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## Der Schweizer Fernmeldemarkt im internationalen Vergleich

### **Um die Schweiz erweiterter Auszug aus dem 12. Implementierungsbericht der Europäischen Union**

Entsprechend der von der Europäischen Kommission angewandten Methode wurden alle Preise zum nominalen Wechselkurs umgerechnet

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## **Vorwort**

Schon seit mehreren Jahren veröffentlicht die Kommission der Europäischen Gemeinschaften jährlich eine Mitteilung, die sich an den Rat, das Europäische Parlament, den Europäischen Wirtschafts- und Sozialausschuss und den Ausschuss der Regionen richtet. Ihr Ziel besteht darin, den Stand der Umsetzung des EU-Reformpakets für elektronische Kommunikation zu beurteilen. Die letzte Ausgabe dieses Berichts, der auch 12. Implementierungsbericht der Europäischen Union genannt wird, ist im März 2007 erschienen<sup>1</sup>.

Dieser Bericht liefert nicht nur eine umfassende Analyse des Regulierungsumfelds in der Europäischen Union und in den einzelnen Mitgliedstaaten. Anhang 2 enthält auch eine Fülle von Informationen über den Stand des Marktes für elektronische Kommunikation im Jahr 2006 und über die Veränderungen zwischen 2005 und 2006. Die statistischen Daten in diesem Anhang stellen nicht nur eine äusserst umfassende Beschreibung des Fernmeldemarkts dar, sondern haben auch das Verdienst, auf einer einheitlichen und transparenten Methodik zu basieren und somit den direkten Vergleich zwischen den betrachteten Ländern zu ermöglichen.

Da sich die Schweiz geografisch, wirtschaftlich und kulturell im Herzen Europas befindet, wäre es bedauerlich gewesen, diese Vergleiche und Analysen nicht auf unser Land auszudehnen. Aus diesem Grund haben wir uns symbolisch und materiell in Anhang 2 des 12. Implementierungsberichts eingefügt, soweit dies möglich war.

**Hauptzweck des vorliegenden Berichts ist, auf der Grundlage von Anhang 2 des 12. Implementierungsberichts der Europäischen Union die Schweiz mit den EU-Mitgliedstaaten und gegebenenfalls mit Japan und den USA zu vergleichen. Zudem sollen die darin enthaltenen Zahlen einen möglichst vollständigen Überblick über den Schweizer Fernmeldemarkt im Jahr 2006 geben. Zu diesem Zweck wurden die verschiedenen von der Europäischen Kommission ausgearbeiteten Methoden streng übernommen. Im Übrigen stammen die Passagen, die nicht in blauer Schrift erscheinen, direkt aus Anhang 2 des 12. Implementierungsberichts und stellen somit Zitate dar.**

**Der vorliegende Bericht ist bezüglich seines Datenteils nur auf Englisch verfügbar. Die Zusammenfassung ist hingegen auf Französisch, Italienisch, Deutsch und Englisch erhältlich.**

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<sup>1</sup> Kommission der Europäischen Gemeinschaften, Mitteilung der Kommission an das Europäische Parlament, den Rat, den Europäischen Wirtschafts- und Sozialausschuss und den Ausschuss der Regionen, Elektronische Kommunikation in Europa – Regulierung und Märkte 2006, COM (2007) 155 endgültig, Brüssel, 29.3.2007.

## Zusammenfassung

### Anbieterinnen von Festnetzdiensten (Kapitel 1)

Am 30. Juni 2006 waren in der Schweiz 130 Anbieterinnen registriert, die über eine Konzession verfügten und somit einen grossen Teil ihrer Fernmeldeanlagen für die Übertragung unabhängig betrieben. Damit hat sich ihre Zahl im Vergleich zum Vorjahr nur um zwei verändert. Anders sieht es bei den Anbieterinnen aus, die Sprachtelefoniedienste auf dem Festnetz bereitstellen können: Ihre Zahl ist von 170 (2005) auf 208 (2006) gestiegen, was einer Erhöhung um 22,4% entspricht. Im internationalen Vergleich sind diese Zahlen hoch, besonders im Verhältnis zur Landesfläche.

Obwohl die Zahl der Anbieterinnen, die Dienste der öffentlichen Telefonie anbieten können, erfreulich hoch scheint, sagt sie nichts über den effektiven Wettbewerb aus. In Wirklichkeit handelt es bei dieser Zahl sich um die Anbieterinnen, die potenziell Dienste bereitstellen können: Nur 60 der 208 Anbieterinnen sind tatsächlich auf diesem Markt aktiv, also 29% des Totals. Diese Tatsache zeigt, dass es keine einschränkenden administrativen Hürden für den Eintritt in den Fernmeldemarkt gibt, während es ungleich schwerer ist, sich im Markt durchzusetzen und langfristig ein entsprechendes Geschäftsfeld aufzubauen. Im Übrigen ist dieser Unterschied zwischen der Zahl der bei der Verwaltung registrierten und der tatsächlich aktiven Anbieterinnen keine Schweizer Eigenheit, sondern in vielen Ländern der Europäischen Union (EU) zu beobachten.

Eine sinnvolle Ergänzung zur Analyse der Wettbewerbslage auf dem Sprachtelefoniemarkt ist die Berechnung des kombinierten Marktanteils, der ausdrückt, wie viele Konkurrenten zusammen einen Marktanteil von mindestens 90% haben. Dieser Indikator beträgt in der Schweiz 6; damit gehört die Schweiz zu den Ländern mit dem intensivsten Wettbewerb auf dem Markt der öffentlichen Festnetztelefonie. Von den 26 analysierten Ländern erzielen 8 Länder einen Wert von mindestens 5 – wobei das Vereinigte Königreich mit 11 an der Spitze steht – und 5 Länder einen Wert von 1, womit dort de facto immer noch ein Monopol besteht. Die restlichen Länder weisen Werte zwischen 2 und 4 auf.

Der Marktanteil, den die historischen Betreiberinnen im Laufe der Zeit beibehalten konnten, gibt ebenfalls Aufschluss über die Entwicklung und den Stand des Wettbewerbs. Je grösser dieser Anteil ist, desto weniger ist es den alternativen Anbieterinnen gelungen, sich im jeweiligen Markt durchzusetzen. Was die Schweiz betrifft, liegt der Anteil der etablierten Anbieterin am ganzen Festnetzmarkt – ausgedrückt in Prozent des Umsatzes – klar unter dem gewichteten Durchschnitt der EU-Länder. So beträgt die Differenz zwischen dem Schweizer Wert (58,5%) und dem EU-Wert (63,9%) über 5 Prozentpunkte. Betrachtet man die genaue Situation in den einzelnen Ländern, stellt man fest, dass die Schweiz gut positioniert ist, da nur die etablierte Anbieterin des Vereinigten Königreichs (51,9%), von Österreich (54,6%) und von Deutschland (55,0%) einen kleineren Marktanteil haben. Besonders auffallend ist, dass zwischen den EU-Mitgliedstaaten nach wie vor grosse Unterschiede bestehen, da der Marktanteil der historischen Anbieterin zum Teil über 90% beträgt. Der Wettbewerb innerhalb der EU könnte somit klar gesteigert werden und sollte in den nächsten Jahren zu einem Rückgang des durchschnittlichen Marktanteils der Ex-Monopolisten führen. Eine positive Entwicklung war bereits zwischen Dezember 2003 und Dezember 2005 zu verzeichnen: In diesem Zeitraum sank besagter Anteil von 70,3% auf 63,9%. In der Schweiz gab es im gleichen Zeitraum hingegen keine grossen Veränderungen, und es zeichnet sich auch keine eindeutige Tendenz ab. So stieg der Marktanteil der historischen Anbieterin zwischen Dezember 2003 und Dezember 2004 von 59,9% auf 60,6% und sank im Dezember 2005 wieder auf 58,5%.

Betrachtet man die verschiedenen Segmente der öffentlichen Festnetztelefonie, liegen die Anteile der historischen Anbieterin in der Schweiz unter dem EU-Durchschnitt für das jeweilige Segment. Die geringste Differenz ist im Segment der Anrufe vom Festnetz in die Mobilfunknetze, die grösste Differenz im Segment der Auslandsgespräche festzustellen.

Unten stehende Tabelle zeigt den Anteil der etablierten Anbieterin in der Schweiz bzw. in der EU am ganzen Festnetzmarkt und an den verschiedenen Segmenten dieses Marktes.

	<b>Anteil der historischen Anbieterin in der Schweiz</b> in % des Umsatzes	<b>Anteil der historischen Anbieterin in den EU-Ländern</b> in % des Umsatzes gewichteter Durchschnitt
<b>Total</b>	<b>58,5%</b>	<b>63,9%</b>
<b>Segmente:</b>		
Inlandgespräche (Orts- und Ferngespräche)	<b>61,5%</b>	<b>69,4%*</b>
Auslandgespräche	<b>48,0%</b>	<b>56,7%</b>
Anrufe in Mobilfunknetze	<b>59,4%</b>	<b>62,2%</b>

\* einfacher Durchschnitt: (Ortsg. + Ferng.) / 2

### **Wahlmöglichkeiten für die Konsumentinnen und Konsumenten auf dem Festnetzmarkt (Kapitel 2)**

Seit der Öffnung des Fernmeldemarktes Ende der 90er-Jahre haben sowohl die Schweizer als auch die europäischen Konsumentinnen und Konsumenten die Möglichkeit, für die Abwicklung von Telefongesprächen zwischen mehreren Anbieterinnen zu wählen.

Dank der raschen Einführung der freien Wahl der Anbieterin (Preselection oder Call-by-Call) können auch in der Schweiz die verschiedenen Angebote am Markt genutzt werden. Der Anteil der Kundschaft, der die Dienste alternativer Anbieterinnen nutzt, ist in der Schweiz schon seit mehreren Jahren grösser als in den EU-Ländern. 2006 baute die Schweiz ihren Vorsprung noch aus: 36,2% der Teilnehmerinnen und Teilnehmer wählten eine andere Anbieterin für die Abwicklung ihrer Auslandgespräche, während es in der EU durchschnittlich nur 32,2% waren. Bei den Inlandgesprächen ist der Unterschied noch deutlicher: Die Dienste der alternativen Anbieterinnen wurden für Ferngespräche von 36,2% (EU 27,7%) und für Ortsgespräche von 33,6% (EU 23,6%) der Schweizer Kundschaft genutzt.

Im Bereich der Teilnehmeranschlüsse ist die Lage in der Schweiz hingegen differenziert zu betrachten. So beziehen durchschnittlich 10,4% der europäischen Teilnehmerinnen und Teilnehmer ihren Anschluss von einer alternativen Anbieterin, in der Schweiz hingegen nur 5,4%. Grund für diesen Unterschied ist vor allem, dass im Jahr 2006 die Entbündelung der letzten Meile noch nicht im Fernmeldegesetz vorgesehen war, während sie in den EU-Ländern bereits Anfang 2001 im Gesetz verankert wurde. Verfügten noch im Jahre 2004 in der Schweiz nur wenige Teilnehmerinnen und Teilnehmer über einen Anschluss einer alternativen Anbieterin, hat sich die Lage seither deutlich verändert. Dazu beigetragen haben zweifellos die Telefonieangebote (inkl. Anschluss) der Kabelnetzbetreiber, die im Sommer 2004 auf den Markt kamen. Weitere Entwicklungen sind zu erwarten, da die Entbündelung des Teilnehmeranschlusses nach jahrelangen Diskussionen nun seit dem 1. April 2007 auch im Schweizer Recht verankert ist.

### **Interkonnektion (Kapitel 3)**

In allen Ländern erkannten die Fernmelderegulatoren die möglicherweise zentrale Rolle der Interkonnektion beim Übergang von einer Monopolsituation zu einer echten Marktwirtschaft. Deshalb investierten sie viel Zeit und Arbeit, um transparente, nicht diskriminierende und kostenorientierte Interkonnektionsgebühren festzusetzen. Dies geschah entweder durch vorgängige Verfahren (sog. *Ex-ante*-Regulierung) oder durch nachträgliche Verfahren als Reaktion auf Konflikte (sog. *Ex-post*-Regulierung). Wenn sich nun, fast zehn Jahre nach Beginn der Liberalisierung in Europa, die Vorgehensweise in den Verfahren zur Festsetzung der Interkonnektionsgebühren eingespielt hat, heisst

das aber nicht, dass dieses Thema nicht mehr aktuell oder vordringlich sei. Denn auf diesem Markt, auf dem man für die Aufnahme einer Tätigkeit grosse Anfangsinvestitionen tätigen muss und neue Technologien regelmässig grosse Umwälzungen bringen (z.B. Aufkommen von Next Generation Networks), dürfen die Regulierungsbehörden ihre Tätigkeit nicht zurückstellen, sondern müssen weiterhin faire Zugangsbedingungen für Marktneulinge gewährleisten. Andernfalls besteht die Gefahr einer erneuten Marktkonzentration.

Nachfolgend wird die Situation in den betrachteten Ländern bezüglich der Terminierung von Anrufen auf dem Festnetz der marktbeherrschenden Anbieterin (zumeist die historische Betreiberin) analysiert. Drei Dienstkategorien werden untersucht: die nationale Interkonnektion (im Fachjargon «double transit»/Doppeltransit), die regionale Interkonnektion («simple transit»/Einfachtransit) und die lokale Interkonnektion, die in der Schweiz jedoch nicht angeboten wird.

Wie in den europäischen Ländern ist auch in der Schweiz zwischen 2004 und 2006 die Gebühr für die Terminierung der nationalen Verbindungen gesunken. Diese war im Oktober 2006 mit 1,40 Eurocents pro Minute um 12% höher als der gewichtete europäische Durchschnitt (1,25 Eurocents). Die Ergebnisse der einzelnen EU-Länder sind allerdings sehr unterschiedlich, da die Gebühren zwischen 0,65 (Vereinigtes Königreich) und 3,50 Eurocents (Litauen) variieren. Listet man die Länder auf, steht die Schweiz unter den 23 Ländern an 16. Stelle, d.h. die Gebühren sind in 7 Ländern höher.

Bei der Terminierung der regionalen Verbindungen liegt die Schweiz trotz eines Rückgangs der Gebühren zwischen 2004 und 2006 mit 1,01 Eurocents über dem gewichteten europäischen Durchschnitt (+17,4% im Vergleich zum Durchschnitt von 0,86). Auch hier ist die Streuung der Beträge der verschiedenen Länder gross. Erneut steht das Vereinigte Königreich mit 0,34 Eurocents an erster und Litauen mit 3,50 Eurocents an letzter Stelle. Die Schweiz führt das letzte Drittel der Klassierung an und steht an 17. Stelle der insgesamt 26 Länder (EU25 + CH).

Es besteht die Chance, dass in der Schweiz die Grosshandelspreise noch weiter sinken werden. Zurzeit sind bei der Kommunikationskommission (ComCom) noch vier Verfahren hängig, deren Gegenstand die Festnetz-Interkonnektionspreise für die Jahre 2004, 2005 und 2006 sind. Nach Abschluss der Überprüfung der Berechnung und der Kostenorientierung der Preise wird die ComCom – wahrscheinlich in der zweiten Jahreshälfte 2007 – eine Verfügung erlassen.

Der zweite Teil der Analyse betrifft die Mobilfunk-Terminierungsgebühren. Für jedes Land wurde ein nationaler Durchschnitt auf der Grundlage der Grosshandelspreise vom Oktober 2006 berechnet, die nach der Zahl der Kunden der jeweiligen Anbieterin gewichtet wurden. Betrachtet man die Durchschnittswerte aller 26 Länder, ist ersichtlich, dass die Preise der auf dem Schweizer Markt tätigen Mobilfunkanbieterinnen im Jahr 2006 zu den höchsten in Europa gehören, und dies trotz einer beträchtlichen Senkung der Interkonnektionsgebühren von 2004 auf 2005 (-28,3%) und einer etwas geringeren Senkung von 2005 auf 2006 (-5,1%). Mit einer gewichteten Terminierungsgebühr von 15,05 Eurocents pro Minute liegt die Schweiz 32,0% über dem gewichteten europäischen Durchschnitt. Selbst wenn dies eine deutliche Verbesserung gegenüber 2004 bedeutet, als die Abweichung noch 51,9% betrug, ist nicht zu übersehen, dass der Unterschied immer noch bedeutend ist. Nur in Belgien, Slowenien, Estland und Polen sind die Preise noch höher. Daraus lässt sich schliessen, dass der Wettbewerb die Preise in der Schweiz noch nicht auf das tiefstmögliche Niveau gedrückt hat. Dass das Senkungspotenzial gross ist, zeigt auch die Tatsache, dass die Interkonnektionsgebühr für die Terminierung von Anrufen auf Mobilfunknetzen etwa 11-mal höher ist als die Terminierungsgebühr auf dem nationalen Festnetz, während dieses Verhältnis in den EU-Ländern durchschnittlich 9 beträgt.

Nachdem die Wettbewerbskommission (Weko) die im Vergleich zu den EU-Ländern überhöhten Preise feststellte, leitete sie im Oktober 2002 eine Untersuchung gegen die drei Schweizer Mobilfunkanbieterinnen ein (Swisscom Mobile, Orange und Sunrise). Im Februar 2007 hat die ComCo eine erste Verfügung für den Zeitraum vom 1. November 2002 bis 31. Mai 2005 erlassen. Sie hat entschieden, dass Swisscom Mobile ihre marktbeherrschende Stellung ausgenutzt hat, indem sie von den Endkunden zu hohe Preise verlangt hat, und ihr eine Busse von 333 Millionen Franken auferlegt, gegen

die Swisscom Beschwerde einlegte. Ein weiterer Weko-Entscheid wird noch für den Zeitraum ab dem 1. Juni 2005 erwartet und könnte dieses Mal alle Betreiberinnen betreffen, die Gegenstand der Untersuchung waren.

Schliesslich ist zu erwähnen, dass fast alle Gesuche um Erlass einer Verfügung betreffend die Mobilfunk-Terminierungsgebühren, die bei der ComCom Ende 2005 und im Laufe von 2006 eingereicht wurden, zurückgezogen wurden, da die verschiedenen involvierten Betreiberinnen eine Einigung erzielten und kein Entscheid der Regulierungsbehörde über die angewandten Preisen mehr zu treffen war.

## **Mobilfunkmarkt (Kapitel 4)**

Im Oktober 2006 betrug die Marktdurchdringung mit Mobilfunkabonnementen 96,2% der Schweizer Bevölkerung und lag somit um sieben Punkte unter dem gewichteten Durchschnitt der EU-Länder. Die Schweiz hatte 2004 mit einer Durchdringung von 86,7% gegenüber 84,6% in den Nachbarländern noch einen kleinen Vorsprung; seither verzeichnet sie aber eine niedrigere Wachstumsrate als die EU. Zurzeit ist die Position der Schweiz im unteren Drittel der Klassierung. 17 Länder haben eine Durchdringung von über 100% erreicht, wobei Luxemburg mit 170,6% an der Spitze steht. Am tiefsten ist die Durchdringungsrate mit 82,3% in Frankreich. Von insgesamt 7,22 Millionen Mobilfunknutzerinnen und -nutzern in der Schweiz haben 42% eine Prepaid-Karte und 58% ein Abonnement gewählt. In der Europäischen Union ist das Verhältnis zwischen diesen zwei Zahlungsformen umgekehrt (60% Prepaid-Karte, 40% Abonnement). Dies ist ein Hinweis darauf, dass Schweizer Teilnehmerinnen und Teilnehmer ihr Mobiltelefon möglichst frei nutzen wollen, selbst wenn es finanziell nicht immer die günstigste Variante ist. Es könnte aber auch ein Hinweis auf ein irrationales Konsumentenverhalten sein, gemäss dem eine einmal getroffene Wahl nicht mehr geändert wird<sup>2</sup>.

Im Juli 2006 gab es in der Schweiz fünf Betreiberinnen eines Mobilfunknetzes der zweiten Generation: Swisscom Mobile, Sunrise, Orange, Tele2 und In&Phone. Dies ist aussergewöhnlich; in den EU-Ländern sind es jeweils zwei bis vier Betreiberinnen. Damit die Auswahl für die Konsumentinnen und Konsumenten besser erfasst werden kann, ist auch die Zahl der Anbieterinnen von Mobilfunkdiensten zu berücksichtigen, die über kein eigenes Netz verfügen<sup>3</sup>. In der Schweiz sind neben den fünf oben genannten Betreiberinnen deshalb auch die Marktangebote M-Budget Mobile, CoopMobile, Cablecom, Yallo und MobilzoneNet zu berücksichtigen. Was die Zahl der Anbieterinnen von Mobilfunkdiensten ohne eigenes Netz betrifft, sind die Daten innerhalb der EU lückenhaft. Hervorzuheben ist allerdings, dass in einigen Ländern das Angebot sehr umfangreich ist: Das Vereinigte Königreich hat einen Rekordwert von 70, die Niederlande 60. Eine möglichst hohe Anzahl Anbieterinnen ist jedoch keine zwingende Voraussetzung für das Entstehen eines gesunden Wettbewerbs. Da ein Überfluss an Auswahlmöglichkeiten und Informationen die Konsumentinnen und Konsumenten überfordern kann, ist eine optimale anstelle einer maximalen Anzahl Akteure anzustreben.

Obwohl die Zahl der Akteure auf dem Markt für Mobilfunkdienste im Vergleich zu den Nachbarländern zufriedenstellend ist, weist die Wettbewerbssituation in der Schweiz einige Besonderheiten auf.

Zum einen ist die Schweiz ein Land, in dem der Marktanteil bzw. der Kundenanteil der historischen Betreiberin vergleichsweise hoch ist. Die Schweiz liegt diesbezüglich unter den verglichenen Ländern an dritter Stelle nach Zypern und Slowenien. Der Marktanteil der Firma Swisscom Mobile beträgt denn auch 63,2%. Dieser Wert ist im Vergleich zum europäischen Durchschnitt von 39,4% aussergewöhnlich. Obwohl die Preise der historischen Anbieterin in der Schweiz verglichen mit ihrer Konkurrenz nicht zu den günstigsten gehören, zeigen die Schweizer Kunden ein starkes Interesse an ihren Diensten. Die Aufteilung des Marktes auf die etablierte Anbieterin und ihre Konkurrentinnen ist ausserdem seit 2004 stabil geblieben, und zwar sowohl in der Schweiz als auch in den EU-Ländern. Der Markt scheint also einen gewissen Konsolidierungsgrad erreicht zu haben.

<sup>2</sup> Dieses Phänomen wird in der Verhaltensökonomie „endowment effect“ (Besitzeffekt) genannt.

<sup>3</sup> Diese Anbieterinnen nutzen ein virtuelles Mobilfunknetz oder verkaufen die Dienste von Netzbetreibern wieder.

Grundsätzlich ist die Nutzung von Mobiltelefonen in der Schweiz teurer als in der Europäischen Union. In den drei analysierten Konsumkörben – für den geringen, mittleren oder grossen Nutzungsbedarf – sind die Nutzungskosten immer klar über dem europäischen Durchschnitt. Die Differenz der Kosten zwischen der Schweiz und der EU variiert zwischen 5,9 Euro pro Monat (Korb für geringen Nutzungsbedarf) und 21,0 Euro (Korb für grossen Nutzungsbedarf), exklusive Mehrwertsteuer.

## **Nummernportabilität (Kapitel 5)**

Die Nummernportabilität – d.h. die Möglichkeit, Anbieterin zu wechseln, ohne die Telefonnummer zu ändern – spielt eine wichtige Rolle auf dem Markt. Sie ist dem Wettbewerb förderlich, indem sie Hindernisse abbaut, die einem Wechsel zu einer alternativen Anbieterin im Wege stehen.

Gemäss den Angaben per 31. Dezember 2005 wurden im Betrachtungszeitraum 79'127 Festnetznummern portiert<sup>4</sup>, was einer Steigerung um 32,4% im Vergleich zum Vorjahr entspricht (59'750). In den meisten Fällen wurde ein Vertrag mit einer Kabelnetzbetreiberin abgeschlossen.

In der Schweiz ist der Preis, den die historische Anbieterin von ihren Konkurrentinnen für die Nummernportierung verlangt, vergleichsweise hoch. Mit einem Betrag von 19,72 Euro exkl. MWSt ist er rund doppelt so hoch wie der EU-Durchschnitt. Dies ist im Übrigen der Cablecom als grösster Kabelnetzbetreiberin in der Schweiz nicht entgangen; sie hat deshalb im Herbst 2004 bei der ComCom ein Gesuch um Erlass einer Verfügung eingereicht. Am 3. Juli 2006 hat die ComCom verfügt, dass die Swisscom ihre Preise für die Portierung von Einzelnnummern auf dem Festnetz senken muss, und zwar von 31 Franken auf 17.65 Franken für 2004, auf 15.15 Franken für 2005 und auf 11.90 Franken für 2006. Da die Swisscom diese Verfügung vor dem Bundesgericht angefochten hat, wurde der Preisrückgang 2006 nicht spürbar. Nachdem aber das Bundesgericht die Verfügung der ComCom im Januar 2007 bestätigt hat, müsste sich die Kluft zwischen der Schweiz und ihren Nachbarländern 2007 verringern.

Im Mobilfunkbereich betrug die Zahl der portierten Nummern per 31. Dezember 2005<sup>5</sup> 99'072, was einer Steigerung um 50,6% im Vergleich zum Vorjahr entspricht (65'799). Auch da ist der von der Schweizer historischen Anbieterin verlangte Preis im Vergleich zu den EU-Ländern hoch: Mit 18,45 Euro ist er um 50% höher als der gewichtete europäische Durchschnitt von 12,3 Euro. Nur in zwei Ländern, in Deutschland und in Irland, sind die Preise höher.

## **Breitbandzugang und -tarife (Kapitel 6)**

2006 war im Fernmeldegesetz<sup>5</sup> keine Pflicht der marktbeherrschenden Anbieterin vorgesehen, ihren Konkurrentinnen den vollständig und den teilweise entbündelten Zugang zum Teilnehmeranschluss sowie den schnellen Bitstrom-Zugang (bitstream access) zu gewähren. Somit müssen Marktteilinge, die den Endkunden Breitbanddienste anbieten wollen, entweder in den Aufbau eigener Infrastrukturen investieren oder einen Wholesale-Dienst der historischen Anbieterin wiederverkaufen. Da der Grosshandelsmarkt bei der Bereitstellung von ADSL-Anschlussleitungen in der Schweiz auf eine einzige Anbieterin reduziert ist, war ein aussagekräftiger Vergleich mit den Nachbarländern nicht möglich. Folglich betrifft die Analyse in diesem Bericht nur die im Einzelhandel angebotenen Breitbandanschlüsse.

Angesichts ihrer kleinen Fläche hat die Schweiz für EU-Verhältnisse ein bescheidenes Marktvolumen. Mit 1'950'000 Breitbandanschlüssen beträgt ihr Anteil am europäischen Volumen 2,6%.

Wie in den meisten europäischen Ländern ist der Breitbandmarkt in der Schweiz im Vergleich zu den Vorjahren langsamer gewachsen, und zwar um 23% zwischen Oktober 2005 und Oktober 2006. Die

<sup>4</sup> Der internationale Vergleich betrifft den Monat Oktober 2006. Da in der Schweiz die Daten für diesen Monat nicht verfügbar sind, wurden die Daten per 31. Dezember 2005 für das Jahr 2006 übernommen.

<sup>5</sup> Da das Parlament am 24. März 2006 die Änderung des Fernmeldegesetzes verabschiedet hat, sieht die Lage ab dem 1. April 2007 (Datum des Inkrafttretens dieser Änderung) anders aus. Das Gesetz sieht nun den vollständig entbündelten Zugang zur Kupferleitung der marktbeherrschenden Anbieterin sowie den schnellen Bitstrom-Zugang (beschränkt auf vier Jahre) vor.

Verringerung der Wachstumsrate ist im Wesentlichen darauf zurückzuführen, dass dieser Dienst inzwischen verbreitet und der Markt reifer geworden ist. Im Oktober 2006 betrug der Breitband-Versorgungsgrad in der Schweiz 26,0% (gemessen an der Einwohnerzahl), womit die Schweiz gemeinsam mit Finnland und gleich hinter der Niederlande (29,8%) und Dänemark (29,4%) eine Spitzenposition einnimmt. Diese Werte liegen deutlich über dem europäischen Durchschnitt von 15,7%. So gesehen ist es verständlich, dass die Länder, die aufholen, stärkere Wachstumsraten verzeichnen.

Von den insgesamt 1'950'000 Breitbandanschlüssen in der Schweiz sind 67% ADSL- und 33% Kabelmodem-Anschlüsse. Was die anderen Zugangstechnologien betrifft<sup>6</sup>, wurden diese in der Schweiz nicht berücksichtigt, da sie nur eine unbedeutende Rolle spielen.

Die Aufteilung zwischen den verschiedenen Anschlusstechnologien ist im Vergleich zum europäischen Schnitt zwar etwas ausgeglichener (82% DSL vs. 18% andere Technologien in der EU); dennoch verliert die Kabeltechnologie bei den Breitbandanschlüssen in der Schweiz ständig an Boden. Während die beiden Technologien im Juli 2003 gleichauf lagen, ist der Anteil von ADSL seither immer grösser geworden: Von 2005 auf 2006 ist er um drei Punkte von 64 auf 67% des Totals der Breitbandanschlüsse gestiegen. Diese Entwicklung ist jedoch nicht nur in der Schweiz, sondern auch in den meisten EU-Ländern zu beobachten. Grund dafür ist wahrscheinlich, dass die DSL-Technologie meistens auf dem Festnetz der historischen Betreiberin aufbaut, während alternative Technologien von zahlreichen Betreiberinnen entwickelt werden müssen, die im Allgemeinen über weniger ausgedehnte Netze verfügen. So wird in der Schweiz die ADSL-Technologie hauptsächlich von Swisscom kontrolliert, während schnelle Internet-Anschlüsse über Kabelmodem von gut fünfzig Betreiberinnen angeboten werden, wobei Cablecom die grösste ist. Die historische Betreiberin verfügt also dank der Bereitstellung der Telefonanschlüsse über ein landesweites Netz und eine grosse Kundenbasis, wodurch sie eindeutig einen Vorteil hat in Bezug auf die Flächenabdeckung und die Rentabilisierung des Marketingaufwands.

Betrachtet man die Aufteilung des Endkundenmarktes zwischen der historischen Betreiberin (oder ihrer Tochtergesellschaft) und den Marktneulingen, stellt man fest, dass die Situation in der Schweiz ähnlich wie in den EU-Ländern aussieht. So wurden 2006 45% der Breitbandanschlüsse den Endkunden direkt von Bluewin angeboten, während in der EU durchschnittlich 48% der Breitbandanschlüsse von der etablierten Anbieterin stammen. Dieses auf den ersten Blick ausgeglichene Verhältnis ist allerdings zu relativieren. Der Marktanteil der historischen Anbieterin in der Schweiz ist nämlich im Laufe der Jahre ständig gewachsen (2003: 28%, 2004: 36%, 2005: 41%), und die meisten Anbieterinnen von Internet-Diensten über die DSL-Technologie beschränken sich darauf, einen Dienst der historischen Anbieterin wiederzuverkaufen; dadurch haben sie nur bescheidene Möglichkeiten, in die Wertschöpfungskette einzugreifen. Zählt man nun zu den Breitbandanschlüssen, die den Endkunden direkt von Bluewin angeboten werden, die DSL-Anschlüsse hinzu, die auf dem Grosshandelsmarkt verkauft werden, ergibt sich ein Anteil der etablierten Anbieterin am Breitbandmarkt von insgesamt nicht nur 45,4%, sondern 66,9%. Führt man die gleiche Berechnung für die EU-Länder durch, steigt der Anteil der historischen Anbieterin nur in drei Fällen (Deutschland, Vereinigtes Königreich, Malta) um mehr als 20 Prozentpunkte.

## Preise der Festnetztelefonie (Kapitel 7)

Bei der Analyse betreffend Basis-Telefonanschluss (d.h. analoger Anschluss) wurde nach der Monatsgebühr für Haushalte (inkl. MWSt) und für Firmen (exkl. MWSt) unterschieden, da viele Länder – im Gegensatz zur Schweiz – einen unterschiedlichen Tarif anwenden. Was den Anschlusspreis betrifft, war die Schweiz jahrelang eines der teuersten Länder Europas. Nachdem die meisten EU-Länder ihre Tarife angeglichen haben, ist der Anschluss in der Schweiz nun nicht mehr teurer<sup>7</sup>. Der Anschlusspreis, den Schweizer Firmen heute bezahlen, entspricht dem gewichteten Durchschnitt für die EU (14,9 Euro vs. 14,8 Euro); für Haushalte ist der Preis nur um 1 Euro höher (16,1 Euro in der Schweiz vs. 15,0 Euro in der

<sup>6</sup> Zum Beispiel Satellit, Glasfaser, PLC, Mietleitungen, 3G-Mobilfunk usw.

<sup>7</sup> In der Schweiz hat sich seit Januar 1995 die Monatsgebühr für den analogen Anschluss, exkl. MWSt, nicht verändert.

EU). Im Jahr 2000 betrug die Differenz zwischen Schweiz und EU noch 3,1 Euro (Firmen) bzw. 4,4 Euro (Haushalte).

Was die Ortsgespräche betrifft, ist die Schweiz im internationalen Vergleich klar ungünstig positioniert. Der Preis für einen Anruf von drei Minuten Dauer ist nur in Belgien höher. In Bezug auf den Preis für einen Anruf von zehn Minuten Dauer steht die Schweiz an 23. Stelle, knapp vor der Tschechischen Republik, Belgien und der Slowakei. Dies ist eindeutig darauf zurückzuführen, dass im Frühling 2002 ein einheitlicher Tarif für Inlandgespräche eingeführt wurde, der unabhängig von der Entfernung ist.

Was die Ferngespräche betrifft, sieht die Lage deutlich besser aus, da der Preis für eine solche Verbindung von drei bzw. zehn Minuten Dauer deutlich unter dem gewichteten europäischen Durchschnitt liegt.

Bei den Auslandgesprächen schliesslich belegt die Schweiz einen hervorragenden Rang. Betrachtet man nämlich die Kosten der Körbe, die für internationale Verbindungen definiert wurden (Korb für Haushalte und Korb für Unternehmen), kann nur die historische Anbieterin Zyperns vorteilhaftere Preise vorweisen. Zudem liegen die Schweizer Preise klar unter dem europäischen Schnitt.

Trotz des starken Preisrückgangs in der Schweiz seit der Liberalisierung hat der Wettbewerb noch nicht zu einer vollständigen Angleichung der Verbindungspreise geführt. Vergleicht man die historische Betreiberin mit ihrer wichtigsten Konkurrentin (Sunrise), stellt man fest, dass der Preis für eine nationale Verbindung bei Sunrise um 19,4% (drei Minuten Dauer) bzw. 9,4% (zehn Minuten Dauer) tiefer liegt. Selbst bei den internationalen Verbindungen, die in der Schweiz bereits extrem günstig sind, können je nach Verbindungsziel 12,5 bis 28,6% eingespart werden drin. Zwar ist Sunrise die wichtigste Konkurrentin von Swisscom, nicht aber die günstigste Anbieterin. Je nach Dauer und Verbindungsziel können deshalb Schweizer Teilnehmer noch mehr sparen, wenn sie das wollen.

Alles in allem war 2006 das Niveau der Festnetzpreise in der Schweiz zufrieden stellend. Mit Ausnahme des Preises für Ortsgespräche waren die Werte in allen untersuchten Marktsegmenten im Vergleich zum europäischen Durchschnitt ähnlich (siehe Anschluss) oder deutlich niedriger. Es ist zu berücksichtigen, dass die Schweiz auf Grund des einheitlichen Tarifs für Orts- und Ferngespräche bei der Berechnung der Kosten verschiedener Konsumkörbe stark benachteiligt ist. Bei den fünf Körben, welche die OECD<sup>8</sup> für 2006 definiert hat, liegt die Schweiz deshalb immer zwischen dem 19. und dem 23. Rang der Länder des europäischen Kontinents (EU25 + CH). Diese schlechte Klassierung lässt sich teilweise dadurch erklären, dass die Ortsgespräche in der Zusammensetzung der Körbe ein grosses Gewicht haben<sup>9</sup>.

## **Einzelhandelspreise für Mietleitungen (Kapitel 8)**

Was das Mietleitungsangebot im Endkundenmarkt betrifft, ist dieses in der Schweiz äusserst intransparent. Neben Swisscom, die höchstwahrscheinlich die einzige Anbieterin mit einer nationalen Abdeckung ist, gibt es nur sehr wenige Akteure auf diesem Markt. Meistens wurde der Preis, der zwischen der Betreiberin und dem Endkunden in Rechnung gestellt wird, direkt ausgehandelt; er kann deshalb von Fall zu Fall stark variieren. So sind die spärlichen Informationen, die man dennoch in Erfahrung bringen konnte, kaum repräsentativ. Wir verzichten denn vorliegend auch darauf, Schlussfolgerungen zur Situation auf dem Markt für Mietleitungen zu ziehen.

<sup>8</sup> Körbe für Privatpersonen mit kleinem, mittlerem und grossem Nutzungsbedarf sowie für Selbständige, die zuhause arbeiten, und kleine und mittlere Unternehmen.

<sup>9</sup> Je nach Korb werden zwischen 68% und 77% der nationalen Verbindungen in einem Umkreis von weniger als 10 km hergestellt.



## **ANNEX 2**

### **MARKET OVERVIEW**

## **SOURCES OF DATA PRESENTED IN THIS ANNEX**

Figures in sections 1 (fixed market), 2 (consumers' choice of fixed operators), 3 (public network interconnection), 4 (mobile subscribers and operators), 5 (number portability) and 6 (prices for LLU) were provided by the National Regulatory Authorities (NRAs) in response to a questionnaire on regulatory market data sent by the Commission in July 2006.

Data on mobile subscribers (section 4) refer to October 2006 and come from the NRAs unless otherwise specified.

Data in section 6 on broadband access are provided by the NRAs and the national ministries through the Electronic Communications Committee (COCOM). Data have been collected since July 2002 three times a year, in January, June and October. The figures in this report refer to 1 October 2006 unless otherwise specified.

Information in sections 7 and 8 (PSTN and retail leased lines prices) and partly in section 4 (mobile tariffs) is taken from a study carried out for the Commission by Teligen, Harris Interactive UK. These data are collected from primary sources (i.e. directly from the incumbent operators and new entrants) and checked by the NRAs. All NRAs, with the exception of Ireland, Italy, Latvia, Slovenia and Poland provided comments and approved these data.

A validation meeting with representatives from NRAs took place in November 2006. Furthermore, a draft version of the charts in this annex (excluding section 7, 8 and 4.4) was distributed to the NRAs before this report was finalised.

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## 1. FIXED MARKET

This section looks at the number of fixed telecommunications operators (fixed voice telephony and network services) and at the level of competition in the fixed market. It includes data on the number of fixed network operators and public fixed voice telephony operators authorised to provide public voice telephony and to operate a public network at July 2006. The estimated number of players actually active in the fixed market and the incumbents' market shares in the fixed voice telephony market have also been shown.

Data on the number of operators refer to July 2006, while data on the incumbents' market shares in the fixed voice telephony market refer to the end of 2005.

Information have been provided by national regulatory authorities.

### 1.1. Players in the fixed market

Under the new regulatory framework for electronic communications, operators are only subject to a general authorization regime. Undertakings may be required to submit a notification but may not be required to obtain an explicit decision or any other administrative act. Granting of individual rights of use is required only for scarce resources such as radio spectrum or numbers.

Given the above, the database set up by the national authorities may be very different across the Member States and may include a variety of operators: fixed network operators, service providers, voice over IP services, cable operators as well as wireless local loop, and mobile and satellite operators for the fixed part of their networks and services.

Some Member States are now not able to provide detailed information on the number and types of services provided by the operators that may include other services in addition to public telephony and/or public network services. Therefore, the figures on the number of operators should be considered only as estimates. Furthermore, in some Member States the figure for 2006 is not comparable with the previous implementation reports given the change in the authorization regime.

The figures do not take into account operators acting as resellers or offering services based exclusively on pre-paid cards. The figures include cable TV operators that also provide voice telephony or network services.

Concerning the operators providing voice over IP services, they are excluded in Belgium, Czech Republic, Greece, Cyprus, Luxembourg, Hungary, Poland, and included in Estonia, France, Latvia, Malta, Austria, Portugal and Sweden. In Belgium, Ireland, Lithuania VoIP operators are included only if they provide a PATS<sup>10</sup>-like service. No information is available for Denmark, Spain, Italy, The Netherlands, Slovakia and Finland. In Germany and United Kingdom some VoIP operators might be included.

While it is difficult to measure the exact difference since 2005, data shows that there has been an increase in the number of operators authorised to provided fixed services, even if to a lower extent than in previous years. Around 50% of the authorised operators were actually providing services as of July 2006.

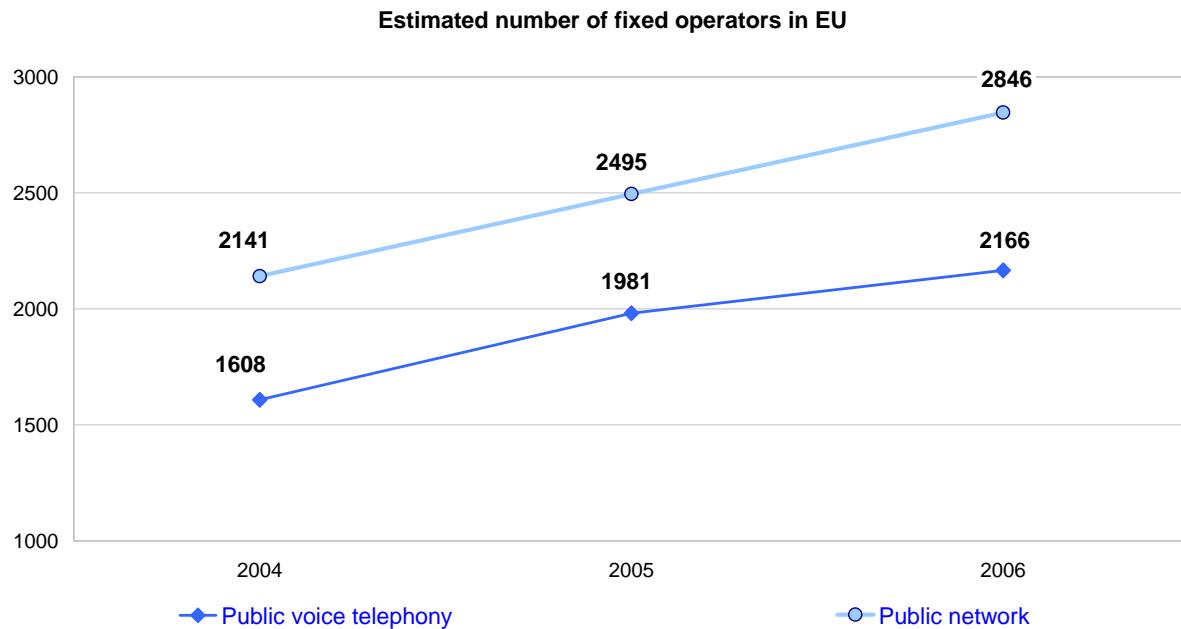
As of December 2005 the total number of major competing operators (i.e. operators that along with the incumbent operator have a combined market share of around 90% of the global telephony market) in the EU is around 94. Only in seven Member States there are five or more major competing operators. In six new Member States, competition is still at an early stage with the incumbents' retaining more than 90% of the market and a low level of competition mainly concentrated in the international calls market.

Data on the number of operators were provided by the national regulatory authorities and refer to July 2006. Data on the number of major competing players refer to December 2005.

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<sup>10</sup> PATS = Publicly Available Telephone Service as opposed to ECS (Electronic Communication Services) operators who have less obligations (number portability, authorizations).

**Figure 1**



The figure for public network operators does not include Denmark (for both 2005 and 2006) and the number of public network operators for Czech Republic in 2006 refers to 2005.

#### 1.1.1. Public fixed network operators

The chart below shows the estimated number of network operators. Public network operators are defined as operators that install, manage and operate a telecommunications transmission network to provide public telephony services or public network services in the whole national territory, whatever the geographical scope of the service. In Austria, the following figure includes also all operators either owning proprietary infrastructure and/or using local loop unbundling (LLU) and operators offering leased line services over proprietary infrastructure.

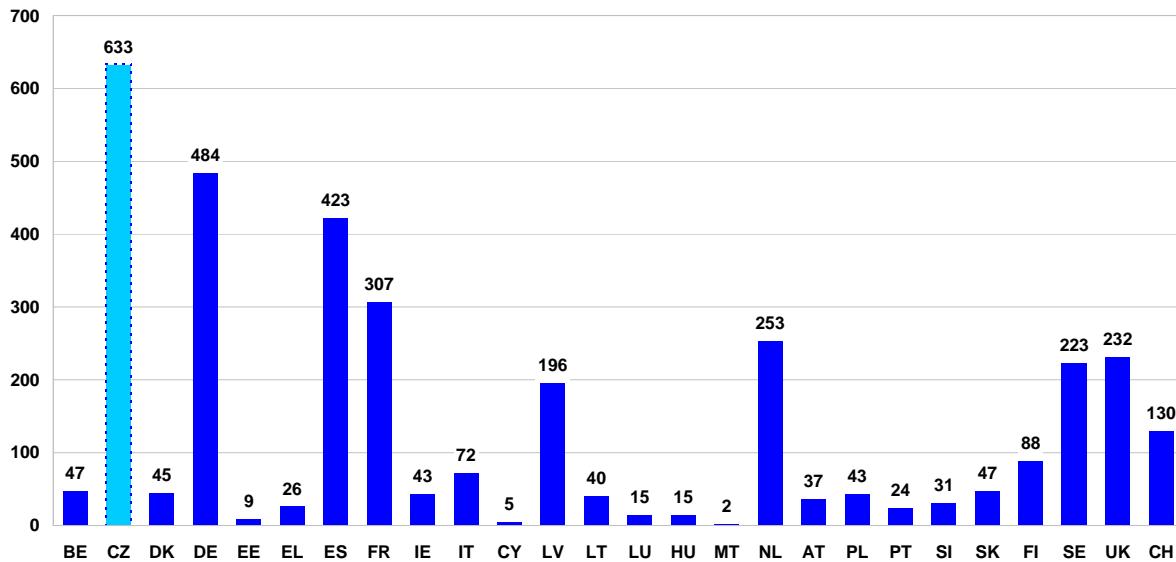
As of July 2006 there were a total of around 2800 network operators in the EU. In some countries data are not comparable with previous reports due to a change in the national data collection or to different figures provided by NRAs.

In Switzerland, there were 130 telecommunication services providers holding a license<sup>11</sup> as of 30 June 2006 and therefore authorized to operate a public network. Taking into account its small size, Switzerland has a relatively high value, which puts it in the ninth position in the European table.

<sup>11</sup> We have implicitly assumed that the category “operators authorised to operate a public network and to provide public telephone services” corresponded, in Switzerland’s case, to licensed operators. According to the legislation, valid on the date considered in the report, operators subject to the licensing regime are those independently operating an extensive part of the telecommunications installations (art. 4, para. 1 of the Law on Telecommunications).

**Figure 2**

**Estimated number of authorised public fixed network operators  
(July 2006) - Total EU: 2847**



Czech Republic: Data are not comparable with other countries and with previous report (the authorization regime has been fundamentally changed in May 2005).

Denmark: Data are not available due to the fact that there is neither a licensing requirement nor a central register of operators.

Greece, Austria: Data are not comparable with previous reports because of a change in the national authorization regime.

Spain: 340 out of 423 network cable operators are local cable operators.

Finland: 39 network operators are local incumbents out of which 32 belong to the Finnet Group, 2 to the Elisa Group, 2 others to TeliaSonera and 3 operate outside of these groups.

France: Of the 307 operators declared, 199 wireless local loop operators are in a test phase.

Netherlands: Data refer to 31 December 2005.

Sweden: NRA's estimated values.

United Kingdom: The figure corresponds to the number of companies recorded in the voluntary register for communications providers. Figure refers to October 2006.

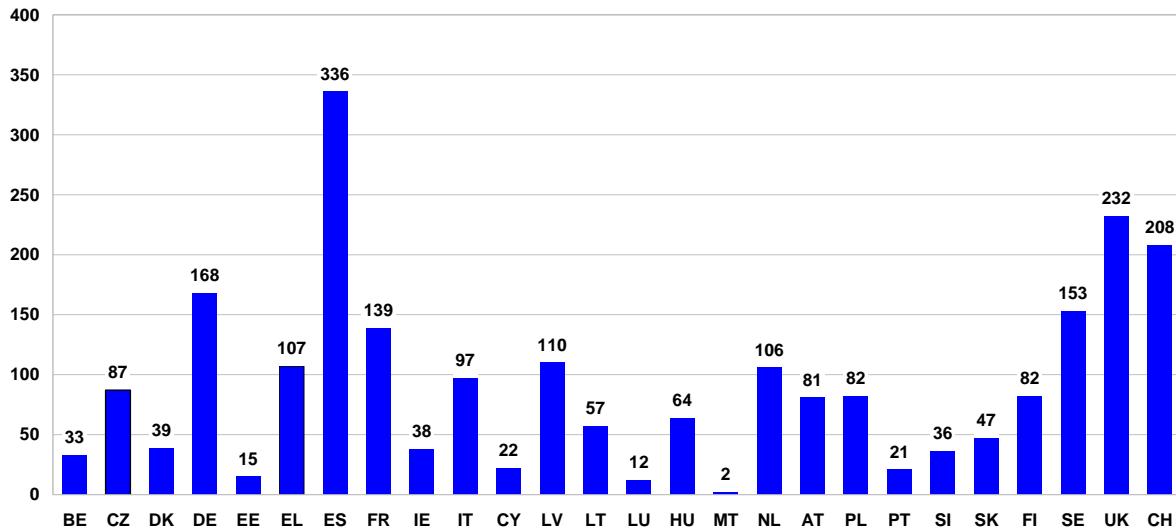
### 1.1.2. Public fixed voice telephony operators

Public fixed voice telephony is defined as a service available to the public for the direct transport on a commercial basis of real-time speech via the public switched network, such that any user can use equipment connected to a network termination point at a fixed location to communicate with another user of equipment connected to another termination point. Voice telephony could be provided by operators on an own self-operated network or on a leased network (including LLU). In the first case, the operator provides voice telephony over a network fully controlled, operated and (wholly or partially) owned by it; in the second case the operator operates, controls, manages the transmission capacity leased from another operator, and provides voice telephony through career selection or career pre-selection. The definition of service provider may differ from the one used in the national law of individual countries (in some countries non-self operated network operators engage exclusively in reselling activities). Operators offering simple call-back and calling card services as well as operators dealing only with marketing, billing, etc., are excluded.

Theoretically, a total of 208 operators are able to offer voice telephony services in the Swiss market (Figure 3). In the European comparison, this puts Switzerland among the countries which have the highest number of providers.

**Figure 3**

**Estimated number of authorised public fixed voice telephony operators  
(July 2006) - Total EU: 2166**



Czech Republic, Germany, Greece: Data are not comparable with previous reports because of a change in the national authorization regime. Denmark: Due to the fact that there is neither a licensing requirement nor a central register of operators, the above figure refers to the number of operators actually offering public voice telephony.

Spain: About 80% are local cable operators.

Finland: 39 network operators are local incumbents out of which 32 belong to the Finnet Group, 2 to the Elisa Group, 2 others to TeliaSonera and 3 operate outside of these groups.

Netherlands: The figure refers to 2005.

Austria: Data are not comparable with previous reports because of a change in the national authorization regime. Figure includes also operators actually offering carrier selection (CbC) services. Data as of 31 December 2005.

Portugal: The figure includes 3 incumbent subsidiaries.

United Kingdom: The figure corresponds to the number of companies recorded in the voluntary register for communications providers. Figure refers to October 2006.

