	8:44:00

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Central	Information	10:13:18	100.0%	00:00:00	0.0%	00:02:30	0.4%	00:01:04	0.2%	02:57:13	28.9%	00:04:53	0.8%	00:00:00	0.0%	00:00:00	0.0%	07:07:38	69.7%	00:00:00	0.0%
Radio Central	Moderation	01:17:09	100.0%	00:00:00	0.0%	00:00:04	0.1%	00:00:24	0.5%	00:02:19	3.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:14:22	96.4%	00:00:00	0.0%
Radio Central	Service	01:27:38	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:20:11	23.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:07:27	77.0%	00:00:00	0.0%
Radio Central	Unterhaltung	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Central	Total	12:58:05	100.0%	00:00:00	0.0%	00:02:34	0.3%	00:01:28	0.2%	03:19:43	25.7%	00:04:53	0.6%	00:00:00	0.0%	00:00:00	0.0%	09:29:27	73.2%	00:00:00	0.0%
Radio Central - Ausserschwyz	Information	09:57:57	100.0%	00:00:00	0.0%	00:02:41	0.4%	00:01:04	0.2%	02:26:51	24.6%	00:04:53	0.8%	00:00:00	0.0%	00:00:00	0.0%	07:22:28	74.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Moderation	01:16:03	100.0%	00:00:00	0.0%	00:00:04	0.1%	00:00:24	0.5%	00:01:32	2.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:14:03	97.4%	00:00:00	0.0%
Radio Central - Ausserschwyz	Service	01:30:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:16:50	18.7%	00:00:16	0.3%	00:00:00	0.0%	00:00:00	0.0%	01:13:04	81.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Unterhaltung	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Total	12:44:10	100.0%	00:00:00	0.0%	00:02:45	0.4%	00:01:28	0.2%	02:45:13	21.6%	00:05:09	0.7%	00:00:00	0.0%	00:00:00	0.0%	09:49:35	77.2%	00:00:00	0.0%
Radio Pilatus	Information	03:48:32	100.0%	00:00:00	0.0%	00:00:23	0.2%	00:00:00	0.0%	01:11:54	31.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:36:15	68.4%	00:00:00	0.0%
Radio Pilatus	Moderation	02:20:07	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:18	0.2%	00:01:41	1.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:18:08	98.6%	00:00:00	0.0%
Radio Pilatus	Service	01:13:48	100.0%	00:00:08	0.2%	00:00:00	0.0%	00:00:27	0.6%	00:00:50	1.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:11:58	97.5%	00:00:25	0.6%
Radio Pilatus	Unterhaltung	00:02:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:23	100.0%	00:00:00	0.0%
Radio Pilatus	Total	07:24:50	100.0%	00:00:08	0.0%	00:00:23	0.1%	00:00:45	0.2%	01:14:25	16.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	06:08:44	82.9%	00:00:25	0.1%
Radio Sunshine	Information	05:25:27	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:42:01	31.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:43:26	68.7%	00:00:00	0.0%
Radio Sunshine	Moderation	02:05:43	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:03:36	2.9%	00:03:18	2.6%	00:00:00	0.0%	00:00:00	0.0%	01:58:49	94.5%	00:00:00	0.0%
Radio Sunshine	Service	01:11:40	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:08	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:11:32	99.8%	00:00:00	0.0%
Radio Sunshine	Unterhaltung	00:00:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:33	100.0%	00:00:00	0.0%
Radio Sunshine	Total	08:43:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:08	0.0%	01:45:37	20.2%	00:03:18	0.6%	00:00:00	0.0%	00:00:00	0.0%	06:54:20	79.2%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Central	Feature/Reportage	00:06:07	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:42	11.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:25	88.6%	00:00:00	0.0%
Radio Central	Informations-Ausschnitt	00:00:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:17	100.0%	00:00:00	0.0%
Radio Central	Informationsbeitrag	06:21:18	100.0%	00:00:00	0.0%	00:02:19	0.6%	00:01:04	0.3%	00:26:37	7.0%	00:04:53	1.3%	00:00:00	0.0%	00:00:00	0.0%	05:46:25	90.9%	00:00:00	0.0%
Radio Central	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Central	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Central	Nachrichtenbeitrag	03:41:29	100.0%	00:00:00	0.0%	00:00:11	0.1%	00:00:00	0.0%	02:26:32	66.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:14:46	33.8%	00:00:00	0.0%
Radio Central	Total	10:09:11	100.0%	00:00:00	0.0%	00:02:30	0.4%	00:01:04	0.2%	02:53:51	28.5%	00:04:53	0.8%	00:00:00	0.0%	00:00:00	0.0%	07:06:53	70.1%	00:00:00	0.0%
Radio Central - Ausserschwyz	Feature/Reportage	00:00:26	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:26	100.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Informations-Ausschnitt	00:00:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:17	100.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Informationsbeitrag	05:26:14	100.0%	00:00:00	0.0%	00:02:19	0.7%	00:01:04	0.3%	00:25:48	7.9%	00:04:53	1.5%	00:00:00	0.0%	00:00:00	0.0%	04:52:10	89.6%	00:00:00	0.0%
Radio Central - Ausserschwyz	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Central - Ausserschwyz	Nachrichtenbeitrag	04:26:42	100.0%	00:00:00	0.0%	00:00:11	0.1%	00:00:00	0.0%	01:57:41	44.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:28:50	55.8%	00:00:00	0.0%
Radio Central - Ausserschwyz	Total	09:53:39	100.0%	00:00:00	0.0%	00:02:30	0.4%	00:01:04	0.2%	02:23:29	24.2%	00:04:53	0.8%	00:00:00	0.0%	00:00:00	0.0%	07:21:43	74.4%	00:00:00	0.0%
Radio Pilatus	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Pilatus	Informations-Ausschnitt	00:00:40	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:40	100.0%	00:00:00	0.0%
Radio Pilatus	Informationsbeitrag	01:43:18	100.0%	00:00:00	0.0%	00:00:23	0.4%	00:00:00	0.0%	00:07:56	7.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:34:59	91.9%	00:00:00	0.0%
Radio Pilatus	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Pilatus	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Pilatus	Nachrichtenbeitrag	02:04:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:03:47	51.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:00:16	48.6%	00:00:00	0.0%
Radio Pilatus	Total	03:48:01	100.0%	00:00:00	0.0%	00:00:23	0.2%	00:00:00	0.0%	01:11:43	31.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:35:55	68.4%	00:00:00	0.0%
Radio Sunshine	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Sunshine	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Sunshine	Informationsbeitrag	02:46:01	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:04:49	2.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:41:12	97.1%	00:00:00	0.0%
Radio Sunshine	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Sunshine	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Sunshine	Nachrichtenbeitrag	02:38:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:37:12	61.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:01:40	38.8%	00:00:00	0.0%
Radio Sunshine	Total	05:24:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:42:01	31.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:42:52	68.6%	00:00:00	0.0%

3.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Jingle	63.8%	64.9%	56.7%	82.4%
Jingle-Sonstiges	0.1%	0.1%	0.0%	0.0%
Musik-Positioner	1.2%	1.2%	15.9%	0.4%
Station-ID-Hörer	1.1%	1.0%	0.7%	0.0%
Station-ID-Vip	0.0%	0.0%	0.5%	0.0%
Trailer-Internet	0.2%	0.2%	0.7%	0.0%
Trailer-Merchandising	5.3%	5.1%	0.9%	0.0%
Trailer-Sender/Programmbestandteil	17.5%	17.0%	12.0%	4.9%
Trailer-Sonstiges	1.6%	1.5%	0.0%	0.6%
Trailer-Veranstaltung	9.3%	8.9%	12.5%	13.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:59:21	1:01:36	1:13:43	0:31:26

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3.4. Werbung

3.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Sponsoring	14.5%	15.3%	10.4%	11.2%
Werbejingle	0.9%	0.9%	3.1%	2.0%
Werbepot	84.6%	83.9%	86.4%	86.8%
Werbung-Sonstiges	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:43:42	1:43:16	1:09:34	1:31:03

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3.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Gesponserter Inhalt	4.9%	5.0%	2.3%	4.6%
Nicht gesponsert	95.1%	95.0%	97.7%	95.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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3.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Börse	4.8%	2.8%	0.0%	4.3%
Kino-/Veranstaltungstipps	28.9%	28.1%	6.8%	8.5%
Medien extern	0.0%	0.1%	0.5%	0.7%
Medienhinweis (eigene Gruppe)	0.0%	0.0%	2.0%	0.2%
Programmhinweis (eigenes Programm)	3.1%	3.1%	2.6%	1.7%
Sonstige Services	0.7%	0.7%	1.6%	0.9%
Verkehr	26.3%	22.1%	47.5%	35.1%
Verweis eigene Homepage	0.1%	0.1%	3.7%	0.9%
Wetter	36.1%	43.0%	35.4%	46.9%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:27:38	1:30:10	1:13:48	1:12:17

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3.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere	0.0%	0.0%	0.0%	0.0%
Experte	0.0%	0.0%	1.4%	1.1%
Fachjournalist	0.1%	0.1%	2.1%	0.0%
Hörer	12.8%	13.0%	13.7%	26.0%
Informant	0.3%	0.3%	0.2%	0.0%
Mehrere Moderatoren	0.2%	0.2%	2.1%	4.1%
Moderator	82.4%	83.2%	94.5%	93.6%
Nachrichtensprecher	14.4%	15.1%	3.1%	2.9%
Reporter/Korr./Journalist	10.3%	8.9%	2.8%	2.2%
Total	120.4%	120.7%	120.0%	129.9%
Dauer	1:17:09	1:16:03	2:20:07	2:05:43

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Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Frau	36.8%	35.1%	40.2%	54.8%
Mann	83.6%	85.6%	79.7%	75.2%
Total	120.4%	120.7%	120.0%	129.9%
Dauer	1:17:09	1:16:03	2:20:07	2:05:43

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3.7. Information

3.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Feature/Reportage	1.0%	0.1%	0.0%	0.0%
Informations-Ausschnitt	0.0%	0.0%	0.4%	0.0%
Informationsbeitrag	62.8%	55.5%	45.9%	51.2%
Information-Sonstiges	0.0%	0.0%	0.0%	0.1%
Kirche	0.0%	0.0%	0.0%	0.0%
Nachrichtenbeitrag	36.1%	44.4%	53.7%	48.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	10:21:36	10:04:40	3:51:44	5:30:14

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3.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Atmo/Effekte/Ausschnitte	0.0%	0.0%	0.4%	0.1%
Bericht	16.3%	14.7%	16.8%	18.8%
Biographie/Portrait	0.1%	0.1%	1.9%	0.0%
Glosse	0.0%	0.0%	0.0%	0.0%
Interpretation/Erklärstück	0.0%	0.0%	0.0%	0.0%
Interview	7.4%	7.7%	7.9%	7.2%
Kommentar/Kolumne	0.0%	0.0%	0.0%	0.0%
Live-Übertragung	0.1%	0.0%	0.0%	0.0%
Meldung	48.6%	51.5%	46.0%	48.1%
Musik-/Film-/Archiv-O-Ton	2.0%	1.8%	1.2%	1.6%
Presseschau	1.0%	1.0%	0.0%	0.4%
Rezension/Kritik	0.0%	0.0%	0.0%	0.0%
Schlagzeile(n)	2.5%	1.6%	2.7%	0.0%
Sonstiges	0.0%	0.0%	0.0%	0.0%
Statement	19.7%	19.1%	22.3%	20.4%
Studiogespräch (live)	1.9%	1.9%	0.5%	3.0%
Umfrage	0.5%	0.5%	0.3%	0.5%
Zitat	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	10:21:36	10:04:40	3:51:44	5:30:14

3.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere	0.0%	0.0%	0.0%	0.1%
Experte	1.1%	1.0%	1.0%	2.4%
Fachjournalist	0.1%	0.5%	4.0%	0.0%
Hörer	0.3%	0.3%	1.5%	2.6%
Informant	28.7%	28.1%	28.6%	25.7%
Mehrere Moderatoren	0.1%	0.1%	0.2%	0.3%
Moderator	8.3%	8.6%	6.7%	12.0%
Nachrichtensprecher	39.5%	40.6%	46.6%	42.2%
Reporter/Korr./Journalist	31.6%	30.8%	21.2%	24.6%
Total	109.8%	109.9%	109.7%	109.8%
Dauer	10:09:11	9:53:39	3:48:01	5:24:53

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Frau	24.8%	21.1%	21.8%	38.4%
Mann	85.0%	88.8%	88.0%	71.5%
Total	109.8%	109.9%	109.7%	109.8%
Dauer	10:09:11	9:53:39	3:48:01	5:24:53

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3.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Bad News	7.1%	9.1%	5.3%	5.8%
Gesellschaft	13.0%	12.1%	18.6%	18.1%
Human Interest (Kuriosa/Prominenz/Stars)	4.2%	4.5%	1.6%	2.1%
Kultur	5.0%	4.9%	10.0%	7.2%
Politik	28.9%	26.6%	27.2%	31.2%
Recht/Justiz	5.3%	6.4%	3.9%	4.4%
Sport	25.7%	25.9%	21.9%	18.2%
Übrige Themen	0.1%	0.1%	0.0%	0.0%
Umwelt	2.1%	2.2%	2.2%	4.2%
Wirtschaft	8.3%	7.9%	9.4%	8.1%
Wissenschaft/Forschung/Technik	0.2%	0.3%	0.0%	0.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	9:47:08	9:37:57	3:41:51	5:23:27

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Radio Central		Radio Central - Ausserschwyz		Radio Pilatus		Radio Sunshine	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	3.6%	0.3%	4.3%	0.4%	0.0%	0.0%	7.7%	0.4%
Katastrophe	11.1%	0.8%	7.3%	0.7%	1.9%	0.1%	6.0%	0.3%
Krieg/Bürgerkrieg	4.0%	0.3%	4.0%	0.4%	6.4%	0.3%	1.9%	0.1%
Kriminalität	33.6%	2.4%	39.3%	3.6%	31.1%	1.6%	26.6%	1.5%
Übrige Bad News	2.9%	0.2%	2.3%	0.2%	16.7%	0.9%	0.0%	0.0%
Unglück/Unfall	44.8%	3.2%	42.8%	3.9%	43.9%	2.3%	57.9%	3.4%
Gesamt	100.0%	7.1%	100.0%	9.1%	100.0%	5.3%	100.0%	5.8%
Gesellschaft								
Bildung/Schule	5.7%	0.7%	2.3%	0.3%	2.7%	0.5%	1.2%	0.2%
Freizeit/Reisen	28.8%	3.7%	21.3%	2.6%	43.6%	8.1%	23.7%	4.3%
Gesellschaft allgemein	7.3%	1.0%	5.0%	0.6%	4.6%	0.9%	0.7%	0.1%
Gesundheit/Wellness/Medizin	10.9%	1.4%	15.6%	1.9%	5.9%	1.1%	20.2%	3.7%
Kirche/Religion/Weltanschauung	10.2%	1.3%	12.0%	1.5%	13.5%	2.5%	11.3%	2.0%
Lifestyle/Wohnen	0.4%	0.1%	2.5%	0.3%	0.0%	0.0%	6.6%	1.2%
Medien/Internet/Kommunikation	0.6%	0.1%	1.3%	0.2%	2.5%	0.5%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	15.9%	2.1%	16.4%	2.0%	2.8%	0.5%	14.1%	2.6%
Tiere	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Gesellschaft	2.2%	0.3%	1.7%	0.2%	2.4%	0.4%	6.6%	1.2%
Verkehr/Mobilität/Auto	17.8%	2.3%	21.7%	2.6%	21.9%	4.1%	15.6%	2.8%
Gesamt	100.0%	13.0%	100.0%	12.1%	100.0%	18.6%	100.0%	18.1%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	4.2%	100.0%	4.5%	100.0%	1.6%	100.0%	2.1%
Kultur								
Bildende Kunst/Architektur	13.1%	0.7%	10.4%	0.5%	0.0%	0.0%	0.0%	0.0%
Film/Theater	28.7%	1.4%	26.7%	1.3%	10.0%	1.0%	10.2%	0.7%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	0.0%	0.0%
Literatur	1.2%	0.1%	0.0%	0.0%	0.0%	0.0%	4.6%	0.3%
Musik	45.5%	2.3%	50.8%	2.5%	84.5%	8.5%	83.4%	6.0%
Übrige Kultur	11.4%	0.6%	12.0%	0.6%	4.6%	0.5%	1.8%	0.1%
Gesamt	100.0%	5.0%	100.0%	4.9%	100.0%	10.0%	100.0%	7.2%

Themen (Fortsetzung)	Radio Central		Radio Central - Ausserschwyz		Radio Pilatus		Radio Sunshine	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	2.7%	0.8%	3.5%	0.9%	0.0%	0.0%	1.0%	0.3%
Aussenpolitik	3.8%	1.1%	4.3%	1.1%	1.1%	0.3%	4.0%	1.3%
Bildung	0.4%	0.1%	1.8%	0.5%	1.3%	0.4%	1.1%	0.3%
Energie/Umwelt/Infrastruktur	13.2%	3.8%	8.6%	2.3%	18.2%	4.9%	26.4%	8.2%
Finanzen/Steuern	23.0%	6.6%	25.8%	6.9%	6.2%	1.7%	19.8%	6.2%
Gesundheit/Soziales	10.9%	3.1%	10.3%	2.7%	21.4%	5.8%	11.8%	3.7%
Parteien	3.8%	1.1%	3.5%	0.9%	0.0%	0.0%	2.7%	0.8%
Politik allgemein	3.4%	1.0%	3.6%	1.0%	0.4%	0.1%	1.6%	0.5%
Übrige Politik	4.7%	1.4%	6.7%	1.8%	7.7%	2.1%	2.5%	0.8%
Verkehr/Kommunikation/Medien	13.4%	3.9%	12.3%	3.3%	27.3%	7.4%	8.6%	2.7%
Verwaltung	2.6%	0.7%	5.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Wahlen/Abstimmungen	11.2%	3.2%	8.3%	2.2%	10.7%	2.9%	11.9%	3.7%
Wirtschaftspolitik	6.9%	2.0%	6.4%	1.7%	5.7%	1.5%	8.5%	2.6%
Gesamt	100.0%	28.9%	100.0%	26.6%	100.0%	27.2%	100.0%	31.2%
Recht/Justiz	100.0%	5.3%	100.0%	6.4%	100.0%	3.9%	100.0%	4.4%
Sport								
Eishockey	14.8%	3.8%	14.7%	3.8%	9.6%	2.1%	5.0%	0.9%
Fussball	56.5%	14.5%	54.9%	14.2%	77.0%	16.8%	73.7%	13.4%
Leichtathletik	0.8%	0.2%	0.8%	0.2%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.6%	0.2%	0.4%	0.1%	0.0%	0.0%	3.6%	0.6%
Tennis	13.4%	3.5%	13.4%	3.5%	7.7%	1.7%	6.4%	1.2%
Übrige Sportarten	13.8%	3.6%	15.8%	4.1%	5.6%	1.2%	10.3%	1.9%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.2%
Gesamt	100.0%	25.7%	100.0%	25.9%	100.0%	21.9%	100.0%	18.2%
Übrige Themen	100.0%	0.1%	100.0%	0.1%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	2.1%	100.0%	2.2%	100.0%	2.2%	100.0%	4.2%
Wirtschaft								
Arbeitswelt	3.8%	0.3%	5.0%	0.4%	31.8%	3.0%	6.5%	0.5%
Börse	3.0%	0.2%	2.2%	0.2%	3.2%	0.3%	6.9%	0.6%
einzelne Branchen/Wirtschaftszweige	27.1%	2.3%	15.4%	1.2%	5.2%	0.5%	11.8%	1.0%
einzelne Unternehmen	60.0%	5.0%	73.6%	5.8%	56.4%	5.3%	60.8%	4.9%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.1%
Konsum	4.4%	0.4%	1.3%	0.1%	0.0%	0.0%	2.4%	0.2%
Übrige Wirtschaft	1.0%	0.1%	2.5%	0.2%	2.4%	0.2%	7.1%	0.6%
Wirtschaft allgemein	0.8%	0.1%	0.0%	0.0%	1.0%	0.1%	3.2%	0.3%
Gesamt	100.0%	8.3%	100.0%	7.9%	100.0%	9.4%	100.0%	8.1%
Wissenschaft/Forschung/Technik	100.0%	0.2%	100.0%	0.3%	100.0%	0.0%	100.0%	0.6%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Bad News	4.7%	8.8%	4.3%	6.8%
Gesellschaft	16.2%	13.3%	23.9%	22.6%
Human Interest (Kuriosa/Prominenz/Stars)	4.8%	5.9%	0.9%	1.2%
Kultur	10.7%	10.7%	13.8%	8.5%
Politik	30.8%	28.8%	24.0%	30.8%
Recht/Justiz	5.0%	5.1%	4.8%	3.4%
Sport	17.8%	19.2%	22.1%	14.2%
Übrige Themen	0.0%	0.0%	0.0%	0.0%
Umwelt	3.1%	2.5%	0.9%	4.8%
Wirtschaft	7.0%	5.7%	5.3%	6.5%
Wissenschaft/Forschung/Technik	0.0%	0.0%	0.0%	1.1%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:03:43	3:43:05	1:37:36	2:53:43

