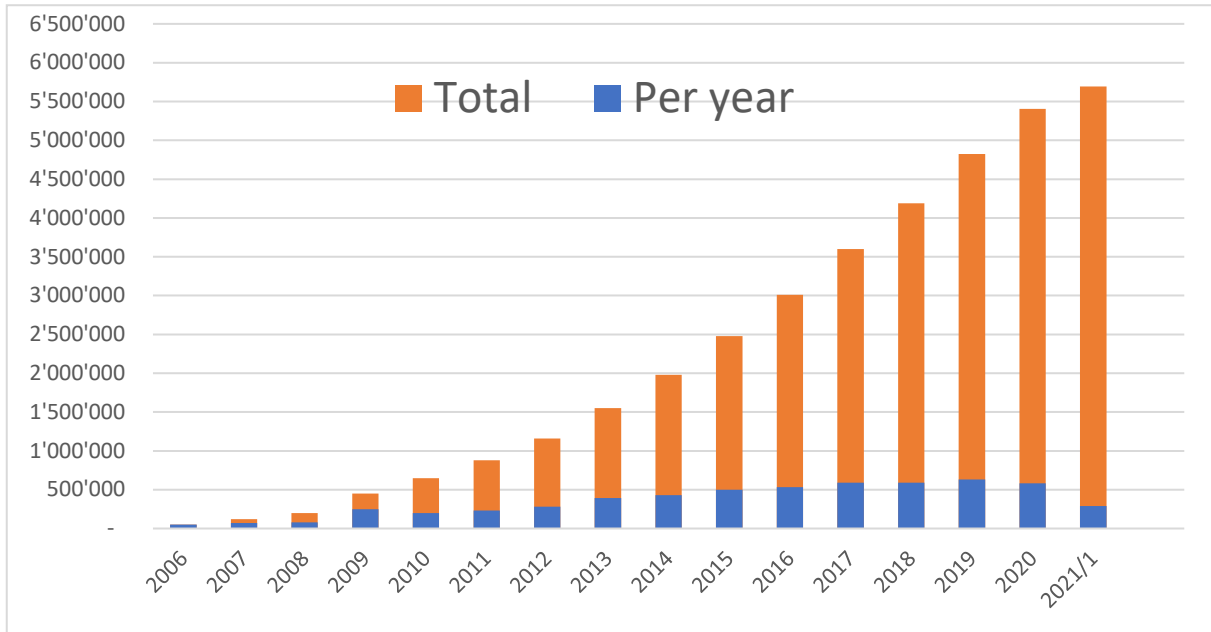




August 2022

Key figures on DAB+ in Switzerland

1. Equipment sales

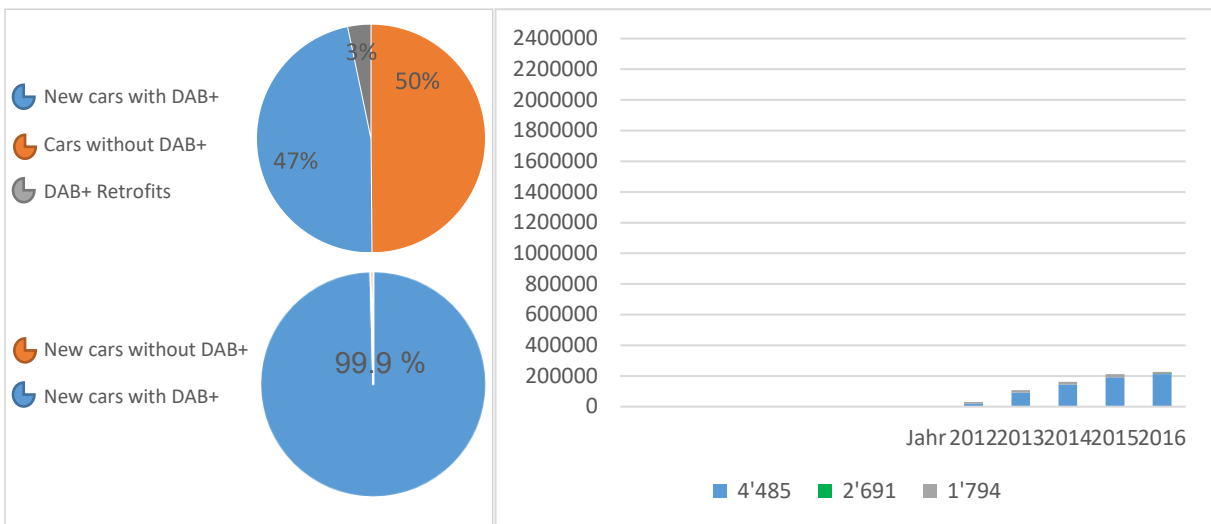


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DAB+ devices sold in Switzerland between 2006 and June 2022 (2022: + 252'533; status June 2022: 6'240'659 devices, incl. vehicles).

