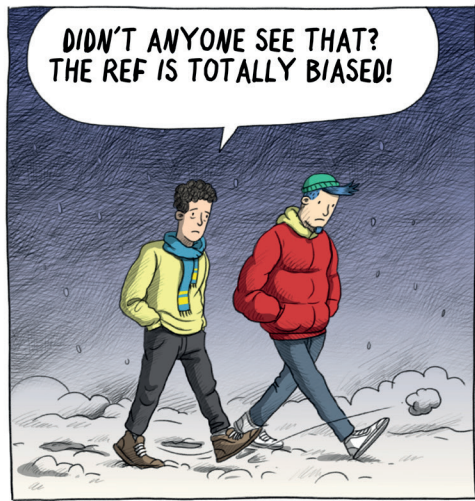
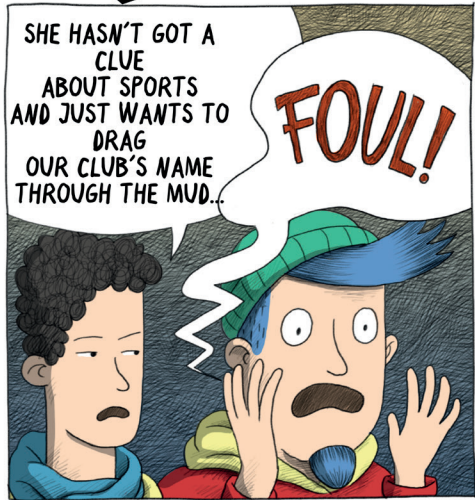


RIGHT ON TARGET



TIP:

JOURNALISTS RESEARCH FACTS. THEY REPORT ON STORIES ABOUT DAY-TO-DAY LIFE. THEY DON'T SEEK TO BE SENSATIONALIST. THEY MAY HAVE DIFFERENT OPINIONS, BUT THEY DON'T TWIST THE FACTS. THEY CORRECT THEIR OWN MISTAKES AND RESPECT PEOPLE'S DIGNITY. THEY DON'T ACCEPT FAVOURS OR MAKE PROMISES THAT COULD COMPROMISE THEIR JOURNALISTIC INTEGRITY.

SCAPE- GOAT



TIP:

JOURNALISTS ADHERE TO THE TRUTH AND ARE GUIDED BY THE PUBLIC'S RIGHT TO KNOW THE TRUTH. THEY DEFEND FREEDOM OF INFORMATION AND THEY ONLY PUBLISH INFORMATION, DOCUMENTS, IMAGES AND SOUNDS, WHOSE SOURCES ARE KNOWN TO THEM. THEY RESPECT THE PRIVACY OF INDIVIDUALS, UNLESS THE PUBLIC INTEREST DEMANDS OTHERWISE. THESE ARE RULES FROM THE JOURNALISTS CODE. MEDIA PROFESSIONALS UNDERTAKE TO COMPLY WITH THEM. THEIR WORK IS IMPORTANT FOR A FUNCTIONING DEMOCRACY.