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1 Konzessionsgebiet nach Sender:

Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
KR Linthgebiet, KR Luzern, Luzern, KR Nidwalden, KR Obwalden, KR Schwyz, Schwyz, KR Uri, KR Willisau/Sursee, KR Zug, Zug, Rapperswil, KR Glarus		KR Luzern, Luzern, KR Nidwalden, KR Obwalden, KR Schwyz, Schwyz, KR Willisau/Sursee, KR Zug, Zug	

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Radio Central		Radio Central - Ausserschwyz		Radio Pilatus		Radio Sunshine	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	0.0%	0.0%	4.0%	0.4%	0.0%	0.0%	8.9%	0.6%
Katastrophe	4.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	2.2%	0.2%	0.0%	0.0%	0.0%	0.0%
Kriminalität	22.8%	1.1%	28.2%	2.5%	40.4%	1.7%	24.4%	1.7%
Übrige Bad News	3.7%	0.2%	2.1%	0.2%	14.8%	0.6%	0.0%	0.0%
Unglück/Unfall	69.5%	3.2%	63.5%	5.6%	44.8%	1.9%	66.7%	4.5%
Gesamt	100.0%	4.7%	100.0%	8.8%	100.0%	4.3%	100.0%	6.8%
Gesellschaft								
Bildung/Schule	11.1%	1.8%	5.5%	0.7%	3.5%	0.8%	1.4%	0.3%
Freizeit/Reisen	36.5%	5.9%	30.2%	4.0%	59.0%	14.1%	33.4%	7.6%
Gesellschaft allgemein	3.5%	0.6%	1.6%	0.2%	2.6%	0.6%	0.0%	0.0%
Gesundheit/Wellness/Medizin	2.3%	0.4%	12.4%	1.7%	1.0%	0.2%	17.2%	3.9%
Kirche/Religion/Weltanschauung	2.7%	0.4%	3.9%	0.5%	2.6%	0.6%	5.9%	1.3%
Lifestyle/Wohnen	0.8%	0.1%	0.0%	0.0%	0.0%	0.0%	9.9%	2.2%
Medien/Internet/Kommunikation	0.7%	0.1%	0.9%	0.1%	4.4%	1.1%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	12.3%	2.0%	12.9%	1.7%	4.9%	1.2%	11.5%	2.6%
Tiere	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Gesellschaft	0.6%	0.1%	0.0%	0.0%	4.2%	1.0%	3.6%	0.8%
Verkehr/Mobilität/Auto	29.4%	4.8%	32.5%	4.3%	17.7%	4.2%	17.0%	3.8%
Gesamt	100.0%	16.2%	100.0%	13.3%	100.0%	23.9%	100.0%	22.6%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	4.8%	100.0%	5.9%	100.0%	0.9%	100.0%	1.2%
Kultur								
Bildende Kunst/Architektur	14.9%	1.6%	12.3%	1.3%	0.0%	0.0%	0.0%	0.0%
Film/Theater	32.7%	3.5%	28.6%	3.1%	0.0%	0.0%	16.0%	1.4%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Literatur	1.4%	0.2%	0.0%	0.0%	0.0%	0.0%	7.2%	0.6%
Musik	46.2%	4.9%	53.8%	5.8%	95.0%	13.1%	74.0%	6.3%
Übrige Kultur	4.9%	0.5%	5.3%	0.6%	5.0%	0.7%	2.8%	0.2%
Gesamt	100.0%	10.7%	100.0%	10.7%	100.0%	13.8%	100.0%	8.5%

Themen im Konzessionsgebiet	Radio Central		Radio Central - Ausserschwyz		Radio Pilatus		Radio Sunshine	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
(Fortsetzung)								
Politik								
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildung	0.8%	0.3%	1.4%	0.4%	3.4%	0.8%	1.0%	0.3%
Energie/Umwelt/Infrastruktur	18.9%	5.8%	10.8%	3.1%	5.8%	1.4%	36.0%	11.1%
Finanzen/Steuern	26.5%	8.1%	36.3%	10.4%	7.3%	1.8%	30.9%	9.5%
Gesundheit/Soziales	6.6%	2.0%	6.3%	1.8%	9.0%	2.2%	5.3%	1.6%
Parteien	6.9%	2.1%	5.3%	1.5%	0.0%	0.0%	3.6%	1.1%
Politik allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Politik	3.7%	1.1%	10.3%	3.0%	18.2%	4.4%	4.7%	1.5%
Verkehr/Kommunikation/Medien	19.6%	6.0%	16.5%	4.7%	56.3%	13.5%	8.0%	2.5%
Verwaltung	0.9%	0.3%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%
Wahlen/Abstimmungen	14.6%	4.5%	8.2%	2.3%	0.0%	0.0%	10.4%	3.2%
Wirtschaftspolitik	1.6%	0.5%	4.5%	1.3%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	30.8%	100.0%	28.8%	100.0%	24.0%	100.0%	30.8%
Recht/Justiz	100.0%	5.0%	100.0%	5.1%	100.0%	4.8%	100.0%	3.4%
Sport								
Eishockey	35.5%	6.3%	35.5%	6.8%	12.7%	2.8%	2.9%	0.4%
Fussball	53.9%	9.6%	47.3%	9.1%	81.9%	18.1%	71.7%	10.1%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	1.5%	0.3%	1.5%	0.3%	0.0%	0.0%	7.6%	1.1%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	9.2%	1.6%	15.8%	3.0%	5.4%	1.2%	16.3%	2.3%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.2%
Gesamt	100.0%	17.8%	100.0%	19.2%	100.0%	22.1%	100.0%	14.2%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	3.1%	100.0%	2.5%	100.0%	0.9%	100.0%	4.8%
Wirtschaft								
Arbeitswelt	4.4%	0.3%	0.0%	0.0%	13.7%	0.7%	0.0%	0.0%
Börse	5.8%	0.4%	4.0%	0.2%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	33.7%	2.4%	10.7%	0.6%	0.0%	0.0%	10.7%	0.7%
einzelne Unternehmen	46.2%	3.2%	81.4%	4.6%	72.8%	3.9%	69.6%	4.5%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Konsum	9.9%	0.7%	1.3%	0.1%	0.0%	0.0%	0.0%	0.0%
Übrige Wirtschaft	0.0%	0.0%	2.6%	0.1%	9.6%	0.5%	16.3%	1.1%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	3.8%	0.2%	3.4%	0.2%
Gesamt	100.0%	7.0%	100.0%	5.7%	100.0%	5.3%	100.0%	6.5%
Wissenschaft/Forschung/Technik	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	1.1%

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3.7.5. Ereignisorte

Tabelle 19: Ereignisorte (Basis: Dauer der Informationsinhalte mit Ortsangabe)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Schweiz (national)	29.7%	26.8%	34.6%	22.4%
Aarau	0.0%	0.0%	0.1%	0.3%
Andere Deutsche/RR. Schweiz ()	0.1%	1.2%	0.2%	0.3%
Basel	2.7%	2.8%	0.1%	1.7%
Bern	1.0%	0.9%	0.9%	0.0%
Biel	0.0%	0.0%	0.0%	0.0%
Buchs	0.0%	0.0%	0.0%	0.0%
Chur	0.0%	0.0%	0.0%	0.0%
Interlaken	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.1%	0.1%	0.0%	0.7%
KR Appenzell	0.0%	0.0%	0.0%	0.0%
KR Baden	0.0%	0.0%	0.0%	0.0%
KR Basel	0.1%	0.1%	0.0%	0.0%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bern	0.1%	0.1%	0.0%	0.0%
KR Bernina	0.1%	0.1%	0.0%	0.0%
KR Chur	0.0%	0.1%	0.0%	0.0%
KR Domleschg/Hinter.	0.1%	0.0%	0.0%	0.0%
KR Emmental	0.2%	0.2%	0.0%	0.0%
KR Engiadina Bassa	0.3%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Glarnerland	0.0%	3.1%	0.0%	0.0%
KR Linthgebiet	0.7%	3.6%	0.0%	0.0%
KR Luzern	6.2%	3.5%	6.9%	12.2%
KR Murten/Sense	0.0%	0.0%	0.0%	0.1%
KR Nidwalden	2.6%	1.0%	4.5%	5.4%

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
KR Oberaargau	0.0%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%	0.0%
KR Oberthurgau	0.1%	0.1%	0.0%	0.4%
KR Oberwallis	0.2%	0.1%	0.4%	0.2%
KR Obwalden	2.5%	1.5%	1.1%	3.5%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.2%	0.2%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.2%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	5.9%	8.8%	0.9%	3.6%
KR Seeland	0.0%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.3%	1.1%	0.0%	0.0%
KR Surselva	0.0%	0.0%	0.2%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.1%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Uri	6.6%	2.7%	1.9%	2.7%
KR Weinland/Winterthur	0.1%	0.1%	0.0%	0.0%
KR Wil	0.1%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.6%	0.2%	0.0%	0.1%
KR Zug	4.2%	5.0%	0.4%	6.9%
KR Zürcher Oberland	0.0%	0.7%	0.0%	0.0%
KR Zürcher Unterland	0.2%	0.3%	0.0%	0.0%
KR Zürich	2.1%	5.7%	0.0%	0.2%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%
Luzern	7.4%	5.3%	26.0%	13.2%
Rapperswil	0.0%	0.3%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Schaffhausen	0.0%	0.0%	0.0%	0.0%
Schwyz	0.9%	0.5%	0.6%	0.7%
Solothurn	0.0%	0.0%	0.0%	0.0%
St. Gallen	0.2%	0.1%	0.0%	0.0%
Visp	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	0.1%	0.0%
Zug	4.3%	3.6%	4.7%	9.7%
Zürich	1.0%	1.5%	0.9%	2.2%
Summe Deutsche/RR. Schweiz ()	51.2%	54.8%	49.8%	64.2%
Andere Französische Schweiz	0.0%	0.0%	0.0%	0.0%
Delémont	0.0%	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%	0.0%
Genève	0.1%	0.2%	0.0%	0.0%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%	0.0%
KR Genève	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%	0.0%
KR Jura	0.0%	0.0%	0.0%	0.0%
KR Jura Bernois	0.1%	0.1%	0.0%	0.1%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.1%	0.1%	0.0%	0.0%
KR Martigny	0.3%	0.2%	0.0%	0.0%
KR Morges	0.0%	0.0%	0.0%	0.0%
KR Neuchâtel	0.1%	0.1%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	0.0%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
Lausanne	0.0%	0.0%	0.0%	0.0%
Monthey	0.0%	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.0%	0.0%

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Sion	0.1%	0.1%	0.0%	0.2%
Summe Französische Schweiz	0.8%	0.8%	0.0%	0.3%
Andere Italienische Schweiz	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.0%	0.3%
Lugano	0.0%	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.0%	0.0%	0.0%	0.3%
Afrika	0.4%	0.5%	0.0%	0.0%
Andere Ausland	1.9%	1.4%	1.8%	2.9%
Antarktis	0.0%	0.0%	0.0%	0.1%
Asien	0.3%	0.3%	0.0%	0.3%
Australien/Ozeanien	0.0%	0.0%	0.4%	0.0%
Deutschland	3.9%	3.3%	1.3%	2.3%
Frankreich	1.2%	1.3%	2.1%	0.4%
Italien	2.3%	2.3%	1.6%	0.5%
Liechtenstein	0.0%	0.0%	0.0%	0.1%
Naher Osten	0.6%	0.4%	0.3%	0.4%
Nordamerika	1.9%	1.8%	1.0%	1.8%
Österreich	0.0%	0.0%	0.0%	0.0%
Süd-/Mittelamerika	0.2%	0.2%	0.0%	0.0%
Übriges Europa	5.6%	5.2%	6.9%	4.0%
Weltall	0.0%	0.0%	0.0%	0.0%
Summe Ausland	18.3%	16.8%	15.6%	12.8%
Sonstiger Ort	0.0%	0.9%	0.0%	0.0%
Dauer	9:39:33	9:30:32	3:36:05	5:13:29

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3.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschyz	Radio Pilatus	Radio Sunshine
Andere	0.1%	1.7%	0.1%	0.0%
KR Aarau	2.0%	1.5%	1.4%	2.3%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.2%	0.0%	0.0%	0.0%
KR Baden	0.2%	0.2%	0.3%	0.0%
KR Basel	7.4%	7.2%	1.8%	3.7%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	0.2%	0.2%	0.0%	0.0%
KR Bern	6.3%	6.1%	1.6%	1.5%
KR Bernina	0.2%	0.2%	0.2%	0.0%
KR Chur	0.1%	1.1%	1.5%	0.0%
KR Domleschg/Hinterrhein	0.2%	0.0%	0.0%	0.0%
KR Emmental	0.2%	0.2%	0.0%	0.0%
KR Engiadina Bassa	2.6%	2.2%	0.0%	0.0%
KR Frauenfeld	0.2%	0.2%	0.5%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.3%	0.3%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.2%
KR Genève	0.9%	0.8%	0.6%	0.2%
KR Glarnerland	0.7%	6.5%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.2%	0.1%
KR Jura	0.0%	0.0%	0.3%	0.0%
KR Jura Bernois	0.4%	0.4%	0.0%	0.3%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.1%	0.1%	0.0%	0.0%
KR Linthgebiet	1.7%	5.8%	0.5%	0.5%
KR Locarno	0.0%	0.1%	0.0%	0.8%
KR Luzern	28.8%	19.3%	63.9%	42.7%
KR Martigny	0.5%	0.3%	0.0%	0.0%
KR Morges	1.2%	1.1%	0.2%	0.0%
KR Murten/Sense	0.0%	0.1%	0.5%	0.0%
KR Neuchâtel	0.2%	0.2%	0.0%	0.6%
KR Nidwalden	5.9%	2.7%	9.4%	9.2%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Oberaargau	0.1%	0.1%	0.0%	0.0%

KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.3%	0.3%	0.0%	0.0%
KR Oberthurgau	0.8%	0.8%	1.6%	1.6%
KR Oberwallis	2.7%	2.5%	1.1%	0.3%
KR Obwalden	5.1%	3.1%	1.8%	4.9%
KR Olten-Thal	0.0%	0.1%	0.0%	0.0%
KR Prättigau	0.3%	0.8%	0.5%	0.1%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.2%	0.7%	0.0%	0.1%
KR Schaffhausen	0.1%	0.3%	0.0%	0.0%
KR Schwyz	14.4%	19.0%	3.4%	8.1%
KR Seeland	0.1%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	1.3%	0.6%	5.9%	1.7%
KR Solothurn	0.0%	0.1%	0.0%	0.0%
KR Sotto-Ceneri	0.3%	0.3%	0.0%	0.1%
KR St. Gallen	3.5%	5.4%	0.3%	0.6%
KR Surselva	0.1%	0.1%	0.3%	0.3%
KR Thun	1.6%	1.5%	2.0%	3.4%
KR Toggenburg	0.1%	0.3%	0.0%	0.2%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
KR Uri	11.5%	4.1%	4.5%	3.8%
KR Weinland/Winterthur	0.2%	0.2%	0.0%	0.0%
KR Will	0.2%	0.1%	0.3%	0.2%
KR Willisau/Sursee	1.4%	0.5%	0.0%	0.4%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
KR Zug	16.8%	15.4%	9.1%	26.3%
KR Zürcher Oberland	0.1%	1.8%	0.0%	0.1%
KR Zürcher Unterland	0.9%	0.7%	0.0%	0.1%
KR Zürich	9.2%	16.3%	1.9%	4.0%
Total	131.9%	133.9%	115.6%	118.4%
Dauer	6:28:16	6:30:42	2:08:39	3:43:37

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3.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Radio Central	Ausserschwyz	Radio Pilatus	Radio Sunshine
Individuell	0.7%	0.8%	0.6%	1.3%
International/Ausland	29.6%	27.0%	25.0%	19.3%
Kantonal	11.2%	15.1%	11.0%	18.4%
Lokal	4.4%	1.8%	5.7%	6.9%
National	32.3%	34.0%	39.9%	35.3%
Regional	21.4%	21.1%	17.4%	18.5%
Sprachregional	0.5%	0.3%	0.5%	0.2%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	9:46:01	9:37:34	3:39:44	5:16:32

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3.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Medien	3.4%	3.4%	2.4%	2.3%
Andere Quelle	0.1%	0.3%	0.1%	0.0%
Auslandquelle	9.2%	8.3%	4.9%	4.1%
Gesellschaft	12.1%	10.9%	16.9%	16.5%
Justiz/Polizei	3.8%	4.3%	3.4%	5.4%
Keine Quellennennung	27.1%	29.2%	27.4%	20.2%
Kultur	2.8%	3.0%	1.5%	3.3%
Öffentliches Ereignis	6.2%	7.3%	7.1%	6.5%
Politik/Verwaltung	21.8%	18.4%	20.0%	24.4%
Sport	12.0%	12.3%	11.1%	9.7%
Wirtschaft	6.9%	6.9%	6.5%	9.5%
Total	105.3%	104.2%	101.4%	101.8%
Dauer	9:53:25	9:44:14	3:41:51	5:24:53

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Keine Quellennennung	Keine Quellennennung	27.1%	29.2%	27.4%	20.2%
Auslandquelle	Auslandquelle	9.2%	8.3%	4.9%	4.1%
Politik/Verwaltung					
Politik/Verwaltung	Andere Legislative	0.3%	0.1%	0.1%	0.5%
Politik/Verwaltung	Andere Partei oder Vertreter	0.1%	0.2%	0.1%	0.0%
Politik/Verwaltung	Andere Politik	0.5%	0.2%	0.1%	0.0%
Politik/Verwaltung	Bundesrat	1.8%	1.7%	2.6%	1.3%
Politik/Verwaltung	Eidg. Departement	1.8%	1.4%	3.4%	1.9%
Politik/Verwaltung	Eidg. Parlament	2.5%	1.8%	0.0%	0.7%
Politik/Verwaltung	Gemeindebehörden	1.6%	3.3%	3.3%	4.9%
Politik/Verwaltung	Kantonale Behörden	10.2%	8.0%	6.3%	13.3%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.3%	0.1%	0.6%	0.1%
Politik/Verwaltung	Partei oder Vertreter: FDP	1.3%	0.2%	0.8%	0.6%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.1%	0.3%	0.5%	0.5%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.0%	0.0%	0.1%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	0.6%	0.8%	1.2%	0.2%
Politik/Verwaltung	Partei oder Vertreter: SVP	0.5%	0.3%	0.2%	0.6%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.5%	0.0%
Justiz/Polizei					
Justiz/Polizei	Andere Justiz/Polizei	0.1%	0.1%	0.0%	0.0%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	0.7%	0.4%	1.6%	1.4%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	1.5%	2.4%	0.9%	2.1%
Justiz/Polizei	Polizei	1.8%	1.5%	0.9%	1.8%
Wirtschaft					
Wirtschaft	Andere Wirtschaft	0.2%	0.1%	0.8%	0.0%
Wirtschaft	Berufsverbände	0.8%	0.8%	0.0%	0.2%
Wirtschaft	Gewerkschaft	0.4%	0.2%	0.0%	0.1%
Wirtschaft	Konsumentenorganisation	0.1%	0.0%	0.4%	0.2%
Wirtschaft	Unternehmen	4.7%	4.9%	4.7%	7.9%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	0.6%	0.8%	0.6%	1.1%

