

Analyse des programmes radiophoniques des diffuseurs privés en 2012: Suisse latine (Romandie et Suisse italienne)

Tableaux

**Étude réalisée par Publicom SA
à la demande de l'Office fédéral de la communication (OFCOM)**

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1. Romandie - Jura

1.1. Structure de programme

Tableau 1: Structure de programme (Prorata en % de l'ensemble du temps de diffusion)

	GRRIF	RFJ	RJB	RTN
Information	10.3%	27.0%	26.0%	28.9%
Layout	2.1%	6.3%	6.1%	5.3%
Animation	6.2%	7.8%	7.9%	7.4%
Musique	78.4%	45.9%	50.0%	47.2%
Service	1.2%	3.6%	2.4%	3.0%
Autres	0.8%	0.7%	0.2%	0.4%
Divertissement	1.0%	2.0%	2.0%	1.9%
Publicité	0.2%	6.7%	5.5%	6.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	30:00:00	30:00:00	30:00:00	30:00:00

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1.2. Langues

Tableau 2: Langues (Base: toutes les contributions verbales, durée)

	GRRIF	RFJ	RJB	RTN
Autre langue	0.0%	0.0%	0.0%	0.0%
Anglais	0.0%	0.0%	0.0%	0.0%
Français	100.0%	99.9%	99.7%	100.0%
Allemand	0.0%	0.0%	0.0%	0.0%
Allemand/suisse allemand (mêlé)	0.0%	0.0%	0.0%	0.0%
Italien	0.0%	0.0%	0.2%	0.0%
Rheto-roman	0.0%	0.0%	0.0%	0.0%
Suisse allemand	0.0%	0.1%	0.0%	0.0%
Dialecte tessinois	0.0%	0.0%	0.1%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:35:47	12:07:50	11:28:49	12:20:06

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Tableau 3: Langues - Forme de contribution (Base: toutes les contributions verbales, durée)

Chaîne	Forme de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
GRRIF	Information	03:05:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:05:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Animation	01:51:40	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:51:33	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:07	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Service	00:21:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:21:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Divertissement	00:17:15	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:17:15	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Total	05:35:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	05:35:40	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:07	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Information	08:05:12	100.0%	00:00:00	0.0%	00:00:00	0.0%	08:04:41	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:31	0.1%	00:00:00	0.0%
RFJ	Animation	02:20:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:20:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Service	01:05:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Divertissement	00:36:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:36:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Total	12:07:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	12:07:19	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:31	0.1%	00:00:00	0.0%
RJB	Information	07:47:06	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:45:34	99.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:51	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:41	0.1%
RJB	Animation	02:21:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:21:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Service	00:43:56	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:43:17	98.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:21	0.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:18	0.7%
RJB	Divertissement	00:35:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:35:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Total	11:28:49	100.0%	00:00:00	0.0%	00:00:00	0.0%	11:26:38	99.7%	00:00:00	0.0%	00:00:00	0.0%	00:01:12	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:59	0.1%
RTN	Information	08:38:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	08:38:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Animation	02:13:07	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:13:05	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Service	00:53:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:53:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Divertissement	00:34:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:34:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Total	12:20:06	100.0%	00:00:00	0.0%	00:00:00	0.0%	12:20:04	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%

Tableau 4: Langues - Genre de contribution (Base: toutes les contributions informatives, durée)

Chaîne	Genre de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
GRRIF	Feature/reportage	00:01:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Contribution d'information	02:29:30	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:29:30	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Nouvelle	00:25:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:25:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
GRRIF	Total	02:57:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:57:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Feature/reportage	00:23:51	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:23:51	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Contribution d'information	03:05:21	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:04:50	99.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:31	0.3%	00:00:00	0.0%
RFJ	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Nouvelle	04:28:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	04:28:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RFJ	Total	07:58:05	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:57:34	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:31	0.1%	00:00:00	0.0%
RJB	Feature/reportage	00:25:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:25:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Contribution d'information	02:53:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:53:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RJB	Nouvelle	04:20:04	100.0%	00:00:00	0.0%	00:00:00	0.0%	04:18:32	99.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:51	0.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:41	0.3%
RJB	Total	07:38:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:37:25	99.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:51	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:41	0.1%
RTN	Feature/reportage	00:15:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:15:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Contribution d'information	04:02:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	04:02:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Nouvelle	04:16:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	04:16:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
RTN	Total	08:34:11	100.0%	00:00:00	0.0%	00:00:00	0.0%	08:34:11	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%

1.3. Layout

Tableau 5: Layout – Genre de contribution (Base: toutes les contributions Layout, durée)

	GRRIF	RFJ	RJB	RTN
Jingle	86.3%	48.8%	54.8%	64.0%
Jingle-autres	0.0%	0.0%	0.0%	0.0%
Musik-Positioner	0.0%	0.6%	0.7%	0.1%
Station-ID-Auditeur	0.0%	0.0%	0.0%	0.0%
Station-ID-Vip	0.7%	1.6%	2.8%	1.3%
Trailer-Internet	1.8%	4.0%	2.7%	3.6%
Trailer-merchandising	0.0%	4.9%	2.0%	2.4%
Chaîne programme	4.2%	13.6%	14.7%	13.8%
Trailer-autres	1.4%	6.7%	5.8%	5.2%
Trailer-manifestation/spectacle	5.8%	19.8%	16.5%	9.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:36:59	1:53:32	1:48:59	1:35:19

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1.4. Publicité

1.4.1. Publicité

Tableau 6: Publicité – Genre de contribution (Base: toutes les contributions publicitaires, durée)

	GRRIF	RFJ	RJB	RTN
Parrainage	9.6%	13.1%	12.2%	15.8%
Jingle publicitaire	0.0%	0.0%	0.0%	0.0%
Spot publicitaire	90.4%	86.9%	87.4%	83.1%
Publicité-autres	0.0%	0.0%	0.4%	1.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:03:08	1:59:59	1:38:35	1:48:04

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1.4.2. Parrainage

Tableau 7: Part des contenus parrainés (Base: toutes les contributions, durée)

	GRRIF	RFJ	RJB	RTN
Contenu parrainé	0.0%	13.2%	9.8%	5.6%
Non parrainé	100.0%	86.8%	90.2%	94.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	30:00:00	30:00:00	30:00:00	30:00:00

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1.5. Service

Tableau 8: Service – Genre de contribution (Base: toutes les contributions de service, durée)

	GRRIF	RFJ	RJB	RTN
Bourse	0.0%	4.8%	0.0%	0.0%
Info spectacle/cinéma	18.0%	9.6%	8.1%	6.8%
Médias (externes)	0.0%	0.0%	0.0%	0.0%
Info médias (propre groupe)	0.0%	0.7%	0.8%	0.0%
Propre programme	0.0%	2.6%	3.5%	0.2%
Autres services	0.0%	20.7%	9.7%	11.9%
Trafic	47.5%	27.5%	30.6%	34.5%
Info propre site web	0.0%	1.5%	5.4%	0.8%
Météo	34.5%	32.6%	41.8%	45.8%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:21:00	1:05:39	0:43:56	0:53:36

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1.6. Animation

Tableau 9: Animation - Premier et second locuteur

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autre	0.7%	0.0%	0.0%	0.0%
Expert	0.0%	0.0%	0.0%	0.0%
Journaliste spécialisé	0.0%	0.0%	0.0%	0.0%
Auditeur	0.8%	0.4%	1.3%	0.0%
Personne qui informe	0.0%	0.0%	1.8%	0.2%
Plusieurs animateurs	2.2%	17.8%	20.5%	5.8%
Animateur	128.8%	117.6%	123.3%	124.1%
Présentateur des nouvelles	3.6%	2.7%	2.3%	4.1%
Journaliste/reporter/correspondant	0.0%	0.0%	0.0%	0.0%
Total	136.0%	138.5%	149.2%	134.2%
Durée	1:51:40	2:20:45	2:21:50	2:13:07

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Tableau 10: Locuteur - Sexe

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Femme	34.6%	50.5%	63.1%	55.9%
Homme	101.5%	88.0%	86.1%	78.3%
Total	136.0%	138.5%	149.2%	134.2%
Durée	1:51:40	2:20:45	2:21:50	2:13:07

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1.7. Information

1.7.1. Genre de contribution

Tableau 11: Genre de contribution (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Feature/reportage	3.6%	5.4%	6.6%	3.8%
Extrait information	0.0%	0.0%	0.0%	0.0%
Contribution d'information	82.5%	39.2%	37.7%	46.8%
Information-autres	0.0%	0.0%	0.0%	0.0%
Eglise	0.0%	0.0%	0.0%	0.0%
Nouvelle	14.0%	55.4%	55.7%	49.3%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:05:52	8:05:12	7:47:06	8:39:27

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1.7.2. Forme journalistique

Tableau 12: Forme journalistique (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Atmosphère/effets/extraits	0.0%	0.0%	0.0%	0.0%
Récit	25.8%	11.3%	8.6%	14.9%
Biographie/portrait	0.6%	0.6%	0.6%	0.8%
Glosse	3.3%	1.9%	0.0%	0.0%
Interprétation	0.5%	0.6%	1.6%	3.9%
Interview	12.5%	22.1%	23.8%	23.3%
Chronique	0.0%	0.9%	0.0%	0.0%
Diffusion live	0.0%	0.0%	0.0%	0.0%
Annonce	36.9%	35.3%	39.4%	35.7%
Musique/film/archives	4.6%	1.5%	1.7%	1.0%
Revue de presse	0.7%	2.9%	2.7%	3.4%
Recension	0.9%	0.8%	0.2%	0.0%
Brèves	0.0%	5.0%	3.7%	3.2%
Autres	0.0%	0.0%	0.0%	0.0%
Statement	10.4%	8.8%	8.4%	8.1%
Conversation studio	3.2%	6.6%	8.5%	5.6%
Sondage	0.6%	1.7%	0.8%	0.0%
Citation	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:05:52	8:05:12	7:47:06	8:39:27

1.7.3. Locuteurs dans les contributions informatives

Tableau 13: Information - Premier et second locuteur

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autre	0.0%	0.0%	0.0%	0.0%
Expert	4.4%	11.6%	11.2%	10.9%
Journaliste spécialisé	3.4%	1.9%	1.1%	1.1%
Auditeur	4.3%	0.7%	5.2%	0.0%
Personne qui informe	20.2%	28.7%	26.2%	26.4%
Plusieurs animateurs	1.4%	0.1%	0.5%	1.9%
Animateur	57.8%	26.4%	33.1%	39.0%
Présentateur des nouvelles	15.8%	44.8%	43.3%	43.7%
Journaliste/reporter/correspondant	45.6%	38.3%	33.6%	33.4%
Total	152.8%	152.6%	154.2%	156.4%
Durée	2:57:20	7:58:05	7:38:57	8:34:11

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Tableau 14: Locuteur - Sexe

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Femme	68.7%	47.3%	51.7%	52.4%
Homme	84.1%	105.3%	102.5%	104.1%
Total	152.8%	152.6%	154.2%	156.4%
Durée	2:57:20	7:58:05	7:38:57	8:34:11

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1.7.4. Thèmes

Tableau 15: Thèmes – Catégories principales (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Mauvaises nouvelles	8.5%	6.1%	6.0%	7.7%
Société	19.7%	15.0%	25.9%	12.1%
Human Interest	7.1%	1.6%	2.9%	0.8%
Culture	20.1%	13.3%	10.9%	8.8%
Politique	16.5%	24.4%	19.0%	27.5%
Droit/justice	3.5%	1.6%	1.3%	5.0%
Sport	1.1%	18.0%	12.9%	17.0%
Autres thèmes	0.0%	0.0%	0.0%	0.0%
Environnement	0.0%	2.4%	2.5%	3.1%
Economie	17.2%	17.0%	18.5%	12.7%
Sciences/recherche	6.2%	0.5%	0.1%	5.2%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:56:07	7:19:32	7:08:41	7:59:49

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Tableau 16: Thèmes (Base: toutes les contributions informatives, durée)

	GRRIF		RFJ		RJB		RTN	
Thèmes	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles								
Attentats/terrorisme	7.0%	0.6%	4.6%	0.3%	6.9%	0.4%	10.7%	0.8%
Catastrophes	10.5%	0.9%	13.0%	0.8%	13.7%	0.8%	5.2%	0.4%
Conflits armés et guerres	2.7%	0.2%	9.1%	0.6%	6.8%	0.4%	9.1%	0.7%
Criminalité (faits divers)	60.8%	5.2%	21.4%	1.3%	21.4%	1.3%	37.5%	2.9%
Autres mauvaises nouvelles	4.4%	0.4%	11.8%	0.7%	9.8%	0.6%	13.0%	1.0%
Accidents	14.5%	1.2%	40.1%	2.5%	41.4%	2.5%	24.5%	1.9%
Total	100.0%	8.5%	100.0%	6.1%	100.0%	6.0%	100.0%	7.7%
Société								
Formation/école	9.6%	1.9%	0.0%	0.0%	1.1%	0.3%	13.3%	1.6%
Loisirs/voyage	4.5%	0.9%	13.2%	2.0%	36.3%	9.4%	15.3%	1.9%
Société en général	23.7%	4.7%	0.0%	0.0%	2.4%	0.6%	0.0%	0.0%
Santé/wellness/médecine	11.7%	2.3%	25.1%	3.8%	11.4%	2.9%	19.4%	2.4%
Eglise/religion/conception du monde	10.9%	2.2%	4.5%	0.7%	2.5%	0.7%	4.6%	0.6%
Art de vivre/habitat	11.1%	2.2%	20.5%	3.1%	18.2%	4.7%	18.0%	2.2%
Médias/communication	12.7%	2.5%	0.0%	0.0%	1.0%	0.2%	1.4%	0.2%
Famille/vie commune	5.3%	1.1%	17.0%	2.5%	11.0%	2.8%	16.1%	1.9%
Problèmes sociaux/pauvreté/drogue	5.4%	1.1%	0.0%	0.0%	0.2%	0.1%	4.5%	0.5%
Animaux	3.1%	0.6%	2.3%	0.3%	8.7%	2.3%	1.2%	0.1%
Autre société	1.9%	0.4%	0.0%	0.0%	0.0%	0.0%	2.0%	0.2%
Circulation/mobilité/auto	0.0%	0.0%	17.4%	2.6%	7.2%	1.9%	4.3%	0.5%
Total	100.0%	19.7%	100.0%	15.0%	100.0%	25.9%	100.0%	12.1%
Human Interest	100.0%	7.1%	100.0%	1.6%	100.0%	2.9%	100.0%	0.8%
Culture								
Beaux-Arts et architecture	8.9%	1.8%	18.2%	2.4%	6.0%	0.7%	10.6%	0.9%
Film/théâtre	37.0%	7.4%	29.0%	3.9%	30.7%	3.3%	23.8%	2.1%
Histoire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Culture en général	0.0%	0.0%	16.3%	2.2%	35.0%	3.8%	10.1%	0.9%
Littérature	0.0%	0.0%	2.6%	0.3%	3.5%	0.4%	12.0%	1.0%
Musique	54.1%	10.9%	28.5%	3.8%	24.7%	2.7%	43.6%	3.8%
Autre culture	0.0%	0.0%	5.3%	0.7%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	20.1%	100.0%	13.3%	100.0%	10.9%	100.0%	8.8%

Thèmes (suite)	GRRIF		RFJ		RJB		RTN	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politique								
Armée/défense	10.8%	1.8%	7.6%	1.9%	6.0%	1.1%	2.7%	0.7%
Politique étrangère	9.4%	1.6%	3.7%	0.9%	1.5%	0.3%	1.5%	0.4%
Formation	0.0%	0.0%	0.0%	0.0%	0.9%	0.2%	14.5%	4.0%
Energie/environnement/ infrastructure	14.9%	2.5%	18.0%	4.4%	18.5%	3.5%	12.3%	3.4%
Finances/impôts	1.2%	0.2%	1.6%	0.4%	5.1%	1.0%	3.0%	0.8%
Santé et sujets sociaux	2.2%	0.4%	13.6%	3.3%	20.1%	3.8%	17.8%	4.9%
Partis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Politique en général	29.2%	4.8%	10.1%	2.5%	8.4%	1.6%	8.2%	2.2%
Autre politique	0.0%	0.0%	2.8%	0.7%	2.2%	0.4%	1.1%	0.3%
Communication/trafic/médias	0.0%	0.0%	0.9%	0.2%	0.0%	0.0%	3.9%	1.1%
Administration	0.6%	0.1%	0.6%	0.1%	3.8%	0.7%	3.9%	1.1%
Elections/votations	15.6%	2.6%	33.3%	8.1%	28.6%	5.4%	28.1%	7.7%
Politique économique	16.1%	2.7%	7.7%	1.9%	5.1%	1.0%	3.0%	0.8%
Total	100.0%	16.5%	100.0%	24.4%	100.0%	19.0%	100.0%	27.5%
Droit/justice	100.0%	3.5%	100.0%	1.6%	100.0%	1.3%	100.0%	5.0%
Sport								
Hockey	13.7%	0.2%	5.4%	1.0%	12.9%	1.7%	13.0%	2.2%
Football	15.4%	0.2%	27.4%	4.9%	31.6%	4.1%	22.2%	3.8%
Athlétisme	0.0%	0.0%	11.8%	2.1%	7.6%	1.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport en général	16.2%	0.2%	0.0%	0.0%	0.0%	0.0%	1.1%	0.2%
Tennis	22.2%	0.2%	9.5%	1.7%	13.1%	1.7%	9.4%	1.6%
Autres sports	32.5%	0.4%	45.9%	8.3%	34.8%	4.5%	54.3%	9.3%
Différents sports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	1.1%	100.0%	18.0%	100.0%	12.9%	100.0%	17.0%
Autres thèmes	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	0.0%	100.0%	2.4%	100.0%	2.5%	100.0%	3.1%
Economie								
Monde du travail	0.9%	0.2%	21.0%	3.6%	12.9%	2.4%	11.8%	1.5%
Bourse	0.0%	0.0%	3.0%	0.5%	0.3%	0.0%	0.0%	0.0%
Branche spécifique	3.0%	0.5%	8.2%	1.4%	7.2%	1.3%	10.1%	1.3%
Entreprise spécifique	27.4%	4.7%	61.1%	10.4%	63.9%	11.8%	60.2%	7.7%
Conjoncture	1.5%	0.3%	0.5%	0.1%	0.5%	0.1%	0.0%	0.0%
Consommation	57.1%	9.8%	1.0%	0.2%	3.7%	0.7%	5.5%	0.7%
Autre économie	0.0%	0.0%	0.6%	0.1%	4.2%	0.8%	5.1%	0.6%
Economie en général	10.1%	1.7%	4.6%	0.8%	7.3%	1.3%	7.3%	0.9%
Total	100.0%	17.2%	100.0%	17.0%	100.0%	18.5%	100.0%	12.7%
Sciences/recherche	100.0%	6.2%	100.0%	0.5%	100.0%	0.1%	100.0%	5.2%

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Tableau 17: Thèmes dans la zone de concession 1 - Catégories principales

(Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

	GRRIF	RFJ	RJB	RTN
Mauvaises nouvelles	0.0%	3.7%	3.2%	4.5%
Société	21.5%	13.3%	33.8%	8.0%
Human Interest	0.0%	0.0%	1.0%	0.0%
Culture	35.0%	20.8%	16.4%	11.2%
Politique	0.0%	21.7%	12.2%	35.9%
Droit/justice	0.0%	1.3%	0.1%	6.3%
Sport	0.0%	15.1%	9.5%	13.1%
Autres thèmes	0.0%	0.0%	0.0%	0.0%
Environnement	0.0%	3.8%	1.7%	1.6%
Economie	43.5%	20.4%	22.0%	17.7%
Sciences/recherche	0.0%	0.0%	0.1%	1.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:17:09	3:39:07	3:20:29	3:52:46

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1 zone de concession: Biel , Delémont, KR Jura, KR Jura Bernois, KR La Chaux-de-Fonds, KR Neuchâtel, KR Yverdon, Neuchâtel

Tableau 18: Thèmes dans la zone de concession (Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

Thèmes dans la zone de concession	GRRIF		RFJ		RJB		RTN	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles								
Attentats/terrorisme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catastrophes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Conflits armés et guerres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Criminalité (faits divers)	0.0%	0.0%	46.1%	1.7%	35.0%	1.1%	47.7%	2.1%
Autres mauvaises nouvelles	0.0%	0.0%	8.1%	0.3%	4.5%	0.1%	1.8%	0.1%
Accidents	0.0%	0.0%	45.9%	1.7%	60.5%	1.9%	50.6%	2.3%
Total	100.0%	0.0%	100.0%	3.7%	100.0%	3.2%	100.0%	4.5%
Société								
Formation/école	46.6%	10.0%	0.0%	0.0%	0.0%	0.0%	41.7%	3.3%
Loisirs/voyage	0.0%	0.0%	21.3%	2.8%	46.5%	15.7%	34.7%	2.8%
Société en général	0.0%	0.0%	0.0%	0.0%	4.0%	1.3%	0.0%	0.0%
Santé/wellness/médecine	0.0%	0.0%	12.3%	1.6%	3.7%	1.2%	0.0%	0.0%
Eglise/religion/conception du monde	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Art de vivre/habitat	53.4%	11.5%	35.1%	4.6%	23.4%	7.9%	4.1%	0.3%
Médias/communication	0.0%	0.0%	0.0%	0.0%	1.6%	0.5%	0.0%	0.0%
Famille/vie commune	0.0%	0.0%	1.0%	0.1%	2.0%	0.7%	0.0%	0.0%
Problèmes sociaux/pauvreté/drogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.8%
Animaux	0.0%	0.0%	0.0%	0.0%	8.1%	2.8%	0.0%	0.0%
Autre société	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.5%
Circulation/mobilité/auto	0.0%	0.0%	30.4%	4.0%	10.7%	3.6%	3.2%	0.3%
Total	100.0%	21.5%	100.0%	13.3%	100.0%	33.8%	100.0%	8.0%
Human Interest	100.0%	0.0%	100.0%	0.0%	100.0%	1.0%	100.0%	0.0%
Culture								
Beaux-Arts et architecture	0.0%	0.0%	22.4%	4.7%	8.6%	1.4%	14.0%	1.6%
Film/théâtre	0.0%	0.0%	33.0%	6.9%	38.7%	6.3%	24.1%	2.7%
Histoire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Culture en général	0.0%	0.0%	17.2%	3.6%	43.9%	7.2%	14.0%	1.6%
Littérature	0.0%	0.0%	0.5%	0.1%	2.0%	0.3%	5.4%	0.6%
Musique	100.0%	35.0%	23.6%	4.9%	6.8%	1.1%	42.5%	4.8%
Autre culture	0.0%	0.0%	3.2%	0.7%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	35.0%	100.0%	20.8%	100.0%	16.4%	100.0%	11.2%

Thèmes dans la zone de concession	GRRIF		RFJ		RJB		RTN	
(suite)	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politique								
Armée/défense	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Politique étrangère	0.0%	0.0%	2.0%	0.4%	0.0%	0.0%	0.5%	0.2%
Formation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.8%	8.2%
Energie/environnement/ infrastructure	0.0%	0.0%	15.6%	3.4%	28.8%	3.5%	10.1%	3.6%
Finances/impôts	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Santé et sujets sociaux	0.0%	0.0%	7.3%	1.6%	4.2%	0.5%	17.1%	6.1%
Partis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Politique en général	0.0%	0.0%	16.8%	3.7%	13.9%	1.7%	9.2%	3.3%
Autre politique	0.0%	0.0%	3.6%	0.8%	0.0%	0.0%	0.4%	0.2%
Communication/trafic/médias	0.0%	0.0%	0.8%	0.2%	0.0%	0.0%	5.8%	2.1%
Administration	0.0%	0.0%	1.3%	0.3%	4.2%	0.5%	5.5%	2.0%
Elections/votations	0.0%	0.0%	46.8%	10.2%	48.9%	6.0%	27.8%	10.0%
Politique économique	0.0%	0.0%	5.8%	1.3%	0.0%	0.0%	0.7%	0.2%
Total	100.0%	0.0%	100.0%	21.7%	100.0%	12.2%	100.0%	35.9%
Droit/justice	100.0%	0.0%	100.0%	1.3%	100.0%	0.1%	100.0%	6.3%
Sport								
Hockey	0.0%	0.0%	1.0%	0.1%	7.3%	0.7%	21.9%	2.9%
Football	0.0%	0.0%	6.4%	1.0%	34.3%	3.3%	20.3%	2.7%
Athlétisme	0.0%	0.0%	28.3%	4.3%	22.2%	2.1%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport en général	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.4%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autres sports	0.0%	0.0%	64.4%	9.7%	36.3%	3.4%	54.8%	7.2%
Différents sports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	0.0%	100.0%	15.1%	100.0%	9.5%	100.0%	13.1%
Autres thèmes	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	0.0%	100.0%	3.8%	100.0%	1.7%	100.0%	1.6%
Economie								
Monde du travail	0.0%	0.0%	17.4%	3.5%	1.1%	0.2%	16.2%	2.9%
Bourse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Branche spécifique	0.0%	0.0%	4.6%	0.9%	3.6%	0.8%	2.5%	0.4%
Entreprise spécifique	23.7%	10.3%	75.0%	15.3%	95.3%	20.9%	76.0%	13.5%
Conjoncture	0.0%	0.0%	0.9%	0.2%	0.0%	0.0%	0.0%	0.0%
Consommation	76.3%	33.2%	0.0%	0.0%	0.0%	0.0%	5.3%	0.9%
Autre économie	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Economie en général	0.0%	0.0%	2.1%	0.4%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	43.5%	100.0%	20.4%	100.0%	22.0%	100.0%	17.7%
Sciences/recherche	100.0%	0.0%	100.0%	0.0%	100.0%	0.1%	100.0%	1.7%

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1.7.5. Lieux de l'action/de l'événement