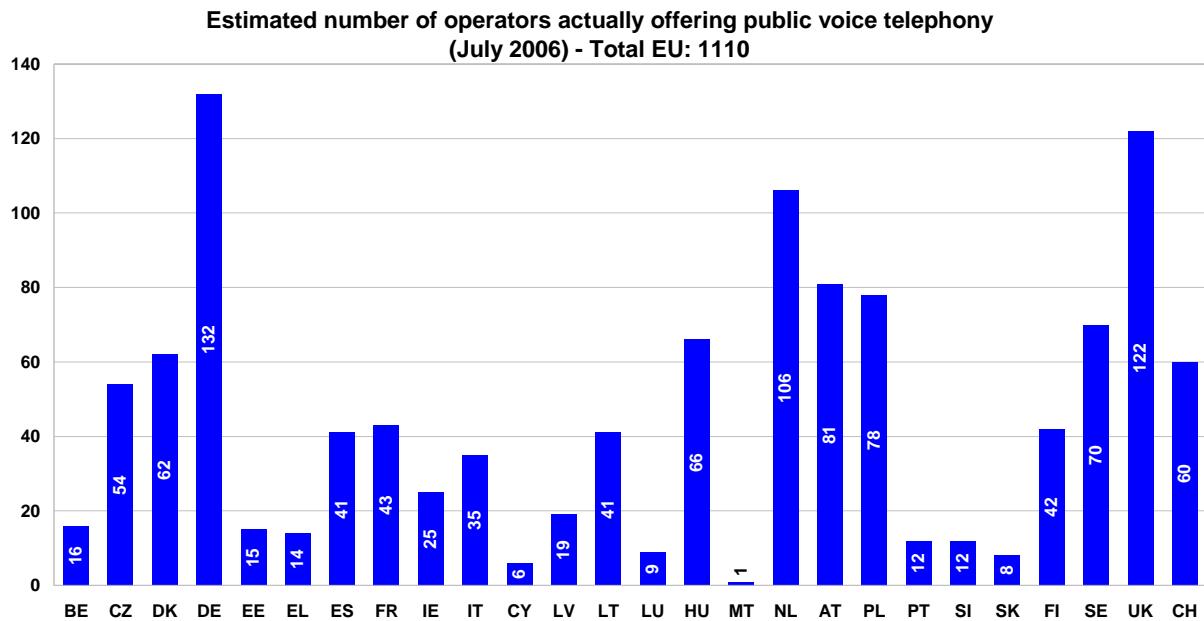
The number of operators authorized to offer telephone service only indicates the potential for competition in the market rather than the actual level of competition. For this reason, where possible, the following chart provides an estimate of the number of operators that are active in the market. CATV operators providing public voice services and operators using direct access are included.

Figures do not distinguish between local and national operators. Furthermore, some operators only offer international calls, while others also offer national and local calls. Figures represent the maximum number of active operators in each country irrespective of the type of services they are actually providing.

Figures for some countries are not comparable with previous reports due to different data provided by NRAs.

Figure 4 shows, that Switzerland, with 60 active providers, belongs to the leading countries. In comparison with figure 3 one can conclude that only approximately 29% of the authorized operators actively offer voice telephony services in the Swiss market.

**Figure 4**



Spain: Data are not comparable with 11<sup>th</sup> Implementation Report .

Netherlands: Data refer to 31 December 2005.

Austria: Data are not comparable with 11<sup>th</sup> Implementation Report and refer to 31 December 2005.

Portugal: The figure includes 3 incumbent subsidiaries.

United Kingdom: The figure corresponds to the number of companies recorded in the voluntary register for communications providers. Figure refers to October 2006.

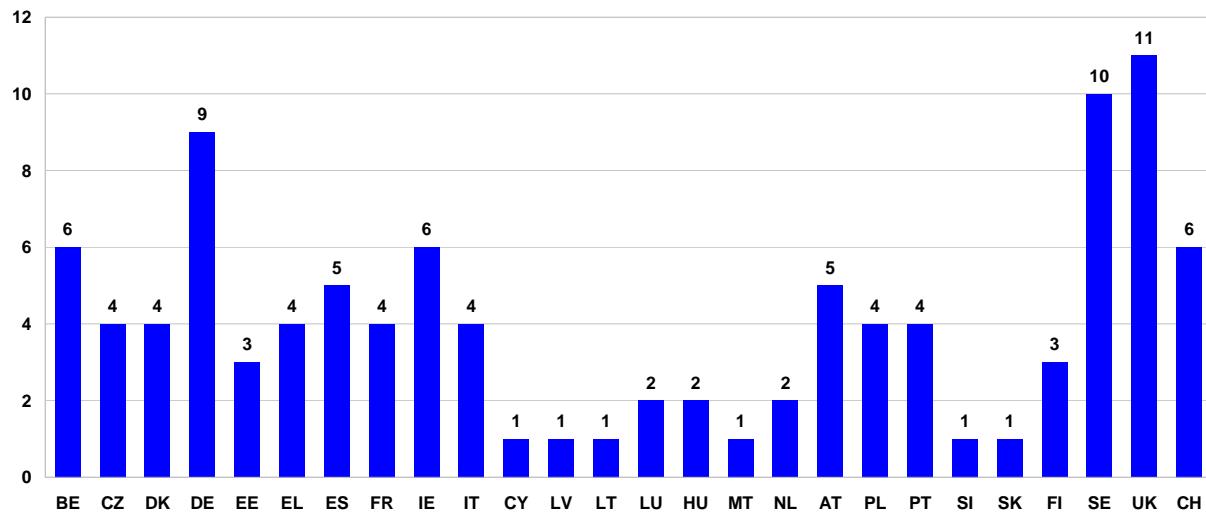
Many new entrants concentrate their business on specific segments of the market or limit their activity to local areas, thus having a limited impact on the national market as a whole. To get an idea of the number of main players that are effectively competing with the incumbent at national level, the following chart shows, for each country, the number of operators that had a combined market share, based on revenues, of 90% on the total voice telephony market (all types of calls<sup>12</sup>). In December 2005 only seven countries had five or more major competing operators (including the incumbent) with such a combined market share. These figures give an idea of the number of major players operating in each national market, although in many cases competition is largely asymmetric, with incumbents continuing to hold a strong position. This situation can be observed in the new Member States, where the fixed incumbent still dominates the fixed voice market.

In the Swiss fixed network voice telephony market, six providers share at least 90% of the market. This places Switzerland in the countries which have the highest number of providers, at the same level as Spain and Austria but clearly behind Germany, the United Kingdom, Sweden, Belgium, and Denmark, each with at least seven operators.

<sup>12</sup> Local calls to internet, local phone calls, long-distance and international calls as well as calls to mobile

**Figure 5**

**Number of players in the  
fixed telephony market in terms of retail revenues (including the incumbent, Dec. 2005 )**



Operators that along with the incumbent operator have a combined market share of 90% of the voice telephony market

Germany, Ireland: Figures are NRA's estimates.

Denmark, Netherlands, Slovenia: Data are based on minutes of traffic.

Finland: The figure includes the major operator groups only.

## 1.2. Incumbents' market share in the fixed voice telephony market

This section shows the incumbents' market share in the fixed voice telephony markets on the basis of both retail revenues and outgoing minutes of traffic. Where possible, figures for local, long-distance, international calls, calls to mobile and calls to internet are shown.

It has to be noted that in Switzerland local and long-distance calls data have no longer been collected since 2003 due to the introduction of the closed numbering plan in March 2002. Since that date, the historic operator has applied a new charging system which offers only one tariff, regardless of distance. We therefore decided to display for 2003 and the following years an aggregated indicator which combines local and long-distance calls.

Not all Member States collect separate figures for all types of data, and split between the various markets is not always available.

Figures in this section have been provided by NRAs, [also for Switzerland](#), and refer to December 2005, except for United Kingdom (March 2006). Where available, later values have been provided in the notes.

Market share based on retail revenues exclusively refers to revenues from call markets and does not include any access revenue.

Apart from Denmark, Spain, Cyprus and United Kingdom, traffic/revenues generated from calling cards are excluded from the market definition. The market definition for Greece and Austria includes calling cards for international calls based on volume of traffic (both countries) and for the international calls based on revenues (only Austria).

Traffic/revenues from public payphones are not excluded in Czech Rep., Denmark, Estonia, Spain, Greece (for international calls on volume of traffic) Latvia, Luxembourg, Austria, Portugal, Sweden (for international calls). It is excluded in all the remaining countries. No information is available for The Netherlands, Slovenia, Slovakia and Finland.

Traffic/revenues from calling shops are not excluded in Czech Rep., Greece, France, United Kingdom. It is excluded in the remaining countries, except for Germany, Sweden, Italy, The Netherlands, Slovenia, Slovakia and Finland where no information is available.

Peer-to-peer VoIP traffic/revenues is excluded in all countries. No information is available for Germany, Sweden, Italy, The Netherlands, Slovenia, Slovakia and Finland. Managed VoIP (VoIP calls over broadband) traffic/revenues are included in Belgium, Denmark, Estonia, Latvia, Lithuania, Austria and Portugal. It is excluded in the remaining countries, except Germany, Sweden, The Netherlands, Slovenia, Slovakia, Finland and United Kingdom where no information is available.

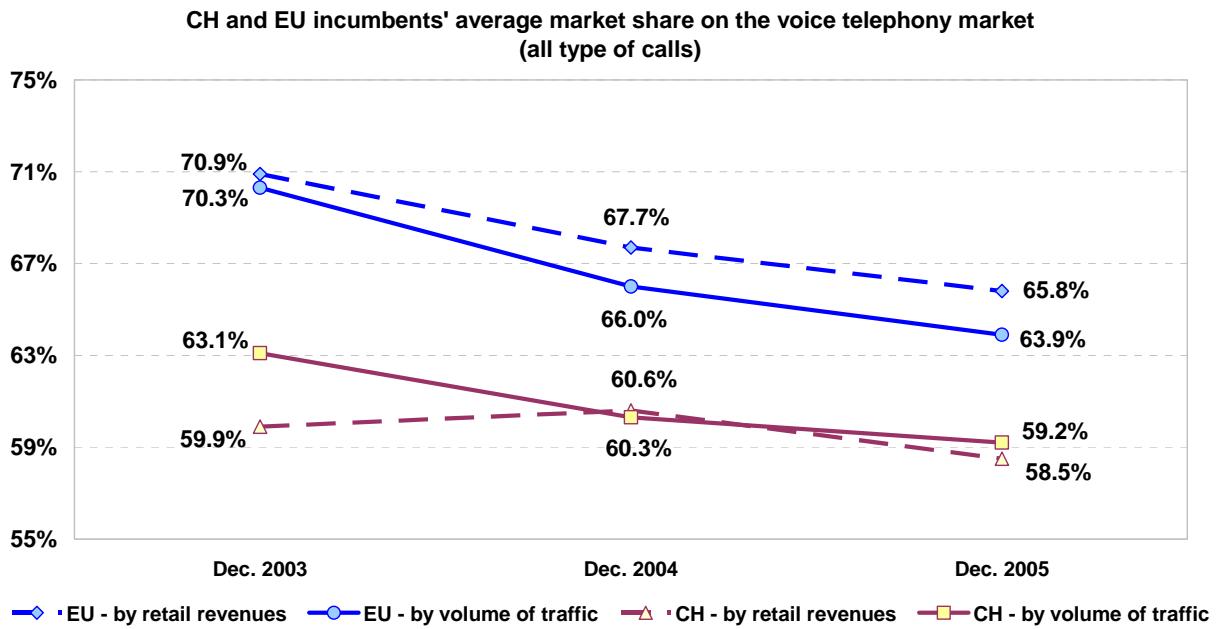
### 1.2.1. EU average incumbents' market share

The following charts show the trend for the Swiss incumbent's market share and for the EU weighted average of the incumbents' market share in the major segments of the voice telephony market since 2003.

Given that data were not available for all countries and for all types of calls, the EU average should be considered as indicative. In particular, the overall fixed telephony market share in term of revenues in 2004 and 2005 is an average of countries that represent 93% and 95% of the EU population respectively, while data for 2003 represent only 89.6% of the EU population. Market share data based on volume of traffic for 2004 and 2005 represent 97% and 100% of EU population respectively, while the data for 2003 are based only on a number of countries representing 78% of the EU population.

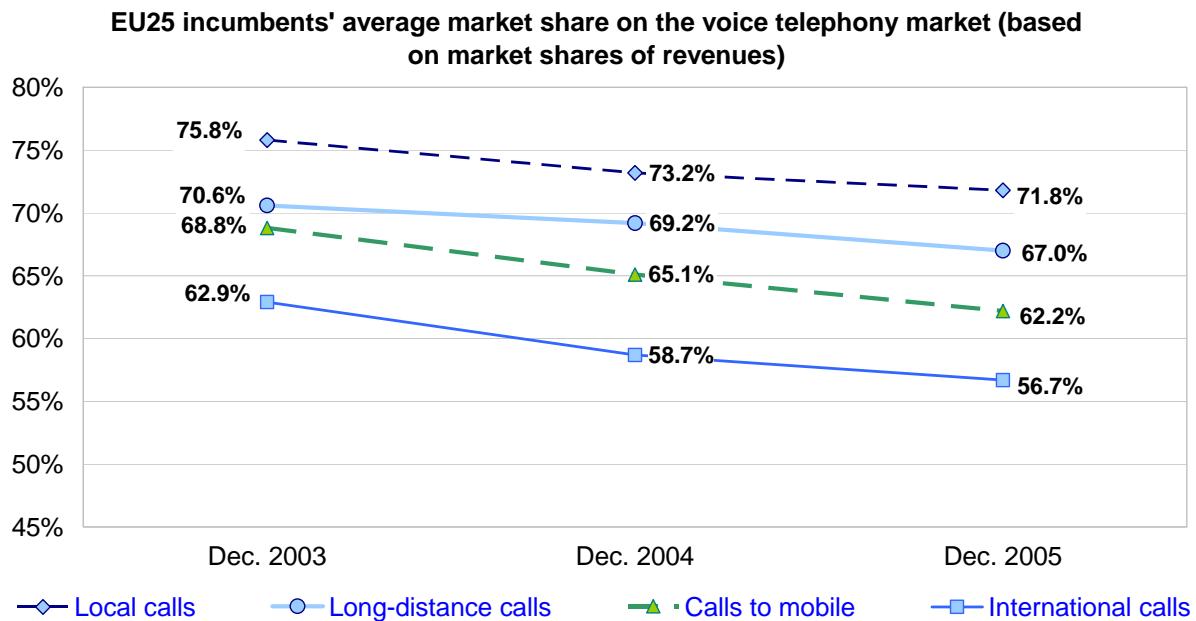
The market share of the Swiss incumbent based on retail revenues and on the volume of traffic is to some extent smaller than the weighted average of the EU incumbents' market share (at the end of 2005 the difference of about 7 and 5 percentage points respectively).

**Figure 6**



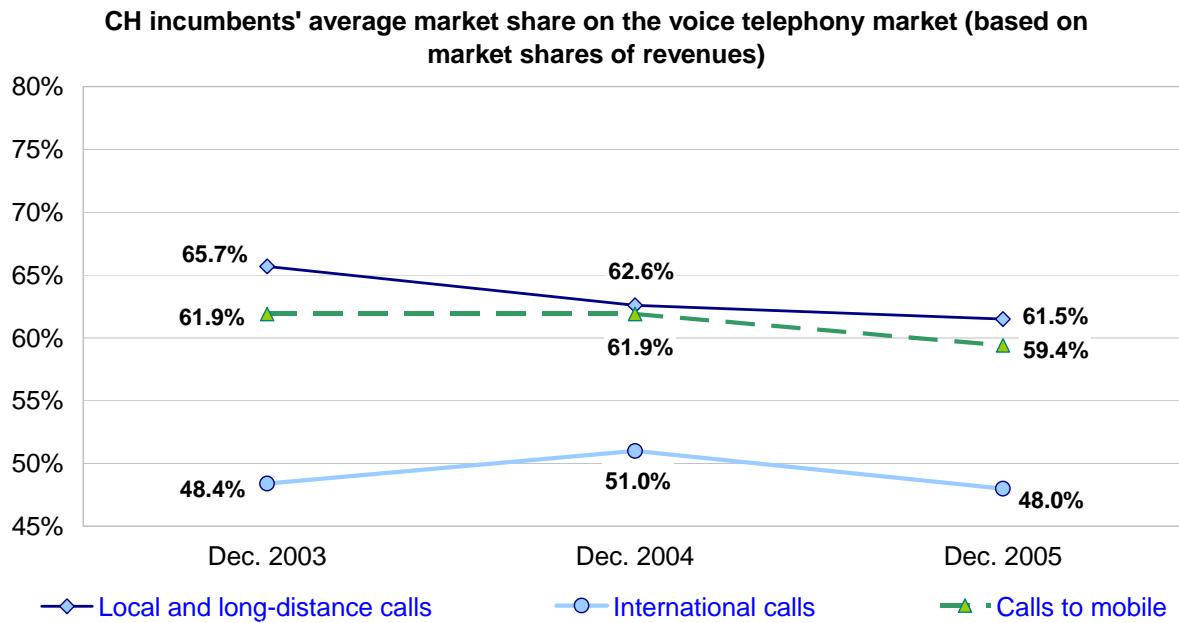
Considering the incumbents' average market shares based on revenues, one can notice that Switzerland stands below the European average for all segments indicated (Figures 7 and 7a). The Swiss new entrants show up to 10 points market share lead in the national call segment, a 3 point benefit in the fixed to mobile one, and a 9 point advantage if the international market is considered.

**Figure 7**



The figure for the local calls market is an average of countries that represent more than 91% of the EU population for all the period considered; data for long distance calls represent between 95% and 96% of the EU population for the period considered; data for calls to mobile represent around 97% for the period 2004-2005 and 95% in 2003; data for international calls represent between 97% and 98% of the EU population for the period considered.

**Figure 7a**



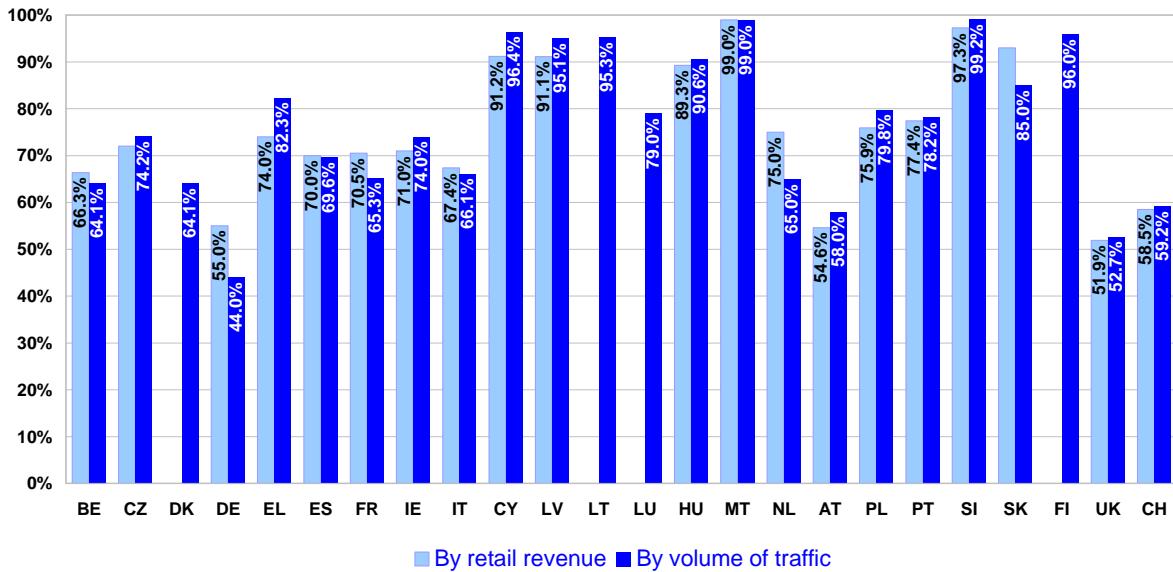
#### 1.2.2. Incumbent's overall market share in each Member State

The following chart shows the incumbents' market share in the overall fixed market by retail revenues and by minutes of outgoing traffic. All types of calls are included: local calls (local phone calls and local calls to internet), long distance, international calls and calls to mobile networks. Market share based on retail revenues does not include any access revenue.

Internet local calls are not included in the Swiss data. With 59.2% of market share expressed in minutes and with 58.5% in terms of revenue, Swisscom is the historic operator which has the fourth lowest position after Austria, UK and Germany.

**Figure 8**

Incumbents' market share in the fixed telephony market (all types of calls)  
(Dec. 2005)



■ By retail revenue ■ By volume of traffic

Denmark, Spain, Greece (international calls based on volume of traffic), Cyprus, Austria (international calls), United Kingdom: Market definitions include traffic/revenues generated from calling cards.

Belgium, Ireland, Italy: Data are not comparable with previous reports due to a change in the national data collection.

Estonia, Sweden: Data are confidential.

Denmark: Incumbent's market share by minutes of traffic in the first half-year 2006 is 64.13%.

Germany: Figures are NRA's estimates.

Hungary: Figures are NRA's estimates and refer to 5 fixed local incumbent operators.

The Netherlands: Figures are very rough NRA's estimates (extrapolation from 2004 data).

Portugal: Retail revenues do not include dial-up internet revenues.

United Kingdom: Data as of 31 March 2006.

### 1.2.3. Incumbent's market share in the different segments of the national market

The following two charts show the incumbents' market share in the local, long-distance and international calls market by retail revenues and by minutes of outgoing traffic. The local calls market includes both local phone calls and local calls to internet.

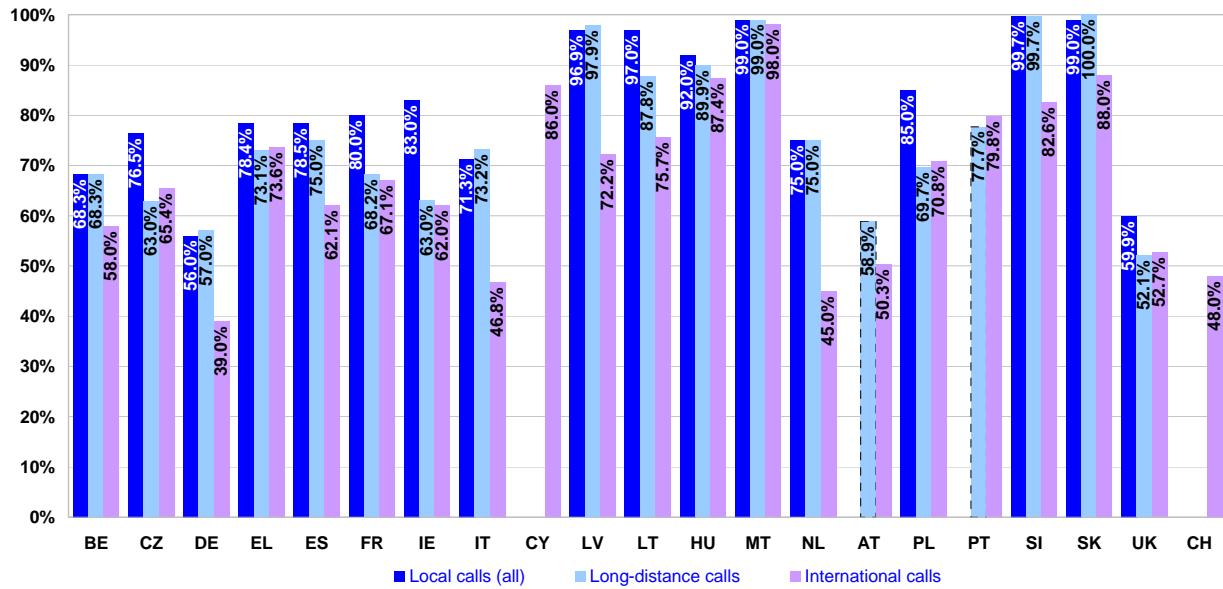
As already explained, local and long-distance market shares in terms of revenues are no longer analysed in the case of Switzerland.

In comparison with the other European incumbents, at the end of 2005, in terms of revenues (Figure 9), Swisscom's international call market share is lower than in most European countries. The sole exceptions are the market shares for international calls in Germany, Italy, and the Netherlands. A little bit different situation prevails in the case of market shares based on minutes (Figure 10): in this case seven countries - Austria, Finland, the Netherlands, Belgium, Spain, Ireland, and Germany - have a lower market share in the international calls segments.

If we look at the incumbent's market shares in terms of traffic (Figure 10), we can compare Switzerland in the local and long-distance call segments. Figure 10 shows us that the situation of Switzerland is relatively competitive since Switzerland is situated below the European average for both segments. However, countries like Germany or the United Kingdom demonstrate that new entrants' market shares can be significantly increased.

**Figure 9**

Incumbents' market share in the local, long distance and international market  
(by retail revenues-Dec. 2005)



Data for local call include local phone calls and calls to the internet.

Belgium, Malta, Luxembourg, The Netherlands, Slovenia: There is no distinction between local and long-distance calls: figures refer to national calls to fixed numbers.

Belgium, Ireland, Italy: Data are not comparable with previous reports due to a change in the national data collection.

Denmark, Estonia, Cyprus (national calls), Luxembourg, Sweden, Finland: Data are confidential or not available.

Spain, Cyprus, Austria (international calls), United Kingdom: Market definitions include traffic/revenues generated from calling cards.

Germany: Figures are NRA's estimates.

France: There is no distinction between local and long-distance calls (calls are only national). The split between different calls is based on NRA's estimates.

Hungary: Figures are NRA's estimates and refer to 5 fixed local incumbent operators.

The Netherlands: Figures are very rough NRA's estimates (extrapolation from 2004 data).

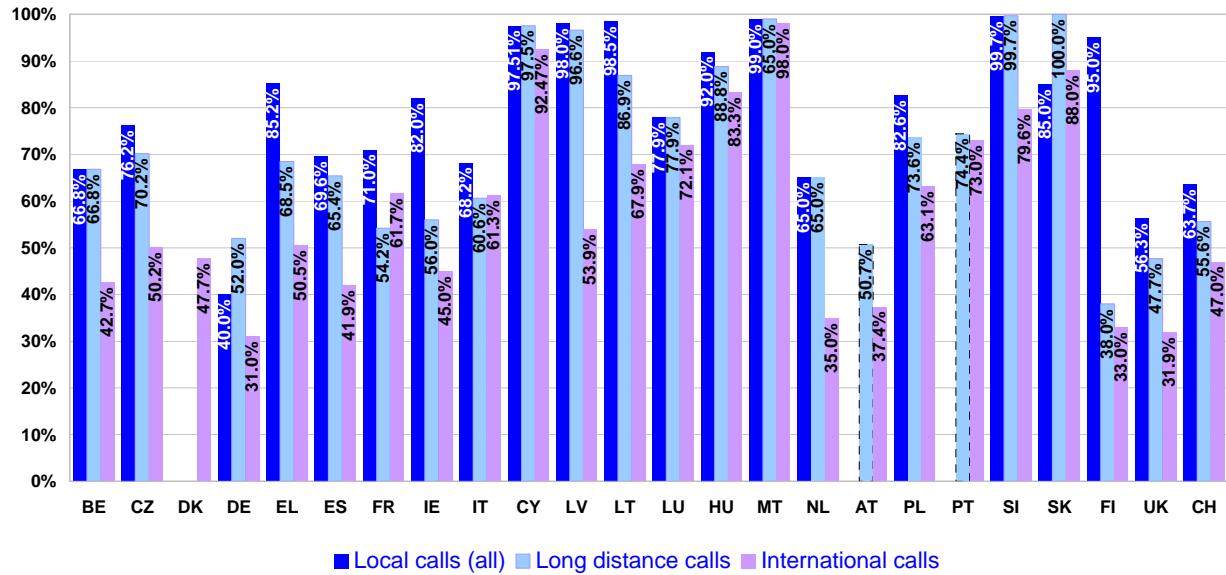
Austria: Data for long distance calls are not strictly comparable with other countries because it includes also local phone calls. Data from previous reports on local and long distance calls are not comparable due to the change in the national data collection.

Portugal: Data for long distance calls are not strictly comparable with other countries because it includes also all local calls.

United Kingdom: Data as of 31 March 2006. Data for local calls to internet include some voice traffic.

**Figure 10**

Incumbents' market share in the local, long distance and international market  
(by volume of traffic-Dec. 2005)



Belgium, Cyprus, Malta, Luxembourg, The Netherlands, Slovenia: There is no distinction between local and long-distance calls: figures refer to national calls to fixed numbers.

Estonia, Sweden: Data are confidential.

Denmark: Data for local and long-distance calls are not available.

Germany: Figures are NRA's estimates.

France: There is no distinction between local and long-distance calls (calls are only national). The split between different calls are based on NRA's estimates.

Belgium, Ireland, Italy: Data are not comparable with previous reports due to a change in the national data collection.

Hungary: Figures are NRA's estimates and refer to 5 fixed local incumbent operators.

The Netherlands: Figures are very rough NRA's estimates (extrapolation from 2004 data).

Austria: Data for long distance calls are not strictly comparable with other countries because it includes also local phone calls. Data from previous reports on local and long distance calls are not comparable due to a change in the national data collection.

Portugal: Data for long distance are not strictly comparable with other countries because it includes also local phone calls. International calls market share as of September 2006 is 76.8%.

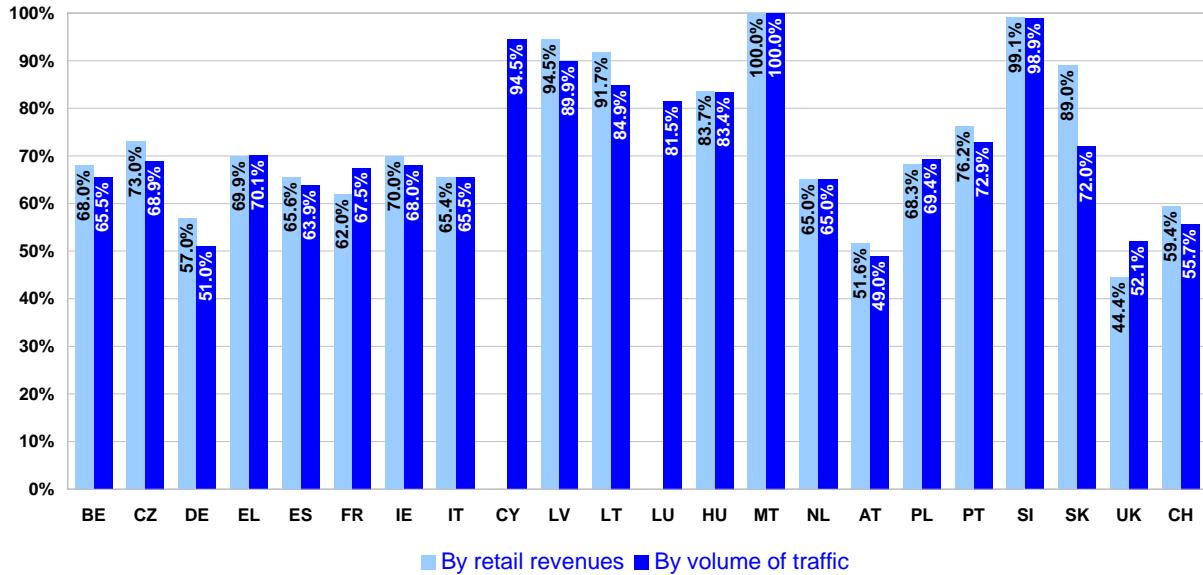
Finland: Figures are NRA's estimates.

United Kingdom: Data as of 31 March 2006. Data for local calls to internet include some voice traffic.

Figure 11 shows the market shares in terms of minutes and revenue for calls from the incumbent's fixed network to a mobile network. With 55.7% of market shares expressed in minutes, Swisscom positioned itself in the leading quarter of historic operators which possess the lowest market shares. Swisscom's market share in terms of minutes is slightly lower than the one for revenue (59.4%). These values place Swisscom on the fourth place behind Austria, Germany, and the United Kingdom.

**Figure 11**

Incumbents' market share in the **calls to mobile market**  
(Dec. 2005)



Belgium, Ireland, Italy: Data are not comparable with previous reports due to a change in the national data collection.

Denmark, Estonia, Sweden: Data are confidential or not available.

Germany: Figures are NRA's estimates.

Hungary: Figures refer to 5 fixed local incumbent operators. Figures are NRA estimates.

The Netherlands: Figures are very rough NRA's estimates (extrapolation from 2004 data).

Finland: The market for fixed-to-mobile is based on carrier pre-selection.

United Kingdom: Data as of 31 March 2006.

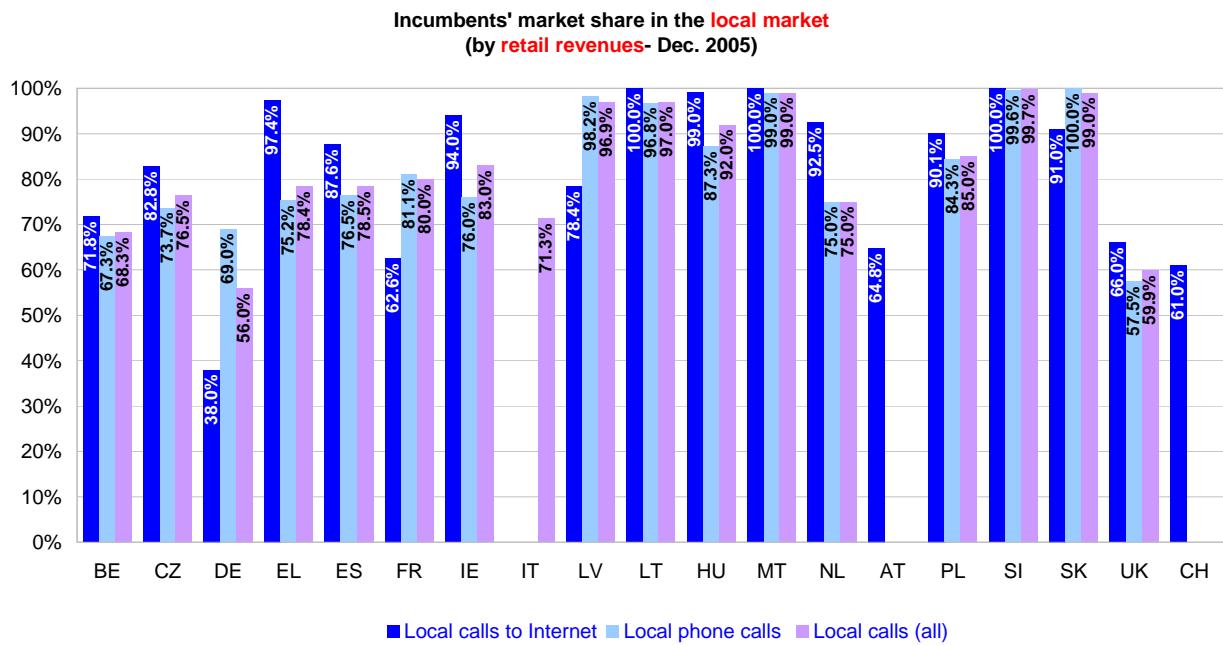
#### 1.2.4. Incumbents' market share in the local calls market

The following charts show the incumbents' market share in the local calls market by retail revenues and by minutes of outgoing traffic. Where possible, separate figures for local phone calls and local calls to internet are provided.

The data on local phone calls are not available for Switzerland, therefore only the incumbent's market share for local international calls in terms of revenues was indicated. The market share level for local Internet calls of the Swiss new entrants is high compared to the European countries (39%). This places Switzerland on the second place behind Germany.

If we consider the market share of the Swiss new entrants based on the volume of traffic (Figure 13), the situation for local calls to Internet (37.6%) as well as for local phone calls (35.6%) looks quite similar. Switzerland places itself in the leading quarter among the European countries.

**Figure 12**



Local calls to internet include calls to both geographic and non-geographic numbers.

Except to Ireland and Lithuania, local calls to Internet exclude flat tariffs.

Belgium, Malta, Luxembourg, The Netherlands, Slovenia: There is no distinction between local and long-distance calls: figures refer to national calls to fixed numbers.

Spain, United Kingdom: Market definitions include traffic/revenues generated from calling cards.

Denmark, Estonia, Cyprus, Luxemburg, Portugal, Finland, Sweden: Data are confidential or not available.

Belgium, Ireland, Italy: Data are not comparable with previous reports due to a change in the national data collection.

Germany: Figures are NRA's estimates.

France: The split between different types of calls are based on NRA's estimates. Data on local calls to the Internet refer to "pay as you go" calls billed to the subscriber by the operator. They do not include "internet access package" fees.

Italy: No separate figures are available for local calls to internet and local phone calls.

Hungary: Figures are NRA's estimates and refer to 5 fixed local incumbent operators.

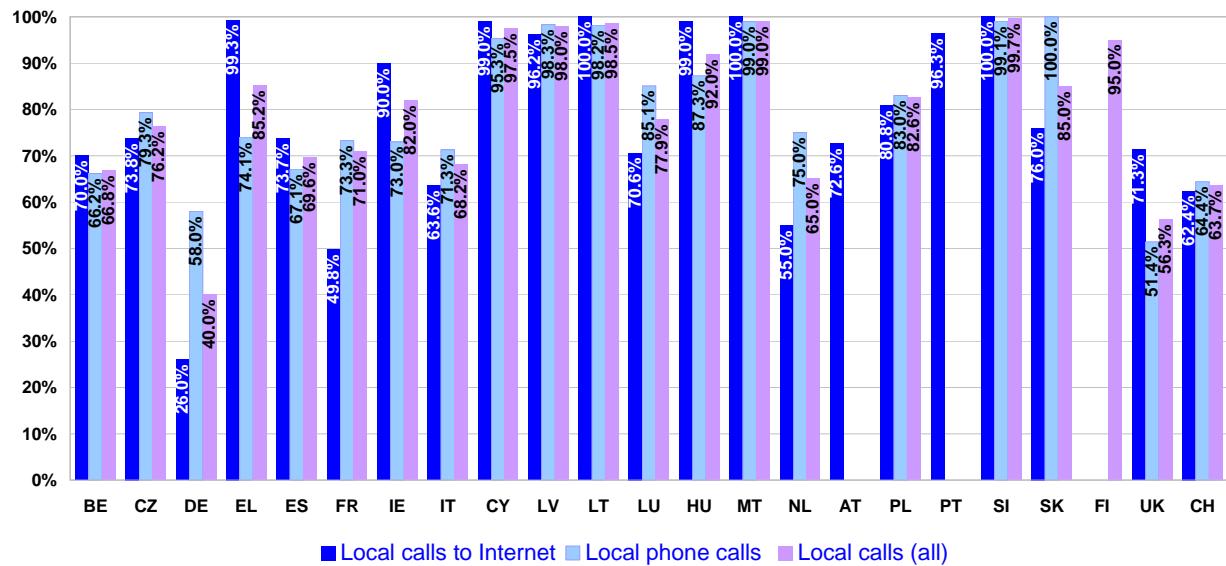
The Netherlands: Figures are very rough NRA's estimates (extrapolation from 2004 data).

Austria: No figure available for local phone calls.

United Kingdom: Data as of 31 March 2006. Data for local calls to internet include some voice traffic.

Figure 13

Incumbents' market share in the local market  
(by volume of traffic- Dec. 2005)



Local calls to internet include call to both geographic and non-geographic numbers.

Except to Ireland and Lithuania, local calls to internet exclude flat tariffs.

Belgium, Cyprus, Malta, Luxembourg, The Netherlands, Slovenia: There is no distinction between local and long-distance calls: figures refer to national calls to fixed numbers.

Denmark, Estonia, Sweden: Data are confidential or not available.

Belgium Ireland, Italy: Data are not comparable with previous reports due to a change in the national data collection.

Germany: Figures are NRA's estimates.

France: The split between different calls is based on NRA's estimates.

Hungary: Figures are NRA's estimates and refer to 5 fixed local incumbent operators.

The Netherlands: Figures are very rough NRA's estimates (extrapolation from 2004 data).

Austria: No separate figures available for local phone calls.

Portugal: Data for local phone calls are not available. Local calls to internet market share as of September 2006 is 92.4%.

Finland: Data are NRA's estimates.

United Kingdom: Data as of 31 March 2006. Data for local calls to internet include some voice traffic.

## 2. CONSUMERS' CHOICE OF FIXED OPERATORS

This section analyses the fixed voice telephony market from the point of view of consumers. It gives information on the percentage of subscribers using an alternative provider other than the incumbent (for phone services and direct access) and the facilities used by alternative operators for the provision of voice telephony.

The data presented below have been provided by the national regulatory authorities and, unless otherwise indicated, report the position as of July 2006. Figures for countries not included in the charts are not available and are not always comparable with those published in previous reports due to changes in the methodologies and/or in the classifications used by the Member States. Furthermore, separate data for type of calls are not available in a number of Member States. Information on consumers' use of alternative providers is unavailable in a number of new Member States. For these reasons the figures presented in this section should be considered as indicative.

### 2.1. Percentage of subscribers actually using an alternative provider other than the incumbent

Incumbents' customers have the possibility of using an alternative provider, either by dialling a call-by-call prefix (carrier selection, CS) or by choosing to route all calls by default to the network of an alternative operator (carrier pre-selection, CPS). The use of an alternative operator through carrier selection/carrier pre-selection does not exclude the possibility of also using the incumbent's services. Direct access is also available to users through alternative operators' proprietary wireline/wireless access or through unbundled local loops leased from the incumbent. The following chart shows the percentage of EU subscribers (residential and business) using an alternative provider for local, long distance and international calls and for direct access.<sup>13</sup>

As of July 2006, more than 32% of EU subscribers used an alternative provider to route international calls, 28% for long distance calls and 24% for local calls. At the same time, direct access from alternative providers was used by 10.4% of EU subscribers. Since last year, the percentage of subscribers using an alternative provider has significantly grown for international calls and direct access. The trend of the EU average should be considered as indicative, since not all data are available for all Member States.

For the last five years, about one in three consumers was making use of the services of alternative providers to make local/long-distance or international calls in Switzerland. The absolute values for Switzerland regarding international calls are a little bit higher than the European average. In regard to local/long-distance calls, Switzerland is about 10 points higher than the weighted European average. The picture is different for direct connections: due to a lack of unbundling possibilities and a still young market for alternative access structures able to transmit voice traffic, about 94.6% of connections are offered by the incumbent.

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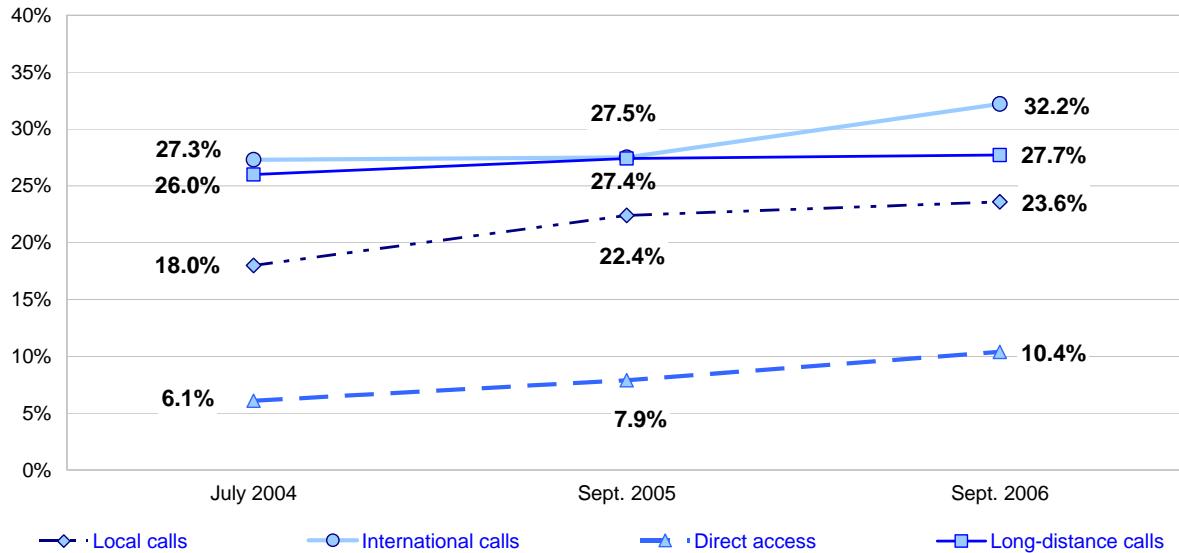
<sup>13</sup> The methodology for the calculation of the percentage of subscribers (residential + business) actually using a provider other than the incumbent operator for local calls is the following:

[X = sum of all alternative operators' subscribers (residential + business) with CPS contract + sum of all alternative operators' subscribers (residential + business) with direct access for voice telephony (ULL and proprietary infrastructure)]/[total number of residential + business subscribers of the incumbent and new entrants, with a standard/party/group telephone lines access. Direct telephone line access provided by an alternative operator can either be through proprietary infrastructure or full ULL (active lines)]. The same calculation applied for long distance and international calls, with the addition to [50% of all alternative operators' subscribers (residential and business) with CS contract] to the nominator (top number). It should be noted that in many Member States calls are only national and the methodology for long distance is the same as for local calls.

The percentage of subscribers actually using a provider other than the incumbent for direct access is calculated as the total number of subscribers with direct access, fully ULL connection or with a cable access owned by an alternative operator.

**Figure 14**

**EU subscribers using an alternative provider**

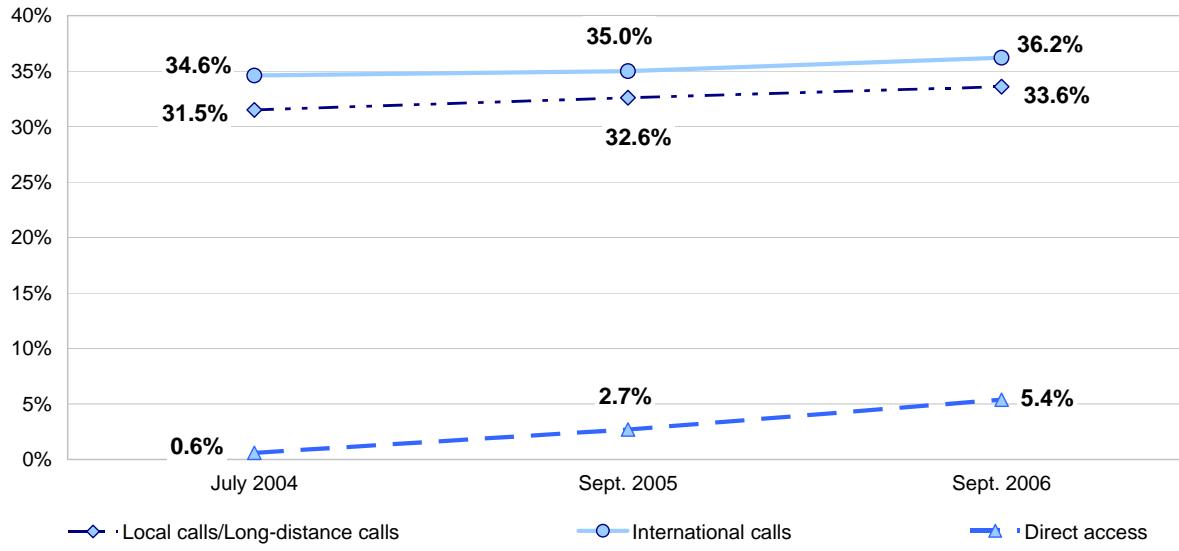


Data are not comparable with previous implementation reports due to different figures reported by NRAs.

The trend is indicative since not all data are available for all countries. Data for local calls refer to 78% of EU population in 2004, 92% in 2005 and 94% in 2006. Similarly, data on long-distance and international calls in 2004 refer, respectively, to 75% and 78% of EU population while in 2005 and 2006 both type of calls refers to 74% and 76%. Data on direct access refer to 79% of EU population in 2004, 89% in 2005 and 91% in 2006.

**Figure 14a**

**CH subscribers using an alternative provider**



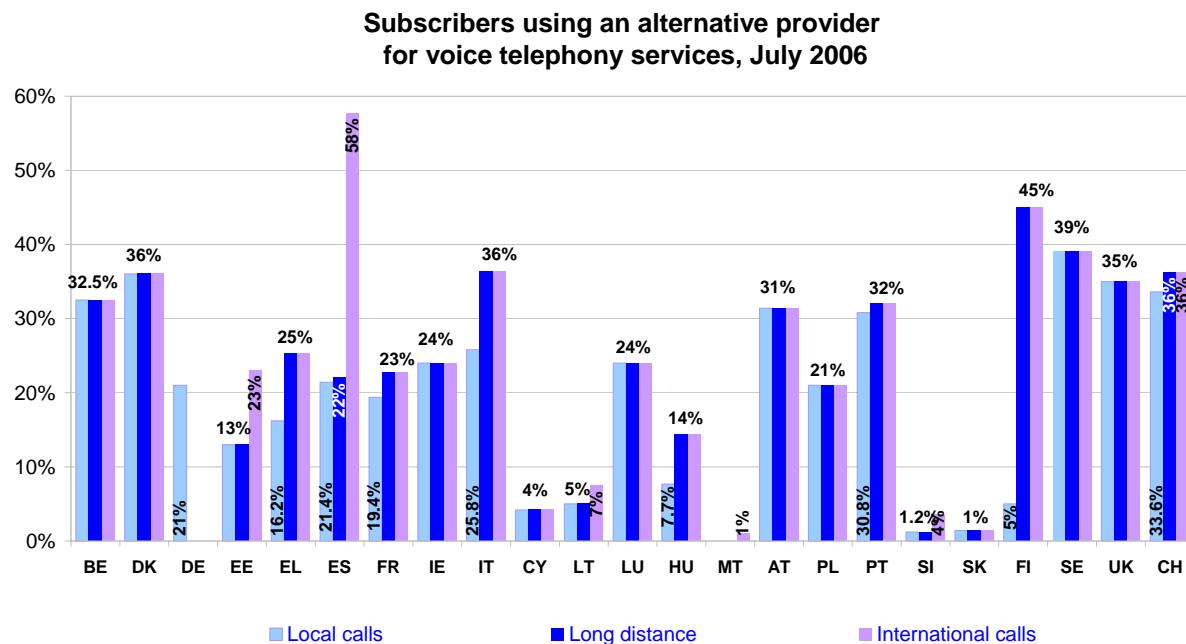
Source for Switzerland: OFCOM Switzerland.

Note: status end 2003 for the figure representing 2004, status end 2004 for the figure representing 2005, and status end 2005 for the figure representing 2006.

The following charts illustrate the percentage of subscribers using an alternative provider for voice telephony services through carrier selection and/or carrier pre-selection and/or direct access. Where available, separate figures for local and long-distance/international calls are given.

Figures for some countries are not comparable with 11th Implementation Report due to a change in the national data collection or to different data provided by NRAs.

**Figure 15**



Belgium: Data are not comparable with previous report due to a change in the national data collection.

Czech Republic, Latvia, Netherlands: No data available.

Denmark, Sweden, Belgium, Ireland, Cyprus, Austria, Poland, Slovakia, Sweden, United Kingdom: Data provided by NRAs do not distinguish between different types of calls.

Estonia, Belgium, Cyprus, Luxemburg, Slovenia, Malta, Ireland: Calls are only national (there is no distinction between local calls and long-distance calls).

Greece: Data refer to 31 December 2005.

Austria: Figure includes only share of carrier pre-selection; data refer to 31 December 2005.

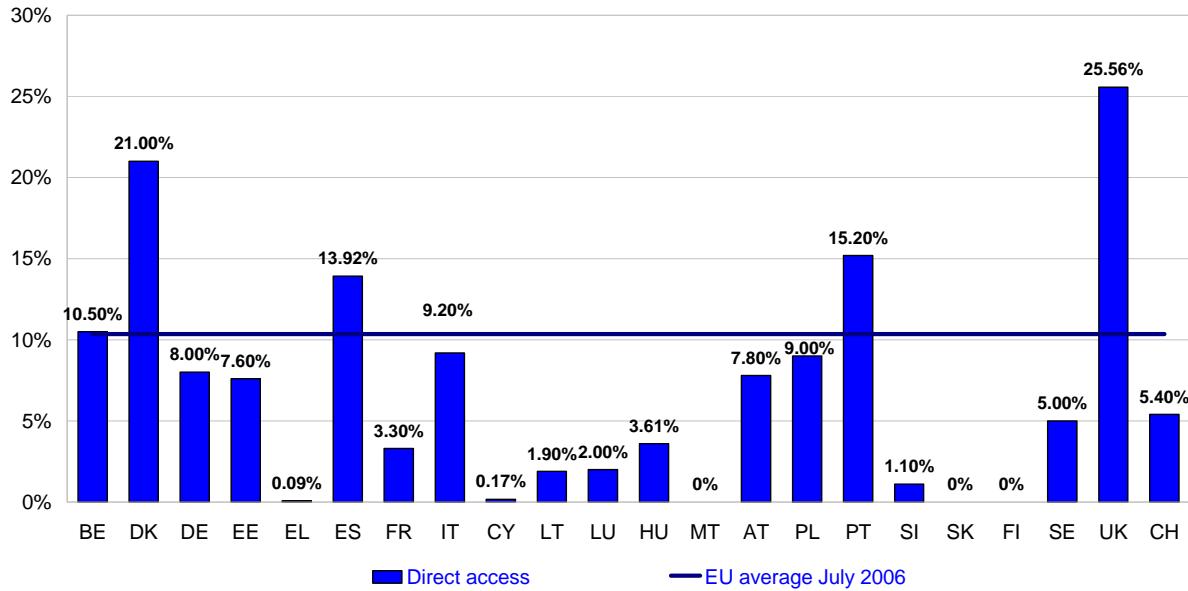
Finland: Estimated value.