Hauptquelle (Fortsetzung)	Unterquelle	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Gesellschaft					
Gesellschaft	Andere Gesellschaft	0.1%	0.0%	0.7%	0.0%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.6%	0.3%	0.3%	0.8%
Gesellschaft	NPO	1.0%	1.5%	2.4%	1.5%
Gesellschaft	Privatperson	4.8%	4.3%	8.3%	6.7%
Gesellschaft	Prominente	1.9%	1.5%	0.3%	1.7%
Gesellschaft	SRG SSR	0.0%	0.1%	0.0%	0.1%
Gesellschaft	Verein	1.2%	1.7%	2.2%	3.4%
Gesellschaft	Wissenschaft	2.6%	1.6%	2.7%	2.3%
Kultur					
Kultur	Andere Kultur	1.9%	1.8%	0.6%	1.7%
Kultur	Kultur allgemein	0.0%	0.0%	0.1%	0.0%
Kultur	Kulturorganisation	0.9%	1.2%	0.8%	1.7%
Andere Medien	Andere Medien	3.4%	3.4%	2.4%	2.3%
Sport					
Sport	Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.0%	0.0%
Sport	Sportfunktionäre	7.5%	7.8%	5.4%	4.5%
Sport	Sportler	4.4%	4.5%	5.7%	5.2%
Öffentliches Ereignis	Öffentliches Ereignis	6.2%	7.3%	7.1%	6.5%
Andere Quelle	Andere Quelle	0.1%	0.3%	0.1%	0.0%
Total	Total	105.3%	104.2%	101.4%	101.8%
Dauer (hh:mm:ss)	Dauer	9:53:25	9:44:14	3:41:51	5:24:53

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere	2.5%	0.9%	2.8%	0.0%
Exekutive	71.0%	78.7%	77.8%	87.3%
Legislative	26.5%	20.4%	18.4%	12.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:09:06	1:47:21	0:44:21	1:19:23

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Politik allgemein	0.0%	0.0%	2.5%	0.0%
Bundesrat	8.4%	9.0%	12.8%	5.5%
Eidg. Departement	8.1%	7.7%	16.9%	7.6%
Kantonale Behörden	47.1%	43.8%	31.5%	54.3%
Gemeindebehörden	7.4%	18.1%	16.6%	19.9%
Eidg. Parlament	11.5%	10.0%	0.0%	2.8%
SVP	2.5%	1.9%	1.0%	2.3%
SP	2.8%	4.4%	6.0%	0.7%
CVP	1.2%	0.7%	3.2%	0.5%
FDP	5.8%	0.9%	4.2%	2.3%
Grüne	0.7%	1.4%	2.4%	2.0%
BDP	0.0%	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.5%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	0.7%	0.8%	0.6%	0.0%
Andere Legislative	1.2%	0.3%	0.5%	2.1%
Andere Politik	2.5%	0.9%	0.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:09:06	1:47:21	0:44:21	1:19:23

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Quellenzugang erwähnt	36.9%	32.8%	46.3%	46.5%
Quellenzugang nicht erwähnt	63.1%	67.2%	53.7%	53.5%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	9:53:25	9:44:14	3:41:51	5:24:53

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Akteure	0.0%	0.2%	0.0%	0.1%
Ausland	30.8%	29.8%	21.3%	15.5%
Gesellschaft	35.1%	36.2%	45.5%	38.4%
Justiz/Polizei	5.0%	8.0%	5.0%	7.1%
Kultur	3.9%	4.6%	3.7%	5.9%
Politik	42.6%	42.6%	19.3%	38.5%
Sport	29.0%	29.3%	29.7%	24.9%
Wirtschaft	14.2%	16.3%	10.1%	15.0%
Total	160.5%	167.1%	134.7%	145.2%
Dauer	9:11:30	9:12:15	3:01:12	4:57:25

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Ausland	30.8%	29.7%	21.3%	15.5%
Politik allgemein	0.0%	0.0%	0.4%	0.0%
Bundesrat	6.0%	5.2%	4.5%	3.6%
Eidg. Departement	2.1%	2.3%	1.6%	1.5%
Kantonale Behörden	16.8%	16.7%	4.4%	17.4%
Gemeindebehörden	3.6%	5.3%	4.0%	7.2%
Eidg. Parlament	5.1%	3.8%	0.3%	2.0%
SVP	1.4%	1.5%	0.3%	0.4%
SP	0.5%	0.6%	1.6%	0.7%
CVP	0.9%	1.2%	0.2%	1.0%
FDP	1.5%	0.7%	0.3%	0.7%
Grüne	0.3%	0.2%	1.0%	1.0%
BDP	0.0%	0.0%	0.0%	0.0%
Grünliberale	0.3%	0.3%	0.0%	0.2%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	0.7%	0.7%	0.1%	0.2%
Andere Legislative	0.1%	0.9%	0.0%	0.6%
Andere Exekutive	0.1%	0.1%	0.0%	0.0%
Andere Politik	1.8%	1.5%	0.3%	1.4%
Souverän, Stimmbürger	1.3%	1.6%	0.3%	0.5%
Justiz/Polizei allgemein	0.0%	0.0%	0.2%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	1.1%	0.9%	1.5%	1.9%
Kantonale Gerichte/Staatsanwaltschaft	2.0%	3.6%	1.7%	2.3%
Polizei	1.8%	3.3%	1.6%	2.8%
Andere Justiz	0.1%	0.1%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Unternehmen	10.3%	11.1%	8.5%	13.0%
Wirtschaftsverband	0.5%	1.1%	0.1%	1.1%
Gewerkschaft	0.3%	0.3%	0.0%	0.0%
Konsumentenorganisation	0.1%	0.0%	0.0%	0.0%
Berufsverbände	2.6%	3.4%	0.5%	0.9%
Andere Wirtschaft	0.3%	0.3%	1.0%	0.0%

Akteure (Fortsetzung)	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Gesellschaft allgemein	0.0%	0.0%	0.2%	0.0%
Kirche	0.6%	0.6%	0.3%	0.9%
Verein	2.1%	2.1%	2.5%	3.6%
NPO	0.7%	1.2%	0.8%	2.2%
Wissenschaft	0.1%	0.5%	0.1%	0.5%
SRG SSR	0.2%	0.1%	0.5%	0.7%
Andere Gesellschaft	1.4%	0.5%	1.8%	0.8%
Privatperson	27.9%	29.1%	36.5%	29.5%
Prominente	2.1%	2.1%	2.7%	0.3%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kulturorganisation	2.0%	2.1%	1.7%	0.6%
Andere Kultur	2.0%	2.5%	1.9%	5.3%
Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sportler	23.1%	22.7%	22.6%	22.9%
Sportfunktionäre	5.8%	6.5%	6.9%	2.0%
Andere Sport	0.1%	0.2%	0.1%	0.0%
Andere Akteure	0.0%	0.2%	0.0%	0.1%
Total	160.5%	167.1%	134.7%	145.2%
Dauer	9:11:30	9:12:15	3:01:12	4:57:25

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere	4.2%	3.4%	3.6%	3.7%
Exekutive	67.3%	69.4%	75.7%	77.2%
Legislative	28.5%	27.2%	20.7%	19.1%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:56:11	3:57:00	0:34:59	1:54:26

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Politik allgemein	0.0%	0.0%	1.9%	0.0%
Bundesrat	14.6%	12.7%	23.3%	9.4%
Eidg. Departement	4.9%	5.3%	8.5%	3.9%
Kantonale Behörden	39.1%	38.8%	23.0%	45.1%
Gemeindebehörden	8.4%	12.3%	20.9%	18.8%
Andere Exekutive	0.3%	0.3%	0.0%	0.0%
Eidg. Parlament	12.0%	8.8%	1.6%	5.3%
SVP	3.3%	3.6%	1.5%	0.9%
SP	1.2%	1.4%	8.1%	1.8%
CVP	2.1%	2.8%	1.0%	2.6%
FDP	3.5%	1.7%	1.4%	1.8%
Grüne	0.7%	0.6%	5.1%	2.5%
BDP	0.0%	0.0%	0.0%	0.0%
Grünliberale	0.7%	0.7%	0.0%	0.6%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	1.6%	1.6%	0.5%	0.6%
Andere Legislative	0.2%	2.2%	0.0%	1.5%
Andere Politik	4.2%	3.4%	1.7%	3.7%
Souverän, Stimmbürger	3.1%	3.8%	1.4%	1.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:56:11	3:57:00	0:34:59	1:54:26

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3.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Perspektive	3.9%	3.4%	6.3%	2.4%
Gleiche Perspektive	96.1%	96.6%	93.7%	97.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	9:53:25	9:44:14	3:41:51	5:24:53

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Meinung	3.0%	2.8%	3.4%	2.3%
Gleiche Meinung	97.0%	97.2%	96.6%	97.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	9:53:25	9:44:14	3:41:51	5:24:53

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Einordnungsleistung	47.9%	45.9%	50.5%	51.1%
Faktenvermittlung	52.1%	54.1%	49.5%	48.9%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	10:09:11	9:53:39	3:48:01	5:24:53

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Perspektive	7.5%	7.3%	9.7%	4.3%
Gleiche Perspektive	92.5%	92.7%	90.3%	95.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:51:33	4:32:40	1:55:14	2:46:03

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Andere Meinung	4.5%	3.7%	4.1%	2.4%
Gleiche Meinung	95.5%	96.3%	95.9%	97.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:51:33	4:32:40	1:55:14	2:46:03

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3.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Aktualität unklar	34.4%	34.6%	44.1%	45.7%
Tagesaktuell	47.4%	42.7%	39.1%	35.7%
Weniger als wochenaktuell	8.7%	12.9%	7.0%	11.7%
Wochenaktuell	9.5%	9.8%	9.8%	6.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	8:56:54	9:02:18	3:17:36	4:44:39

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3.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Radio Central	Radio Central - Ausserschwyz	Radio Pilatus	Radio Sunshine
Comedy/Sketch	0.0%	0.0%	0.0%	21.2%
Hörspiel	0.0%	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%	0.0%
Lesung	0.0%	0.0%	0.0%	0.0%
Parodie/Satire	0.0%	0.0%	0.0%	0.0%
Unterhaltungs-Ausschnitt	0.0%	0.0%	0.0%	33.3%
Unterhaltung-Übriges	0.0%	100.0%	100.0%	45.5%
Total	0.0%	100.0%	100.0%	100.0%
Dauer	0:00:00	0:00:06	0:02:23	0:00:33

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3.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Pop	44.2%	32.5%	39.7%
Pop-Rock	13.3%	19.4%	24.5%
Pop-Soul	0.9%	6.9%	5.3%
Pop-Disco/Dancefloor	7.1%	9.4%	6.6%
Pop-Reggae/Latino/Ethno	2.7%	7.5%	7.3%
Pop-Hiphop	0.9%	3.1%	0.7%
Pop-Folk/Country	11.5%	3.1%	2.6%
Pop-Synthie	1.8%	1.9%	2.0%
Pop-Swing	0.9%	0.0%	0.7%
Pop-Schlager	3.5%	0.0%	0.0%
Pop-Chanson	0.9%	0.0%	0.0%
Rock	4.4%	5.0%	3.3%
Rock-Alternative	0.0%	0.6%	0.0%
Rock-Hard'n'Heavy	0.0%	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	0.0%	0.0%	1.3%
Rock'n'Roll	1.8%	0.0%	1.3%
Black-Soul/Funk	2.7%	6.9%	4.6%
Black-Hiphop/Rap	0.0%	2.5%	0.0%
Dance-Techno	0.0%	0.0%	0.0%
Dance-House	0.0%	0.6%	0.0%
Dance-Progressive	0.0%	0.0%	0.0%
Schlager	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.6%	0.0%
Andere	3.5%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
2010er	18.6%	33.1%	31.8%
2005-2009	9.7%	20.0%	11.3%
2000-2004	3.5%	10.6%	10.6%
90er	10.6%	20.6%	24.5%
80er	35.4%	13.8%	19.9%
70er	15.9%	1.9%	0.7%
60er	4.4%	0.0%	0.7%
50er und älter	1.8%	0.0%	0.7%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Top 1-30	2.7%	11.9%	12.6%
Top 31-50	0.9%	1.3%	3.3%
Top 51-100	0.0%	5.0%	2.6%
Top 101-200	1.8%	4.4%	3.3%
Nicht Top-200	94.7%	77.5%	78.1%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Top 1-30	1.8%	5.6%	9.9%
Top 31-50	0.0%	0.6%	0.0%
Top 51- 75	1.8%	3.8%	1.3%
Nicht-Top 75	96.5%	90.0%	88.7%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Kein Charterfolg	16.8%	1.3%	11.9%
Top-100	9.7%	10.0%	11.9%
Top-30	73.5%	88.8%	76.2%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Englisch	83.2%	90.0%	90.1%
Deutsch	8.0%	4.4%	2.0%
Italienisch	5.3%	0.6%	1.3%
Französisch	0.9%	1.3%	0.0%
Spanisch	0.0%	1.9%	1.3%
Dialekt	1.8%	0.0%	2.6%
Instrumental	0.9%	0.6%	0.0%
Gemischt	0.0%	1.3%	2.0%
Andere	0.0%	0.0%	0.7%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Schweizer Interpret	5.3%	4.4%	4.6%
Ausländischer Interpret	94.7%	95.6%	95.4%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Anteil Titel mit Wiederholungen	1.8%	3.8%	6.6%
Titel, die einmal gespielt werden	98.2%	96.3%	93.4%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Radio Central	Radio Pilatus	Radio Sunshine
Fast	27.4%	28.8%	33.1%
Mid	58.4%	58.8%	60.9%
Slow	14.2%	12.5%	6.0%
Total	100.0%	100.0%	100.0%
Anzahl Titel	113	160	151

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4. Region Deutschschweiz Süd - Region Bern

4.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Information	13.7%	12.7%	27.6%	13.5%
Layout	3.0%	4.4%	3.7%	3.0%
Moderation	7.0%	8.8%	12.2%	4.9%
Musik	69.0%	67.0%	47.8%	71.8%
Service	2.6%	2.8%	3.8%	2.9%
Sonstiges	0.0%	0.1%	0.0%	0.2%
Unterhaltung	0.3%	0.0%	0.0%	0.1%
Werbung	4.4%	4.2%	4.8%	3.5%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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4.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Sprache	0.0%	0.0%	0.0%	0.0%
Englisch	0.0%	0.2%	0.0%	0.2%
Französisch	0.2%	0.1%	0.0%	0.1%
Hochdeutsch	16.5%	1.5%	14.5%	4.4%
Hochdeutsch/schweizerdeutsch (gemischt)	0.7%	1.2%	0.0%	0.0%
Italienisch	0.0%	0.0%	0.0%	0.0%
Rätoromanisch	0.0%	0.0%	0.0%	0.0%
Schweizerdeutsch	82.7%	97.1%	85.4%	95.3%
Tessiner Dialekt	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	6:59:29	7:02:47	13:03:21	6:26:09

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Capital FM	Information	04:00:30	100.0%	00:00:00	0.0%	00:00:06	0.0%	00:00:23	0.2%	01:05:44	27.3%	00:02:50	1.2%	00:00:05	0.0%	00:00:00	0.0%	02:51:22	71.3%	00:00:00	0.0%
Capital FM	Moderation	02:06:38	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:15	0.2%	00:02:07	1.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:04:16	98.1%	00:00:00	0.0%
Capital FM	Service	00:47:08	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:10	2.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:45:58	97.5%	00:00:00	0.0%
Capital FM	Unterhaltung	00:05:13	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:13	100.0%	00:00:00	0.0%
Capital FM	Total	06:59:29	100.0%	00:00:00	0.0%	00:00:06	0.0%	00:00:38	0.2%	01:09:01	16.5%	00:02:50	0.7%	00:00:05	0.0%	00:00:00	0.0%	05:46:49	82.7%	00:00:00	0.0%
Energy Bern	Information	03:33:25	100.0%	00:00:00	0.0%	00:00:42	0.3%	00:00:16	0.1%	00:05:37	2.6%	00:04:12	2.0%	00:00:00	0.0%	00:00:00	0.0%	03:22:38	94.9%	00:00:00	0.0%
Energy Bern	Moderation	02:38:01	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:12	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:37:49	99.9%	00:00:00	0.0%
Energy Bern	Service	00:51:07	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:30	1.0%	00:00:41	1.3%	00:00:00	0.0%	00:00:00	0.0%	00:49:56	97.7%	00:00:00	0.0%
Energy Bern	Unterhaltung	00:00:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:14	100.0%	00:00:00	0.0%
Energy Bern	Total	07:02:47	100.0%	00:00:00	0.0%	00:00:42	0.2%	00:00:16	0.1%	00:06:19	1.5%	00:04:53	1.2%	00:00:00	0.0%	00:00:00	0.0%	06:50:37	97.1%	00:00:00	0.0%
Radio BeO	Information	08:14:02	100.0%	00:00:00	0.0%	00:00:21	0.1%	00:00:17	0.1%	01:41:31	20.5%	00:00:14	0.0%	00:00:00	0.0%	00:00:00	0.0%	06:31:39	79.3%	00:00:00	0.0%
Radio BeO	Moderation	03:40:15	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:04	0.0%	00:01:31	0.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:38:40	99.3%	00:00:00	0.0%
Radio BeO	Service	01:09:04	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:10:18	14.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:58:46	85.1%	00:00:00	0.0%
Radio BeO	Unterhaltung	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio BeO	Total	13:03:21	100.0%	00:00:00	0.0%	00:00:21	0.0%	00:00:21	0.0%	01:53:20	14.5%	00:00:14	0.0%	00:00:00	0.0%	00:00:00	0.0%	11:09:05	85.4%	00:00:00	0.0%
Radio Neo1	Information	04:02:58	100.0%	00:00:08	0.1%	00:00:52	0.4%	00:00:00	0.0%	00:15:09	6.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:46:49	93.4%	00:00:00	0.0%
Radio Neo1	Moderation	01:28:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:20	0.4%	00:00:10	0.2%	00:00:08	0.2%	00:00:00	0.0%	00:00:00	0.0%	01:28:07	99.3%	00:00:00	0.0%
Radio Neo1	Service	00:52:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:52:52	100.0%	00:00:00	0.0%
Radio Neo1	Unterhaltung	00:01:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Neo1	Total	06:26:09	100.0%	00:00:08	0.0%	00:00:52	0.2%	00:00:20	0.1%	00:16:53	4.4%	00:00:08	0.0%	00:00:00	0.0%	00:00:00	0.0%	06:07:48	95.2%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Capital FM	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Capital FM	Informations-Ausschnitt	00:00:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:20	100.0%	00:00:00	0.0%
Capital FM	Informationsbeitrag	02:03:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:04:26	3.6%	00:02:50	2.3%	00:00:00	0.0%	00:00:00	0.0%	01:56:17	94.1%	00:00:00	0.0%
Capital FM	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Capital FM	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Capital FM	Nachrichtenbeitrag	01:56:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:23	0.3%	01:01:18	52.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:54:37	47.0%	00:00:00	0.0%
Capital FM	Total	04:00:11	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:23	0.2%	01:05:44	27.4%	00:02:50	1.2%	00:00:00	0.0%	00:00:00	0.0%	02:51:14	71.3%	00:00:00	0.0%
Energy Bern	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy Bern	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy Bern	Informationsbeitrag	01:33:00	100.0%	00:00:00	0.0%	00:00:37	0.7%	00:00:00	0.0%	00:02:20	2.5%	00:04:12	4.5%	00:00:00	0.0%	00:00:00	0.0%	01:25:51	92.3%	00:00:00	0.0%
Energy Bern	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy Bern	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Energy Bern	Nachrichtenbeitrag	01:59:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:16	0.2%	00:03:17	2.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:56:01	97.0%	00:00:00	0.0%
Energy Bern	Total	03:32:34	100.0%	00:00:00	0.0%	00:00:37	0.3%	00:00:16	0.1%	00:05:37	2.6%	00:04:12	2.0%	00:00:00	0.0%	00:00:00	0.0%	03:21:52	95.0%	00:00:00	0.0%
Radio BeO	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio BeO	Informations-Ausschnitt	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio BeO	Informationsbeitrag	03:54:52	100.0%	00:00:00	0.0%	00:00:21	0.1%	00:00:00	0.0%	00:03:07	1.3%	00:00:14	0.1%	00:00:00	0.0%	00:00:00	0.0%	03:51:10	98.4%	00:00:00	0.0%
Radio BeO	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio BeO	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio BeO	Nachrichtenbeitrag	04:18:15	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:17	0.1%	01:37:55	37.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:40:03	62.0%	00:00:00	0.0%
Radio BeO	Total	08:13:07	100.0%	00:00:00	0.0%	00:00:21	0.1%	00:00:17	0.1%	01:41:02	20.5%	00:00:14	0.0%	00:00:00	0.0%	00:00:00	0.0%	06:31:13	79.3%	00:00:00	0.0%
Radio Neo1	Feature/Reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Neo1	Informations-Ausschnitt	00:01:25	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:25	100.0%	00:00:00	0.0%
Radio Neo1	Informationsbeitrag	01:48:14	100.0%	00:00:00	0.0%	00:00:45	0.7%	00:00:00	0.0%	00:03:53	3.6%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:43:36	95.7%	00:00:00	0.0%
Radio Neo1	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Neo1	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Neo1	Nachrichtenbeitrag	02:11:09	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:10:48	8.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:00:21	91.8%	00:00:00	0.0%
Radio Neo1	Total	04:00:48	100.0%	00:00:00	0.0%	00:00:45	0.3%	00:00:00	0.0%	00:14:41	6.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:45:22	93.6%	00:00:00	0.0%