Tableau 19: Lieux de l'action (Base: toutes les contributions informatives avec indication du lieu, durée)

	GRRIF	RFJ	RJB	RTN
Suisse (nationale)	21.3%	24.9%	25.0%	19.0%
Aarau	0.0%	0.0%	0.0%	0.0%
Autre Suisse alémanique/romanche	0.0%	0.0%	0.0%	0.1%
Basel	0.0%	0.8%	1.0%	0.6%
Bern	0.0%	0.0%	0.0%	1.0%
Biel	0.0%	0.1%	4.4%	0.5%
Buchs	0.0%	0.0%	0.0%	0.0%
Chur	0.0%	0.0%	0.0%	0.0%
Interlaken	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.0%	0.1%	0.1%	0.0%
KR Appenzell	0.0%	0.0%	0.0%	0.0%
KR Baden	0.0%	0.0%	0.0%	0.0%
KR Basel	0.2%	0.0%	0.0%	0.0%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bern	0.3%	1.3%	3.8%	0.0%
KR Bernina	0.0%	0.0%	0.0%	0.0%
KR Chur	0.2%	0.3%	0.2%	0.1%
KR Domleschg/Hinter.	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Luzern	0.0%	0.0%	0.0%	0.0%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Oberrargau	0.0%	0.0%	0.0%	0.0%

	GRRIF	RFJ	RJB	RTN
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%	0.0%
KR Oberwallis	0.0%	0.0%	0.0%	0.1%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.1%	0.0%
KR Seeland	0.0%	0.0%	0.2%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.1%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Uri	0.0%	0.2%	0.0%	0.1%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%	0.1%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%	0.0%
KR Zürich	0.0%	0.0%	0.1%	0.3%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%
Luzern	0.0%	0.0%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%	0.0%
Schwyz	0.0%	0.0%	0.0%	0.0%

	GRRIF	RFJ	RJB	RTN
Solothurn	0.0%	0.0%	0.0%	0.0%
St. Gallen	0.0%	0.0%	0.0%	0.0%
Visp	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	0.0%	0.0%
Zug	0.0%	0.0%	0.0%	0.0%
Zürich	0.0%	0.1%	0.2%	0.8%
Somme Suisse alémanique/romanche	0.6%	2.8%	10.2%	3.6%
Autre Romandie	0.0%	0.0%	0.0%	0.0%
Delémont	0.0%	3.1%	2.2%	0.0%
Fribourg	0.0%	0.0%	0.0%	0.1%
Genève	0.7%	0.0%	0.0%	0.7%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	0.1%	0.0%	0.1%
KR Genève	0.0%	0.3%	0.1%	0.0%
KR Gros-de-Vaud	0.0%	0.0%	0.0%	0.5%
KR Jura	3.5%	39.3%	16.2%	2.8%
KR Jura Bernois	0.0%	5.4%	21.4%	0.8%
KR La Broye	0.0%	0.0%	0.1%	1.0%
KR La Chaux-de-Fonds	0.0%	0.6%	1.8%	5.1%
KR Lavaux/Vevey	0.0%	0.0%	0.0%	0.1%
KR Martigny	0.0%	0.1%	0.1%	0.1%
KR Morges	0.0%	0.0%	0.0%	0.0%
KR Neuchâtel	3.5%	1.5%	1.4%	34.8%
KR Nyon	0.0%	0.1%	0.0%	0.1%
KR Sion/Sierre	0.0%	0.8%	0.4%	0.3%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
Lausanne	0.3%	0.1%	0.1%	1.4%
Monthey	0.0%	0.0%	0.0%	0.0%
Neuchâtel	2.9%	0.8%	0.0%	5.8%
Sion	0.0%	0.0%	0.0%	0.0%
Somme Romandie	10.8%	51.9%	43.7%	53.9%
Autre Suisse italienne	0.0%	0.0%	0.0%	0.0%

	GRRIF	RFJ	RJB	RTN
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.0%	0.0%
Locarno	0.0%	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%	0.0%
Somme Suisse italienne	0.0%	0.0%	0.0%	0.0%
Afrique	2.6%	0.8%	0.9%	1.2%
Autre étranger	0.0%	0.0%	0.0%	0.1%
Antarctique	2.5%	0.0%	0.0%	0.0%
Asie	1.0%	0.4%	0.1%	0.9%
Australie/Océanie	1.1%	0.3%	1.1%	0.0%
Allemagne	0.9%	1.5%	0.4%	0.3%
France	11.8%	5.5%	4.9%	3.8%
Italie	0.7%	1.0%	1.4%	1.2%
Liechtenstein	0.0%	0.1%	0.0%	0.1%
Proche-Orient	4.5%	0.6%	0.7%	1.0%
Amérique du Nord	24.8%	2.9%	3.2%	8.2%
Autriche	0.0%	0.0%	0.0%	0.0%
Amérique du Sud/centrale	0.7%	1.1%	0.7%	0.4%
D'autres pays européens	16.3%	6.1%	7.6%	6.2%
Univers	0.0%	0.0%	0.0%	0.3%
Somme étranger	67.2%	20.4%	21.1%	23.5%
Autre lieu	0.0%	0.0%	0.0%	0.0%
Durée	2:53:36	7:13:02	7:03:07	7:46:31

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1.7.6. Référence régionale

Tableau 20: Références régionales (Base: toutes les contributions informatives avec références régionales, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autre	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.0%	0.7%	0.2%	0.0%
KR Aigle/Monthey	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.0%	0.0%	0.0%	0.3%
KR Baden	0.0%	0.0%	0.0%	0.0%
KR Basel	1.8%	4.1%	3.6%	4.2%
KR Baselbiet	1.2%	0.0%	0.6%	0.0%
KR Bellinzona	0.0%	0.0%	0.1%	0.1%
KR Bern	18.5%	13.1%	21.2%	8.2%
KR Bernina	0.0%	0.0%	0.0%	0.0%
KR Chur	0.8%	1.1%	0.8%	0.3%
KR Domleschg/Hinterrhein	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.1%	0.1%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.0%	2.4%	4.3%	6.4%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Genève	17.0%	4.5%	3.2%	4.4%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	3.4%	1.8%	0.9%	2.8%
KR Jura	18.4%	66.2%	35.7%	7.8%
KR Jura Bernois	0.0%	9.5%	36.2%	1.4%
KR La Broye	0.0%	0.0%	0.0%	1.4%
KR La Chaux-de-Fonds	5.4%	4.9%	2.2%	10.3%
KR Lavaux/Vevey	0.0%	0.0%	0.2%	0.3%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.1%	1.0%	1.9%
KR Luzern	0.0%	0.0%	0.6%	0.0%
KR Martigny	0.0%	0.1%	0.1%	0.3%
KR Morges	0.0%	0.4%	0.6%	0.0%
KR Murten/Sense	0.0%	0.0%	0.0%	0.2%
KR Neuchâtel	63.5%	7.8%	5.3%	62.6%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.1%	0.2%	1.2%
KR Oberaargau	0.0%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%

KR Oberland Ost	0.0%	0.0%	0.3%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%	0.0%
KR Oberwallis	0.0%	0.1%	0.1%	0.4%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	2.2%
KR Prättigau	0.0%	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	1.3%	0.0%	0.0%	0.0%
KR Seeland	0.0%	0.3%	3.3%	0.4%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	4.3%	6.5%	4.1%	3.5%
KR Solothurn	0.0%	0.5%	0.8%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.4%	0.5%
KR St. Gallen	0.0%	1.1%	0.3%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.1%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.4%	0.0%	0.0%
KR Uri	0.0%	0.4%	0.0%	0.2%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Will	0.0%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
KR Zug	1.2%	0.0%	0.0%	0.3%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%	0.0%
KR Zürich	9.9%	3.5%	3.0%	5.2%
Total	146.6%	129.8%	129.2%	126.8%
Durée	0:32:30	4:04:13	4:04:00	4:05:54

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1.7.7. Portée du sujet

Tableau 21: Portée du sujet (Base: toutes les contributions informatives avec portée du sujet déterminable, durée)

	GRRIF	RFJ	RJB	RTN
Individuel	7.5%	12.4%	14.6%	7.8%
International	71.1%	24.6%	22.2%	26.2%
Cantonal	0.2%	7.2%	4.7%	12.9%
Local	0.2%	30.2%	31.1%	26.5%
National	21.0%	20.2%	21.8%	22.9%
Régional	0.0%	4.8%	5.1%	3.4%
Région linguistique	0.0%	0.7%	0.5%	0.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:55:01	7:18:33	7:08:41	7:56:54

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1.7.8. Sources et acteurs

Tableau 22: Sources - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autres médias	6.2%	3.7%	3.9%	5.5%
Autre source	0.0%	0.0%	0.0%	0.0%
Source étrangère	24.5%	2.8%	4.1%	8.4%
Société	24.4%	36.4%	43.8%	35.4%
Justice/police	0.0%	2.0%	2.6%	3.3%
Source non indiquée	40.3%	31.9%	27.1%	29.9%
Culture	4.3%	8.2%	4.8%	5.5%
Évènement public	1.1%	12.0%	9.3%	10.3%
Politique/administration	2.8%	15.8%	14.1%	12.8%
Sport	0.0%	1.9%	4.1%	5.7%
Economie	6.5%	12.6%	15.5%	10.5%
Total	110.0%	127.4%	129.3%	127.2%
Durée	2:56:07	7:33:43	7:21:30	8:17:38

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Tableau 23: Sources - Sous-catégories (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

Source principale	Sources - sous-catégories	GRRIF	RFJ	RJB	RTN
Source non indiquée	Source non indiquée	40.3%	31.9%	27.1%	29.9%
Source étrangère	Source étrangère	24.5%	2.8%	4.1%	8.4%
Politique/administration					
Politique/administration	Autre législative	0.0%	0.0%	0.0%	0.0%
Politique/administration	Autre parti	0.0%	0.1%	0.0%	0.6%
Politique/administration	Autre politique	0.0%	1.2%	0.6%	0.8%
Politique/administration	Conseil fédéral	0.2%	0.3%	0.8%	0.7%
Politique/administration	Département fédéral	0.3%	1.9%	0.5%	0.3%
Politique/administration	Parlement fédéral	0.0%	0.7%	2.0%	0.3%
Politique/administration	Autorité communale	0.0%	3.5%	4.2%	2.7%
Politique/administration	Autorité cantonale	0.0%	6.6%	5.4%	5.8%
Politique/administration	PBD	0.0%	0.0%	0.0%	0.0%
Politique/administration	PDC	0.0%	0.4%	0.3%	0.3%
Politique/administration	PLR	0.0%	0.1%	0.2%	0.1%
Politique/administration	Les verts	0.0%	0.6%	0.0%	0.0%
Politique/administration	Vert'libéraux	0.0%	0.0%	0.0%	0.0%
Politique/administration	Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politique/administration	PS	1.9%	0.1%	0.0%	1.1%
Politique/administration	UDC	0.5%	0.2%	0.2%	0.1%
Politique/administration	Politique/administration en général	0.0%	0.0%	0.0%	0.0%
Justice/police					
Justice/police	Autre justice/police	0.0%	1.4%	2.0%	1.7%
Justice/police	Tribunaux fédéraux	0.0%	0.1%	0.1%	0.2%
Justice/police	Justice/police en général	0.0%	0.0%	0.0%	0.0%
Justice/police	Tribunaux cantonaux	0.0%	0.5%	0.0%	0.4%
Justice/police	Police	0.0%	0.1%	0.5%	1.0%
Economie					
Economie	Autre économie	0.0%	0.1%	0.0%	0.0%
Economie	Association professionnelle	0.0%	0.0%	0.0%	0.1%
Economie	Syndicat	0.0%	1.9%	2.2%	0.6%
Economie	Organisation des consommateurs	2.1%	0.0%	0.0%	0.0%
Economie	Entreprise	1.8%	9.6%	13.1%	8.6%
Economie	Economie en général	0.0%	0.0%	0.0%	0.0%
Economie	Association économique	2.6%	1.0%	0.1%	1.2%

Source principale (suite)	Sources - sous-catégories	GRRIF	RFJ	RJB	RTN
Société					
Société	Autre société	0.0%	0.0%	0.0%	0.0%
Société	Société en général	0.0%	0.0%	0.0%	0.0%
Société	Eglise	0.0%	0.0%	0.0%	0.0%
Société	ONG	0.0%	0.0%	0.0%	0.2%
Société	Personne privée	20.9%	29.5%	37.3%	28.1%
Société	Célébrité/VIP	0.0%	0.0%	0.2%	0.0%
Société	SSR	0.0%	0.0%	0.1%	0.0%
Société	Association	0.0%	0.3%	1.8%	0.3%
Société	Science	3.4%	6.6%	4.4%	6.9%
Culture					
Culture	Autre culture	4.3%	5.6%	1.7%	3.5%
Culture	Culture en général	0.0%	0.0%	0.0%	0.0%
Culture	Organisation culturelle	0.0%	2.6%	3.1%	2.0%
Autres médias	Autres médias	6.2%	3.7%	3.9%	5.5%
Sport					
Sport	Sport en général	0.0%	0.0%	0.0%	0.0%
Sport	Autre sport	0.0%	0.0%	0.1%	0.0%
Sport	Fonctionnaire des sports	0.0%	0.9%	1.4%	2.6%
Sport	Sportif	0.0%	1.0%	2.6%	3.1%
Évènement public	Évènement public	1.1%	12.0%	9.3%	10.3%
Autre source	Autre source	0.0%	0.0%	0.0%	0.0%
Total	Total	110.0%	127.4%	129.3%	127.2%
Durée (hh:mm:ss)	Durée	2:56:07	7:33:43	7:21:30	8:17:38

Publicom 2013

Tableau 24: Sources politiques en Suisse - Catégories principales (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autre	0.0%	7.8%	3.9%	6.2%
Exécutif	15.2%	77.9%	77.2%	74.2%
Législatif	84.8%	14.3%	18.8%	19.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:04:57	1:11:49	1:02:07	1:03:32

Publicom 2013

Tableau 25: Sources politiques en Suisse (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Politique en général	0.0%	0.0%	0.0%	0.0%
Conseil fédéral	5.4%	2.1%	5.3%	5.8%
Département fédéral	9.8%	12.2%	3.7%	2.3%
Autorité cantonale	0.0%	41.7%	38.2%	45.3%
Autorité communale	0.0%	21.8%	30.1%	20.8%
Parlement fédéral	0.0%	4.5%	14.1%	2.0%
UDC	18.5%	1.0%	1.2%	0.7%
PS	66.3%	0.7%	0.0%	8.9%
PDC	0.0%	2.5%	1.8%	2.5%
PLR	0.0%	0.7%	1.7%	0.8%
Les verts	0.0%	4.0%	0.0%	0.0%
PBD	0.0%	0.0%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	0.0%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.0%	0.8%	0.0%	4.7%
Autre législative	0.0%	0.0%	0.0%	0.0%
Autre politique	0.0%	7.8%	3.9%	6.2%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:04:57	1:11:49	1:02:07	1:03:32

Publicom 2013

Tableau 26: Accès à la source mentionné (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Accès à la source mentionné	49.7%	60.8%	64.9%	63.0%
Accès à la source non mentionné	50.3%	39.2%	35.1%	37.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:56:07	7:33:43	7:21:30	8:17:38

Publicom 2013

Tableau 27: Acteurs - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autres acteurs	0.0%	0.0%	0.0%	0.0%
Etranger	120.7%	32.9%	33.3%	36.4%
Société	45.2%	58.4%	72.0%	62.7%
Justice/police	0.4%	2.4%	0.9%	5.8%
Culture	8.0%	16.7%	12.8%	8.2%
Politique	5.9%	34.5%	29.0%	34.2%
Sport	0.4%	18.2%	16.5%	24.7%
Economie	10.4%	25.4%	28.4%	19.6%
Total	191.0%	188.5%	193.1%	191.6%
Durée	2:54:46	7:16:09	7:04:25	7:48:15

Publicom 2013

Tableau 28: Acteurs - Sous-catégories (Base: toutes les contributions informatives avec acteurs, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Etranger	120.7%	32.9%	33.3%	36.4%
Politique en général	0.0%	0.0%	0.0%	0.0%
Conseil fédéral	2.9%	4.7%	3.0%	4.7%
Département fédéral	0.6%	4.3%	2.3%	1.7%
Autorité cantonale	0.0%	6.4%	6.8%	11.9%
Autorité communale	0.0%	7.9%	8.3%	7.7%
Parlement fédéral	1.9%	3.1%	4.1%	1.6%
UDC	0.5%	0.3%	0.7%	0.3%
PS	0.0%	0.5%	0.5%	1.7%
PDC	0.0%	0.2%	0.1%	0.1%
PLR	0.0%	0.6%	0.3%	0.9%
Les verts	0.0%	0.1%	0.0%	0.0%
PBD	0.0%	0.0%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	0.0%	0.2%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.0%	1.9%	0.1%	1.3%
Autre législative	0.0%	0.1%	0.2%	0.0%
Autre exécutif	0.0%	0.0%	0.0%	0.0%
Autre politique	0.0%	1.0%	0.9%	0.6%
Souverain, votant	0.0%	3.5%	1.9%	1.4%
Justice/police en général	0.0%	0.0%	0.0%	0.1%
Tribunaux fédéraux	0.0%	0.1%	0.0%	0.3%
Tribunaux cantonaux	0.0%	1.2%	0.2%	2.0%
Police	0.2%	1.0%	0.8%	2.7%
Autre justice	0.2%	0.1%	0.0%	0.6%
Economie en général	0.0%	0.0%	0.0%	0.0%
Entreprise	3.7%	20.5%	23.9%	17.6%
Association économique	4.1%	1.7%	0.8%	1.5%
Syndicat	0.0%	2.9%	3.5%	0.5%
Organisation des consommateurs	2.6%	0.2%	0.2%	0.0%
Association professionnelle	0.0%	0.1%	0.0%	0.1%
Autre économie	0.0%	0.0%	0.0%	0.0%

Acteurs (suite)	GRRIF	RFJ	RJB	RTN
Société en général	0.0%	0.0%	0.0%	0.0%
Eglise	0.0%	0.2%	0.4%	0.2%
Association	0.0%	1.7%	1.9%	1.7%
ONG	0.3%	0.0%	0.0%	0.2%
Science	3.8%	1.1%	0.7%	2.9%
SSR	1.0%	0.0%	0.5%	0.0%
Autre société	0.8%	0.5%	2.9%	1.0%
Personne privée	37.8%	54.5%	64.8%	56.2%
Célébrité/VIP	1.4%	0.4%	0.8%	0.4%
Culture en général	0.0%	0.0%	0.0%	0.0%
Organisation culturelle	0.0%	5.6%	6.4%	2.7%
Autre culture	8.0%	11.1%	6.4%	5.5%
Sport en général	0.0%	0.0%	0.0%	0.0%
Sportif	0.3%	15.6%	14.6%	21.0%
Fonctionnaire des sports	0.0%	2.5%	1.5%	3.6%
Autre sport	0.2%	0.0%	0.4%	0.0%
Autres acteurs	0.0%	0.0%	0.0%	0.0%
Total	191.0%	188.5%	193.1%	191.6%
Durée	2:54:46	7:16:09	7:04:25	7:48:15

Publicom 2013

Tableau 29: Acteurs politiques - Catégories principales (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Autre	0.0%	2.7%	3.1%	1.8%
Exécutif	59.2%	67.7%	70.7%	75.0%
Législatif	40.8%	29.5%	26.2%	23.2%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:10:17	2:31:50	2:06:15	2:45:38

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Tableau 30: Acteurs politiques (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	GRRIF	RFJ	RJB	RTN
Politique en général	0.0%	0.0%	0.0%	0.1%
Conseil fédéral	49.8%	14.2%	10.2%	15.0%
Département fédéral	9.4%	12.4%	7.6%	4.8%
Autorité cantonale	0.0%	18.3%	22.8%	33.6%
Autorité communale	0.0%	22.8%	30.1%	21.6%
Autre exécutif	0.0%	0.0%	0.0%	0.0%
Parlement fédéral	31.9%	8.9%	13.7%	6.4%
UDC	8.9%	0.8%	2.2%	1.0%
PS	0.0%	1.5%	1.5%	4.8%
PDC	0.0%	0.7%	0.4%	0.3%
PLR	0.0%	1.8%	1.0%	2.7%
Les verts	0.0%	0.3%	0.0%	0.0%
PBD	0.0%	0.0%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	0.0%	0.5%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.0%	5.4%	0.3%	3.6%
Autre législative	0.0%	0.2%	0.7%	0.0%
Autre politique	0.0%	2.7%	3.1%	1.7%
Souverain, votant	0.0%	10.0%	6.3%	4.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:10:17	2:31:50	2:06:15	2:45:38

Publicom 2013

1.7.9. Autres perspectives et autres opinions

Tableau 31: Autres perspectives (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Autre perspective	6.0%	9.5%	8.4%	6.9%
Même perspective	94.0%	90.5%	91.6%	93.1%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:57:20	7:33:43	7:21:30	8:17:38

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Tableau 32: Autres opinions (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Autre opinion	1.3%	4.3%	1.8%	3.3%
Même opinion	98.8%	95.7%	98.2%	96.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:57:20	7:33:43	7:21:30	8:17:38

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Tableau 33: Exposition des faits et classement (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Classement	61.3%	59.1%	56.1%	60.7%
Exposition des faits	38.7%	40.9%	43.9%	39.3%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:57:20	7:58:05	7:38:57	8:34:11

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Tableau 34: Autres perspectives dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	GRRIF	RFJ	RJB	RTN
Autre perspective	8.7%	14.8%	13.0%	10.4%
Même perspective	91.3%	85.2%	87.0%	89.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:48:40	4:42:19	4:17:27	5:12:15

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Tableau 35: Autres opinions dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	GRRIF	RFJ	RJB	RTN
Autre opinion	0.2%	5.3%	0.6%	3.5%
Même opinion	99.8%	94.7%	99.4%	96.5%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:48:40	4:42:19	4:17:27	5:12:15

Publicom 2013

1.7.10. Actualité

Tableau 36: Actualité (Base: toutes les contributions informatives, durée)

	GRRIF	RFJ	RJB	RTN
Actualité pas claire	51.0%	41.8%	48.4%	55.2%
Actualité du jour	27.0%	37.2%	35.3%	24.2%
Actualité de moins d'une semaine	14.6%	12.5%	8.9%	11.9%
Actualité de la semaine	7.3%	8.4%	7.4%	8.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:35:45	6:07:38	5:42:37	6:44:38

Publicom 2013

1.8. Divertissement

Tableau 37: Divertissement – Genre de la contribution (Base: toutes les contributions de divertissement, durée)

	GRRIF	RFJ	RJB	RTN
Comédie/sketch	33.8%	9.0%	14.0%	16.8%
Pièce radiophonique	33.1%	68.6%	64.4%	73.5%
Emission pour enfants	0.0%	0.0%	0.0%	0.0%
Lecture	2.7%	0.0%	1.1%	0.0%
Parodie/satire	30.3%	22.4%	20.5%	9.7%
Divertissement-extrait	0.0%	0.0%	0.0%	0.0%
Divertissement-autres	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:17:15	0:36:14	0:35:57	0:34:33

Publicom 2013

1.9. Musique

Tableau 38: Styles musicaux (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Pop	13.0%	23.5%	24.1%	19.5%
Pop-Rock	19.2%	21.2%	18.8%	13.0%
Pop-Soul	0.6%	4.5%	5.3%	4.9%
Pop-Disco/Dancefloor	5.1%	7.6%	15.0%	18.7%
Pop-Reggae/Latino/Ethno	2.8%	6.8%	8.3%	8.9%
Pop-Hiphop	0.6%	0.8%	0.8%	2.4%
Pop-Folk/Country	0.0%	2.3%	0.0%	2.4%
Pop-Synthie	2.3%	0.8%	0.0%	0.0%
Pop-Swing	0.0%	0.0%	0.0%	0.0%
Pop-Schlager	0.0%	0.0%	0.0%	0.0%
Pop-Chanson	0.0%	7.6%	5.3%	4.1%
Rock	1.1%	4.5%	3.0%	4.1%
Rock-Alternative	27.1%	3.8%	2.3%	7.3%
Rock-Hard'n'Heavy	0.6%	0.0%	0.0%	0.8%
Rock-Blues/Rhythm'n'Blues	0.0%	0.0%	0.0%	0.0%
Rock'n'Roll	0.6%	0.8%	1.5%	0.0%
Black-Soul/Funk	20.9%	8.3%	6.8%	4.9%
Black-Hiphop/Rap	2.3%	3.8%	5.3%	5.7%
Dance-Techno	0.6%	0.0%	0.0%	0.8%
Dance-House	1.7%	0.0%	0.0%	2.4%
Dance-Progressive	1.7%	2.3%	2.3%	0.0%
Schlager	0.0%	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.8%	0.0%	0.0%
Autre	0.0%	0.8%	1.5%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Tableau 39: Âge (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
2010er	67.8%	57.6%	57.1%	74.0%
2005-2009	16.4%	17.4%	18.0%	10.6%
2000-2004	5.6%	4.5%	6.8%	6.5%
90er	2.8%	7.6%	7.5%	8.1%
80er	0.0%	3.0%	3.0%	0.8%
70er	5.1%	3.8%	2.3%	0.0%
60er	1.7%	4.5%	3.8%	0.0%
50er et plus âgé	0.6%	1.5%	1.5%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

Tableau 40: Airplay Charts Suisse (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Top 1-30	0.0%	1.5%	4.5%	2.4%
Top 31-50	0.0%	3.0%	1.5%	1.6%
Top 51-100	0.0%	6.1%	6.0%	4.1%
Top 101-200	0.0%	9.1%	9.8%	14.6%
Titres non classés dans les top 200	100.0%	80.3%	78.2%	77.2%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