Sources: Importers, dealers, GfK

2. Vehicles



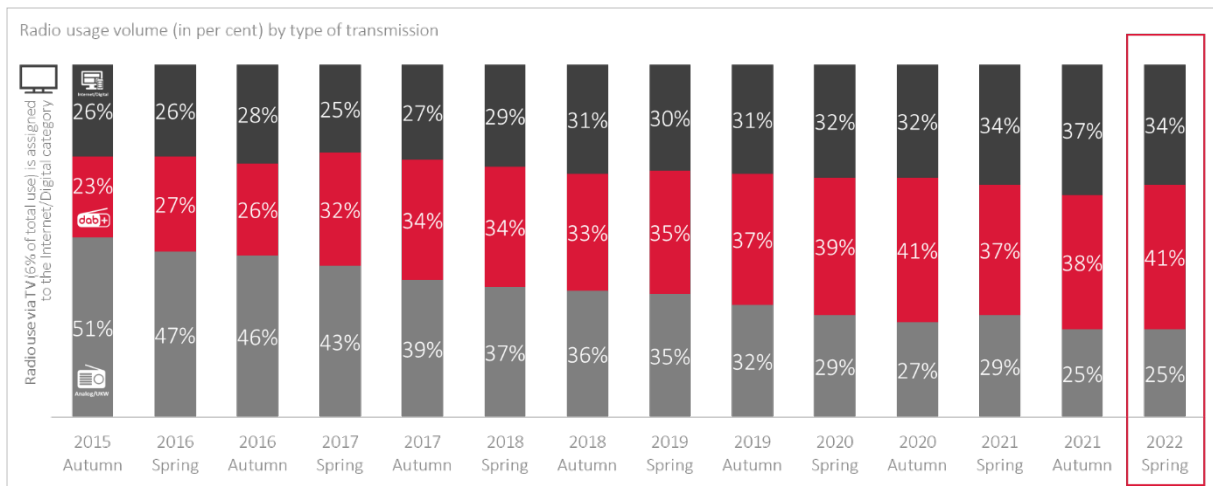
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In June 2022, 50% of all vehicles in Switzerland were able to receive DAB+ channels (see above) and a DAB+ device was fitted as standard in 99.9% of all new vehicles.

In June 2022 2'350'459 vehicles were equipped with a DAB+ device (+126'233), of which 2.15 million were official imports (+110'000), 44'500 direct imports (+3'500) and 153'000 retrofits (+12'800).

Sources: MCDT, weer, Federal Statistical Office

3. Usage



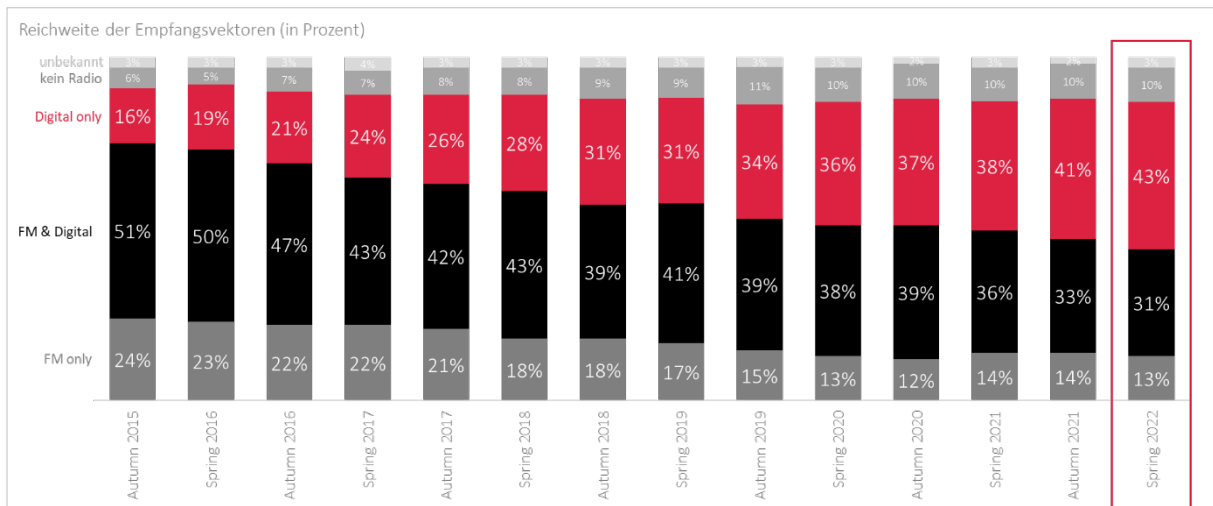
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Overall, digital use in spring 2022 remained unchanged at 75%, with FM at 25%. Consumption of radio broadcasts through DAB+ devices increased by 3 percentage points (pp) in the last half-year and, at 41%, continues to be the most frequently used mode of reception. Radio consumption via the internet/TV fell by 3 pp to 34%.

n(2015/2)=2'453, n(2016/1)=2'526, n(2016/2)=2'531, n(2017/1)=2'504, n(2017/2)=2'519, n(2018/1)=2'673, n(2018/2)=2'761, n(2019/1)=2'740, n(2019/2)=2'800, n(2020/1)=2'625, n(2020/2)=2'671, n(2021/1): 2'670, n(2021/2)=2'801, n(2022/1)=2'789

Source: GRP Switzerland, DigiMig survey

4. Ranges



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Development of personal reach over time: 13% of the population still listen exclusively to FM radio. More than 74% listens to digital radio, while 43% no longer listens to FM radio but only to digital radio. 10% do not listen any radio.

n(2015/2)=2'453, n(2016/1)=2'526, n(2016/2)=2'531, n(2017/1)=2'504, n(2017/2)=2'519, n(2018/1)=2'673, n(2018/2)=2'761, n(2019/1)=2'740, n(2019/2)=2'800, n(2020/1)=2'625, n(2020/2)=2'671, n(2021/1)=2'670, n(2021/2)=2'801, n(2022/1)=2'789

Source: GRP Switzerland, DigiMig survey