4.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Jingle	65.5%	56.9%	52.5%	71.6%
Jingle-Sonstiges	0.0%	0.0%	0.0%	0.0%
Musik-Positioner	0.4%	2.7%	0.1%	0.0%
Station-ID-Hörer	0.0%	0.3%	0.7%	0.0%
Station-ID-Vip	0.0%	6.3%	2.8%	1.3%
Trailer-Internet	0.0%	3.0%	1.2%	0.9%
Trailer-Merchandising	0.4%	2.4%	0.0%	0.0%
Trailer-Sender/Programmbestandteil	20.6%	14.0%	39.4%	23.7%
Trailer-Sonstiges	0.0%	0.0%	1.0%	0.0%
Trailer-Veranstaltung	13.1%	10.7%	2.3%	2.5%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:54:32	1:19:05	1:06:39	0:53:30

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4.4. Werbung

4.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Sponsoring	28.7%	23.1%	27.1%	16.0%
Werbejingle	0.0%	0.0%	0.2%	0.7%
Werbepot	68.0%	80.8%	72.4%	83.3%
Werbung-Sonstiges	3.3%	0.0%	0.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:18:22	1:15:16	1:26:20	1:03:28

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4.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Gesponserter Inhalt	10.8%	15.5%	7.2%	16.5%
Nicht gesponsert	89.2%	84.5%	92.8%	83.5%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00	30:00:00

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4.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Börse	4.7%	0.0%	0.0%	0.0%
Kino-/Veranstaltungstipps	2.0%	2.4%	2.7%	6.4%
Medien extern	2.9%	3.7%	0.8%	6.6%
Medienhinweis (eigene Gruppe)	0.3%	0.0%	0.0%	0.0%
Programmhinweis (eigenes Programm)	4.2%	3.4%	18.5%	12.7%
Sonstige Services	4.4%	2.9%	0.7%	4.2%
Verkehr	17.8%	40.8%	16.0%	20.0%
Verweis eigene Homepage	1.8%	3.7%	0.2%	5.7%
Wetter	62.0%	43.1%	61.2%	44.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:47:08	0:51:07	1:09:04	0:52:52

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4.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere	1.3%	0.0%	0.0%	0.0%
Experte	0.6%	0.3%	1.7%	0.5%
Fachjournalist	2.5%	1.4%	0.2%	0.0%
Hörer	13.9%	28.8%	42.8%	8.5%
Informant	0.0%	3.5%	0.3%	0.0%
Mehrere Moderatoren	0.0%	31.2%	0.1%	0.0%
Moderator	95.6%	77.0%	94.8%	94.9%
Nachrichtensprecher	4.2%	1.5%	3.5%	3.6%
Reporter/Korr./Journalist	3.4%	1.5%	2.7%	3.3%
Total	121.5%	145.2%	146.1%	110.9%
Dauer	2:06:38	2:38:01	3:40:15	1:28:45

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Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Frau	69.0%	42.1%	75.5%	46.3%
Mann	52.5%	103.1%	70.6%	64.6%
Total	121.5%	145.2%	146.1%	110.9%
Dauer	2:06:38	2:38:01	3:40:15	1:28:45

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4.7. Information

4.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Feature/Reportage	0.0%	0.0%	0.0%	0.0%
Informations-Ausschnitt	0.3%	2.4%	0.0%	0.6%
Informationsbeitrag	52.3%	45.0%	48.0%	45.6%
Information-Sonstiges	0.1%	0.0%	0.0%	0.0%
Kirche	0.0%	0.0%	0.0%	0.0%
Nachrichtenbeitrag	47.4%	52.7%	52.0%	53.9%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:06:11	3:48:29	8:16:38	4:03:29

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4.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Atmo/Effekte/Ausschnitte	0.2%	0.5%	0.1%	0.0%
Bericht	16.5%	7.1%	16.8%	22.0%
Biographie/Portrait	0.0%	0.0%	0.0%	0.0%
Glosse	0.0%	0.0%	0.0%	0.0%
Interpretation/Erklärstück	0.2%	0.0%	0.4%	0.0%
Interview	10.1%	6.4%	5.8%	5.0%
Kommentar/Kolumne	0.0%	0.0%	0.0%	0.0%
Live-Übertragung	0.0%	0.0%	0.0%	0.0%
Meldung	42.3%	37.2%	54.3%	46.5%
Musik-/Film-/Archiv-O-Ton	2.2%	6.5%	0.6%	1.1%
Presseschau	3.5%	0.0%	0.0%	0.0%
Rezension/Kritik	0.3%	0.9%	0.0%	0.0%
Schlagzeile(n)	2.6%	6.9%	3.6%	2.8%
Sonstiges	0.0%	0.0%	0.0%	0.0%
Statement	20.3%	16.8%	16.2%	21.7%
Studiogespräch (live)	1.2%	15.3%	1.2%	0.9%
Umfrage	0.6%	2.5%	3.2%	0.0%
Zitat	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:06:11	3:48:29	8:16:38	4:03:29

4.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere	0.1%	1.0%	0.0%	1.1%
Experte	2.9%	6.8%	2.2%	1.0%
Fachjournalist	2.0%	2.4%	0.6%	0.9%
Hörer	3.0%	0.5%	5.3%	0.0%
Informant	25.9%	36.8%	17.2%	24.6%
Mehrere Moderatoren	0.0%	0.5%	0.1%	0.0%
Moderator	17.6%	19.2%	5.9%	8.7%
Nachrichtensprecher	39.4%	46.0%	42.0%	45.9%
Reporter/Korr./Journalist	22.1%	12.2%	35.5%	23.9%
Total	113.0%	125.3%	108.8%	106.1%
Dauer	4:00:11	3:32:34	8:13:07	4:00:48

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Frau	42.9%	48.8%	32.9%	50.5%
Mann	70.1%	76.6%	75.9%	55.6%
Total	113.0%	125.3%	108.8%	106.1%
Dauer	4:00:11	3:32:34	8:13:07	4:00:48

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4.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Bad News	12.5%	8.5%	7.6%	10.7%
Gesellschaft	22.6%	24.5%	15.4%	23.4%
Human Interest (Kuriosa/Prominenz/Stars)	4.2%	2.4%	3.6%	5.1%
Kultur	4.3%	21.3%	2.0%	4.4%
Politik	31.6%	14.7%	34.9%	21.0%
Recht/Justiz	2.2%	4.8%	2.9%	2.6%
Sport	11.9%	12.2%	15.7%	17.9%
Übrige Themen	0.5%	0.0%	0.0%	0.1%
Umwelt	1.7%	0.0%	6.2%	0.2%
Wirtschaft	8.4%	11.6%	10.7%	14.6%
Wissenschaft/Forschung/Technik	0.1%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:45:12	3:16:48	7:55:25	3:54:01

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	Capital FM		Energy Bern		Radio BeO		Radio Neo1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	5.1%	0.4%	3.4%	0.4%
Katastrophe	7.4%	0.9%	10.1%	0.9%	11.8%	0.9%	14.3%	1.5%
Krieg/Bürgerkrieg	21.6%	2.7%	0.0%	0.0%	13.0%	1.0%	18.2%	2.0%
Kriminalität	34.9%	4.4%	47.2%	4.0%	14.8%	1.1%	32.9%	3.5%
Übrige Bad News	5.3%	0.7%	2.0%	0.2%	4.5%	0.3%	1.9%	0.2%
Unglück/Unfall	30.8%	3.9%	40.8%	3.5%	50.8%	3.9%	29.3%	3.1%
Gesamt	100.0%	12.5%	100.0%	8.5%	100.0%	7.6%	100.0%	10.7%
Gesellschaft								
Bildung/Schule	0.0%	0.0%	3.7%	0.9%	2.6%	0.4%	4.4%	1.0%
Freizeit/Reisen	27.1%	6.1%	22.5%	5.5%	39.0%	6.0%	18.6%	4.3%
Gesellschaft allgemein	8.3%	1.9%	0.0%	0.0%	10.9%	1.7%	2.4%	0.6%
Gesundheit/Wellness/Medizin	18.1%	4.1%	18.1%	4.4%	7.8%	1.2%	30.1%	7.0%
Kirche/Religion/Weltanschauung	3.8%	0.9%	0.4%	0.1%	5.2%	0.8%	5.3%	1.2%
Lifestyle/Wohnen	0.0%	0.0%	19.6%	4.8%	9.1%	1.4%	17.1%	4.0%
Medien/Internet/Kommunikation	2.1%	0.5%	2.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	4.3%	1.1%	7.2%	1.1%	0.7%	0.2%
Soziale Probleme/Armut/Drogen	15.1%	3.4%	0.8%	0.2%	1.9%	0.3%	0.0%	0.0%
Tiere	11.9%	2.7%	11.9%	2.9%	0.0%	0.0%	6.3%	1.5%
Übrige Gesellschaft	7.0%	1.6%	5.4%	1.3%	0.0%	0.0%	0.0%	0.0%
Verkehr/Mobilität/Auto	6.7%	1.5%	11.1%	2.7%	16.2%	2.5%	14.0%	3.3%
Gesamt	100.0%	22.6%	100.0%	24.5%	100.0%	15.4%	100.0%	23.4%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	4.2%	100.0%	2.4%	100.0%	3.6%	100.0%	5.1%
Kultur								
Bildende Kunst/Architektur	33.7%	1.4%	0.0%	0.0%	25.7%	0.5%	0.0%	0.0%
Film/Theater	8.2%	0.3%	9.7%	2.1%	52.3%	1.0%	4.0%	0.2%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	8.4%	0.2%	2.9%	0.1%
Literatur	0.0%	0.0%	9.8%	2.1%	9.6%	0.2%	1.1%	0.0%
Musik	58.2%	2.5%	80.6%	17.2%	0.0%	0.0%	91.9%	4.1%
Übrige Kultur	0.0%	0.0%	0.0%	0.0%	3.9%	0.1%	0.0%	0.0%
Gesamt	100.0%	4.3%	100.0%	21.3%	100.0%	2.0%	100.0%	4.4%

Themen (Fortsetzung)	Capital FM		Energy Bern		Radio BeO		Radio Neo1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	3.4%	1.1%	0.0%	0.0%	8.0%	2.8%	16.9%	3.6%
Aussenpolitik	8.5%	2.7%	0.0%	0.0%	5.6%	1.9%	6.9%	1.5%
Bildung	0.0%	0.0%	0.0%	0.0%	0.5%	0.2%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	31.5%	9.9%	3.1%	0.4%	29.7%	10.4%	13.2%	2.8%
Finanzen/Steuern	3.9%	1.2%	19.2%	2.8%	16.3%	5.7%	9.2%	1.9%
Gesundheit/Soziales	11.2%	3.5%	27.4%	4.0%	5.2%	1.8%	1.9%	0.4%
Parteien	4.4%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Politik allgemein	0.5%	0.2%	0.0%	0.0%	5.4%	1.9%	2.7%	0.6%
Übrige Politik	5.4%	1.7%	0.0%	0.0%	0.4%	0.1%	0.9%	0.2%
Verkehr/Kommunikation/Medien	13.8%	4.4%	10.1%	1.5%	9.6%	3.4%	10.6%	2.2%
Verwaltung	0.4%	0.1%	0.7%	0.1%	3.5%	1.2%	0.0%	0.0%
Wahlen/Abstimmungen	8.9%	2.8%	29.7%	4.4%	7.1%	2.5%	28.1%	5.9%
Wirtschaftspolitik	8.2%	2.6%	9.8%	1.4%	8.7%	3.0%	9.5%	2.0%
Gesamt	100.0%	31.6%	100.0%	14.7%	100.0%	34.9%	100.0%	21.0%
Recht/Justiz	100.0%	2.2%	100.0%	4.8%	100.0%	2.9%	100.0%	2.6%
Sport								
Eishockey	8.4%	1.0%	0.5%	0.1%	10.6%	1.7%	12.9%	2.3%
Fussball	61.5%	7.3%	77.8%	9.5%	36.2%	5.7%	33.4%	6.0%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	1.5%
Ski	0.0%	0.0%	3.1%	0.4%	0.0%	0.0%	0.6%	0.1%
Sport allgemein	1.8%	0.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Tennis	8.5%	1.0%	2.5%	0.3%	3.3%	0.5%	6.2%	1.1%
Übrige Sportarten	18.0%	2.1%	16.1%	2.0%	49.4%	7.8%	38.6%	6.9%
verschiedene Sportarten	1.8%	0.2%	0.0%	0.0%	0.4%	0.1%	0.0%	0.0%
Gesamt	100.0%	11.9%	100.0%	12.2%	100.0%	15.7%	100.0%	17.9%
Übrige Themen	100.0%	0.5%	100.0%	0.0%	100.0%	0.0%	100.0%	0.1%
Umwelt	100.0%	1.7%	100.0%	0.0%	100.0%	6.2%	100.0%	0.2%
Wirtschaft								
Arbeitswelt	5.5%	0.5%	0.0%	0.0%	10.5%	1.1%	2.5%	0.4%
Börse	7.4%	0.6%	8.2%	0.9%	0.0%	0.0%	1.5%	0.2%
einzelne Branchen/Wirtschaftszweige	4.7%	0.4%	21.0%	2.4%	9.3%	1.0%	12.5%	1.8%
einzelne Unternehmen	72.3%	6.1%	69.4%	8.1%	73.0%	7.8%	70.8%	10.3%
Konjunktur	0.0%	0.0%	0.0%	0.0%	2.5%	0.3%	0.0%	0.0%
Konsum	10.0%	0.8%	1.5%	0.2%	4.2%	0.5%	7.0%	1.0%
Übrige Wirtschaft	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	4.7%	0.7%
Gesamt	100.0%	8.4%	100.0%	11.6%	100.0%	10.7%	100.0%	14.6%
Wissenschaft/Forschung/Technik	100.0%	0.1%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%

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Tabelle 17: Themen im Konzessionsgebiet ¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Bad News	17.6%	7.7%	2.3%	6.4%
Gesellschaft	20.1%	28.1%	19.1%	28.3%
Human Interest (Kuriosa/Prominenz/Stars)	0.0%	2.9%	3.5%	3.3%
Kultur	3.5%	22.8%	2.4%	2.0%
Politik	33.3%	12.4%	39.5%	19.9%
Recht/Justiz	0.7%	4.0%	0.0%	1.5%
Sport	7.7%	7.2%	13.0%	16.4%
Übrige Themen	0.0%	0.0%	0.0%	0.4%
Umwelt	1.9%	0.0%	6.3%	0.5%
Wirtschaft	14.7%	14.9%	13.9%	21.4%
Wissenschaft/Forschung/Technik	0.6%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:57:16	1:10:38	3:48:54	1:30:45

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1 Konzessionsgebiet nach Sender:

Capital FM	Energy Bern	Radio BeO	Radio Neo1
Bern, KR Bern		KR Thun, KR Oberland Ost, KR Simmental, Interlaken	Bern, KR Bern, KR Emmental, KR Oberraargau

Tabelle 18: Themen im Konzessionsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Konzessionsgebiet)

Themen im Konzessionsgebiet	Capital FM		Energy Bern		Radio BeO		Radio Neo1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News								
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.7%	0.9%
Katastrophe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	40.3%	7.1%	87.8%	6.8%	0.0%	0.0%	52.7%	3.4%
Übrige Bad News	11.7%	2.1%	6.1%	0.5%	0.0%	0.0%	0.0%	0.0%
Unglück/Unfall	48.0%	8.5%	6.1%	0.5%	100.0%	2.3%	32.6%	2.1%
Gesamt	100.0%	17.6%	100.0%	7.7%	100.0%	2.3%	100.0%	6.4%
Gesellschaft								
Bildung/Schule	0.0%	0.0%	0.0%	0.0%	4.4%	0.8%	9.4%	2.7%
Freizeit/Reisen	30.3%	6.1%	43.9%	12.3%	54.6%	10.4%	27.5%	7.8%
Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%	15.8%	3.0%	5.1%	1.4%
Gesundheit/Wellness/Medizin	0.0%	0.0%	3.5%	1.0%	4.5%	0.9%	22.8%	6.5%
Kirche/Religion/Weltanschauung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lifestyle/Wohnen	0.0%	0.0%	0.0%	0.0%	14.4%	2.7%	23.7%	6.7%
Medien/Internet/Kommunikation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.4%
Soziale Probleme/Armut/Drogen	19.4%	3.9%	0.0%	0.0%	2.4%	0.5%	0.0%	0.0%
Tiere	24.6%	4.9%	29.0%	8.1%	0.0%	0.0%	3.0%	0.8%
Übrige Gesellschaft	1.6%	0.3%	10.6%	3.0%	0.0%	0.0%	0.0%	0.0%
Verkehr/Mobilität/Auto	24.1%	4.8%	13.0%	3.7%	3.8%	0.7%	7.0%	2.0%
Gesamt	100.0%	20.1%	100.0%	28.1%	100.0%	19.1%	100.0%	28.3%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.0%	100.0%	2.9%	100.0%	3.5%	100.0%	3.3%
Kultur								
Bildende Kunst/Architektur	100.0%	3.5%	0.0%	0.0%	44.6%	1.0%	0.0%	0.0%
Film/Theater	0.0%	0.0%	0.0%	0.0%	34.1%	0.8%	13.0%	0.3%
Geschichte	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%	14.6%	0.3%	16.7%	0.3%
Literatur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Musik	0.0%	0.0%	100.0%	22.8%	0.0%	0.0%	70.4%	1.4%
Übrige Kultur	0.0%	0.0%	0.0%	0.0%	6.8%	0.2%	0.0%	0.0%
Gesamt	100.0%	3.5%	100.0%	22.8%	100.0%	2.4%	100.0%	2.0%

Themen im Konzessionsgebiet (Fortsetzung)	Capital FM		Energy Bern		Radio BeO		Radio Neo1	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik								
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	7.2%	2.8%	0.0%	0.0%
Aussenpolitik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bildung	0.0%	0.0%	0.0%	0.0%	0.9%	0.4%	0.0%	0.0%
Energie/Umwelt/Infrastruktur	54.5%	18.1%	10.1%	1.3%	49.3%	19.5%	32.6%	6.5%
Finanzen/Steuern	2.4%	0.8%	47.1%	5.8%	16.8%	6.6%	4.5%	0.9%
Gesundheit/Soziales	4.4%	1.5%	1.7%	0.2%	0.0%	0.0%	0.0%	0.0%
Parteien	15.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Politik allgemein	0.0%	0.0%	0.0%	0.0%	4.4%	1.7%	1.0%	0.2%
Übrige Politik	6.2%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Verkehr/Kommunikation/Medien	12.1%	4.0%	33.4%	4.1%	10.2%	4.0%	29.0%	5.8%
Verwaltung	1.3%	0.4%	0.0%	0.0%	5.2%	2.1%	0.0%	0.0%
Wahlen/Abstimmungen	0.0%	0.0%	4.0%	0.5%	5.5%	2.2%	32.8%	6.5%
Wirtschaftspolitik	4.2%	1.4%	3.6%	0.4%	0.5%	0.2%	0.0%	0.0%
Gesamt	100.0%	33.3%	100.0%	12.4%	100.0%	39.5%	100.0%	19.9%
Recht/Justiz	100.0%	0.7%	100.0%	4.0%	100.0%	0.0%	100.0%	1.5%
Sport								
Eishockey	0.0%	0.0%	0.0%	0.0%	16.1%	2.1%	18.1%	3.0%
Fussball	64.4%	4.9%	66.2%	4.8%	21.7%	2.8%	6.1%	1.0%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.0%	2.1%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	35.6%	2.7%	33.8%	2.4%	62.2%	8.1%	62.8%	10.3%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	7.7%	100.0%	7.2%	100.0%	13.0%	100.0%	16.4%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.4%
Umwelt	100.0%	1.9%	100.0%	0.0%	100.0%	6.3%	100.0%	0.5%
Wirtschaft								
Arbeitswelt	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	0.0%	0.0%	13.2%	2.0%	6.4%	0.9%	3.3%	0.7%
einzelne Unternehmen	77.4%	11.4%	86.8%	12.9%	87.0%	12.1%	82.5%	17.6%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.4%	0.1%	0.0%	0.0%
Konsum	22.6%	3.3%	0.0%	0.0%	5.4%	0.7%	4.2%	0.9%
Übrige Wirtschaft	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.3%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.7%	0.1%	8.3%	1.8%
Gesamt	100.0%	14.7%	100.0%	14.9%	100.0%	13.9%	100.0%	21.4%
Wissenschaft/Forschung/Technik	100.0%	0.6%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%