United Kingdom: The figures exclude indirect access.

Source for Switzerland: OFCOM Switzerland. Data refer to the year 2005.

**Figure 16**

**Subscribers using an alternative provider for direct access, July 2006**



Direct access is the total number of subscribers with direct access, fully LLU connection or with a cable access owned by an alternative operator. Czech Republic, Latvia, Netherlands, Ireland: No data available.

Greece: Data are not comparable with 11th Implementation Report.

Malta: No alternative operator.

Austria: Data refer to 31 December 2005.

United Kingdom: The figure excludes wholesale line rental.

Source for Switzerland: OFCOM Switzerland. Data refer to the year 2005.

## 2.2. Facilities used by new entrants for the provision of voice telephony

This section provides information on the facilities used by new entrants to offer voice telephony, particularly to residential users.

Data have been provided by the national regulatory authorities and refer to July 2006, [except for Switzerland \(year 2005\)](#).

Alternative operators can route users to their network either through a carrier selection system (CS), whereby a user dials a prefix on a call-by-call basis, or by carrier pre-selection (CPS), where the user's calls are routed to the new entrants' network on an automatic basis. New entrants can also provide voice services via direct access to users (through proprietary wire/wireless access or through unbundled local loops leased from the incumbent).

These facilities are not mutually exclusive and very often the same operator uses all three at the same time depending on the type of customers (business or residential), the type of services (local or long-distance/international calls), the geographical area, the availability of LLU, etc. The following figures should therefore be read separately and not aggregated as country totals.

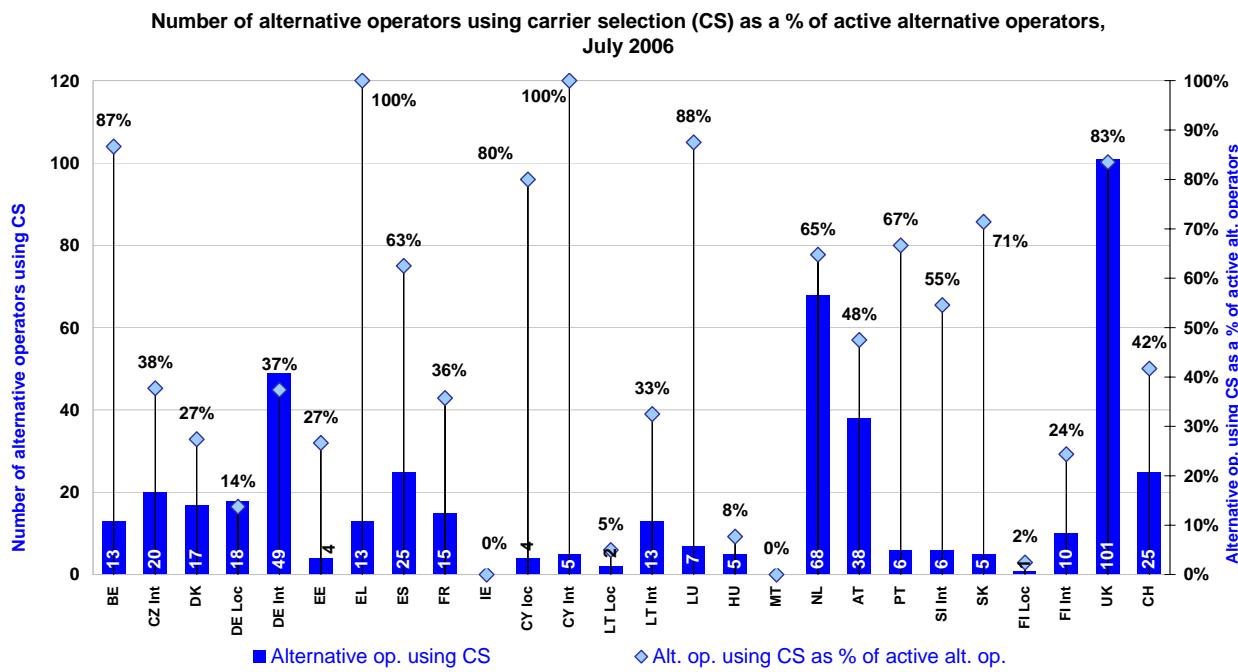
The following two charts show the number of operators using carrier selection and/or carrier pre-selection by Member State for July 2006. Where possible, separate figures for types of calls are given; in the other cases separate data were not available or operators do not differentiate the data by type of calls. In a number of countries operators do not differentiate between local and national calls. Figures for some countries are not comparable with 11th Implementation Report due to a change in the national data collection or to different data provided by NRAs.

The charts also present an estimate of the number of operators using carrier selection and/or carrier pre-selection as a percentage of the number of active alternative operators (excluding the incumbent). The figures do not show to what extent the operators are offering services to residential and/or business users, nation-wide or only in local areas, in some cases it is not possible to discern whether operators offer all types of calls or only long-distance and international calls.

As of 1 July 2006, 46% of EU alternative operators offered the voice telephone service through carrier selection and 39% used carrier pre-selection.

In Switzerland, according to Figure 17, there are 25 alternative operators offering CS commercially; this corresponds to about 41.7% of the providers actually offering public voice telephony service. Taking in consideration the number of alternative operators having access to CS, Switzerland is in the first quarter of the league table.

**Figure 17**



Italy, Latvia, Poland, Sweden: Data not available.

Malta: No alternative operators.

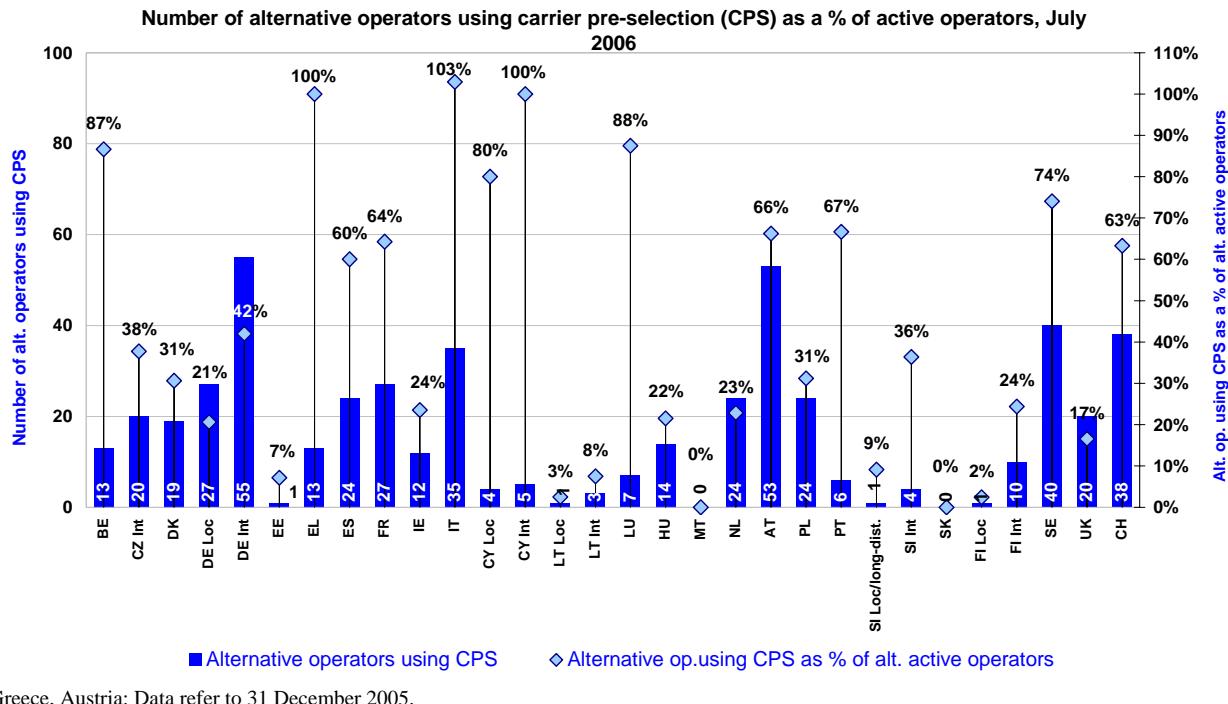
Portugal: Data are not comparable with 11th Implementation Report. There are 9 alternative operators in Portugal, of which 6 are providing CS and CPS to residential customers.

Slovenia: National carrier selection is available since October 2006.

Source for Switzerland: OFCOM Switzerland. Data refer to the year 2005.

The situation with CPS appears similar (Figure 18): 38 operators are active in the market; this corresponds to about 63.3% of all active operators. Only three countries have a higher number of alternative operators using CPS, namely Germany, Sweden and Austria.

**Figure 18**



Greece, Austria: Data refer to 31 December 2005.

Latvia: Data not available.

Malta: No alternative operators.

Finland, Portugal: Data are not comparable with 11th Implementation Report.

United Kingdom: The decrease since a year ago has been the consequence of mergers between operators.

Source for Switzerland: OFCOM Switzerland. Data refer to the year 2005.

### 3. PUBLIC NETWORK INTERCONNECTION

#### 3.1. Call termination on incumbent's fixed network

This section analyses the interconnection charges for call termination on the incumbent's fixed network. The figures show the charges per minute based on the first three minutes of a call at peak-time, VAT excluded.

The figures may have been approved by the NRA or simply agreed between operators, where the legal framework does not require NRA approval.

The following chart shows the EU weighted average for the interconnection charges since 2004 for local level, single and double transit. The exchange rates for 2006 have been applied to the years 2004-2005 for the non euro-zone countries. Since July 2004, the EU weighted average charge for call termination on the incumbent fixed networks has decreased by 6.5 % for local level, by 8.5% for single transit and by 10% for double transit. Among this generalised downward trend, the major changes since last year have occurred in Malta (-32%) for all levels, in Poland (-25%), Hungary (-26%) and Slovakia (-24%) for single transit, and in Hungary (-26%), Slovakia (-24.3%), and Poland (-24%) for double transit call termination.

Interconnection charges, for most of the new Member States, are still higher than those for EU15.

**Figure 19**

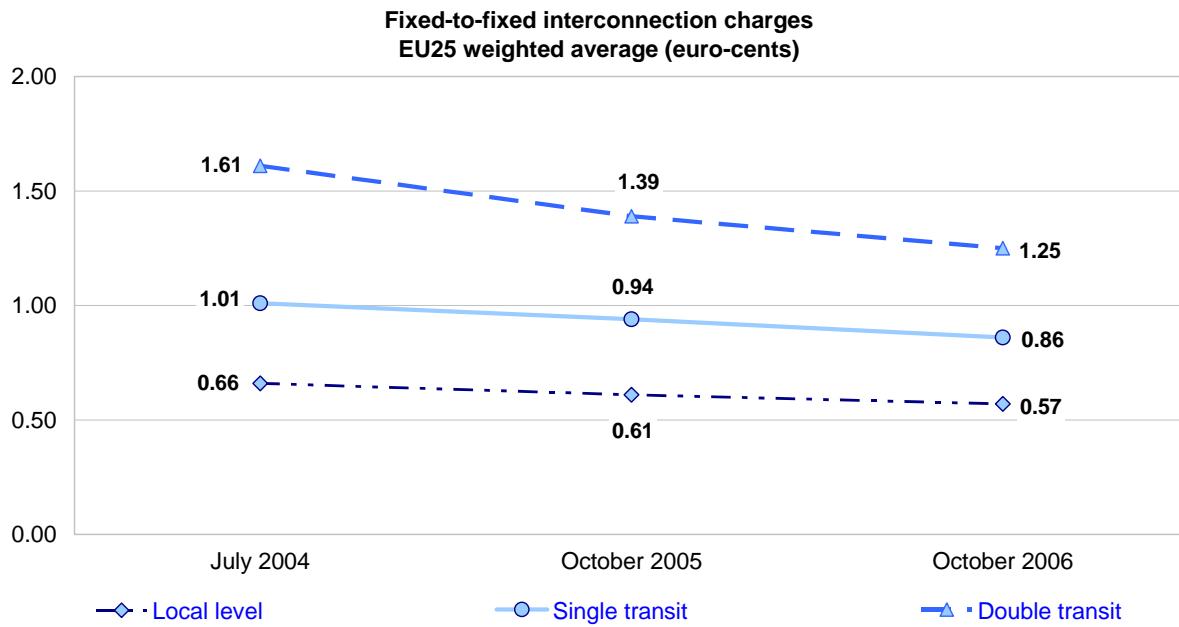
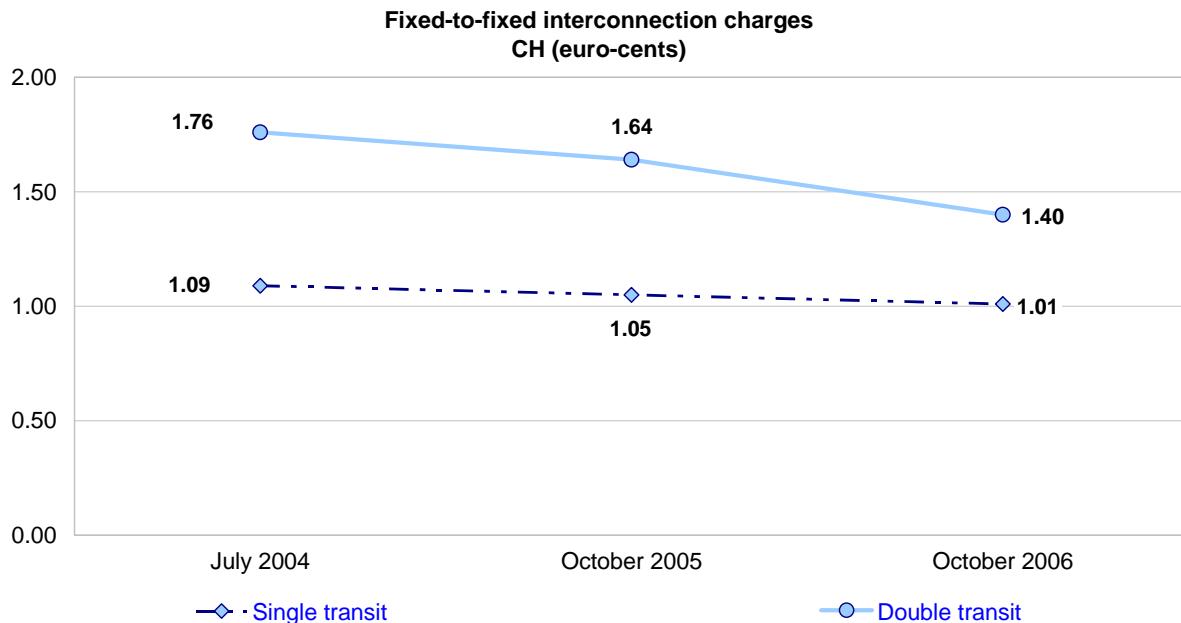


Figure 19a shows the same evolution (2004-2006), but for Switzerland. During the period in question, interconnection charges for double transit fell by 20.5%, i.e. slightly less than in the Union countries on average (22.4%). As far as single transit charges are concerned, there have been slight changes in Switzerland, a reduction of 7.3% as against 14.9% for the Union. In 2006, in comparison to 2005, the differences between the prices charged on average in the Union countries and the prices charged in Switzerland decreased substantially, but was nevertheless considerable. Thus the price of double transit is 12% higher in Switzerland and single transit is 17.4% higher. It should be mentioned once again that in Switzerland there are no local termination charges. This means that an operator wishing to terminate a call in a third-party network must pay a regional interconnection charge at least (cf. single transit).

**Figure 19a**



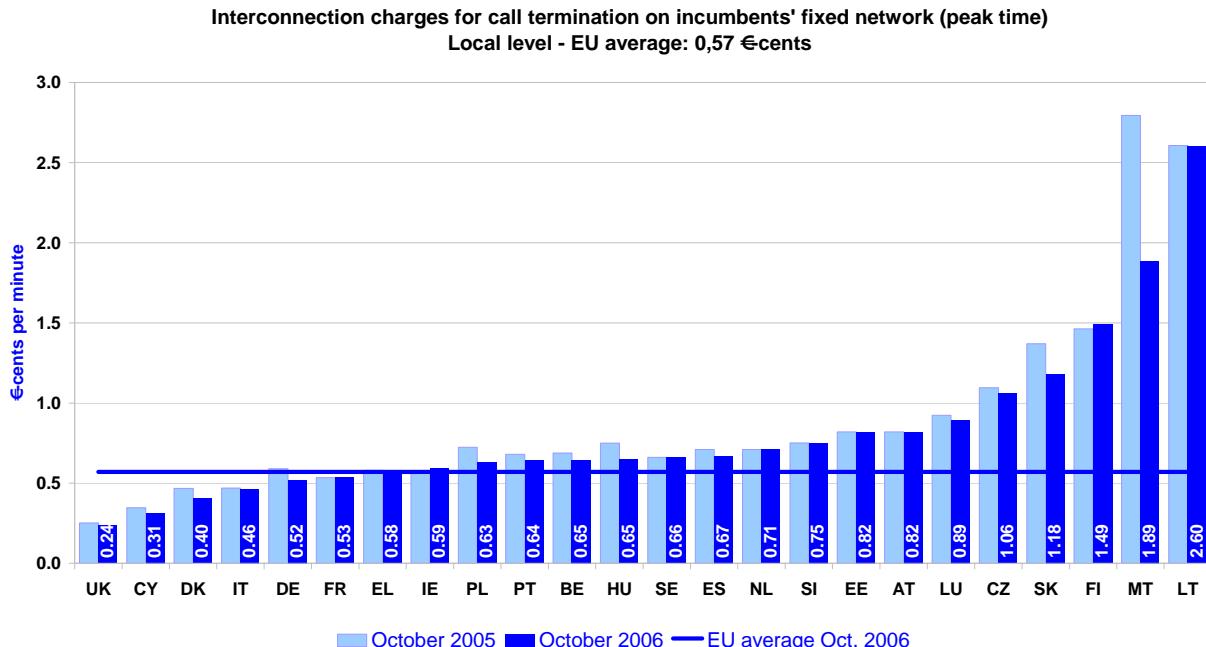
Source for Switzerland: Swisscom Price Manual up to and including Version 6.55.

Note: In Switzerland, single transit relates to regional call termination and double transit refers to national call termination. Local transit is not offered in Switzerland and is therefore not considered.

The following three charts show the interconnection charges for local level, single and double transit as of October 2005 and 2006.

When one examines Figure 20, it is apparent that the situation differs greatly between countries. In fact, only six countries – the United Kingdom, Cyprus, Denmark, Italy, France and Germany – have, in 2006, local interconnection charges lower than the weighted European averages. It should be noted that there are no local interconnection charges in Switzerland.

**Figure 20**



Spain: Half of total interconnection traffic is carried out via capacity based interconnection for which the price is significantly lower

France, Belgium, Spain: Price does not take account of IC linking fee

Latvia: Interconnection at local level not offered.

Hungary: Prices refer to the main incumbent operator Matav

Malta: Only one level of interconnection exists.

Luxemburg: Local level coincides with single transit.

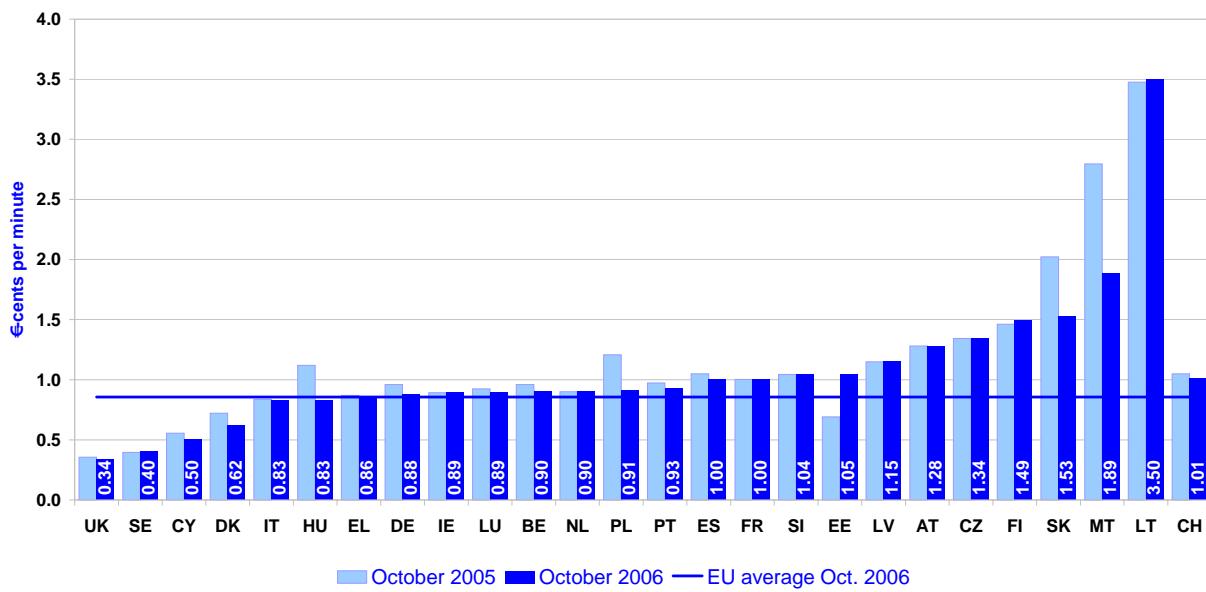
Finland: Value refers to an average among 43 SMP operators. Charges vary between 1,261€cents/min - 1.999€cents/min.

Note: Local transit is not offered in Switzerland and is therefore not considered.

Figure 21 shows the 2006 interconnection charges for single transit and illustrates the change which occurred between 2005 and 2006. Like previous year, Switzerland places itself above the EU average (+ 17.8%) and takes 16th place among the other European countries in 2006, before Slovenia and behind Spain and France. At the other end of the scale, Sweden and the United Kingdom have the cheapest charges, which are well below the European average.

**Figure 21**

**Interconnection charges for call termination on incumbents' fixed network (peak time)**  
Single transit - EU average: 0,86 €cents



Spain: Half of total interconnection traffic is carried out via capacity based interconnection for which the price is significantly lower

France, Belgium, Spain: Price does not take account of an annual linking fee.

Lithuania: The national IC includes single and double transit.

Hungary: Prices refer to the main incumbent operator Matav.

Malta: Only one level of interconnection exists.

Finland: Value refers to an average among 43 SMP operators. Charges vary between 1,261€cents/min - 1.999€cents/min.

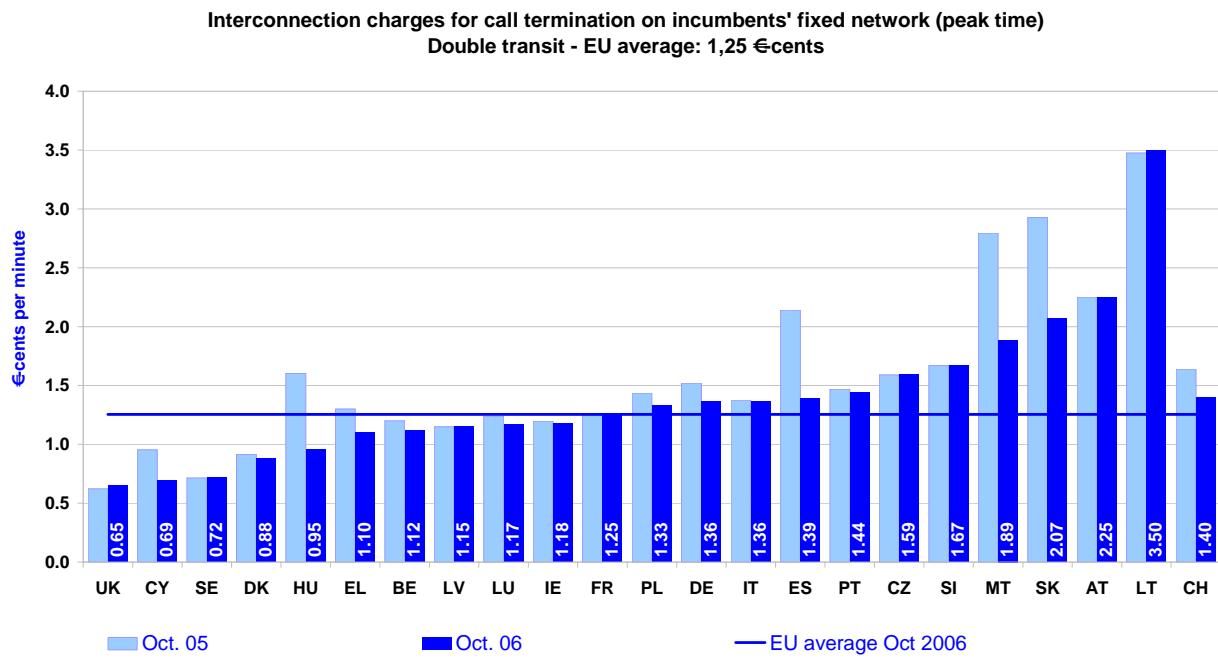
Luxemburg: Local level coincides with single transit.

Source for Switzerland: Swisscom Price Manual up to and including Version 6.55.

Note: In Switzerland, single transit relates to regional call termination.

Figure 22 shows that the double transit charge in Switzerland (1.40 €cents) was above the weighted EU24 average in 2006 (+11.6%). However, there are seven countries where the prices charged are higher than in Switzerland. Specifically, in decreasing price order, these are Latvia, Austria, Slovakia, Malta, Slovenia, Czech Republic, and finally Portugal. The United Kingdom and Sweden are at the other end of the scale. There are five countries in which the price drops below the 1 €cent mark (only two in 2004).

**Figure 22**



Czech Republic: Price in place till 2 May 2006. Prices are currently not regulated.

Estonia, Finland: Data are not available

Spain: Half of total interconnection traffic is carried out via capacity based interconnection for which the price is significantly lower

France, Belgium, Spain: Price does not take account of annual linking fee.

Lithuania, Luxemburg: Double transit does not exist. There is a national IC including single and double transit.

Hungary: Prices refer to the main incumbent operator Matav

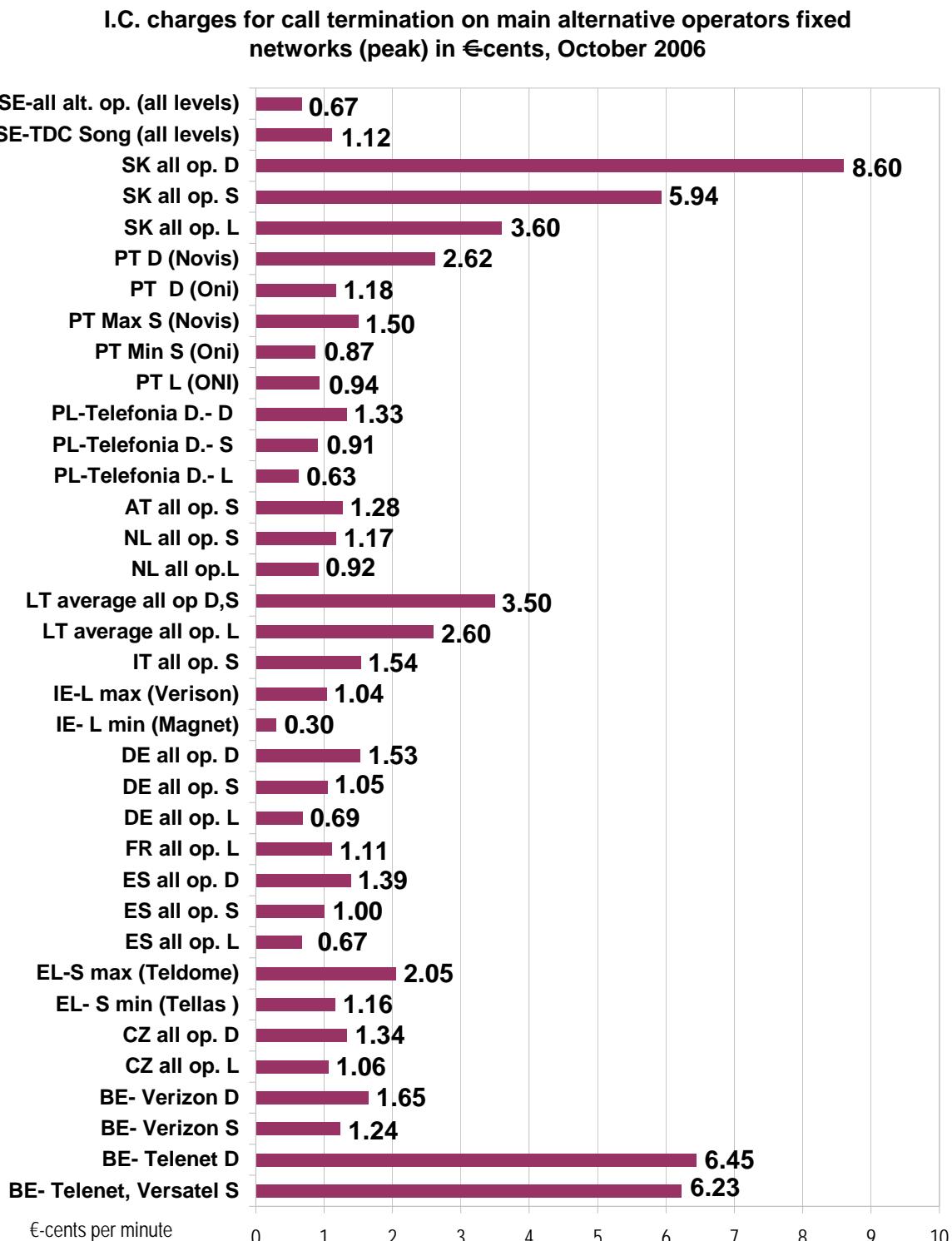
The Netherlands: Data are not available, price not regulate

Source for Switzerland: Swisscom Price Manual up to and including Version 6.55.

Note: In Switzerland, double transit refers to national call termination

### 3.2. Call termination on alternative operators' fixed networks

Figure 23



Legend:

L: Local level; S: Single transit; D: Double transit  
 Max./Min.= Maximum/Minimum  
 Alt. Op.= Alternative operators

Cyprus, Luxemburg, Hungary, Slovenia, Finland, United Kingdom: Data are not available.

Estonia, Denmark: Data are confidential.

France: Price does not take account of annual linking fee. Data refer to IC charges for geographic number.

Malta: No alternative fixed operators.

Germany: For 32 alternative network operators a uniform tariff for termination services has been imposed on the basis of a dispute settlement.

**Data for Switzerland are not available.**

### **3.3. Call termination on mobile networks**

This section presents the per-minute interconnection charges for fixed call termination on the networks of mobile operators based on the first three minutes of a call at peak rate. Where available charges for call termination on the networks of 3G operators and service providers (MVNO and resellers) have been included. Charges are for calls originated in the same countries

In the following charts information is shown for 88 mobile operators in the EU (representing almost 100% of the EU mobile market) **and for 3 mobile operators in Switzerland**.

Following the analysis of the market for mobile call termination, mobile network operators have been notified as having Significant Market Power (SMP) on their mobile network. For this reason the split between SMP and non SMP operators used in the previous report is no longer applicable. It should also be noted that not all SMP mobile operators have been imposed remedies on termination charges.

Apart from Ireland, Slovenia and Finland, termination charges are applied for both fixed and mobile calls (no information are available for Germany). Where available, information on mobile-to-mobile termination rate have been indicated in the notes.

Data have been collected by the NRAs, and refer to 1 October 2006.

#### *3.3.1. EU and national average*

The following chart shows the trend in the (weighted) average fixed-to-mobile termination charges for all mobile operators in the EU **and in Switzerland** since July 2004.

The national averages for all mobile operators in each Member States are weighted average charges based on the number of subscribers and the termination rate of each operator at 1 October 2006.

Where available, data for 3G operators and service providers have been taken into account. The 2006 exchange rates have been applied to the non euro-zone countries for previous years.

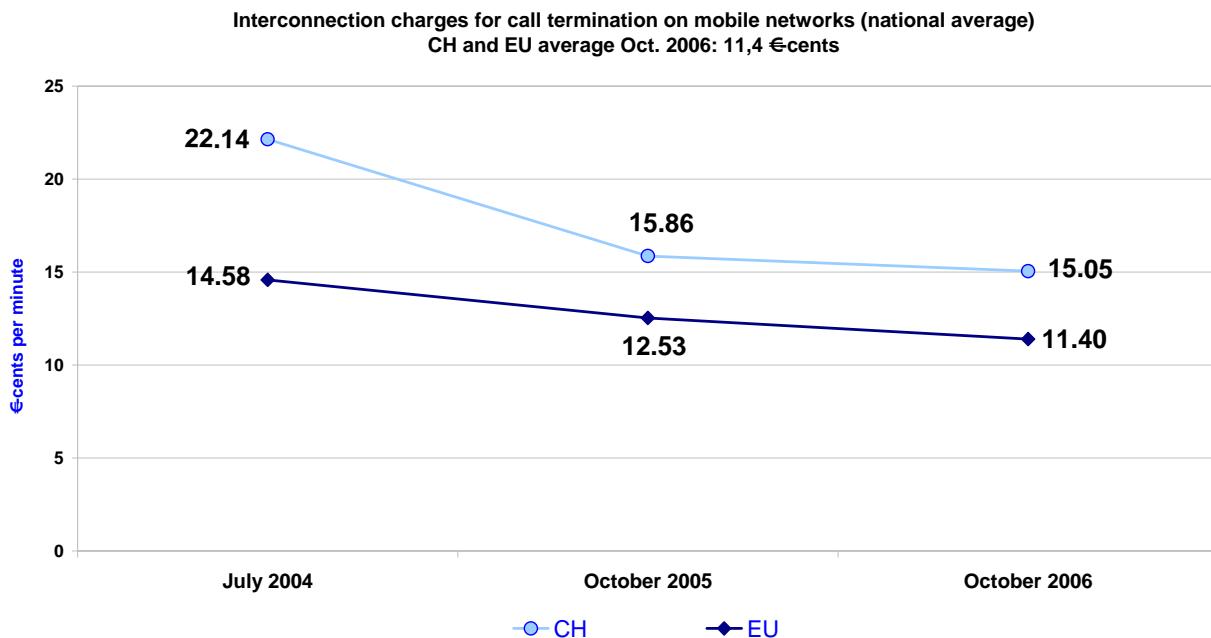
The trend shows that termination charges have continued to decrease and at October 2006 the EU average termination charge was 9% lower than one year before (-21.8% respect July 2004). The most significant reductions have occurred in France (-24%). Reduction of around 20% has taken place in Denmark, Austria, Portugal, and Sweden. In Germany, Greece, Spain, Luxembourg, Hungary, The Netherlands, Slovenia and Sweden there have been reductions from 11% to 17%. The average mobile termination charge has increased in the United Kingdom (+9.2%).

Despite the continuing decline, termination charges remain on average more than 9 times higher than the fixed interconnection charges (double transit). Differences between 10 and 14 times the double fixed interconnection charges are found in Belgium, Denmark, Greece, Ireland, Luxembourg, Hungary, Poland, Slovenia, Sweden, and United Kingdom.

**In 2006 the average price that the Swiss operators charged for the call termination on mobile networks was about 32% higher than the European average. There was a significant decrease (28.3%) in the interconnection charges in Switzerland in the period of July 2004-October 2005, and just a little price reduction between October 2005 and October 2006.**

The strong decrease between 2004 and 2005 is due to Swisscom and Sunrise. Swisscom led the way by dramatically reducing its mobile termination charge in July 2005 by 40%, Sunrise followed in August by reducing its termination charge by 19%. Orange did the same but only in January 2006 with a reduction of 11%, and then once again in July 2006 (-9%). It has to be noted that Swisscom demands the lowest termination charges (Figure 26).

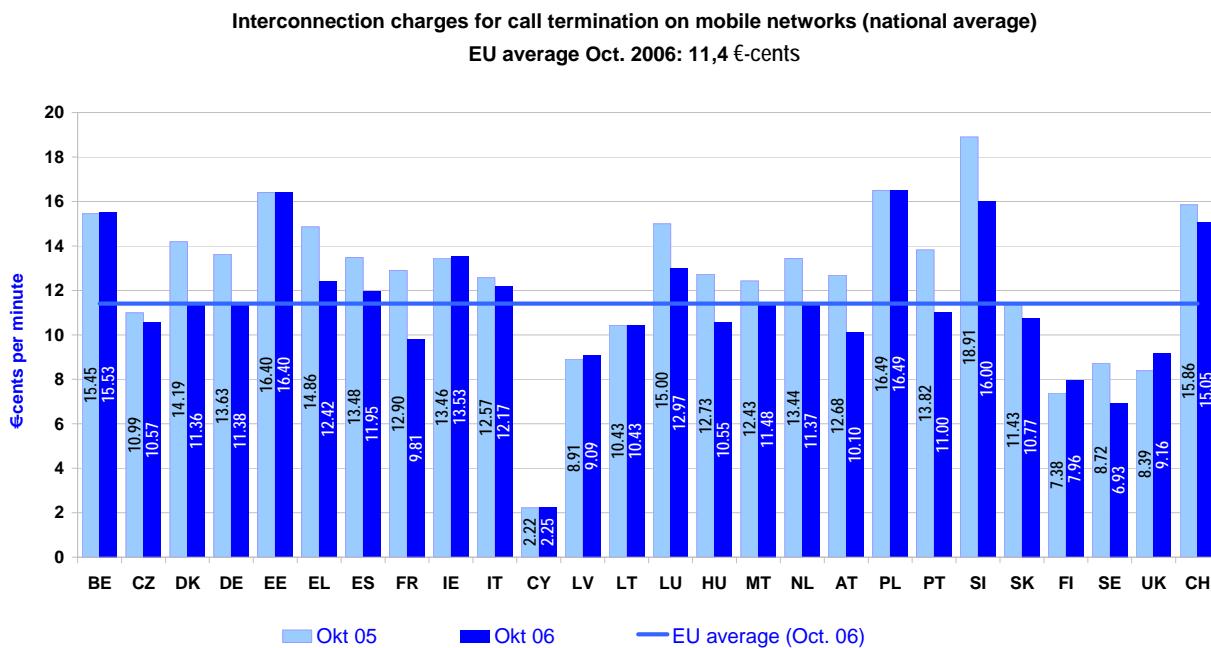
**Figure 24**



Figures are not comparable with previous reports, because of different data reported by NRAs for 2005 and 2004

When one examines Figure 25, which gives a more comparable image, it must be stated that the mobile telephony operators active in the Swiss market demand prices which are among the highest. In the European comparison, there are only four countries in which charges are higher in 2006 (Estonia, Poland, Belgium and Slovenia). Fifteen out of twenty-five countries are below the European average; the cheapest price is charged in Cyprus (2.25 €cents).

**Figure 25**



Figures might not be comparable with previous reports, because of different data reported by NRAs for 2005 and 2004.

Where possible, 3G operators and MVNO/resellers have been taken into account. In Ireland, The Netherlands, Finland, the figures for 2005 and 2006 do not refer to the same operators.

Belgium: New interconnection charges are applied from November 2006. The new national average will be 11.78 €cents.

Germany: New interconnection charges are applied from November 2006. The new national average will be 9.1 €cents.

Estonia: Charges for two operators may change depending on the volume of calls (below or above 3 million minutes per month). In the chart the second option is presented

France: Mainland operators only. Overseas operators not included.

Poland: New interconnection charges are applied from 15 October 2006. The new national average will be 11.78 €cents.

Finland: Fixed to mobile charges only apply when the call is made through a prefix code or carrier pre-selection. In other cases, local operators determine the local network charges and mobile operators determine the mobile call charges.

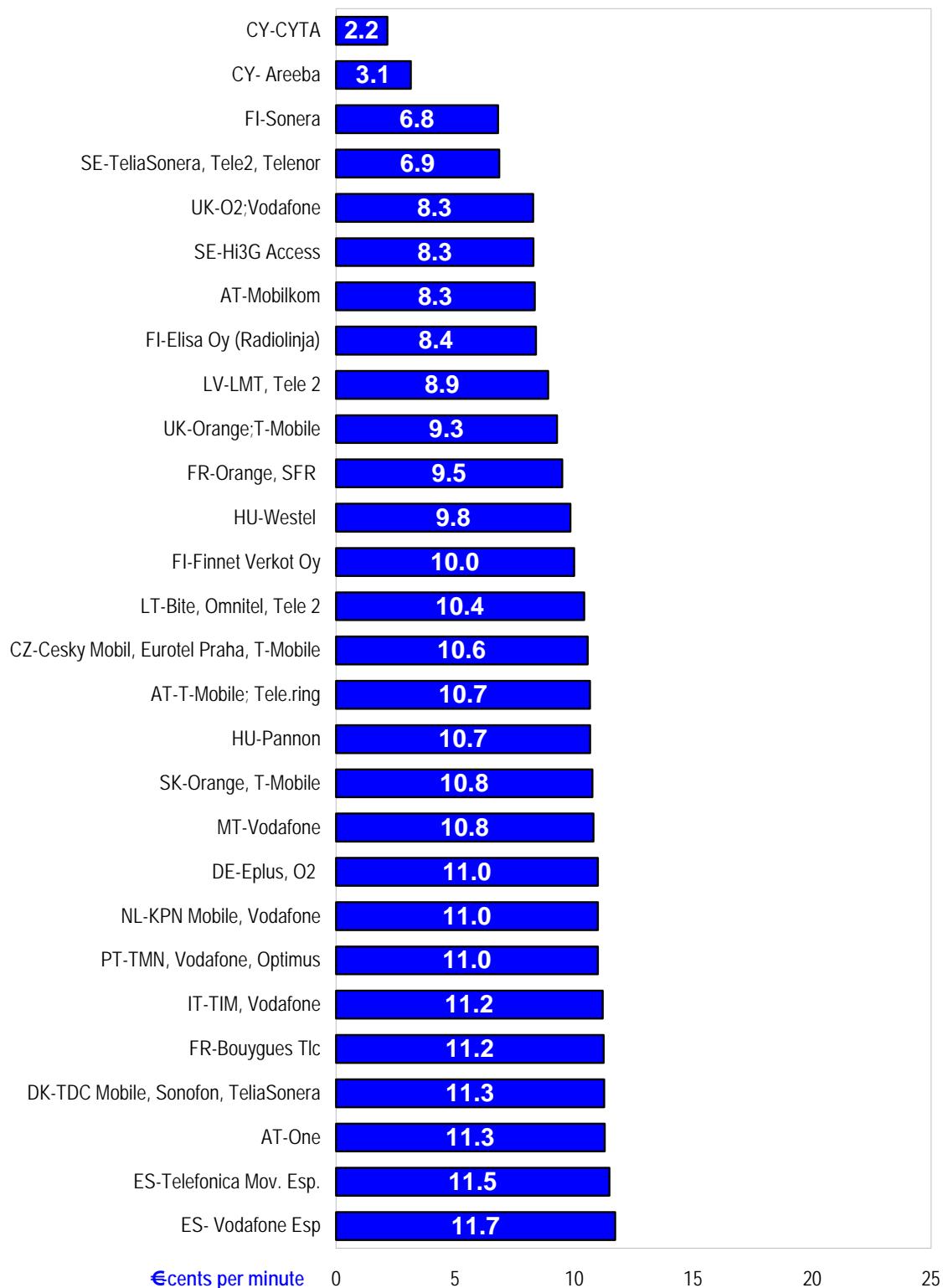
[Source for Switzerland: Swisscom Price Manual up to and including Version 6.55.](#)

### *3.3.2. Mobile operators' termination charges*

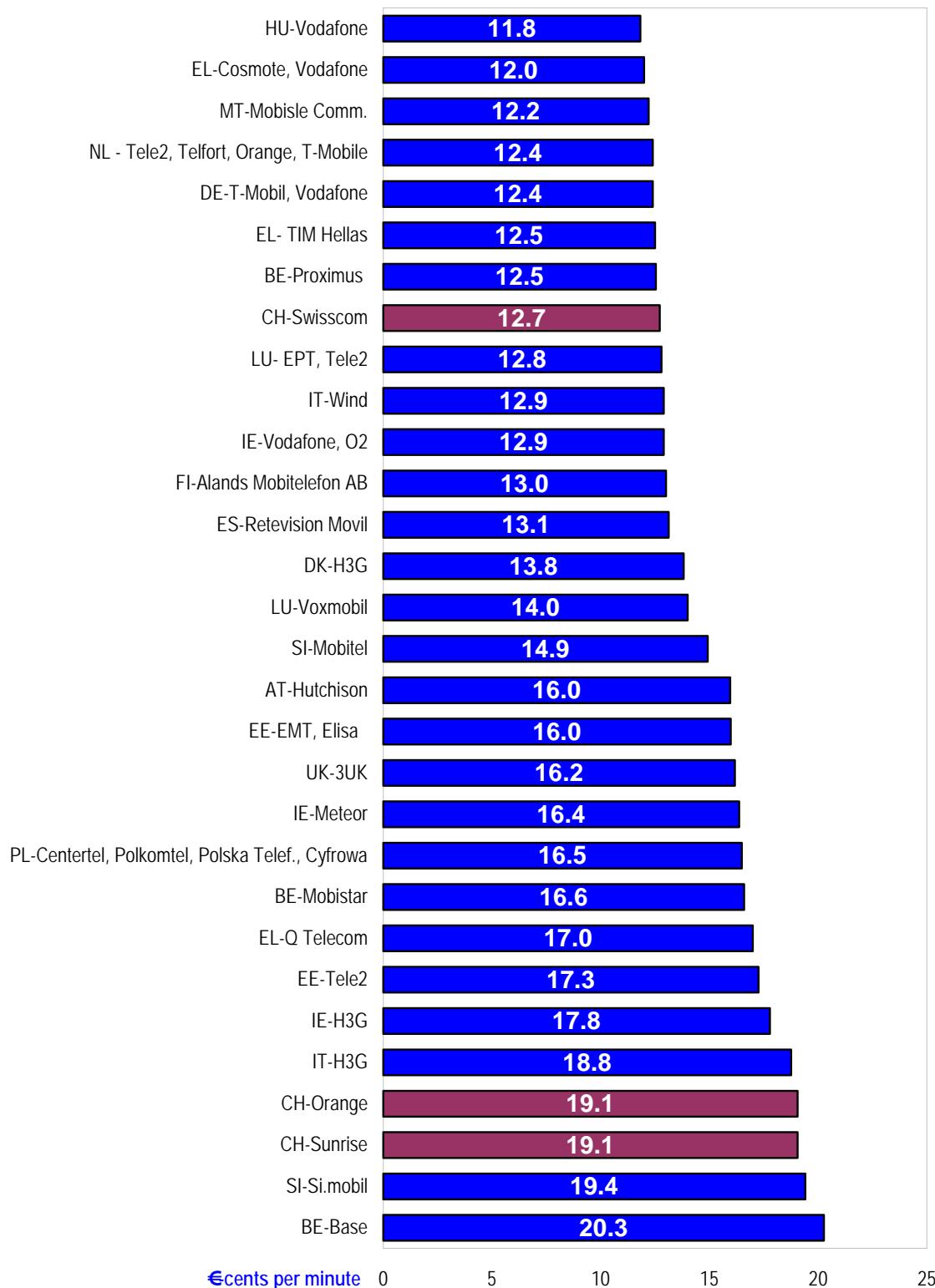
The following charts show the individual fixed-to-mobile interconnection charges for 85 mobile operators in the EU ([88 with Switzerland](#)). Apart from Cyprus which represents an exception (2.15 €cents) the lowest charge is found in Finland (6.8 €cents) whereas the highest charge is found in Belgium at 20.27 €cents (almost three times that of the cheapest).

**Figure 26**

**I.C. charges for call termination on mobile networks (peak)  
in €cents, October 2006**



**I.C. charges for call termination on mobile networks (peak)**  
**in €cents, October 2006**



Belgium: From 23 November 2006 mobile termination rate are the following: 9.67 €cents for Proximus, 13.6 €cents for Mobistar and 13.37 €cents for Base.

cents for Base.

Czech Republic: The prices are valid since 2 May 2006.

Germany: Data refer to fixed-to-mobile. No information available concerning mobile to-mobile. From 23 November 2006 mobile termination rate are the following: 8.78 €cents for T-Mobile and Vodafone, 9.94 €cents for E-plus and O2.

Estonia: Data refer to fixed-to-mobile. Termination charge from mobile network to EMTS is 12.9€cents/min for Elisa (no information available for EMT and Tele2). Charges in the chart for Elisa and EMT refer to call volume over 3 million minutes per month. Charges for smaller volumes are higher: 17.58 €cents/min for EMT and 10.11 €cents/min for Elisa.

Spain: Prices in the chart are valid from 16 October 2006 to March 2007.

Ireland: Data refer to fixed-to-mobile. Termination charges from mobile network are the following: 13.4 €cents for O2; 13.33 €cents for Vodafone; 16.36 €cents for Meteor; 17.78 €cents for H3G.

Poland: Prices valid up to 15 October 2006. Mobile termination rate after 15 October 2006 will be 1.17 €cents for all operators.

Slovenia: Data refer to fixed-to-mobile. Termination charges from mobile network are the following: 0.1 €cents for Si.mobil and 0.07 €cents for Mobiltel.

Finland: Fixed to mobile charges only apply when the call is made through a prefix code or carrier pre-selection.

[Source for Switzerland: Swisscom Price Manual Version 6.55.](#)

### **3.4. Leased lines interconnection charges**

This section shows the monthly rental and the one-off charges for short-distance leased lines (local ends, excluding VAT), up to 2 and 5 km, provided by the incumbent operator to other interconnected operators.

The distance refers to the radial distance between the customer local end leased line and the point of interconnection.

It should be noted that in some cases data include the handover costs, while in other cases these costs are excluded.

National Regulatory Authorities have provided these figures through the questionnaire for the 12th Implementation Report. Unless otherwise indicated; figures indicate the position in October 2006.

**Note that in Switzerland, Swisscom negotiates prices on a case-by-case basis with its clients. In the absence of official data, it is therefore not possible to include Switzerland in Figures 27 to 32.**

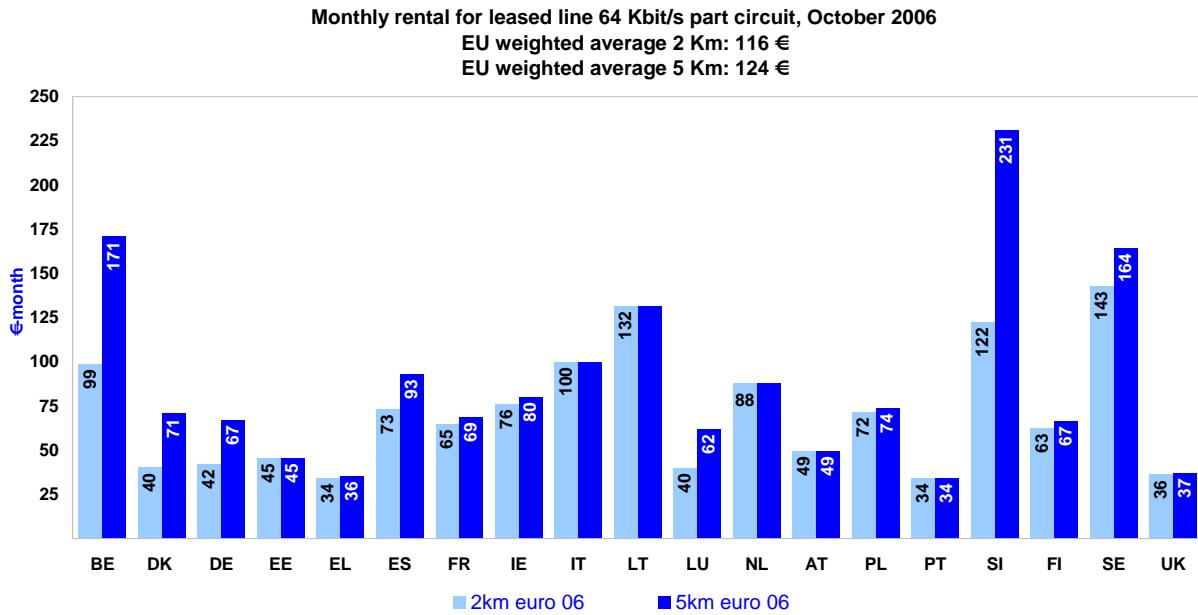
Compared to last year, the prices for monthly rentals (all capacities) have decreased in several countries (France, Spain), whereas the highest price is in Slovenia (231€ for 64kbit/5km distance: 3828 €for 34Mbit/5km) and the cheapest price can be found in Greece, Portugal and UK (between 34 and 37 €for 64 Kbit capacity). One-off charges for leased lines have remained stable in 6 countries (Belgium, Germany, France, Ireland, Austria and Portugal); in Greece, the increase in price compared to last year was spectacular (close to 200% for 64Kbit and more than 100% for 2Mbit lines) whereas in Denmark, the price drop was above 90% for the 2Mbit/sec circuit compared to last year. The cheapest monthly fee is to be found in Cyprus (between 32 and 77 €for 2 Mbit).

