MIGRATION project mandate

Information session for registrars

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The starting point

- Project for separation of the registry and registrar functions for the .ch domain

- Concerns the transfer of direct clients from SWITCH (~ 450,000 customers / ~ 1,200,000 domain names)

- Lessons learned from the .li migration process
  - OFCOM's desire to supervise the process of transferring SWITCH .ch customers
  - Establishment of the MIGRATION working group between OFCOM and SWITCH, led by OFCOM
Tasks of the working group

- Preparation and planning of the migration process
  - Definition of the scenario
  - Drawing up the timetable

- Information to registrars, SWITCH partners

- Drawing up a communication concept
  - Targets: - direct customers of SWITCH
    - registrars
    - the public
  - Language discipline for SWITCH customer service
Criteria for work

- Equal treatment for all registrars
- Respect for the free choice of direct customers
  - No transfer without the customer's explicit agreement (opt-in)
- Transparent communication, adapted to target audiences
# Organisation

## Monitoring committee
- A. Eggimann, joint head, Telecoms Division, OFCOM
- A. Dudler, Managing Director, SWITCH

## Team
- SWITCH: U. Eppenberger, M. D’Alessandro, W. Huber, A. Kummer

## Meetings
- 5 sessions since November 2013
Calendar / main deadlines

- **Kick-off meeting of the MIGRATION working group**
  *November 2013*

- **Definition of the scenario and planning**
  **Draft communication concept**
  *End of January 2014*

- **Information session for registrars**
  *March 2014*

- **Consolidation**
  *End of March 2014*

- **Final implementation and communications plan**
  *End of April 2014*
Questions?