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	Capital FM	Energy Bern	Radio BeO	Radio Neo1
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.7%	0.6%	11.2%	0.1%
KR Oberthurgau	0.0%	0.0%	0.0%	0.3%
KR Oberwallis	0.0%	0.0%	0.3%	0.1%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.1%	0.2%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.0%	0.0%
KR Seeland	0.2%	0.0%	0.2%	0.0%
KR Simmental	0.0%	0.0%	10.2%	0.0%
KR Solothurn	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.1%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	1.8%	1.8%	26.0%	0.5%
KR Toggenburg	0.0%	0.0%	0.1%	0.0%
KR Uri	0.0%	0.0%	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.4%
KR Zug	0.0%	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.2%	0.2%
KR Zürich	0.0%	0.0%	0.0%	0.9%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%
Luzern	0.4%	0.0%	1.6%	1.0%
Rapperswil	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%	0.1%
Schwyz	0.0%	0.0%	0.0%	0.0%

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Solothurn	0.0%	0.0%	0.0%	0.0%
St. Gallen	0.0%	0.4%	0.1%	0.3%
Visp	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	0.0%	0.0%
Zug	0.0%	0.0%	0.0%	0.0%
Zürich	0.2%	0.0%	0.2%	1.3%
Summe Deutsche/RR. Schweiz ()	32.8%	46.5%	62.8%	48.3%
Andere Französische Schweiz	0.0%	0.0%	0.0%	0.0%
Delémont	0.0%	0.0%	0.0%	0.0%
Fribourg	0.0%	0.0%	0.0%	0.0%
Genève	0.4%	0.0%	0.0%	0.0%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.0%	0.0%
KR Genève	0.0%	0.0%	0.1%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%	0.0%
KR Jura	0.0%	0.5%	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%
KR Martigny	0.1%	0.0%	0.4%	0.0%
KR Morges	0.0%	0.0%	0.0%	0.3%
KR Neuchâtel	0.0%	0.0%	0.1%	0.2%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	0.0%	0.0%	0.2%	0.0%
KR Yverdon	0.0%	0.0%	0.1%	0.0%
Lausanne	0.0%	0.0%	0.0%	0.1%
Monthey	0.0%	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.0%	0.0%
Sion	0.2%	0.0%	0.0%	0.0%
Summe Französische Schweiz	0.7%	0.5%	1.0%	0.6%
Andere Italienische Schweiz	0.0%	0.0%	0.0%	0.0%

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.2%	0.0%
Lugano	0.0%	0.0%	0.0%	0.1%
Melide	0.0%	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.0%	0.0%	0.2%	0.1%
Afrika	0.2%	0.0%	0.9%	0.3%
Andere Ausland	4.4%	4.2%	0.6%	4.2%
Antarktis	0.0%	0.0%	0.0%	0.0%
Asien	0.2%	0.0%	0.9%	0.2%
Australien/Ozeanien	0.0%	0.0%	0.0%	0.2%
Deutschland	0.7%	1.0%	1.6%	2.1%
Frankreich	0.4%	0.5%	0.6%	1.6%
Italien	1.1%	2.9%	1.0%	2.3%
Liechtenstein	0.0%	0.0%	0.0%	0.0%
Naher Osten	3.0%	0.0%	1.2%	2.5%
Nordamerika	2.7%	1.1%	1.9%	4.2%
Österreich	0.0%	0.0%	0.0%	0.0%
Süd-/Mittelamerika	0.2%	0.0%	0.2%	0.2%
Übriges Europa	4.7%	3.0%	4.6%	6.0%
Weltall	0.0%	0.0%	0.0%	0.0%
Summe Ausland	17.5%	12.8%	13.5%	23.7%
Sonstiger Ort	0.6%	0.0%	0.0%	0.0%
Dauer	3:28:48	3:03:43	7:36:16	3:46:58

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4.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere	2.6%	1.6%	0.0%	0.4%
KR Aarau	1.9%	2.5%	0.2%	0.1%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.2%	0.0%	0.4%	0.0%
KR Baden	0.3%	0.3%	0.5%	0.0%
KR Basel	6.3%	4.1%	1.5%	3.6%
KR Baselbiet	0.3%	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Bern	72.4%	78.3%	14.3%	21.4%
KR Bernina	0.0%	1.4%	0.0%	0.4%
KR Chur	0.0%	0.0%	0.2%	0.5%
KR Domleschg/Hinterrhein	0.0%	0.0%	0.6%	0.0%
KR Emmental	2.9%	0.0%	1.8%	37.2%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.8%	0.7%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.0%	0.4%	0.3%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Genève	0.9%	0.0%	1.1%	0.0%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.2%	0.4%
KR Jura	0.0%	0.8%	0.0%	0.0%
KR Jura Bernois	0.0%	0.3%	0.0%	0.0%
KR La Broye	0.0%	0.0%	0.3%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	3.4%	0.2%	0.0%
KR Luzern	1.2%	0.1%	2.5%	7.4%
KR Martigny	0.3%	0.0%	0.5%	0.0%
KR Morges	0.0%	0.0%	0.0%	0.7%
KR Murten/Sense	0.0%	0.3%	0.0%	0.0%
KR Neuchâtel	0.0%	0.0%	0.4%	0.4%
KR Nidwalden	0.0%	0.0%	0.2%	0.0%
KR Nyon	0.0%	0.0%	0.0%	0.0%
KR Oberaargau	0.0%	2.6%	0.4%	25.5%
KR Oberengadin	0.0%	0.0%	0.2%	0.0%

KR Oberland Ost	2.2%	2.0%	27.6%	0.5%
KR Oberthurgau	2.6%	0.0%	0.4%	0.9%
KR Oberwallis	0.0%	0.0%	0.6%	0.5%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.1%
KR Prättigau	0.0%	0.0%	0.6%	0.7%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.2%
KR Schwyz	0.0%	0.0%	0.4%	0.0%
KR Seeland	0.0%	0.0%	0.4%	0.6%
KR Simmental	0.7%	0.0%	13.7%	0.0%
KR Sion/Sierre	2.0%	2.2%	0.3%	2.3%
KR Solothurn	0.3%	0.0%	0.0%	0.1%
KR Sotto-Ceneri	0.0%	0.6%	0.6%	0.1%
KR St. Gallen	0.0%	1.8%	0.9%	2.2%
KR Surselva	0.0%	0.0%	0.2%	0.0%
KR Thun	5.0%	4.2%	40.7%	2.3%
KR Toggenburg	0.0%	0.0%	0.3%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
KR Uri	0.0%	0.0%	0.2%	0.7%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Will	0.0%	0.0%	0.1%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.7%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.3%	0.1%	0.0%
KR Zürcher Oberland	0.0%	2.1%	0.0%	0.0%
KR Zürcher Unterland	1.8%	0.0%	0.2%	0.3%
KR Zürich	6.8%	13.9%	3.2%	4.7%
Total	112.0%	123.2%	116.3%	115.2%
Dauer	1:38:37	1:51:00	5:34:59	2:06:26

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4.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Individuell	2.7%	6.6%	0.0%	1.4%
International/Ausland	27.7%	17.3%	21.5%	30.5%
Kantonal	2.5%	5.3%	7.2%	4.2%
Lokal	1.9%	5.5%	14.9%	12.3%
National	36.7%	40.2%	25.5%	32.9%
Regional	28.5%	25.2%	30.5%	18.5%
Sprachregional	0.0%	0.0%	0.3%	0.3%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:33:28	3:06:42	7:54:30	3:47:44

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4.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Medien	7.4%	2.8%	2.1%	3.9%
Andere Quelle	0.0%	0.0%	0.1%	0.7%
Auslandquelle	8.2%	4.4%	5.6%	9.1%
Gesellschaft	22.7%	20.5%	11.5%	16.8%
Justiz/Polizei	4.9%	4.0%	4.6%	4.0%
Keine Quellennennung	28.7%	23.6%	31.3%	22.1%
Kultur	0.9%	7.1%	0.5%	1.6%
Öffentliches Ereignis	6.4%	9.2%	9.5%	13.3%
Politik/Verwaltung	15.4%	10.9%	24.8%	9.3%
Sport	5.1%	3.2%	5.8%	6.9%
Wirtschaft	6.0%	20.8%	6.8%	15.3%
Total	105.8%	106.7%	103.0%	103.2%
Dauer	3:53:43	3:16:48	7:55:17	3:54:01

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Keine Quellennennung	Keine Quellennennung	28.7%	23.6%	31.3%	22.1%
Auslandquelle	Auslandquelle	8.2%	4.4%	5.6%	9.1%
Politik/Verwaltung					
Politik/Verwaltung	Andere Legislative	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Andere Partei oder Vertreter	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Andere Politik	1.0%	0.0%	0.0%	0.1%
Politik/Verwaltung	Bundesrat	2.1%	0.9%	2.2%	1.0%
Politik/Verwaltung	Eidg. Departement	1.9%	0.1%	1.4%	2.4%
Politik/Verwaltung	Eidg. Parlament	1.0%	1.0%	0.5%	0.1%
Politik/Verwaltung	Gemeindebehörden	4.3%	6.5%	13.9%	2.4%
Politik/Verwaltung	Kantonale Behörden	1.3%	0.9%	0.5%	2.7%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.0%	0.3%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.3%	0.2%	0.3%	0.0%
Politik/Verwaltung	Partei oder Vertreter: FDP	1.1%	0.2%	0.6%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.3%	0.0%	0.5%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	0.8%	0.4%	0.8%	0.6%
Politik/Verwaltung	Partei oder Vertreter: SVP	1.3%	0.7%	3.8%	0.0%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei					
Justiz/Polizei	Andere Justiz/Polizei	0.0%	0.0%	0.0%	0.7%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	2.2%	0.1%	0.9%	0.6%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	0.1%	0.4%	0.0%	0.4%
Justiz/Polizei	Polizei	2.7%	3.5%	3.7%	2.3%
Wirtschaft					
Wirtschaft	Andere Wirtschaft	0.4%	0.6%	0.2%	0.3%
Wirtschaft	Berufsverbände	0.6%	2.6%	0.3%	1.1%
Wirtschaft	Gewerkschaft	0.0%	0.3%	0.6%	0.0%
Wirtschaft	Konsumentenorganisation	0.5%	1.8%	0.1%	1.3%
Wirtschaft	Unternehmen	4.1%	15.0%	4.7%	9.3%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	0.4%	0.4%	0.9%	3.3%

Hauptquelle (Fortsetzung)	Unterquelle	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Gesellschaft					
Gesellschaft	Andere Gesellschaft	0.0%	1.7%	0.2%	0.6%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.0%	0.0%	0.0%	1.2%
Gesellschaft	NPO	2.7%	0.2%	0.0%	0.0%
Gesellschaft	Privatperson	11.7%	14.0%	6.3%	6.5%
Gesellschaft	Prominente	2.2%	0.5%	0.9%	3.9%
Gesellschaft	SRG SSR	0.4%	0.0%	0.0%	0.0%
Gesellschaft	Verein	4.9%	1.6%	2.3%	1.5%
Gesellschaft	Wissenschaft	0.7%	2.5%	1.9%	2.9%
Kultur					
Kultur	Andere Kultur	0.1%	6.4%	0.0%	1.6%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kultur	Kulturorganisation	0.8%	0.8%	0.5%	0.0%
Andere Medien	Andere Medien	7.4%	2.8%	2.1%	3.9%
Sport					
Sport	Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.2%	0.0%	0.2%	0.6%
Sport	Sportfunktionäre	1.4%	2.0%	2.6%	1.6%
Sport	Sportler	3.5%	1.2%	3.0%	4.7%
Öffentliches Ereignis	Öffentliches Ereignis	6.4%	9.2%	9.5%	13.3%
Andere Quelle	Andere Quelle	0.0%	0.0%	0.1%	0.7%
Total	Total	105.8%	106.7%	103.0%	103.2%
Dauer (hh:mm:ss)	Dauer	3:53:43	3:16:48	7:55:17	3:54:01

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere	6.8%	0.0%	0.0%	0.7%
Exekutive	62.2%	77.2%	72.5%	91.5%
Legislative	31.1%	22.8%	27.5%	7.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:35:57	0:21:32	1:57:47	0:21:49

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Politik allgemein	0.0%	0.0%	0.0%	0.0%
Bundesrat	13.4%	8.5%	8.8%	10.8%
Eidg. Departement	12.3%	0.9%	5.7%	25.9%
Kantonale Behörden	8.4%	8.4%	1.9%	29.2%
Gemeindebehörden	28.0%	59.3%	56.1%	25.6%
Eidg. Parlament	6.7%	8.7%	2.2%	1.0%
SVP	8.2%	6.7%	15.3%	0.0%
SP	5.1%	4.0%	3.3%	6.8%
CVP	2.0%	1.9%	1.1%	0.0%
FDP	7.1%	1.5%	2.3%	0.0%
Grüne	1.9%	0.0%	2.2%	0.0%
BDP	0.0%	0.0%	1.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	0.0%	0.0%	0.0%	0.0%
Andere Legislative	0.0%	0.0%	0.0%	0.0%
Andere Politik	6.8%	0.0%	0.0%	0.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	0:35:57	0:21:32	1:57:47	0:21:49

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Quellenzugang erwähnt	36.1%	44.4%	32.0%	47.1%
Quellenzugang nicht erwähnt	63.9%	55.6%	68.0%	52.9%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:53:43	3:16:48	7:55:17	3:54:01

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Akteure	0.6%	0.2%	0.0%	1.1%
Ausland	36.2%	30.5%	21.9%	29.7%
Gesellschaft	53.8%	51.8%	46.3%	41.9%
Justiz/Polizei	4.2%	6.3%	3.6%	5.8%
Kultur	2.3%	10.4%	1.5%	2.9%
Politik	34.4%	30.7%	40.5%	20.9%
Sport	12.2%	14.9%	21.1%	23.9%
Wirtschaft	13.2%	30.8%	17.0%	25.7%
Total	157.0%	175.6%	151.9%	151.8%
Dauer	3:37:47	3:10:33	7:22:51	3:41:21

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Ausland	36.2%	30.5%	21.9%	29.7%
Politik allgemein	0.0%	0.0%	0.0%	0.0%
Bundesrat	5.3%	3.5%	4.7%	1.1%
Eidg. Departement	3.5%	0.1%	2.3%	3.5%
Kantonale Behörden	1.5%	3.5%	3.5%	3.5%
Gemeindebehörden	9.2%	13.7%	16.4%	3.6%
Eidg. Parlament	2.7%	2.0%	1.1%	1.5%
SVP	2.3%	0.6%	3.4%	0.8%
SP	0.7%	0.9%	1.1%	0.5%
CVP	0.2%	0.1%	0.3%	0.6%
FDP	1.1%	0.0%	0.7%	0.4%
Grüne	1.5%	0.6%	0.7%	0.8%
BDP	0.0%	0.0%	0.8%	0.9%
Grünliberale	0.0%	0.0%	0.0%	1.4%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	0.5%	2.1%	0.8%	0.9%
Andere Legislative	0.8%	0.1%	0.3%	0.0%
Andere Exekutive	0.7%	0.0%	0.0%	0.2%
Andere Politik	3.1%	1.3%	1.7%	0.1%
Souverän, Stimmbürger	1.3%	2.3%	2.6%	1.1%
Justiz/Polizei allgemein	0.0%	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	2.4%	0.4%	0.5%	0.0%
Kantonale Gerichte/Staatsanwaltschaft	0.1%	0.5%	0.5%	1.4%
Polizei	1.7%	5.4%	2.6%	3.8%
Andere Justiz	0.0%	0.0%	0.0%	0.6%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%
Unternehmen	9.9%	24.4%	14.9%	19.5%
Wirtschaftsverband	0.1%	2.0%	1.2%	2.7%
Gewerkschaft	0.0%	0.5%	0.0%	0.8%
Konsumentenorganisation	0.5%	0.9%	0.0%	0.2%
Berufsverbände	0.6%	1.0%	0.6%	0.5%
Andere Wirtschaft	2.2%	2.1%	0.3%	2.0%

Akteure (Fortsetzung)	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%
Kirche	0.0%	0.0%	0.0%	1.2%
Verein	4.2%	0.8%	2.7%	1.2%
NPO	4.3%	0.0%	0.1%	0.0%
Wissenschaft	0.5%	0.4%	0.4%	1.7%
SRG SSR	0.5%	0.1%	0.1%	0.0%
Andere Gesellschaft	1.1%	1.0%	1.5%	1.9%
Privatperson	40.2%	47.4%	40.4%	31.8%
Prominente	3.0%	2.1%	1.2%	4.0%
Kultur allgemein	0.0%	0.0%	0.0%	0.0%
Kulturorganisation	1.5%	0.8%	1.2%	0.0%
Andere Kultur	0.8%	9.6%	0.3%	2.9%
Sport allgemein	0.0%	0.0%	0.0%	0.0%
Sportler	10.5%	12.9%	17.5%	23.0%
Sportfunktionäre	1.6%	2.0%	3.4%	0.5%
Andere Sport	0.2%	0.0%	0.1%	0.3%
Andere Akteure	0.6%	0.2%	0.0%	1.1%
Total	157.0%	175.6%	151.9%	151.8%
Dauer	3:37:47	3:10:33	7:22:51	3:41:21

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere	9.1%	4.3%	4.2%	0.5%
Exekutive	58.8%	67.8%	66.6%	56.8%
Legislative	32.1%	28.0%	29.2%	42.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:14:50	0:58:25	2:59:08	0:46:11

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Politik allgemein	0.0%	0.0%	0.0%	0.0%
Bundesrat	15.4%	11.4%	11.7%	5.4%
Eidg. Departement	10.2%	0.3%	5.7%	16.7%
Kantonale Behörden	4.3%	11.3%	8.6%	16.8%
Gemeindebehörden	26.9%	44.8%	40.6%	17.1%
Andere Exekutive	2.0%	0.0%	0.0%	0.9%
Eidg. Parlament	7.9%	6.5%	2.8%	7.3%
SVP	6.6%	1.9%	8.5%	3.9%
SP	2.0%	3.0%	2.8%	2.2%
CVP	0.7%	0.3%	0.7%	2.9%
FDP	3.3%	0.0%	1.6%	1.7%
Grüne	4.3%	1.9%	1.8%	3.9%
BDP	0.0%	0.0%	1.9%	4.4%
Grünliberale	0.0%	0.0%	0.0%	6.6%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Andere Partei	1.4%	6.7%	2.0%	4.4%
Andere Legislative	2.3%	0.3%	0.7%	0.0%
Andere Politik	9.1%	4.3%	4.2%	0.5%
Souverän, Stimmbürger	3.7%	7.4%	6.4%	5.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	1:14:50	0:58:25	2:59:08	0:46:11

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4.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Perspektive	5.5%	4.3%	7.8%	5.4%
Gleiche Perspektive	94.5%	95.7%	92.2%	94.6%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:53:43	3:16:48	7:55:25	3:54:01

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Meinung	1.5%	1.2%	5.0%	5.2%
Gleiche Meinung	98.5%	98.8%	95.0%	94.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	3:53:43	3:16:48	7:55:25	3:54:01

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Einordnungsleistung	53.9%	52.6%	42.2%	50.2%
Faktenvermittlung	46.1%	47.4%	57.8%	49.8%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	4:00:11	3:32:34	8:13:07	4:00:48

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Perspektive	9.9%	7.5%	15.6%	10.0%
Gleiche Perspektive	90.1%	92.5%	84.4%	90.0%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:09:28	1:51:52	3:28:19	2:00:46