The highest one-off fee price is in Latvia for 2 Mbit (3261 € while the lowest price in this capacity can be found in Lithuania: 291 €compared to 1196 €last year.

Looking at higher speed leased lines (34Mbit/sec), one-off fee is significantly high in Denmark.

### 3.4.1. 64 Kbit/sec part circuit

Figure 27



Czech Republic, Latvia, Malta: Service not offered.

Germany: Price authorized as of 1 November 2006. Prices are lower with long-term contracts.

France: Data refer to local leased lines.

Cyprus, Hungary, Slovakia: Data are not available.

Lithuania: End circuit not offered, price refers to wholesale leased lines.

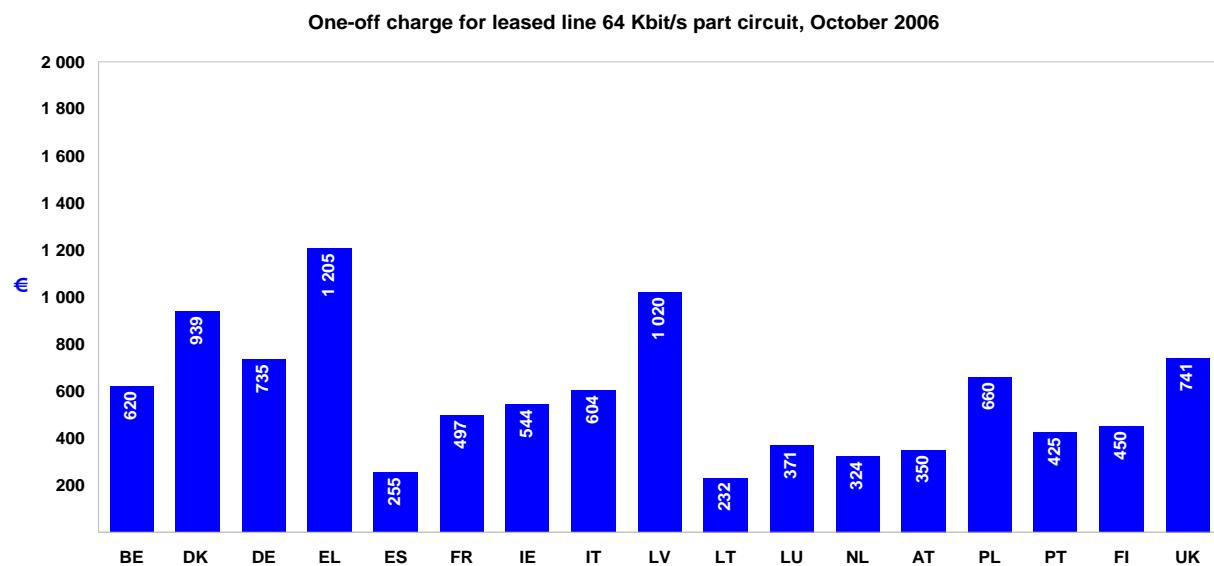
Luxemburg: Minimum price for 5km circuits (62 € to 80 €).

The Netherlands: For 64kbit there is no local service offer. Only a regional service offer is available.

Austria: Hand-over for STM1 (Synchronous Transfer Mode-1) is not included (624.75 €).

Finland: Prices are the average of three local incumbent operators.

Figure 28



Czech Republic, Malta: Service not offered.

Denmark: Price shown is for a 2km trunk segment. The one-off price for 5km trunk segment is 1274 €

Germany: Price authorised as of 1 November 2006.

Estonia, Cyprus, Sweden, Slovenia, Slovakia: Data not available.

Lithuania: End circuit not offered, price refers to wholesale leased lines.

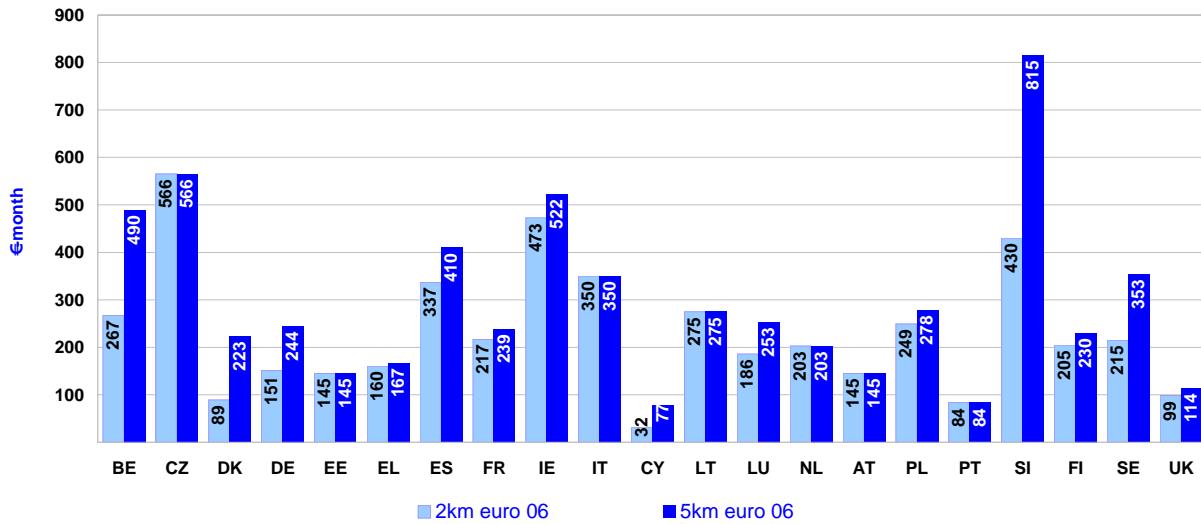
Austria: Price for a one-year contract. Otherwise price is 700 €

Finland: Prices are the average of three local incumbent operators.

### 3.4.2. 2 Mbit/s part circuit

Figure 29

Monthly rental for leased line 2 Mbit/s part circuit, October 2006  
EU weighted average 2 Km: 334€, 5 Km: 367€



Germany: Price authorized as of 1 November 2006.

Latvia, Malta: Service not offered.

Lithuania: End circuit service not offered, price refers to wholesale trunk segment.

Luxemburg: Minimum price for 5km circuits (253 € to 359 €).

Hungary, Slovakia: Data are not available.

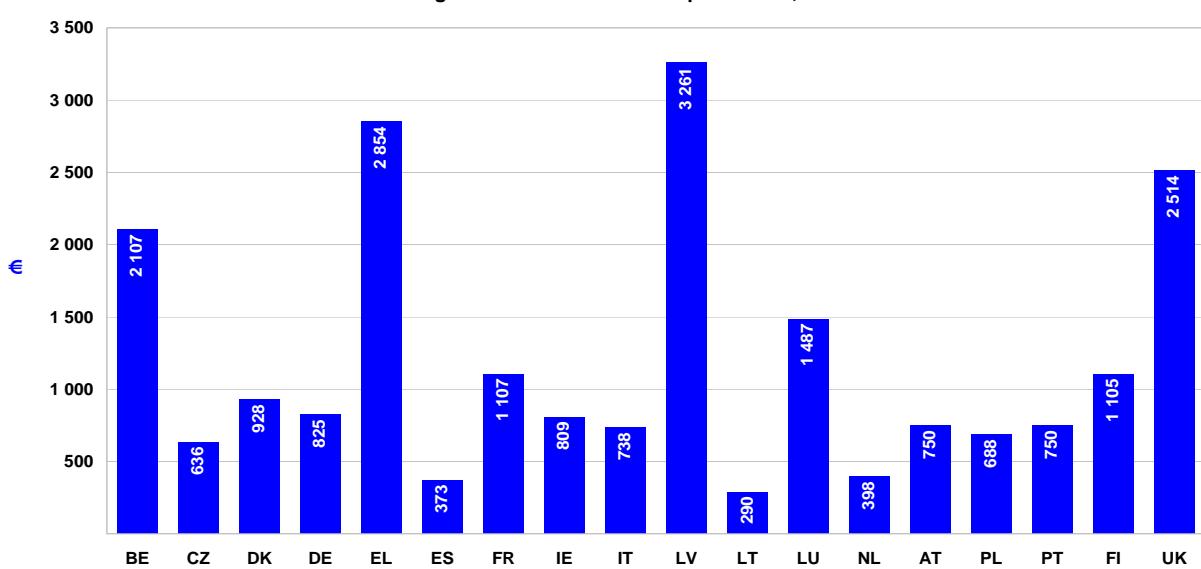
The Netherlands: For 2Mbit/s there is no km-dependent charge. The service is offered at a standard charge from the end-user location to the local exchange office.

Austria: Hand-over for STM1 (Synchronous Transfer Mode-1) is not included (624.75 €).

Finland: Prices are the average of three local incumbent operators.

Figure 30

One-off charge for leased line 2 Mbit/s part circuit, October 2006



Germany: Price authorized as of 1 November 2006.

Estonia, Cyprus, Hungary, Slovenia, Sweden: Data are not available.

Latvia, Malta: Service not offered.

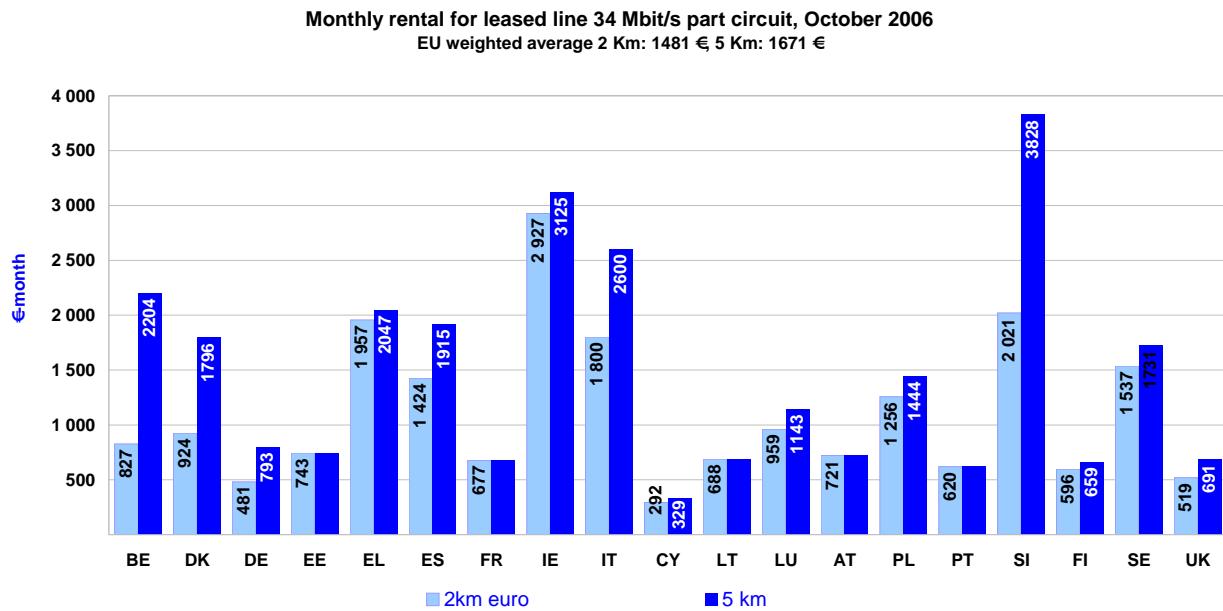
Lithuania: End circuit service is not offered, price refers to wholesale trunk segment.

Austria: One-off price is 750 € for a one-year contract; otherwise 1500 €.

Finland: Prices are the average of three local incumbent operators.

### 3.4.3. 34 Mbit/s part circuit

Figure 31



Germany: Price authorized as of 1 November 2006.

France: Price is for high populated area. Otherwise is 771,2 €

Latvia, Czech Republic, Malta: Service not offered.

Lithuania: End circuit service is not offered, price refers to wholesale trunk segment.

Luxemburg: Minimum price for 5km circuits (1143 € to 1271 €).

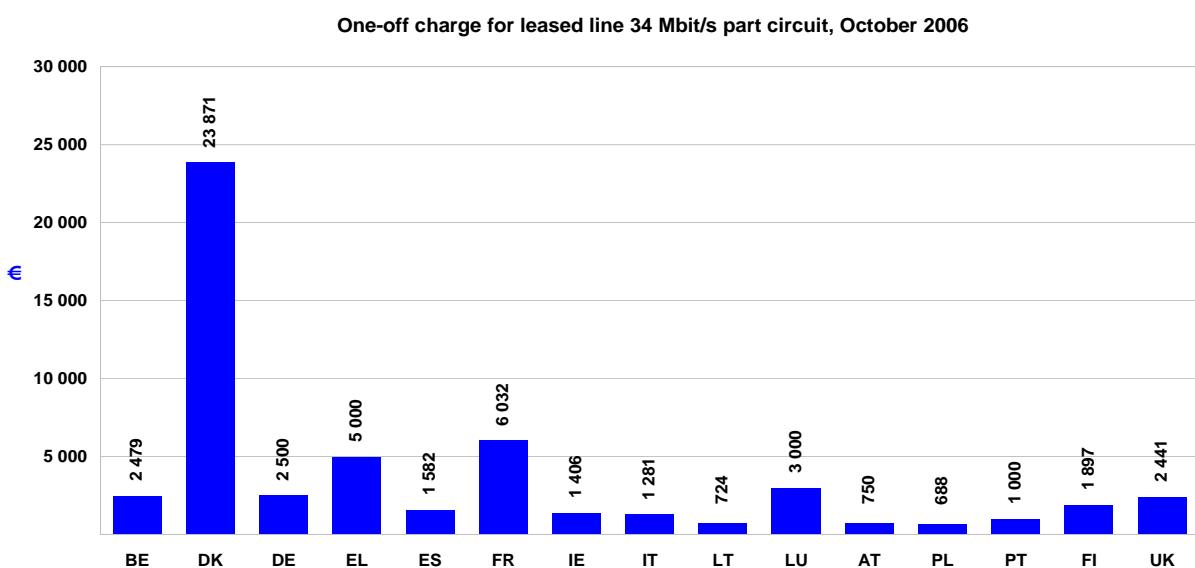
Hungary, Slovakia: Data not available.

The Netherlands: Price is unknown, not regulated.

Austria: Hand-over for STM1 (Synchronous Transfer Mode-1) is not included (624.75 €).

Finland: Prices are the average of three local incumbent operators.

Figure 32



Germany: Price authorized as of 1 November 2006.

Estonia, Cyprus, Hungary, Sweden, The Netherlands, Slovenia, Slovakia: Data are not available.

Latvia, Czech Republic, Malta: Service not offered.

Lithuania: End circuit service is not offered, price refers to wholesale trunk segment.

Austria: One-off price is 750 € for a one-year contract; otherwise 1500 €

Finland: Prices are the average of three local incumbent operators.

## 4. MOBILE MARKET

This section provides information on the number of mobile subscribers and the penetration rate for mobile telephony services. It also shows the number of both mobile network operators and mobile service providers as well as the market share of the main players in each Member State [and in Switzerland](#).

### 4.1. Mobile penetration

This section provides information on the number of mobile subscribers and the penetration rate for mobile telephony services in each Member State. The growth in the penetration rate since 2004 is also shown.

Where available, data have been provided by the National Regulatory Authorities (NRAs). Where data were either not available or confidential, figures are estimates from the “European Mobile Communications” database.

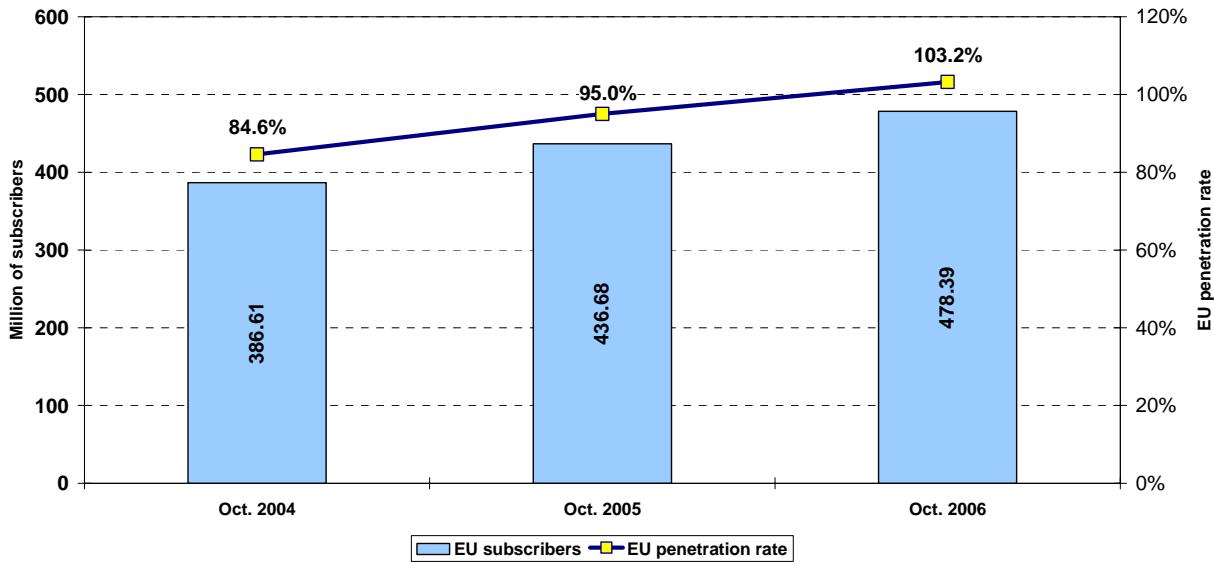
The EU average is a weighted average.

It should be noted that operators and regulators use different methods to count the number of subscribers. Some regulators distinguish between the overall number of mobile subscribers and the number of active subscribers. The table indicates where this information is available. Some operators consider the total number of users that have made or received a call or sent an SMS in the last 9 or 6 months, whereas others only consider the active users of the last 3 months. This has an impact on the penetration rate, especially in small countries

The chart below displays the number of mobile subscribers in the EU between 2004 and 2006. In October 2006 there were around 479 million mobile subscribers, with an increased of more than 42 million since October 2005 (+9.5%). Penetration rate is above 103% of EU population (+8.2 percentage points since last year).

**Figure 33**

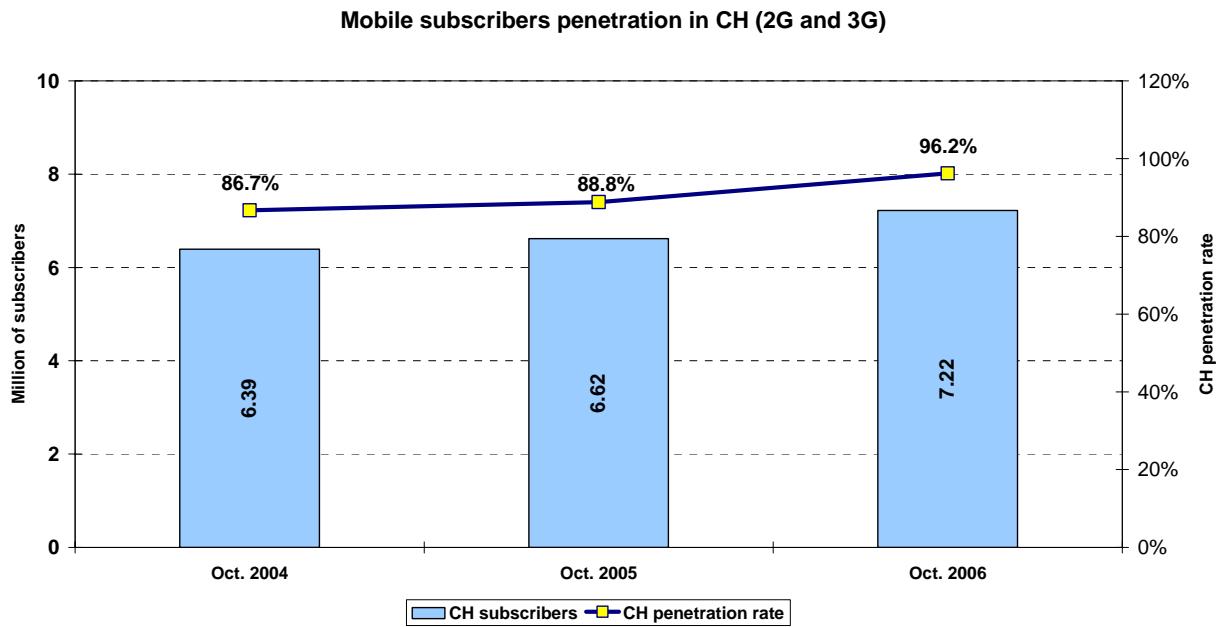
**Mobile subscribers penetration in EU (2G and 3G)**



Where available, data include 2G and 3G mobile network operators' subscribers as well as mobile service providers' subscribers. Data are not comparable with previous reports (updated figures for previous years have been provided by some NRAs).

Figure 33a shows the evolution in the mobile telephony market in Switzerland. In the period between October 2004 and October 2006 there was noted an increase of 787'515 in the number of mobile subscriptions (12.24%). The growth of the penetration rate in the same period made about 9.42%. The higher growth rate since October 2005 can be explained by the introduction of new no-frill offers by resellers that appeared in the mobile market in 2005 and 2006 (see also figure 38).

Figure 33a



Source for Switzerland: OFCOM Switzerland.

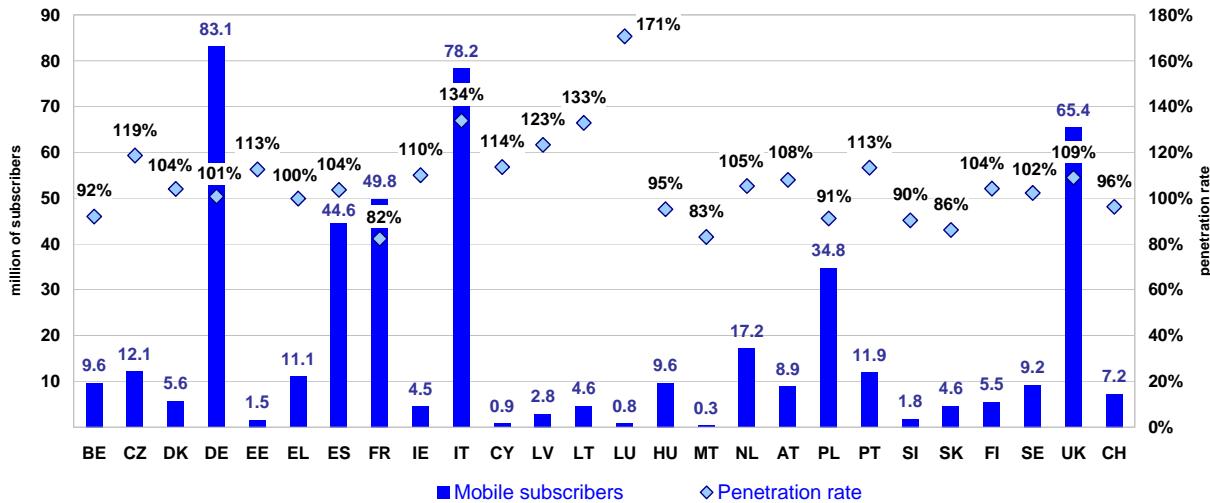
The following chart shows the absolute number of mobile subscribers in each Member States (columns) and the penetration rate (dots), measured as the number of subscribers per 100 inhabitants. Where available figures include 2G and 3G subscribers for both mobile network operators and mobile service providers.

Penetration rate is above 100% in 17 Member States; Italy (134%), [Latvia \(123%\)](#), and Lithuania (133%) have the highest values (apart from Luxembourg where the value (171%) is significantly lower if trans-national commuters are added to the national population). [Malta \(83%\)](#), [France \(82%\)](#) and [Slovakia \(86%\)](#) have the lowest penetration rates and are the only countries which had not exceeded 90%. The mobile telephony penetration rate in Switzerland, at 96.2%, was 7 percentage points smaller than the average for the European Union countries. More specifically, Switzerland was in 19th position among EU25 countries.

Measured in terms of consumers, the largest markets are in Germany, Italy and the United Kingdom. Together, the users in these three countries make up 47% of the subscribers counted in the member countries of the Union. Switzerland, with its 7.2 million users, naturally belongs to the group of countries characterized by a low volume of users in absolute terms.

**Figure 34**

**Mobile subscribers and penetration rate, October 2006**



Where available, data include 2G and 3G mobile network operators' subscribers as well as mobile service providers' subscribers. Data are not comparable with previous reports (updated figures for previous years have been provided by some NRAs).

Belgium: Data refer to January 2006.

Germany: Data as of 1 July 2006.

Ireland: Figures for one operator are taken by Mobile Communications Europe and refer to June 2006.

France: Figures refer to national market (mainland France and overseas departments). Penetration rate for mainland France is 79.3%.

Luxembourg: Data refer to 1 July 2006. Penetration rate is significantly lower if trans-national commuters are added to the national population.

Netherlands: Figures are NRA's estimates.

Slovakia: Data for some competitors refer to June 2006.

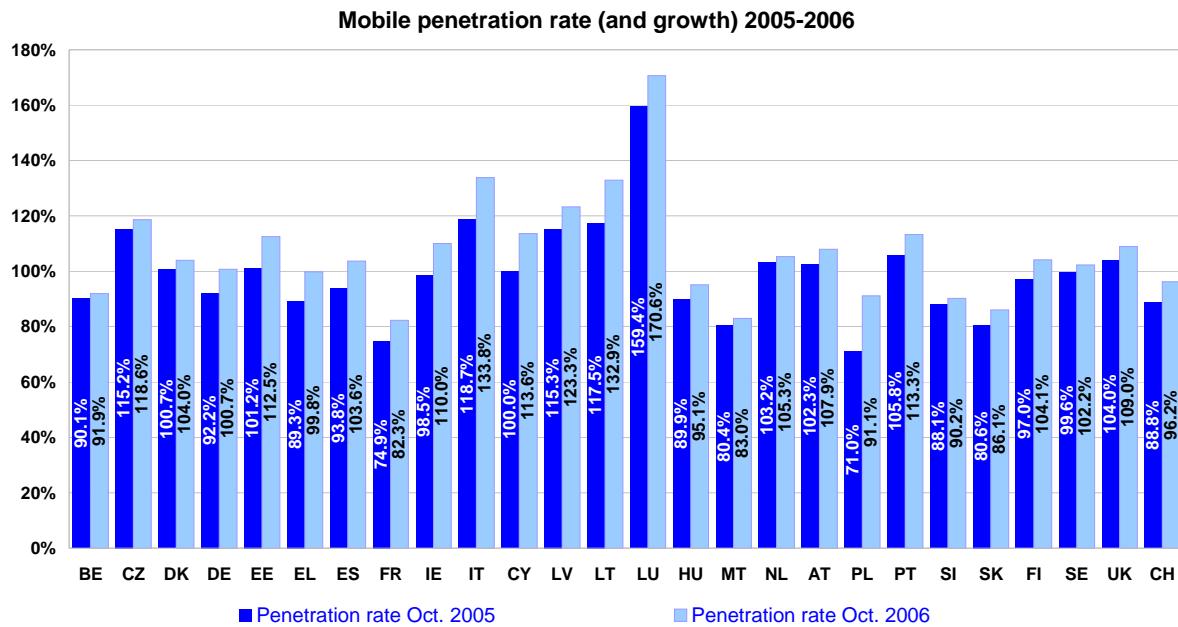
United Kingdom: Service providers are excluded, data refer to 1 January 2006.

Source for Switzerland: OFCOM Switzerland.

The following chart displays for each Member State the growth of the mobile penetration rate between October 2005 and October 2006, unless otherwise indicated. Penetration rate has grown significantly in Poland (+20 percentage points (p.p.)), Italy and Lithuania (around +15 p.p.), Cyprus (+13.7 p.p.), Luxembourg, Estonia and Ireland (+11 p.p.).

The growth rate of the mobile penetration in Switzerland, observed annually from 1998 to date, was strong primarily in the first three years (rate varying between 12.7 and 24.4%). Since 2001, development has slowed down markedly, indicating that a degree of saturation of the market is approaching. In the period of October 2004 – October 2005 the Swiss market showed the lowest growth rate (2.1%). However, between October 2005 and October 2006 the penetration rate increased by 7.4%, reaching the mark of 96.2%.

Figure 35



Data are not always comparable with previous reports (data have been updated by NRAs).

Belgium: Data refer to July 2005 and January 2006.

France: Figures refer to national market (mainland France and overseas departments).

Ireland: Figures for one operator are taken by Mobile Communications Europe and refer to June 2006.

Luxembourg: Data refer to 1 July 2006. Penetration rate is significantly lower if trans-national commuters are added to the national population.

Netherlands: Figures are NRA's estimates.

Slovakia: Data for some competitors refer to June 2006.

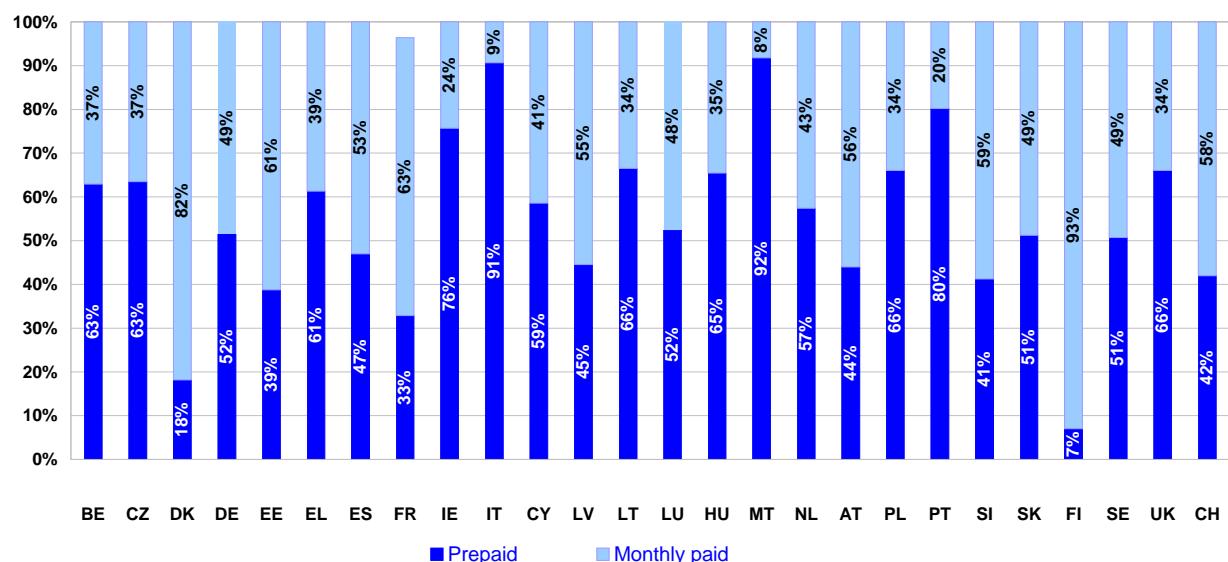
United Kingdom: Service providers are excluded; data for 2006 refer to 1 January.

Source for Switzerland: OFCOM Switzerland.

The following chart shows, for each Member State split between post-paid and pre-paid subscribers. At EU level, almost 60% of subscribers use a pre-paid system. In four countries pre-paid subscribers are more than 70% and in Italy and Malta they are more than 90%. In Switzerland, 42% of subscribers have chosen the pre-paid system at the regarded date.

Figure 36

**Mobile subscribers: prepaid and monthly paid (October 2006)**  
EU average: prepaid: 59,8% - monthly paid: 39,8%



Luxembourg, Malta, Austria: Data are confidential or not available from NRAs. For these countries, the figures in the chart are estimates from Mobile Communications Europe and refer to June 2006.

Belgium: Data refer to January 2006.

France: Figures refer to mainland France (overseas departments are excluded).

Ireland: Figures for one operator have been taken by Mobile Communications Europe and refer to June 2006.

The Netherlands: Figures are NRA's estimates.

Source for Switzerland: OFCOM Switzerland.

#### 4.2. Players in the mobile market

This section shows the number of mobile licenses granted in each Member State [and in Switzerland](#) for the provision of mobile services (2G/3G mobile network operators and mobile service providers). License for analogue mobile service are not phased out in Sweden (phasing out: 31-12-2007) and in Poland (phasing out: 17-12-2016).

Data have been provided by the national regulatory authorities and refer to the situation in July 2006.

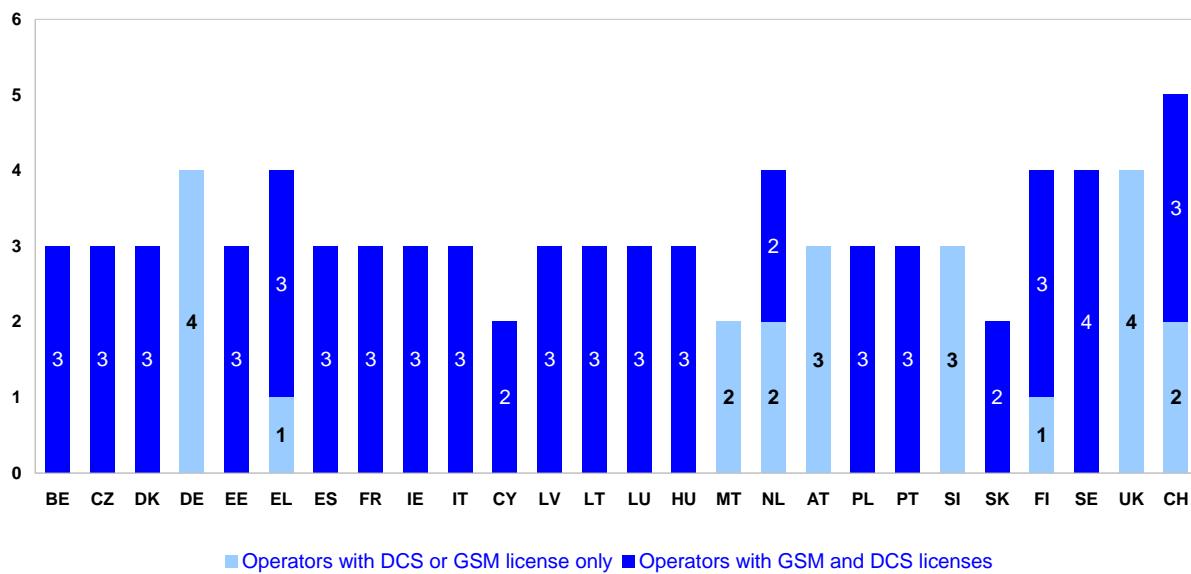
The following chart shows the number of mobile network operators licensed to provide digital mobile services (second-generation). The number of operators indicates the real magnitude of the choice of operators for customers of digital mobile services, since very often operators have licenses for both GSM 900 and DCS 1800. Mobile network operators have been identified as having only GSM 900 or only DCS 1800 frequencies, or both (in which case they have usually been granted a GSM 900 license which has subsequently been extended to the DCS 1800 band).

In Switzerland, five providers were operationally active in this market in July 2006. These were Swisscom Mobile, Sunrise, Orange, In&Phone and Tele2 which all operate a network. The licenses of Tele2 and In&Phone were granted in February 2004 by the Communications Commission (ComCom) in the 1800 MHz frequency. Tele2 operates its own regional network (in Zurich), while In&Phone provides national services to business clients only.

If we consider Figure 37, we can see that in all the countries considered, the number of operators with frequencies available and operating a network varies between two (Slovakia and Cyprus) and five (Switzerland).

**Figure 37**

**2.G Mobile Network Operators, July 2006**



France: Mobile national operators for mainland France only. Overseas departments are excluded.

Source for Switzerland: OFCOM Switzerland.

Information on mobile service providers has been included where available (without distinction between local and national coverage). Mobile service providers are defined as mobile virtual network operators or enhanced service providers or simple resellers.

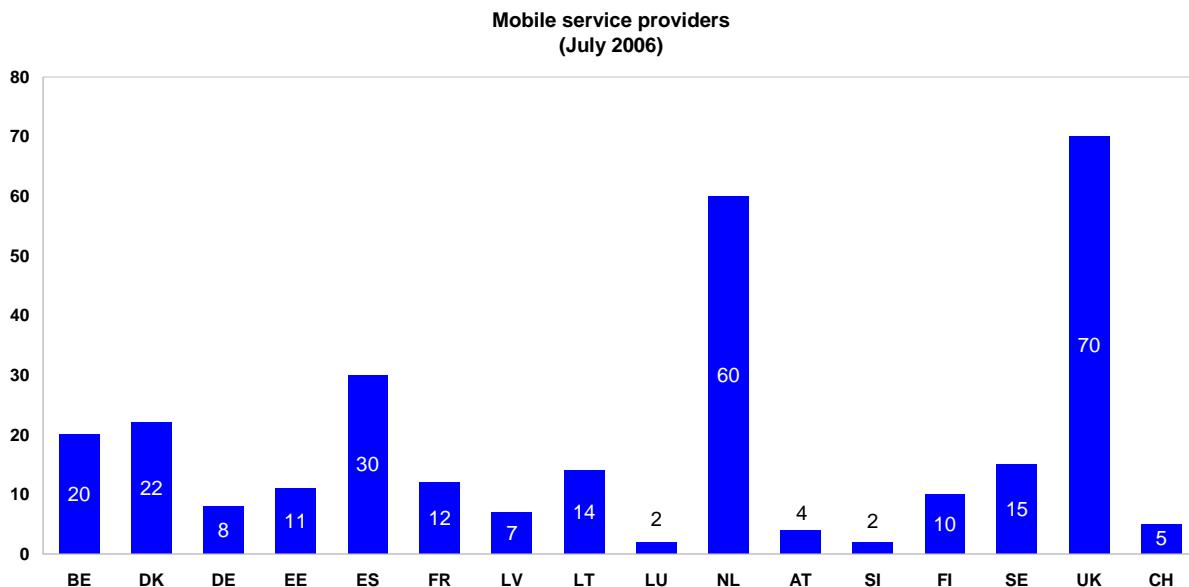
Whereas the number of 2.G operators (79) has remained virtually unchanged, mobile service providers are increasingly entering the market and as of July 2006 they were 290, 76 more than one year ago.

It can be noted, however, that many of those are currently inactive.

In Switzerland, new alternative operators have been appearing since 2005 as resellers. They should be considered as telecommunication services providers (according to the EU definition) even if they do not provide value added services.

The arrival of new reseller providers should be interpreted as an increase of competition in the mobile market. These resellers offer in general prepaid services, but not only, and are using the Swisscom, Sunrise and Orange mobile networks. Swisscom has a partnership with M-Budget Mobile. Sunrise has one with CablecomMobile and commercialised a new brand named Yallo. Orange has an agreement with CoopMobile as well as MobilezoneNet.

**Figure 38**



Belgium: Resellers of MVNO's are excluded.

Germany: Data refer only to main service providers.

Estonia: 7 active resellers.

Spain: No active service providers at July 2006.

France: Service providers for mainland France only. Overseas departments are excluded.

Lithuania: 8 out of 14 service providers are active. Four of them provide services through their own brand and four are simple resellers.

The Netherlands: About 50 service providers are providing commercial services.

Slovenia: One service provider is not active.

Portugal: The figure refers to simple resellers (one reseller is not active).

United Kingdom: Data on service providers is an estimate.

Source for Switzerland: OFCOM Switzerland.

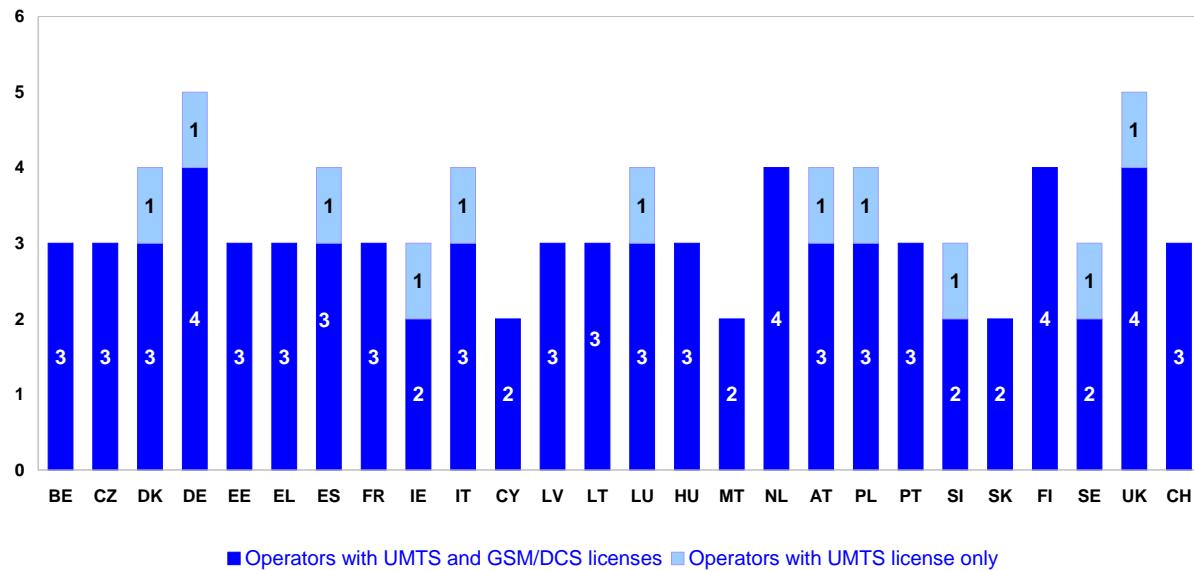
The following two figures indicate the number of UMTS licenses granted in each Member State and the status of the launch of 3G services: trial (tests with a closed group of selected users) or commercial (fully commercial services open to any users at standard tariffs).

In December 2000, the Communications Commission awarded four UMTS licenses to Swisscom Mobile, Orange, TDC Switzerland (cf. Sunrise) and 3G Mobile (Telefonica), which was considered to be a new entrant. On the chosen date (July 2006), three of them were offering UMTS fully commercial services to Swiss consumers. These are Swisscom Mobile, TDC Switzerland (cf. Sunrise), and Orange.

Swiss UMTS operators were obliged by their license conditions to achieve 50% of 3G network population coverage in the country before the end of 2004. 3G Mobile (Telefonica) did not meet the condition. In March 2006, the Federal Communications Commission revoked Telefonica's UMTS license. This measure was forced on the Commission as 3G Mobile was not utilizing its license and was not fulfilling the coverage conditions.

**Figure 39**

UMTS licenses, July 2006



■ Operators with UMTS and GSM/DCS licenses ■ Operators with UMTS license only

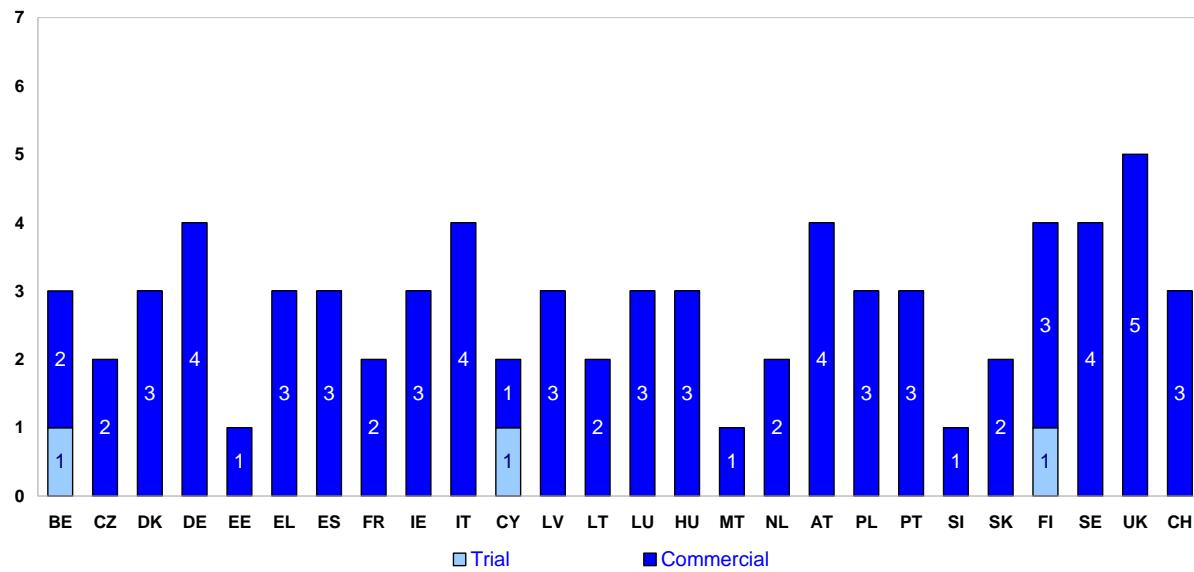
Slovenia: Figure includes 2 UMTS licenses granted in September 2006.

Finland: Figure includes 1 local UMTS license.

Source for Switzerland: OFCOM Switzerland.

**Figure 40**

UMTS operators offering commercial services, July 2006



■ Trial ■ Commercial

Denmark: Figure includes one operator that launched the service on 27th September 2006.

Finland: Figure includes 1 local UMTS license.

Source for Switzerland: OFCOM Switzerland.

#### 4.3. Mobile operators' market shares

The following charts present the market shares, based on subscribers, of the leading operator, the main competitor and the other competitors in the mobile market. Operators' market shares have been calculated for the overall mobile market (including DCS 1800/GSM 900 and UMTS subscribers).

Data concerning market shares are based on the data supplied by the NRAs except for Czech Republic, Estonia, Greece, France, Luxembourg, Hungary and Sweden where they are confidential. Data for these countries are estimates from European Mobile Communications and refer to June 2006.

In Cyprus one operator largely dominates the market with a share of more than 90%. In Slovenia the leading operator retains more than 70% of the market and in Slovakia it controls 56%. In 12 Member States the leading operators have between 40% and 50%. The lowest market share of the leading operator is in the United Kingdom, with 26%. EU average has been weighted using mobile subscribers for each country. At EU level, the market share of the leading operator and the main competitors has slightly decreased to the benefit of the small competitors, in particular mobile service providers.

After Cyprus and Slovenia, Switzerland is the third country in which the subsidiary of the historic operator has the largest market share. This rate, which is 63.21%, is very well above the European average (39.4%). Moreover, the Swiss historic operator has even enforced his leading position on the market in the observed period. Two other operators, Sunrise and Orange, have a market share which is a little bit more than 18%. In 2006 Orange was considered as the main competitor, but in the previous years Sunrise had a slightly stronger market position.

**Figure 41**

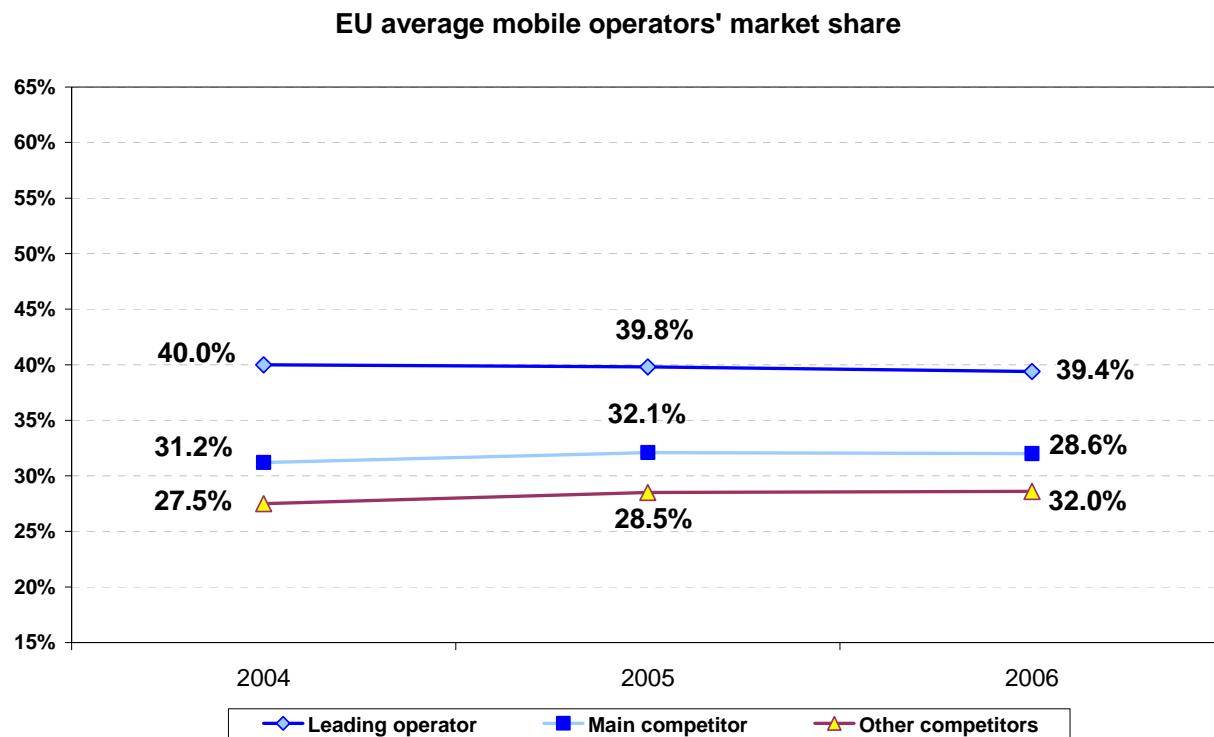
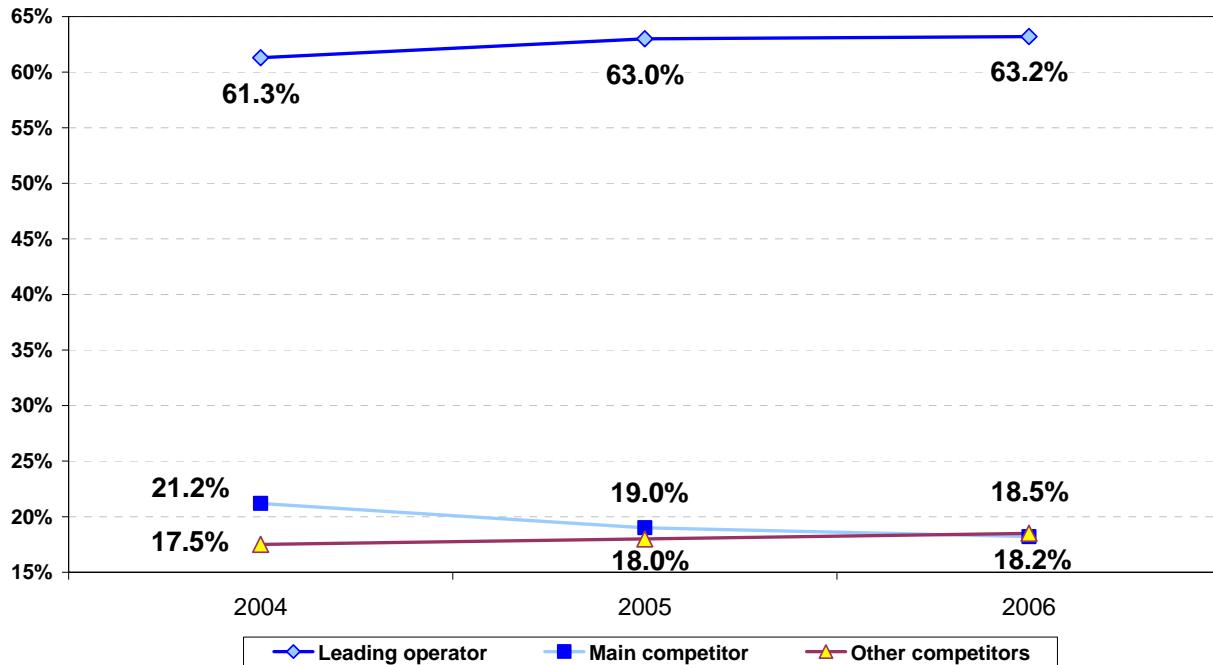


Figure 41a

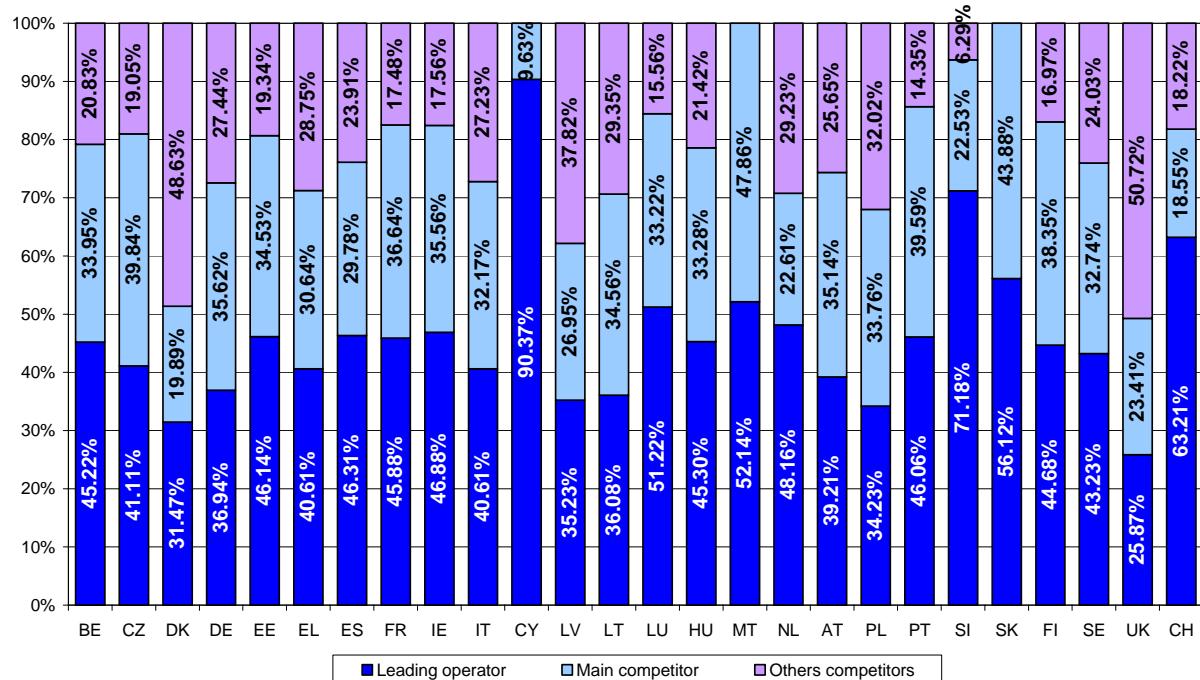
CH average mobile operators' market share



Source for Switzerland: OFCOM Switzerland.

