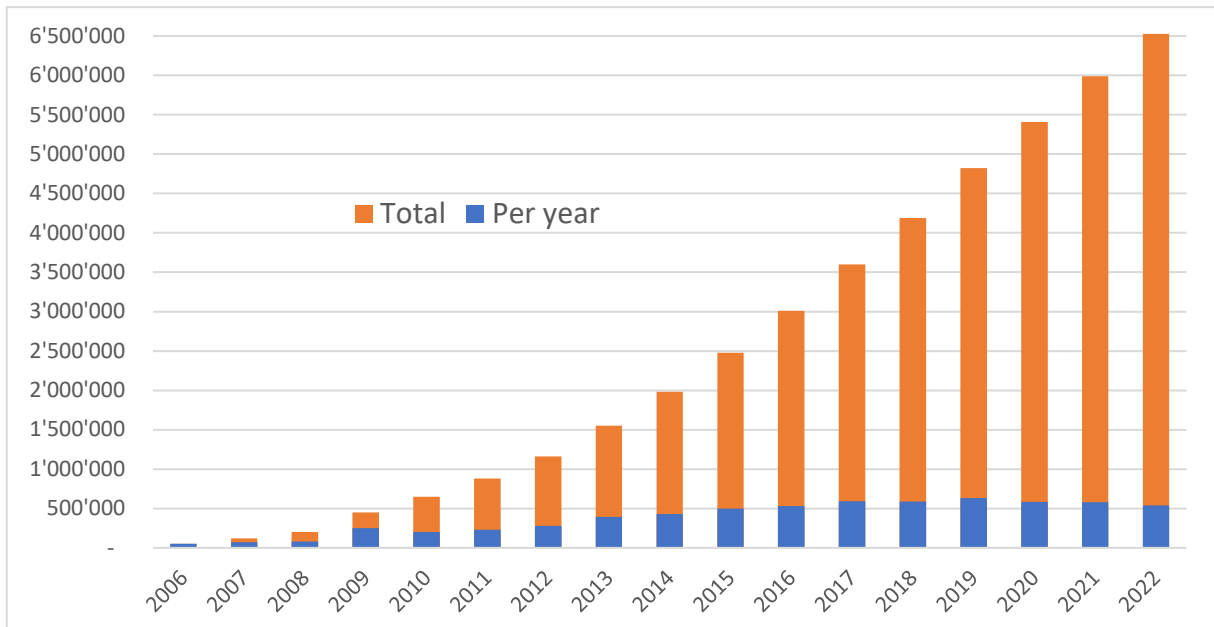




February 2023

Key figures on DAB+ in Switzerland

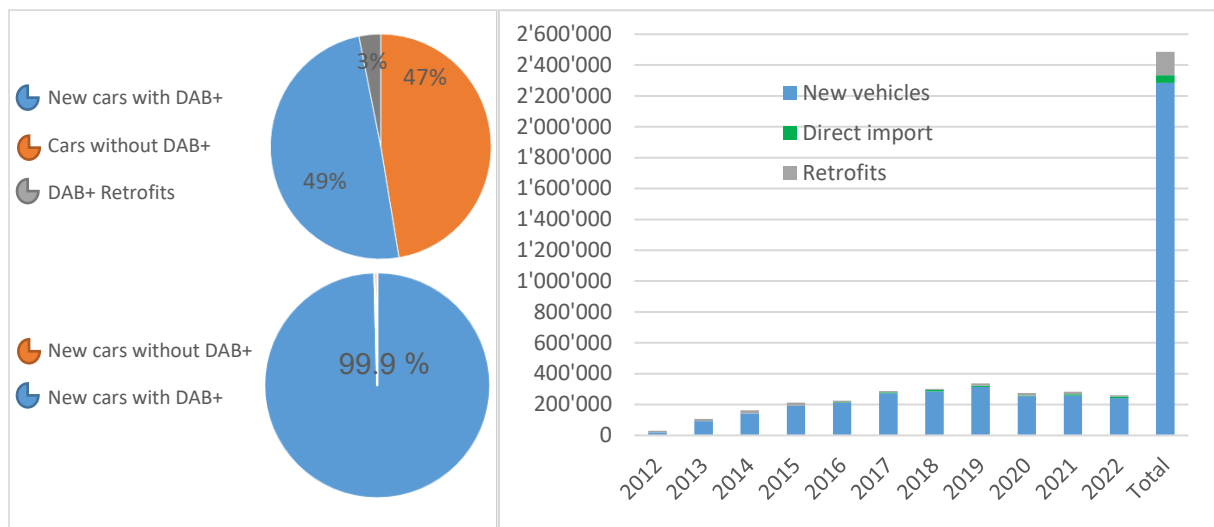
1. Equipment sales



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DAB+ devices sold in Switzerland between 2006 and 2022 (2022: + 539'391; status 2022: 6'527'517 devices, incl. vehicles).
Sources: Importers, dealers, GfK