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Andere Meinung	2.2%	2.1%	8.1%	7.6%
Gleiche Meinung	97.8%	97.9%	91.9%	92.4%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:09:28	1:51:52	3:28:19	2:00:46

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4.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Aktualität unklar	34.8%	19.0%	21.0%	37.8%
Tagesaktuell	48.3%	66.3%	49.2%	45.4%
Weniger als wochenaktuell	9.7%	9.2%	18.5%	5.2%
Wochenaktuell	7.3%	5.4%	11.3%	11.7%
Total	100.0%	100.0%	100.0%	100.0%
Dauer	2:34:26	2:37:13	7:17:49	3:40:25

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4.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	Capital FM	Energy Bern	Radio BeO	Radio Neo1
Comedy/Sketch	87.5%	0.0%	0.0%	100.0%
Hörspiel	0.0%	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%	0.0%
Lesung	0.0%	0.0%	0.0%	0.0%
Parodie/Satire	12.5%	57.1%	0.0%	0.0%
Unterhaltungs-Ausschnitt	0.0%	0.0%	0.0%	0.0%
Unterhaltung-Übriges	0.0%	42.9%	0.0%	0.0%
Total	100.0%	100.0%	0.0%	100.0%
Dauer	0:05:13	0:00:14	0:00:00	0:01:34

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4.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Pop	38.5%	27.1%	28.8%	36.9%
Pop-Rock	22.4%	20.6%	22.3%	21.3%
Pop-Soul	5.1%	3.2%	3.6%	6.3%
Pop-Disco/Dancefloor	5.1%	14.2%	5.8%	8.1%
Pop-Reggae/Latino/Ethno	5.1%	5.2%	11.5%	5.6%
Pop-Hiphop	1.3%	5.8%	1.4%	1.9%
Pop-Folk/Country	3.2%	4.5%	11.5%	3.8%
Pop-Synthie	1.9%	0.0%	0.0%	1.9%
Pop-Swing	0.0%	0.0%	0.7%	0.0%
Pop-Schlager	0.0%	0.0%	0.7%	0.0%
Pop-Chanson	0.0%	0.0%	0.0%	0.0%
Rock	7.1%	0.6%	5.0%	2.5%
Rock-Alternative	0.6%	2.6%	0.0%	3.1%
Rock-Hard'n'Heavy	0.6%	0.0%	0.0%	0.6%
Rock-Blues/Rhythm'n'Blues	0.0%	0.0%	2.2%	0.0%
Rock'n'Roll	0.6%	0.0%	1.4%	0.6%
Black-Soul/Funk	7.1%	13.5%	3.6%	5.6%
Black-Hiphop/Rap	0.0%	1.9%	0.0%	0.6%
Dance-Techno	0.0%	0.0%	0.0%	0.0%
Dance-House	1.3%	0.6%	0.0%	1.3%
Dance-Progressive	0.0%	0.0%	0.0%	0.0%
Schlager	0.0%	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%	0.0%
Andere	0.0%	0.0%	1.4%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
2010er	31.4%	73.5%	43.2%	34.4%
2005-2009	9.0%	13.5%	14.4%	10.6%
2000-2004	8.3%	6.5%	7.2%	9.4%
90er	12.8%	6.5%	13.7%	23.8%
80er	26.3%	0.0%	10.1%	13.8%
70er	7.1%	0.0%	8.6%	6.9%
60er	5.1%	0.0%	2.9%	1.3%
50er und älter	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Top 1-30	12.8%	34.2%	2.2%	11.9%
Top 31-50	4.5%	9.0%	2.2%	1.9%
Top 51-100	3.2%	7.7%	2.2%	4.4%
Top 101-200	2.6%	12.3%	2.9%	3.1%
Nicht Top-200	76.9%	36.8%	90.6%	78.8%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Top 1-30	9.0%	23.9%	2.2%	8.8%
Top 31-50	1.3%	1.9%	0.0%	0.0%
Top 51- 75	4.5%	7.7%	1.4%	5.6%
Nicht-Top 75	85.3%	66.5%	96.4%	85.6%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Kein Charterfolg	5.8%	6.5%	46.0%	17.5%
Top-100	7.1%	9.7%	10.1%	13.8%
Top-30	87.2%	83.9%	43.9%	68.8%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Englisch	91.7%	89.0%	71.2%	87.5%
Deutsch	1.3%	4.5%	2.9%	3.1%
Italienisch	1.9%	0.6%	4.3%	0.6%
Französisch	1.3%	0.6%	1.4%	0.0%
Spanisch	1.3%	1.3%	3.6%	2.5%
Dialekt	2.6%	1.9%	13.7%	4.4%
Instrumental	0.0%	0.6%	0.0%	0.0%
Gemischt	0.0%	0.0%	0.7%	1.9%
Andere	0.0%	1.3%	2.2%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Schweizer Interpret	7.7%	7.1%	30.2%	15.6%
Ausländischer Interpret	92.3%	92.9%	69.8%	84.4%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Anteil Titel mit Wiederholungen	10.3%	41.9%	1.4%	6.3%
Titel, die einmal gespielt werden	89.7%	58.1%	98.6%	93.8%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	Capital FM	Energy Bern	Radio BeO	Radio Neo 1
Fast	31.4%	18.7%	36.0%	25.6%
Mid	64.7%	76.1%	62.6%	63.1%
Slow	3.8%	5.2%	1.4%	11.3%
Total	100.0%	100.0%	100.0%	100.0%
Anzahl Titel	156	155	139	160

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5. Region Deutschschweiz Süd - DRS Regionalprogramme

5.1. Programmstruktur

Tabelle 1: Programmstruktur (Basis: Anteile in % der Gesamtsendezeit)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Information	51.2%	52.4%	52.2%
Layout	2.9%	3.0%	3.1%
Moderation	8.1%	8.2%	7.9%
Musik	29.1%	27.7%	28.3%
Service	7.8%	8.1%	7.7%
Sonstiges	0.1%	0.0%	0.0%
Unterhaltung	0.4%	0.2%	0.3%
Werbung	0.4%	0.4%	0.4%
Total	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00

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5.2. Sprachen

Tabelle 2: Sprachen (Basis: Alle Wortbeiträge, Dauer)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Sprache	0.1%	0.1%	0.1%
Englisch	0.4%	0.4%	0.4%
Französisch	0.5%	0.4%	0.4%
Hochdeutsch	53.3%	51.5%	51.8%
Hochdeutsch/schweizerdeutsch (gemischt)	0.4%	0.5%	0.4%
Italienisch	0.1%	0.1%	0.1%
Rätoromanisch	0.0%	0.0%	0.0%
Schweizerdeutsch	45.3%	47.2%	47.0%
Tessiner Dialekt	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	20:02:20	20:29:20	20:16:14

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Tabelle 3: Sprachen nach Beitragstyp (Basis: Dauer der Wortbeiträge)

Sender	Beitragstyp	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätomanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
DRS1 Bern Freiburg Wallis	Information	15:08:32	100.0%	00:01:35	0.2%	00:04:20	0.5%	00:06:11	0.7%	08:53:18	58.7%	00:01:29	0.2%	00:00:57	0.1%	00:00:00	0.0%	06:00:42	39.7%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Moderation	02:26:11	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:05	0.1%	00:41:48	28.6%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:43:40	70.9%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Service	02:21:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:32	46.4%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	01:13:18	51.9%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Unterhaltung	00:06:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	5.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:06:01	94.3%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Total	20:02:20	100.0%	00:01:35	0.1%	00:04:20	0.4%	00:06:16	0.5%	10:41:00	53.3%	00:04:31	0.4%	00:00:57	0.1%	00:00:00	0.0%	09:03:41	45.2%	00:00:00	0.0%
DRS1 Graubünden	Information	15:33:06	100.0%	00:01:35	0.2%	00:04:20	0.5%	00:04:26	0.5%	08:45:14	56.3%	00:03:01	0.3%	00:00:57	0.1%	00:00:00	0.0%	06:33:33	42.2%	00:00:00	0.0%
DRS1 Graubünden	Moderation	02:27:51	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:04	0.0%	00:41:43	28.2%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:45:26	71.3%	00:00:00	0.0%
DRS1 Graubünden	Service	02:25:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:32	45.0%	00:02:24	1.6%	00:00:00	0.0%	00:00:00	0.0%	01:17:40	53.3%	00:00:00	0.0%
DRS1 Graubünden	Unterhaltung	00:02:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	13.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:25	86.8%	00:00:00	0.0%
DRS1 Graubünden	Total	20:29:20	100.0%	00:01:35	0.1%	00:04:20	0.4%	00:04:30	0.4%	10:32:51	51.5%	00:06:03	0.5%	00:00:57	0.1%	00:00:00	0.0%	09:39:04	47.1%	00:00:00	0.0%
DRS1 Zentralschweiz	Information	15:28:34	100.0%	00:01:35	0.2%	00:04:20	0.5%	00:04:26	0.5%	08:42:30	56.3%	00:01:29	0.2%	00:00:57	0.1%	00:00:00	0.0%	06:33:17	42.4%	00:00:00	0.0%
DRS1 Zentralschweiz	Moderation	02:22:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:06	0.1%	00:41:43	29.3%	00:00:38	0.4%	00:00:00	0.0%	00:00:00	0.0%	01:39:51	70.2%	00:00:00	0.0%
DRS1 Zentralschweiz	Service	02:19:28	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:32	47.0%	00:02:24	1.7%	00:00:00	0.0%	00:00:00	0.0%	01:11:32	51.3%	00:00:00	0.0%
DRS1 Zentralschweiz	Unterhaltung	00:05:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:22	6.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:32	93.8%	00:00:00	0.0%
DRS1 Zentralschweiz	Total	20:16:14	100.0%	00:01:35	0.1%	00:04:20	0.4%	00:04:32	0.4%	10:30:07	51.8%	00:04:31	0.4%	00:00:57	0.1%	00:00:00	0.0%	09:30:12	46.9%	00:00:00	0.0%

Tabelle 4: Sprachen nach Beitragsart (Basis: Dauer der Informationsinhalte)

Sender	Beitragsart	Gesamtsumme von Dauer		Andere Sprache		Englisch		Französisch		Hochdeutsch		Hochdeutsch/schweizer deutsch (gemischt)		Italienisch		Rätoromanisch		Schweizerdeutsch		Tessiner Dialekt	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
DRS1 Bern Freiburg Wallis	Feature/Reportage	02:04:14	100.0%	00:01:22	1.1%	00:01:28	1.2%	00:04:55	4.0%	01:34:41	76.2%	00:00:57	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:20:51	16.8%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Informationsbeitrag	07:10:13	100.0%	00:00:10	0.0%	00:02:07	0.5%	00:00:10	0.0%	02:53:15	40.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	04:14:31	59.2%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Nachrichtenbeitrag	05:50:10	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:06	0.0%	04:24:29	75.5%	00:00:00	0.0%	00:00:57	0.3%	00:00:00	0.0%	01:24:14	24.1%	00:00:00	0.0%
DRS1 Bern Freiburg Wallis	Total	15:05:40	100.0%	00:01:32	0.2%	00:03:59	0.4%	00:05:11	0.6%	08:52:44	58.8%	00:00:57	0.1%	00:00:57	0.1%	00:00:00	0.0%	06:00:20	39.8%	00:00:00	0.0%
DRS1 Graubünden	Feature/Reportage	02:02:45	100.0%	00:01:22	1.1%	00:01:28	1.2%	00:04:08	3.4%	01:35:29	77.8%	00:00:57	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:19:21	15.8%	00:00:00	0.0%
DRS1 Graubünden	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Graubünden	Informationsbeitrag	08:11:51	100.0%	00:00:10	0.0%	00:02:07	0.4%	00:00:00	0.0%	02:47:00	34.0%	00:01:32	0.3%	00:00:00	0.0%	00:00:00	0.0%	05:21:02	65.3%	00:00:00	0.0%
DRS1 Graubünden	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Graubünden	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Graubünden	Nachrichtenbeitrag	05:15:45	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:06	0.0%	04:21:52	82.9%	00:00:00	0.0%	00:00:57	0.3%	00:00:00	0.0%	00:52:26	16.6%	00:00:00	0.0%
DRS1 Graubünden	Total	15:31:24	100.0%	00:01:32	0.2%	00:03:59	0.4%	00:04:14	0.5%	08:44:40	56.3%	00:02:29	0.3%	00:00:57	0.1%	00:00:00	0.0%	06:33:33	42.3%	00:00:00	0.0%
DRS1 Zentralschweiz	Feature/Reportage	01:54:14	100.0%	00:01:22	1.2%	00:01:28	1.3%	00:04:08	3.6%	01:34:18	82.6%	00:00:57	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:12:01	10.5%	00:00:00	0.0%
DRS1 Zentralschweiz	Informations-Ausschnitt	00:01:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:19	30.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:44	69.8%	00:00:00	0.0%
DRS1 Zentralschweiz	Informationsbeitrag	07:18:15	100.0%	00:00:10	0.0%	00:02:07	0.5%	00:00:00	0.0%	02:45:05	37.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	04:30:53	61.8%	00:00:00	0.0%
DRS1 Zentralschweiz	Information-Sonstiges	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Zentralschweiz	Kirche	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
DRS1 Zentralschweiz	Nachrichtenbeitrag	06:13:20	100.0%	00:00:00	0.0%	00:00:24	0.1%	00:00:06	0.0%	04:22:14	70.2%	00:00:00	0.0%	00:00:57	0.3%	00:00:00	0.0%	01:49:39	29.4%	00:00:00	0.0%
DRS1 Zentralschweiz	Total	15:26:52	100.0%	00:01:32	0.2%	00:03:59	0.4%	00:04:14	0.5%	08:41:56	56.3%	00:00:57	0.1%	00:00:57	0.1%	00:00:00	0.0%	06:33:17	42.4%	00:00:00	0.0%

5.3. Layout

Tabelle 5: Layout – Beitragsarten (Basis: Dauer der Layout-Beiträge)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Jingle	77.5%	77.6%	76.5%
Jingle-Sonstiges	0.3%	0.3%	0.3%
Musik-Positioner	0.0%	0.0%	0.0%
Station-ID-Hörer	0.0%	0.0%	0.0%
Station-ID-Vip	0.2%	0.2%	0.2%
Trailer-Internet	0.0%	0.0%	0.0%
Trailer-Merchandising	0.0%	0.0%	0.0%
Trailer-Sender/Programmbestandteil	12.5%	12.7%	11.0%
Trailer-Sonstiges	0.0%	0.0%	0.0%
Trailer-Veranstaltung	9.6%	9.3%	12.0%
Total	100.0%	100.0%	100.0%
Dauer	0:52:41	0:54:24	0:55:01

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5.4. Werbung

5.4.1. Werbung

Tabelle 6: Werbung – Beitragsarten (Basis: Dauer der Werbebeiträge)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Sponsoring	88.1%	87.9%	88.1%
Werbejingle	0.0%	0.0%	0.0%
Werbepot	11.9%	12.1%	11.9%
Werbung-Sonstiges	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	0:06:35	0:06:29	0:06:35

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5.4.2. Sponsoring

Tabelle 7: Anteil der gesponserten Inhalte am Gesamtprogramm (Basis: Gesamtdauer)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Gesponserter Inhalt	3.4%	3.4%	3.4%
Nicht gesponsert	96.6%	96.6%	96.6%
Total	100.0%	100.0%	100.0%
Dauer	30:00:00	30:00:00	30:00:00

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5.5. Service

Tabelle 8: Service – Beitragsarten (Basis: Dauer der Service-Beiträge)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Börse	6.2%	6.0%	6.3%
Kino-/Veranstungstipps	7.4%	7.0%	7.8%
Medien extern	3.1%	2.9%	3.0%
Medienhinweis (eigene Gruppe)	1.1%	1.0%	1.1%
Programmhinweis (eigenes Programm)	4.6%	4.9%	4.8%
Sonstige Services	0.5%	0.4%	0.4%
Verkehr	32.5%	31.5%	32.9%
Verweis eigene Homepage	5.2%	5.8%	5.3%
Wetter	39.5%	40.3%	38.3%
Total	100.0%	100.0%	100.0%
Dauer	2:21:14	2:25:36	2:19:28

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5.6. Moderation

Tabelle 9: Erster und zweiter Sprecher in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere	0.0%	0.0%	0.0%
Experte	0.2%	0.2%	0.2%
Fachjournalist	1.3%	1.3%	1.3%
Hörer	14.4%	14.3%	14.8%
Informant	0.1%	0.1%	0.1%
Mehrere Moderatoren	0.0%	0.0%	0.0%
Moderator	63.3%	67.8%	65.1%
Nachrichtensprecher	32.3%	28.3%	31.2%
Reporter/Korr./Journalist	6.3%	5.5%	5.4%
Total	117.9%	117.5%	118.2%
Dauer	2:26:11	2:27:51	2:22:18

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Tabelle 10: Sprecher nach Geschlecht in den Moderationsbeiträgen

(Basis: Dauer der Moderationsbeiträge, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Frau	46.3%	46.0%	44.3%
Mann	71.6%	71.5%	73.9%
Total	117.9%	117.5%	118.2%
Dauer	2:26:11	2:27:51	2:22:18

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5.7. Information

5.7.1. Beitragsarten

Tabelle 11: Beitragsarten (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Feature/Reportage	13.9%	13.3%	12.4%
Informations-Ausschnitt	0.1%	0.1%	0.1%
Informationsbeitrag	47.6%	53.0%	47.5%
Information-Sonstiges	0.0%	0.0%	0.0%
Kirche	0.0%	0.0%	0.0%
Nachrichtenbeitrag	38.3%	33.6%	39.9%
Total	100.0%	100.0%	100.0%
Dauer	15:20:44	15:42:40	15:40:13

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5.7.2. Journalistische Form

Tabelle 12: Journalistische Form (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Atmo/Effekte/Ausschnitte	0.4%	0.4%	0.4%
Bericht	26.4%	27.6%	26.3%
Biographie/Portrait	0.8%	0.8%	0.8%
Glosse	0.0%	0.0%	0.0%
Interpretation/Erklärstück	1.0%	0.9%	0.9%
Interview	20.8%	18.5%	19.4%
Kommentar/Kolumne	0.0%	0.0%	0.0%
Live-Übertragung	0.5%	0.4%	0.4%
Meldung	25.1%	26.1%	26.5%
Musik-/Film-/Archiv-O-Ton	1.2%	0.8%	1.1%
Presseschau	0.5%	0.7%	0.5%
Rezension/Kritik	0.0%	0.0%	0.0%
Schlagzeile(n)	1.3%	1.3%	1.4%
Sonstiges	0.0%	0.0%	0.0%
Statement	13.3%	13.8%	14.0%
Studiogespräch (live)	8.3%	8.1%	8.1%
Umfrage	0.5%	0.6%	0.5%
Zitat	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%
Dauer	15:20:44	15:42:40	15:40:13

5.7.3. Sprecher in den Informationsbeiträgen

Tabelle 13: Erster und zweiter Sprecher in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere	0.0%	0.0%	0.0%
Experte	8.8%	9.4%	9.7%
Fachjournalist	7.7%	7.5%	7.5%
Hörer	0.0%	0.0%	0.0%
Informant	32.5%	30.5%	31.4%
Mehrere Moderatoren	0.0%	0.0%	0.1%
Moderator	7.8%	9.3%	7.7%
Nachrichtensprecher	30.4%	28.7%	30.9%
Reporter/Korr./Journalist	46.4%	45.7%	44.6%
Total	133.6%	131.1%	131.8%
Dauer	15:05:40	15:31:24	15:26:52

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Tabelle 14: Sprecher nach Geschlecht in den Informationsbeiträgen

(Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Frau	35.0%	36.9%	37.7%
Mann	98.6%	94.2%	94.1%
Total	133.6%	131.1%	131.8%
Dauer	15:05:40	15:31:24	15:26:52

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5.7.4. Themen

Tabelle 15: Themen - Hauptkategorien (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Bad News	5.0%	5.3%	4.6%
Gesellschaft	15.7%	15.9%	14.4%
Human Interest (Kuriosa/Prominenz/Stars)	0.7%	1.0%	0.7%
Kultur	5.7%	2.2%	4.8%
Politik	39.9%	43.2%	43.2%
Recht/Justiz	5.2%	6.0%	6.1%
Sport	7.5%	7.3%	7.9%
Übrige Themen	0.7%	0.7%	0.7%
Umwelt	0.3%	0.6%	0.2%
Wirtschaft	18.1%	16.5%	16.2%
Wissenschaft/Forschung/Technik	1.3%	1.3%	1.3%
Total	100.0%	100.0%	100.0%
Dauer	14:49:24	15:12:42	15:09:31