Tableau 41: Meilleurs ventes actuelles (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Top 1-30	0.0%	3.8%	5.3%	1.6%
Top 31-50	0.0%	0.0%	0.8%	0.0%
Top 51- 75	0.0%	1.5%	3.8%	1.6%
Titres non classés dans les top 75	100.0%	94.7%	90.2%	96.7%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

Tableau 42: Meilleurs ventes historiques (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Sans succès dans les charts	92.1%	68.9%	69.2%	81.3%
Top-100	1.1%	5.3%	5.3%	6.5%
Top-30	6.8%	25.8%	25.6%	12.2%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

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Tableau 43: Langues (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Anglais	95.5%	53.8%	53.4%	61.0%
Allemand	0.0%	0.0%	0.0%	0.0%
Italien	0.0%	1.5%	3.0%	0.8%
Français	1.7%	37.9%	37.6%	31.7%
Espagnol	0.6%	2.3%	1.5%	0.0%
Dialecte	0.0%	0.0%	0.0%	0.0%
Instrumental	1.1%	0.0%	0.8%	1.6%
Mélangé	0.6%	3.8%	1.5%	4.1%
Autre	0.6%	0.8%	2.3%	0.8%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

Tableau 44: Interprète suisse (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Interprète suisse	1.7%	7.6%	5.3%	6.5%
Interprète étranger	98.3%	92.4%	94.7%	93.5%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

Tableau 45: Rédiffusions (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Titres rediffusés	13.6%	7.6%	14.3%	16.3%
Titres sans rédiffusion	86.4%	92.4%	85.7%	83.7%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

Tableau 46: Vitesse (Base: toutes les contributions musicales, nombre de titres)

	GRRIF	RFJ	RJB	RTN
Fast	26.6%	24.2%	28.6%	26.8%
Mid	73.4%	72.7%	67.7%	71.5%
Slow	0.0%	3.0%	3.8%	1.6%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	177	132	133	123

Publicom 2013

2. Romandie - Valais, Bienne, Fribourg

2.1. Structure de programme

Tableau 1: Structure de programme (Prorata en % de l'ensemble du temps de diffusion)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Information	19.1%	23.9%	28.7%	22.8%
Layout	3.6%	4.6%	3.1%	4.4%
Animation	4.9%	7.7%	5.0%	6.1%
Musique	67.7%	48.5%	54.0%	51.6%
Service	2.6%	5.1%	2.7%	4.5%
Autres	0.0%	0.1%	0.2%	0.3%
Divertissement	0.0%	3.6%	0.9%	2.2%
Publicité	2.0%	6.5%	5.4%	8.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	30:00:00	30:00:00	30:00:00	30:00:00

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2.2. Langues

Tableau 2: Langues (Base: toutes les contributions verbales, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre langue	0.0%	0.0%	0.0%	0.0%
Anglais	0.0%	0.0%	0.0%	0.0%
Français	99.1%	100.0%	99.9%	99.6%
Allemand	0.0%	0.0%	0.0%	0.0%
Allemand/suisse allemand (mêlangé)	0.0%	0.0%	0.0%	0.0%
Italien	0.2%	0.0%	0.0%	0.1%
Rhêto-roman	0.0%	0.0%	0.0%	0.0%
Suisse allemand	0.6%	0.0%	0.1%	0.1%
Dialecte tessinois	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	8:00:36	12:02:46	11:08:53	10:40:49

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Tableau 3: Langues - Forme de contribution (Base: toutes les contributions verbales, durée)

Chaîne	Forme de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Canal 3f	Information	05:44:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	05:40:24	98.8%	00:00:00	0.0%	00:00:00	0.0%	00:01:12	0.3%	00:00:00	0.0%	00:02:56	0.9%	00:00:00	0.0%
Radio Canal 3f	Animation	01:28:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:28:30	99.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:11	0.2%	00:00:00	0.0%
Radio Canal 3f	Service	00:47:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:47:23	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Divertissement	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Total	08:00:36	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:56:17	99.1%	00:00:00	0.0%	00:00:00	0.0%	00:01:12	0.2%	00:00:00	0.0%	00:03:07	0.6%	00:00:00	0.0%
Radio Chablais	Information	07:07:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:07:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:08	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Animation	02:18:04	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:17:59	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:03	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%
Radio Chablais	Service	01:31:29	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:31:29	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Divertissement	01:05:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:05:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Total	12:02:46	100.0%	00:00:00	0.0%	00:00:00	0.0%	12:02:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:11	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%
Radio Fribourg	Information	08:34:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	08:34:09	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:15	0.0%	00:00:00	0.0%
Radio Fribourg	Animation	01:30:12	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:30:00	99.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:12	0.2%	00:00:00	0.0%
Radio Fribourg	Service	00:47:49	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:47:49	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Divertissement	00:16:28	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:16:28	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Total	11:08:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	11:08:26	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:27	0.1%	00:00:00	0.0%
Radio Rhône	Information	06:50:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	06:49:14	99.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:49	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Animation	01:48:56	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:48:01	99.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:55	0.8%	00:00:00	0.0%
Radio Rhône	Service	01:21:21	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:21:21	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Divertissement	00:40:15	100.0%	00:00:13	0.5%	00:00:00	0.0%	00:39:54	99.1%	00:00:08	0.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Total	10:40:35	100.0%	00:00:13	0.0%	00:00:00	0.0%	10:38:30	99.7%	00:00:08	0.0%	00:00:00	0.0%	00:00:49	0.1%	00:00:00	0.0%	00:00:55	0.1%	00:00:00	0.0%

Tableau 4: Langues - Genre de contribution (Base: toutes les contributions informatives, durée)

Chaîne	Genre de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio Canal 3f	Feature/reportage	00:05:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:05:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Contribution d'information	02:07:20	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:04:24	97.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:56	2.3%	00:00:00	0.0%
Radio Canal 3f	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Nouvelle	03:31:55	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:30:43	99.4%	00:00:00	0.0%	00:00:00	0.0%	00:01:12	0.6%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Canal 3f	Total	05:44:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	05:40:24	98.8%	00:00:00	0.0%	00:00:00	0.0%	00:01:12	0.3%	00:00:00	0.0%	00:02:56	0.9%	00:00:00	0.0%
Radio Chablais	Feature/reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Contribution d'information	03:14:19	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:14:19	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Nouvelle	03:52:13	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:52:05	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:08	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Chablais	Total	07:06:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:06:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:08	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Feature/reportage	00:53:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:53:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Contribution d'information	03:55:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:55:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fribourg	Nouvelle	03:41:55	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:41:40	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:15	0.1%	00:00:00	0.0%
Radio Fribourg	Total	08:30:57	100.0%	00:00:00	0.0%	00:00:00	0.0%	08:30:42	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:15	0.0%	00:00:00	0.0%
Radio Rhône	Feature/reportage	00:07:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:07:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Contribution d'information	01:54:42	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:54:10	99.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:32	0.5%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Nouvelle	04:48:11	100.0%	00:00:00	0.0%	00:00:00	0.0%	04:47:54	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:17	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Rhône	Total	06:50:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	06:49:14	99.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:49	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%

2.3. Layout

Tableau 5: Layout – Genre de contribution (Base: toutes les contributions Layout, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Jingle	86.1%	54.0%	70.5%	58.1%
Jingle-autres	0.0%	0.0%	0.0%	0.0%
Musik-Positioner	0.0%	6.1%	6.7%	6.9%
Station-ID-Auditeur	0.0%	0.0%	0.0%	0.0%
Station-ID-Vip	0.0%	3.2%	4.8%	0.3%
Trailer-Internet	0.6%	2.2%	1.9%	1.2%
Trailer-merchandising	0.0%	3.6%	0.0%	0.3%
Chaîne programme	11.1%	8.4%	8.6%	16.6%
Trailer-autres	0.0%	4.0%	1.2%	2.3%
Trailer-manifestation/spectacle	2.2%	18.5%	6.3%	14.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:05:36	1:22:50	0:55:49	1:19:29

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2.4. Publicité

2.4.1. Publicité

Tableau 6: Publicité – Genre de contribution (Base: toutes les contributions publicitaires, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Parrainage	10.7%	9.5%	18.6%	14.6%
Jingle publicitaire	1.3%	1.8%	0.2%	1.6%
Spot publicitaire	88.0%	88.7%	81.2%	83.8%
Publicité-autres	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:35:47	1:56:12	1:37:11	2:24:35

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2.4.2. Parrainage

Tableau 7: Part des contenus parrainés (Base: toutes les contributions, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Contenu parrainé	3.7%	18.6%	23.1%	13.4%
Non parrainé	96.3%	81.4%	76.9%	86.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	30:00:00	30:00:00	30:00:00	30:00:00

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2.5. Service

Tableau 8: Service – Genre de contribution (Base: toutes les contributions de service, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Bourse	0.0%	0.0%	4.4%	1.0%
Info spectacle/cinéma	1.0%	15.1%	8.6%	3.6%
Médias (externes)	0.3%	1.5%	0.0%	1.0%
Info médias (propre groupe)	0.0%	0.0%	0.0%	0.0%
Propre programme	0.2%	8.1%	8.9%	9.3%
Autres services	6.5%	36.5%	18.0%	56.3%
Trafic	29.1%	11.0%	26.2%	4.1%
Info propre site web	5.6%	1.2%	0.0%	1.1%
Météo	57.3%	26.7%	33.9%	23.5%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:47:23	1:31:29	0:47:49	1:21:21

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2.6. Animation

Tableau 9: Animation - Premier et second locuteur

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre	0.0%	0.0%	0.0%	0.2%
Expert	0.0%	1.4%	0.0%	2.8%
Journaliste spécialisé	1.3%	0.0%	0.0%	0.0%
Auditeur	0.0%	32.8%	1.1%	21.1%
Personne qui informe	0.0%	4.0%	0.8%	1.6%
Plusieurs animateurs	0.4%	48.5%	0.0%	0.0%
Animateur	97.7%	44.2%	132.7%	101.7%
Présentateur des nouvelles	3.6%	4.1%	21.7%	9.5%
Journaliste/reporter/correspondant	0.0%	8.3%	0.0%	3.4%
Total	103.0%	143.3%	156.2%	140.4%
Durée	1:28:41	2:18:04	1:30:12	1:48:56

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Tableau 10: Locuteur - Sexe

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Femme	77.5%	23.7%	29.4%	28.6%
Homme	25.5%	119.5%	126.8%	111.7%
Total	103.0%	143.3%	156.2%	140.4%
Durée	1:28:41	2:18:04	1:30:12	1:48:56

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2.7. Information

2.7.1. Genre de contribution

Tableau 11: Genre de contribution (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Feature/reportage	1.5%	0.2%	10.3%	1.7%
Extrait information	0.0%	0.0%	0.0%	0.0%
Contribution d'information	37.0%	45.8%	46.7%	28.0%
Information-autres	0.0%	0.0%	0.0%	0.1%
Eglise	0.0%	0.0%	0.0%	0.0%
Nouvelle	61.5%	54.0%	43.0%	70.2%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:44:32	7:10:17	8:35:52	6:50:31

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2.7.2. Forme journalistique

Tableau 12: Forme journalistique (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Atmosphère/effets/extraits	0.0%	0.0%	0.0%	0.1%
Récit	5.2%	8.2%	8.0%	7.1%
Biographie/portrait	0.3%	0.0%	4.1%	0.0%
Glosse	0.0%	0.0%	0.0%	0.0%
Interprétation	0.0%	0.1%	2.6%	1.8%
Interview	20.6%	12.6%	10.4%	19.4%
Chronique	0.0%	0.0%	0.0%	0.0%
Diffusion live	0.0%	0.0%	0.0%	0.0%
Annonce	51.2%	42.6%	39.4%	42.5%
Musique/film/archives	0.0%	0.9%	1.0%	0.0%
Revue de presse	9.0%	0.0%	6.8%	0.0%
Recension	0.0%	0.0%	3.0%	1.7%
Brèves	3.0%	1.7%	2.5%	3.7%
Autres	0.0%	0.0%	0.0%	0.0%
Statement	9.9%	11.4%	12.5%	14.0%
Conversation studio	0.0%	22.3%	9.6%	9.5%
Sondage	0.7%	0.0%	0.2%	0.0%
Citation	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:44:32	7:10:17	8:35:52	6:50:31

2.7.3. Locuteurs dans les contributions informatives

Tableau 13: Information - Premier et second locuteur

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre	0.0%	0.0%	0.0%	0.0%
Expert	4.6%	6.7%	6.0%	6.1%
Journaliste spécialisé	3.5%	1.5%	14.1%	2.1%
Auditeur	0.7%	0.0%	0.8%	0.0%
Personne qui informe	25.7%	40.1%	34.4%	36.4%
Plusieurs animateurs	0.0%	1.1%	0.0%	0.0%
Animateur	19.5%	30.7%	22.9%	6.8%
Présentateur des nouvelles	51.0%	41.1%	34.4%	44.9%
Journaliste/reporter/correspondant	23.9%	23.6%	36.0%	34.9%
Total	129.0%	144.8%	148.6%	131.1%
Durée	5:44:32	7:06:32	8:30:57	6:50:03

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Tableau 14: Locuteur - Sexe

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Femme	62.5%	38.8%	43.8%	12.2%
Homme	66.6%	106.0%	104.8%	119.0%
Total	129.0%	144.8%	148.6%	131.1%
Durée	5:44:32	7:06:32	8:30:57	6:50:03

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2.7.4. Thèmes

Tableau 15: Thèmes – Catégories principales (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Mauvaises nouvelles	12.3%	6.6%	7.2%	5.7%
Société	7.2%	9.5%	15.3%	16.3%
Human Interest	7.4%	4.2%	5.0%	0.6%
Culture	19.4%	7.1%	19.3%	6.8%
Politique	23.7%	50.6%	22.8%	29.0%
Droit/justice	3.6%	1.7%	2.9%	8.8%
Sport	13.0%	13.8%	16.5%	15.6%
Autres thèmes	0.0%	0.0%	0.0%	0.0%
Environnement	0.4%	0.1%	0.1%	1.7%
Economie	12.7%	6.4%	10.5%	15.1%
Sciences/recherche	0.3%	0.1%	0.4%	0.5%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:03:15	6:58:18	7:43:12	6:34:45

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Tableau 16: Thèmes (Base: toutes les contributions informatives, durée)

	Radio Canal 3f		Radio Chablais		Radio Fribourg		Radio Rhône	
Thèmes	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles								
Attentats/terrorisme	4.3%	0.5%	7.7%	0.5%	23.9%	1.7%	10.8%	0.6%
Catastrophes	8.1%	1.0%	41.6%	2.7%	12.7%	0.9%	6.6%	0.4%
Conflits armés et guerres	0.0%	0.0%	10.3%	0.7%	6.0%	0.4%	1.2%	0.1%
Criminalité (faits divers)	23.7%	2.9%	3.2%	0.2%	25.6%	1.8%	17.1%	1.0%
Autres mauvaises nouvelles	22.2%	2.7%	16.9%	1.1%	9.6%	0.7%	15.6%	0.9%
Accidents	41.7%	5.1%	20.4%	1.3%	22.3%	1.6%	48.7%	2.8%
Total	100.0%	12.3%	100.0%	6.6%	100.0%	7.2%	100.0%	5.7%
Société								
Formation/école	13.4%	1.0%	12.6%	1.2%	5.2%	0.8%	22.7%	3.7%
Loisirs/voyage	0.0%	0.0%	14.1%	1.3%	7.7%	1.2%	18.7%	3.1%
Société en général	0.0%	0.0%	25.7%	2.4%	6.7%	1.0%	1.4%	0.2%
Santé/wellness/médecine	0.5%	0.0%	3.3%	0.3%	22.5%	3.4%	12.1%	2.0%
Eglise/religion/conception du monde	4.3%	0.3%	12.0%	1.1%	4.1%	0.6%	6.5%	1.1%
Art de vivre/habitat	24.4%	1.8%	8.2%	0.8%	0.0%	0.0%	8.8%	1.4%
Médias/communication	0.0%	0.0%	2.5%	0.2%	0.0%	0.0%	12.9%	2.1%
Famille/vie commune	22.0%	1.6%	0.0%	0.0%	28.1%	4.3%	2.5%	0.4%
Problèmes sociaux/pauvreté/drogue	10.0%	0.7%	2.9%	0.3%	15.7%	2.4%	0.0%	0.0%
Animaux	0.0%	0.0%	0.0%	0.0%	2.2%	0.3%	8.5%	1.4%
Autre société	4.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.6%	0.1%
Circulation/mobilité/auto	21.2%	1.5%	18.7%	1.8%	7.8%	1.2%	5.3%	0.9%
Total	100.0%	7.2%	100.0%	9.5%	100.0%	15.3%	100.0%	16.3%
Human Interest	100.0%	7.4%	100.0%	4.2%	100.0%	5.0%	100.0%	0.6%
Culture								
Beaux-Arts et architecture	11.3%	2.2%	2.6%	0.2%	0.8%	0.2%	7.4%	0.5%
Film/théâtre	9.3%	1.8%	3.5%	0.3%	22.9%	4.4%	61.6%	4.2%
Histoire	0.0%	0.0%	30.9%	2.2%	1.3%	0.2%	0.0%	0.0%
Culture en général	9.7%	1.9%	14.2%	1.0%	17.2%	3.3%	0.0%	0.0%
Littérature	3.9%	0.8%	6.9%	0.5%	5.4%	1.1%	0.0%	0.0%
Musique	55.0%	10.7%	18.6%	1.3%	45.0%	8.7%	14.4%	1.0%
Autre culture	10.7%	2.1%	23.3%	1.7%	7.4%	1.4%	16.6%	1.1%
Total	100.0%	19.4%	100.0%	7.1%	100.0%	19.3%	100.0%	6.8%

Thèmes (suite)	Radio Canal 3f		Radio Chablais		Radio Fribourg		Radio Rhône	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politique								
Armée/défense	4.7%	1.1%	0.8%	0.4%	5.4%	1.2%	7.6%	2.2%
Politique étrangère	13.0%	3.1%	5.9%	3.0%	5.4%	1.2%	1.4%	0.4%
Formation	1.7%	0.4%	0.3%	0.1%	1.0%	0.2%	2.8%	0.8%
Energie/environnement/ infrastructure	22.6%	5.4%	14.1%	7.1%	16.4%	3.7%	33.5%	9.7%
Finances/impôts	1.1%	0.3%	3.2%	1.6%	4.6%	1.1%	3.0%	0.9%
Santé et sujets sociaux	7.5%	1.8%	4.3%	2.2%	8.1%	1.9%	12.0%	3.5%
Partis	0.0%	0.0%	14.7%	7.4%	0.0%	0.0%	0.7%	0.2%
Politique en général	3.9%	0.9%	6.2%	3.2%	18.9%	4.3%	0.5%	0.1%
Autre politique	0.0%	0.0%	3.1%	1.6%	2.3%	0.5%	2.5%	0.7%
Communication/trafic/médias	8.4%	2.0%	0.9%	0.5%	1.2%	0.3%	2.0%	0.6%
Administration	8.6%	2.0%	2.6%	1.3%	1.8%	0.4%	5.9%	1.7%
Elections/votations	20.2%	4.8%	37.3%	18.9%	33.3%	7.6%	27.7%	8.0%
Politique économique	8.3%	2.0%	6.6%	3.3%	1.5%	0.3%	0.5%	0.1%
Total	100.0%	23.7%	100.0%	50.6%	100.0%	22.8%	100.0%	29.0%
Droit/justice	100.0%	3.6%	100.0%	1.7%	100.0%	2.9%	100.0%	8.8%
Sport								
Hockey	8.8%	1.1%	8.0%	1.1%	22.2%	3.7%	11.9%	1.9%
Football	44.1%	5.7%	28.1%	3.9%	22.5%	3.7%	44.2%	6.9%
Athlétisme	0.0%	0.0%	5.2%	0.7%	0.4%	0.1%	3.1%	0.5%
Ski	0.6%	0.1%	0.2%	0.0%	0.0%	0.0%	0.8%	0.1%
Sport en général	0.0%	0.0%	0.0%	0.0%	0.6%	0.1%	0.6%	0.1%
Tennis	18.6%	2.4%	12.2%	1.7%	9.6%	1.6%	14.2%	2.2%
Autres sports	27.9%	3.6%	44.7%	6.2%	44.7%	7.4%	25.1%	3.9%
Différents sports	0.0%	0.0%	1.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	13.0%	100.0%	13.8%	100.0%	16.5%	100.0%	15.6%
Autres thèmes	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	0.4%	100.0%	0.1%	100.0%	0.1%	100.0%	1.7%
Economie								
Monde du travail	9.4%	1.2%	16.9%	1.1%	21.6%	2.3%	14.4%	2.2%
Bourse	2.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Branche spécifique	12.1%	1.5%	24.4%	1.6%	19.7%	2.1%	28.9%	4.4%
Entreprise spécifique	61.9%	7.9%	56.7%	3.6%	52.6%	5.5%	52.8%	8.0%
Conjoncture	0.0%	0.0%	2.0%	0.1%	1.4%	0.2%	1.5%	0.2%
Consommation	1.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autre économie	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.3%
Economie en général	12.4%	1.6%	0.0%	0.0%	4.7%	0.5%	0.0%	0.0%
Total	100.0%	12.7%	100.0%	6.4%	100.0%	10.5%	100.0%	15.1%
Sciences/recherche	100.0%	0.3%	100.0%	0.1%	100.0%	0.4%	100.0%	0.5%

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Tableau 17: Thèmes dans la zone de concession 1 - Catégories principales

(Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Mauvaises nouvelles	9.0%	6.3%	1.6%	6.3%
Société	14.4%	11.6%	24.5%	19.2%
Human Interest	2.9%	0.0%	6.6%	0.0%
Culture	22.4%	12.0%	26.5%	7.4%
Politique	24.4%	54.7%	19.5%	31.7%
Droit/justice	2.3%	0.4%	2.4%	9.1%
Sport	14.3%	9.4%	12.9%	7.5%
Autres thèmes	0.0%	0.0%	0.0%	0.0%
Environnement	0.1%	0.0%	0.0%	1.3%
Economie	10.2%	5.5%	6.0%	17.1%
Sciences/recherche	0.0%	0.0%	0.0%	0.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:27:46	2:18:52	3:54:11	3:46:37

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1 zone de concession

Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Biel, KR Seeland	Monthey, KR Aigle/Monthey, KR Lavaux/Vevey, KR Martigny	Fribourg, KR Fribourg, KR La Broye	Monthey, Sion, Visp, KR Aigle/Monthey, KR Martigny, KR Sion/Sierre

Tableau 18: Thèmes dans la zone de concession (Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

Thèmes dans la zone de concession	Radio Canal 3f		Radio Chablais		Radio Fribourg		Radio Rhône	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles								
Attentats/terrorisme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catastrophes	0.0%	0.0%	27.7%	1.7%	0.0%	0.0%	0.0%	0.0%
Conflits armés et guerres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Criminalité (faits divers)	0.0%	0.0%	7.3%	0.5%	78.4%	1.3%	21.5%	1.3%
Autres mauvaises nouvelles	25.9%	2.3%	34.2%	2.1%	0.0%	0.0%	18.4%	1.2%
Accidents	74.1%	6.7%	30.9%	1.9%	21.6%	0.4%	60.1%	3.8%
Total	100.0%	9.0%	100.0%	6.3%	100.0%	1.6%	100.0%	6.3%
Société								
Formation/école	0.0%	0.0%	11.3%	1.3%	6.2%	1.5%	33.6%	6.4%
Loisirs/voyage	0.0%	0.0%	21.1%	2.4%	7.2%	1.8%	25.1%	4.8%
Société en général	0.0%	0.0%	4.0%	0.5%	0.7%	0.2%	0.0%	0.0%
Santé/wellness/médecine	0.9%	0.1%	1.6%	0.2%	27.7%	6.8%	11.7%	2.2%
Eglise/religion/conception du monde	0.0%	0.0%	22.4%	2.6%	0.0%	0.0%	1.5%	0.3%
Art de vivre/habitat	42.3%	6.1%	8.8%	1.0%	0.0%	0.0%	9.8%	1.9%
Médias/communication	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.2%
Famille/vie commune	0.0%	0.0%	0.0%	0.0%	32.5%	8.0%	0.0%	0.0%
Problèmes sociaux/pauvreté/drogue	17.3%	2.5%	3.8%	0.4%	19.4%	4.8%	0.0%	0.0%
Animaux	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%	2.1%
Autre société	7.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Circulation/mobilité/auto	32.5%	4.7%	27.0%	3.1%	6.3%	1.5%	6.4%	1.2%
Total	100.0%	14.4%	100.0%	11.6%	100.0%	24.5%	100.0%	19.2%
Human Interest	100.0%	2.9%	100.0%	0.0%	100.0%	6.6%	100.0%	0.0%
Culture								
Beaux-Arts et architecture	33.8%	7.6%	0.0%	0.0%	0.0%	0.0%	11.8%	0.9%
Film/théâtre	10.9%	2.4%	2.5%	0.3%	7.1%	1.9%	48.2%	3.6%
Histoire	0.0%	0.0%	0.0%	0.0%	1.9%	0.5%	0.0%	0.0%
Culture en général	16.5%	3.7%	25.3%	3.0%	24.8%	6.6%	0.0%	0.0%
Littérature	11.6%	2.6%	12.0%	1.4%	2.4%	0.6%	0.0%	0.0%
Musique	27.2%	6.1%	24.4%	2.9%	54.8%	14.5%	13.6%	1.0%
Autre culture	0.0%	0.0%	35.8%	4.3%	9.0%	2.4%	26.4%	2.0%
Total	100.0%	22.4%	100.0%	12.0%	100.0%	26.5%	100.0%	7.4%