2. Vehicles



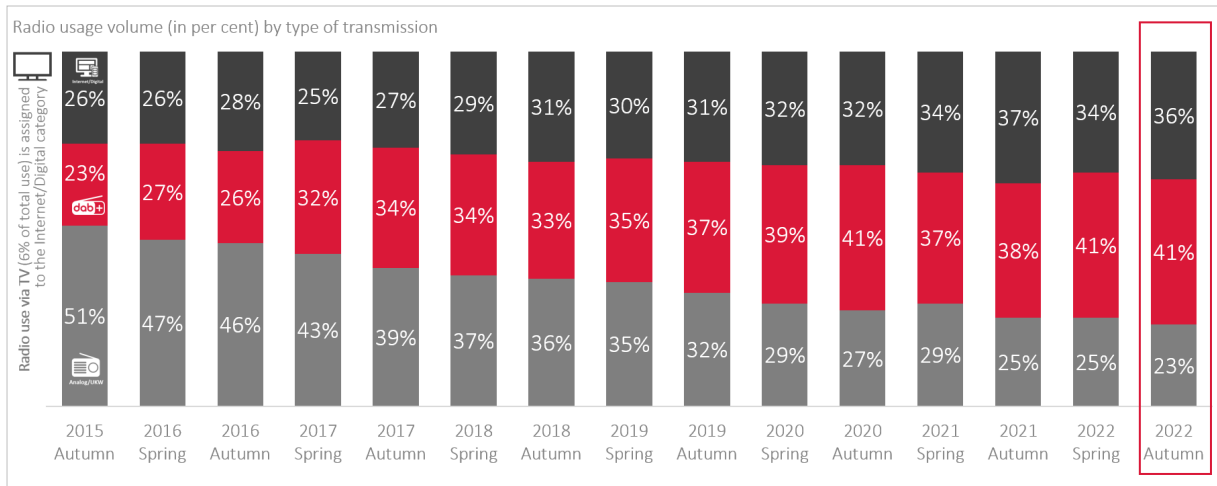
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In 2022, 52% of all vehicles in Switzerland were able to receive DAB+-channels (see above) and a DAB+ device was fitted as standard in 99.9% of all new vehicles.

In 2022 2'485'217 vehicles were equipped with a DAB+ device (+261'000), of which 2.3 million were official imports (+250'000), 50'000 direct imports (+9'500) and 150'000 retrofits (+12'800).

Sources: MCDT, weer, Federal Statistical Office

3. Usage



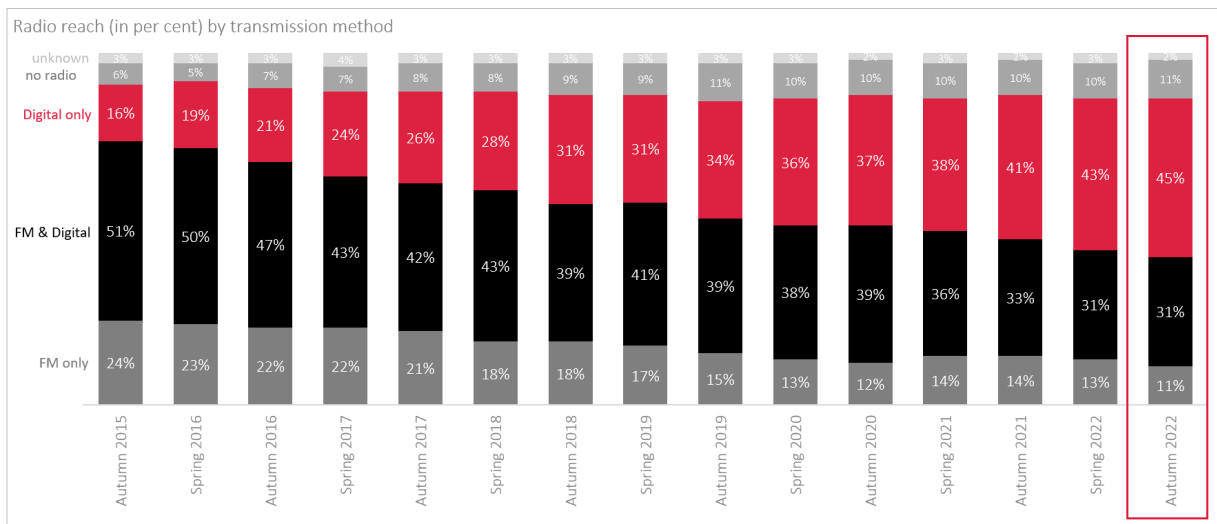
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Overall, digital use in autumn 2022 increased by 2 percentage points (pp) at 77%, while FM fell by 2 pp to 23%. Consumption of radio broadcasts through DAB+ devices remained unchanged at 41% and continues to be the most frequently used mode of reception. Radio consumption via the internet/TV fell increased by 2 pp to 36%.

$n(2015/2)=2'453$, $n(2016/1)=2'526$, $n(2016/2)=2'531$, $n(2017/1)=2'504$, $n(2017/2)=2'519$, $n(2018/1)=2'673$, $n(2018/2)=2'761$, $n(2019/1)=2'740$, $n(2019/2)=2'800$, $n(2020/1)=2'625$, $n(2020/2)=2'671$, $n(2021/1): 2'670$, $n(2021/2)=2'801$, $n(2022/1)=2'789$

Source: GRP Switzerland, DigiMig survey

4. Ranges



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Development of personal reach over time: 11% of the population still listen exclusively to FM radio. More than 76% listens to digital radio, while 45% no longer listens to FM radio but only to digital radio. 11% do not listen any radio.

$n(2015/2)=2'453$, $n(2016/1)=2'526$, $n(2016/2)=2'531$, $n(2017/1)=2'504$, $n(2017/2)=2'519$, $n(2018/1)=2'673$, $n(2018/2)=2'761$, $n(2019/1)=2'740$, $n(2019/2)=2'800$, $n(2020/1)=2'625$, $n(2020/2)=2'671$, $n(2021/1)=2'670$, $n(2021/2)=2'801$, $n(2022/1)=2'789$

Source: GRP Switzerland, DigiMig survey