Figure 42

Mobile market share based on subscribers, October 2006



Data for Czech Republic, Estonia, Greece, France, Luxembourg, Hungary, and Sweden are confidential. Data for these countries are estimates from European Mobile Communications and refer to June 2006.  
Belgium: Data refer to January 2006.

Germany: Data as of 1 July 2006.

Ireland: Figures for one operator (included in "other competitors") are taken by Mobile Communications Europe and refer to June 2006.

Luxembourg: Data refer to 1 July 2006.

Netherlands: Figures are NRA's estimates.

Slovakia: Data for some competitors refer to June 2006.

United Kingdom: Service providers are excluded, data refer to 1 January 2006.

Source for Switzerland: OFCOM Switzerland.

#### 4.4. Mobile Tariffs

1. The analysis of national (as opposed to roaming) mobile services is based on the OECD baskets for digital mobile services. Due to significant changes in usage patterns, the OECD baskets have been redefined with effect from August 2002. These baskets contain an SMS element, they include calls to several mobile networks, and they do not cover international calls.

There are 3 different baskets, based on low, medium and high usage levels. All packages analysed in this study are Post-Paid packages. Some of the main properties of the "2002 OECD" baskets are:

Low usage basket with:

25 outgoing calls per month + 30 SMS messages

42% of calls are to fixed line phones, 58% to mobile phones,

Medium usage basket with:

75 outgoing calls per month + 35 SMS messages

36% of calls are to fixed line phones, 64% to mobile phones,

High usage basket with:

150 outgoing calls per month + 42 SMS messages

40% of calls are to fixed line phones, 60% to mobile phones.

Each basket also has a unique definition of time of day distribution and call duration, and includes the monthly rental, and any registration charges distributed over 3 years.

The two most prominent operators in each country are covered ([except for Switzerland – six operators](#)), based on available subscriber numbers. All relevant packages from each operator are considered, but the final results presented here only show the cheapest package for each basket.

The asterisk (\*) behind the package name means that the package name and its structure have changed between 2005 and 2006. The package chosen at any time is the cheapest package from that provider for the usage profile in question. This may give rise to significant price changes over time.

The balance of fixed and usage in the mobile baskets varies considerably between countries, as the preferred packages in some countries contain a lot of calling time included in the fixed charge.

A full description of the methodology can be found at the end of this report.

2. In order to show a price trend, the "2002 OECD" baskets have been used. Mobile services from 2002 till 2006 are used. The graphs will show the average price development for the EU countries, using a simple average across all member countries per year. The averages cover the cheapest package from the same mobile operators.

From 2004 the EU10 countries are also included.

3. OECD baskets have undergone another revision that resulted in a new set of baskets at the beginning of 2006. Similar to the PSTN baskets the mobile baskets were also updated with current traffic weights and volumes. The changes are significant enough to prohibit the use of the new baskets with old data.

The results for 2006 with using the new baskets are presented below. The principles of the new baskets are the same as before, with 3 baskets for low, medium and high usage. The main differences between the old "2002 OECD" and the new "2006 OECD" baskets are:

Low usage basket with:

30 outgoing calls per month + 33 SMS messages

22% of calls are to fixed line phones, 70% to mobile phones, 8% to voicemail,

Medium usage basket with:

65 outgoing calls per month + 50 SMS messages

21% of calls are to fixed line phones, 72% to mobile phones, 7% to voicemail,

High usage basket with:

140 outgoing calls per month + 55 SMS messages

20% of calls are to fixed line phones, 73% to mobile phones, 7% to voicemail,

and:

-Inclusion of MMS in the basket,

-Both MMS and SMS are separated for peak and off-peak times, and on-net and off-net destinations,

-Voicemail is included in the baskets,

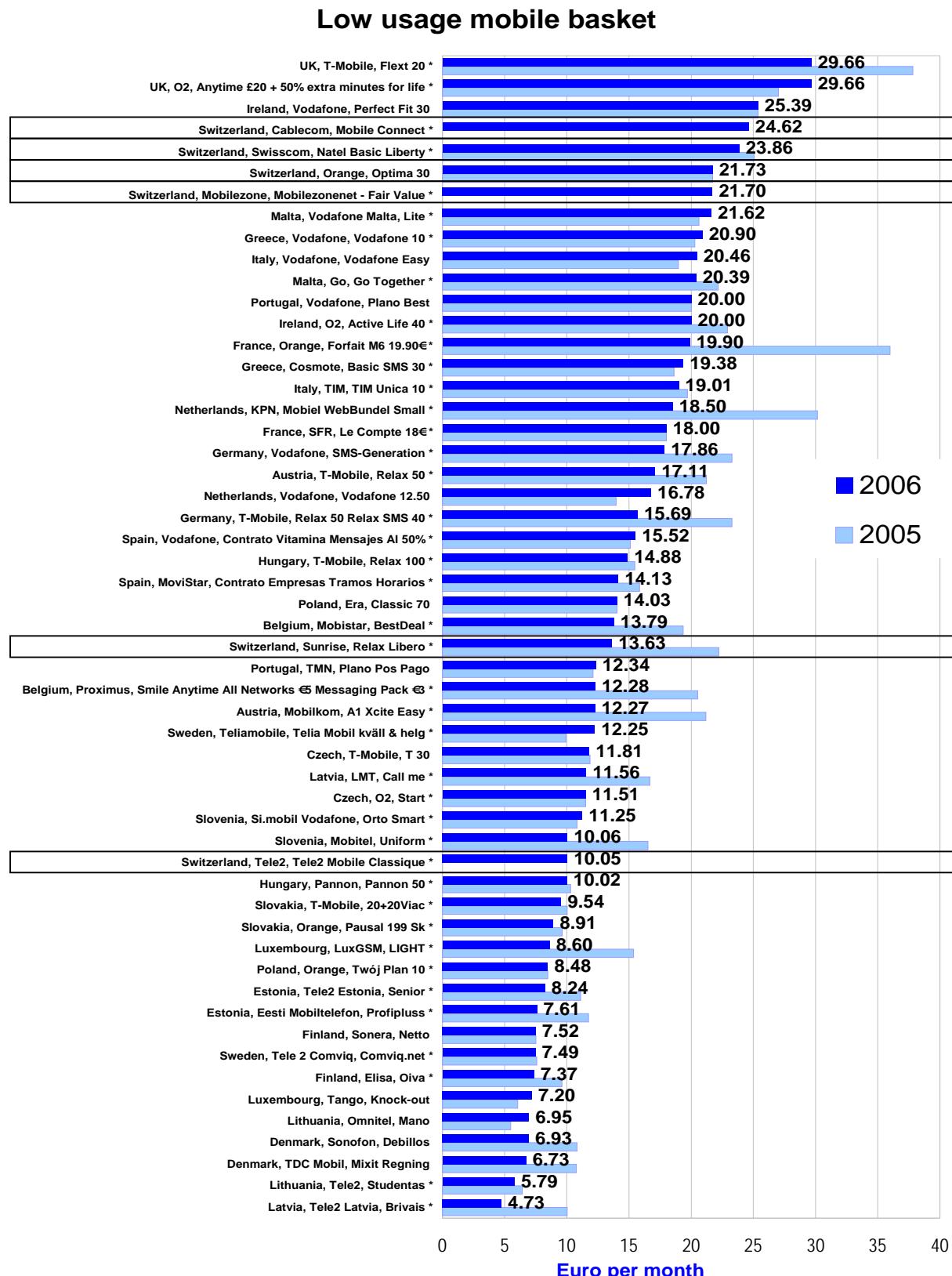
-Off-net calls can be directed to several networks,

-The methodology for calculating the effects of allowances has been improved.

-The names of the tariff packages used in the basket analysis is found in the table below.

#### 4.4.1. Old OECD basket

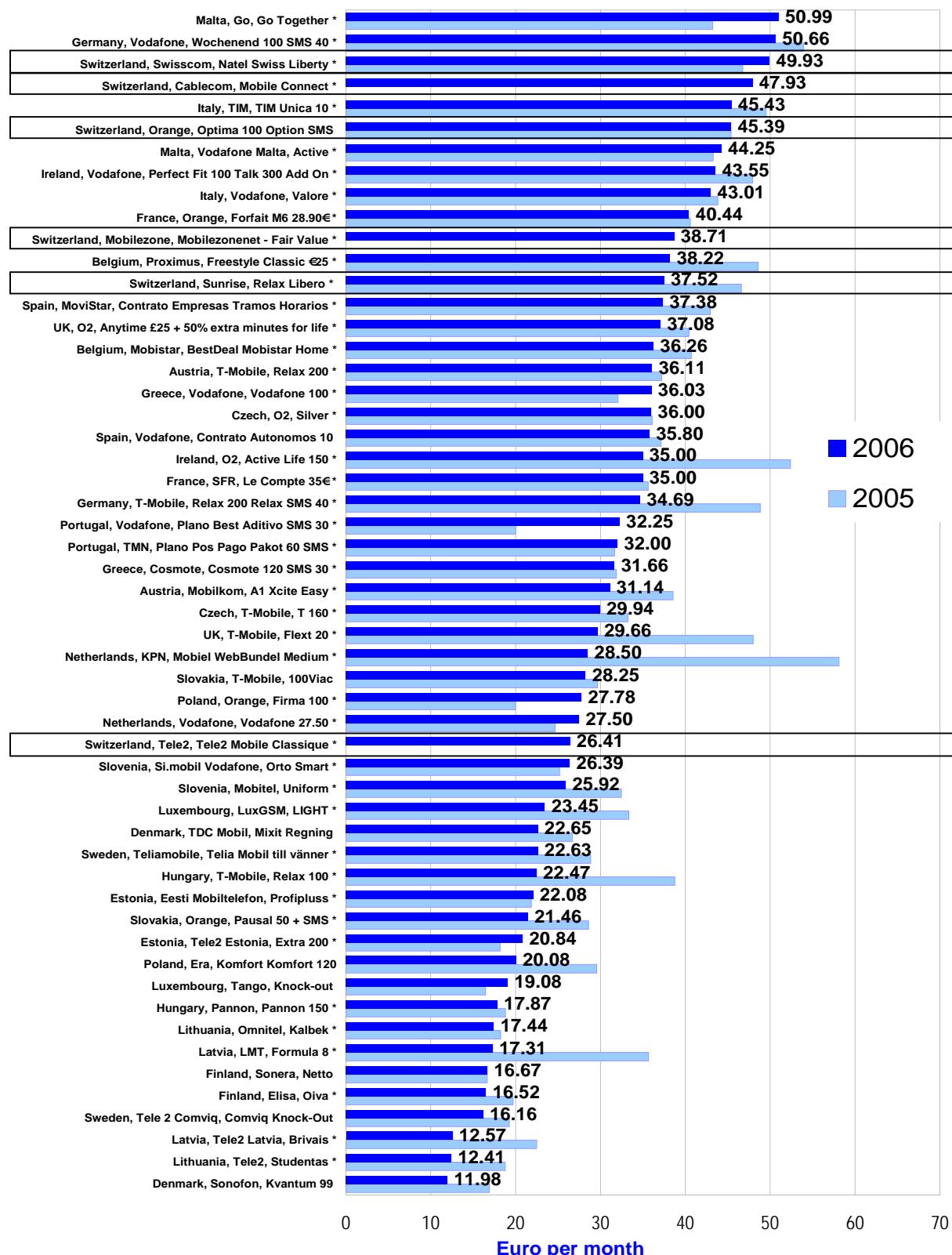
Figure 43



Entries with an asterisk (\*) after the name have changed the package name and structure since last year.

Figure 44

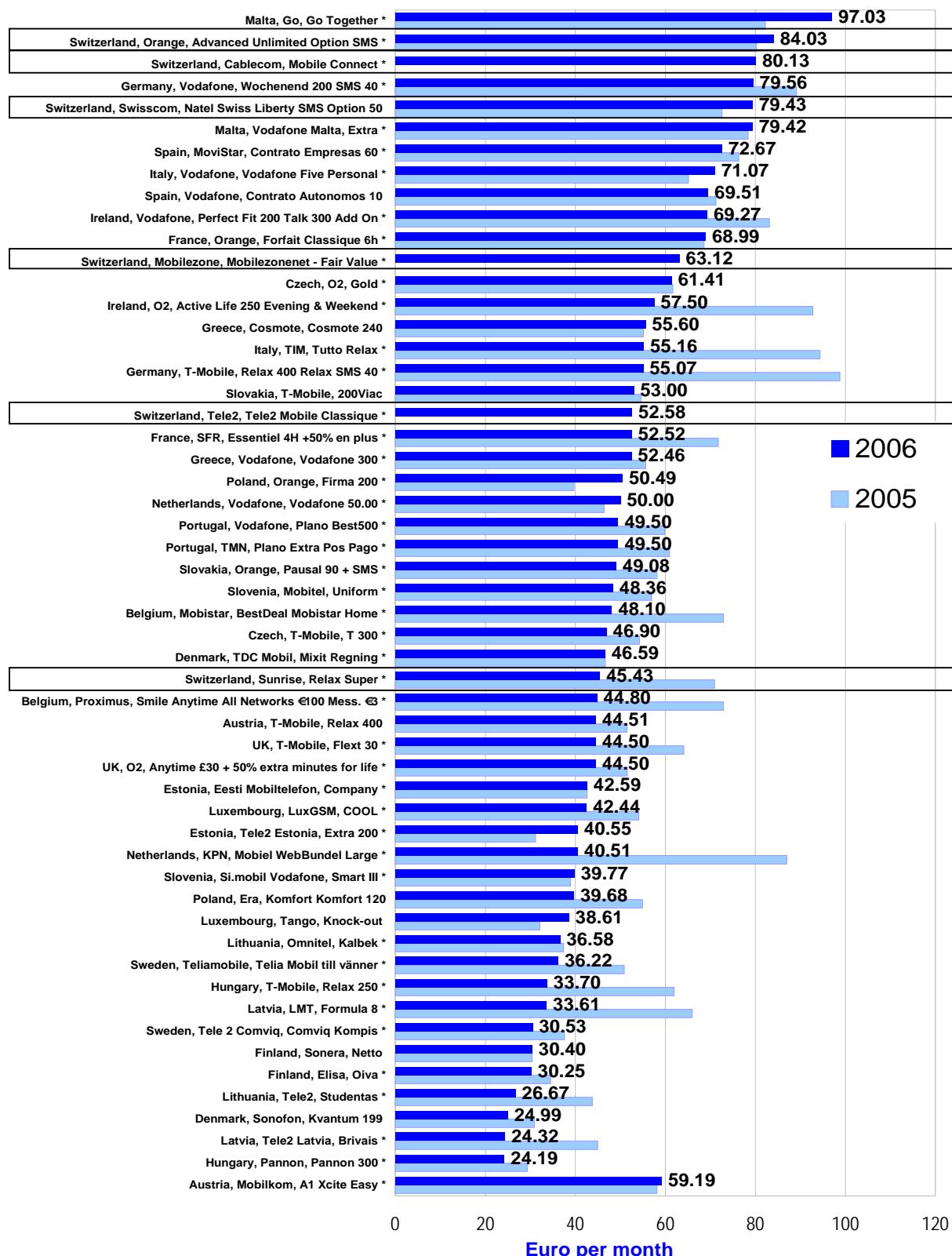
### Medium usage mobile basket



Entries with an asterisk (\*) after the name have changed the package name and structure since last year.

Figure 45

### High usage mobile basket

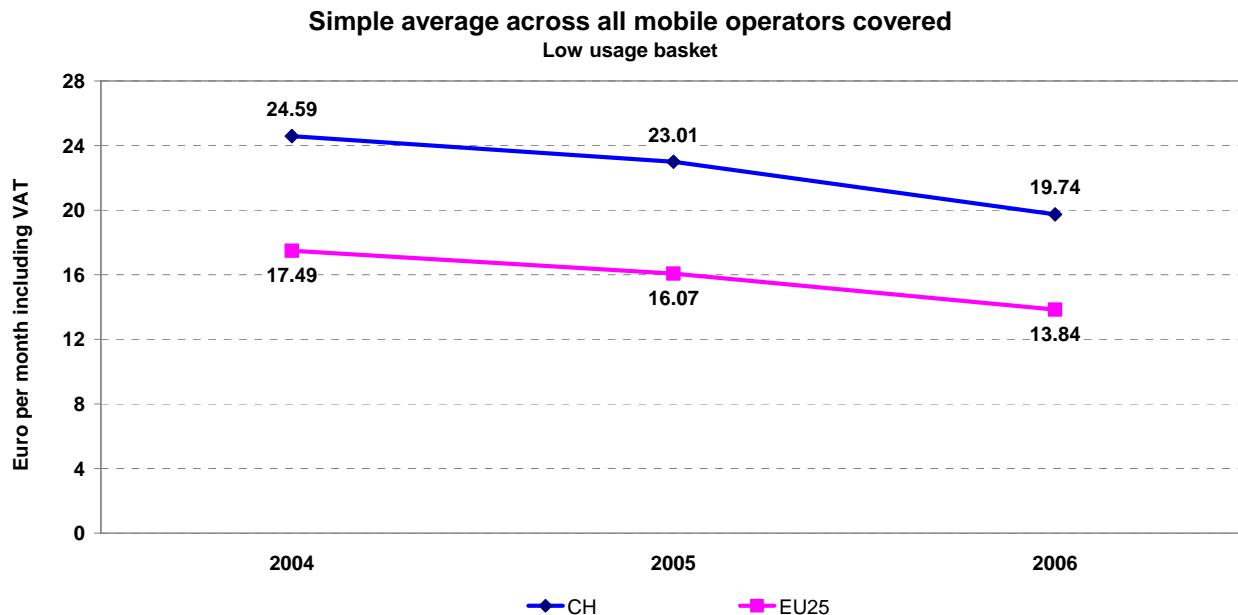


Entries with an asterisk (\*) after the name have changed the package name and structure since last year

#### 4.4.2. Simple average across all mobile operators

The simple national average for Switzerland is calculated on the basis of the data for three leading mobile operators (Swisscom, Orange, and Sunrise). These values are considerably higher than the European average and this regardless of the usage level and the year considered.

**Figure 46**



**Figure 47**

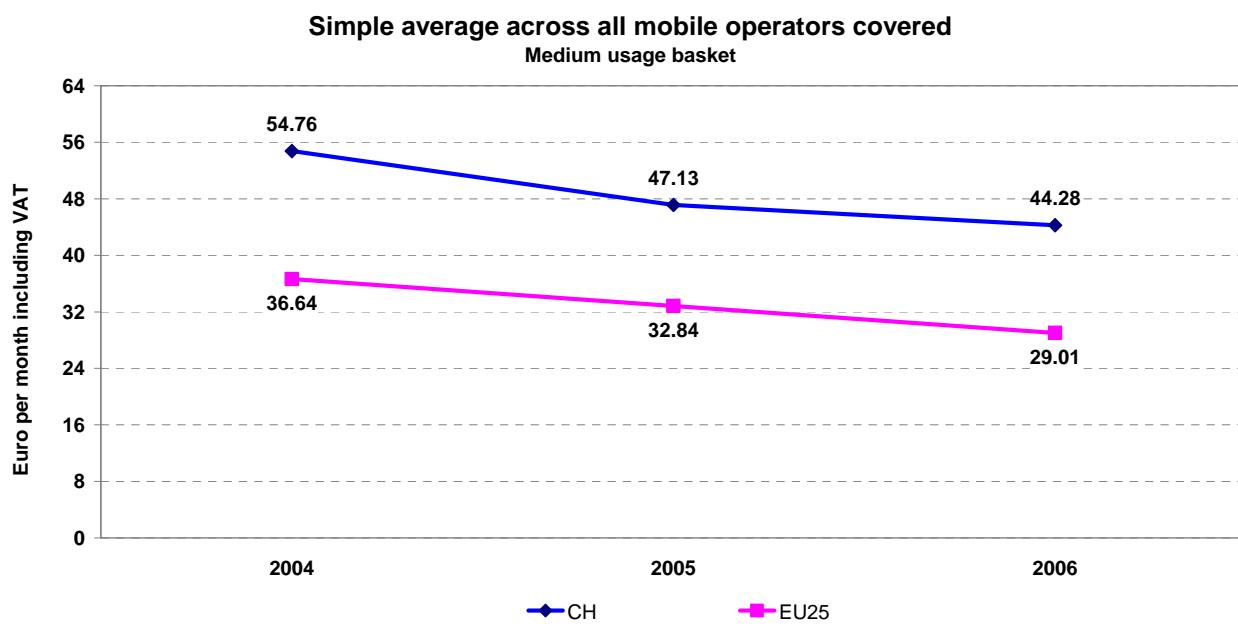
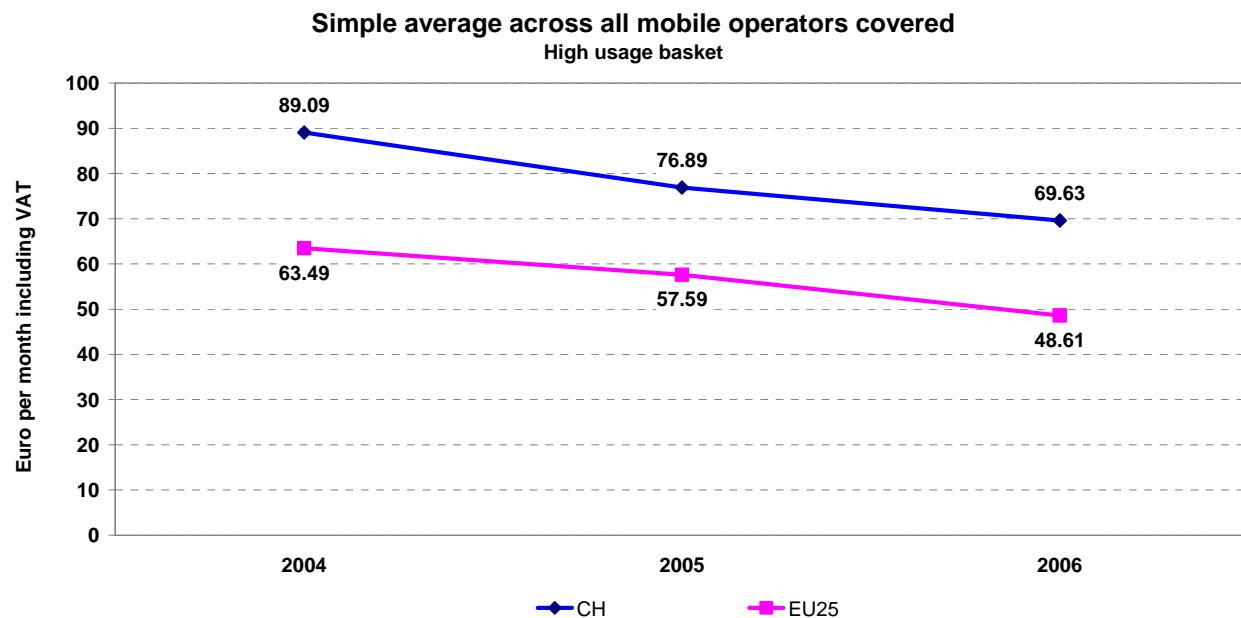


Figure 48



#### 4.4.3. New 2006 OECD basket

Figure 49

### Low usage basket

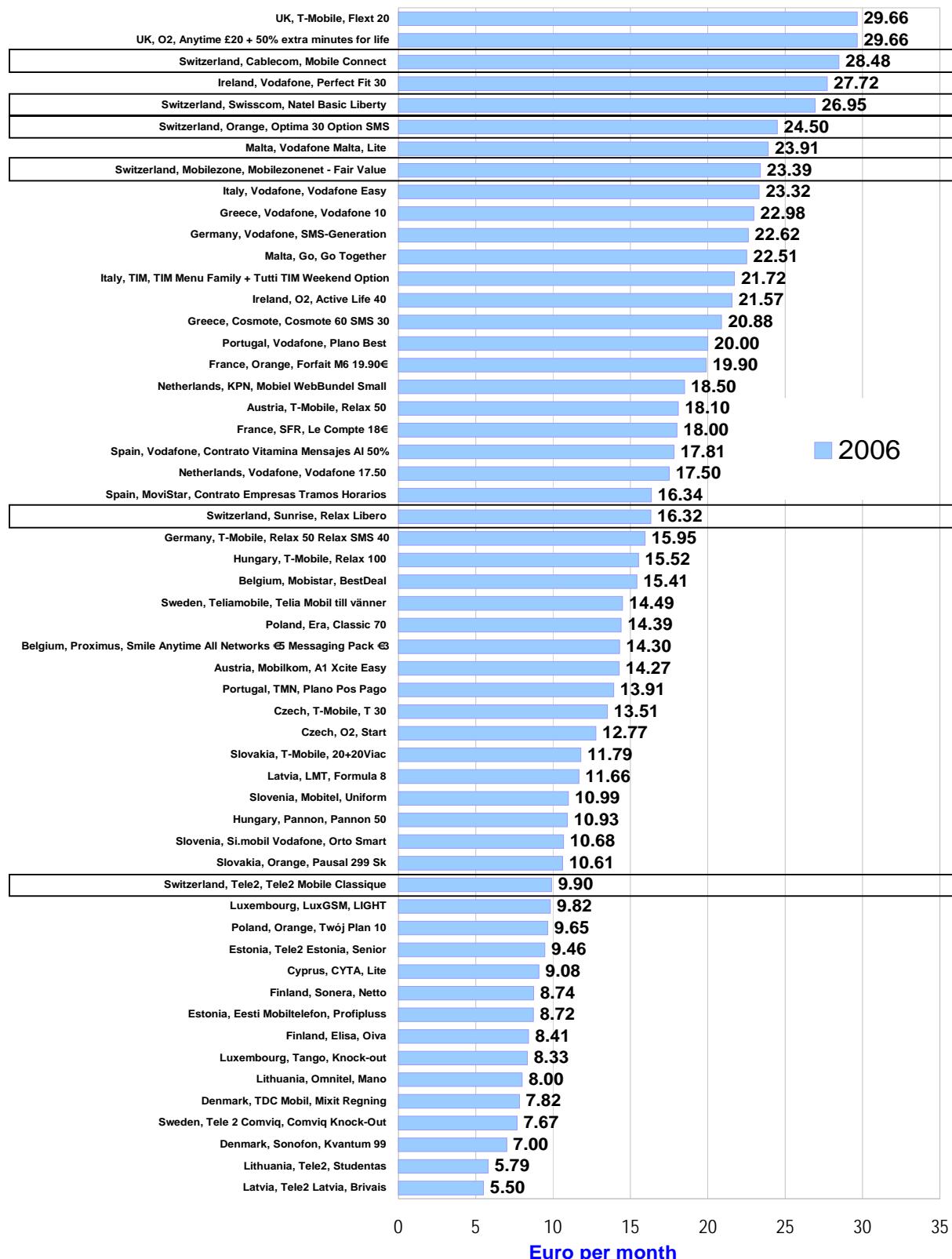


Figure 50

### Medium usage basket

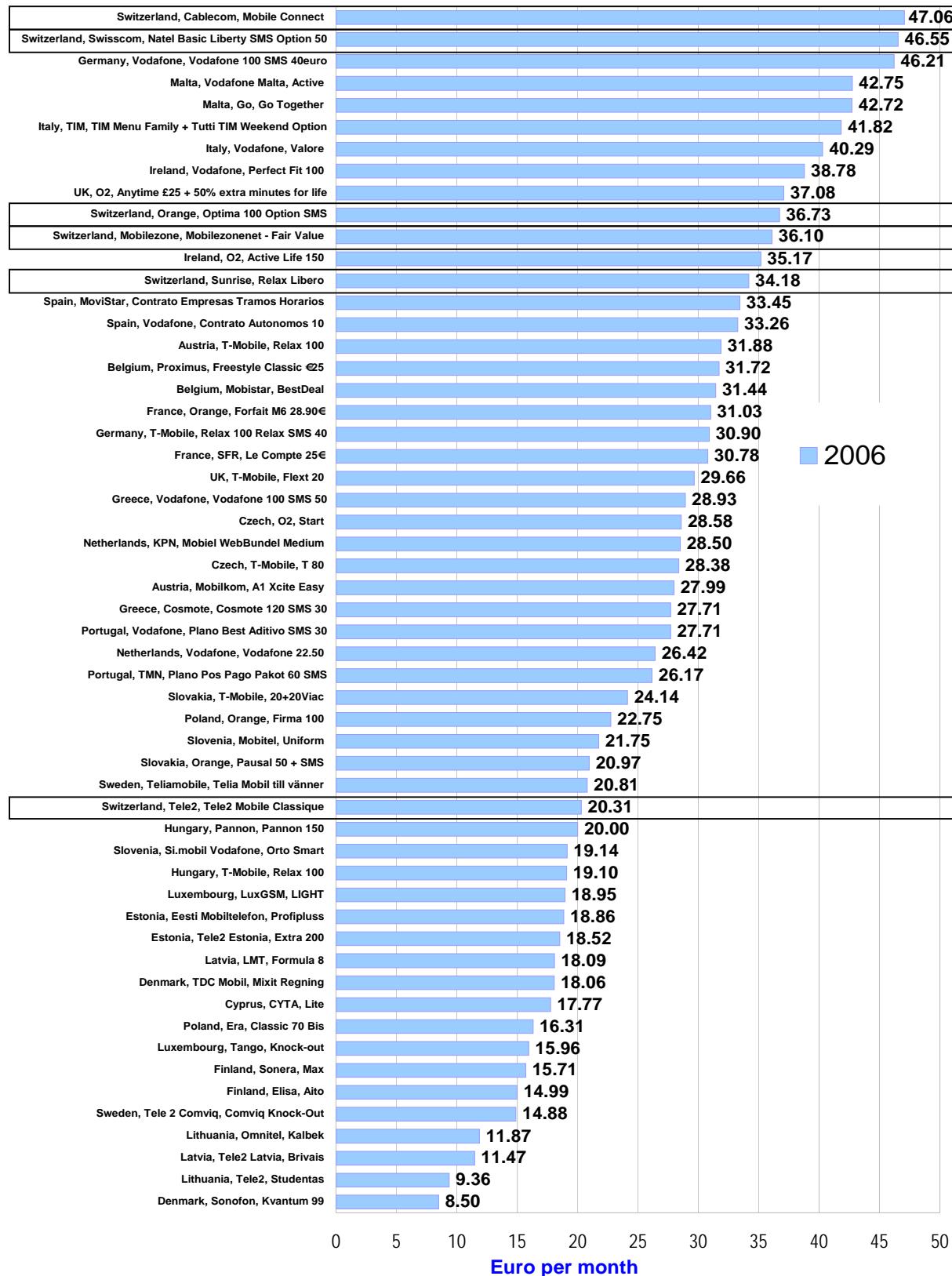
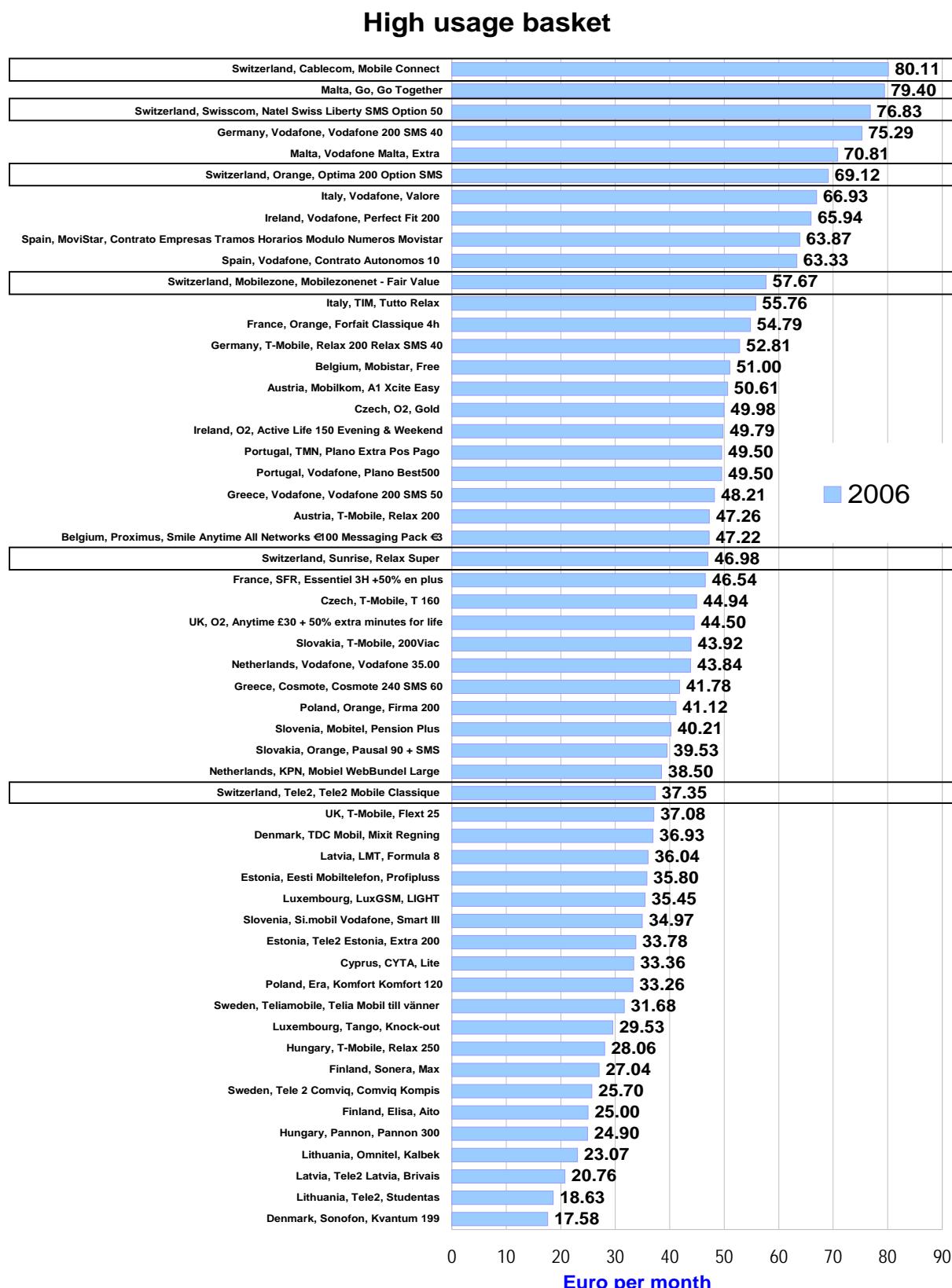


Figure 51



## 5. NUMBER PORTABILITY

### 5.1. Fixed number portability

Fixed number portability enables fixed subscribers to retain their number when they move from one operator to another.

Figures are not always strictly comparable between Member States, due to the fact that repeated portings are included (i.e. the figures indicate the number of transactions) in Belgium, Czech Republic, Denmark, Estonia, Ireland; Cyprus, Latvia, Lithuania, France, Greece, Sweden, while they are excluded (i.e. the figures indicate the numbers currently ported) in Spain, Italy, Luxembourg, Hungary, Austria, Portugal., Poland. (There is no information available for Germany, The Netherlands, Malta, Slovenia, Slovakia and Finland). Furthermore, portability of non-geographical numbers has been taken into account only in some Member States.

Fixed number portability has continued to play an important role in encouraging competition. As of October 2006, more than 15 million subscribers in 23 Member States have ported their number since the introduction of this possibility (7 million from October 2005 and October 2006). Apart from the countries that have introduced number portability only during 2006, there has been significant growth in the amount of fixed numbers ported in France, The Netherlands and Sweden.

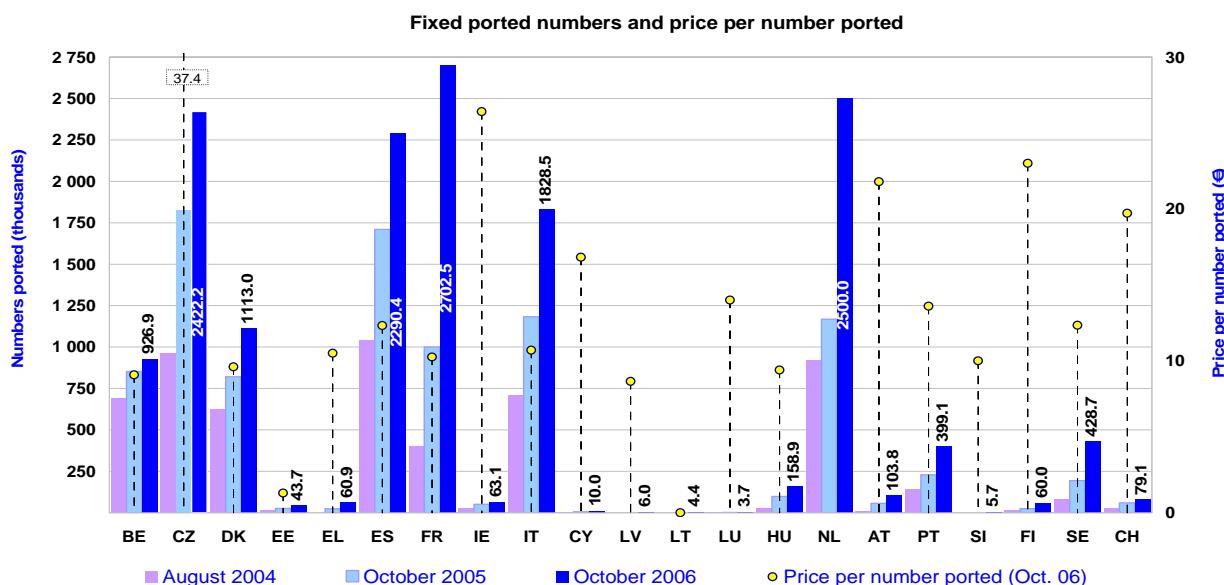
Since the introduction of number portability in Switzerland in 2000, there was noted an annual increase in the ported numbers. At the end of 2005 the proportion of ported numbers made about 1.48% of the total number of fixed telephony subscriptions. Between 2003 and 2005 an increase of 162% of ported numbers in absolute terms occurred.

Prices for fixed number portability refer to the amount charged by the incumbent to the recipient operators for porting one telephone geographic number (excluding VAT). This price may vary depending on a number of factors. In some countries the price for a non - geographic number is different. Where available, information on price for non-geographic number portability is added in the footnote.

According to the data at our disposal for 23 Member States, the EU weighted average price for a fixed number ported is 9.32 €. Prices in the Czech Republic, Ireland, Austria and Finland are significantly higher than the EU average, while in 7 Member States (Belgium, Denmark, Germany, Latvia, Hungary, Netherlands and Slovenia) prices are below 10 €. The fixed number portability is free of charge in Lithuania and less than 2 € in Estonia and the United Kingdom. Since October 2005 a significant decrease in the price for number portability has occurred in the Czech Republic (-63%), France (-33%), Hungary (-40%), Netherlands (-34%) and Sweden (-29%). Over the same period the price has increased in Italy by 7%.

The price in Switzerland is rather high (19.72 €). Only in four European countries – Austria, Ireland, Czech Republic and Finland - do incumbents charge even more for number portability.

Figure 52



The figures indicate the total fixed number ported up to each year.

Belgium: Figures refer to 1 January 2006. Price refers to simple installation.

Czech Republic: Fixed telephony ported numbers are represented. The price refers to one single telephone number porting. Price for comprehensive order is 99.15 €

Denmark: Figures refer to 30 June 2006.

Germany: Data for geographic numbers not available.

France: The price includes a fix cost of 8.72 € per request; price for more than one number is then lower. Price for non-geographic numbers varies between 90 € and 320 €

Ireland: Prices are for a single line. Price falls to 3,69 € per line for orders above 100 lines.

Cyprus: Non-geographic numbers are excluded.

Lithuania: Numbers are ported free of charge.

Malta, Slovakia: Fixed number portability not in place.

Netherlands: Price varies between 2 € and 8 €

Poland: Information not available.

Finland: The price is an average of 39 SMP operators, as prices vary from 10 € to 30 €

Sweden: The price for ported non-geographic numbers is 14 €

United Kingdom: Data are not available for numbers ported. Price for porting geographic numbers varies between 0.74 € and 39.97 €

**Source for Switzerland: OFCOM Switzerland, operators. The data for August 2004, October 2005 and 2006 refer respectively to the whole year 2003, 2004 and 2005.**

## 5.2. Mobile number portability

Mobile number portability enables mobile subscribers to retain their number when they move from one operator to another.

The numbers ported are not always strictly comparable between Member States, because repeated portings are included (i.e. the figures indicate the number of transactions) in Belgium, Czech Republic, Denmark, Estonia, Ireland; Cyprus, Latvia, Lithuania, France, Greece, Austria, Finland, Sweden, while they are excluded (i.e. the figures indicate the numbers currently ported) in Spain, Italy, Luxembourg, Hungary, Portugal, Poland (there is no information available for Malta, Germany, Netherlands, Slovenia, Slovakia and United Kingdom).

The mobile ported numbers have increased significantly during the past period (almost +6.3 million) and as of October 2006 31.4 million subscribers in 24 Member States have ported their number since the introduction of this possibility (data not available for United Kingdom).

Apart from the countries that have introduced number portability only during 2006, there has been significant growth in the amount of mobile numbers ported in France, Austria, Greece, Ireland and Luxembourg. The highest percentage of mobile number ported over the total mobile subscribers is found in Finland (over 64%) and Denmark (32%). Spain and Sweden have over 20%, while Belgium, Ireland, Italy and Netherlands have ported between 10% and 16% of the existing mobile numbers. Most of the new Member States show a very low level of numbers ported compared to the total of mobile subscribers due to the late introduction of number portability. The percentage of mobile number ported is also quite low in Luxembourg (3.4%) and in Germany, Greece, France, Portugal and Austria (not higher than 1.9%).

The mobile number portability was introduced in Switzerland in 2000. During the year 2002 there were 118'113 numbers ported. This represents a maximum annual value since the introduction of the service. During the period of 2002-2004 a decrease of 44% in demand occurred. This case is unique in Europe. In 2005 there was noted once again an increased interest in the use of this service. 99'072 mobile users have retained their number when they moved to another operator. The proportion of ported numbers made about 1.45% of the total number of mobile telephony subscriptions.

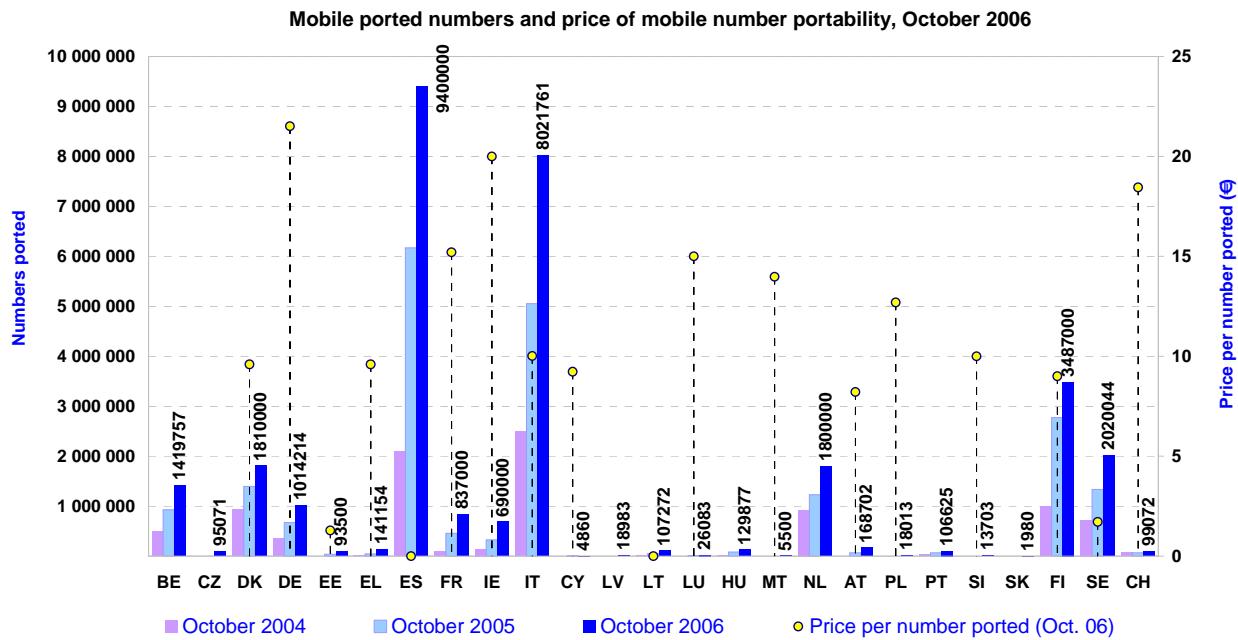
Prices for fixed number portability refer to the amount charged by the incumbent to the recipient operators for porting one mobile number (excluding VAT).

According to the data at our disposal for 17 Member States, the EU weighted average price for a mobile number ported is 12.3 €

Prices in Germany, Ireland and Sweden are significantly higher than the EU average (more than 20 €), while in Spain and Lithuania it is free of charge and costs less than 2 € in Sweden. Since October 2005 a significant decrease in the price for a number ported has occurred in Sweden and in the Netherlands.

The Swiss incumbent operator charges 18.45 euro per mobile number ported. This price is high in comparison with the European weighted average. Only in Germany and Ireland operators charge even more for the mobile number portability.

Figure 53



Belgium, Czech Republic, Latvia, Hungary, Netherlands, Portugal, Slovakia: Missing data are not available.

Belgium, Czech Republic: Price is currently subject of appeals or part of a dispute.

Spain, Lithuania: Numbers are ported free of charge.

Latvia: Number portability is available for post-paid contract only.

Malta: Price in the chart refers to post-paid contracts. Price for porting of a single mobile prepaid number is 9,32 €

Austria: Figure for price refers to the maximum value of 8,21 €

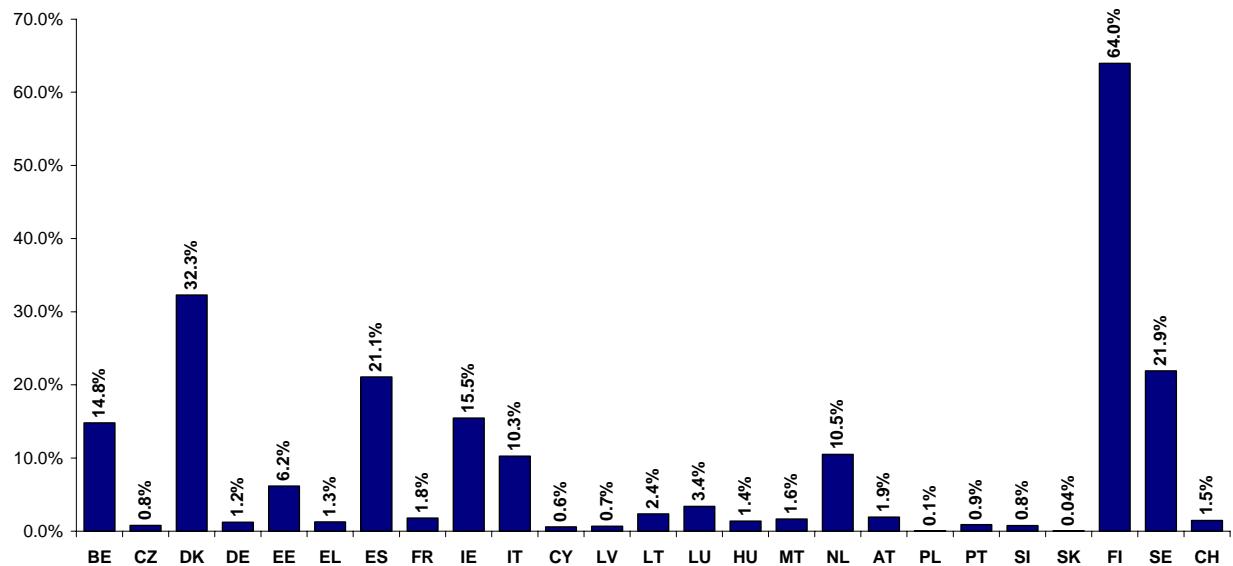
Finland: Price vary from 5 € to 12 €

United Kingdom: No information available.

Source for Switzerland: OFCOM Switzerland, operators. The data for August 2004, October 2005 and 2006 refer respectively to the whole year 2003, 2004 and 2005.

Figure 54

% of mobile numbers ported over total mobile subscribers (Oct. 2006)



Source for Switzerland: OFCOM Switzerland, operators. The data for October 2006 refer to the whole year 2005.

## 6. BROADBAND ACCESS AND PRICING

### 6.1. Broadband access definitions

This section provides data on the number and type of broadband lines supplied by both incumbent operators and new entrants in the EU [and in Switzerland](#). It also contains information on access lines provided by means of alternative technologies such as wireless access (WLL), satellite and cable modems.

Information has been provided by the national regulatory authorities through the ONP COM02-18 questionnaire on data for local broadband access. Given the rapid developments in this sector, it has been agreed with NRAs to update the ONP questionnaire on a regular basis in January, July and October. Unless otherwise stated, the data below refer to the market situation at 1 October 2006.