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Tabelle 16: Themen (Basis: Dauer der Informationsinhalte)

Themen	DRS1 Bern Freiburg Wallis		DRS1 Graubünden		DRS1 Zentralschweiz	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News						
Anschlag/Attentat/Terrorismus	15.1%	0.8%	14.0%	0.7%	16.4%	0.7%
Katastrophe	20.8%	1.1%	19.3%	1.0%	22.6%	1.0%
Krieg/Bürgerkrieg	9.5%	0.5%	8.8%	0.5%	10.3%	0.5%
Kriminalität	24.8%	1.2%	20.7%	1.1%	24.2%	1.1%
Übrige Bad News	26.6%	1.3%	31.9%	1.7%	24.4%	1.1%
Unglück/Unfall	3.2%	0.2%	5.4%	0.3%	2.1%	0.1%
Gesamt	100.0%	5.0%	100.0%	5.3%	100.0%	4.6%
Gesellschaft						
Bildung/Schule	22.3%	3.5%	21.2%	3.4%	23.6%	3.4%
Freizeit/Reisen	10.0%	1.6%	13.6%	2.2%	7.7%	1.1%
Gesellschaft allgemein	3.8%	0.6%	3.7%	0.6%	4.1%	0.6%
Gesundheit/Wellness/Medizin	10.3%	1.6%	8.1%	1.3%	8.7%	1.2%
Kirche/Religion/Weltanschauung	13.8%	2.2%	21.6%	3.4%	15.4%	2.2%
Lifestyle/Wohnen	2.2%	0.4%	2.1%	0.3%	2.4%	0.3%
Medien/Internet/Kommunikation	8.0%	1.3%	8.0%	1.3%	8.6%	1.2%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.5%	0.1%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	13.8%	2.2%	6.3%	1.0%	7.4%	1.1%
Tiere	2.6%	0.4%	3.4%	0.5%	5.4%	0.8%
Übrige Gesellschaft	2.8%	0.4%	2.5%	0.4%	3.2%	0.5%
Verkehr/Mobilität/Auto	10.3%	1.6%	8.9%	1.4%	13.6%	1.9%
Gesamt	100.0%	15.7%	100.0%	15.9%	100.0%	14.4%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	0.7%	100.0%	1.0%	100.0%	0.7%
Kultur						
Bildende Kunst/Architektur	11.6%	0.7%	1.4%	0.0%	0.0%	0.0%
Film/Theater	29.6%	1.7%	2.0%	0.0%	44.5%	2.1%
Geschichte	20.6%	1.2%	22.6%	0.5%	11.6%	0.6%
Kultur allgemein	2.3%	0.1%	0.0%	0.0%	0.0%	0.0%
Literatur	8.5%	0.5%	0.0%	0.0%	0.0%	0.0%
Musik	21.0%	1.2%	74.1%	1.7%	33.4%	1.6%
Übrige Kultur	6.3%	0.4%	0.0%	0.0%	10.4%	0.5%
Gesamt	100.0%	5.7%	100.0%	2.2%	100.0%	4.8%

Themen (Fortsetzung)	DRS1 Bern Freiburg Wallis		DRS1 Graubünden		DRS1 Zentralschweiz	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik						
Armee/Verteidigung	7.7%	3.1%	6.9%	3.0%	6.9%	3.0%
Aussenpolitik	6.5%	2.6%	5.9%	2.5%	5.9%	2.5%
Bildung	0.4%	0.2%	2.4%	1.0%	3.8%	1.6%
Energie/Umwelt/Infrastruktur	5.4%	2.2%	5.0%	2.2%	3.2%	1.4%
Finanzen/Steuern	3.6%	1.4%	5.0%	2.2%	6.4%	2.8%
Gesundheit/Soziales	13.9%	5.6%	10.8%	4.6%	13.5%	5.9%
Parteien	0.2%	0.1%	0.2%	0.1%	0.2%	0.1%
Politik allgemein	12.6%	5.0%	13.3%	5.7%	10.7%	4.6%
Übrige Politik	4.9%	2.0%	5.2%	2.2%	4.4%	1.9%
Verkehr/Kommunikation/Medien	4.1%	1.6%	7.4%	3.2%	7.4%	3.2%
Verwaltung	1.5%	0.6%	1.3%	0.5%	0.5%	0.2%
Wahlen/Abstimmungen	21.8%	8.7%	20.0%	8.6%	21.7%	9.4%
Wirtschaftspolitik	17.3%	6.9%	16.7%	7.2%	15.4%	6.7%
Gesamt	100.0%	39.9%	100.0%	43.2%	100.0%	43.2%
Recht/Justiz	100.0%	5.2%	100.0%	6.0%	100.0%	6.1%
Sport						
Eishockey	4.8%	0.4%	5.4%	0.4%	6.3%	0.5%
Fussball	49.9%	3.7%	46.5%	3.4%	50.2%	4.0%
Leichtathletik	5.9%	0.4%	5.9%	0.4%	5.5%	0.4%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	16.2%	1.2%	16.2%	1.2%	15.0%	1.2%
Übrige Sportarten	23.2%	1.7%	26.0%	1.9%	22.9%	1.8%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	7.5%	100.0%	7.3%	100.0%	7.9%
Übrige Themen	100.0%	0.7%	100.0%	0.7%	100.0%	0.7%
Umwelt	100.0%	0.3%	100.0%	0.6%	100.0%	0.2%
Wirtschaft						
Arbeitswelt	15.1%	2.7%	16.6%	2.7%	16.9%	2.7%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	35.2%	6.4%	41.9%	6.9%	37.3%	6.0%
einzelne Unternehmen	24.4%	4.4%	16.2%	2.7%	18.5%	3.0%
Konjunktur	1.7%	0.3%	1.8%	0.3%	1.9%	0.3%
Konsum	17.0%	3.1%	16.5%	2.7%	17.0%	2.8%
Übrige Wirtschaft	4.7%	0.9%	5.1%	0.8%	5.2%	0.8%
Wirtschaft allgemein	1.8%	0.3%	2.0%	0.3%	3.3%	0.5%
Gesamt	100.0%	18.1%	100.0%	16.5%	100.0%	16.2%
Wissenschaft/Forschung/Technik	100.0%	1.3%	100.0%	1.3%	100.0%	1.3%

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Tabelle 17: Themen im Versorgungsgebiet¹ - Hauptkategorien

(Basis: Dauer der Informationsinhalte mit Ereignisort im Versorgungsgebiet)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Bad News	5.4%	4.5%	0.5%
Gesellschaft	32.7%	13.8%	12.0%
Human Interest (Kuriosa/Prominenz/Stars)	2.2%	1.6%	0.5%
Kultur	23.4%	0.0%	15.6%
Politik	17.1%	58.7%	47.9%
Recht/Justiz	0.7%	4.7%	7.4%
Sport	0.1%	0.6%	7.6%
Übrige Themen	0.0%	0.0%	0.0%
Umwelt	0.9%	1.6%	0.5%
Wirtschaft	17.7%	14.4%	5.6%
Wissenschaft/Forschung/Technik	0.0%	0.0%	2.5%
Total	100.0%	100.0%	100.0%
Dauer	1:57:12	1:02:13	2:18:41

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1 Versorgungsgebiet nach Sender

DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Bern, Biel, Fribourg, Interlaken, KR Bern, KR Emmental, KR Fribourg, KR Jura Bernois, KR La Broye, KR Martigny, KR Murten/Sense, KR Oberaargau, KR Oberland Ost, KR Oberwallis, KR Seeland, KR Simmental, KR Sion/Sierre, KR Thun, Langnau, Sion, Visp	Chur, KR Bernina, KR Chur, KR Domleschg/Hinter., KR Engiadina Bassa, KR Oberengadin, KR Prättigau, KR Surselva, Samedan	KR Luzern, KR Nidwalden, KR Obwalden, KR Schwyz, KR Uri, KR Zug, Luzern, Schwyz, Zug

Tabelle 18: Themen im Versorgungsgebiet (Basis: Dauer der Informationsinhalte mit Ereignisort im Versorgungsgebiet)

Themen im Versorgungsgebiet	DRS1 Bern Freiburg Wallis		DRS1 Graubünden		DRS1 Zentralschweiz	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Bad News						
Anschlag/Attentat/Terrorismus	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Katastrophe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Krieg/Bürgerkrieg	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kriminalität	8.7%	0.5%	0.0%	0.0%	0.0%	0.0%
Übrige Bad News	68.5%	3.7%	81.4%	3.6%	60.5%	0.3%
Unglück/Unfall	22.8%	1.2%	18.6%	0.8%	39.5%	0.2%
Gesamt	100.0%	5.4%	100.0%	4.5%	100.0%	0.5%
Gesellschaft						
Bildung/Schule	45.2%	14.8%	0.0%	0.0%	0.0%	0.0%
Freizeit/Reisen	11.4%	3.7%	56.5%	7.8%	3.3%	0.4%
Gesellschaft allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesundheit/Wellness/Medizin	6.7%	2.2%	0.0%	0.0%	0.0%	0.0%
Kirche/Religion/Weltanschauung	0.0%	0.0%	0.0%	0.0%	5.0%	0.6%
Lifestyle/Wohnen	0.0%	0.0%	1.0%	0.1%	0.0%	0.0%
Medien/Internet/Kommunikation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Partnerschaft/Familie/Erziehung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Soziale Probleme/Armut/Drogen	26.5%	8.7%	0.0%	0.0%	3.8%	0.5%
Tiere	1.2%	0.4%	25.1%	3.5%	23.7%	2.8%
Übrige Gesellschaft	1.0%	0.3%	0.0%	0.0%	3.8%	0.5%
Verkehr/Mobilität/Auto	8.1%	2.6%	17.4%	2.4%	60.3%	7.2%
Gesamt	100.0%	32.7%	100.0%	13.8%	100.0%	12.0%
Human Interest (Kuriosa/Prominenz/Stars)	100.0%	2.2%	100.0%	1.6%	100.0%	0.5%
Kultur						
Bildende Kunst/Architektur	20.8%	4.8%	0.0%	0.0%	0.0%	0.0%
Film/Theater	52.4%	12.2%	0.0%	0.0%	59.5%	9.3%
Geschichte	0.0%	0.0%	0.0%	0.0%	1.9%	0.3%
Kultur allgemein	4.3%	1.0%	0.0%	0.0%	0.0%	0.0%
Literatur	10.8%	2.5%	0.0%	0.0%	0.0%	0.0%
Musik	0.0%	0.0%	0.0%	0.0%	17.8%	2.8%
Übrige Kultur	11.7%	2.7%	0.0%	0.0%	20.8%	3.2%
Gesamt	100.0%	23.4%	100.0%	0.0%	100.0%	15.6%

Themen im Versorgungsgebiet	DRS1 Bern Freiburg Wallis		DRS1 Graubünden		DRS1 Zentralschweiz	
(Fortsetzung)	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politik						
Armee/Verteidigung	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aussenpolitik	1.7%	0.3%	0.0%	0.0%	0.0%	0.0%
Bildung	0.0%	0.0%	0.0%	0.0%	20.3%	9.7%
Energie/Umwelt/Infrastruktur	14.3%	2.4%	18.8%	11.0%	11.5%	5.5%
Finanzen/Steuern	5.2%	0.9%	11.8%	6.9%	20.5%	9.8%
Gesundheit/Soziales	24.1%	4.1%	1.5%	0.9%	14.7%	7.0%
Parteien	2.1%	0.4%	0.0%	0.0%	1.4%	0.6%
Politik allgemein	15.8%	2.7%	21.2%	12.5%	0.8%	0.4%
Übrige Politik	6.4%	1.1%	0.7%	0.4%	1.2%	0.6%
Verkehr/Kommunikation/Medien	5.7%	1.0%	23.5%	13.8%	19.2%	9.2%
Verwaltung	24.6%	4.2%	0.0%	0.0%	0.5%	0.2%
Wahlen/Abstimmungen	0.0%	0.0%	0.0%	0.0%	8.3%	4.0%
Wirtschaftspolitik	0.0%	0.0%	22.5%	13.2%	1.7%	0.8%
Gesamt	100.0%	17.1%	100.0%	58.7%	100.0%	47.9%
Recht/Justiz	100.0%	0.7%	100.0%	4.7%	100.0%	7.4%
Sport						
Eishockey	0.0%	0.0%	100.0%	0.6%	6.2%	0.5%
Fussball	100.0%	0.1%	0.0%	0.0%	88.2%	6.7%
Leichtathletik	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport allgemein	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Übrige Sportarten	0.0%	0.0%	0.0%	0.0%	5.6%	0.4%
verschiedene Sportarten	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gesamt	100.0%	0.1%	100.0%	0.6%	100.0%	7.6%
Übrige Themen	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Umwelt	100.0%	0.9%	100.0%	1.6%	100.0%	0.5%
Wirtschaft						
Arbeitswelt	0.4%	0.1%	0.0%	0.0%	8.3%	0.5%
Börse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
einzelne Branchen/Wirtschaftszweige	8.5%	1.5%	95.2%	13.7%	0.0%	0.0%
einzelne Unternehmen	81.0%	14.3%	4.8%	0.7%	57.1%	3.2%
Konjunktur	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Konsum	10.1%	1.8%	0.0%	0.0%	11.1%	0.6%
Übrige Wirtschaft	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wirtschaft allgemein	0.0%	0.0%	0.0%	0.0%	23.5%	1.3%
Gesamt	100.0%	17.7%	100.0%	14.4%	100.0%	5.6%
Wissenschaft/Forschung/Technik	100.0%	0.0%	100.0%	0.0%	100.0%	2.5%

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5.7.5. Ereignisorte

Tabelle 19: Ereignisorte (Basis: Dauer der Informationsinhalte mit Ortsangabe)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Schweiz (national)	38.9%	38.7%	37.5%
Aarau	0.0%	0.0%	0.0%
Andere Deutsche/RR. Schweiz ()	0.0%	0.0%	0.0%
Basel	0.9%	0.7%	0.7%
Bern	4.0%	0.2%	0.2%
Biel	0.0%	0.0%	0.0%
Buchs	0.0%	0.0%	0.0%
Chur	0.0%	0.2%	0.0%
Interlaken	0.0%	0.0%	0.0%
KR Aarau	0.4%	0.4%	0.4%
KR Appenzell	0.0%	0.8%	0.0%
KR Baden	0.0%	0.0%	0.0%
KR Basel	0.0%	0.0%	0.0%
KR Baselbiet	0.0%	0.0%	0.0%
KR Bern	1.6%	0.0%	0.0%
KR Bernina	0.0%	0.5%	0.0%
KR Chur	0.5%	4.7%	0.4%
KR Domleschg/Hinter.	0.0%	0.4%	0.0%
KR Emmental	0.1%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.6%	0.0%
KR Frauenfeld	0.0%	0.1%	0.0%
KR Freiamt	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%
KR Glarnerland	0.0%	0.1%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%
KR Luzern	0.1%	0.1%	3.6%
KR Murten/Sense	0.4%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	1.0%

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
KR Oberaargau	0.0%	0.0%	0.0%
KR Oberegg	0.0%	0.0%	0.0%
KR Oberegg	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%
KR Oberland Ost	0.5%	0.1%	0.1%
KR Oberthurgau	0.0%	0.3%	0.0%
KR Oberwallis	0.6%	0.1%	0.1%
KR Obwalden	0.0%	0.0%	0.6%
KR Olten-Thal	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.5%	0.0%
KR Rheintal	0.0%	0.1%	0.0%
KR Sargans/Werdenberg	0.0%	0.2%	0.0%
KR Schaffhausen	0.3%	0.3%	0.3%
KR Schwyz	0.0%	0.0%	1.1%
KR Seeland	0.8%	0.0%	0.0%
KR Simmental	0.1%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	1.6%	0.1%
KR Surselva	0.0%	0.5%	0.0%
KR Thun	2.2%	2.0%	2.0%
KR Toggenburg	0.0%	0.8%	0.0%
KR Uri	0.6%	0.5%	3.9%
KR Weinland/Winterthur	0.0%	0.0%	0.0%
KR Wil	0.0%	0.2%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.7%
KR Zug	0.0%	0.0%	0.7%
KR Zürcher Oberland	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%
KR Zürich	0.9%	1.1%	1.0%
Langnau (BE)	0.0%	0.0%	0.0%
Luzern	0.9%	0.9%	4.7%
Rapperswil	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Schaffhausen	0.6%	0.6%	0.6%
Schwyz	0.0%	0.0%	0.0%
Solothurn	0.0%	0.0%	0.0%
St. Gallen	0.0%	3.1%	0.0%
Visp	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	0.0%
Zug	0.0%	0.0%	0.8%
Zürich	1.1%	1.1%	1.2%
Summe Deutsche/RR. Schweiz ()	16.7%	22.8%	24.1%
Andere Französische Schweiz	0.1%	0.1%	0.1%
Delémont	0.0%	0.0%	0.0%
Fribourg	1.8%	0.0%	0.0%
Genève	0.4%	0.4%	0.4%
KR Aigle/Monthey	0.0%	0.0%	0.0%
KR Fribourg	1.0%	0.1%	0.1%
KR Genève	0.0%	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%
KR Jura	0.0%	0.0%	0.0%
KR Jura Bernois	0.3%	0.1%	0.1%
KR La Broye	0.1%	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%
KR Martigny	0.2%	0.0%	0.0%
KR Morges	0.2%	0.2%	0.2%
KR Neuchâtel	1.5%	0.0%	0.0%
KR Nyon	0.0%	0.0%	0.0%
KR Sion/Sierre	0.3%	0.2%	0.2%
KR Yverdon	0.0%	0.0%	0.0%
Lausanne	0.7%	0.6%	0.7%
Monthey	0.0%	0.0%	0.0%
Neuchâtel	0.0%	0.0%	0.0%

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Sion	0.0%	0.0%	0.0%
Summe Französische Schweiz	6.6%	1.8%	1.9%
Andere Italienische Schweiz	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.1%	0.0%
KR Locarno	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%
Summe Italienische Schweiz	0.0%	0.1%	0.0%
Afrika	2.8%	2.8%	2.8%
Andere Ausland	3.6%	3.5%	3.5%
Antarktis	0.0%	0.0%	0.0%
Asien	2.6%	2.5%	2.5%
Australien/Ozeanien	0.1%	0.1%	0.1%
Deutschland	1.9%	1.8%	1.8%
Frankreich	0.8%	0.8%	0.8%
Italien	1.9%	1.7%	1.7%
Liechtenstein	0.9%	0.9%	0.9%
Naher Osten	2.9%	2.8%	2.8%
Nordamerika	7.8%	7.7%	7.7%
Österreich	0.4%	0.4%	0.4%
Süd-/Mittelamerika	2.3%	2.2%	2.2%
Übriges Europa	9.8%	9.6%	9.5%
Weltall	0.0%	0.0%	0.0%
Summe Ausland	37.7%	36.6%	36.6%
Sonstiger Ort	0.0%	0.0%	0.0%
Dauer	13:50:23	14:10:46	14:10:42

5.7.6. Regionalbezug

Tabelle 20: Regionalbezug (Basis: Dauer der Informationsinhalte mit Regionalbezug, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere	1.8%	2.6%	1.8%
KR Aarau	1.7%	1.6%	4.1%
KR Aigle/Monthey	0.0%	0.0%	0.0%
KR Appenzell	0.7%	3.8%	0.6%
KR Baden	0.1%	0.2%	0.1%
KR Basel	12.2%	11.3%	11.2%
KR Baselbiet	1.0%	0.8%	0.8%
KR Bellinzona	0.0%	0.1%	0.0%
KR Bern	23.7%	4.9%	3.4%
KR Bernina	0.0%	1.2%	0.0%
KR Chur	2.0%	15.1%	2.0%
KR Domleschg/Hinterrhein	0.7%	1.6%	0.7%
KR Emmental	0.2%	0.1%	0.2%
KR Engiadina Bassa	0.3%	2.4%	0.3%
KR Frauenfeld	0.1%	1.1%	0.1%
KR Freiamt	0.0%	0.0%	0.0%
KR Fribourg	11.7%	0.5%	0.3%
KR Fricktal	0.1%	0.1%	0.1%
KR Genève	10.6%	9.1%	9.1%
KR Glarnerland	0.0%	0.5%	0.0%
KR Gros-de-Vaud	2.2%	2.1%	2.1%
KR Jura	0.4%	0.4%	0.4%
KR Jura Bernois	1.3%	0.4%	0.4%
KR La Broye	0.2%	0.0%	0.0%
KR La Chaux-de-Fonds	0.1%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.2%	0.5%
KR Locarno	0.0%	0.1%	0.0%
KR Luzern	3.0%	2.7%	19.9%
KR Martigny	0.7%	0.1%	0.1%
KR Morges	0.7%	0.7%	2.9%
KR Murten/Sense	2.2%	0.3%	0.3%
KR Neuchâtel	3.4%	0.4%	0.4%
KR Nidwalden	0.0%	0.0%	3.0%
KR Nyon	0.0%	0.0%	0.0%
KR Oberaargau	0.8%	0.6%	0.7%
KR Oberengadin	0.0%	0.6%	0.0%