Thèmes dans la zone de concession	Radio Canal 3f		Radio Chablais		Radio Fribourg		Radio Rhône	
(suite)	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politique								
Armée/défense	0.0%	0.0%	0.0%	0.0%	4.7%	0.9%	0.0%	0.0%
Politique étrangère	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Formation	0.8%	0.2%	0.0%	0.0%	0.9%	0.2%	4.4%	1.4%
Energie/environnement/ infrastructure	44.7%	10.9%	25.7%	14.1%	19.4%	3.8%	31.6%	10.0%
Finances/impôts	0.0%	0.0%	0.3%	0.2%	8.2%	1.6%	3.5%	1.1%
Santé et sujets sociaux	5.2%	1.3%	0.0%	0.0%	15.2%	3.0%	13.9%	4.4%
Partis	0.0%	0.0%	6.5%	3.6%	0.0%	0.0%	0.0%	0.0%
Politique en général	2.4%	0.6%	0.0%	0.0%	19.6%	3.8%	0.7%	0.2%
Autre politique	0.0%	0.0%	6.5%	3.5%	2.6%	0.5%	0.0%	0.0%
Communication/trafic/médias	26.6%	6.5%	0.0%	0.0%	0.0%	0.0%	1.5%	0.5%
Administration	5.5%	1.3%	3.1%	1.7%	4.2%	0.8%	8.6%	2.7%
Elections/votations	7.4%	1.8%	57.9%	31.7%	23.8%	4.6%	35.7%	11.3%
Politique économique	7.3%	1.8%	0.0%	0.0%	1.2%	0.2%	0.0%	0.0%
Total	100.0%	24.4%	100.0%	54.7%	100.0%	19.5%	100.0%	31.7%
Droit/justice	100.0%	2.3%	100.0%	0.4%	100.0%	2.4%	100.0%	9.1%
Sport								
Hockey	16.2%	2.3%	16.9%	1.6%	33.6%	4.3%	4.9%	0.4%
Football	60.2%	8.6%	22.2%	2.1%	14.8%	1.9%	54.2%	4.1%
Athlétisme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport en général	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autres sports	23.5%	3.4%	60.9%	5.7%	51.6%	6.6%	40.9%	3.1%
Différents sports	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	14.3%	100.0%	9.4%	100.0%	12.9%	100.0%	7.5%
Autres thèmes	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	0.1%	100.0%	0.0%	100.0%	0.0%	100.0%	1.3%
Economie								
Monde du travail	15.4%	1.6%	24.2%	1.3%	31.6%	1.9%	17.0%	2.9%
Bourse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Branche spécifique	0.0%	0.0%	0.0%	0.0%	28.2%	1.7%	27.6%	4.7%
Entreprise spécifique	79.2%	8.1%	75.8%	4.2%	40.2%	2.4%	52.0%	8.9%
Conjoncture	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consommation	5.4%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autre économie	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.6%
Economie en général	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	10.2%	100.0%	5.5%	100.0%	6.0%	100.0%	17.1%
Sciences/recherche	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.4%

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2.7.5. Lieux de l'action/de l'événement

Tableau 19: Lieux de l'action (Base: toutes les contributions informatives avec indication du lieu, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Suisse (nationale)	15.7%	18.7%	11.2%	15.3%
Aarau	0.0%	0.0%	0.0%	0.0%
Autre Suisse alémanique/romanche	0.2%	0.0%	0.0%	0.0%
Basel	2.1%	0.4%	0.6%	1.1%
Bern	0.0%	0.2%	0.8%	1.3%
Biel	23.1%	0.0%	0.1%	0.1%
Buchs	0.0%	0.0%	0.0%	0.0%
Chur	0.0%	0.0%	0.0%	0.0%
Interlaken	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.2%	0.3%	0.0%	0.0%
KR Appenzell	0.0%	0.0%	0.0%	0.0%
KR Baden	0.0%	0.0%	0.0%	0.0%
KR Basel	0.0%	0.0%	0.1%	0.0%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bern	8.8%	0.0%	1.0%	0.1%
KR Bernina	0.0%	0.0%	0.0%	0.0%
KR Chur	0.0%	0.1%	0.3%	0.0%
KR Domleschg/Hinter.	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Luzern	0.0%	0.0%	0.0%	0.0%
KR Murten/Sense	0.0%	0.0%	1.9%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Oberrargau	0.9%	0.0%	0.0%	0.0%

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%	0.0%
KR Oberwallis	0.5%	0.0%	0.3%	2.1%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.1%	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.1%	0.0%	0.0%	0.0%
KR Seeland	7.7%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.0%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Uri	0.0%	0.1%	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%	0.1%
KR Zürich	0.8%	0.1%	0.0%	0.1%
Langnau (BE)	0.0%	0.0%	0.0%	0.1%
Luzern	0.0%	0.0%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%	0.0%
Schwyz	0.0%	0.0%	0.0%	0.0%

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Solothurn	0.3%	0.0%	0.0%	0.0%
St. Gallen	0.0%	0.0%	0.0%	0.0%
Visp	0.0%	0.0%	0.0%	0.2%
Winterthur	0.0%	0.0%	0.0%	0.0%
Zug	0.0%	0.0%	0.0%	0.0%
Zürich	0.3%	0.3%	0.5%	0.0%
Somme Suisse alémanique/romanche	45.1%	1.4%	5.7%	5.1%
Autre Romandie	0.0%	0.9%	0.4%	0.0%
Delémont	0.0%	0.0%	0.0%	0.0%
Fribourg	0.3%	0.2%	15.4%	0.0%
Genève	0.4%	1.3%	1.3%	0.6%
KR Aigle/Monthey	0.0%	19.4%	0.0%	1.2%
KR Fribourg	0.1%	0.0%	34.5%	0.0%
KR Genève	0.2%	0.0%	0.0%	0.2%
KR Gros-de-Vaud	0.0%	5.4%	0.3%	0.0%
KR Jura	0.0%	0.0%	0.0%	0.1%
KR Jura Bernois	9.1%	0.0%	0.0%	0.0%
KR La Broye	0.0%	0.1%	1.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	6.5%	0.5%	1.3%
KR Martigny	0.0%	3.3%	0.1%	24.4%
KR Morges	0.0%	0.1%	0.1%	0.0%
KR Neuchâtel	3.5%	0.3%	1.4%	0.2%
KR Nyon	0.2%	0.2%	0.0%	0.1%
KR Sion/Sierre	0.0%	7.5%	0.7%	27.0%
KR Yverdon	0.0%	0.0%	0.0%	0.9%
Lausanne	0.6%	7.0%	0.0%	0.7%
Monthey	0.0%	4.1%	0.0%	0.1%
Neuchâtel	0.0%	0.1%	0.0%	0.1%
Sion	0.0%	0.4%	0.0%	6.7%
Somme Romandie	14.3%	56.9%	55.6%	63.6%
Autre Suisse italienne	0.0%	0.0%	0.0%	0.0%

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
KR Bellinzona	0.8%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.1%	0.0%
KR Sotto-Ceneri	0.2%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.2%	0.0%
Locarno	0.0%	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.1%	0.0%
Melide	0.0%	0.0%	0.0%	0.0%
Somme Suisse italienne	0.9%	0.0%	0.4%	0.0%
Afrique	0.9%	0.9%	3.0%	0.2%
Autre étranger	0.2%	1.1%	0.0%	0.6%
Antarctique	0.0%	0.0%	0.5%	0.0%
Asie	0.6%	0.7%	0.3%	0.1%
Australie/Océanie	0.0%	0.0%	0.2%	0.1%
Allemagne	0.5%	0.5%	0.4%	0.1%
France	6.8%	3.0%	4.9%	2.9%
Italie	2.0%	0.9%	1.5%	2.2%
Liechtenstein	0.0%	0.0%	0.0%	0.0%
Proche-Orient	0.5%	0.9%	1.6%	0.5%
Amérique du Nord	5.8%	4.3%	6.5%	3.7%
Autriche	0.0%	0.0%	0.0%	0.3%
Amérique du Sud/centrale	0.9%	0.1%	1.0%	0.4%
D'autres pays européens	5.8%	10.6%	7.3%	5.0%
Univers	0.0%	0.0%	0.0%	0.0%
Somme étranger	24.0%	23.0%	27.1%	16.0%
Autre lieu	0.0%	0.0%	0.0%	0.0%
Durée	4:44:53	6:56:24	7:39:43	6:20:30

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2.7.6. Référence régionale

Tableau 20: Références régionales (Base: toutes les contributions informatives avec références régionales, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre	0.0%	5.6%	0.0%	2.1%
KR Aarau	0.4%	0.6%	0.4%	0.5%
KR Aigle/Monthey	0.0%	23.1%	0.0%	4.5%
KR Appenzell	0.0%	0.0%	0.0%	0.0%
KR Baden	0.3%	0.0%	0.0%	0.0%
KR Basel	9.6%	2.4%	2.8%	2.8%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	1.4%	0.2%	0.0%	0.5%
KR Bern	31.8%	9.0%	8.7%	4.9%
KR Bernina	0.5%	0.0%	0.0%	0.0%
KR Chur	0.0%	1.0%	1.6%	0.0%
KR Domleschg/Hinterrhein	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.1%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.9%	2.9%	72.9%	0.0%
KR Fricktal	0.0%	0.1%	0.0%	0.0%
KR Genève	3.5%	11.0%	5.0%	1.8%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	1.5%	30.9%	3.1%	7.5%
KR Jura	2.8%	0.4%	1.4%	0.8%
KR Jura Bernois	22.0%	0.0%	1.4%	0.1%
KR La Broye	0.0%	0.2%	1.7%	0.0%
KR La Chaux-de-Fonds	0.5%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	0.0%	6.5%	1.2%	1.8%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Locarno	2.8%	0.0%	0.3%	0.2%
KR Luzern	3.4%	0.2%	0.2%	0.4%
KR Martigny	0.0%	7.8%	0.2%	35.9%
KR Morges	0.0%	1.2%	0.2%	0.1%
KR Murten/Sense	0.0%	0.0%	2.4%	0.0%
KR Neuchâtel	6.9%	0.7%	4.7%	0.7%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Nyon	0.0%	0.5%	0.6%	0.1%
KR Oberaargau	1.6%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%

KR Oberland Ost	0.0%	0.0%	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%	0.0%
KR Oberwallis	1.1%	8.0%	0.8%	5.3%
KR Obwalden	0.1%	0.0%	0.0%	0.0%
KR Olten-Thal	0.1%	0.0%	0.0%	0.0%
KR Prättigau	0.0%	0.0%	0.0%	0.0%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	1.7%	0.0%
KR Schwyz	0.0%	0.0%	0.0%	0.0%
KR Seeland	24.0%	0.0%	0.7%	0.1%
KR Simmental	0.0%	0.2%	0.0%	0.0%
KR Sion/Sierre	0.4%	27.9%	3.4%	59.4%
KR Solothurn	0.6%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	1.1%	0.0%	0.2%	2.0%
KR St. Gallen	1.8%	0.0%	0.3%	0.8%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	1.5%	0.1%	0.0%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.5%	0.1%
KR Uri	0.0%	0.1%	0.2%	0.1%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.2%
KR Will	0.0%	0.0%	0.1%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Yverdon	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.1%	0.1%	0.1%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%	0.8%
KR Zürich	7.5%	5.5%	4.8%	2.2%
Total	127.9%	146.3%	121.4%	135.6%
Durée	2:44:25	4:44:06	3:50:25	4:37:22

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2.7.7. Portée du sujet

Tableau 21: Portée du sujet (Base: toutes les contributions informatives avec portée du sujet déterminable, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Individuel	10.8%	0.8%	10.2%	2.4%
International	31.8%	27.6%	31.9%	22.5%
Cantonal	5.4%	29.9%	15.7%	17.6%
Local	24.9%	14.5%	18.7%	26.7%
National	20.9%	20.6%	18.9%	20.7%
Régional	6.3%	5.1%	3.9%	8.4%
Région linguistique	0.0%	1.6%	0.7%	1.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:00:34	6:57:49	7:42:46	6:28:07

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2.7.8. Sources et acteurs

Tableau 22: Sources - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autres médias	11.3%	2.4%	7.9%	2.1%
Autre source	0.2%	0.0%	0.0%	0.0%
Source étrangère	10.3%	10.0%	4.3%	4.1%
Société	22.4%	30.4%	46.4%	22.5%
Justice/police	3.2%	0.9%	1.5%	4.3%
Source non indiquée	26.7%	23.1%	28.1%	23.4%
Culture	11.7%	3.5%	7.7%	3.5%
Évènement public	10.4%	11.4%	14.5%	10.1%
Politique/administration	15.7%	41.3%	6.4%	37.1%
Sport	3.9%	4.2%	4.9%	5.5%
Economie	5.3%	5.5%	5.5%	12.3%
Total	121.2%	132.8%	127.2%	125.2%
Durée	5:34:07	6:59:05	8:18:16	6:34:45

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Tableau 23: Sources - Sous-catégories (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

Source principale	Sources - sous-catégories	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Source non indiquée	Source non indiquée	26.7%	23.1%	28.1%	23.4%
Source étrangère	Source étrangère	10.3%	10.0%	4.3%	4.1%
Politique/administration					
Politique/administration	Autre législative	0.0%	0.5%	0.0%	1.4%
Politique/administration	Autre parti	0.3%	1.4%	0.0%	0.1%
Politique/administration	Autre politique	0.1%	0.5%	0.1%	0.4%
Politique/administration	Conseil fédéral	0.3%	0.7%	0.9%	1.2%
Politique/administration	Département fédéral	2.6%	2.3%	0.5%	3.0%
Politique/administration	Parlement fédéral	0.7%	0.8%	0.6%	0.6%
Politique/administration	Autorité communale	6.0%	4.9%	0.6%	16.8%
Politique/administration	Autorité cantonale	2.9%	3.8%	2.2%	5.0%
Politique/administration	PBD	0.0%	0.3%	0.0%	0.0%
Politique/administration	PDC	0.0%	2.0%	0.6%	2.5%
Politique/administration	PLR	0.0%	13.1%	0.0%	2.9%
Politique/administration	Les verts	1.2%	3.1%	0.1%	0.0%
Politique/administration	Vert'libéraux	0.0%	0.0%	0.5%	0.0%
Politique/administration	Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politique/administration	PS	0.4%	0.5%	0.0%	1.5%
Politique/administration	UDC	1.2%	8.1%	0.3%	1.7%
Politique/administration	Politique/administration en général	0.0%	0.0%	0.0%	0.0%
Justice/police					
Justice/police	Autre justice/police	0.0%	0.0%	0.8%	2.2%
Justice/police	Tribunaux fédéraux	0.6%	0.1%	0.1%	0.3%
Justice/police	Justice/police en général	0.0%	0.0%	0.0%	0.0%
Justice/police	Tribunaux cantonaux	0.9%	0.1%	0.1%	0.3%
Justice/police	Police	1.7%	0.8%	0.4%	1.5%
Economie					
Economie	Autre économie	0.0%	0.2%	0.1%	1.2%
Economie	Association professionnelle	0.0%	0.3%	0.0%	0.4%
Economie	Syndicat	0.6%	2.5%	0.5%	1.9%
Economie	Organisation des consommateurs	0.0%	0.0%	0.0%	0.0%
Economie	Entreprise	4.8%	2.1%	4.7%	6.8%
Economie	Economie en général	0.0%	0.0%	0.0%	0.0%
Economie	Association économique	0.0%	0.4%	0.2%	2.0%

Source principale (suite)	Sources - sous-catégories	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Société					
Société	Autre société	0.0%	0.0%	0.1%	0.3%
Société	Société en général	0.0%	0.0%	0.0%	0.0%
Société	Eglise	0.0%	0.2%	0.0%	0.2%
Société	ONG	1.0%	2.3%	0.0%	0.3%
Société	Personne privée	16.7%	24.4%	28.6%	13.4%
Société	Célébrité/VIP	0.0%	0.0%	0.0%	0.0%
Société	SSR	1.0%	0.1%	0.2%	0.0%
Société	Association	1.1%	1.8%	9.6%	3.3%
Société	Science	2.5%	1.2%	5.3%	4.9%
Culture					
Culture	Autre culture	6.2%	2.2%	0.9%	0.4%
Culture	Culture en général	0.0%	0.0%	0.0%	0.0%
Culture	Organisation culturelle	5.5%	1.3%	6.9%	3.2%
Autres médias	Autres médias	11.3%	2.4%	7.9%	2.1%
Sport					
Sport	Sport en général	0.0%	0.0%	0.0%	0.0%
Sport	Autre sport	0.1%	0.0%	0.0%	0.0%
Sport	Fonctionnaire des sports	1.5%	2.2%	3.2%	2.6%
Sport	Sportif	2.2%	2.0%	1.4%	3.0%
Évènement public	Évènement public	10.4%	11.4%	14.5%	10.1%
Autre source	Autre source	0.2%	0.0%	0.0%	0.0%
Total	Total	121.2%	132.8%	127.2%	125.2%
Durée (hh:mm:ss)	Durée	5:34:07	6:59:05	8:18:16	6:34:45

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Tableau 24: Sources politiques en Suisse - Catégories principales (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre	0.9%	1.2%	2.3%	1.1%
Exécutif	74.9%	27.2%	63.0%	70.4%
Législatif	24.2%	71.7%	34.8%	28.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:52:30	2:53:12	0:31:47	2:26:22

Publicom 2013

Tableau 25: Sources politiques en Suisse (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Politique en général	0.0%	0.0%	0.0%	0.0%
Conseil fédéral	1.9%	1.7%	13.4%	3.3%
Département fédéral	16.7%	5.4%	7.8%	8.1%
Autorité cantonale	18.3%	8.9%	31.7%	13.6%
Autorité communale	38.0%	11.1%	10.1%	45.4%
Parlement fédéral	4.7%	1.8%	9.6%	1.5%
UDC	7.8%	19.6%	5.3%	4.6%
PS	2.3%	1.1%	0.4%	3.9%
PDC	0.0%	4.8%	9.9%	6.7%
PLR	0.0%	31.6%	0.0%	7.8%
Les verts	7.3%	7.5%	1.2%	0.0%
PBD	0.0%	0.6%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	8.3%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	2.0%	3.3%	0.0%	0.2%
Autre législative	0.0%	1.2%	0.0%	3.9%
Autre politique	0.9%	1.2%	2.3%	1.1%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:52:30	2:53:12	0:31:47	2:26:22

Publicom 2013

Tableau 26: Accès à la source mentionné (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Accès à la source mentionné	64.8%	69.9%	59.1%	66.3%
Accès à la source non mentionné	35.2%	30.1%	40.9%	33.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:34:07	6:59:05	8:18:16	6:34:45

Publicom 2013

Tableau 27: Acteurs - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autres acteurs	0.0%	0.0%	0.0%	0.6%
Etranger	41.7%	33.7%	52.6%	24.9%
Société	44.4%	26.8%	53.1%	38.7%
Justice/police	4.9%	1.4%	4.1%	8.6%
Culture	20.8%	8.5%	18.9%	8.2%
Politique	34.3%	81.7%	24.6%	56.8%
Sport	19.3%	19.8%	22.3%	20.3%
Economie	22.6%	16.2%	14.7%	28.1%
Total	187.9%	188.1%	190.2%	186.1%
Durée	5:01:23	6:56:20	7:41:01	6:29:51

Publicom 2013

Tableau 28: Acteurs - Sous-catégories (Base: toutes les contributions informatives avec acteurs, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Etranger	41.7%	33.7%	52.6%	24.9%
Politique en général	0.0%	0.4%	0.0%	0.3%
Conseil fédéral	2.9%	4.8%	3.4%	3.1%
Département fédéral	2.6%	3.1%	2.0%	6.4%
Autorité cantonale	6.2%	11.7%	8.4%	11.4%
Autorité communale	14.6%	12.7%	3.5%	19.4%
Parlement fédéral	2.9%	1.8%	2.9%	1.5%
UDC	0.7%	5.3%	0.3%	1.2%
PS	0.2%	4.6%	0.2%	1.5%
PDC	0.5%	5.4%	0.7%	2.7%
PLR	0.0%	9.6%	0.3%	3.0%
Les verts	1.3%	0.8%	0.0%	0.0%
PBD	0.0%	0.3%	0.2%	0.0%
Vert'libéraux	0.0%	0.0%	0.4%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.9%	5.5%	0.4%	0.4%
Autre législative	0.0%	3.1%	0.0%	2.8%
Autre exécutif	0.0%	0.0%	0.0%	0.0%
Autre politique	0.1%	1.9%	1.1%	0.4%
Souverain, votant	1.4%	10.7%	0.9%	2.6%
Justice/police en général	0.0%	0.0%	0.0%	0.0%
Tribunaux fédéraux	0.6%	0.2%	0.8%	1.1%
Tribunaux cantonaux	1.4%	0.3%	2.3%	0.4%
Police	2.8%	0.7%	0.8%	6.8%
Autre justice	0.0%	0.3%	0.2%	0.3%
Economie en général	0.0%	0.0%	0.0%	0.0%
Entreprise	19.8%	11.3%	13.8%	21.7%
Association économique	0.5%	1.2%	0.3%	1.2%
Syndicat	1.9%	2.8%	0.5%	1.8%
Organisation des consommateurs	0.0%	0.0%	0.0%	0.1%
Association professionnelle	0.0%	0.5%	0.0%	0.8%
Autre économie	0.3%	0.3%	0.1%	2.5%

Acteurs (suite)	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Société en général	0.0%	0.0%	0.0%	0.1%
Eglise	0.3%	0.3%	0.5%	0.8%
Association	0.6%	3.9%	10.0%	5.0%
ONG	1.8%	2.6%	0.1%	0.2%
Science	0.6%	1.1%	1.5%	3.0%
SSR	0.3%	0.2%	0.1%	0.1%
Autre société	0.9%	1.0%	0.0%	2.6%
Personne privée	39.2%	17.5%	40.6%	26.8%
Célébrité/VIP	0.6%	0.1%	0.3%	0.1%
Culture en général	0.0%	0.0%	0.0%	0.1%
Organisation culturelle	5.5%	2.9%	9.8%	4.7%
Autre culture	15.4%	5.5%	9.0%	3.4%
Sport en général	0.0%	0.0%	0.0%	0.0%
Sportif	17.9%	17.2%	17.9%	14.9%
Fonctionnaire des sports	1.4%	2.6%	4.3%	5.2%
Autre sport	0.0%	0.0%	0.1%	0.2%
Autres acteurs	0.0%	0.0%	0.0%	0.6%
Total	187.9%	188.1%	190.2%	186.1%
Durée	5:01:23	6:56:20	7:41:01	6:29:51

Publicom 2013

Tableau 29: Acteurs politiques - Catégories principales (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre	0.4%	2.9%	3.8%	1.4%
Exécutif	77.7%	39.6%	65.7%	70.9%
Législatif	22.0%	57.6%	30.5%	27.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:01:47	5:40:13	2:13:52	3:41:28

Publicom 2013

Tableau 30: Acteurs politiques (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Politique en général	0.0%	0.5%	0.0%	0.6%
Conseil fédéral	7.1%	5.9%	17.8%	5.5%
Département fédéral	6.3%	3.9%	6.8%	11.2%
Autorité cantonale	22.1%	14.3%	28.8%	20.0%
Autorité communale	42.2%	15.5%	12.2%	34.2%
Autre exécutif	0.0%	0.0%	0.0%	0.0%
Parlement fédéral	7.1%	2.2%	15.8%	2.7%
UDC	4.2%	6.4%	0.9%	2.1%
PS	0.5%	5.6%	0.7%	2.7%
PDC	1.3%	6.6%	2.5%	4.7%
PLR	0.0%	11.8%	1.0%	5.3%
Les verts	3.2%	1.0%	0.0%	0.0%
PBD	0.0%	0.3%	0.8%	0.0%
Vert'libéraux	0.0%	0.0%	1.3%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	2.1%	6.8%	1.2%	0.7%
Autre législative	0.0%	3.7%	0.0%	4.9%
Autre politique	0.4%	2.3%	3.8%	0.8%
Souverain, votant	3.5%	13.1%	6.2%	4.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:01:47	5:40:13	2:13:52	3:41:28

Publicom 2013

2.7.9. Autres perspectives et autres opinions

Tableau 31: Autres perspectives (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre perspective	3.8%	8.5%	8.2%	4.6%
Même perspective	96.2%	91.5%	91.8%	95.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:34:07	6:59:05	8:18:16	6:34:45

Publicom 2013

Tableau 32: Autres opinions (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre opinion	1.6%	12.8%	2.7%	5.5%
Même opinion	98.4%	87.2%	97.3%	94.5%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:34:07	6:59:05	8:18:16	6:34:45

Publicom 2013

Tableau 33: Exposition des faits et classement (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Classement	45.8%	55.1%	57.8%	53.7%
Exposition des faits	54.2%	44.7%	42.2%	46.3%
Total	100.0%	100.0%	100.0%	100.0%
Durée	5:44:32	7:06:32	8:30:57	6:50:03

Publicom 2013

Tableau 34: Autres perspectives dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre perspective	7.7%	15.1%	12.0%	8.3%
Même perspective	92.3%	84.9%	88.0%	91.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:37:47	3:55:53	4:55:15	3:40:10

Publicom 2013

Tableau 35: Autres opinions dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Autre opinion	3.1%	20.7%	3.1%	9.4%
Même opinion	96.9%	79.3%	96.9%	90.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:37:47	3:55:53	4:55:15	3:40:10

Publicom 2013

2.7.10. Actualité

Tableau 36: Actualité (Base: toutes les contributions informatives, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Actualité pas claire	32.8%	22.5%	47.0%	20.5%
Actualité du jour	40.4%	33.7%	34.0%	42.7%
Actualité de moins d'une semaine	11.8%	24.2%	12.1%	25.7%
Actualité de la semaine	14.9%	19.6%	6.9%	11.1%
Total	100.0%	100.0%	100.0%	100.0%
Durée	4:19:10	5:46:53	6:29:13	5:40:02