The definitions used in the charts and data below are as follows:

- Fully unbundled lines: Fully unbundled lines supplied to other operators, excluding experimental lines. In the case of full unbundling, a copper pair is rented to a third party for its exclusive use. As fully unbundled lines (ULL) supplied by the incumbent operator to the new entrants could in principle be used for services other than broadband, the total number of ULL for access to internet will be lower than the total number of ULL.
- Shared access lines supplied by the incumbent to new entrants: Shared access lines supplied to other operators, excluding experimental lines. In the case of shared access, the incumbent continues to provide telephony service, while the new entrant delivers high-speed data services over that same local loop.
- Bitstream access: Supplied to new entrants. Bitstream access refers to the situation where the incumbent installs a high-speed access link to the customer premises and then makes this access link available to third parties, to enable them to provide high-speed services to customers. Bitstream depends in part on the PSTN and may include other networks such as the ATM network. Bitstream access is a wholesale product that consists of the provision of transmission capacity in such a way as to allow new entrants to offer their own, value-added services to their clients. The incumbent may also provide transmission services to its competitor, to carry traffic to a 'higher' level in the network hierarchy where new entrants may already have a broadband point of presence.
- Simple resale: In contrast to bitstream access, simple resale occurs where the new entrant receives and sells on to end users - with no possibility of value added features to the DSL part of the service - a product that is commercially similar to the DSL product provided by the incumbent to its own retail customers, irrespective of the ISP service that may be packaged with it. Resale offers are not a substitute for bitstream access because they do not allow new entrants to differentiate their services from those of the incumbent (i.e. where the new entrant simply resells the end-to-end service provided to him by the incumbent on a wholesale basis).
- Incumbent's DSL lines: Provided to end users by the incumbent, its subsidiaries or partners (for example an associated company such as a joint venture providing ISP services),
- WLL: Internet broadband connections by means of wireless local loop (sometimes referred to as fixed wireless access),
- Cable modem: Internet broadband connections by means of cable TV access,
- L.L.: Internet broadband connections by means of dedicated capacity (Leased Lines) provided over metallic copper pairs, including tail ends or partial circuits. "Incumbent's leased lines" includes only retail lines and excludes lines provided to other operators. "New entrants' leased lines" includes all retail lines provided to end users, even if based on wholesale lines supplied by the incumbent.
- Other categories: Internet broadband connections by means of 3G, satellite, fibre optic, powerline communications, other.

The figures relating to Switzerland include ADSL and cable modem connections only. The other means of accessing the internet have not been considered, due to the lack of information in our possession. However, the quantitative importance of these other types of access represents a negligible proportion of the overall broadband market.

- Retail access: Access provided to end users.
- Incumbents are defined as the organisations enjoying special and exclusive rights or *de facto* monopoly for provision of voice telephony services before liberalisation, regardless of the role played in the provision of access by

means of technologies alternative to the PSTN.

- “New entrants” refers to alternative telecommunications operators, as well as internet service providers (ISPs).
- Broadband capacity: Capacity equal to, or higher than, 144 Kbit/s.

## 6.2. Wholesale access

This section shows the availability of wholesale access lines supplied by incumbent operators to new entrants. Separate figures are provided for fully unbundled lines, shared access and bitstream access.

Data from the New Member States are included when available. As can be seen from the table at the end of this section, data are not always available, especially as regards wholesale lines.

The table below shows the number of agreements between operators for ULL, shared access, bitstream and resale as at 1 October 2003, 2004, 2005 and 2006.

Table 1 Number of agreements for full ULL, shared access, bitstream access and resale, 2003-2006.

	N. of agreements on fully unbundled lines				N. of agreements on shared lines				N. of agreements on Bitstream access				N. agreements on resale lines			
	Oct. 03	Oct. 04	Oct. 05	Oct. 06	Oct. 03	Oct. 04	Oct. 05	Oct. 06	Oct. 03	Oct. 04	Oct. 05	Oct. 06	Oct. 03	Oct. 04	Oct. 05	Oct. 06
<b>BE</b>	8	8	8	9	8	8	8	9	10	11	11	13	22	25	27	18
<b>CZ</b>	0	4	4	5	0	2	4	5	0	0	n.a.	23	0	21	19	
<b>DK</b>	13	17	17	21	4	10	6	8	9	10	11	13	0	0	10	10
<b>DE</b>	81	86	99	101	7	9	16	17	0	0	3	5	0	8	n.a.	24
<b>EE</b>	0	7	n.a.	7	0	0			0	0			21	3	1	
<b>EL</b>	7	11	12	13	0	1	1	6	0	8	10	15	0	0		
<b>ES</b>	9	11	13	16	9	11	12	13	37	30	30	30	n.a.	n.a.	n.a.	2
<b>FR</b>	9	13	21		9	13	21		5	5	5		20	20	20	
<b>IE</b>	1	3	3	5	1	3	3	5	2	8	9	11	-	0		
<b>IT</b>	31	27	26	27	2	4	6	9	150	211	234	250	0	0		
<b>CY</b>	0	n.a.	2		0	n.a.			0	n.a.			n.a.	n.a.	n.a.	
<b>LV</b>	0	0	2	2	0	1	2	2	0	0	11	11	0	11		
<b>LT</b>	0	0		1	0	0			0	17	16	12	0	0		
<b>LU</b>	2	3	3	5	2	3	4	5	0	0			1	4	5	7
<b>HU</b>	0	2	6	6	0	0	1	5	0	18	17	20	0	0		
<b>MT</b>	0	0			0	0			0	0			0	16	19	11
<b>NL</b>	12	12	10	10	12	12	10	10	1	1	1	5	0	0		
<b>AT</b>	17	20	26		0	20	26		38	38	38	.	0	0		
<b>PL</b>	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0
<b>PT</b>	2	2	2	4	n.a.	1	1	1	8	9	8	8	0	0		
<b>SI</b>	0	0		3	0	1	3	3	0	4	10	13	0	0	3	4
<b>SK</b>	0	0			0	0			0	0			0	0		12
<b>FI</b>	n.a.	n.a.	n.a.		n.a.	n.a.	n.a.		n.a.	n.a.	n.a.		n.a.	n.a.	n.a.	
<b>SE</b>	74	116	122	n.a.	74	116	122	n.a.	26	26	26	n.a.	12	n.a.	n.a.	n.a.
<b>UK</b>	57	59	44	55	7	12	22	31	n.a.	28	49	28	602	801	780	591
<b>EU</b>	<b>325</b>	<b>401</b>	<b>418</b>	<b>291</b>	<b>135</b>	<b>227</b>	<b>268</b>	<b>130</b>	<b>286</b>	<b>424</b>	<b>489</b>	<b>461</b>	<b>678</b>	<b>909</b>	<b>884</b>	<b>679</b>
<b>CH*</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>29**</b>	<b>28</b>	<b>30</b>	<b>23**</b>

\* Note that the 30 competing operators have in turn concluded reselling agreements with other providers.

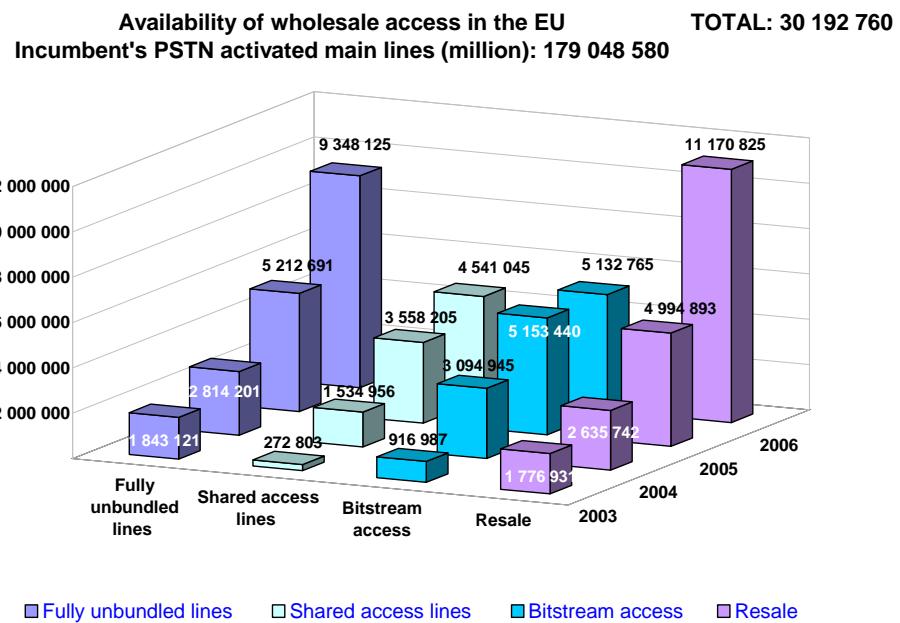
\*\* as of February 2004

\*\*\* as of May 2007

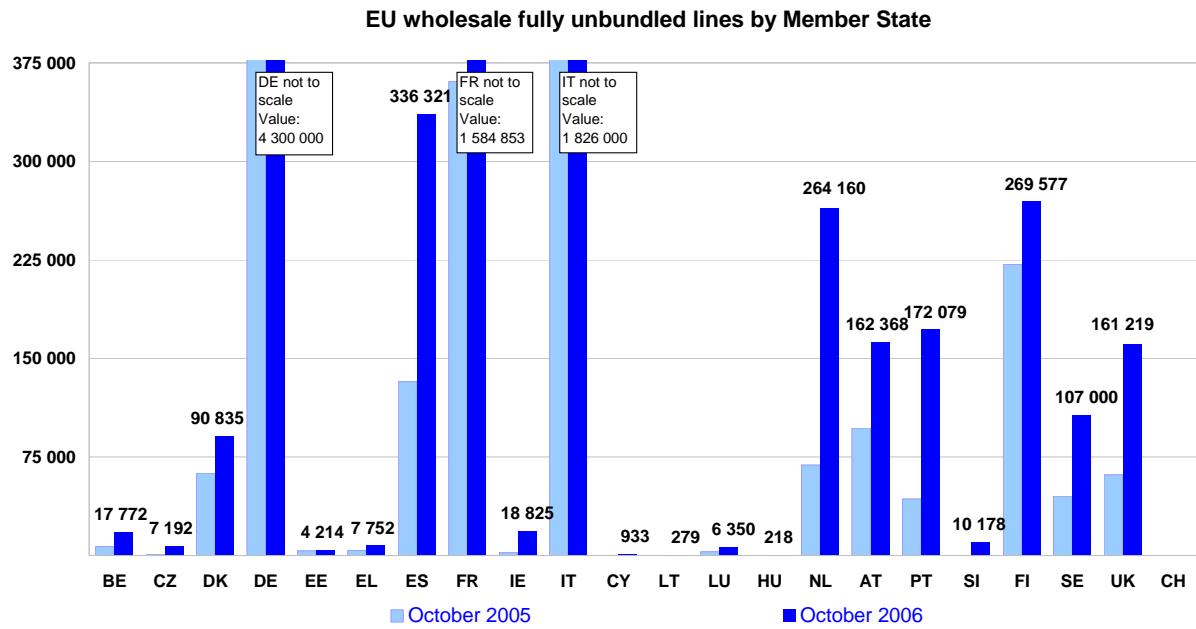
Figure 55 shows the distribution of wholesale access lines supplied by the incumbent operators to new entrants. There has been a huge surge of 58.36% in wholesale unbundled local loops (fully unbundled lines and shared access lines), from 8.77 million in October 2005 to more than 13.89 million, in October 2006, representing 7.53% of the PSTN lines in the EU25. This increase comprises approximately 4.13 million fully unbundled lines and 0.98 million shared access lines. The number of shared access lines increased from 3 558 205 to 4 541 045 lines, while fully unbundled lines went up from 5 212 691 to a remarkable 9 348 125. Resale grew by 6 175 487 lines, which represent 123.64% growth since October 2005, while the number of wholesale bitstream access lines slightly declined.

Fully unbundled lines and shared lines, as well as bitstream access, have not been implemented in Switzerland in the period concerned. This is why the figures for Switzerland in the three charts below are equal to "0".

**Figure 55**



**Figure 56**

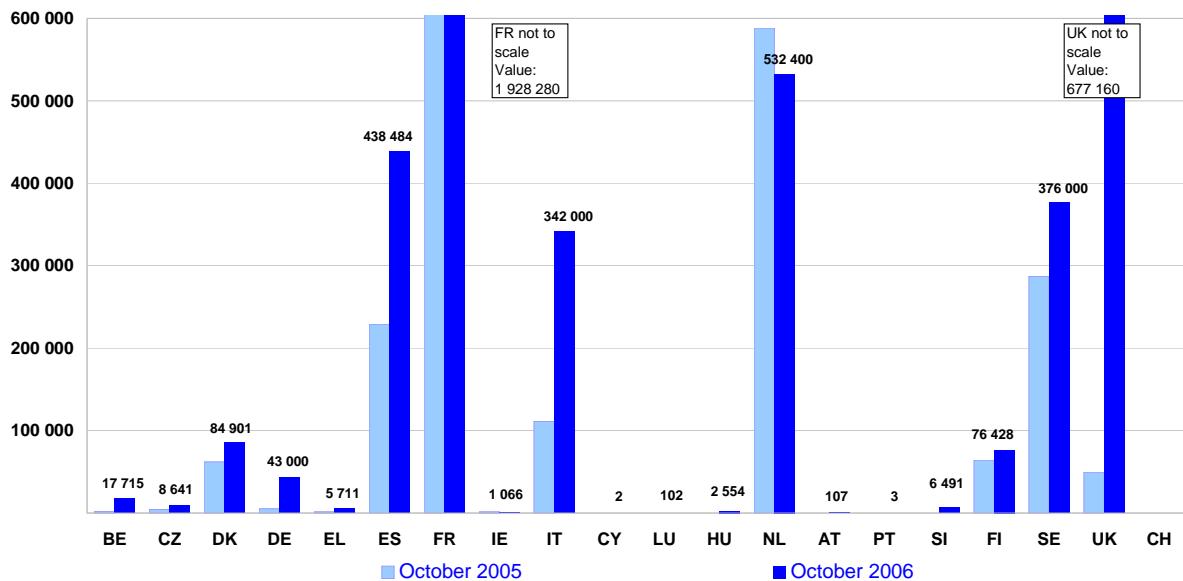


Data for Austria as of July 2006.

Source for Switzerland: OFCOM Switzerland.

**Figure 57**

EU wholesale shared access broadband lines by Member State

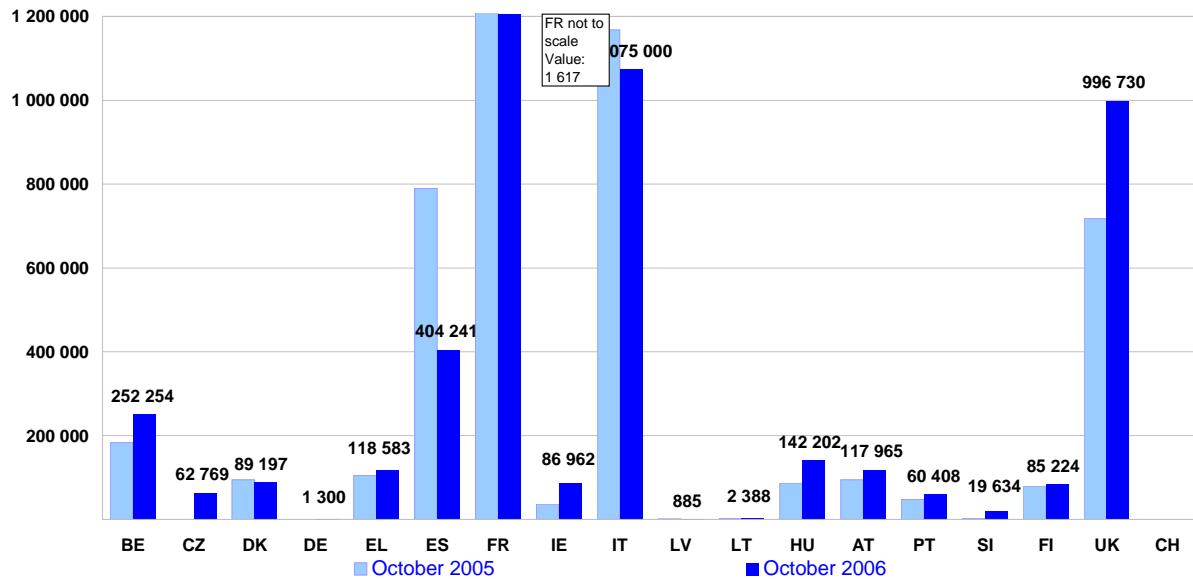


Data for Austria as of July 2006.

Source for Switzerland: OFCOM Switzerland.

**Figure 58**

EU wholesale bitstream access broadband lines by Member State



Data for Austria as of July 2006.

Spain: A sharp decline generally due to a change in the counting methodology.

Source for Switzerland: OFCOM Switzerland.

### 6.3. Retail broadband access

This section provides information on the deployment of broadband access lines by incumbents (and their subsidiaries or partners) and by new entrants (alternative telecom operators or Internet Service Providers) to end-users.

Internet broadband access can be provided by different means: DSL lines, wireless local loop (WLL), cable TV access (cable modem), dedicated leased lines and other access (like satellite, fibre optic, powerline communications,

etc.).

New entrants' DSL lines can be provided to end users by means of fully unbundled or shared access lines, bitstream access or resale. In some Member States, new entrants have started rolling out parallel DSL networks.

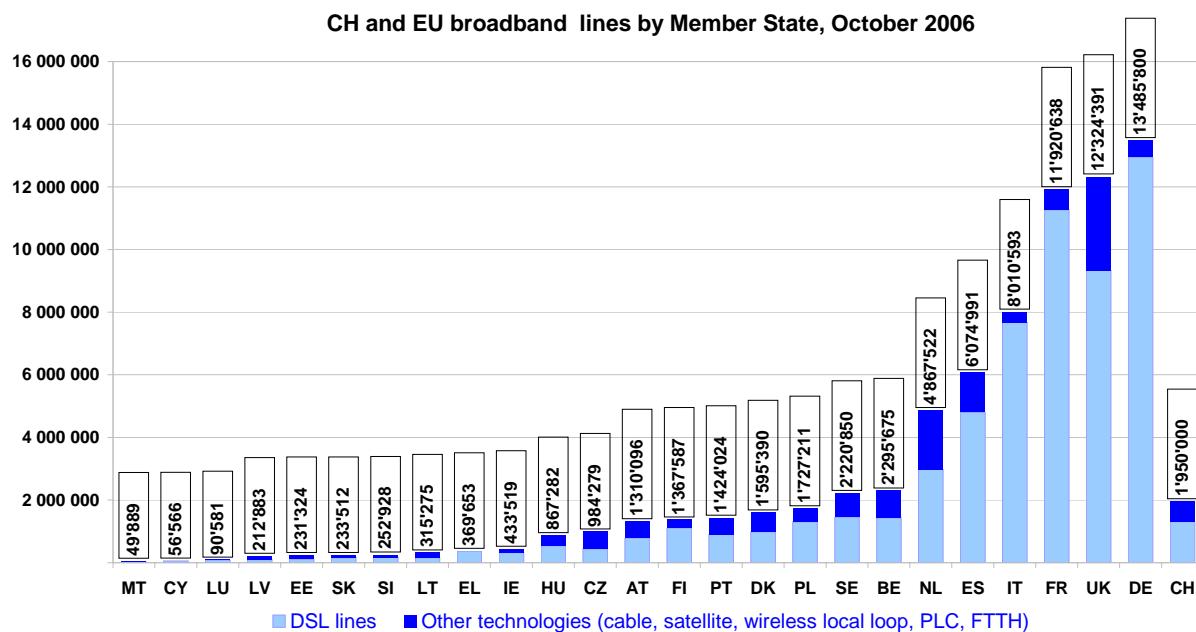
In all the charts below on fixed broadband retail lines the data refer to 1 October 2006. In some cases only estimates are available.

The charts below only include fixed broadband lines.

Figure 59 shows the total number of broadband access lines for each Member State [and in Switzerland](#), provided by both incumbents and new entrants, and including all types of fixed broadband connections.

In October 2006, Switzerland had 1'950'000 broadband lines (active customers). Note that 1'305'000 customers are connected using ADSL technology and 645'000 are connected by cable modem. In the international comparison, Switzerland is on a par with countries such as Poland and Denmark, i.e. in the company of countries with a low proportion of the European market (about 2.6% of the European market for Switzerland).

**Figure 59**



Data for Austria as of July 2006. The estimate of the Austrian NRA for October 2006 is 1 357 405 lines.

According to Danish NRA 25.900 new entrants' cable and 37.747 new entrants' other (LAN) lines, provided by non-profit user associations should be added, even though the associations are themselves end-users.

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

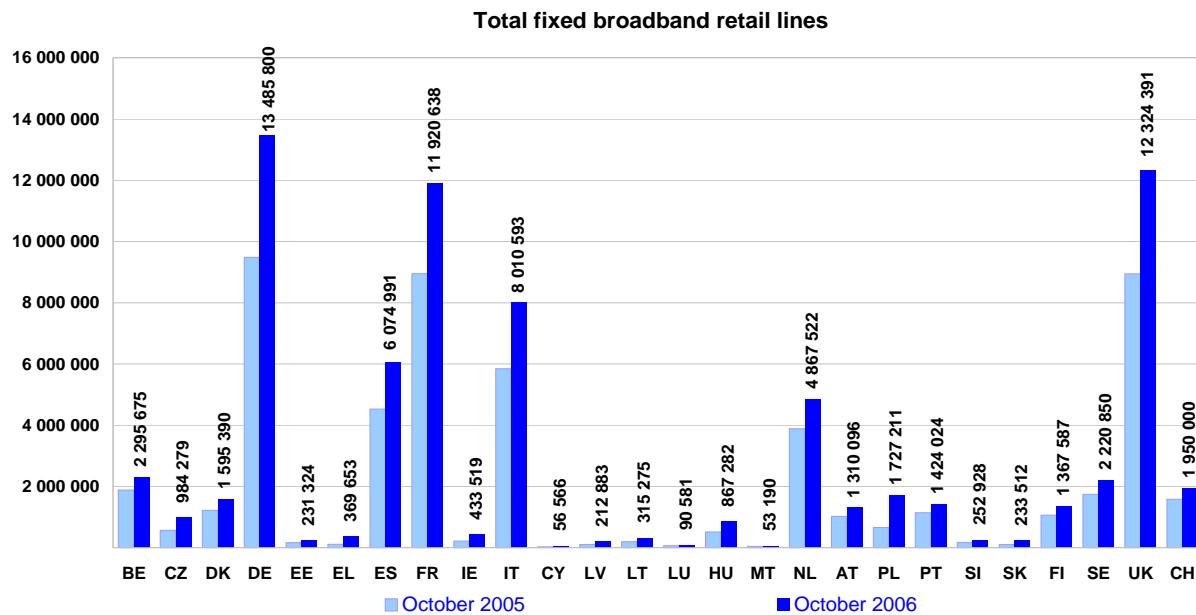
The following chart presents the number of broadband lines per Member State and Switzerland in October 2005 and October 2006.

An examination of Figures 60 reveals that the growth in broadband connections in Switzerland was quite moderate between October 2005 and October 2006 in comparison with previous years (+ 23% for total broadband connections).

This situation can also be observed in most of the European Union countries. Almost all the countries saw a significant increase in the number of broadband connections between July 2002 - October 2004, and more moderate one in the observed period. The exception is represented by Latvia, Cyprus, Poland, and Slovakia where broadband connections were introduced in 2004 or even later, and also Greece and Ireland. These countries now enjoy substantial growth in the number of subscribers.

It is therefore advisable to be cautious with the growth rates since the countries are not all in the same phase of market development, some being more advanced in their progress along the S-curve and hence showing lower growth rates (consolidation of the market).

**Figure 60**



Data for Austria as of July 2006.

According to Danish NRA 25.900 new entrants' cable and 37.747 new entrants' other (LAN) lines, provided by non-profit user associations should be added, even though the associations are themselves end-users.

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

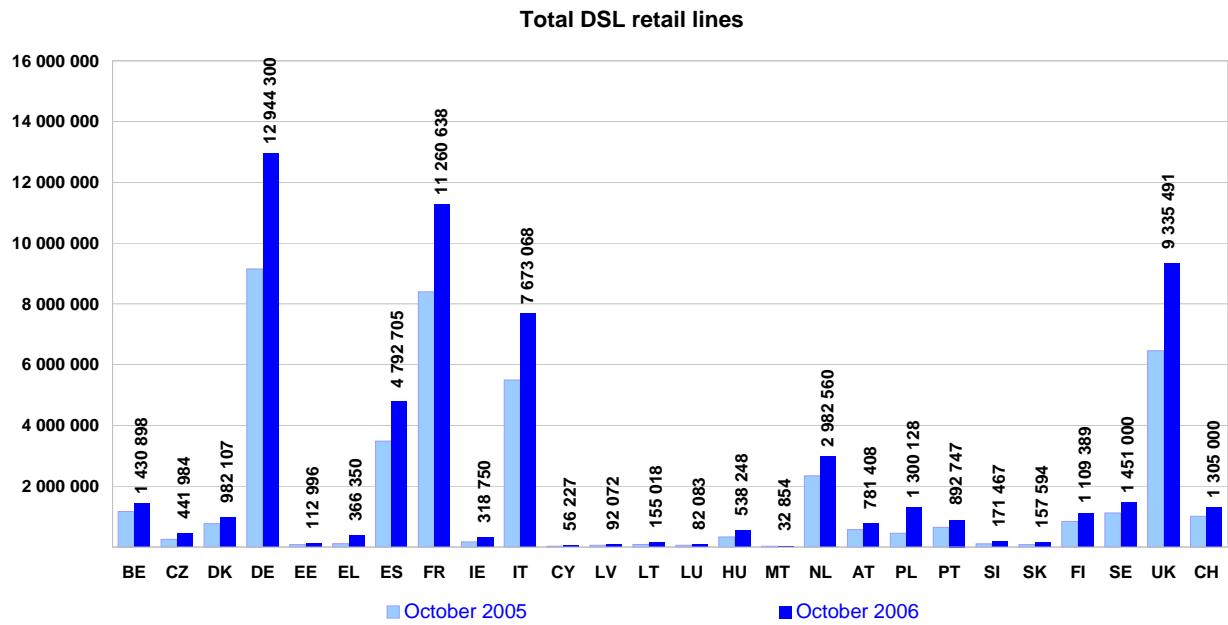
The following two charts show the breakdown of broadband lines according to the two main types of technologies. Figure 61 shows the number of DSL lines. Amongst the technologies other than DSL (Figure 62), cable modem is the most common technology. Other technologies are still marginal, though some (fibre to the home and WLL) are quickly developing.

An examination of Figures 61 and 62 shows that the growth in broadband connections in Switzerland was as follows:

- + 29% for ADSL broadband connections (Figure 61);
- + 13% for cable modem broadband connections (Figure 62).

In the most countries DSL access enjoyed higher growth rates than the other means of accessing the internet (CATV, etc.).

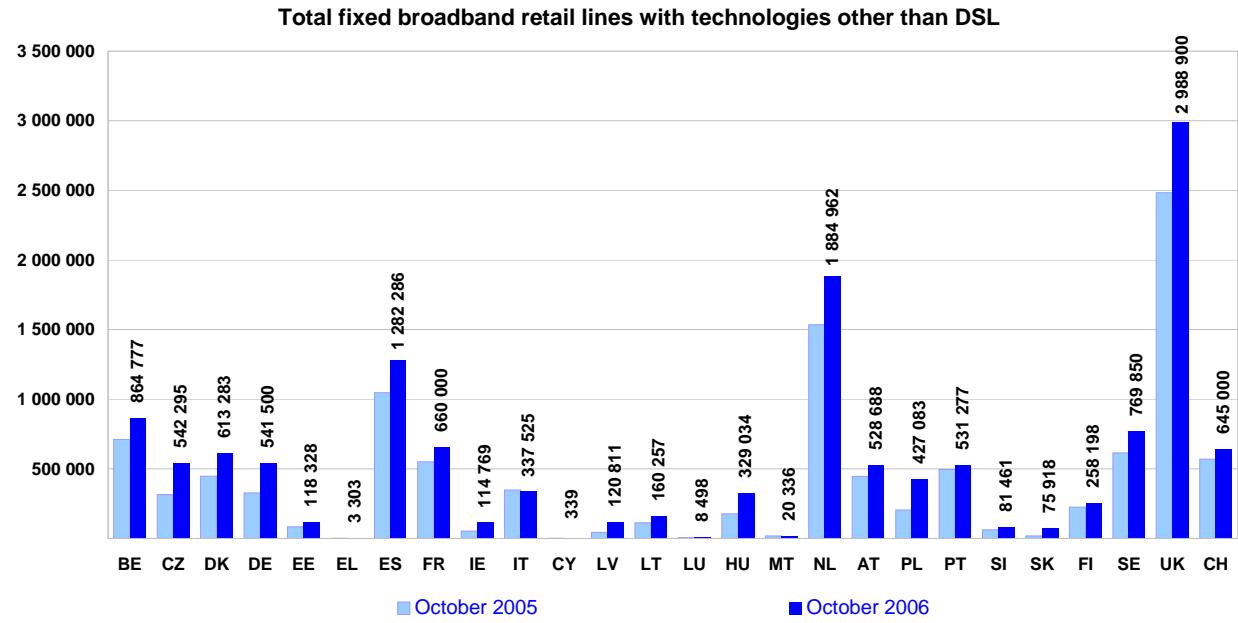
**Figure 61**



Data for Austria as of July 2006.

Source for Switzerland: Swisscom. Note: Only ADSL service is taken into account.

**Figure 62**



Data for Austria as of July 2006.

According to Danish NRA 25.900 new entrants' cable and 37.747 new entrants' other (LAN) lines, provided by non-profit user associations should be added, even though the associations are themselves end-users.

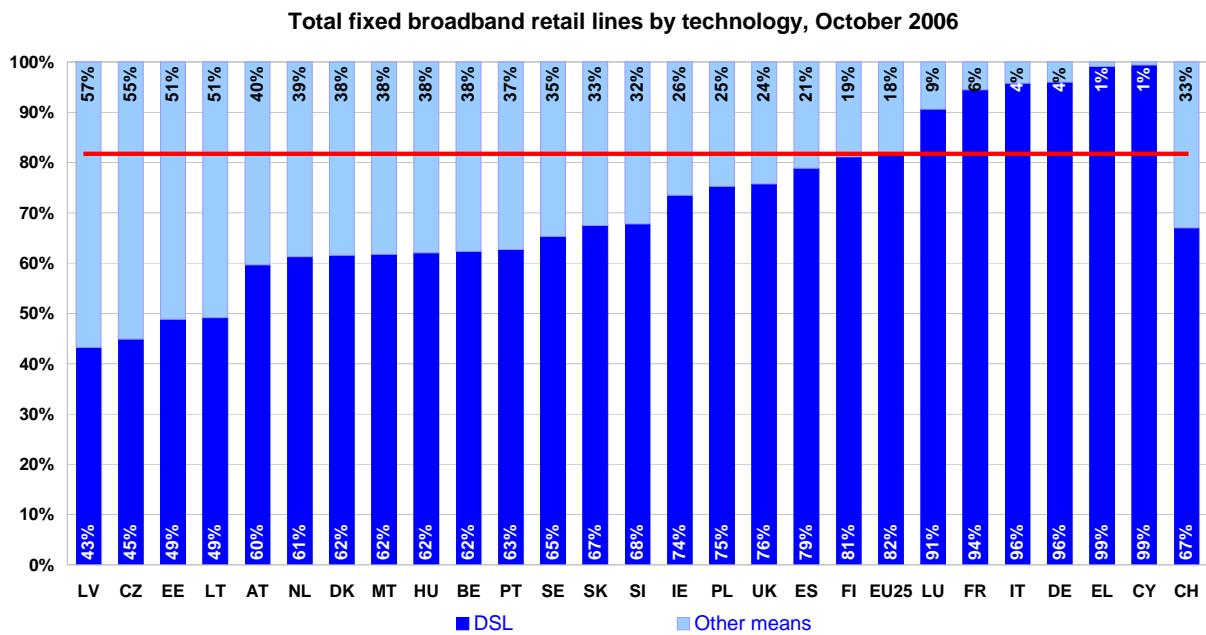
Source for Switzerland: Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

The following charts provide information on the national broadband markets according to the technology used and the type of operator. Figure 63 shows that DSL is the predominant technology in the EU. On average, 82% of the EU25 broadband lines use DSL technologies and only in four countries DSL lines represent less than 50% of the overall market.

Following the example of Sweden, Slovakia or Slovenia, the broadband access market in Switzerland is split in favour of the DSL technologies (only ADSL technology is considered in the case of Switzerland). As the broadband market develops in Switzerland, this proportion, relatively equal in July 2003, is constantly changing and cable modem technology is losing in growth rates and proportion of customer base. A broader coverage and publicity campaigns launched by the many resellers of the Swisscom wholesale product largely explain this trend.

**Figure 63**



Data for Austria as of July 2006.

Red line represents the EU average.

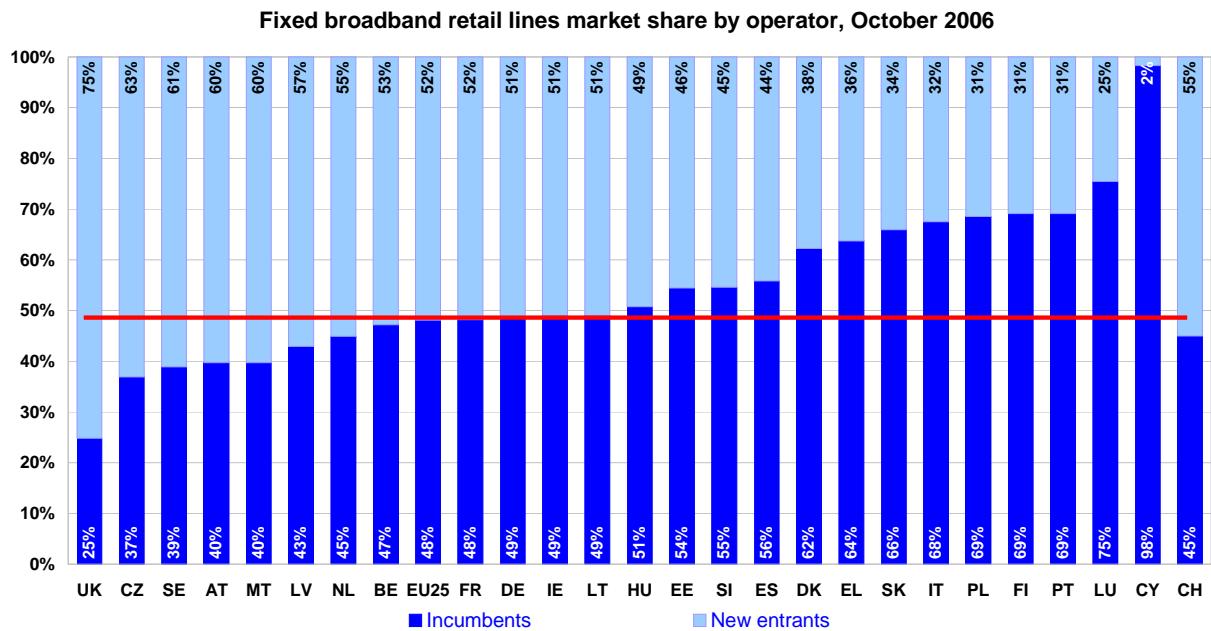
Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

With regard to the market share of fixed incumbent operators and new entrants, Figure 64 indicates that, on average, incumbent operators control 48% of broadband lines, which is 2 percentage points less than in October 2005.

The proportion of broadband connections held by the retail subsidiary of the historic operator is slightly lower than the European average. In Switzerland, the competing operators had 55% of all broadband connections in October 2006 (however, 72% in July 2003 and 64% in July 2004, 59% in October 2005).

**Figure 64**



Data for Austria as of July 2006.

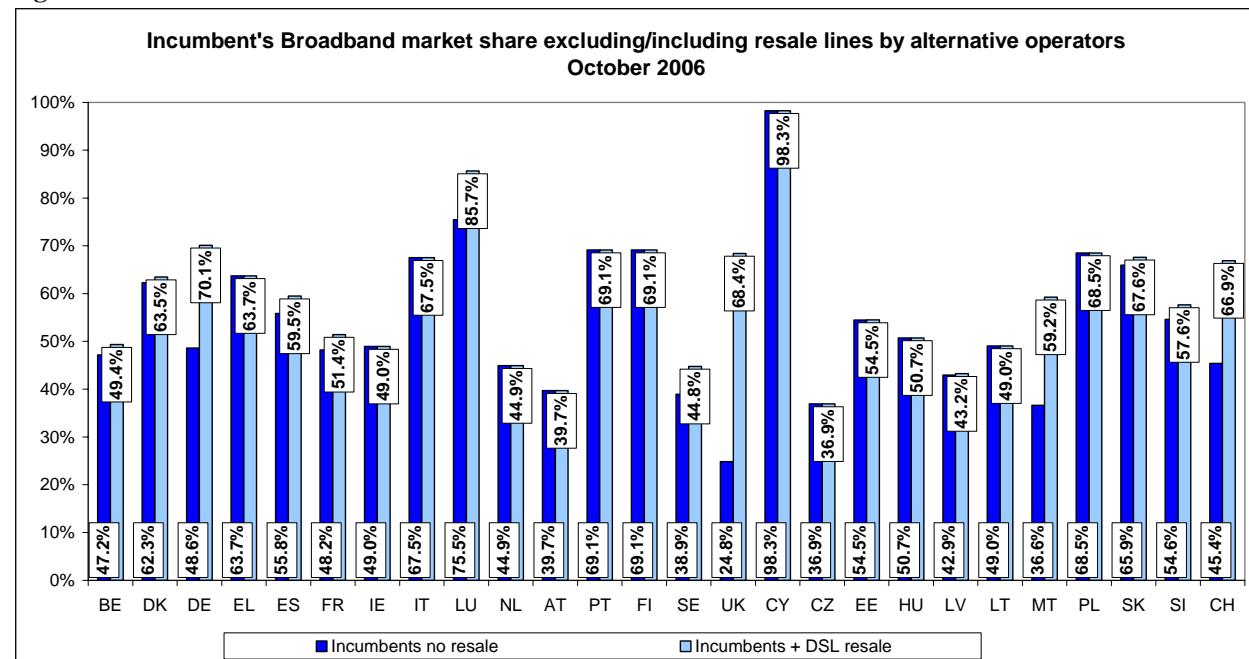
Red line represents the EU average.

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

However, differences in the incumbents' market share depending on whether DSL resale lines are included or not are considerable. In Germany, Luxembourg, United Kingdom, Malta, and Switzerland these differences are more than 10%, and up to 44%.

**Figure 65**



Data for Austria as of July 2006

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

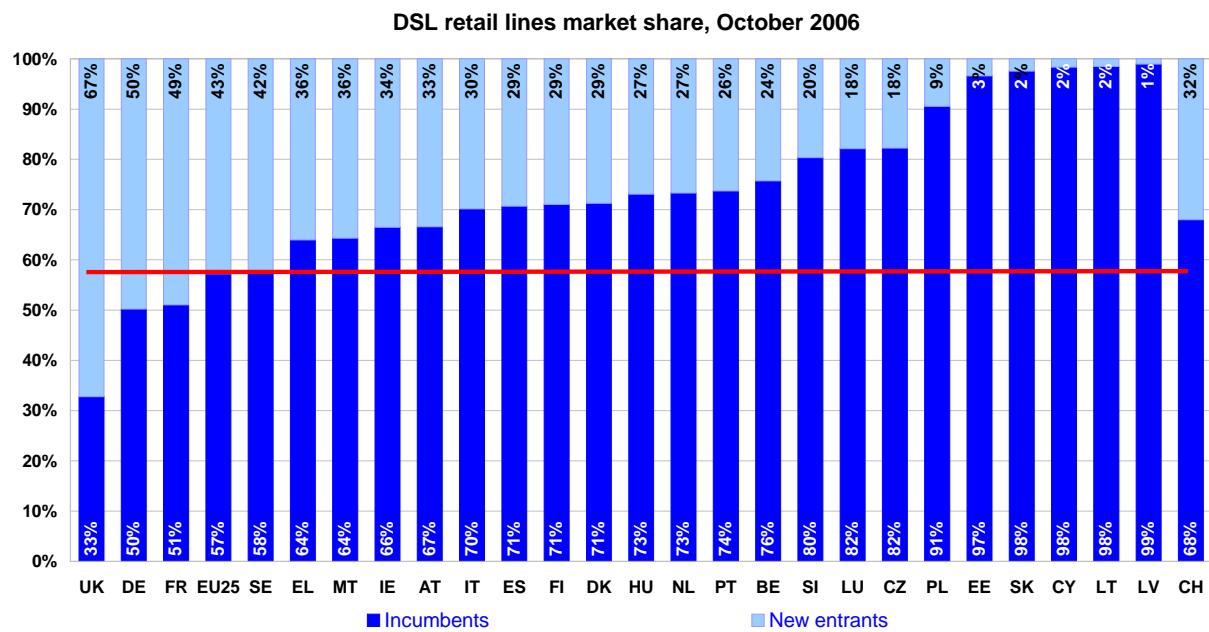
Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

Figure 66 presents the market share by operator in the DSL retail market. At EU25 level the fixed incumbent operator provides 57% of DSL lines. In 9 Member States the incumbent operator sells more than 80% of all DSL retail lines.

In Switzerland, the ADSL market is split in favour of the historic operator which has 68%, the other 32% of the connections are held by competing operators. In the international comparison, as the result of the constant growth of the incumbent's market share (from 59% in July 2004 to 64% in October 2005, and to 68% in October 2006), Switzerland is loosing its balanced position as regards the division of the market.

Moreover, resale is the only means accessible to the alternative operators, apart from the construction of their own access network, for them to market their own products. However, unlike the possibilities offered by unbundling and bitstream, resale limits the added value which the alternative operator can bring to the value-creation process.

**Figure 66**



Data for Austria as of July 2006.

Red line represents the EU average.

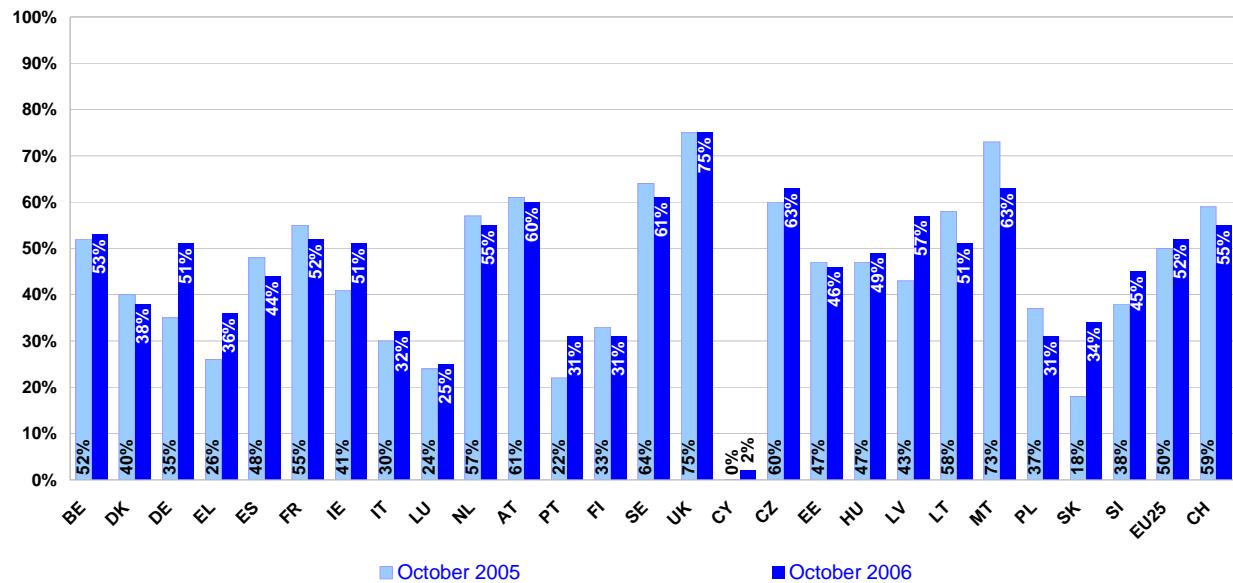
Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

The next series of charts provide further information on the trends observed in the three segments analysed previously. As can be seen in figure 67, new entrants are steadily increasing their presence in the overall broadband market, with an average 52% market share against 50% a year ago. This trend is however not uniform, and in 13 countries (Denmark, Estonia, Spain, France, Lithuania, Malta, the Netherlands, Austria, Poland, Finland, Sweden, the United Kingdom, and Switzerland) the fixed incumbent operator has increased its market share. In Switzerland, this situation is explained by the substantial expansion in absolute terms of the number of broadband ADSL connections (greater than the expansion of cable modems). More than half of the connections are held by the subsidiary of the historic operator.

**Figure 67**

**Trends in the fixed broadband retail lines market share: New entrants**



Data for Austria as of July 2006.

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

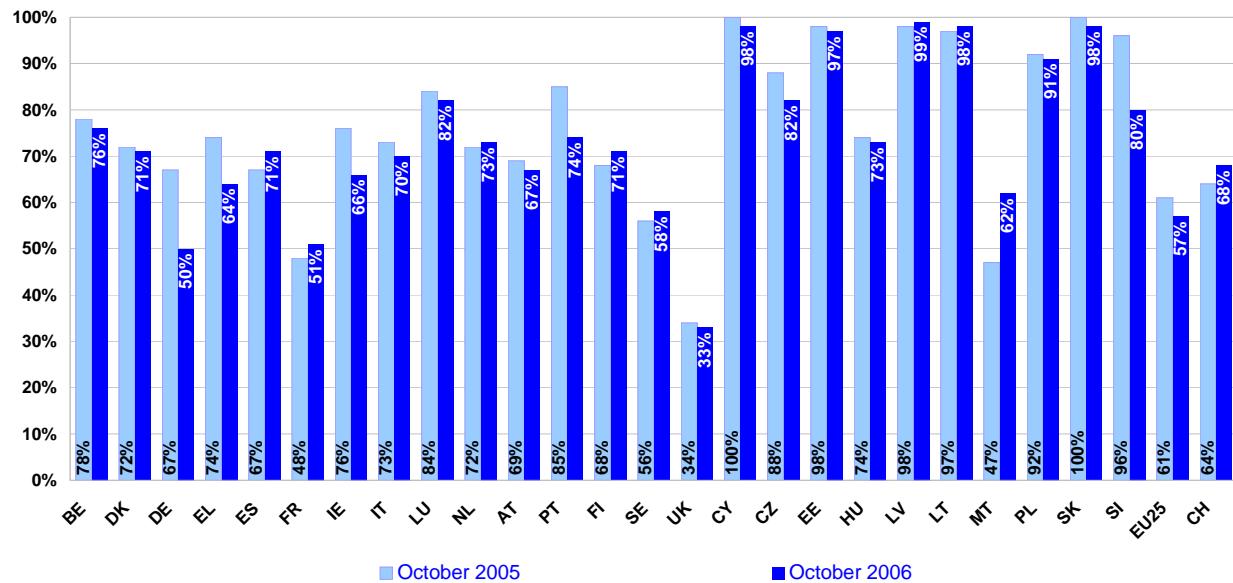
Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

With regard to the trend in the number of DSL lines sold by incumbent operators in the same period, there has been a reduction of 4 percentage points on average, from 61% in October 2005 to 57% in October 2006.

Between the two observed periods, the subsidiary of the Swiss historic operator gained 4 points of market share in the ADSL access segment. This upward trend puts it in the minority of the European Union countries, in which the historic operator or its subsidiary has managed to reverse the trend and consolidate its situation.

**Figure 68**

**Trends in the DSL retail lines market share: Incumbents**



Data for Austria as of July 2006.

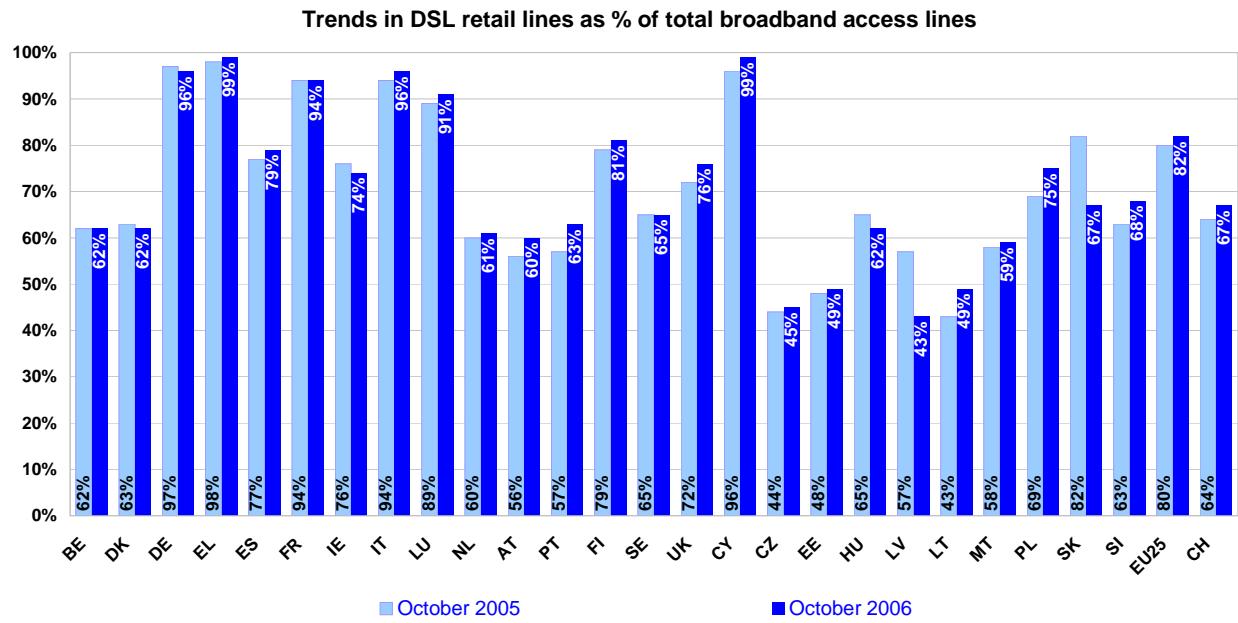
Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

As it can be seen in Figure 69, the number of DSL lines has increased in the overall broadband retail market, representing 82% of all broadband lines against 80% in October 2005. However, in a number of countries other technologies have increased at a higher rate.

Like the majority of the European Union countries, Switzerland increased the proportion of the number of DSL connections (ADSL only for Switzerland) compared with the total number of activated broadband connections. This is not at all surprising since in Switzerland the growth enjoyed by ADSL in absolute terms is higher than that of cable modems. In the observed period the ADSL market share increased by 3 percentage points.

**Figure 69**



Data for Austria as of July 2006.

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

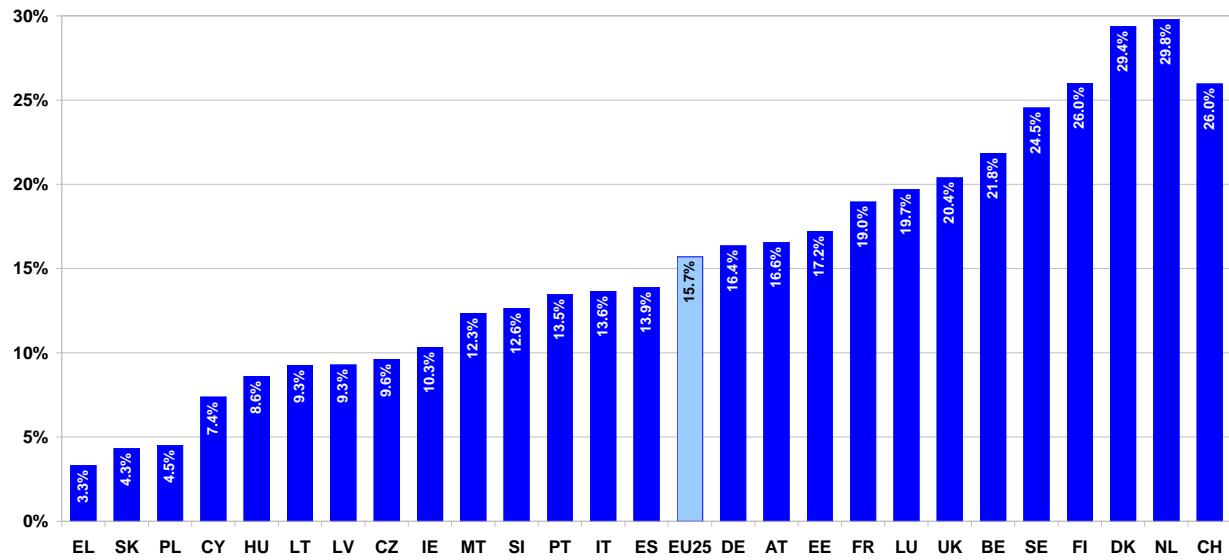
Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

The following chart shows the penetration rate for broadband lines measured as the total number of broadband lines divided by the total population. The broadband penetration rate varies significantly across Member States ranging from 3.3% in Greece to 29.8% in the Netherlands.

