

NESTLÉ S.A.

PAUL POLMAN  
EXECUTIVE VICE PRESIDENT  
AMERICAS

Office Fédéral de la  
Communication  
Rue de l'Avenir 44  
**2503 Bienne**

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6 March 2008

Dear Sirs,

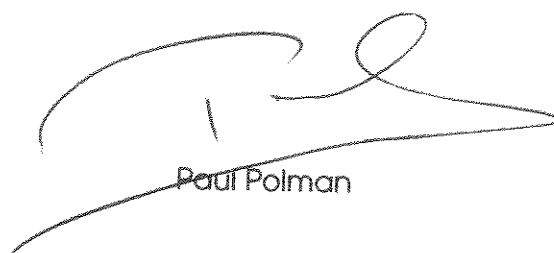
I have been asked by Hugh Quennec to provide a letter of support for Lemman Local Radio's application for an OFCOM radio licence.

As member of the Executive Board of Nestlé responsible for the Americas, I live in Geneva and work in Vevey. Most of my colleagues and employees also live in the 'arc lémanique'.

I believe that a local English speaking commercial radio station will be of great utility to expatriates moving to the region, to expatriates like me who now call this region our home, and for French speaking people who wish to listen in English. It will also be of great benefit to companies in the region who wish to advertise their products and services to an English speaking audience and more importantly attract needed talent to the region.

An English radio station with a local presence and sensitivity to local issues and events is in my opinion essential to our community that has such a high percentage of English speaking people. I have seen what Hugh Quennec and Genève-Servette Hockey Club have done for their community and have confidence that Lemman Local Radio can also attain its objectives. He is dedicated to the area, has the willingness and passion to succeed and adheres to the highest standards of doing business in a sustainable and responsible way.

Warm regards,



Paul Polman