Publicom 2013

2.8. Divertissement

Tableau 37: Divertissement – Genre de la contribution (Base: toutes les contributions de divertissement, durée)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Comédie/sketch	0.0%	4.4%	0.0%	30.9%
Pièce radiophonique	0.0%	89.4%	74.7%	48.0%
Emission pour enfants	0.0%	0.0%	0.0%	0.0%
Lecture	0.0%	0.0%	0.0%	0.0%
Parodie/satire	0.0%	3.0%	0.0%	12.7%
Divertissement-extrait	0.0%	0.0%	25.3%	0.0%
Divertissement-autres	100.0%	3.2%	0.0%	8.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:00:01	1:05:41	0:16:28	0:40:15

Publicom 2013

2.9. Musique

Tableau 38: Styles musicaux (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Pop	29.0%	32.0%	21.1%	33.3%
Pop-Rock	21.3%	18.4%	13.3%	25.9%
Pop-Soul	8.9%	5.6%	4.7%	7.4%
Pop-Disco/Dancefloor	4.1%	16.8%	21.1%	10.2%
Pop-Reggae/Latino/Ethno	4.7%	2.4%	10.2%	4.6%
Pop-Hiphop	1.2%	1.6%	1.6%	1.9%
Pop-Folk/Country	1.8%	2.4%	0.0%	1.9%
Pop-Synthie	1.2%	0.8%	0.0%	0.0%
Pop-Swing	0.6%	0.0%	0.0%	0.0%
Pop-Schlager	0.0%	0.0%	0.0%	0.0%
Pop-Chanson	7.1%	1.6%	1.6%	3.7%
Rock	3.0%	4.8%	3.9%	0.9%
Rock-Alternative	1.8%	1.6%	5.5%	1.9%
Rock-Hard'n'Heavy	0.0%	0.0%	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	0.0%	0.0%	0.8%	0.9%
Rock'n'Roll	0.0%	0.0%	0.0%	0.0%
Black-Soul/Funk	11.8%	7.2%	8.6%	6.5%
Black-Hiphop/Rap	1.2%	3.2%	3.9%	0.9%
Dance-Techno	0.0%	0.0%	0.8%	0.0%
Dance-House	1.2%	0.8%	3.1%	0.0%
Dance-Progressive	0.6%	0.8%	0.0%	0.0%
Schlager	0.0%	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%	0.0%
Autre	0.6%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Tableau 39: Âge (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
2010er	37.3%	60.0%	68.0%	65.7%
2005-2009	14.8%	14.4%	16.4%	5.6%
2000-2004	10.1%	7.2%	3.1%	9.3%
90er	14.8%	14.4%	10.2%	9.3%
80er	11.8%	3.2%	1.6%	7.4%
70er	8.3%	0.8%	0.8%	2.8%
60er	3.0%	0.0%	0.0%	0.0%
50er et plus âgé	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 40: Airplay Charts Suisse (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Top 1-30	8.3%	8.0%	25.0%	15.7%
Top 31-50	1.8%	4.0%	4.7%	10.2%
Top 51-100	2.4%	4.8%	12.5%	9.3%
Top 101-200	4.1%	8.0%	13.3%	10.2%
Titres non classés dans les top 200	83.4%	75.2%	44.5%	54.6%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 41: Meilleurs ventes actuelles (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Top 1-30	5.9%	5.6%	23.4%	13.9%
Top 31-50	0.6%	0.8%	4.7%	2.8%
Top 51- 75	1.8%	2.4%	3.9%	4.6%
Titres non classés dans les top 75	91.7%	91.2%	68.0%	78.7%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 42: Meilleurs ventes historiques (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Sans succès dans les charts	39.1%	45.6%	35.9%	50.0%
Top-100	8.9%	12.0%	8.6%	12.0%
Top-30	52.1%	42.4%	55.5%	38.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 43: Langues (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Anglais	76.9%	82.4%	80.5%	73.1%
Allemand	0.0%	0.0%	0.0%	0.0%
Italien	0.0%	0.0%	0.0%	0.0%
Français	22.5%	15.2%	9.4%	21.3%
Espagnol	0.0%	0.8%	1.6%	1.9%
Dialecte	0.0%	0.0%	0.0%	0.0%
Instrumental	0.0%	0.0%	1.6%	0.0%
Mélangé	0.0%	0.8%	5.5%	1.9%
Autre	0.6%	0.8%	1.6%	1.9%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 44: Interprète suisse (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Interprète suisse	6.5%	7.2%	3.9%	5.6%
Interprète étranger	93.5%	92.8%	96.1%	94.4%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 45: Rédiffusions (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Titres rediffusés	2.4%	3.2%	31.3%	19.4%
Titres sans rédiffusion	97.6%	96.8%	68.8%	80.6%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

Tableau 46: Vitesse (Base: toutes les contributions musicales, nombre de titres)

	Radio Canal 3f	Radio Chablais	Radio Fribourg	Radio Rhône
Fast	18.3%	30.4%	24.2%	20.4%
Mid	78.1%	65.6%	75.0%	77.8%
Slow	3.6%	4.0%	0.8%	1.9%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	169	125	128	108

Publicom 2013

3. Romandie - Arc Lémanique

3.1. Structure de programme

Tableau 1: Structure de programme (Prorata en % de l'ensemble du temps de diffusion)

	LFM	One FM	Rouge FM	Yes FM
Information	11.1%	12.2%	10.1%	11.6%
Layout	5.4%	4.1%	6.4%	6.4%
Animation	6.0%	8.3%	10.6%	2.7%
Musique	64.2%	61.0%	56.7%	67.7%
Service	3.8%	3.7%	3.9%	2.6%
Autres	0.2%	0.2%	0.0%	0.3%
Divertissement	0.9%	1.8%	2.1%	0.0%
Publicité	8.4%	8.7%	10.2%	8.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	30:00:00	30:00:00	30:00:00	30:00:00

Publicom 2013

3.2. Langues

Tableau 2: Langues (Base: toutes les contributions verbales, durée)

	LFM	One FM	Rouge FM	Yes FM
Autre langue	0.0%	0.0%	0.0%	0.0%
Anglais	0.0%	0.0%	0.0%	0.1%
Français	100.0%	99.8%	100.0%	99.6%
Allemand	0.0%	0.0%	0.0%	0.0%
Allemand/suisse allemand (mêlé)	0.0%	0.0%	0.0%	0.0%
Italien	0.0%	0.0%	0.0%	0.3%
Rheto-roman	0.0%	0.0%	0.0%	0.0%
Suisse allemand	0.0%	0.2%	0.0%	0.0%
Dialecte tessinois	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	6:29:41	7:46:54	7:59:50	5:03:35

Publicom 2013

Tableau 3: Langues - Forme de contribution (Base: toutes les contributions verbales, durée)

Chaîne	Forme de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
LFM	Information	03:17:16	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:17:16	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Animation	01:48:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:48:33	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Service	01:08:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:08:00	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Divertissement	00:15:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:15:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Total	06:29:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	06:29:41	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Information	03:39:13	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:39:13	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Animation	02:28:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:27:37	99.4%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%	00:00:55	0.6%	00:00:00	0.0%
One FM	Service	01:06:49	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:06:49	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Divertissement	00:32:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:32:18	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Total	07:46:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:45:57	99.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:02	0.0%	00:00:00	0.0%	00:00:55	0.2%	00:00:00	0.0%
Rouge FM	Information	02:59:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:59:03	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Animation	03:11:28	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:11:28	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Service	01:10:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:10:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Divertissement	00:38:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:38:34	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Total	07:59:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	07:59:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Information	03:26:41	100.0%	00:00:00	0.0%	00:00:12	0.1%	03:26:01	99.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:28	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Animation	00:48:53	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:48:50	99.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:03	0.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Service	00:47:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:46:44	98.9%	00:00:00	0.0%	00:00:00	0.0%	00:00:30	1.1%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Divertissement	00:00:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:47	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Total	05:03:35	100.0%	00:00:00	0.0%	00:00:12	0.1%	05:02:22	99.6%	00:00:00	0.0%	00:00:00	0.0%	00:01:01	0.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%

Tableau 4: Langues - Genre de contribution (Base: toutes les contributions informatives, durée)

Chaîne	Genre de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
LFM	Feature/reportage	00:06:37	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:06:37	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Contribution d'information	01:06:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:06:45	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Nouvelle	02:03:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:03:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
LFM	Total	03:17:16	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:17:16	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Feature/reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Contribution d'information	02:03:35	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:03:35	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Nouvelle	01:32:19	100.0%	00:00:00	0.0%	00:00:00	0.0%	01:32:19	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
One FM	Total	03:35:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:35:54	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Feature/reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Contribution d'information	00:34:48	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:34:48	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Nouvelle	02:19:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:19:24	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Rouge FM	Total	02:54:12	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:54:12	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Feature/reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Contribution d'information	00:44:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:44:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Nouvelle	02:41:50	100.0%	00:00:00	0.0%	00:00:00	0.0%	02:41:22	99.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:28	0.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Yes FM	Total	03:26:29	100.0%	00:00:00	0.0%	00:00:00	0.0%	03:26:01	99.8%	00:00:00	0.0%	00:00:00	0.0%	00:00:28	0.2%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%

3.3. Layout

Tableau 5: Layout – Genre de contribution (Base: toutes les contributions Layout, durée)

	LFM	One FM	Rouge FM	Yes FM
Jingle	60.6%	40.9%	60.3%	52.7%
Jingle-autres	0.0%	0.0%	0.0%	0.0%
Musik-Positioner	2.7%	5.7%	0.4%	0.8%
Station-ID-Auditeur	0.0%	0.0%	0.0%	0.1%
Station-ID-Vip	0.0%	0.2%	0.1%	1.7%
Trailer-Internet	0.9%	0.0%	0.4%	0.0%
Trailer-merchandising	2.7%	1.1%	6.0%	4.7%
Chaîne programme	8.8%	15.7%	10.9%	20.3%
Trailer-autres	1.0%	4.4%	0.0%	12.2%
Trailer-manifestation/spectacle	23.4%	32.0%	23.1%	7.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:37:18	1:14:06	1:54:18	1:56:05

Publicom 2013

3.4. Publicité

3.4.1. Publicité

Tableau 6: Publicité – Genre de contribution (Base: toutes les contributions publicitaires, durée)

	LFM	One FM	Rouge FM	Yes FM
Parrainage	10.8%	7.6%	13.9%	12.9%
Jingle publicitaire	1.8%	1.9%	0.8%	0.9%
Spot publicitaire	86.9%	90.2%	84.6%	86.1%
Publicité-autres	0.5%	0.3%	0.0%	0.1%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:30:45	2:36:13	3:03:40	2:35:23

Publicom 2013

3.4.2. Parrainage

Tableau 7: Part des contenus parrainés (Base: toutes les contributions, durée)

	LFM	One FM	Rouge FM	Yes FM
Contenu parrainé	4.2%	5.4%	4.7%	4.6%
Non parrainé	95.8%	94.6%	95.3%	95.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	30:00:00	30:00:00	30:00:00	30:00:00

Publicom 2013

3.5. Service

Tableau 8: Service – Genre de contribution (Base: toutes les contributions de service, durée)

	LFM	One FM	Rouge FM	Yes FM
Bourse	0.4%	0.0%	4.2%	7.0%
Info spectacle/cinéma	28.1%	19.2%	6.8%	0.0%
Médias (externes)	2.6%	1.7%	1.6%	0.2%
Info médias (propre groupe)	0.0%	0.0%	0.0%	0.0%
Propre programme	4.2%	6.2%	10.4%	2.8%
Autres services	23.5%	19.8%	23.3%	25.1%
Trafic	21.3%	31.3%	34.7%	39.3%
Info propre site web	1.3%	2.1%	3.8%	0.0%
Météo	18.6%	19.7%	15.2%	25.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:08:00	1:06:49	1:10:45	0:47:14

Publicom 2013

3.6. Animation

Tableau 9: Animation - Premier et second locuteur

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autre	5.4%	0.5%	3.0%	0.0%
Expert	0.0%	0.1%	0.0%	0.0%
Journaliste spécialisé	0.7%	0.2%	0.0%	0.0%
Auditeur	25.2%	17.0%	7.8%	1.4%
Personne qui informe	3.0%	5.9%	0.0%	0.1%
Plusieurs animateurs	22.6%	36.2%	15.6%	0.8%
Animateur	85.0%	86.3%	142.4%	94.3%
Présentateur des nouvelles	7.1%	5.3%	4.5%	4.9%
Journaliste/reporter/correspondant	4.9%	2.6%	9.0%	0.0%
Total	153.9%	154.1%	182.4%	101.5%
Durée	1:48:33	2:28:34	3:11:28	0:48:53

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Tableau 10: Locuteur - Sexe

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Femme	56.3%	55.8%	73.6%	15.7%
Homme	97.7%	98.3%	108.7%	85.8%
Total	153.9%	154.1%	182.4%	101.5%
Durée	1:48:33	2:28:34	3:11:28	0:48:53

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3.7. Information

3.7.1. Genre de contribution

Tableau 11: Genre de contribution (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Feature/reportage	3.4%	0.0%	0.0%	0.0%
Extrait information	0.0%	0.0%	0.0%	0.0%
Contribution d'information	34.7%	58.1%	23.1%	22.2%
Information-autres	0.0%	0.0%	0.0%	0.0%
Eglise	0.0%	0.0%	0.0%	0.0%
Nouvelle	61.9%	41.9%	76.9%	77.8%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:20:08	3:40:18	3:01:16	3:27:57

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3.7.2. Forme journalistique

Tableau 12: Forme journalistique (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Atmosphère/effets/extraits	0.1%	0.0%	0.3%	0.0%
Récit	6.8%	7.8%	1.9%	6.5%
Biographie/portrait	0.0%	0.0%	0.0%	1.6%
Glosse	0.0%	0.0%	0.0%	0.0%
Interprétation	0.0%	0.1%	0.0%	2.0%
Interview	20.3%	31.6%	6.3%	9.1%
Chronique	0.0%	0.7%	0.0%	0.0%
Diffusion live	0.0%	0.0%	0.0%	0.0%
Annonce	46.7%	37.2%	53.2%	55.0%
Musique/film/archives	1.4%	2.0%	3.6%	0.7%
Revue de presse	8.8%	0.9%	3.7%	1.0%
Recension	0.4%	0.3%	4.6%	1.7%
Brèves	0.7%	0.0%	5.3%	4.4%
Autres	0.0%	0.0%	0.0%	0.0%
Statement	13.8%	6.2%	19.8%	17.2%
Conversation studio	0.0%	13.3%	0.0%	0.7%
Sondage	1.0%	0.0%	1.3%	0.0%
Citation	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:20:08	3:40:18	3:01:16	3:27:57

3.7.3. Locuteurs dans les contributions informatives

Tableau 13: Information - Premier et second locuteur

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autre	2.0%	0.0%	0.9%	0.0%
Expert	0.3%	4.1%	4.9%	4.0%
Journaliste spécialisé	1.6%	9.1%	0.4%	3.9%
Auditeur	0.0%	0.3%	0.9%	0.7%
Personne qui informe	34.6%	47.6%	16.0%	22.2%
Plusieurs animateurs	10.5%	12.0%	4.4%	0.3%
Animateur	11.5%	23.9%	13.4%	12.5%
Présentateur des nouvelles	45.7%	32.7%	58.1%	59.1%
Journaliste/reporter/correspondant	21.1%	20.4%	13.2%	0.0%
Total	127.3%	150.0%	118.7%	111.2%
Durée	3:17:16	3:35:54	2:54:12	3:26:29

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Tableau 14: Locuteur - Sexe

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Femme	18.8%	49.1%	28.9%	27.3%
Homme	108.5%	100.9%	83.3%	83.8%
Total	127.3%	150.0%	118.7%	111.2%
Durée	3:17:16	3:35:54	2:54:12	3:26:29

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3.7.4. Thèmes

Tableau 15: Thèmes – Catégories principales (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Mauvaises nouvelles	6.1%	5.3%	8.7%	8.8%
Société	14.2%	23.8%	21.8%	16.5%
Human Interest	2.1%	2.9%	2.3%	1.5%
Culture	15.8%	20.0%	16.4%	12.7%
Politique	25.9%	21.5%	22.9%	31.8%
Droit/justice	6.8%	6.5%	4.9%	8.3%
Sport	18.7%	8.7%	14.2%	11.7%
Autres thèmes	0.0%	0.0%	0.0%	0.0%
Environnement	0.2%	0.1%	1.9%	0.5%
Economie	10.3%	9.8%	5.9%	6.6%
Sciences/recherche	0.0%	1.4%	1.0%	1.6%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:58:19	3:33:50	2:37:59	3:15:16

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Tableau 16: Thèmes (Base: toutes les contributions informatives, durée)

	LFM		One FM		Rouge FM		Yes FM	
Thèmes	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles								
Attentats/terrorisme	12.3%	0.7%	20.0%	1.1%	2.2%	0.2%	8.8%	0.8%
Catastrophes	9.2%	0.6%	7.4%	0.4%	17.7%	1.5%	16.6%	1.5%
Conflits armés et guerres	0.0%	0.0%	0.0%	0.0%	6.8%	0.6%	12.1%	1.1%
Criminalité (faits divers)	6.8%	0.4%	29.7%	1.6%	25.1%	2.2%	12.5%	1.1%
Autres mauvaises nouvelles	28.5%	1.7%	20.9%	1.1%	21.2%	1.8%	15.2%	1.3%
Accidents	43.2%	2.6%	22.0%	1.2%	23.2%	2.0%	34.9%	3.1%
Total	100.0%	6.1%	100.0%	5.3%	100.0%	8.7%	100.0%	8.8%
Société								
Formation/école	2.4%	0.3%	0.0%	0.0%	4.3%	0.9%	2.3%	0.4%
Loisirs/voyage	5.2%	0.7%	33.9%	8.1%	0.0%	0.0%	11.2%	1.9%
Société en général	0.0%	0.0%	3.8%	0.9%	9.7%	2.1%	0.8%	0.1%
Santé/wellness/médecine	23.3%	3.3%	3.0%	0.7%	17.7%	3.8%	9.2%	1.5%
Eglise/religion/conception du monde	6.3%	0.9%	4.9%	1.2%	0.0%	0.0%	2.3%	0.4%
Art de vivre/habitat	0.0%	0.0%	0.6%	0.1%	9.0%	2.0%	7.5%	1.2%
Médias/communication	1.7%	0.2%	11.4%	2.7%	10.5%	2.3%	12.0%	2.0%
Famille/vie commune	4.4%	0.6%	34.7%	8.3%	1.2%	0.3%	4.8%	0.8%
Problèmes sociaux/pauvreté/drogue	0.0%	0.0%	0.0%	0.0%	22.6%	4.9%	14.3%	2.4%
Animaux	39.4%	5.6%	0.0%	0.0%	0.0%	0.0%	3.6%	0.6%
Autre société	1.9%	0.3%	0.0%	0.0%	7.7%	1.7%	6.0%	1.0%
Circulation/mobilité/auto	15.6%	2.2%	7.7%	1.8%	16.7%	3.6%	25.9%	4.3%
Total	100.0%	14.2%	100.0%	23.8%	100.0%	21.8%	100.0%	16.5%
Human Interest	100.0%	2.1%	100.0%	2.9%	100.0%	2.3%	100.0%	1.5%
Culture								
Beaux-Arts et architecture	13.6%	2.2%	6.2%	1.2%	7.2%	1.2%	7.1%	0.9%
Film/théâtre	35.0%	5.5%	13.5%	2.7%	61.6%	10.1%	34.9%	4.4%
Histoire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Culture en général	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.1%
Littérature	1.1%	0.2%	0.0%	0.0%	0.0%	0.0%	10.1%	1.3%
Musique	21.9%	3.5%	79.1%	15.8%	31.1%	5.1%	47.1%	6.0%
Autre culture	28.5%	4.5%	1.1%	0.2%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	15.8%	100.0%	20.0%	100.0%	16.4%	100.0%	12.7%

Thèmes (suite)	LFM		One FM		Rouge FM		Yes FM	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politique								
Armée/défense	5.0%	1.3%	5.8%	1.2%	2.4%	0.6%	4.0%	1.3%
Politique étrangère	4.9%	1.3%	5.0%	1.1%	9.2%	2.1%	5.2%	1.7%
Formation	7.2%	1.9%	1.7%	0.4%	3.7%	0.8%	4.1%	1.3%
Energie/environnement/ infrastructure	8.5%	2.2%	10.1%	2.2%	6.6%	1.5%	23.2%	7.4%
Finances/impôts	12.0%	3.1%	5.2%	1.1%	8.5%	2.0%	3.9%	1.2%
Santé et sujets sociaux	25.4%	6.6%	16.2%	3.5%	23.3%	5.3%	32.4%	10.3%
Partis	6.3%	1.6%	1.7%	0.4%	8.2%	1.9%	2.3%	0.7%
Politique en général	0.0%	0.0%	0.0%	0.0%	3.7%	0.8%	3.3%	1.1%
Autre politique	14.3%	3.7%	8.5%	1.8%	11.1%	2.5%	2.9%	0.9%
Communication/trafic/médias	2.5%	0.7%	27.9%	6.0%	4.8%	1.1%	0.6%	0.2%
Administration	0.0%	0.0%	2.7%	0.6%	14.7%	3.4%	3.4%	1.1%
Elections/votations	12.1%	3.1%	11.5%	2.5%	1.5%	0.3%	9.7%	3.1%
Politique économique	1.7%	0.4%	3.6%	0.8%	2.3%	0.5%	5.0%	1.6%
Total	100.0%	25.9%	100.0%	21.5%	100.0%	22.9%	100.0%	31.8%
Droit/justice	100.0%	6.8%	100.0%	6.5%	100.0%	4.9%	100.0%	8.3%
Sport								
Hockey	23.1%	4.3%	7.8%	0.7%	12.4%	1.8%	12.2%	1.4%
Football	34.0%	6.4%	37.3%	3.3%	29.4%	4.2%	34.0%	4.0%
Athlétisme	5.9%	1.1%	3.6%	0.3%	10.8%	1.5%	12.6%	1.5%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.1%
Sport en général	0.0%	0.0%	2.1%	0.2%	0.0%	0.0%	0.0%	0.0%
Tennis	22.6%	4.2%	24.5%	2.1%	17.9%	2.6%	18.1%	2.1%
Autres sports	12.6%	2.4%	24.8%	2.2%	27.5%	3.9%	22.0%	2.6%
Différents sports	1.8%	0.3%	0.0%	0.0%	1.9%	0.3%	0.0%	0.0%
Total	100.0%	18.7%	100.0%	8.7%	100.0%	14.2%	100.0%	11.7%
Autres thèmes	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	0.2%	100.0%	0.1%	100.0%	1.9%	100.0%	0.5%
Economie								
Monde du travail	48.8%	5.0%	7.1%	0.7%	32.0%	1.9%	5.4%	0.4%
Bourse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.1%
Branche spécifique	7.8%	0.8%	27.8%	2.7%	6.9%	0.4%	4.1%	0.3%
Entreprise spécifique	41.8%	4.3%	41.8%	4.1%	42.9%	2.5%	84.7%	5.6%
Conjoncture	0.0%	0.0%	3.3%	0.3%	13.3%	0.8%	0.0%	0.0%
Consommation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autre économie	1.6%	0.2%	20.0%	2.0%	0.0%	0.0%	3.7%	0.2%
Economie en général	0.0%	0.0%	0.0%	0.0%	4.8%	0.3%	0.0%	0.0%
Total	100.0%	10.3%	100.0%	9.8%	100.0%	5.9%	100.0%	6.6%
Sciences/recherche	100.0%	0.0%	100.0%	1.4%	100.0%	1.0%	100.0%	1.6%

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Tableau 17: Thèmes dans la zone de concession 1 - Catégories principales

(Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

	LFM	One FM	Rouge FM	Yes FM
Mauvaises nouvelles	6.4%	2.1%	8.7%	4.5%
Société	7.9%	17.3%	29.5%	18.4%
Human Interest	0.0%	0.9%	0.0%	0.0%
Culture	22.3%	27.4%	8.3%	8.9%
Politique	30.5%	23.8%	29.4%	37.1%
Droit/justice	10.1%	7.0%	8.5%	15.2%
Sport	14.7%	7.6%	9.1%	8.2%
Autres thèmes	0.0%	0.0%	0.0%	0.0%
Environnement	0.0%	0.0%	3.1%	0.6%
Economie	7.9%	13.8%	3.3%	6.4%
Sciences/recherche	0.0%	0.0%	0.0%	0.8%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:15:35	1:50:25	1:18:19	1:34:28

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1 zone de concession: Genève, KR Genève, KR Gros-de-Vaud, KR La Broye, KR Lavaux/Vevey, KR Morges, KR Nyon, KR Yverdon, Lausanne

Tableau 18: Thèmes dans la zone de concession (Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