In October 2006, the penetration rate of broadband access in Switzerland was one of the highest in Europe (26%), and was equal to the penetration rate in Finland. Only Denmark and the Netherlands had higher rates. Nor is it surprising to note that it is primarily the countries with a low population and a relatively high gross domestic product per capita which are in the lead in terms of broadband penetration.

**Figure 70**

**EU Broadband penetration rate, 1 October 2006**



Data for Austria as of July 2006. The estimate of the Austrian NRA for October 2006 is 16.4%.

Source for Switzerland: Swisscom, Swisscable; OFCOM Switzerland estimations (cable modem services).

Note: Leased line, optical fibre, PLC, satellite, WLL, etc. services are not included. Only ADSL and cable modem services are taken into account.

### Availability of wholesale access October 2006

Country	Incumbent's PSTN activated main lines	Fully unbundled lines supplied by the incumbent to new entrants			Shared access lines supplied by the incumbent to new entrants			Wholesale DSL lines supplied			
		Unbundled lines	Requested lines	N. of agreements	Shared lines	Requested lines	N. of agreements	Bitstream access		Simple resale	
								No. of lines	No. of agreements	Resale No. of lines	No. of agreements
BE	4 147 659	17 772	464	9	17 715	87	9	252 254	13	49 657	18
CZ	2 902 064	7 192		5	8 641		5	62 769	23		
DK	3 123 853	90 835		21	84 901		8	89 197	13	19 460	10
DE	38 300 000	4 300 000		101	43 000		17	1 300	5	2 900 000	24
EE	462 000	4 214	77	7							
EL	5 401 989	7 752	639	13	5 711	251	6	118 583	15	221 025	
ES	15 434 815	336 321	10 000	16	438 484	10 000	13	404 241	30	383 950	2
FR	32 359 000	1 584 853			1 928 280			1 617 023			
IE	1 700 000	18 825	699	5	1 066	3	5	86 962	11		
IT	21 278 077	1 826 000	44 800	27	342 000	8 300	9	1 075 000	250		
CY	410 735	933	971	2	2	3	2				
LV	600 000			2			2	885	11		
LT	749 233	279		1				2 388	12		
LU	224 620	6 350	230	5	102		5			9 227	7
HU	3 243 000	218	232	6	2 554	397	5	142 202	20	n.a.	n.a.
MT	202 331									11 284	11
NL	6 125 000	264 160		10	532 400		10	confidential	5		
AT	2 842 730	162 368			107			117 965			
PL	8 487 627	0	0	0	0	0	0	0	4	0	0
PT	3 434 030	172 079	5 561	4	3		1	60 408	8		
SI	817 178	10 178	1 801	3	6 491	1 124	3	19 634	13	6 935	4
SK	1 073 987									3 883	12
FI	2 210 088	269 577			76 428			85 224			
SE	5 127 000	107 000	n.a.	na	376 000	n.a.	na	na	130 000	n.a.	
UK	23 793 553	161 219		55	677 160		31	996 730	28	7 434 959	591
EU15	165 502 414	9 325 111	62 393	265	4 523 357	18 641	113	4 904 887	378	11 148 278	652
EU10	18 948 155	23 014	3 081	26	17 688	1 524	17	227 878	83	22 547	27
EU25	184 450 569	9 348 125	65 474	291	4 541 045	20 165	130	5 132 765	461	11 170 825	679
<b>CH</b>	<b>2 892 000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>419 000</b>	<b>23</b>

Data for Austria as of July 2006.

Spain: Please note that the counting methodology for bitstream and resale DSL has changed.

BROADBAND RETAIL LINES, OCTOBER 2006																										
October 2006		New entrants' DSL lines on PSTN October 2006						Incumbents' access lines by other means								New entrants' access lines by other means										
	Incumbent's DSL lines	Own network	Full ULL	Shared access	Bitstream access	Resale	Total	WLL	Cable modem	Leased lines	3G	Fiber to the home	Satellite	PLC	Other	Total	WLL	Cable modem	Leased lines	3G	Fiber to the home	Satellite	PLC	Total		
BE	1083397		12672	10984	274188	49657	347501									0	6249	857216	1189					864777		
CZ	363382	0	7192	8641	62769	0	78602	0	0	0	0	0	0	0	0	306250	210000	0		22000	4000	45		542295		
DK	699794	30	111415	65107	86768	18993	282313	10954	273866	3046					5636	293502	16955	201965	4036		20697	147	98		319781	
DE	6500000		3500000	43000	1300	2900000	6444300			51000		3000				54000		428000			50000	9500			487500	
EE	109153	1103	2700	0	0	40	3843	1447	0	0	15326	0	0	74	16847	5781	56249	0		23502	0	0		101481		
EL	234304	0	7752	5711	118583	0	132046	0	0	896	0	330	0	0	1226	466	0	1131		480				2077		
ES	3387955	4679	336321	438484	404241	221025	1404750			n.a.		4222				4222	10588	1245015	14090		1389	1643	3695		1278064	
FR	5746532		1584853	1928280	1617023	383950	5514106									0		660000							660000	
IE	211897		18825	1066	86962		106853					343			343	62462	46861		5103						114426	
IT	5382000	325	945963	306933	1037190	657	2291068	0	0	407	221	25680	0	194	26502	1198	20	4609		222196	83000				311023	
CY	55294		933	0	0	0	933			273				22	295	0	40			2					44	
LV	91129		139	10	119	675	943	249							249	9831	32004	18122		6677	440	1349		120562		
LT	152630	0	0	0	2388	0	2388	0		114	59		1785	1958	23555	61010	1348		19359					158299		
LU	67406		5348	102	0	9227	14677	0	743	216	0				959	77	7452	10	0					7539		
HU	393274		218	2554	142202	n.a.	144974	4700	40574	1500	n.a.	n.a.	0	n.a.	46774	29600	248160	3500		1000	n.a.	0		282260		
MT	18269				11284	11284								0		20336								20336		
NL	2186000		264160	532400	confidential		796560								0		1801962			83000					1884962	
AT	520041		143301	101	117965		261367								0	17742	502546		1000	1000	5200				528688	
PL	1177224	122904	0	0	0	0	122904	0	272	0	0	0	0	6029	6301	11203	395641	5373	1144	97	0			420782		
PT	657913		164936	3	69895	n.a.	234834	n.a.	325482	1049	n.a.	n.a.	n.a.	n.a.	326531	2797	198764	1685						1500	204746	
SI	137701	0	10178	6636	9287	7665	33766	0	237	0	182	0	0	0	419	122	78261	0		1935	0	0			81042	
SK	153711	0	0	0	0	3883	3883	0		256					256	2800	30761	1082		28343	26				75662	
FI	788166		159571	76428	85224		321223	1513	92136						63555	157204	2616	81375							984	100994
SE	838000	n.a.	107000	376000	0	130000	613000	0	0	2000	24000					26000	8000	420000	5000		310000	850	0		743850	
UK	3060475	65423	161219	677160		5371214	6275016								0	2500	2980400			6000					2988900	
EU15	31363880	70457	7523336	4461759	3899339	9084723	25039614	12467	692227	58614	24221	33575	0	69385	890489	131650	9431576	31750		643865	142640	20977			10497327	
EU10	2651767	124007	21360	17841	216765	23547	403520	6396	41083	2143	15567	0	0	7910	73099	389142	1132422	29465		103960	4565	1394			1802763	
EU25	34015647	194464	7544696	4479600	4116104	9108270	25443134	18863	733310	60757	39788	33575	0	77295	963588	520792	10563998	61215		747825	147205	22371	1.2E+07			
CH	886 000	0	0	0	0	419000	419000	n.a.	0	n.a.	0	n.a.	n.a.	n.a.	0	n.a.	645000	n.a.	0	n.a.	n.a.	n.a.	n.a.	645000		

Data for Austria as of July 2006.

According to Danish NRA 25.900 new entrants' cable and 37.747 new entrants' other (LAN) lines, provided by non-profit user associations should be added, even though the associations are themselves end-users.

Spain: Please note that the counting methodology for bitstream and resale DSL has changed.

## 6.4. Prices for unbundled local loop

This section illustrates the cost of connection and monthly rental for both full unbundled access and shared access to the loop. Monthly rental and connection fees are presented as well as the total average monthly cost (over three years).

It is assumed that the loop is active and it will be used to provide both telephony and DSL services.

In some Member States where a whole range of additional one-off costs may exist, are not considered in the chart.

These may include cost of co-location, of the cable termination point, installation at the end-user premises, or disconnection, etc.

Unless otherwise stated, LLU/SA connection fees include the technical expertise to assess the speed that can be conveyed through and exclude the cost of co-location. Furthermore, charges in Member States may be different in the case of subsequent access. Only the price for a single line is presented here.

Data is not always comparable with that of the previous report, due to changes in methodology occurring in some countries.

In Switzerland, fully unbundled access and shared access, as well as bitstream access, have not been implemented by the considered date. For this reason, Switzerland will not be included in the comparisons made in this part of the document.

### 6.4.1. Monthly average total cost

The following charts illustrate the monthly total cost for the full LLU and shared access (connection and monthly fees) based on the assumption that the loop is used for three years. EU average since 2004 is also shown.

**Figure 71**

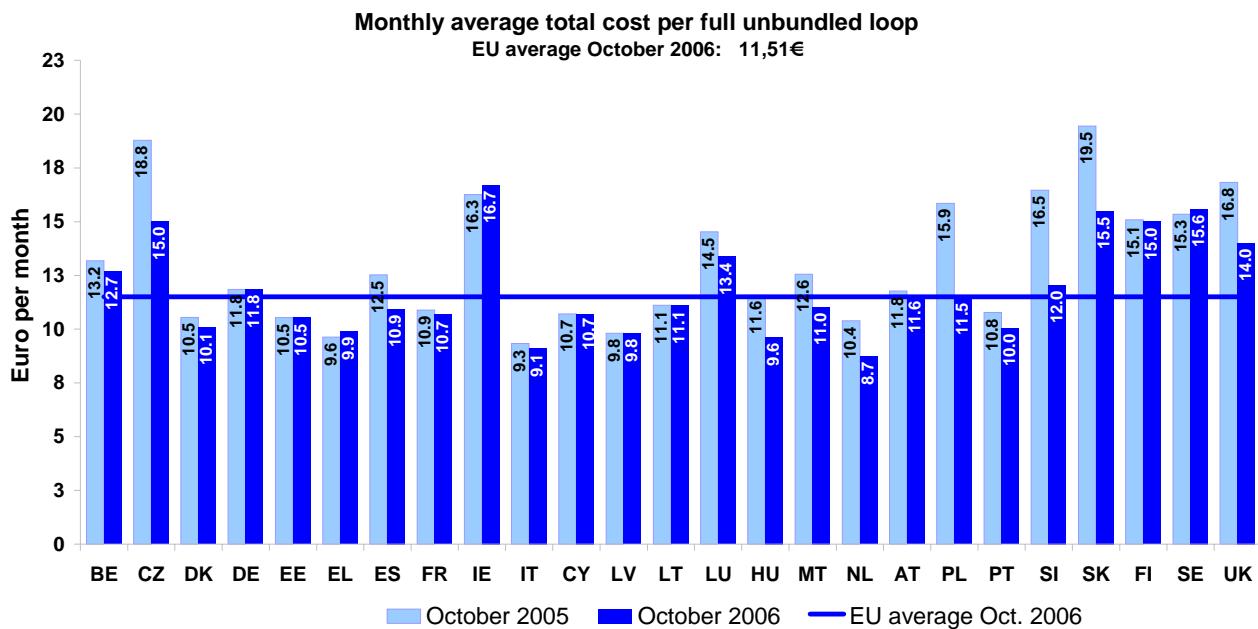


Figure 72

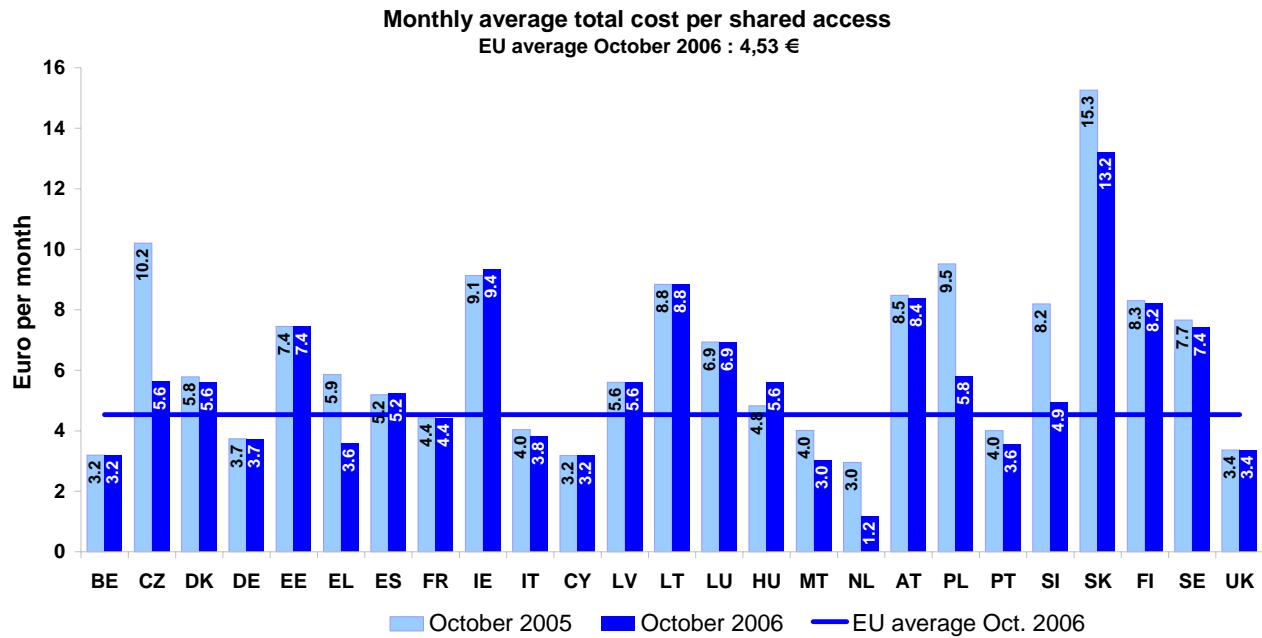


Figure 73

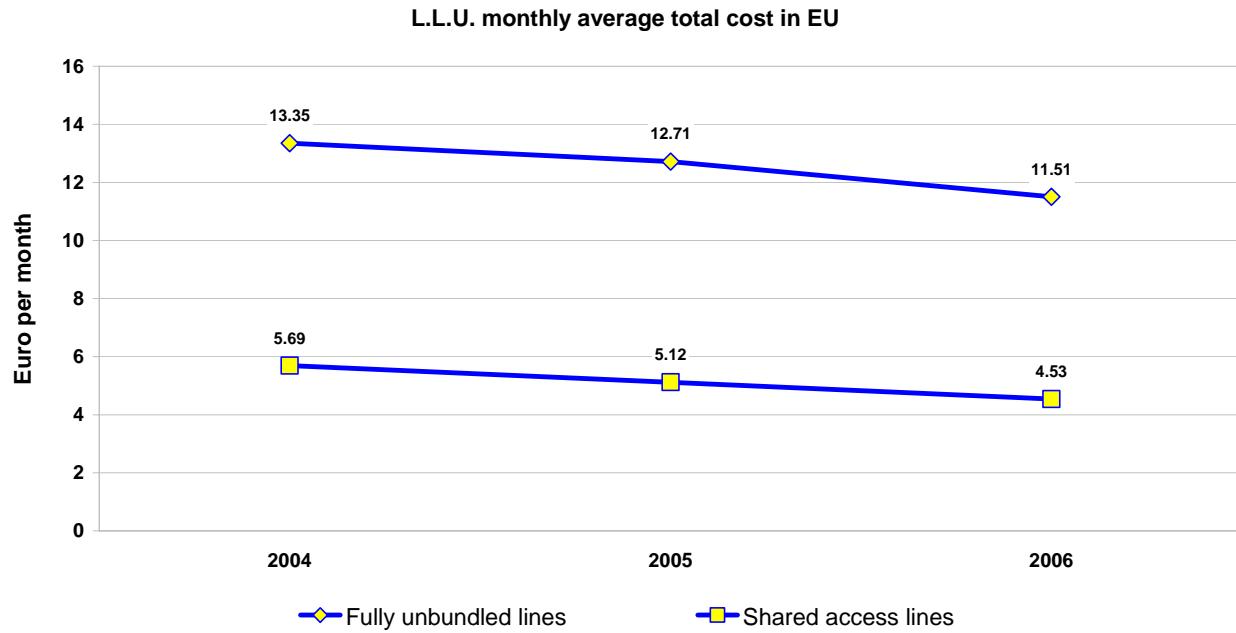
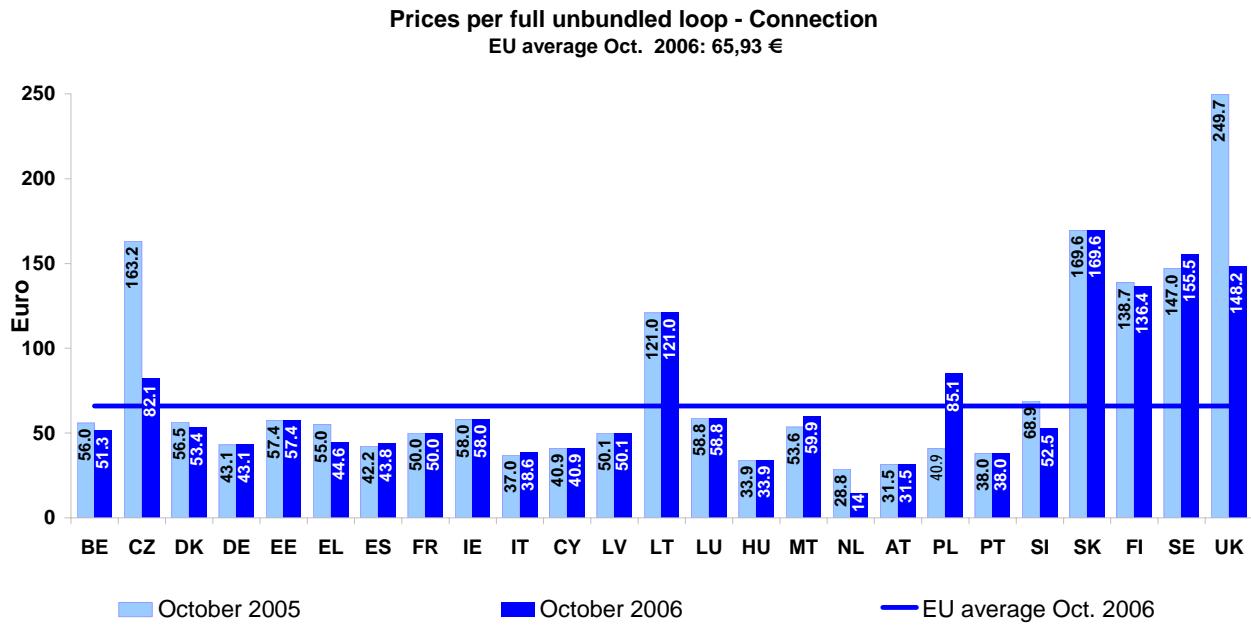


Figure for 2004 do not include Malta, Poland and Slovakia.

#### 6.4.2. Connection and monthly rental for full unbundled local loop

Figure 74



Line test to assess the speed that can be conveyed through is included in all countries except Poland, Austria and Estonia. No information is available for Germany; Slovenia, The Netherlands, Finland and Slovakia.

Belgium: Additional costs are charged to the incumbent if a cable termination point is not present. The connection fee for a non-active loop is 47,47 €

Ireland: The connection charge becomes lower as the cumulative volume of the order increases (above 20 000 lines).

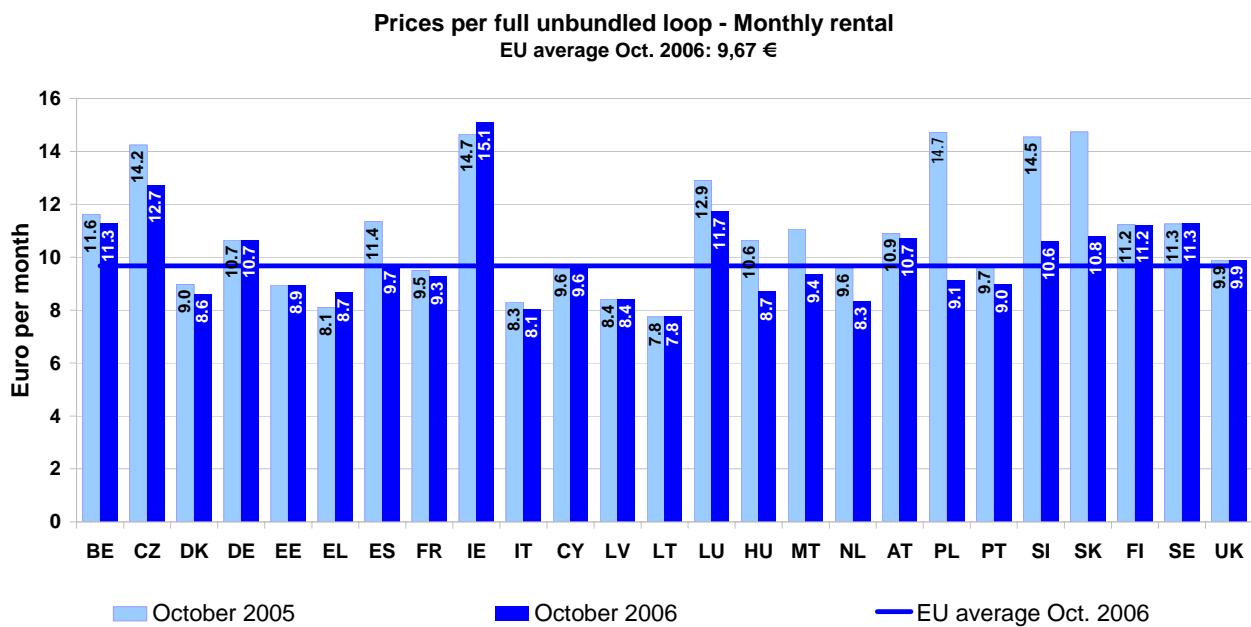
Italy: Price not approved by NRA. The connection fee for a non-active loop is 55,7 €

Austria: Disconnection fees are included. The connection fee for a less than 1 year duration contract is 54.50 €

Poland: Prices applied from 5 October 2006. Price for splitter is not included.

Finland: Weighted average of 39 SMP operators providing LLU. Prices vary between 80 € and 202 €

Figure 75



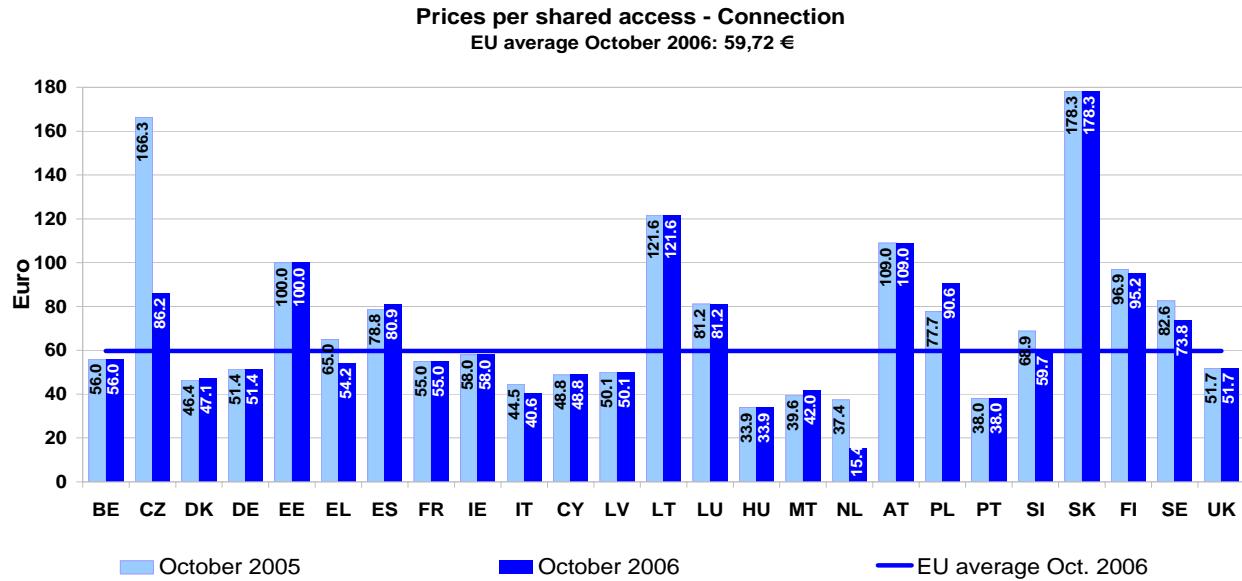
Italy: Price not approved by NRA.

Poland: Prices applied from 5 October 2006.

Finland: Weighted average of 39 SMP operators providing LLU. Prices vary between 7.9 € and 21 €

#### 6.4.3. Connection fees and monthly rental for shared access

Figure 76



Line test to assess the speed that can be conveying through is included in all countries except Poland and Austria. No information available for Germany; Estonia; Italy; Slovenia; Sweden, the Netherlands and Slovakia.

Figures include the cost of the splitter provided by the incumbent apart from Italy, Belgium; Estonia; Latvia and Ireland. In Malta, Portugal, Austria and Ireland, the splitter is provided by alternative operators. No information is available on this cost for Germany; Italy; Cyprus; Lithuania and Sweden. In France and Czech Republic the cost of the splitter is included in the monthly rental. In Slovenia the cost of the splitter is included in the connection fee if the splitter is placed at the collocation facilities. Belgium: Additional costs are charged to the incumbent if existing cable termination point is not present.

Estonia: Price for new loops only.

Ireland: The connection charge becomes lower as the cumulative volume of the order increases (above 20 000 lines).

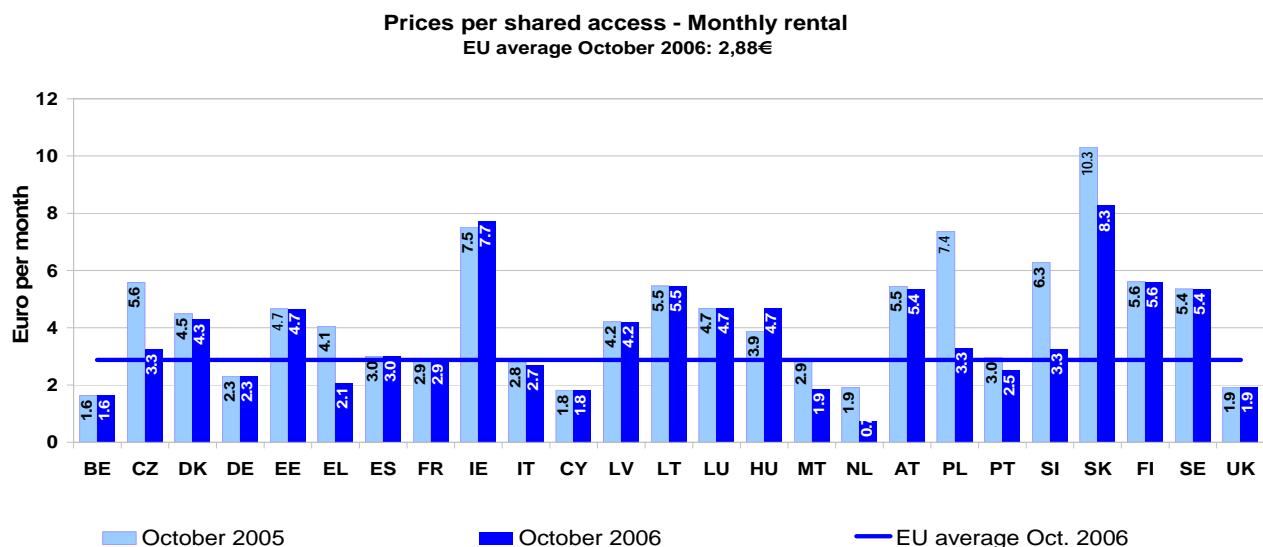
Italy: Price not yet approved by NRA.

Austria: Disconnection fees are included.

Poland: Prices applied from 5 October 2006.

Finland: Weighted average of 39 SMP operators providing LLU. Prices for the connection fee vary between 60 € and 201.83 €

Figure 77



France, Luxembourg: Figures include the cost of the splitter.

Poland: Prices applied from 5 October 2006.

Slovenia: The cost of the splitter is included in the monthly rental if the splitter is placed at the end-users' premises.

Finland: Weighted average of 39 SMP operators providing LLU. Prices for monthly rental vary between 4,31 € and 10,51 €

## 7. PUBLIC VOICE TELEPHONY TARIFFS

This section examines the charging system, the line rental charges and the main tariffs for public fixed voice telephony charged by the incumbent operators in each Member State in September 2006. The price trend over the past nine years is also analysed.

The incumbent operators are: Belgacom for Belgium, Telefonica O2 for Czech Republic, TDC for Denmark, Deutsche Telekom for Germany, Elion for Estonia, OTE for Greece, Telefonica for Spain, France Telecom for France, Eircom for Ireland, Telecom Italia for Italy, CYTA for Cyprus, Lattelekom for Latvia, Lietuvos Telekomas for Lithuania, P&T Luxembourg for Luxembourg, T-Com for Hungary, Maltacom for Malta, KPN for the Netherlands, Telekom Austria for Austria, Polish Telecom for Poland, Portugal Telecom for Portugal, Telekom Slovenije for Slovenia, Slovak Telecom for Slovakia, TeliaSonera for Finland (formerly Sonera), TeliaSonera for Sweden (formerly Telia), and British Telecom for the United Kingdom. [In Switzerland, the historic telecommunications operator is Swisscom.](#)

The incumbent operators still retain a large market share, but new entrants are increasingly gaining market share by offering cheaper prices for certain types of calls (usually long-distance (national) or international) or destination. The prices charged by incumbents do not necessarily, therefore, represent the lowest prices available. A comparison between the rates charged by incumbents and alternative operators for a sample of countries is also shown.

The figures and information are taken from a study carried out for the Commission by [Teligen, Harris Interactive UK](#). The data are collected from primary sources (i.e. directly from the incumbent operators).

NRAs were given the possibility to check these data before finalizing this report. All NRAs, with the exception of Ireland, Italy, Latvia, Slovenia and Poland provided comments and approved these data.

Different sets of charges for fixed national voice telephony services are shown in the following sections:

- the minimum costs for different types of calls (local, long-distance (national), international calls and calls towards mobile networks), depending on the charging system adopted;
- the monthly rental charged by incumbent operators;
- the charges for a composite basket of calls (local, long-distance (national), international fixed calls and calls to mobile), that gives an estimate of the average monthly spending by a typical “European business/residential user” for the whole range (national and international) of calls;
- the charges for a basket of national calls, that gives an estimate of the average monthly spending by a typical “European business/residential user” for fixed national calls;
- the basket of international calls for each country that indicates the average price of a single call from the originating country to all other OECD destinations. In addition, the price of individual calls to specific destinations is also shown.
- the price of some individual calls (3- and 10-minute local, long-distance (national) and international calls) at peak time, inclusive of any initial charge. For those countries where unit-based charging is used, the price of a whole unit is calculated.

For the various types of calls, a benchmark based on a comparison with US and Japan is also included. For the USA, the prices for national calls are those charged by Verizon (in New York City) and the prices for international calls are those charged by AT&T. For Japan, the national call prices are those charged by NTT and the international call prices are those charged by KDD.

The EU average tariffs shown in the charts are weighted average (by population of the Member States).

### 7.1. Charging system

The billing system for public voice telephony services usually comprises two components: an initial charge applied at the beginning of a call and a charge for the remainder of the call (that may not depend on the type of initial charge used).

### 7.1.1. Initial charges

There are different types of charges applied at the beginning of a call, either alone or in combination. The charging method used for the remainder of the call may not depend on the type of initial charge used. The types of charges are:

- Call set-up charge raised at the start of the call (when the call is answered). This charge does not offer any call time. Per second or per unit charges apply from the beginning of the call.
- Initial charge that is used in the same way as call set-up, but in addition includes a certain number of seconds call time before normal time-based charging starts.
- Unit charge in effect works the same way as the initial charge: A full unit is charged at the beginning of the call, providing a certain number of seconds call time until the next unit is charged. Depending on the principle used by the operator (synchronous/ asynchronous) the number of seconds call time in the first unit may be less than the specified unit duration.
- Minimum charging is normally used with per second billing, to ensure the operator obtains a minimum revenue per call. If the call duration is short, the actual call charge may be less than the minimum charge. In such cases the minimum charge will be applied.

In the calculation of the minimum charge for calls using per second billing it is assumed that the call is terminated as soon as it starts, making the minimum charge for the call equal to any call set-up or defined minimum call charge. If no such additional charges exist, the minimum charge will be zero.

### 7.1.2. Charging system during the call

There are, in principle, 3 ways of charging calls. The fact that most operators tend to publish the duration charges on a per minute basis does not itself indicate which system is used. The 3 principles are:

- Real time charging (also known as “per second billing”) allows the cost of the call to be calculated to the exact duration of the call (normally nearest second). A call set-up charge, initial charge or minimum charge may be applied to this structure, in addition to the duration charge.
- Unit based charging uses a fixed price unit. The duration of this unit will vary with the destination of the call and time of day. Call duration will always be raised to a multiple of whole units, so the user will nearly always pay for more time than is used. A call set-up charge may be applied to this structure, but is relatively rare.
- Fixed period charging uses a variable price, but fixed duration unit. The call is normally charged on a per minute basis, or per 6 seconds. The price for the period will vary with destination and time of day. The charged duration of the call will be raised to a multiple of whole periods. A call set-up charge or initial charge is often implemented in the form of a higher charge for the first minute or period. This initial charge may vary with destination and time of day.

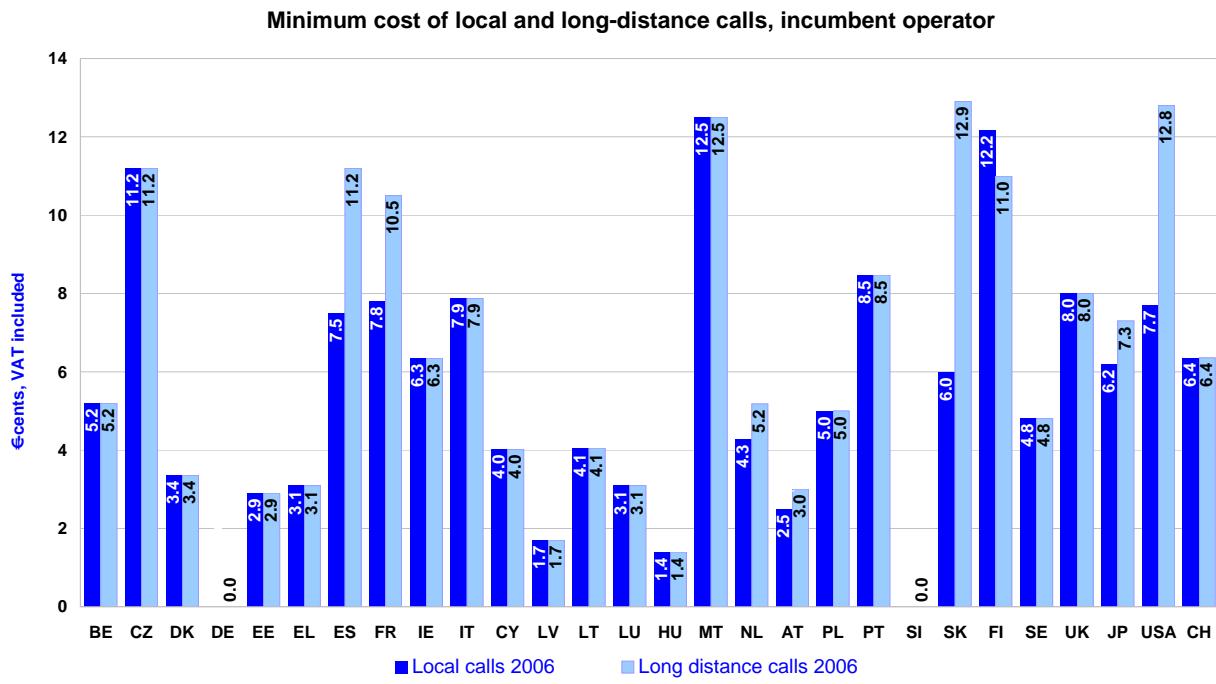
The real time charging method can be perceived to be the one fairest to the customer, as he/she will only pay for what is actually used. This does however not guarantee that this method will always give the lowest overall prices. What has happened in some countries is that when going from a unit-based system to real time charging the average per minute price have been kept the same. The cost per call has then often been seen to go up because an additional (and new) call set up charge has been added. Especially medium duration calls may suffer, depending on the price structure before and after the change.

But it is no doubt that the real time charging method is more convenient to the user, as it is easier to understand and relate to.

The added cost of call set up charges is by some operators offset by a duration allowance per call, making the first part of the call “free” once the call set up charge is levied. This provides a similar mechanism to the minimum charge used by some other operators.

[In Switzerland the historic operator applies a unit-based charging system \(CHF 0.10 for x seconds\) for all types of calls.](#)

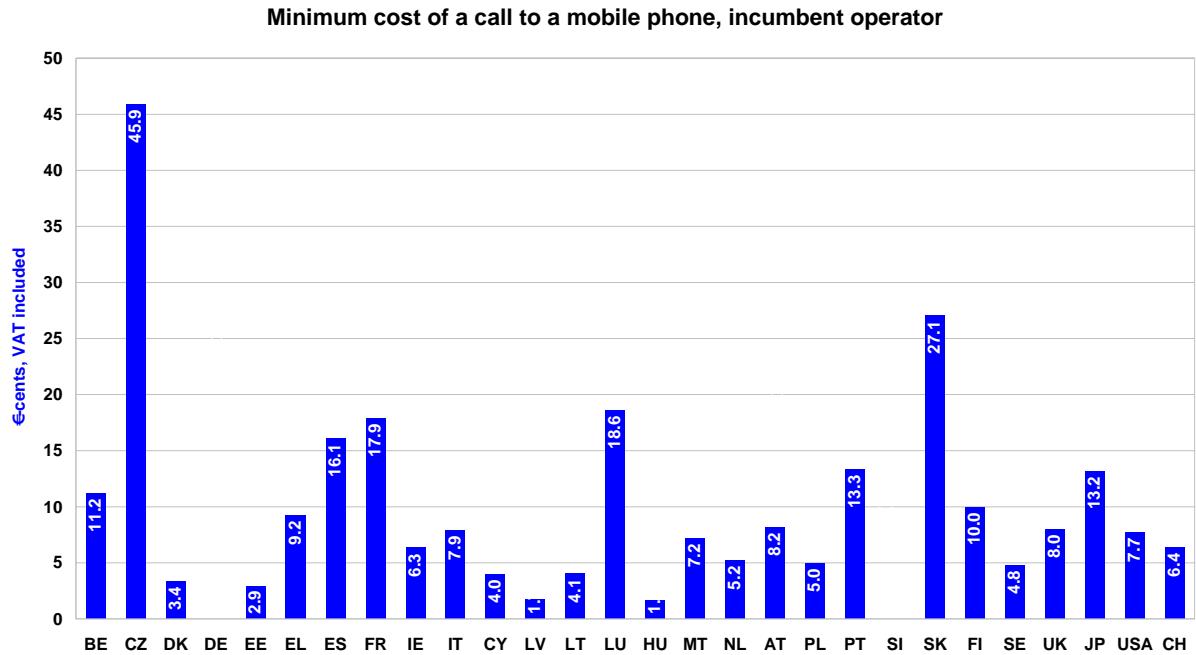
Figure 78



DE, SI: No minimum or set-up charge.

Source for Switzerland: OFCOM Switzerland.

Figure 79

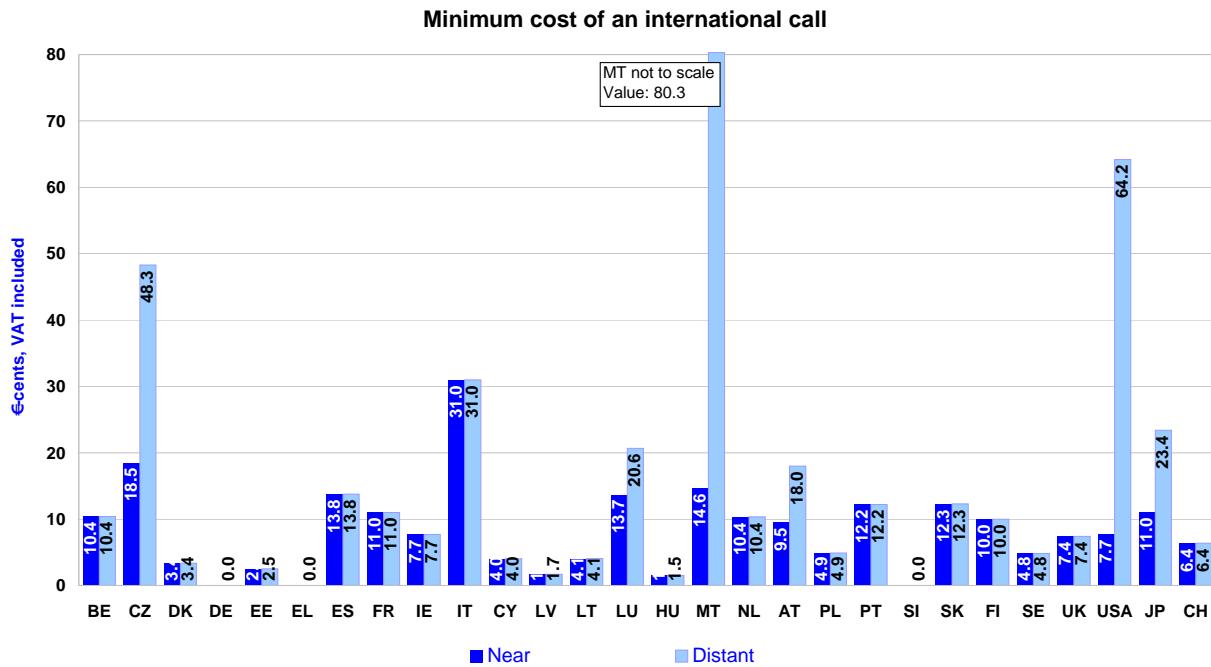


DE, SI: No minimum or set-up charge.

Source for Switzerland: OFCOM Switzerland.

Initial charges for international calls will normally follow similar rules as for national calls. Where unit based charging is used the initial period duration covered by the first unit may change with the destination. In most countries prices are the same for business and residential customers. Differences may occur in Austria, France, the UK and USA.

**Figure 80**



DE, EL, SI: No minimum or set-up charge.

Source for Switzerland: OFCOM Switzerland.

## 7.2. Monthly rental charged by the incumbent operators

The following charts show the incumbent's monthly line rental charges for residential and business users in September 2006 and September 2005. In order to reflect the real charges actually paid by users, values are expressed in € including VAT for residential users and excluding VAT for business users.

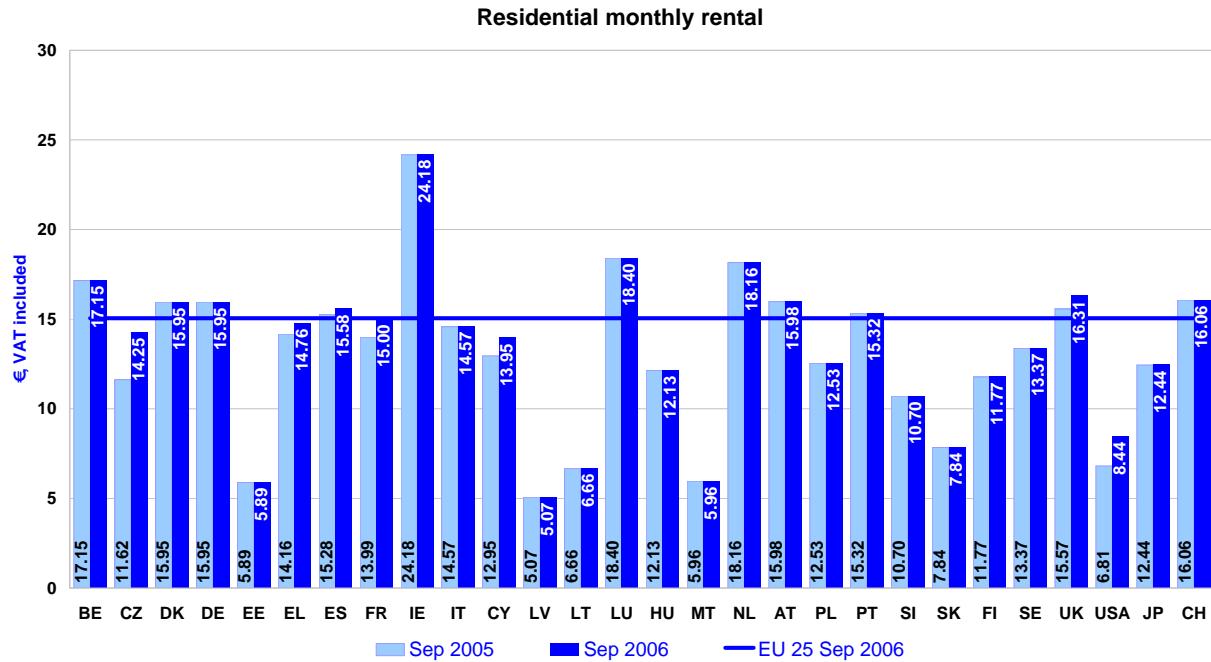
A number of countries have different rental charges for business and residential customers.

In Finland and Japan the monthly rental will depend on where in the country the line is connected. The charges shown are for the capital/most densely populated area.

In Switzerland, the monthly charge for an analogue connection (Economy Line) is CHF 25.25, including 7.6% VAT, which corresponds to 16.06€. In 2006, the price charged in Switzerland exceeded the weighted European average by about 1 €. In only four countries is the monthly charge higher than in Switzerland – in ascending order: the United Kingdom, the Netherlands, Luxembourg, and finally Ireland at the top with 24.18 €.

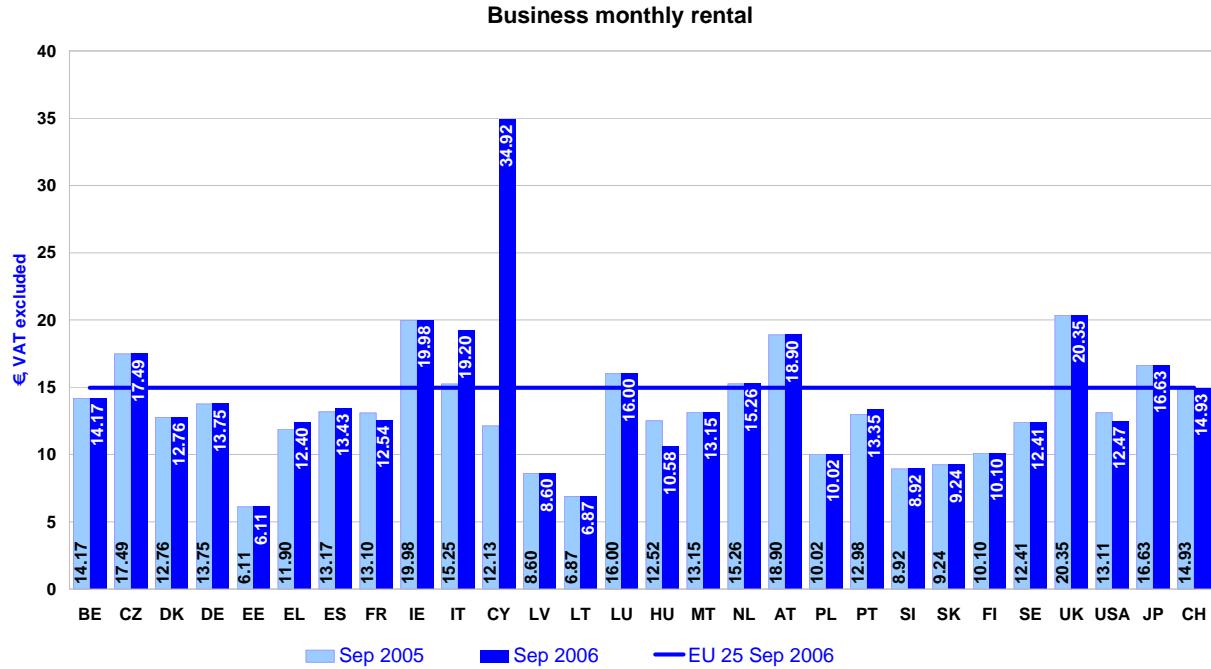
With regard to the price of an analogue business line, exclusive of VAT, Switzerland is good placed in the international comparison, since the price charged, 14.93 € is approximately equal to the weighted average of the 25 Union countries. The Netherlands, Luxembourg, Czech Republic, Austria, Italy, Ireland, the United Kingdom and Cyprus show higher charges than Switzerland.

**Figure 81**



Source for Switzerland: OFCOM Switzerland.

**Figure 82**



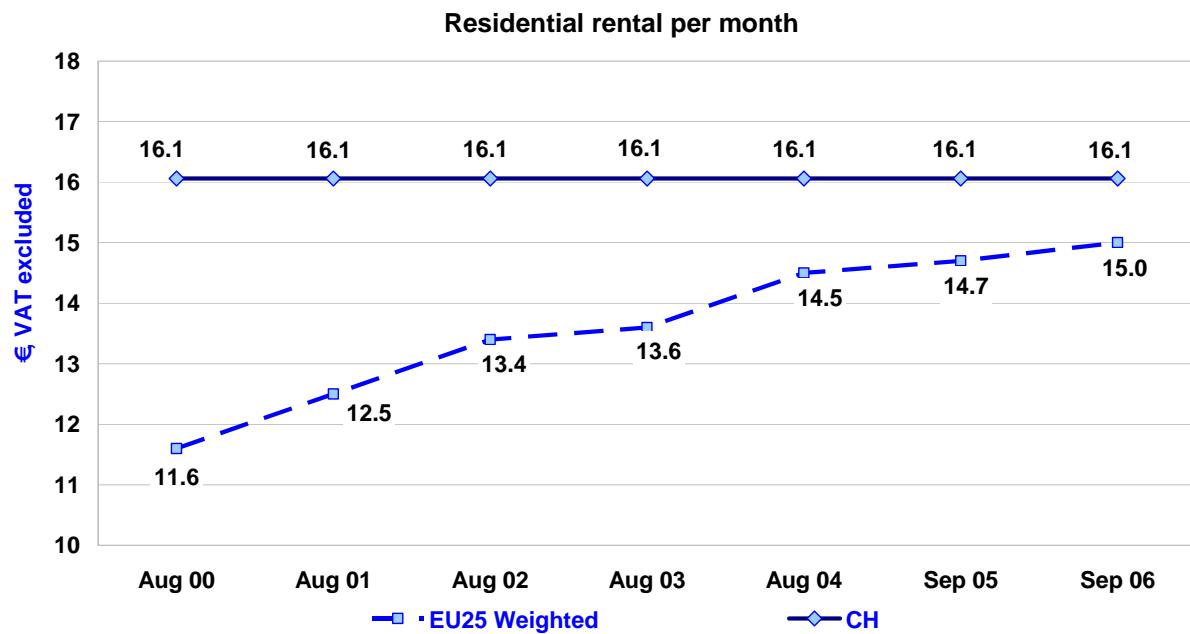
Source for Switzerland: OFCOM Switzerland.

The following charts show the EU weighted average variation in nominal terms of the residential and business monthly line rental charge. Averages for EU25 and EU15 are presented.