KR Oberland Ost	2.6%	1.2%	1.2%
KR Oberthurgau	0.4%	1.7%	0.4%
KR Oberwallis	5.2%	2.7%	2.7%
KR Obwalden	0.0%	0.0%	2.6%
KR Olten-Thal	0.0%	0.0%	0.0%
KR Prättigau	0.0%	1.8%	0.1%
KR Rheintal	0.0%	0.3%	0.0%
KR Sargans/Werdenberg	0.0%	0.9%	0.0%
KR Schaffhausen	3.3%	3.1%	3.1%
KR Schwyz	0.1%	0.1%	4.3%
KR Seeland	1.2%	0.0%	0.0%
KR Simmental	0.6%	0.0%	0.0%
KR Sion/Sierre	3.7%	0.9%	0.9%
KR Solothurn	0.0%	0.2%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.1%
KR St. Gallen	1.1%	14.3%	1.1%
KR Surselva	0.0%	3.1%	0.1%
KR Thun	6.7%	5.7%	6.3%
KR Toggenburg	0.7%	2.9%	0.7%
KR Tre Valli	0.0%	0.0%	0.3%
KR Uri	3.6%	3.8%	15.4%
KR Weinland/Winterthur	0.0%	0.0%	0.0%
KR Will	0.0%	1.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	1.9%
KR Yverdon	0.0%	0.0%	0.0%
KR Zug	0.1%	0.1%	6.0%
KR Zürcher Oberland	8.0%	7.3%	7.3%
KR Zürcher Unterland	0.1%	0.1%	0.1%
KR Zürich	12.4%	14.2%	12.0%
Total	132.0%	130.9%	132.2%
Dauer	5:23:03	5:45:37	5:45:26

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5.7.7. Themenreichweite

Tabelle 21: Themenreichweite (Basis: Dauer der Informationsinhalte mit bestimmbarer Themenreichweite)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Individuell	2.5%	2.5%	2.5%
International/Ausland	44.7%	45.0%	43.8%
Kantonal	3.2%	6.8%	4.8%
Lokal	4.8%	2.0%	2.1%
National	38.0%	37.7%	37.0%
Regional	6.3%	5.6%	9.6%
Sprachregional	0.4%	0.5%	0.4%
Total	100.0%	100.0%	100.0%
Dauer	14:12:50	14:37:05	14:33:54

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5.7.8. Quellen und Akteure

Tabelle 22: Quellen – Hauptkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Medien	2.1%	2.0%	1.7%
Andere Quelle	0.0%	0.1%	0.0%
Auslandquelle	20.6%	20.4%	20.0%
Gesellschaft	12.3%	14.3%	12.9%
Justiz/Polizei	3.2%	3.7%	3.4%
Keine Quellennennung	28.6%	28.5%	27.5%
Kultur	3.0%	0.8%	2.8%
Öffentliches Ereignis	5.6%	5.6%	5.5%
Politik/Verwaltung	22.2%	24.3%	26.4%
Sport	2.3%	1.9%	2.5%
Wirtschaft	14.9%	14.0%	13.7%
Total	114.8%	115.5%	116.6%
Dauer	14:54:02	15:18:52	15:14:09

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Tabelle 23: Quellen – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte, Mehrfachnennungen)

Hauptquelle	Unterquelle	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Keine Quellennennung	Keine Quellennennung	28.6%	28.5%	27.5%
Auslandquelle	Auslandquelle	20.6%	20.4%	20.0%
Politik/Verwaltung				
Politik/Verwaltung	Andere Legislative	0.0%	0.1%	0.3%
Politik/Verwaltung	Andere Partei oder Vertreter	2.7%	2.8%	2.7%
Politik/Verwaltung	Andere Politik	0.3%	0.3%	0.4%
Politik/Verwaltung	Bundesrat	2.6%	2.4%	2.4%
Politik/Verwaltung	Eidg. Departement	2.2%	2.2%	2.3%
Politik/Verwaltung	Eidg. Parlament	1.9%	2.0%	2.0%
Politik/Verwaltung	Gemeindebehörden	0.8%	1.7%	1.8%
Politik/Verwaltung	Kantonale Behörden	1.9%	3.2%	5.6%
Politik/Verwaltung	Partei oder Vertreter: BDP	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: CVP	0.2%	0.2%	0.3%
Politik/Verwaltung	Partei oder Vertreter: FDP	3.1%	3.1%	3.0%
Politik/Verwaltung	Partei oder Vertreter: Grüne	0.3%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Grünliberale	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: Lega dei Ticinesi	0.0%	0.0%	0.0%
Politik/Verwaltung	Partei oder Vertreter: SP	3.1%	3.0%	2.7%
Politik/Verwaltung	Partei oder Vertreter: SVP	2.8%	3.0%	2.7%
Politik/Verwaltung	Politik/Verwaltung allgemein	0.0%	0.0%	0.0%
Justiz/Polizei				
Justiz/Polizei	Andere Justiz/Polizei	0.1%	0.1%	0.1%
Justiz/Polizei	Eidg. Gerichte/Bundesanwaltschaft	1.3%	1.4%	1.2%
Justiz/Polizei	Justiz/Polizei allgemein	0.0%	0.0%	0.0%
Justiz/Polizei	Kantonale Gerichte/Staatsanwaltschaft	0.6%	0.6%	1.2%
Justiz/Polizei	Polizei	1.2%	1.5%	0.9%
Wirtschaft				
Wirtschaft	Andere Wirtschaft	1.1%	1.0%	1.0%
Wirtschaft	Berufsverbände	4.1%	4.0%	4.0%
Wirtschaft	Gewerkschaft	0.2%	0.2%	0.2%
Wirtschaft	Konsumentenorganisation	1.1%	1.1%	1.3%
Wirtschaft	Unternehmen	7.1%	6.1%	6.4%
Wirtschaft	Wirtschaft allgemein	0.0%	0.0%	0.0%
Wirtschaft	Wirtschaftsverband	1.2%	1.4%	0.9%

Hauptquelle (Fortsetzung)	Unterquelle	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Gesellschaft				
Gesellschaft	Andere Gesellschaft	3.3%	2.5%	2.7%
Gesellschaft	Gesellschaft allgemein	0.0%	0.0%	0.0%
Gesellschaft	Kirche	0.1%	1.1%	0.1%
Gesellschaft	NPO	0.3%	0.3%	0.3%
Gesellschaft	Privatperson	3.9%	4.6%	3.7%
Gesellschaft	Prominente	1.2%	1.4%	1.2%
Gesellschaft	SRG SSR	0.1%	0.2%	0.1%
Gesellschaft	Verein	0.0%	0.5%	0.0%
Gesellschaft	Wissenschaft	3.2%	3.6%	4.4%
Kultur				
Kultur	Andere Kultur	1.3%	0.3%	1.7%
Kultur	Kultur allgemein	0.0%	0.0%	0.0%
Kultur	Kulturorganisation	1.7%	0.5%	1.1%
Andere Medien	Andere Medien	2.1%	2.0%	1.7%
Sport				
Sport	Sport allgemein	0.0%	0.0%	0.0%
Sport	Anderer Sport	0.0%	0.0%	0.0%
Sport	Sportfunktionäre	1.0%	0.8%	1.0%
Sport	Sportler	1.3%	1.1%	1.5%
Öffentliches Ereignis	Öffentliches Ereignis	5.6%	5.6%	5.5%
Andere Quelle	Andere Quelle	0.0%	0.1%	0.0%
Total	Total	114.8%	115.5%	116.6%
Dauer (hh:mm:ss)	Dauer	14:54:02	15:18:52	15:14:09

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Tabelle 24: Politische Quellen im Inland – Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere	1.2%	1.4%	1.6%
Exekutive	33.8%	39.1%	45.7%
Legislative	64.1%	58.8%	51.8%
Total	100.0%	100.0%	100.0%
Dauer	3:18:03	3:43:30	4:01:13

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Tabelle 25: Politische Quellen im Inland (Basis: Dauer der Informationsinhalte mit politischen Quellen, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Politik allgemein	0.0%	0.0%	0.0%
Bundesrat	11.7%	9.7%	9.0%
Eidg. Departement	9.9%	9.0%	8.6%
Kantonale Behörden	8.6%	13.3%	21.4%
Gemeindebehörden	3.6%	7.0%	6.7%
Eidg. Parlament	8.6%	8.1%	7.6%
SVP	12.5%	12.2%	10.1%
SP	13.9%	12.3%	10.3%
CVP	1.0%	1.0%	1.0%
FDP	14.2%	12.8%	11.5%
Grüne	1.4%	0.1%	0.1%
BDP	0.0%	0.0%	0.0%
Grünliberale	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	12.4%	11.6%	10.2%
Andere Legislative	0.0%	0.6%	1.0%
Andere Politik	1.2%	1.4%	1.6%
Total	100.0%	100.0%	100.0%
Dauer	3:18:03	3:43:30	4:01:13

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Tabelle 26: Quellenzugang (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Quellenzugang erwähnt	49.6%	47.3%	49.0%
Quellenzugang nicht erwähnt	50.4%	52.7%	51.0%
Total	100.0%	100.0%	100.0%
Dauer	14:54:02	15:18:52	15:14:09

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Tabelle 27: Akteure – Hauptkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Akteure	0.0%	0.1%	0.0%
Ausland	68.6%	66.8%	66.4%
Gesellschaft	34.9%	36.6%	31.6%
Justiz/Polizei	3.4%	3.4%	3.5%
Kultur	2.7%	0.9%	3.9%
Politik	32.3%	35.9%	38.6%
Sport	8.9%	8.2%	9.8%
Wirtschaft	29.3%	28.1%	26.4%
Total	180.2%	180.1%	180.2%
Dauer	13:59:17	14:24:42	14:19:04

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Tabelle 28: Akteure – Haupt- und Unterkategorien (Basis: Dauer der Informationsinhalte mit Akteuren, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Ausland	68.6%	66.8%	66.4%
Politik allgemein	0.2%	0.2%	0.2%
Bundesrat	9.6%	8.8%	9.3%
Eidg. Departement	2.8%	3.6%	2.7%
Kantonale Behörden	4.7%	6.2%	10.1%
Gemeindebehörden	2.8%	3.8%	3.6%
Eidg. Parlament	3.1%	3.1%	3.2%
SVP	0.4%	0.8%	0.6%
SP	1.0%	1.1%	0.6%
CVP	0.0%	0.4%	0.1%
FDP	0.4%	0.3%	0.3%
Grüne	0.9%	0.2%	0.1%
BDP	0.0%	0.1%	0.0%
Grünliberale	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	0.0%	0.3%	0.0%
Andere Legislative	0.0%	0.1%	0.6%
Andere Exekutive	0.0%	0.0%	0.0%
Andere Politik	4.9%	5.2%	5.4%
Souverän, Stimmbürger	1.6%	1.8%	1.5%
Justiz/Polizei allgemein	0.0%	0.0%	0.0%
Eidg. Gerichte/Bundesanwaltschaft	0.7%	0.7%	0.7%
Kantonale Gerichte/Staatsanwaltschaft	1.4%	1.0%	1.3%
Polizei	1.2%	1.7%	1.4%
Andere Justiz	0.1%	0.1%	0.1%
Wirtschaft allgemein	0.0%	0.0%	0.0%
Unternehmen	23.8%	21.6%	21.1%
Wirtschaftsverband	1.9%	2.6%	1.6%
Gewerkschaft	0.3%	0.3%	0.4%
Konsumentenorganisation	0.0%	0.0%	0.2%
Berufsverbände	1.0%	0.9%	0.9%
Andere Wirtschaft	2.4%	2.6%	2.3%

Akteure (Fortsetzung)	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Gesellschaft allgemein	0.0%	0.0%	0.0%
Kirche	0.9%	2.0%	1.1%
Verein	0.3%	0.8%	0.3%
NPO	0.1%	0.1%	0.1%
Wissenschaft	1.2%	1.7%	1.8%
SRG SSR	0.0%	0.0%	0.0%
Andere Gesellschaft	2.9%	2.2%	2.4%
Privatperson	28.5%	29.0%	25.9%
Prominente	1.0%	0.8%	0.1%
Kultur allgemein	0.0%	0.0%	0.0%
Kulturorganisation	1.3%	0.4%	1.9%
Andere Kultur	1.4%	0.5%	2.0%
Sport allgemein	0.0%	0.0%	0.0%
Sportler	7.8%	7.3%	8.4%
Sportfunktionäre	1.1%	0.9%	1.2%
Andere Sport	0.1%	0.1%	0.2%
Andere Akteure	0.0%	0.1%	0.0%
Total	180.2%	180.1%	180.2%
Dauer	13:59:17	14:24:42	14:19:04

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Tabelle 29: Politische Akteure– Hauptkategorien (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere	15.8%	15.0%	14.7%
Exekutive	61.1%	62.3%	66.9%
Legislative	23.1%	22.7%	18.4%
Total	100.0%	100.0%	100.0%
Dauer	4:31:08	5:10:50	5:31:30

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Tabelle 30: Politische Akteure (Basis: Dauer der Informationsinhalte mit politischen Akteuren, Mehrfachnennungen)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Politik allgemein	0.7%	0.6%	0.6%
Bundesrat	29.6%	24.5%	24.2%
Eidg. Departement	8.5%	9.9%	7.1%
Kantonale Behörden	14.4%	17.2%	26.2%
Gemeindebehörden	8.6%	10.7%	9.4%
Andere Exekutive	0.0%	0.0%	0.0%
Eidg. Parlament	9.6%	8.7%	8.3%
SVP	1.3%	2.1%	1.7%
SP	3.0%	3.2%	1.6%
CVP	0.1%	1.0%	0.2%
FDP	1.1%	0.8%	0.8%
Grüne	2.8%	0.5%	0.4%
BDP	0.0%	0.2%	0.0%
Grünliberale	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%
Andere Partei	0.2%	1.0%	0.1%
Andere Legislative	0.0%	0.3%	1.5%
Andere Politik	15.1%	14.4%	14.1%
Souverän, Stimmbürger	4.9%	4.9%	3.8%
Total	100.0%	100.0%	100.0%
Dauer	4:31:08	5:10:50	5:31:30

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5.7.9. Andere Perspektiven und Meinungen

Tabelle 31: Andere Perspektiven (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Perspektive	11.0%	11.1%	12.1%
Gleiche Perspektive	89.0%	88.9%	87.9%
Total	100.0%	100.0%	100.0%
Dauer	14:54:02	15:18:52	15:14:09

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Tabelle 32: Andere Meinungen (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Meinung	5.7%	6.4%	6.3%
Gleiche Meinung	94.3%	93.6%	93.7%
Total	100.0%	100.0%	100.0%
Dauer	14:54:02	15:18:52	15:14:09

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Tabelle 33: Faktenvermittlung und Einordnungsleistung (Basis: Dauer der Informationsinhalte)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Einordnungsleistung	73.1%	72.2%	71.8%
Faktenvermittlung	26.9%	27.8%	28.2%
Total	100.0%	100.0%	100.0%
Dauer	15:05:33	15:31:17	15:26:45

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Tabelle 34: Andere Perspektiven in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Perspektive	14.5%	14.9%	16.4%
Gleiche Perspektive	85.5%	85.1%	83.6%
Total	100.0%	100.0%	100.0%
Dauer	11:02:24	11:12:39	11:05:11

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Tabelle 35: Andere Meinungen in einordnenden journalistischen Formen (Basis: Journalistische Formen mit Einordnungsleistung, Dauer)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Andere Meinung	7.6%	8.7%	8.5%
Gleiche Meinung	92.4%	91.3%	91.5%
Total	100.0%	100.0%	100.0%
Dauer	11:02:24	11:12:39	11:05:11

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5.7.10. Aktualität

Tabelle 36: Aktualität (Basis: Dauer der Informationsinhalte mit Beitragsanlass)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Aktualität unklar	45.9%	45.7%	44.2%
Tagesaktuell	49.4%	46.3%	50.9%
Weniger als wochenaktuell	1.4%	2.1%	1.3%
Wochenaktuell	3.3%	5.9%	3.5%
Total	100.0%	100.0%	100.0%
Dauer	9:24:48	10:26:10	10:06:16

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5.8. Unterhaltung

Tabelle 37: Unterhaltung – Beitragsarten (Basis: Dauer der Unterhaltungsbeiträge)

	DRS1 Bern Freiburg Wallis	DRS1 Graubünden	DRS1 Zentralschweiz
Comedy/Sketch	0.0%	0.0%	52.8%
Hörspiel	0.0%	0.0%	0.0%
Kindersendung	0.0%	0.0%	0.0%
Lesung	36.8%	84.4%	39.8%
Parodie/Satire	56.4%	0.0%	0.0%
Unterhaltungs-Ausschnitt	5.7%	13.2%	6.2%
Unterhaltung-Übriges	1.0%	2.4%	1.1%
Total	100.0%	100.0%	100.0%
Dauer	0:06:23	0:02:47	0:05:54

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5.9. Musik

Tabelle 38: Musikstile (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Pop	46.4%
Pop-Rock	12.4%
Pop-Soul	2.1%
Pop-Disco/Dancefloor	5.2%
Pop-Reggae/Latino/Ethno	9.3%
Pop-Hiphop	0.0%
Pop-Folk/Country	7.2%
Pop-Synthie	0.0%
Pop-Swing	1.0%
Pop-Schlager	3.1%
Pop-Chanson	2.1%
Rock	1.0%
Rock-Alternative	0.0%
Rock-Hard'n'Heavy	0.0%
Rock-Blues/Rhythm'n'Blues	1.0%
Rock'n'Roll	2.1%
Black-Soul/Funk	2.1%
Black-Hiphop/Rap	0.0%
Dance-Techno	0.0%
Dance-House	0.0%
Dance-Progressive	0.0%
Schlager	2.1%
Evergreen	1.0%
Int. Folklore/Ethno	0.0%
Andere	2.1%
Total	100.0%
Anzahl Titel	97

Tabelle 39: Alter (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
2010er	7.2%
2005-2009	10.3%
2000-2004	3.1%
90er	23.7%
80er	22.7%
70er	17.5%
60er	13.4%
50er und älter	2.1%
Total	100.0%
Anzahl Titel	97

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Tabelle 40: Airplay Charts Schweiz (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Top 1-30	0.0%
Top 31-50	0.0%
Top 51-100	0.0%
Top 101-200	0.0%
Nicht Top-200	100.0%
Total	100.0%
Anzahl Titel	97

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Tabelle 41: Aktuelle Verkaufs-Charts (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Top 1-30	0.0%
Top 31-50	0.0%
Top 51- 75	0.0%
Nicht-Top 75	100.0%
Total	100.0%
Anzahl Titel	97

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Tabelle 42: Charterfolge – historisch (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Kein Charterfolg	39.2%
Top-100	4.1%
Top-30	56.7%
Total	100.0%
Anzahl Titel	97

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Tabelle 43: Sprachen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Englisch	67.0%
Deutsch	6.2%
Italienisch	7.2%
Französisch	6.2%
Spanisch	1.0%
Dialekt	7.2%
Instrumental	3.1%
Gemischt	1.0%
Andere	1.0%
Total	100.0%
Anzahl Titel	97

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Tabelle 44: Schweizer Interpreten (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Schweizer Interpret	10.3%
Ausländischer Interpret	89.7%
Total	100.0%
Anzahl Titel	97

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Tabelle 45: Wiederholungen (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Anteil Titel mit Wiederholungen	2.1%
Titel, die einmal gespielt werden	97.9%
Total	100.0%
Anzahl Titel	97

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Tabelle 46: Tempo (Basis: Alle Musik-Beiträge, Anzahl Titel)

	DRS1
Fast	19.6%
Mid	63.9%
Slow	16.5%
Total	100.0%
Anzahl Titel	97

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