Thèmes dans la zone de concession	LFM		One FM		Rouge FM		Yes FM	
	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles								
Attentats/terrorisme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catastrophes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Conflits armés et guerres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Criminalité (faits divers)	15.1%	1.0%	39.0%	0.8%	34.1%	3.0%	31.0%	1.4%
Autres mauvaises nouvelles	28.1%	1.8%	17.0%	0.4%	24.1%	2.1%	0.0%	0.0%
Accidents	56.8%	3.7%	44.0%	0.9%	34.1%	3.0%	69.0%	3.1%
Total	100.0%	6.4%	100.0%	2.1%	100.0%	8.7%	100.0%	4.5%
Société								
Formation/école	0.0%	0.0%	0.0%	0.0%	6.4%	1.9%	0.0%	0.0%
Loisirs/voyage	21.7%	1.7%	88.0%	15.2%	0.0%	0.0%	20.8%	3.8%
Société en général	0.0%	0.0%	0.0%	0.0%	12.1%	3.6%	1.5%	0.3%
Santé/wellness/médecine	13.9%	1.1%	1.9%	0.3%	8.0%	2.4%	1.3%	0.2%
Eglise/religion/conception du monde	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Art de vivre/habitat	0.0%	0.0%	1.5%	0.3%	11.3%	3.3%	13.9%	2.6%
Médias/communication	6.9%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Famille/vie commune	18.3%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Problèmes sociaux/pauvreté/drogue	0.0%	0.0%	0.0%	0.0%	32.6%	9.6%	23.7%	4.4%
Animaux	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	1.2%
Autre société	8.1%	0.6%	0.0%	0.0%	11.4%	3.4%	9.5%	1.7%
Circulation/mobilité/auto	31.1%	2.5%	8.6%	1.5%	17.1%	5.1%	22.5%	4.1%
Total	100.0%	7.9%	100.0%	17.3%	100.0%	29.5%	100.0%	18.4%
Human Interest	100.0%	0.0%	100.0%	0.9%	100.0%	0.0%	100.0%	0.0%
Culture								
Beaux-Arts et architecture	22.8%	5.1%	7.9%	2.2%	17.9%	1.5%	21.1%	1.9%
Film/théâtre	23.1%	5.2%	0.0%	0.0%	44.6%	3.7%	50.8%	4.5%
Histoire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Culture en général	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.2%
Littérature	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Musique	6.5%	1.5%	90.5%	24.8%	37.5%	3.1%	25.7%	2.3%
Autre culture	47.6%	10.6%	1.6%	0.4%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	22.3%	100.0%	27.4%	100.0%	8.3%	100.0%	8.9%

Thèmes dans la zone de concession	LFM		One FM		Rouge FM		Yes FM	
(suite)	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total	%Subtotal	%Total
Politique								
Armée/défense	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	1.0%
Politique étrangère	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Formation	14.4%	4.4%	2.9%	0.7%	5.8%	1.7%	7.3%	2.7%
Energie/environnement/ infrastructure	0.0%	0.0%	8.5%	2.0%	9.2%	2.7%	36.6%	13.5%
Finances/impôts	16.5%	5.0%	6.7%	1.6%	10.9%	3.2%	2.3%	0.8%
Santé et sujets sociaux	23.6%	7.2%	10.8%	2.6%	20.1%	5.9%	28.9%	10.7%
Partis	12.6%	3.9%	3.0%	0.7%	6.1%	1.8%	4.0%	1.5%
Politique en général	0.0%	0.0%	0.0%	0.0%	2.8%	0.8%	0.0%	0.0%
Autre politique	18.6%	5.7%	8.2%	1.9%	14.3%	4.2%	4.5%	1.7%
Communication/trafic/médias	5.1%	1.5%	48.8%	11.6%	7.6%	2.2%	0.0%	0.0%
Administration	0.0%	0.0%	4.7%	1.1%	20.8%	6.1%	5.9%	2.2%
Elections/votations	9.2%	2.8%	3.4%	0.8%	2.3%	0.7%	4.0%	1.5%
Politique économique	0.0%	0.0%	3.0%	0.7%	0.0%	0.0%	4.0%	1.5%
Total	100.0%	30.5%	100.0%	23.8%	100.0%	29.4%	100.0%	37.1%
Droit/justice	100.0%	10.1%	100.0%	7.0%	100.0%	8.5%	100.0%	15.2%
Sport								
Hockey	15.3%	2.2%	7.7%	0.6%	8.5%	0.8%	9.9%	0.8%
Football	48.5%	7.1%	29.4%	2.2%	54.2%	4.9%	48.5%	4.0%
Athlétisme	17.7%	2.6%	7.9%	0.6%	27.5%	2.5%	37.1%	3.0%
Ski	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sport en général	0.0%	0.0%	4.7%	0.4%	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autres sports	13.2%	1.9%	50.2%	3.8%	9.9%	0.9%	4.5%	0.4%
Différents sports	5.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	14.7%	100.0%	7.6%	100.0%	9.1%	100.0%	8.2%
Autres thèmes	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	0.0%	100.0%	0.0%	100.0%	3.1%	100.0%	0.6%
Economie								
Monde du travail	72.5%	5.8%	0.0%	0.0%	100.0%	3.3%	0.0%	0.0%
Bourse	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Branche spécifique	0.0%	0.0%	38.0%	5.3%	0.0%	0.0%	0.0%	0.0%
Entreprise spécifique	27.5%	2.2%	34.5%	4.8%	0.0%	0.0%	100.0%	6.4%
Conjoncture	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Consommation	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Autre économie	0.0%	0.0%	27.4%	3.8%	0.0%	0.0%	0.0%	0.0%
Economie en général	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	100.0%	7.9%	100.0%	13.8%	100.0%	3.3%	100.0%	6.4%
Sciences/recherche	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	0.8%

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3.7.5. Lieux de l'action/de l'événement

Tableau 19: Lieux de l'action (Base: toutes les contributions informatives avec indication du lieu, durée)

	LFM	One FM	Rouge FM	Yes FM
Suisse (nationale)	13.5%	17.1%	13.1%	11.6%
Aarau	0.0%	0.0%	0.0%	0.0%
Autre Suisse alémanique/romanche	0.0%	0.0%	0.0%	0.0%
Basel	0.7%	0.4%	0.7%	1.0%
Bern	0.4%	0.4%	0.7%	0.0%
Biel	0.0%	0.0%	0.0%	0.0%
Buchs	0.0%	0.0%	0.0%	0.0%
Chur	0.0%	0.1%	0.0%	0.0%
Interlaken	0.0%	0.0%	0.0%	0.0%
KR Aarau	0.0%	0.0%	0.0%	0.0%
KR Appenzell	0.0%	0.0%	0.0%	0.0%
KR Baden	0.0%	0.0%	0.0%	0.0%
KR Basel	0.0%	0.0%	0.0%	0.0%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bern	0.0%	0.1%	0.0%	0.0%
KR Bernina	0.0%	0.0%	0.0%	0.0%
KR Chur	0.0%	0.0%	0.2%	0.3%
KR Domleschg/Hinter.	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%	0.0%	0.0%
KR Luzern	0.0%	0.0%	0.0%	0.0%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Oberrargau	0.0%	0.0%	0.0%	0.0%

	LFM	One FM	Rouge FM	Yes FM
KR Oberengadin	0.0%	0.0%	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%	0.0%
KR Oberwallis	0.5%	0.2%	0.7%	0.4%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.3%	0.2%	0.0%	0.2%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.0%	0.0%
KR Seeland	0.0%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Solothurn	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.0%	0.0%	0.0%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.0%	0.0%	0.0%	0.0%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Uri	0.0%	0.0%	1.3%	0.6%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.0%
KR Wil	0.0%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Zug	0.0%	0.0%	0.0%	0.0%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%	0.0%	0.0%
KR Zürich	0.1%	0.0%	0.0%	0.0%
Langnau (BE)	0.0%	0.0%	0.0%	0.0%
Luzern	0.0%	0.0%	0.0%	0.0%
Rapperswil	0.0%	0.0%	0.0%	0.0%
Samedan	0.0%	0.0%	0.0%	0.0%
Schaffhausen	0.0%	0.0%	0.0%	0.0%
Schwyz	0.0%	0.0%	0.0%	0.0%

	LFM	One FM	Rouge FM	Yes FM
Solothurn	0.0%	0.0%	0.0%	0.0%
St. Gallen	0.0%	0.0%	0.0%	0.0%
Visp	0.0%	0.0%	0.0%	0.0%
Winterthur	0.0%	0.0%	0.0%	0.2%
Zug	0.0%	0.0%	0.0%	0.0%
Zürich	0.0%	0.0%	0.0%	0.3%
Somme Suisse alémanique/romanche	2.0%	1.4%	3.6%	0.0%
Autre Romandie	4.9%	2.2%	0.1%	1.7%
Delémont	0.0%	0.0%	0.3%	0.0%
Fribourg	0.0%	0.0%	0.3%	0.2%
Genève	4.0%	27.9%	17.7%	17.7%
KR Aigle/Monthey	1.7%	0.2%	0.0%	1.4%
KR Fribourg	0.0%	0.1%	0.0%	0.0%
KR Genève	0.7%	21.9%	3.5%	10.9%
KR Gros-de-Vaud	11.2%	1.1%	11.7%	5.8%
KR Jura	0.6%	0.0%	2.0%	1.2%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%
KR La Broye	1.6%	0.2%	1.2%	0.1%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	2.8%	0.4%	3.3%	3.7%
KR Martigny	0.5%	0.1%	0.2%	0.5%
KR Morges	2.6%	0.0%	0.2%	1.3%
KR Neuchâtel	2.2%	0.1%	0.2%	0.1%
KR Nyon	1.3%	0.4%	0.4%	0.5%
KR Sion/Sierre	0.0%	0.3%	0.0%	0.0%
KR Yverdon	3.3%	0.2%	1.9%	1.6%
Lausanne	18.2%	1.0%	11.2%	8.8%
Monthey	0.0%	0.0%	0.0%	0.0%
Neuchâtel	0.0%	1.5%	0.0%	0.0%
Sion	4.1%	0.1%	0.0%	0.0%
Somme Romandie	59.6%	57.8%	54.0%	55.5%
Autre Suisse italienne	0.0%	0.0%	0.0%	0.0%

	LFM	One FM	Rouge FM	Yes FM
KR Bellinzona	0.0%	0.0%	0.0%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	0.2%	0.0%
Locarno	0.0%	0.0%	0.0%	0.0%
Lugano	0.0%	0.0%	0.0%	0.0%
Melide	0.0%	0.0%	0.0%	0.0%
Somme Suisse italienne	0.0%	0.0%	0.2%	0.0%
Afrique	0.0%	0.2%	0.5%	1.2%
Autre étranger	3.2%	4.2%	8.4%	1.9%
Antarctique	0.0%	0.0%	0.0%	0.2%
Asie	0.0%	1.2%	0.2%	0.4%
Australie/Océanie	0.0%	0.0%	0.2%	0.1%
Allemagne	0.0%	0.4%	0.7%	0.6%
France	2.4%	2.4%	8.8%	7.9%
Italie	3.1%	2.0%	1.4%	2.8%
Liechtenstein	0.0%	0.0%	0.0%	0.0%
Proche-Orient	0.3%	0.4%	0.6%	1.7%
Amérique du Nord	4.3%	4.1%	3.5%	6.6%
Autriche	0.0%	0.0%	0.0%	0.0%
Amérique du Sud/centrale	0.0%	1.4%	0.0%	0.9%
D'autres pays européens	11.6%	7.2%	4.9%	5.6%
Univers	0.0%	0.1%	0.0%	0.0%
Somme étranger	24.8%	23.7%	29.1%	30.0%
Autre lieu	0.0%	0.0%	0.0%	0.0%
Durée	2:46:01	3:27:37	2:33:36	3:07:51

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3.7.6. Référence régionale

Tableau 20: Références régionales (Base: toutes les contributions informatives avec références régionales, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autre	0.3%	0.9%	0.0%	0.3%
KR Aarau	0.0%	0.0%	0.0%	0.0%
KR Aigle/Monthey	5.9%	0.7%	1.0%	2.9%
KR Appenzell	0.0%	0.0%	0.0%	0.0%
KR Baden	0.0%	0.0%	0.0%	0.0%
KR Basel	5.9%	3.2%	6.6%	5.6%
KR Baselbiet	0.0%	0.0%	0.0%	0.0%
KR Bellinzona	0.0%	0.0%	0.0%	0.4%
KR Bern	4.3%	2.8%	3.1%	2.4%
KR Bernina	0.0%	0.0%	0.0%	0.0%
KR Chur	0.4%	0.7%	0.4%	0.6%
KR Domleschg/Hinterrhein	0.0%	0.0%	0.0%	0.0%
KR Emmental	0.0%	0.0%	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.0%	0.0%	0.0%
KR Frauenfeld	0.0%	0.0%	0.0%	0.0%
KR Freiamt	0.0%	0.0%	0.0%	0.0%
KR Fribourg	0.7%	0.5%	1.6%	0.6%
KR Fricktal	0.0%	0.0%	0.0%	0.0%
KR Genève	14.0%	90.9%	45.4%	51.0%
KR Glarnerland	0.0%	0.0%	0.0%	0.0%
KR Gros-de-Vaud	57.1%	14.6%	47.2%	29.9%
KR Jura	1.0%	0.0%	5.2%	4.2%
KR Jura Bernois	0.0%	0.0%	0.0%	0.0%
KR La Broye	2.5%	0.3%	1.4%	0.3%
KR La Chaux-de-Fonds	0.0%	0.0%	0.0%	0.0%
KR Lavaux/Vevey	2.0%	0.7%	8.1%	5.4%
KR Linthgebiet	0.0%	0.0%	0.4%	0.0%
KR Locarno	0.0%	0.0%	0.0%	0.3%
KR Luzern	0.2%	0.0%	0.6%	0.8%
KR Martigny	0.9%	0.3%	0.8%	1.3%
KR Morges	6.9%	0.2%	1.7%	3.7%
KR Murten/Sense	0.0%	0.0%	0.0%	0.0%
KR Neuchâtel	3.9%	2.5%	1.6%	2.2%
KR Nidwalden	0.0%	0.0%	0.0%	0.0%
KR Nyon	2.1%	2.1%	0.2%	0.7%
KR Oberaargau	4.0%	0.0%	0.0%	0.0%
KR Oberengadin	0.0%	0.0%	0.0%	0.0%

KR Oberland Ost	0.0%	0.0%	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%	0.0%	0.0%
KR Oberwallis	1.2%	0.3%	1.2%	0.7%
KR Obwalden	0.0%	0.0%	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%	0.0%	0.0%
KR Prättigau	0.4%	0.2%	0.0%	0.3%
KR Rheintal	0.0%	0.0%	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%	0.0%	0.0%
KR Schaffhausen	0.0%	0.0%	0.0%	0.0%
KR Schwyz	0.0%	0.0%	0.0%	0.0%
KR Seeland	0.9%	0.0%	0.0%	0.0%
KR Simmental	0.0%	0.0%	0.0%	0.0%
KR Sion/Sierre	5.1%	0.8%	0.8%	0.3%
KR Solothurn	0.0%	0.0%	0.0%	0.0%
KR Sotto-Ceneri	0.0%	0.0%	0.0%	0.0%
KR St. Gallen	0.4%	0.0%	0.0%	0.0%
KR Surselva	0.0%	0.0%	0.0%	0.0%
KR Thun	0.2%	0.0%	0.0%	0.2%
KR Toggenburg	0.0%	0.0%	0.0%	0.0%
KR Tre Valli	0.0%	0.0%	2.6%	1.4%
KR Uri	0.0%	0.0%	2.2%	1.4%
KR Weinland/Winterthur	0.0%	0.0%	0.0%	0.3%
KR Will	0.0%	0.0%	0.0%	0.0%
KR Willisau/Sursee	0.0%	0.0%	0.0%	0.0%
KR Yverdon	6.4%	0.8%	2.6%	2.1%
KR Zug	0.9%	0.0%	0.0%	0.5%
KR Zürcher Oberland	0.0%	0.0%	0.0%	0.0%
KR Zürcher Unterland	0.3%	0.0%	0.0%	0.0%
KR Zürich	2.5%	1.4%	0.5%	1.7%
Total	130.5%	123.8%	135.2%	121.4%
Durée	1:45:26	2:15:41	1:32:06	1:44:55

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3.7.7. Portée du sujet

Tableau 21: Portée du sujet (Base: toutes les contributions informatives avec portée du sujet déterminable, durée)

	LFM	One FM	Rouge FM	Yes FM
Individuel	4.7%	0.9%	0.5%	6.0%
International	30.2%	31.1%	36.8%	39.6%
Cantonal	14.2%	13.6%	20.1%	13.5%
Local	13.1%	12.7%	16.2%	20.6%
National	23.8%	21.9%	16.0%	16.1%
Régional	13.4%	15.2%	10.2%	2.7%
Région linguistique	0.7%	4.5%	0.0%	1.5%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:54:29	3:30:07	2:37:49	3:14:54

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3.7.8. Sources et acteurs

Tableau 22: Sources - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autres médias	11.3%	9.4%	7.6%	2.5%
Autre source	0.0%	0.0%	0.3%	0.0%
Source étrangère	5.3%	5.7%	11.4%	9.4%
Société	10.1%	24.9%	10.8%	22.1%
Justice/police	2.5%	3.5%	1.7%	2.4%
Source non indiquée	21.3%	22.3%	34.2%	42.5%
Culture	8.8%	13.8%	4.2%	1.2%
Évènement public	12.5%	6.9%	8.1%	11.4%
Politique/administration	17.3%	17.0%	18.2%	13.4%
Sport	5.1%	3.2%	5.1%	3.4%
Economie	10.2%	10.0%	4.9%	11.1%
Total	104.2%	116.7%	106.5%	119.4%
Durée	3:15:53	3:35:48	2:44:41	3:17:18

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Tableau 23: Sources - Sous-catégories (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

Source principale	Sources - sous-catégories	LFM	One FM	Rouge FM	Yes FM
Source non indiquée	Source non indiquée	21.3%	22.3%	34.2%	42.5%
Source étrangère	Source étrangère	5.3%	5.7%	11.4%	9.4%
Politique/administration					
Politique/administration	Autre législative	0.0%	0.0%	0.5%	0.4%
Politique/administration	Autre parti	0.0%	0.0%	0.2%	0.0%
Politique/administration	Autre politique	0.0%	0.0%	1.6%	0.0%
Politique/administration	Conseil fédéral	1.7%	0.4%	0.3%	1.2%
Politique/administration	Département fédéral	1.5%	1.3%	0.6%	0.0%
Politique/administration	Parlement fédéral	1.5%	1.3%	0.0%	0.0%
Politique/administration	Autorité communale	4.7%	4.8%	4.7%	4.1%
Politique/administration	Autorité cantonale	5.8%	8.8%	8.8%	6.1%
Politique/administration	PBD	0.0%	0.0%	0.0%	0.0%
Politique/administration	PDC	0.0%	0.0%	0.0%	0.0%
Politique/administration	PLR	2.1%	0.1%	0.8%	0.6%
Politique/administration	Les verts	0.0%	0.2%	0.0%	0.0%
Politique/administration	Vert'libéraux	0.0%	0.0%	0.3%	0.0%
Politique/administration	Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Politique/administration	PS	0.0%	0.0%	0.4%	0.0%
Politique/administration	UDC	0.0%	0.0%	0.0%	0.0%
Politique/administration	Politique/administration en général	0.0%	0.0%	0.0%	0.0%
Justice/police					
Justice/police	Autre justice/police	0.0%	0.8%	0.3%	1.2%
Justice/police	Tribunaux fédéraux	1.0%	0.2%	0.0%	0.0%
Justice/police	Justice/police en général	0.0%	0.0%	0.0%	0.0%
Justice/police	Tribunaux cantonaux	0.0%	0.2%	0.3%	0.4%
Justice/police	Police	1.5%	2.3%	1.1%	0.6%
Economie					
Economie	Autre économie	0.0%	0.0%	0.0%	0.0%
Economie	Association professionnelle	0.0%	1.6%	0.2%	0.2%
Economie	Syndicat	1.4%	0.7%	0.0%	1.4%
Economie	Organisation des consommateurs	0.0%	0.1%	0.9%	1.2%
Economie	Entreprise	8.4%	7.4%	3.1%	8.0%
Economie	Economie en général	0.0%	0.0%	0.0%	0.0%
Economie	Association économique	0.4%	0.1%	0.6%	0.2%

Source principale (suite)	Sources - sous-catégories	LFM	One FM	Rouge FM	Yes FM
Société					
Société	Autre société	0.4%	2.2%	0.8%	0.1%
Société	Société en général	0.0%	0.0%	0.0%	0.0%
Société	Eglise	0.0%	0.0%	0.0%	0.0%
Société	ONG	0.0%	0.0%	0.0%	0.6%
Société	Personne privée	5.2%	13.3%	5.0%	18.1%
Société	Célébrité/VIP	0.0%	0.0%	0.0%	0.0%
Société	SSR	0.0%	0.8%	0.0%	0.3%
Société	Association	3.8%	6.9%	1.2%	2.6%
Société	Science	0.6%	1.8%	3.8%	0.4%
Culture					
Culture	Autre culture	2.2%	6.9%	0.2%	0.0%
Culture	Culture en général	0.0%	0.0%	0.0%	0.0%
Culture	Organisation culturelle	6.5%	6.8%	4.0%	1.2%
Autres médias	Autres médias	11.3%	9.4%	7.6%	2.5%
Sport					
Sport	Sport en général	0.0%	0.0%	0.0%	0.0%
Sport	Autre sport	0.7%	1.0%	0.4%	0.0%
Sport	Fonctionnaire des sports	1.4%	0.4%	2.9%	2.0%
Sport	Sportif	3.0%	1.7%	1.7%	1.4%
Évènement public	Évènement public	12.5%	6.9%	8.1%	11.4%
Autre source	Autre source	0.0%	0.0%	0.3%	0.0%
Total	Total	104.2%	116.7%	106.5%	119.4%
Durée (hh:mm:ss)	Durée	3:15:53	3:35:48	2:44:41	3:17:18

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Tableau 24: Sources politiques en Suisse - Catégories principales (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autre	0.0%	0.0%	9.0%	0.0%
Exécutif	79.1%	90.0%	78.9%	84.6%
Législatif	20.9%	10.0%	12.1%	7.8%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:33:53	0:36:42	0:29:58	0:26:27

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Tableau 25: Sources politiques en Suisse (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Politique en général	0.0%	0.0%	0.0%	0.0%
Conseil fédéral	9.9%	2.5%	1.6%	8.6%
Département fédéral	8.7%	7.7%	3.3%	0.0%
Autorité cantonale	33.3%	51.7%	48.4%	45.3%
Autorité communale	27.3%	28.1%	25.6%	30.6%
Parlement fédéral	8.9%	7.9%	0.0%	0.0%
UDC	0.0%	0.0%	0.0%	0.0%
PS	0.0%	0.0%	2.1%	0.0%
PDC	0.0%	0.0%	0.0%	0.0%
PLR	12.0%	0.8%	4.6%	4.5%
Les verts	0.0%	1.4%	0.0%	0.0%
PBD	0.0%	0.0%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	1.5%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.0%	0.0%	1.1%	0.0%
Autre législative	0.0%	0.0%	2.8%	3.2%
Autre politique	0.0%	0.0%	9.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:33:53	0:36:42	0:29:58	0:26:27

Publicom 2013

Tableau 26: Accès à la source mentionné (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Accès à la source mentionné	58.1%	71.0%	39.7%	55.2%
Accès à la source non mentionné	41.9%	29.0%	60.3%	44.8%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:15:53	3:35:48	2:44:41	3:17:18

Publicom 2013

Tableau 27: Acteurs - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autres acteurs	5.6%	0.0%	0.9%	0.2%
Etranger	29.8%	35.2%	46.8%	49.7%
Société	31.0%	45.2%	48.8%	47.4%
Justice/police	7.0%	7.7%	7.1%	10.4%
Culture	11.9%	22.6%	8.3%	7.2%
Politique	43.0%	28.5%	35.4%	37.7%
Sport	23.5%	10.9%	16.4%	14.6%
Economie	22.0%	27.3%	14.0%	16.5%
Total	173.8%	177.3%	177.6%	183.8%
Durée	2:57:54	3:33:23	2:33:49	3:13:24

Publicom 2013

Tableau 28: Acteurs - Sous-catégories (Base: toutes les contributions informatives avec acteurs, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Etranger	29.8%	35.2%	46.8%	49.7%
Politique en général	0.0%	0.0%	0.0%	0.0%
Conseil fédéral	8.6%	2.5%	2.2%	5.9%
Département fédéral	4.3%	1.8%	1.1%	0.0%
Autorité cantonale	9.6%	12.4%	16.7%	13.9%
Autorité communale	11.5%	5.5%	7.4%	9.2%
Parlement fédéral	2.1%	2.1%	1.0%	0.0%
UDC	0.3%	0.8%	0.4%	0.0%
PS	0.0%	0.2%	0.7%	0.2%
PDC	0.0%	0.0%	0.0%	0.0%
PLR	3.4%	0.4%	1.7%	1.5%
Les verts	0.0%	0.2%	0.0%	0.0%
PBD	0.0%	0.0%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	0.3%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.0%	0.2%	0.9%	0.4%
Autre législative	1.4%	0.6%	0.6%	0.4%
Autre exécutif	0.0%	0.1%	0.0%	0.0%
Autre politique	0.0%	0.7%	2.0%	1.3%
Souverain, votant	1.8%	1.0%	0.3%	1.4%
Justice/police en général	0.0%	0.0%	0.0%	0.0%
Tribunaux fédéraux	1.1%	0.2%	0.4%	0.0%
Tribunaux cantonaux	0.2%	1.7%	0.3%	2.2%
Police	4.2%	4.0%	3.7%	3.2%
Autre justice	1.5%	1.7%	2.7%	4.2%
Economie en général	0.0%	0.0%	0.0%	0.0%
Entreprise	17.3%	24.2%	12.0%	13.5%
Association économique	1.6%	0.1%	0.5%	0.1%
Syndicat	1.9%	0.9%	0.7%	1.7%
Organisation des consommateurs	0.2%	0.2%	0.0%	0.9%
Association professionnelle	0.0%	1.6%	0.0%	0.2%
Autre économie	1.0%	0.3%	0.8%	0.0%

Acteurs (suite)	LFM	One FM	Rouge FM	Yes FM
Société en général	0.0%	0.0%	0.0%	0.0%
Eglise	0.9%	0.4%	0.0%	0.2%
Association	1.5%	6.8%	1.9%	2.6%
ONG	0.0%	1.3%	0.2%	2.0%
Science	0.0%	2.6%	2.5%	2.1%
SSR	0.0%	0.0%	0.0%	0.6%
Autre société	1.2%	2.7%	2.3%	0.6%
Personne privée	27.5%	27.1%	41.3%	38.9%
Célébrité/VIP	0.0%	4.4%	0.7%	0.4%
Culture en général	0.0%	0.0%	0.0%	0.0%
Organisation culturelle	8.8%	11.3%	6.4%	5.7%
Autre culture	3.1%	11.3%	1.9%	1.4%
Sport en général	0.0%	0.0%	0.0%	0.0%
Sportif	20.0%	8.2%	13.4%	13.3%
Fonctionnaire des sports	2.6%	1.7%	2.8%	1.3%
Autre sport	0.9%	1.0%	0.2%	0.0%
Autres acteurs	5.6%	0.0%	0.9%	0.2%
Total	173.8%	177.3%	177.6%	183.8%
Durée	2:57:54	3:33:23	2:33:49	3:13:24

Publicom 2013

Tableau 29: Acteurs politiques - Catégories principales (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Autre	0.0%	2.4%	5.7%	3.4%
Exécutif	79.0%	78.2%	78.0%	76.9%
Législatif	21.0%	19.4%	16.3%	10.5%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:16:34	1:00:47	0:55:07	1:13:00

Publicom 2013

Tableau 30: Acteurs politiques (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	LFM	One FM	Rouge FM	Yes FM
Politique en général	0.0%	0.0%	0.0%	0.0%
Conseil fédéral	19.9%	8.7%	6.2%	15.8%
Département fédéral	9.9%	6.3%	3.2%	0.0%
Autorité cantonale	22.4%	43.5%	46.5%	36.8%
Autorité communale	26.8%	19.2%	22.0%	24.3%
Autre exécutif	0.0%	0.4%	0.0%	0.0%
Parlement fédéral	5.0%	7.4%	2.7%	0.0%
UDC	0.8%	2.9%	1.1%	0.0%
PS	0.0%	0.6%	2.1%	0.6%
PDC	0.0%	0.0%	0.0%	0.0%
PLR	7.9%	1.3%	4.7%	4.1%
Les verts	0.0%	0.8%	0.0%	0.0%
PBD	0.0%	0.0%	0.0%	0.0%
Vert'libéraux	0.0%	0.0%	0.8%	0.0%
Lega dei Ticinesi	0.0%	0.0%	0.0%	0.0%
Autre parti	0.0%	0.8%	2.4%	1.0%
Autre législative	3.3%	2.1%	1.5%	1.2%
Autre politique	0.0%	2.4%	5.7%	3.4%
Souverain, votant	4.1%	3.5%	0.9%	3.7%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:16:34	1:00:47	0:55:07	1:13:00

Publicom 2013

3.7.9. Autres perspectives et autres opinions

Tableau 31: Autres perspectives (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Autre perspective	1.1%	0.4%	3.4%	1.6%
Même perspective	98.9%	99.6%	96.6%	98.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:15:53	3:35:48	2:44:41	3:17:18

Publicom 2013

Tableau 32: Autres opinions (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Autre opinion	3.8%	4.5%	1.0%	2.9%
Même opinion	96.2%	95.5%	99.0%	97.1%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:15:53	3:35:48	2:44:41	3:17:18

Publicom 2013

Tableau 33: Exposition des faits et classement (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Classement	51.9%	62.0%	39.2%	40.1%
Exposition des faits	48.1%	38.0%	60.8%	59.9%
Total	100.0%	100.0%	100.0%	100.0%
Durée	3:17:16	3:35:54	2:54:12	3:26:29

Publicom 2013

Tableau 34: Autres perspectives dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	LFM	One FM	Rouge FM	Yes FM
Autre perspective	1.3%	0.3%	2.7%	2.6%
Même perspective	98.7%	99.7%	97.3%	97.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:42:25	2:13:55	1:08:15	1:22:50

Publicom 2013

Tableau 35: Autres opinions dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	LFM	One FM	Rouge FM	Yes FM
Autre opinion	3.8%	6.8%	1.9%	4.9%
Même opinion	96.2%	93.2%	98.1%	95.1%
Total	100.0%	100.0%	100.0%	100.0%
Durée	1:42:25	2:13:55	1:08:15	1:22:50

Publicom 2013

3.7.10. Actualité

Tableau 36: Actualité (Base: toutes les contributions informatives, durée)

	LFM	One FM	Rouge FM	Yes FM
Actualité pas claire	20.2%	21.5%	17.8%	21.7%
Actualité du jour	53.1%	44.4%	51.1%	60.7%
Actualité de moins d'une semaine	7.4%	16.6%	12.7%	9.5%
Actualité de la semaine	19.4%	17.5%	18.5%	8.0%
Total	100.0%	100.0%	100.0%	100.0%
Durée	2:36:47	2:53:18	2:32:01	2:26:23

Publicom 2013

3.8. Divertissement

Tableau 37: Divertissement – Genre de la contribution (Base: toutes les contributions de divertissement, durée)

	LFM	One FM	Rouge FM	Yes FM
Comédie/sketch	0.0%	33.5%	30.3%	0.0%
Pièce radiophonique	0.0%	35.7%	9.0%	0.0%
Emission pour enfants	0.0%	0.0%	0.0%	93.6%
Lecture	0.0%	0.0%	0.0%	0.0%
Parodie/satire	85.2%	20.4%	30.2%	0.0%
Divertissement-extrait	0.0%	0.0%	6.3%	0.0%
Divertissement-autres	14.8%	10.4%	24.3%	6.4%
Total	100.0%	100.0%	100.0%	100.0%
Durée	0:15:52	0:32:18	0:38:34	0:00:47

Publicom 2013

3.9. Musique

Tableau 38: Styles musicaux (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Pop	32.6%	31.9%	22.0%	32.0%
Pop-Rock	13.5%	19.6%	13.5%	29.9%
Pop-Soul	17.0%	4.3%	9.2%	6.8%
Pop-Disco/Dancefloor	13.5%	20.3%	29.8%	0.7%
Pop-Reggae/Latino/Ethno	9.9%	6.5%	2.8%	1.4%
Pop-Hiphop	4.3%	4.3%	1.4%	0.0%
Pop-Folk/Country	1.4%	0.7%	2.1%	3.4%
Pop-Synthie	0.0%	0.0%	0.7%	1.4%
Pop-Swing	0.0%	0.0%	0.0%	0.0%
Pop-Schlager	0.0%	0.0%	0.0%	0.0%
Pop-Chanson	0.7%	0.0%	0.0%	0.7%
Rock	0.0%	0.7%	3.5%	9.5%
Rock-Alternative	0.7%	2.2%	1.4%	10.2%
Rock-Hard'n'Heavy	0.0%	0.0%	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	0.0%	0.0%	0.0%	0.0%
Rock'n'Roll	0.0%	0.0%	0.0%	0.0%
Black-Soul/Funk	4.3%	7.2%	9.2%	4.1%
Black-Hiphop/Rap	1.4%	1.4%	2.1%	0.0%
Dance-Techno	0.0%	0.7%	0.0%	0.0%
Dance-House	0.7%	0.0%	1.4%	0.0%
Dance-Progressive	0.0%	0.0%	0.7%	0.0%
Schlager	0.0%	0.0%	0.0%	0.0%
Evergreen	0.0%	0.0%	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%	0.0%	0.0%
Autre	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Tableau 39: Âge (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
2010er	39.0%	77.5%	73.8%	46.3%
2005-2009	12.1%	8.7%	9.2%	10.9%
2000-2004	14.2%	2.9%	6.4%	12.9%
90er	25.5%	8.7%	5.7%	23.8%
80er	9.2%	2.2%	5.0%	4.8%
70er	0.0%	0.0%	0.0%	1.4%
60er	0.0%	0.0%	0.0%	0.0%
50er et plus âgé	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 40: Airplay Charts Suisse (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Top 1-30	16.3%	30.4%	22.0%	15.6%
Top 31-50	5.7%	13.0%	12.8%	6.1%
Top 51-100	3.5%	12.3%	16.3%	1.4%
Top 101-200	8.5%	8.0%	14.9%	8.2%
Titres non classés dans les top 200	66.0%	36.2%	34.0%	68.7%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 41: Meilleurs ventes actuelles (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Top 1-30	14.9%	27.5%	23.4%	12.9%
Top 31-50	0.7%	5.8%	5.0%	1.4%
Top 51- 75	2.1%	5.1%	2.8%	1.4%
Titres non classés dans les top 75	82.3%	61.6%	68.8%	84.4%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 42: Meilleurs ventes historiques (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Sans succès dans les charts	23.4%	17.4%	27.7%	34.0%
Top-100	7.1%	10.9%	9.9%	13.6%
Top-30	69.5%	71.7%	62.4%	52.4%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 43: Langues (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Anglais	83.7%	93.5%	89.4%	89.1%
Allemand	0.0%	0.0%	0.0%	0.0%
Italien	0.0%	0.0%	0.0%	0.0%
Français	9.9%	0.7%	3.5%	9.5%
Espagnol	2.1%	2.2%	2.8%	0.0%
Dialecte	0.0%	0.0%	0.0%	0.0%
Instrumental	0.0%	0.7%	1.4%	0.0%
Mélangé	2.1%	0.0%	2.8%	1.4%
Autre	2.1%	2.9%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 44: Interprète suisse (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Interprète suisse	0.0%	3.6%	2.8%	2.0%
Interprète étranger	100.0%	96.4%	97.2%	98.0%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 45: Rédiffusions (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Titres rediffusés	28.4%	47.8%	54.6%	33.3%
Titres sans rédiffusion	71.6%	52.2%	45.4%	66.7%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

Tableau 46: Vitesse (Base: toutes les contributions musicales, nombre de titres)

	LFM	One FM	Rouge FM	Yes FM
Fast	27.7%	32.6%	29.8%	20.4%
Mid	68.8%	66.7%	66.7%	74.1%
Slow	3.5%	0.7%	3.5%	5.4%
Total	100.0%	100.0%	100.0%	100.0%
Nombre de titres	141	138	141	147

Publicom 2013

4. Suisse italienne

4.1. Structure de programme

Tableau 1: Structure de programme (Prorata en % de l'ensemble du temps de diffusion)

	Radio 3iii	Radio Fiume
Information	10.5%	9.7%
Layout	2.7%	5.3%
Animation	8.8%	12.2%
Musique	56.6%	57.1%
Service	4.1%	3.0%
Autres	0.0%	0.0%
Divertissement	0.1%	0.2%
Publicité	17.2%	12.5%
Total	100.0%	100.0%
Durée	30:00:00	30:00:00

Publicom 2013

4.2. Langues

Tableau 2: Langues (Base: toutes les contributions verbales, durée)

	Radio 3iii	Radio Fiume
Autre langue	0.0%	0.0%
Anglais	0.0%	0.0%
Français	0.0%	0.4%
Allemand	0.0%	0.0%
Allemand/suisse allemand (mêlangé)	0.0%	0.0%
Italien	99.9%	99.4%
Rhêto-roman	0.0%	0.0%
Suisse allemand	0.1%	0.0%
Dialecte tessinois	0.0%	0.1%
Total	100.0%	100.0%
Durée	7:03:02	7:30:11

Publicom 2013

Tableau 3: Langues - Forme de contribution (Base: toutes les contributions verbales, durée)

Chaîne	Forme de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio 3iii	Information	03:08:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:08:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Animation	02:38:26	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:38:26	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Service	01:14:06	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:13:46	99.6%	00:00:00	0.0%	00:00:20	0.4%	00:00:00	0.0%
Radio 3iii	Divertissement	00:01:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:32	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Total	07:03:02	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	07:02:42	99.9%	00:00:00	0.0%	00:00:20	0.1%	00:00:00	0.0%
Radio Fiume	Information	02:53:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:53:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Animation	03:39:30	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:01:56	0.9%	00:00:00	0.0%	00:00:00	0.0%	03:36:56	98.8%	00:00:02	0.0%	00:00:00	0.0%	00:00:36	0.3%
Radio Fiume	Service	00:54:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:54:14	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Divertissement	00:02:35	100.0%	00:00:12	7.7%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:02:23	92.3%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Total	07:30:11	100.0%	00:00:12	0.0%	00:00:00	0.0%	00:01:56	0.4%	00:00:00	0.0%	00:00:00	0.0%	07:27:25	99.4%	00:00:02	0.0%	00:00:00	0.0%	00:00:36	0.1%

Tableau 4: Langues - Genre de contribution (Base: toutes les contributions informatives, durée)

Chaîne	Genre de contribution	Durée		Autre langue		Anglais		Français		Allemand		Allemand/suisse allemand (mélangé)		Italien		Rhéto-roman		Suisse allemand		Dialecte tessinois	
		(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%	(hh:m:ss)	Zeilen%
Radio 3iii	Feature/reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Extrait information	00:00:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:10	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Contribution d'information	01:30:31	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:30:31	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Nouvelle	01:38:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	01:38:17	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio 3iii	Total	03:08:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	03:08:58	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Feature/reportage	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Extrait information	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Contribution d'information	00:41:13	100.0%	00:00:00	0.0%	00:00:00		00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:41:13	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Information-autres	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Eglise	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Nouvelle	02:12:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:12:39	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%
Radio Fiume	Total	02:53:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%	02:53:52	100.0%	00:00:00	0.0%	00:00:00	0.0%	00:00:00	0.0%

4.3. Layout

Tableau 5: Layout – Genre de contribution (Base: toutes les contributions Layout, durée)

	Radio 3iii	Radio Fiume
Jingle	56.2%	37.6%
Jingle-autres	0.0%	0.0%
Musik-Positioner	0.0%	47.4%
Station-ID-Auditeur	1.1%	0.0%
Station-ID-Vip	0.0%	2.3%
Trailer-Internet	3.7%	1.4%
Trailer-merchandising	0.0%	0.0%
Chaîne programme	21.3%	9.7%
Trailer-autres	1.9%	1.0%
Trailer-manifestation/spectacle	15.9%	0.5%
Total	100.0%	100.0%
Durée	0:48:30	1:35:43

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4.4. Publicité

4.4.1. Publicité

Tableau 6: Publicité – Genre de contribution (Base: toutes les contributions publicitaires, durée)

	Radio 3iii	Radio Fiume
Parrainage	3.2%	3.9%
Jingle publicitaire	5.0%	3.0%
Spot publicitaire	90.7%	92.3%
Publicité-autres	1.1%	0.7%
Total	100.0%	100.0%
Durée	5:08:51	3:44:44

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4.4.2. Parrainage

Tableau 7: Part des contenus parrainés (Base: toutes les contributions, durée)

	Radio 3iii	Radio Fiume
Contenu parrainé	2.6%	5.2%
Non parrainé	97.4%	94.8%
Total	100.0%	100.0%
Durée	30:00:00	30:00:00

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4.5. Service

Tableau 8: Service – Genre de contribution (Base: toutes les contributions de service, durée)

	Radio 3iii	Radio Fiume
Bourse	0.6%	0.0%
Info spectacle/cinéma	10.7%	1.0%
Médias (externes)	0.0%	0.0%
Info médias (propre groupe)	1.8%	0.0%
Propre programme	3.2%	10.4%
Autres services	18.9%	36.9%
Trafic	40.0%	1.2%
Info propre site web	1.6%	2.2%
Météo	23.3%	48.3%
Total	100.0%	100.0%
Durée	1:14:06	0:54:14

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4.6. Animation

Tableau 9: Animation - Premier et second locuteur

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autre	0.0%	0.0%
Expert	1.2%	0.8%
Journaliste spécialisé	0.0%	1.2%
Auditeur	9.7%	38.0%
Personne qui informe	2.8%	0.0%
Plusieurs animateurs	23.1%	13.8%
Animateur	70.3%	83.8%
Présentateur des nouvelles	7.1%	4.4%
Journaliste/reporter/correspondant	0.5%	5.3%
Total	114.7%	147.2%
Durée	2:38:26	3:39:30

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Tableau 10: Locuteur - Sexe

(Base: toutes les contributions d'animation, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Femme	32.2%	60.5%
Homme	82.5%	86.7%
Total	114.7%	147.2%
Durée	2:38:26	3:39:30

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4.7. Information

4.7.1. Genre de contribution

Tableau 11: Genre de contribution (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Feature/reportage	0.0%	0.0%
Extrait information	0.1%	0.0%
Contribution d'information	47.9%	23.7%
Information-autres	0.0%	0.0%
Eglise	0.0%	0.0%
Nouvelle	52.0%	76.3%
Total	100.0%	100.0%
Durée	3:08:58	2:53:52

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4.7.2. Forme journalistique

Tableau 12: Forme journalistique (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Atmosphère/effets/extraits	0.0%	0.0%
Récit	16.0%	15.0%
Biographie/portrait	3.6%	0.0%
Glosse	0.0%	0.0%
Interprétation	11.6%	3.4%
Interview	12.2%	23.5%
Chronique	5.3%	0.0%
Diffusion live	0.0%	0.0%
Annonce	39.1%	35.0%
Musique/film/archives	0.0%	0.0%
Revue de presse	0.8%	0.7%
Recension	0.2%	2.2%
Brèves	0.0%	1.0%
Autres	0.0%	2.3%
Statement	10.7%	12.6%
Conversation studio	0.0%	4.2%
Sondage	0.5%	0.0%
Citation	0.0%	0.2%
Total	100.0%	100.0%
Durée	3:08:58	2:53:52

4.7.3. Locuteurs dans les contributions informatives

Tableau 13: Information - Premier et second locuteur

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autre	0.0%	0.0%
Expert	4.6%	5.4%
Journaliste spécialisé	0.5%	0.2%
Auditeur	0.7%	2.4%
Personne qui informe	21.9%	34.4%
Plusieurs animateurs	0.7%	2.4%
Animateur	24.4%	13.3%
Présentateur des nouvelles	35.4%	42.2%
Journaliste/reporter/correspondant	25.6%	27.2%
Total	113.9%	127.5%
Durée	3:08:58	2:53:52

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Tableau 14: Locuteur - Sexe

(Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Femme	35.5%	63.3%
Homme	78.4%	64.2%
Total	113.9%	127.5%
Durée	3:08:58	2:53:52

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4.7.4. Thèmes

Tableau 15: Thèmes – Catégories principales (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Mauvaises nouvelles	15.4%	17.2%
Société	21.0%	15.1%
Human Interest	6.2%	1.1%
Culture	4.4%	12.1%
Politique	21.0%	32.8%
Droit/justice	6.4%	5.8%
Sport	9.1%	4.0%
Autres thèmes	0.1%	0.0%
Environnement	3.2%	3.0%
Economie	11.1%	7.9%
Sciences/recherche	2.1%	1.1%
Total	100.0%	100.0%
Durée	3:07:23	2:50:58

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Tableau 16: Thèmes (Base: toutes les contributions informatives, durée)

Thèmes	Radio 3iii		Radio Fiume	
	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles				
Attentats/terrorisme	3.0%	0.5%	3.0%	0.5%
Catastrophes	50.6%	7.8%	29.4%	5.0%
Conflits armés et guerres	0.0%	0.0%	1.4%	0.2%
Criminalité (faits divers)	30.8%	4.7%	34.0%	5.8%
Autres mauvaises nouvelles	4.3%	0.7%	24.0%	4.1%
Accidents	11.2%	1.7%	8.2%	1.4%
Total	100.0%	15.4%	100.0%	17.2%
Société				
Formation/école	0.0%	0.0%	3.4%	0.5%
Loisirs/voyage	20.3%	4.3%	0.0%	0.0%
Société en général	2.8%	0.6%	1.0%	0.2%
Santé/wellness/médecine	6.7%	1.4%	32.4%	4.9%
Eglise/religion/conception du monde	6.2%	1.3%	1.6%	0.2%
Art de vivre/habitat	5.2%	1.1%	3.0%	0.5%
Médias/communication	6.7%	1.4%	6.2%	0.9%
Famille/vie commune	8.3%	1.7%	0.0%	0.0%
Problèmes sociaux/pauvreté/drogue	17.4%	3.7%	15.8%	2.4%
Animaux	11.8%	2.5%	20.6%	3.1%
Autre société	9.6%	2.0%	6.3%	0.9%
Circulation/mobilité/auto	5.0%	1.1%	9.6%	1.5%
Total	100.0%	21.0%	100.0%	15.1%
Human Interest	100.0%	6.2%	100.0%	1.1%
Culture				
Beaux-Arts et architecture	0.0%	0.0%	0.0%	0.0%
Film/théâtre	0.0%	0.0%	20.2%	2.4%
Histoire	0.0%	0.0%	0.0%	0.0%
Culture en général	0.0%	0.0%	7.5%	0.9%
Littérature	0.0%	0.0%	26.4%	3.2%
Musique	37.9%	1.7%	15.6%	1.9%
Autre culture	62.1%	2.7%	30.2%	3.7%
Total	100.0%	4.4%	100.0%	12.1%

Thèmes (suite)	Radio 3iii		Radio Fiume	
	%Subtotal	%Total	%Subtotal	%Total
Politique				
Armée/défense	1.2%	0.3%	0.0%	0.0%
Politique étrangère	6.3%	1.3%	3.8%	1.2%
Formation	0.0%	0.0%	0.0%	0.0%
Energie/environnement/ infrastructure	3.5%	0.7%	8.8%	2.9%
Finances/impôts	20.2%	4.3%	6.0%	2.0%
Santé et sujets sociaux	14.2%	3.0%	3.8%	1.2%
Partis	3.3%	0.7%	9.9%	3.3%
Politique en général	0.0%	0.0%	0.0%	0.0%
Autre politique	0.0%	0.0%	0.0%	0.0%
Communication/trafic/médias	13.8%	2.9%	14.9%	4.9%
Administration	6.2%	1.3%	26.4%	8.7%
Elections/votations	17.1%	3.6%	24.7%	8.1%
Politique économique	14.3%	3.0%	0.9%	0.3%
Total	100.0%	21.0%	100.0%	32.8%
Droit/justice	100.0%	6.4%	100.0%	5.8%
Sport				
Hockey	5.3%	0.5%	7.4%	0.3%
Football	74.8%	6.8%	26.8%	1.1%
Athlétisme	0.0%	0.0%	47.9%	1.9%
Ski	0.0%	0.0%	0.0%	0.0%
Sport en général	0.0%	0.0%	0.0%	0.0%
Tennis	8.2%	0.7%	9.3%	0.4%
Autres sports	10.1%	0.9%	8.6%	0.3%
Différents sports	1.7%	0.2%	0.0%	0.0%
Total	100.0%	9.1%	100.0%	4.0%
Autres thèmes	100.0%	0.1%	100.0%	0.0%
Environnement	100.0%	3.2%	100.0%	3.0%
Economie				
Monde du travail	19.4%	2.1%	3.9%	0.3%
Bourse	5.0%	0.6%	0.0%	0.0%
Branche spécifique	1.4%	0.2%	0.0%	0.0%
Entreprise spécifique	28.2%	3.1%	44.0%	3.5%
Conjoncture	0.0%	0.0%	0.0%	0.0%
Consommation	45.5%	5.0%	37.6%	3.0%
Autre économie	0.0%	0.0%	3.7%	0.3%
Economie en général	0.6%	0.1%	10.7%	0.8%
Total	100.0%	11.1%	100.0%	7.9%
Sciences/recherche	100.0%	2.1%	100.0%	1.1%

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Tableau 17: Thèmes dans la zone de concession 1 - Catégories principales

(Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

	Radio 3iii	Radio Fiume
Mauvaises nouvelles	21.0%	18.7%
Société	24.3%	15.1%
Human Interest	0.0%	1.1%
Culture	4.2%	8.2%
Politique	25.6%	34.3%
Droit/justice	6.7%	7.0%
Sport	1.4%	3.0%
Autres thèmes	0.0%	0.0%
Environnement	7.3%	3.5%
Economie	9.4%	8.7%
Sciences/recherche	0.0%	0.4%
Total	100.0%	100.0%
Durée	1:18:49	2:14:36

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1 zone de concession: KR Bellinzona, KR Locarno,
KR Sotto-Ceneri, KR Tre Valli, Locarno, Lugano,
Melide

Tableau 18: Thèmes dans la zone de concession (Base: toutes les contributions informatives avec lieu de l'action dans la zone de concession, durée)

Thèmes dans la zone de concession	Radio 3iii		Radio Fiume	
	%Subtotal	%Total	%Subtotal	%Total
Mauvaises nouvelles				
Attentats/terrorisme	0.0%	0.0%	0.0%	0.0%
Catastrophes	37.4%	7.9%	29.0%	5.4%
Conflits armés et guerres	0.0%	0.0%	0.0%	0.0%
Criminalité (faits divers)	48.5%	10.2%	37.4%	7.0%
Autres mauvaises nouvelles	0.0%	0.0%	28.0%	5.2%
Accidents	14.1%	3.0%	5.5%	1.0%
Total	100.0%	21.0%	100.0%	18.7%
Société				
Formation/école	0.0%	0.0%	4.3%	0.6%
Loisirs/voyage	31.8%	7.7%	0.0%	0.0%
Société en général	0.0%	0.0%	0.0%	0.0%
Santé/wellness/médecine	13.8%	3.4%	41.0%	6.2%
Eglise/religion/conception du monde	0.0%	0.0%	0.0%	0.0%
Art de vivre/habitat	0.0%	0.0%	3.8%	0.6%
Médias/communication	0.0%	0.0%	5.7%	0.9%
Famille/vie commune	0.0%	0.0%	0.0%	0.0%
Problèmes sociaux/pauvreté/drogue	34.3%	8.4%	3.8%	0.6%
Animaux	8.9%	2.2%	21.3%	3.2%
Autre société	0.8%	0.2%	7.9%	1.2%
Circulation/mobilité/auto	10.3%	2.5%	12.2%	1.8%
Total	100.0%	24.3%	100.0%	15.1%
Human Interest	100.0%	0.0%	100.0%	1.1%
Culture				
Beaux-Arts et architecture	0.0%	0.0%	0.0%	0.0%
Film/théâtre	0.0%	0.0%	0.0%	0.0%
Histoire	0.0%	0.0%	0.0%	0.0%
Culture en général	0.0%	0.0%	14.0%	1.2%
Littérature	0.0%	0.0%	43.9%	3.6%
Musique	0.0%	0.0%	21.9%	1.8%
Autre culture	100.0%	4.2%	20.2%	1.7%
Total	100.0%	4.2%	100.0%	8.2%

Thèmes dans la zone de concession	Radio 3iii		Radio Fiume	
(suite)	%Subtotal	%Total	%Subtotal	%Total
Politique				
Armée/défense	0.0%	0.0%	0.0%	0.0%
Politique étrangère	3.0%	0.8%	0.0%	0.0%
Formation	0.0%	0.0%	0.0%	0.0%
Energie/environnement/ infrastructure	6.9%	1.8%	9.4%	3.2%
Finances/impôts	22.2%	5.7%	5.9%	2.0%
Santé et sujets sociaux	16.0%	4.1%	4.6%	1.6%
Partis	6.4%	1.6%	11.6%	4.0%
Politique en général	0.0%	0.0%	0.0%	0.0%
Autre politique	0.0%	0.0%	0.0%	0.0%
Communication/trafic/médias	25.3%	6.5%	17.1%	5.8%
Administration	12.1%	3.1%	32.1%	11.0%
Elections/votations	8.3%	2.1%	18.5%	6.3%
Politique économique	0.0%	0.0%	0.0%	0.0%
Total	100.0%	25.6%	100.0%	34.3%
Droit/justice	100.0%	6.7%	100.0%	7.0%
Sport				
Hockey	58.8%	0.8%	0.0%	0.0%
Football	41.2%	0.6%	5.0%	0.1%
Athlétisme	0.0%	0.0%	80.6%	2.4%
Ski	0.0%	0.0%	0.0%	0.0%
Sport en général	0.0%	0.0%	0.0%	0.0%
Tennis	0.0%	0.0%	0.0%	0.0%
Autres sports	0.0%	0.0%	14.5%	0.4%
Différents sports	0.0%	0.0%	0.0%	0.0%
Total	100.0%	1.4%	100.0%	3.0%
Autres thèmes	100.0%	0.0%	100.0%	0.0%
Environnement	100.0%	7.3%	100.0%	3.5%
Economie				
Monde du travail	17.5%	1.6%	4.5%	0.4%
Bourse	0.0%	0.0%	0.0%	0.0%
Branche spécifique	3.8%	0.4%	0.0%	0.0%
Entreprise spécifique	24.5%	2.3%	47.9%	4.2%
Conjoncture	0.0%	0.0%	0.0%	0.0%
Consommation	54.2%	5.1%	37.1%	3.2%
Autre économie	0.0%	0.0%	4.3%	0.4%
Economie en général	0.0%	0.0%	6.3%	0.5%
Total	100.0%	9.4%	100.0%	8.7%
Sciences/recherche	100.0%	0.0%	100.0%	0.4%

Publicom 2013

4.7.5. Lieux de l'action/de l'événement

Tableau 19: Lieux de l'action (Base: toutes les contributions informatives avec indication du lieu, durée)

	Radio 3iii	Radio Fiume
Suisse (nationale)	13.4%	5.0%
Aarau	0.0%	0.0%
Autre Suisse alémanique/romanche	0.0%	0.0%
Basel	0.1%	0.4%
Bern	0.6%	0.0%
Biel	0.0%	0.0%
Buchs	0.0%	0.0%
Chur	0.0%	0.0%
Interlaken	0.0%	0.0%
KR Aarau	0.0%	0.0%
KR Appenzell	0.0%	0.0%
KR Baden	0.0%	0.0%
KR Basel	0.0%	0.0%
KR Baselbiet	0.0%	0.0%
KR Bern	0.0%	0.0%
KR Bernina	0.3%	0.0%
KR Chur	0.0%	0.0%
KR Domleschg/Hinter.	0.0%	0.0%
KR Emmental	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.2%
KR Frauenfeld	0.0%	0.0%
KR Freiamt	0.0%	0.0%
KR Fricktal	0.0%	0.0%
KR Glarnerland	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%
KR Luzern	0.0%	0.0%
KR Murten/Sense	0.0%	0.0%
KR Nidwalden	0.0%	0.0%
KR Oberrargau	0.0%	0.0%

	Radio 3iii	Radio Fiume
KR Oberengadin	0.0%	0.0%
KR Oberland Ost	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%
KR Oberwallis	0.0%	0.0%
KR Obwalden	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%
KR Prättigau	0.0%	0.0%
KR Rheintal	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%
KR Schaffhausen	0.5%	0.0%
KR Schwyz	0.0%	0.0%
KR Seeland	0.0%	0.0%
KR Simmental	0.0%	0.0%
KR Solothurn	0.0%	0.0%
KR St. Gallen	0.0%	0.0%
KR Surselva	0.4%	0.0%
KR Thun	0.0%	0.0%
KR Toggenburg	0.0%	0.0%
KR Uri	0.0%	0.0%
KR Weinland/Winterthur	0.0%	0.0%
KR Wil	0.5%	0.0%
KR Willisau/Sursee	0.0%	0.0%
KR Zug	0.5%	0.0%
KR Zürcher Oberland	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%
KR Zürich	0.0%	0.0%
Langnau (BE)	0.0%	0.0%
Luzern	0.0%	0.0%
Rapperswil	0.0%	0.0%
Samedan	0.0%	0.0%
Schaffhausen	0.0%	0.0%
Schwyz	0.0%	0.0%

	Radio 3iii	Radio Fiume
Solothurn	0.0%	0.0%
St. Gallen	0.0%	0.0%
Visp	0.0%	0.0%
Winterthur	0.0%	0.0%
Zug	0.0%	0.0%
Zürich	0.3%	0.6%
Somme Suisse alémanique/romanche	3.2%	1.2%
Autre Romandie	0.0%	0.0%
Delémont	0.0%	0.0%
Fribourg	0.0%	0.0%
Genève	0.4%	0.0%
KR Aigle/Monthey	0.0%	0.0%
KR Fribourg	0.0%	0.0%
KR Genève	0.0%	0.0%
KR Gros-de-Vaud	0.0%	0.0%
KR Jura	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%
KR La Broye	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%
KR Martigny	0.0%	0.0%
KR Morges	0.0%	0.0%
KR Neuchâtel	0.0%	0.0%
KR Nyon	0.4%	0.0%
KR Sion/Sierre	0.3%	0.0%
KR Yverdon	0.0%	0.0%
Lausanne	0.3%	0.0%
Monthey	0.0%	0.0%
Neuchâtel	0.0%	0.0%
Sion	0.0%	0.0%
Somme Romandie	1.3%	0.0%
Autre Suisse italienne	0.0%	0.0%

	Radio 3iii	Radio Fiume
KR Bellinzona	16.6%	36.5%
KR Locarno	3.4%	11.6%
KR Sotto-Ceneri	14.0%	12.1%
KR Tre Valli	1.6%	2.5%
Locarno	0.1%	0.9%
Lugano	10.8%	16.8%
Melide	0.1%	1.4%
Somme Suisse italienne	46.6%	81.7%
Afrique	0.6%	0.2%
Autre étranger	4.2%	0.0%
Antarctique	0.0%	0.0%
Asie	0.2%	2.3%
Australie/Océanie	0.0%	0.5%
Allemagne	0.8%	0.0%
France	0.9%	0.0%
Italie	18.2%	2.8%
Liechtenstein	0.0%	0.0%
Proche-Orient	0.0%	0.4%
Amérique du Nord	7.1%	3.4%
Autriche	0.6%	0.0%
Amérique du Sud/centrale	0.4%	0.3%
D'autres pays européens	2.6%	2.2%
Univers	0.0%	0.0%
Somme étranger	35.5%	12.1%
Autre lieu	0.0%	0.0%
Durée	2:49:10	2:44:46

Publicom 2013

4.7.6. Référence régionale

Tableau 20: Références régionales (Base: toutes les contributions informatives avec références régionales, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autre	1.2%	1.2%
KR Aarau	2.0%	0.5%
KR Aigle/Monthey	0.0%	0.0%
KR Appenzell	0.0%	0.0%
KR Baden	0.0%	0.0%
KR Basel	7.9%	0.5%
KR Baselbiet	0.0%	0.0%
KR Bellinzona	21.4%	39.0%
KR Bern	1.7%	0.0%
KR Bernina	0.6%	0.0%
KR Chur	0.0%	0.0%
KR Domleschg/Hinterrhein	0.0%	0.0%
KR Emmental	0.0%	0.0%
KR Engiadina Bassa	0.0%	0.3%
KR Frauenfeld	0.0%	0.0%
KR Freiamt	0.0%	0.0%
KR Fribourg	0.0%	0.0%
KR Fricktal	0.0%	0.0%
KR Genève	4.9%	0.4%
KR Glarnerland	0.0%	0.0%
KR Gros-de-Vaud	0.6%	0.0%
KR Jura	0.0%	0.0%
KR Jura Bernois	0.0%	0.0%
KR La Broye	0.0%	0.0%
KR La Chaux-de-Fonds	0.0%	0.0%
KR Lavaux/Vevey	0.0%	0.0%
KR Linthgebiet	0.0%	0.0%
KR Locarno	10.9%	29.3%
KR Luzern	0.0%	0.0%
KR Martigny	0.0%	0.0%
KR Morges	0.0%	0.0%
KR Murten/Sense	0.0%	0.0%
KR Neuchâtel	0.0%	0.0%
KR Nidwalden	0.0%	0.0%
KR Nyon	0.8%	0.0%
KR Oberaargau	0.0%	0.0%
KR Oberengadin	0.0%	0.0%

KR Oberland Ost	0.0%	0.0%
KR Oberthurgau	0.0%	0.0%
KR Oberwallis	0.0%	0.0%
KR Obwalden	0.0%	0.0%
KR Olten-Thal	0.0%	0.0%
KR Prättigau	0.0%	0.0%
KR Rheintal	0.0%	0.0%
KR Sargans/Werdenberg	0.0%	0.0%
KR Schaffhausen	1.2%	0.0%
KR Schwyz	0.0%	0.0%
KR Seeland	1.1%	0.0%
KR Simmental	0.0%	0.0%
KR Sion/Sierre	0.6%	0.0%
KR Solothurn	0.0%	0.0%
KR Sotto-Ceneri	64.0%	43.0%
KR St. Gallen	0.5%	0.0%
KR Surselva	0.8%	0.0%
KR Thun	0.6%	0.0%
KR Toggenburg	0.0%	0.0%
KR Tre Valli	4.8%	6.8%
KR Uri	0.0%	0.0%
KR Weinland/Winterthur	0.8%	0.5%
KR Will	1.5%	0.0%
KR Willisau/Sursee	0.0%	0.0%
KR Yverdon	0.0%	0.0%
KR Zug	1.7%	0.0%
KR Zürcher Oberland	0.0%	0.0%
KR Zürcher Unterland	0.0%	0.0%
KR Zürich	1.8%	4.7%
Total	131.6%	126.1%
Durée	1:17:24	2:01:05

Publicom 2013

4.7.7. Portée du sujet

Tableau 21: Portée du sujet (Base: toutes les contributions informatives avec portée du sujet déterminable, durée)

	Radio 3iii	Radio Fiume
Individuel	2.1 %	1.2 %
International	41.4 %	13.2 %
Cantonal	20.3 %	46.3 %
Local	17.7 %	23.1 %
National	17.7 %	15.1 %
Régional	0.4 %	0.9 %
Région linguistique	0.4 %	0.1 %
Total	100.0 %	100.0 %
Durée	2:54:50	2:39:10

Publicom 2013

4.7.8. Sources et acteurs

Tableau 22: Sources - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autres médias	7.1%	11.9%
Autre source	0.5%	0.0%
Source étrangère	18.5%	2.5%
Société	10.4%	21.4%
Justice/police	4.7%	5.6%
Source non indiquée	25.3%	17.1%
Culture	2.8%	4.9%
Évènement public	5.7%	11.6%
Politique/administration	18.5%	30.1%
Sport	4.0%	0.7%
Economie	6.9%	5.5%
Total	104.4%	111.3%
Durée	3:08:58	2:52:06

Publicom 2013

Tableau 23: Sources - Sous-catégories (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

Source principale	Sources - sous-catégories	Radio 3iii	Radio Fiume
Source non indiquée	Source non indiquée	25.3%	17.1%
Source étrangère	Source étrangère	18.5%	2.5%
Politique/administration			
Politique/administration	Autre législative	0.4%	0.0%
Politique/administration	Autre parti	0.2%	3.1%
Politique/administration	Autre politique	0.0%	0.0%
Politique/administration	Conseil fédéral	1.3%	2.0%
Politique/administration	Département fédéral	0.6%	2.2%
Politique/administration	Parlement fédéral	0.6%	0.7%
Politique/administration	Autorité communale	4.4%	11.0%
Politique/administration	Autorité cantonale	9.0%	9.4%
Politique/administration	PBD	0.0%	0.0%
Politique/administration	PDC	0.1%	0.0%
Politique/administration	PLR	0.1%	0.0%
Politique/administration	Les verts	0.1%	1.5%
Politique/administration	Vert'libéraux	0.0%	0.0%
Politique/administration	Lega dei Ticinesi	1.4%	0.3%
Politique/administration	PS	0.2%	0.0%
Politique/administration	UDC	0.1%	0.0%
Politique/administration	Politique/administration en général	0.0%	0.0%
Justice/police			
Justice/police	Autre justice/police	0.9%	1.7%
Justice/police	Tribunaux fédéraux	0.2%	0.0%
Justice/police	Justice/police en général	0.0%	0.0%
Justice/police	Tribunaux cantonaux	1.3%	0.3%
Justice/police	Police	2.4%	3.6%
Economie			
Economie	Autre économie	0.7%	0.0%
Economie	Association professionnelle	0.0%	0.0%
Economie	Syndicat	0.9%	0.3%
Economie	Organisation des consommateurs	1.7%	0.5%
Economie	Entreprise	3.0%	4.0%
Economie	Economie en général	0.0%	0.0%
Economie	Association économique	0.6%	0.7%

	Sources - sous-catégories	Radio 3iii	Radio Fiume
Société			
Société	Autre société	1.5%	3.6%
Société	Société en général	0.0%	0.0%
Société	Eglise	0.0%	0.0%
Société	ONG	0.0%	4.9%
Société	Personne privée	1.4%	7.0%
Société	Célébrité/VIP	0.0%	0.0%
Société	SSR	0.8%	0.0%
Société	Association	5.3%	4.3%
Société	Science	1.5%	1.6%
Culture			
Culture	Autre culture	0.6%	2.0%
Culture	Culture en général	0.0%	0.0%
Culture	Organisation culturelle	2.2%	2.9%
Autres médias	Autres médias	7.1%	11.9%
Sport			
Sport	Sport en général	0.0%	0.0%
Sport	Autre sport	0.0%	0.0%
Sport	Fonctionnaire des sports	3.7%	0.7%
Sport	Sportif	0.3%	0.0%
Évènement public	Évènement public	5.7%	11.6%
Autre source	Autre source	0.5%	0.0%
Total	Total	104.4%	111.3%
Durée (hh:mm:ss)	Durée	3:08:58	2:52:06

Publicom 2013

Tableau 24: Sources politiques en Suisse - Catégories principales (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autre	0.0%	0.0%
Exécutif	82.6%	81.3%
Législatif	17.4%	18.7%
Total	100.0%	100.0%
Durée	0:35:00	0:51:52

Publicom 2013

Tableau 25: Sources politiques en Suisse (Base: toutes les contributions informatives avec une source politique, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Politique en général	0.0%	0.0%
Conseil fédéral	7.3%	6.6%
Département fédéral	3.0%	7.2%
Autorité cantonale	48.3%	31.0%
Autorité communale	24.0%	36.5%
Parlement fédéral	3.4%	2.3%
UDC	0.5%	0.0%
PS	1.2%	0.0%
PDC	0.4%	0.0%
PLR	0.5%	0.0%
Les verts	0.4%	5.0%
PBD	0.0%	0.0%
Vert'libéraux	0.0%	0.0%
Lega dei Ticinesi	7.7%	1.1%
Autre parti	1.0%	10.2%
Autre législative	2.3%	0.0%
Autre politique	0.0%	0.0%
Total	100.0%	100.0%
Durée	0:35:00	0:51:52

Publicom 2013

Tableau 26: Accès à la source mentionné (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Accès à la source mentionné	61.5%	68.3%
Accès à la source non mentionné	38.5%	31.7%
Total	100.0%	100.0%
Durée	3:08:58	2:52:06

Publicom 2013

Tableau 27: Acteurs - Catégories principales (Base: toutes les contributions informatives, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autres acteurs	0.5%	1.7%
Etranger	47.6%	19.1%
Société	37.1%	51.8%
Justice/police	4.8%	11.2%
Culture	2.1%	7.9%
Politique	39.8%	53.3%
Sport	10.9%	4.1%
Economie	17.2%	13.8%
Total	160.1%	163.0%
Durée	2:57:58	2:44:23

Publicom 2013

Tableau 28: Acteurs - Sous-catégories (Base: toutes les contributions informatives avec acteurs, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Etranger	47.6%	19.1%
Politique en général	0.0%	0.0%
Conseil fédéral	5.0%	2.9%
Département fédéral	1.7%	1.6%
Autorité cantonale	10.5%	14.1%
Autorité communale	10.9%	17.4%
Parlement fédéral	3.0%	1.2%
UDC	0.2%	0.0%
PS	0.1%	0.0%
PDC	0.0%	0.0%
PLR	0.9%	1.1%
Les verts	0.0%	0.9%
PBD	0.0%	0.0%
Vert'libéraux	0.0%	0.0%
Lega dei Ticinesi	1.0%	1.7%
Autre parti	0.8%	5.0%
Autre législative	2.5%	0.4%
Autre exécutif	0.6%	1.2%
Autre politique	2.6%	0.6%
Souverain, votant	0.0%	5.2%
Justice/police en général	0.0%	0.0%
Tribunaux fédéraux	0.2%	0.0%
Tribunaux cantonaux	2.0%	0.0%
Police	1.5%	10.3%
Autre justice	1.1%	0.9%
Economie en général	0.0%	0.0%
Entreprise	15.0%	11.1%
Association économique	0.0%	0.0%
Syndicat	0.9%	0.3%
Organisation des consommateurs	0.0%	0.0%
Association professionnelle	0.0%	0.0%
Autre économie	1.3%	2.3%

	Radio 3iii	Radio Fiume
Société en général	0.0%	0.0%
Eglise	0.0%	0.0%
Association	6.0%	3.6%
ONG	0.0%	4.7%
Science	1.2%	2.3%
SSR	0.2%	0.0%
Autre société	5.5%	6.9%
Personne privée	24.2%	34.3%
Célébrité/VIP	0.0%	0.0%
Culture en général	0.0%	0.0%
Organisation culturelle	1.9%	2.7%
Autre culture	0.3%	5.2%
Sport en général	0.0%	0.0%
Sportif	10.4%	3.9%
Fonctionnaire des sports	0.5%	0.0%
Autre sport	0.0%	0.3%
Autres acteurs	0.5%	1.7%
Total	160.1%	163.0%
Durée	2:57:58	2:44:23

Publicom 2013

Tableau 29: Acteurs politiques - Catégories principales (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Autre	6.5%	1.1 %
Exécutif	72.2%	69.8%
Législatif	21.2%	29.1%
Total	100.0%	100.0%
Durée	1:10:45	1:27:36

Publicom 2013

Tableau 30: Acteurs politiques (Base: toutes les contributions informatives avec un acteur politique, durée, plusieurs réponses possibles)

	Radio 3iii	Radio Fiume
Politique en général	0.0%	0.0%
Conseil fédéral	12.7%	5.5%
Département fédéral	4.2%	2.9%
Autorité cantonale	26.4%	26.4%
Autorité communale	27.4%	32.6%
Autre exécutif	1.6%	2.3%
Parlement fédéral	7.5%	2.2%
UDC	0.6%	0.0%
PS	0.2%	0.0%
PDC	0.0%	0.0%
PLR	2.2%	2.1%
Les verts	0.1%	1.7%
PBD	0.0%	0.0%
Vert'libéraux	0.0%	0.0%
Lega dei Ticinesi	2.5%	3.2%
Autre parti	2.0%	9.4%
Autre législative	6.2%	0.8%
Autre politique	6.5%	1.1 %
Souverain, votant	0.0%	9.8%
Total	100.0%	100.0%
Durée	1:10:45	1:27:36

Publicom 2013

4.7.9. Autres perspectives et autres opinions

Tableau 31: Autres perspectives (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Autre perspective	8.7%	3.6%
Même perspective	91.3%	96.4%
Total	100.0%	100.0%
Durée	3:08:58	2:52:06

Publicom 2013

Tableau 32: Autres opinions (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Autre opinion	6.1%	0.9%
Même opinion	93.9%	99.1%
Total	100.0%	100.0%
Durée	3:08:58	2:52:06

Publicom 2013

Tableau 33: Exposition des faits et classement (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Classement	60.9%	63.2%
Exposition des faits	39.1%	36.8%
Total	100.0%	100.0%
Durée	3:08:58	2:49:51

Publicom 2013

Tableau 34: Autres perspectives dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	Radio 3iii	Radio Fiume
Autre perspective	12.8%	5.8%
Même perspective	87.2%	94.2%
Total	100.0%	100.0%
Durée	1:55:10	1:47:16

Publicom 2013

Tableau 35: Autres opinions dans les formes journ. de classement (Base: Formes journalistiques de classement, durée)

	Radio 3iii	Radio Fiume
Autre opinion	6.6%	0.9%
Même opinion	93.4%	99.1%
Total	100.0%	100.0%
Durée	1:55:10	1:47:16

Publicom 2013

4.7.10. Actualité

Tableau 36: Actualité (Base: toutes les contributions informatives, durée)

	Radio 3iii	Radio Fiume
Actualité pas claire	37.8%	27.0%
Actualité du jour	44.5%	45.5%
Actualité de moins d'une semaine	5.9%	17.4%
Actualité de la semaine	11.9%	10.1%
Total	100.0%	100.0%
Durée	2:51:24	2:49:19

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4.8. Divertissement

Tableau 37: Divertissement – Genre de la contribution (Base: toutes les contributions de divertissement, durée)

	Radio 3iii	Radio Fiume
Comédie/sketch	32.4%	0.0%
Pièce radiophonique	0.0%	0.0%
Emission pour enfants	0.0%	0.0%
Lecture	0.0%	40.9%
Parodie/satire	0.0%	0.0%
Divertissement-extrait	0.0%	10.6%
Divertissement-autres	67.6%	48.5%
Total	100.0%	100.0%
Durée	0:01:42	0:03:18

Publicom 2013

4.9. Musique

Tableau 38: Styles musicaux (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Pop	22.6%	26.4%
Pop-Rock	13.9%	18.2%
Pop-Soul	7.8%	4.1%
Pop-Disco/Dancefloor	20.9%	21.5%
Pop-Reggae/Latino/Ethno	9.6%	9.9%
Pop-Hiphop	0.0%	0.8%
Pop-Folk/Country	0.0%	1.7%
Pop-Synthie	3.5%	0.0%
Pop-Swing	0.0%	0.0%
Pop-Schlager	0.0%	0.0%
Pop-Chanson	0.0%	0.0%
Rock	6.1%	6.6%
Rock-Alternative	6.1%	5.0%
Rock-Hard'n'Heavy	0.0%	0.0%
Rock-Blues/Rhythm'n'Blues	0.9%	0.0%
Rock'n'Roll	0.9%	0.0%
Black-Soul/Funk	4.3%	3.3%
Black-Hiphop/Rap	0.9%	1.7%
Dance-Techno	0.0%	0.0%
Dance-House	0.9%	0.8%
Dance-Progressive	0.0%	0.0%
Schlager	0.0%	0.0%
Evergreen	0.0%	0.0%
Int. Folklore/Ethno	0.0%	0.0%
Autre	1.7%	0.0%
Total	100.0%	100.0%
Nombre de titres	115	121

Tableau 39: Âge (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
2010er	41.7%	63.6%
2005-2009	7.8%	11.6%
2000-2004	8.7%	8.3%
90er	20.0%	9.9%
80er	18.3%	4.1%
70er	3.5%	2.5%
60er	0.0%	0.0%
50er et plus âgé	0.0%	0.0%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 40: Airplay Charts Suisse (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Top 1-30	4.3%	10.7%
Top 31-50	0.9%	2.5%
Top 51-100	1.7%	7.4%
Top 101-200	5.2%	6.6%
Titres non classés dans les top 200	87.8%	72.7%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 41: Meilleurs ventes actuelles (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Top 1-30	5.2%	13.2%
Top 31-50	0.0%	0.8%
Top 51- 75	0.9%	2.5%
Titres non classés dans les top 75	93.9%	83.5%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 42: Meilleurs ventes historiques (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Sans succès dans les charts	46.1%	52.1%
Top-100	3.5%	5.8%
Top-30	50.4%	42.1%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 43: Langues (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Anglais	77.4%	66.1%
Allemand	0.9%	0.0%
Italien	18.3%	26.4%
Français	0.0%	0.8%
Espagnol	2.6%	2.5%
Dialecte	0.0%	0.0%
Instrumental	0.0%	0.0%
Mélangé	0.0%	2.5%
Autre	0.9%	1.7%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 44: Interprète suisse (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Interprète suisse	1.7%	4.1%
Interprète étranger	98.3%	95.9%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 45: Rédiffusions (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Titres rediffusés	7.0%	16.5%
Titres sans rédiffusion	93.0%	83.5%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013

Tableau 46: Vitesse (Base: toutes les contributions musicales, nombre de titres)

	Radio 3iii	Radio Fiume
Fast	24.3%	33.1%
Mid	73.0%	65.3%
Slow	2.6%	1.7%
Total	100.0%	100.0%
Nombre de titres	115	121

Publicom 2013