The same charts have been produced for Switzerland. Since the liberalisation of the telecommunications market, which generally took place in 1998, line prices have gradually increased in the European Union countries. This phenomenon is known as tariff re-adjustment. Its origin lies in the fact that lines were subsidised most of the time by revenue from calls. However, what was possible, or even desirable, in a monopoly is no longer so in a market which

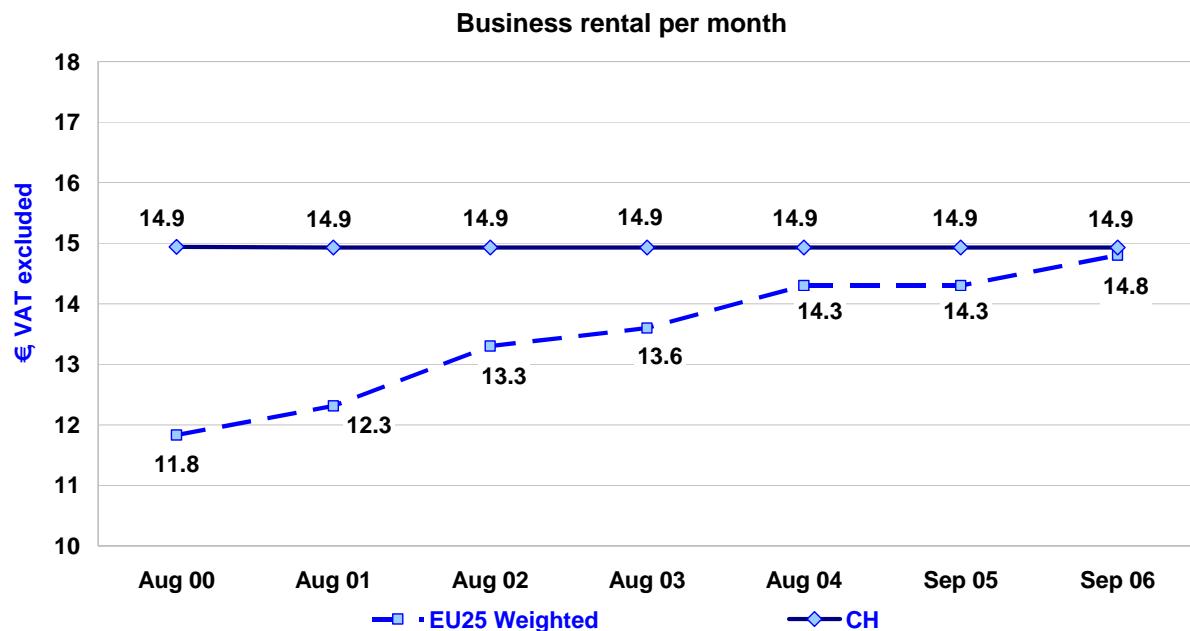
is supposed to function according to the rules of competition, and it became imperative to adapt prices to reflect actual costs. In Switzerland, this kind of re-adjustment is not observed; the only recorded changes were due to increases in VAT (increasing from 6.5% to 7.5% on 1 January 1999 and from 7.5% to 7.6% on 1 January 2001). The VAT in Switzerland has been maintained at a 7.6% rate until today. We note that the absence of increases in Switzerland had the positive effect of closing the gap which separated us from our neighbours.

Figure 83



Source for Switzerland: OFCOM Switzerland.

Figure 84



Source for Switzerland: OFCOM Switzerland.

### 7.3. Average monthly expenditure (composite call basket)

The figures presented in this section are intended to provide an estimate of the average monthly expenditure of a “standard” European consumer (business and residential). The Basket Methodology for Telecommunications Cost Comparison has been devised by the OECD and accepted in most countries as the most stable and neutral method of comparison.

The user is assumed to have a contract for the provision of voice telephony services with the incumbent operator, and to use only this operator for all types of calls (local, long-distance (national), international, calls to mobile). Since consumers are making increasing use of call-by-call carrier selection, in particular for specific highly discounted types of calls (i.e. international and long-distance (national)), the figures given below are purely indicative, and do not necessarily reflect the cheapest solution available.

The charts below show the average monthly expenditure for standard residential and business users as of September 2006, expressed in € based on the standard tariffs charged by the incumbent operators (i.e. excluding any discount packages). This means that lower costs can be achieved if the user subscribes to one or more discounted packages.

The basket of calls used to estimate average monthly expenditure is the “2000 composite OECD basket” which includes fixed national calls, international calls and calls to mobile networks.

The OECD residential/business baskets are defined as follows (on an annual basis):

The fixed (i.e. non-recurring) charges include the annual line rental charge plus the charge for the installation of a new line (depreciated over 5 years). Fixed charges for residential users include VAT, while for business users VAT is excluded.

The usage charge for residential users refers to a basket of 1.200 national calls to fixed lines, plus 120 calls (with an average duration of 2 minutes) to mobile networks (representing 10% of the number of calls to fixed lines), plus 72 international calls (representing 6% of the number of calls to fixed lines). The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend). The call duration varies from 2.5 to 7 minutes, depending on time and distance. The usage for residential users is weighted towards off-peak hours, and with typically long calls. Only 36% of the calls are within normal business hours; 74% are for distances below 10 km; 9% are for distances above 100 km.

The usage charge for business users refers to a basket of 3 600 national calls to fixed lines plus 360 calls (with an average call duration of 2 minutes) to mobile networks, plus 216 international calls. The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend), and with a call duration of 3.5 minutes regardless of time of day and distance. The usage for business users is weighted towards business hours, and with typically short calls. Over 86% of the calls are within normal business hours; 64% are for distances below 10km; 12.5% are for distances above 100 km.

A full description of the methodology can be found at the end of this report.

There was a revision of the OECD baskets in February 2006.

Highlights of the new 2006 OECD baskets are:

- 5 new baskets for Low, Medium and High residential usage and business baskets for SOHO and SME usage.
- Fixed to Mobile calls now include calls to up to 4 national mobile networks, weighted by subscriber numbers.
- A range of tariff packages from the incumbent operator are now included, with automatic selection of the cheapest package for each basket.
- Traffic weights and volumes have been updated with recent information.

Low usage residential basket

The usage charge for low usage residential users refers to a basket of 600 national calls, where 76% (456 calls) are to fixed lines, 19% (114 calls) are to mobile networks, and 5% (30 calls) are to international destinations. The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend). The call duration varies from 3.7 to 7 minutes, depending on time and distance. The usage for residential users is weighted towards off-peak hours,

and with typically long calls. 58% of the calls are within normal business hours; 76% are for distances below 10 km; 7% are for distances above 100 km.

#### Medium usage residential basket

The usage charge for low usage residential users refers to a basket of 1200 national calls, where 75% (900 calls) are to fixed lines, 23% (276 calls) are to mobile networks, and 2% (24 calls) are to international destinations. The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend). The call duration varies from 3.7 to 7 minutes, depending on time and distance. The usage for residential users is weighted towards off-peak hours, and with typically long calls. 55% of the calls are within normal business hours; 70% are for distances below 10 km; 11% are for distances above 100 km.

#### High usage residential basket

The usage charge for low usage residential users refers to a basket of 2400 national calls, where 65% (1560 calls) are to fixed lines, 31% (744 calls) are to mobile networks, and 4% (96 calls) are to international destinations. The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend). The call duration varies from 3.7 to 7 minutes, depending on time and distance. The usage for residential users is weighted towards off-peak hours, and with typically long calls. 60% of the calls are within normal business hours; 77% are for distances below 10 km; 7% are for distances above 100 km.

#### SOHO business basket

The usage charge for low usage residential users refers to a basket of 1800 national calls, where 67% (1206 calls) are to fixed lines, 29% (522 calls) are to mobile networks, and 4% (72 calls) are to international destinations. The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend). The call duration varies from 1.9 to 3.1 minutes, depending on time and distance. The usage for residential users is weighted towards off-peak hours, and with typically long calls. 79% of the calls are within normal business hours; 68% are for distances below 10 km; 12% are for distances above 100 km.

#### SME business basket

The usage charge for low usage residential users refers to a basket where 30 users each have 2800 national calls, where 72% (2016 calls) are to fixed lines, 20% (560 calls) are to mobile networks, and 8% (224 calls) are to international destinations. The usage charges for national calls to fixed lines are calculated with a weighted distribution over 14 distances from 3 to 490 km, at representative times of day (4 calls during the week and 2 during the weekend). The call duration varies from 1.9 to 3.1 minutes, depending on time and distance. The usage for residential users is weighted towards off-peak hours, and with typically long calls. 81% of the calls are within normal business hours; 71% are for distances below 10 km; 11% are for distances above 100 km.

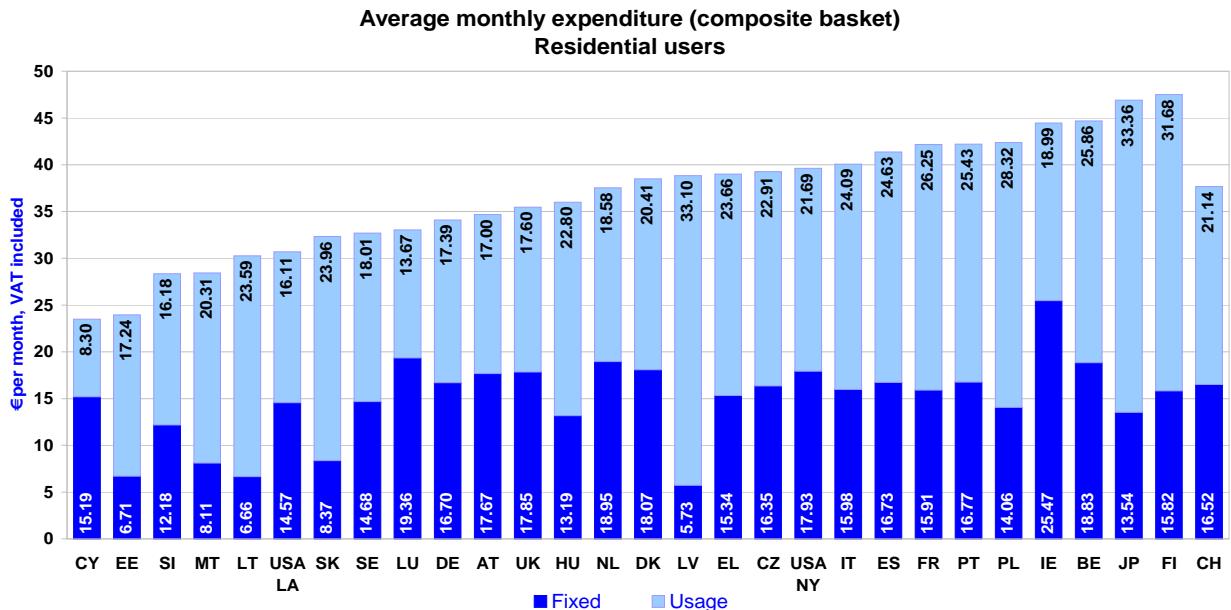
The different 2006 OECD baskets may select different tariff packages as the cheapest. The revision brought a new element into the baskets, namely the inclusion of more tariff packages for each country. This allows for a comparison of the “standard” package with the “cheapest” package.

##### 7.3.1. 2000 OECD baskets

On the basis of the basket established by Teligen, we find that a Swiss residential user pays 37.66 € per month for a standard range of services, almost the same amount as a user in the Netherlands. In 12 European countries the cost of the basket is higher. We also note that Japan, a non-European country considered, is among the least attractive countries, surpassed only by Finland.

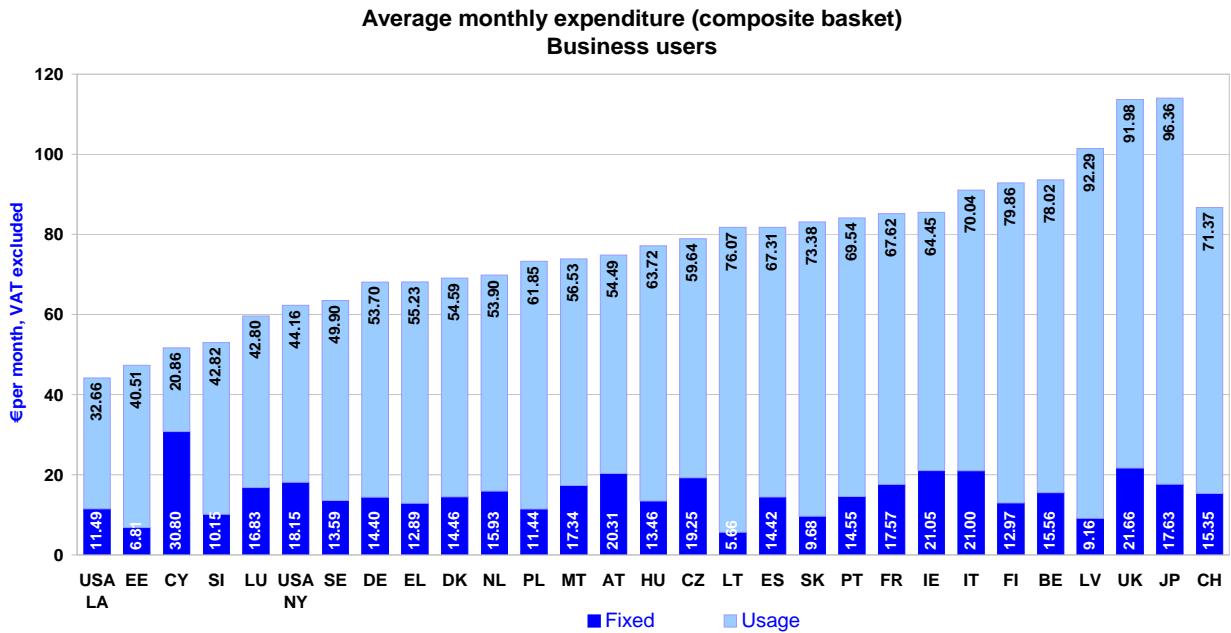
The same exercise has been carried out for businesses and the results are displayed in Figure 86. The cost of a standard basket of services in Switzerland is 86.72 €. The United Kingdom and, once again, Japan are at the bottom of the table. One extremely interesting fact is that the results for businesses have a greater spread than those for residential users, the cheapest basket being 47.32 € (Estonia) and the most expensive 113.64 € (the United Kingdom) among the EU25 countries. This seems to indicate extremely diverse practices among different countries in terms of product segmentation. In Switzerland, Swisscom does not really differentiate its fixed network offerings depending on whether it is dealing with a residential customer or a business. If there are any special reductions, these are generally the result of negotiations between the operator and the business and are not analysed here.

Figure 85



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 86

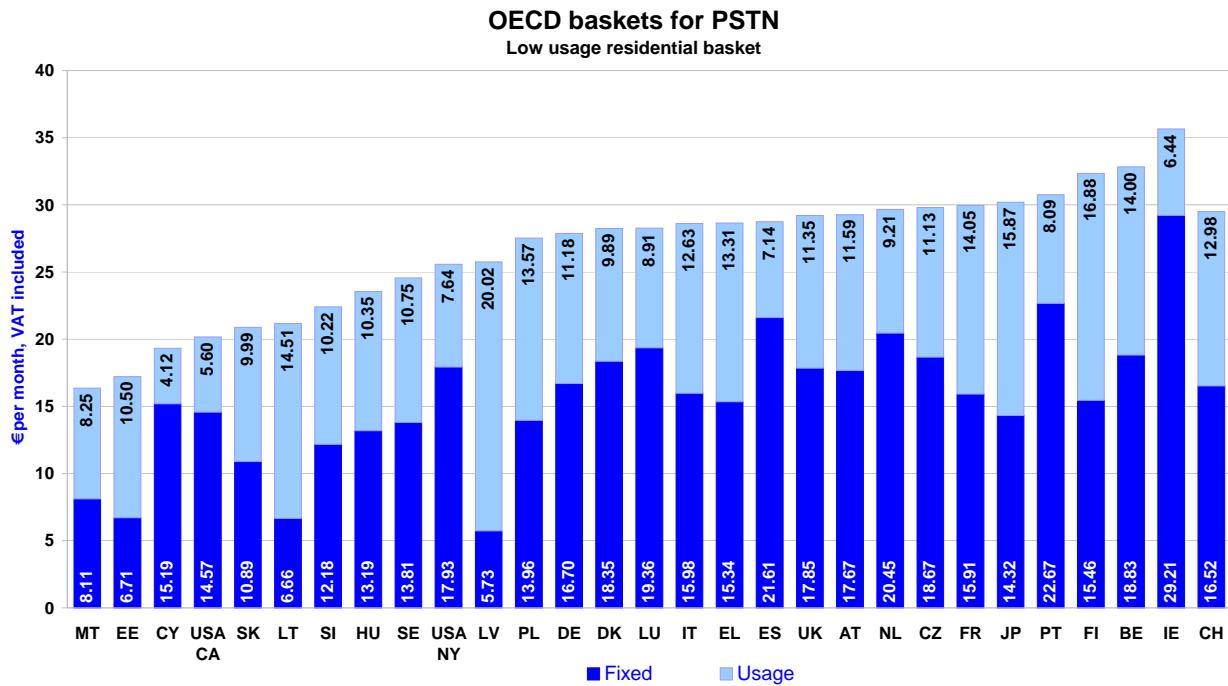


Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

### 7.3.2. 2006 OECD baskets

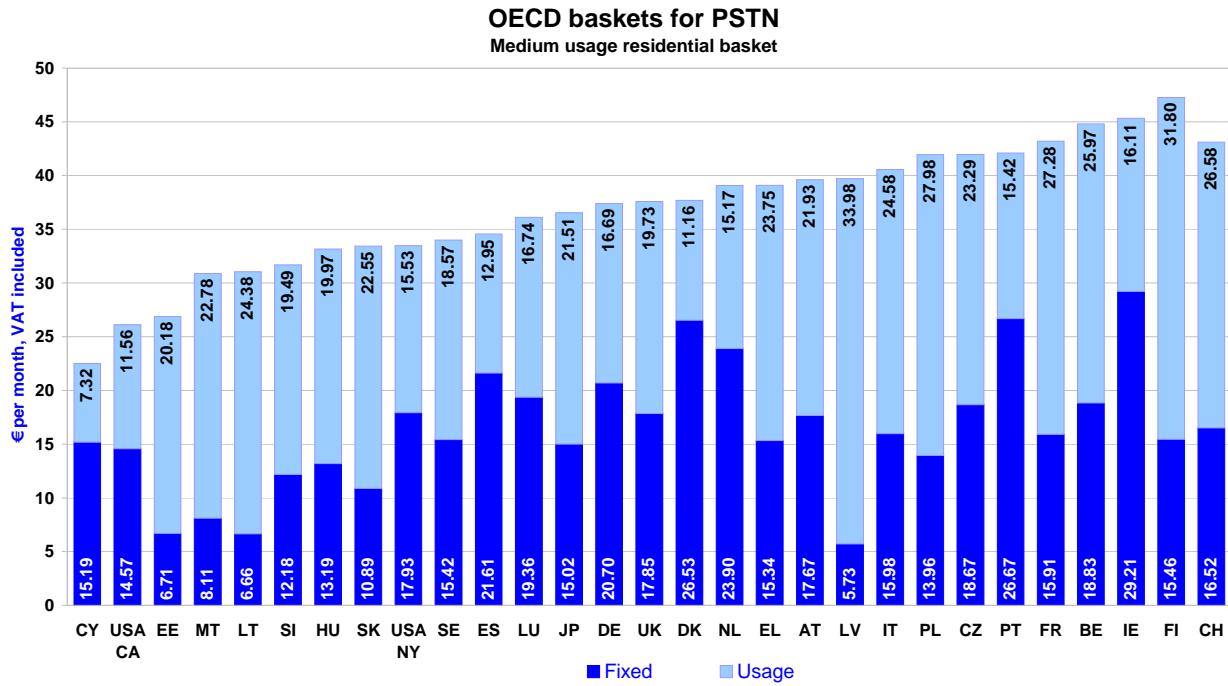
The residential user pays in Switzerland 29.50 € for a low usage basket (Figure 87), while consumers in seven other European countries pay a higher price, with Ireland at a peak. The Swiss user will pay for this basket more than one in the U.S., but less than a Japanese one. The cost of the medium usage residential basket (Figure 88) in Switzerland (43.10€) is one of the highest in Europe, higher costs being recorded, in increasing order, only in France, Belgium, Ireland and Finland. Moreover, the high charge of 76.63 € for the high usage basket (Figure 89) puts Switzerland on the fourth place, while the top three most expensive countries are, in descending order, Latvia (87.88€) and, again, Belgium and Finland.

Figure 87



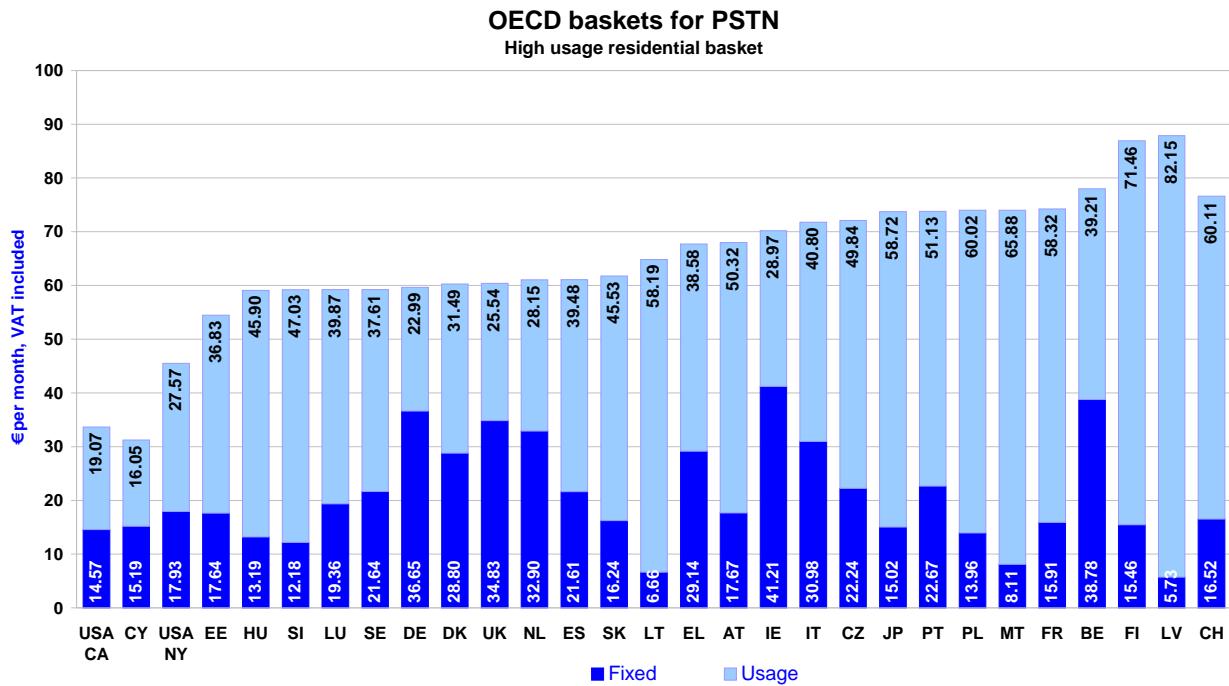
Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 88



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

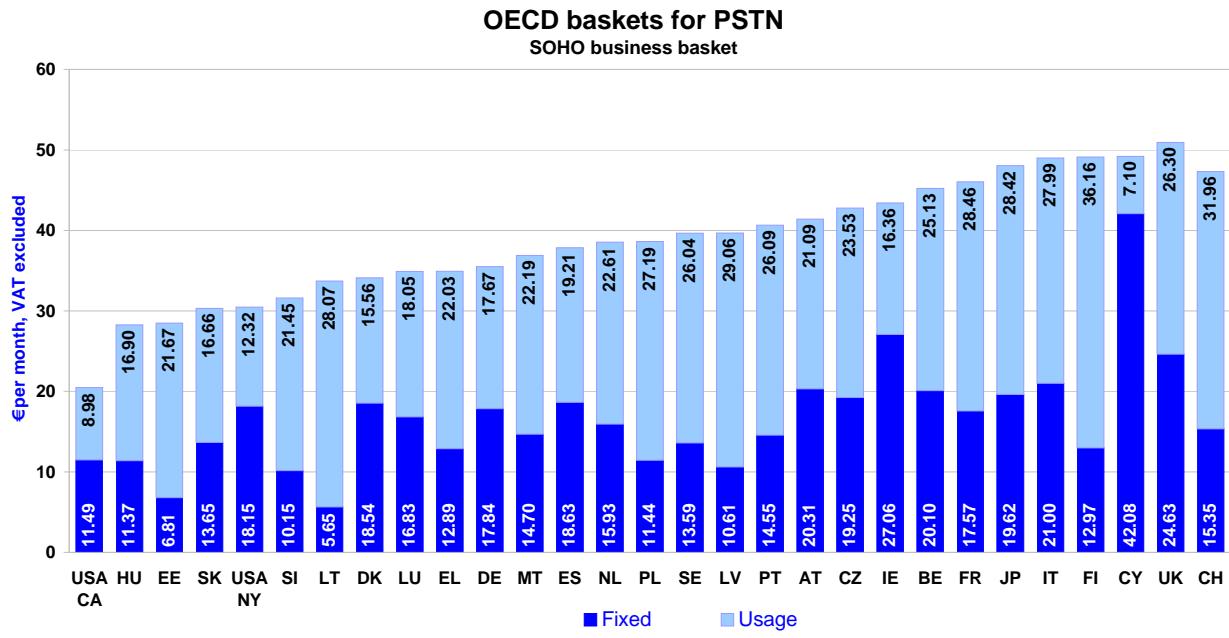
Figure 89



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

With the monthly charge of 47.31 € excluding VAT, Switzerland comes on the place five among the most expensive European SOHO business baskets, with Cyprus and the United Kingdom on the top (Figure 90).

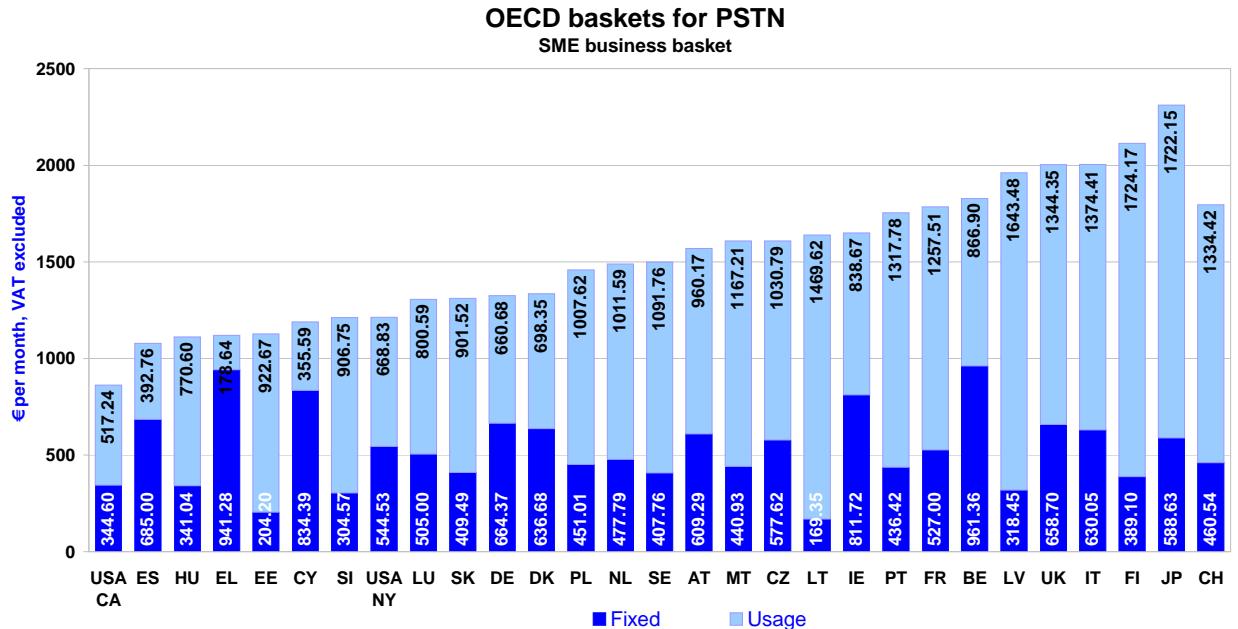
Figure 90



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Swiss business users pay 1794.96 € for the SME basket (Figure 91), just a little bit more than in France and Portugal, but less than in Belgium, Latvia, the United Kingdom, Italy, and Finland.

Figure 91



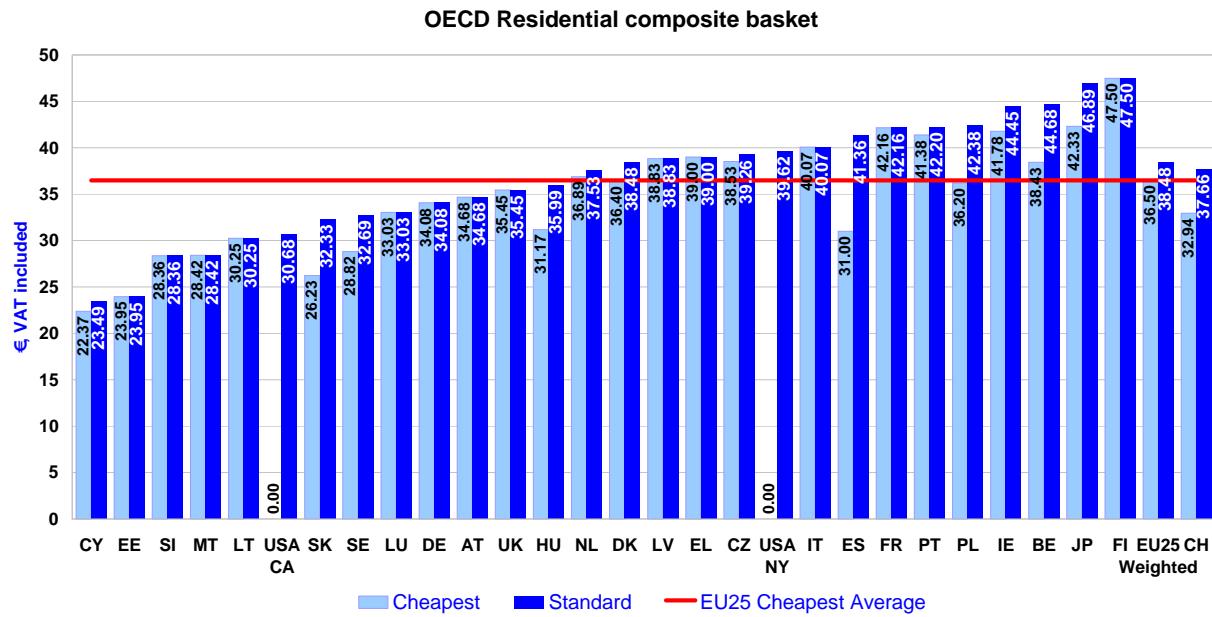
Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

### 7.3.3. Comparison of the “Standard” package with the “Cheapest” package

The next two figures compare the “Standard” and the “Cheapest” packages for residential and business users. In 13 of the 25 European countries these packages coincide. In Switzerland there is a slight difference between the cheapest and the standard baskets, for both residential and business users. For residential users the “Cheapest” basket is charged with 32.94 € while the “Standard” basket is 4.72 € more expensive. This difference makes 12.37 € for business users with the price of 74.35 € for the “Cheapest” basket. The biggest variations between the “Cheapest” and “Standard” baskets can be noticed in Spain, over 11 € for residential users, and in Belgium, over 38 € for business users.

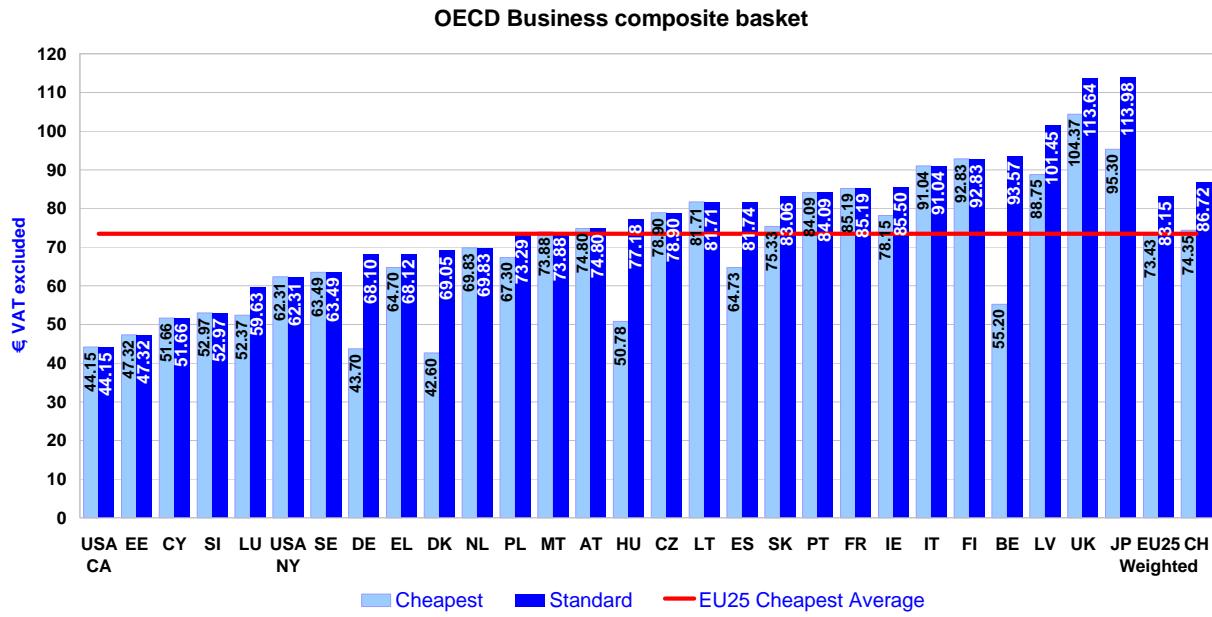
The “Cheapest” residential basket in Switzerland is below the EU25 average (36.50 €). However, this does not stay true for the cheapest business package, where the charge in Switzerland slightly exceeds the weighted average of the European Union. The highest residential tariff packages are in Finland, while Cyprus appears at the other side of the scale. For the business composite basket, the UK and Japan are the most expensive, while Denmark and Germany have the cheapest business composite baskets.

Figure 92



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 93



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

## 7.4. Price of fixed national calls by the incumbent operator

### 7.4.1. Prices charged by the incumbent operators for individual fixed national calls

This section shows the prices charged by the incumbent operators for individual fixed calls (the same call prices apply to business and residential users). For those countries where unit based charging is used, the cost of the amount of full units is calculated. Any call set-up charges, minimum charges and/or call specific duration allowances have been taken into account.

Prices refer to peak hours (weekdays 11.00) and are expressed in € including VAT. Except where otherwise specified, the figures refer to September 2006. Prices are indicated for three-minute and ten-minute calls over two distances: 3 km (equivalent to a local call) and 200 km (equivalent to a national call). In several countries the tariff changes at exactly one of these distances: in these cases, the rates for the lower distance band are used.

The price of a three-minute call is more affected by the magnitude of the call set-up charge than the price of a ten-minute call.

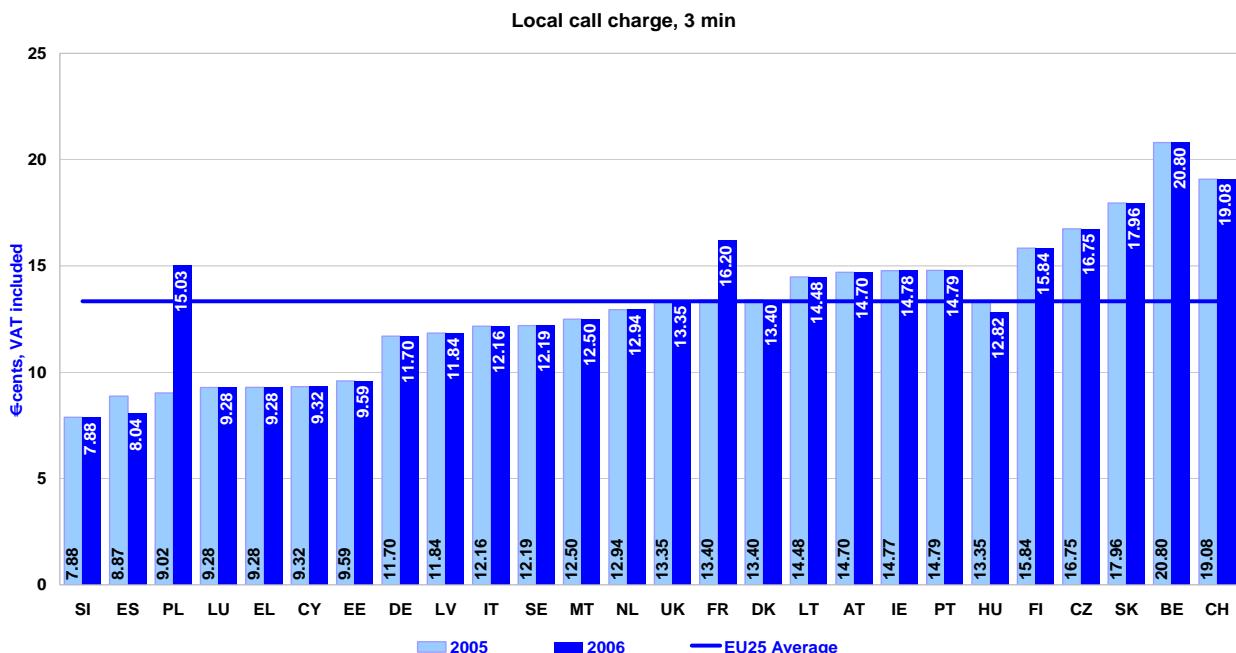
Where different tariff packages exist, the basic, residential package is selected. Otherwise the standard tariff is used. No discount packages are taken into account.

The EU average value is the average of the EU countries weighted according to the national population.

Whatever the duration of the call (3 or 10 minutes), the prices charged for local calls in Switzerland are clearly above the EU25 weighted average. For a three-minute local call (Figure 94), only Belgium charges a higher price. The situation is slightly different for a ten-minute call (Figure 95), since three countries apply higher tariffs: the Czech Republic, Slovakia, and Belgium (in ascending order). We note that Switzerland's poor showing is largely attributable to the introduction, in spring 2002, of a single national rate, independent of distance. Following this new method of charging, the price of local calls increased whilst that of national calls decreased. It should also be noted that, in all the countries considered, prices remained stable between 2005 and 2006, with some exceptions (for example, Hungary, Spain, France, and Poland).

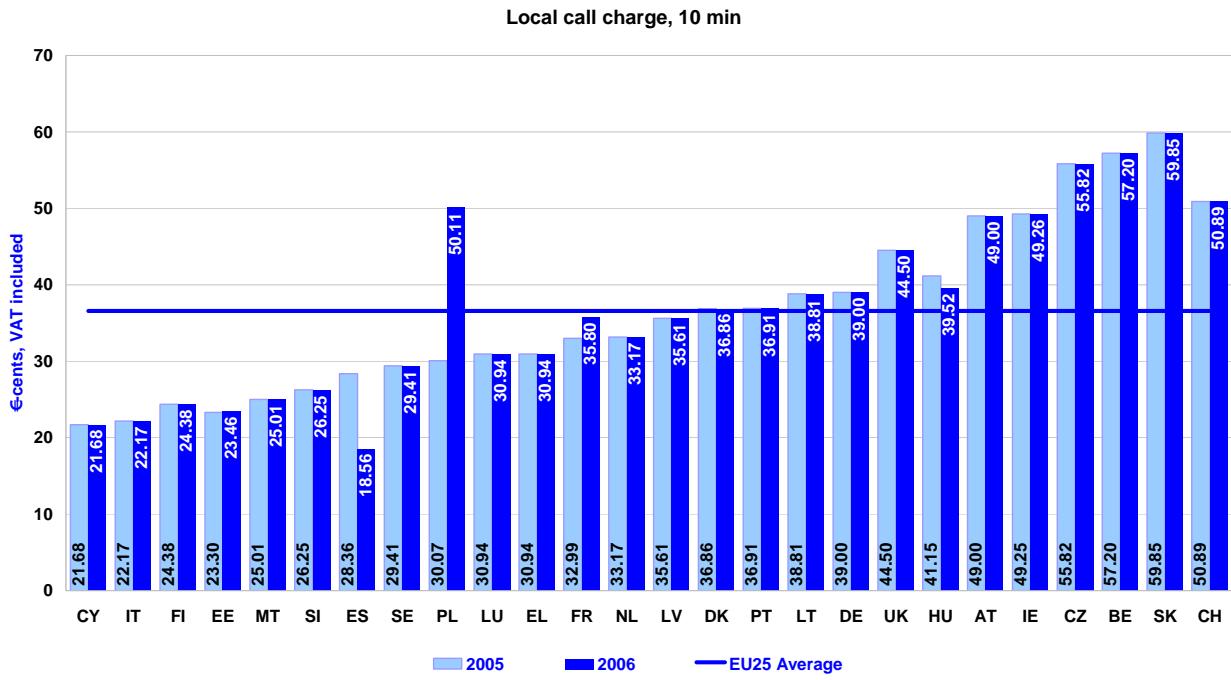
With regard to prices charged for national calls (Figures 96 and 97), Switzerland is well placed in the international comparison. Indeed, whatever the call duration, it is ranked at about place nine, with prices coming in clearly below the EU25 weighted average. The lowest prices are in Slovenia, 7.9 €cents for a three-minute call (19.08 €cents in Switzerland), and in Cyprus, 21.68 €cents for a ten-minute call (50.89 €cents in Switzerland). Italy has the highest charges for three minutes (39.94 €cents), whereas Slovakia is worst placed for ten minutes (129.15 €cents).

**Figure 94**



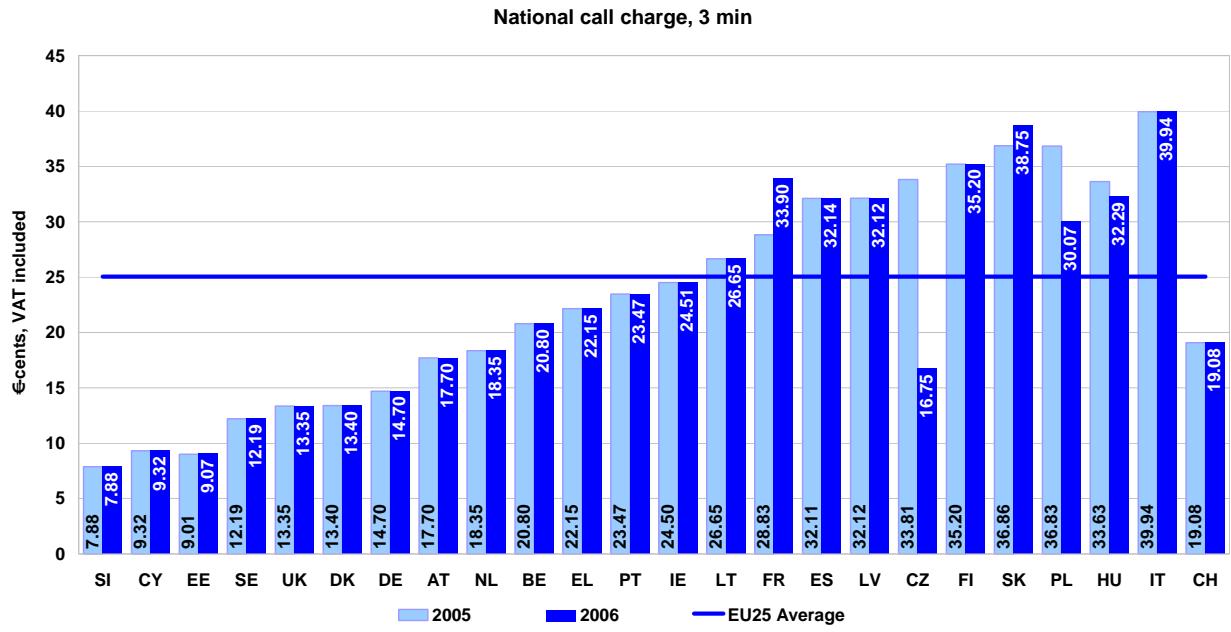
Source for Switzerland: OFCOM Switzerland computation.

Figure 95



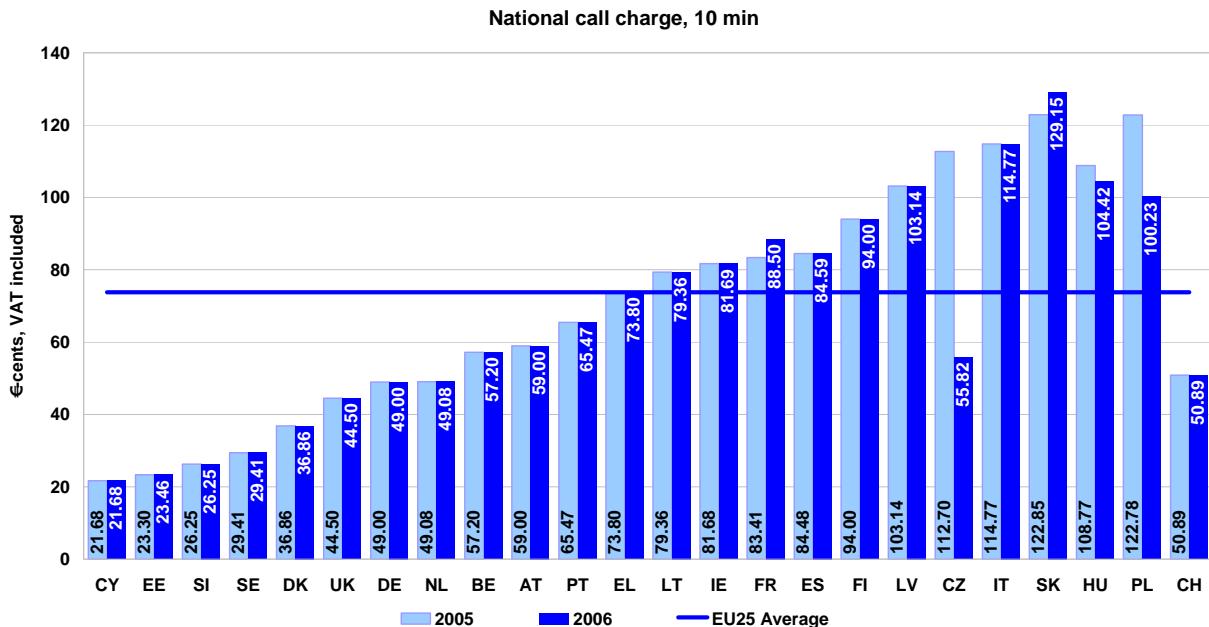
Source for Switzerland: OFCOM Switzerland computation.

Figure 96



Source for Switzerland: OFCOM Switzerland computation.

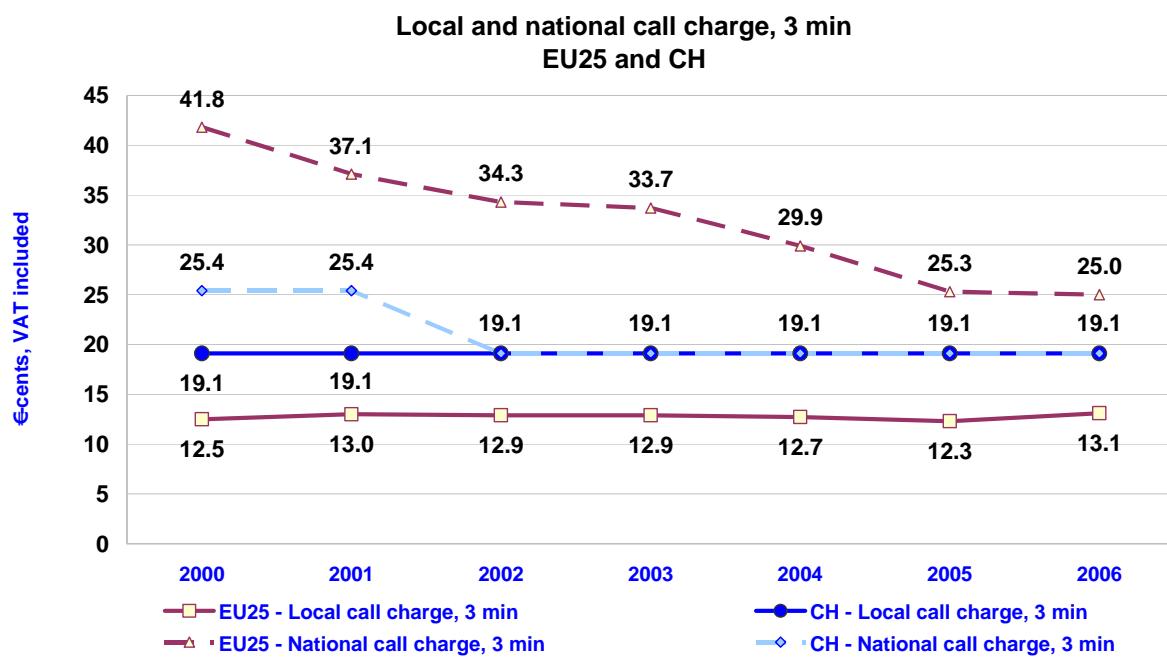
**Figure 97**



Source for Switzerland: OFCOM Switzerland computation.

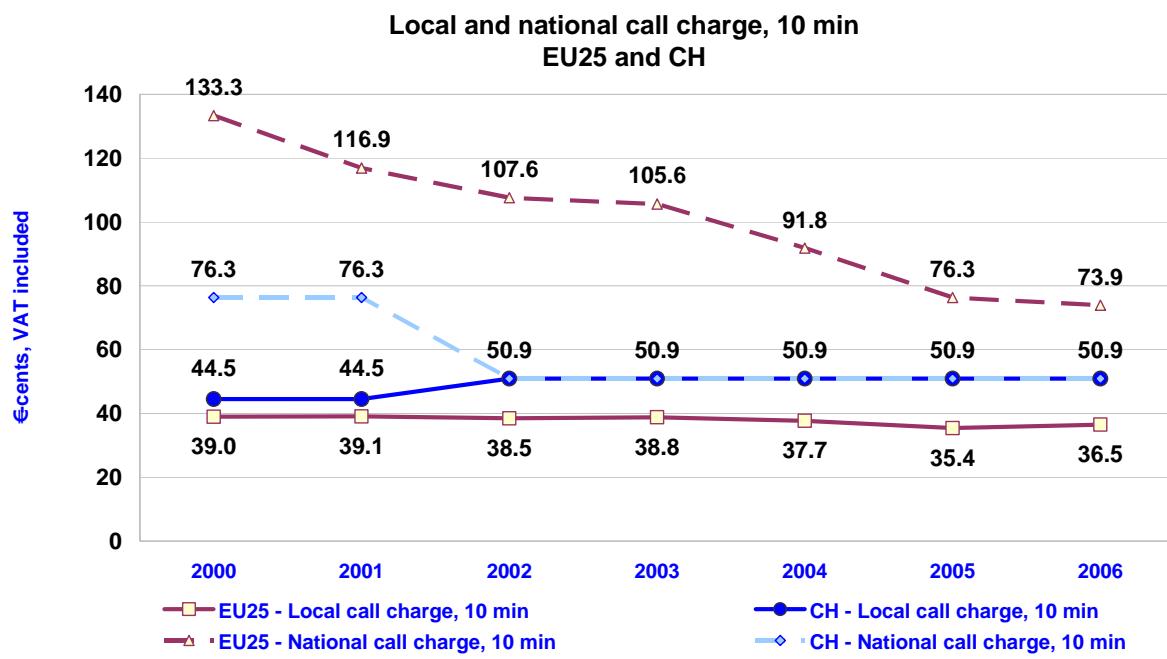
Figure 98 shows the evolution, from 2000 to 2006, of local and national prices for a three-minute call in the European Union countries and in Switzerland. With regard to local call prices, it has to be noticed that they remained somehow stable, in both cases, throughout the period in question. The prices of national calls for a three-minute call, on the other hand, fell in the geographical areas considered. Between 2005 and 2006, the changes were insignificant in Europe and non-existent in Switzerland, the market seeming to have stabilised itself. However, the evolution charted for the Union is smoother because it takes several countries into account. This is also due to the fact that since 2002 Switzerland has had a single price, independent of distance, and this explains why the two curves meet. One can draw more or less the same conclusions from the analysis of the trend in prices for ten-minute calls shown in Figure 99.

Figure 98



Source for Switzerland: OFCOM Switzerland computation.

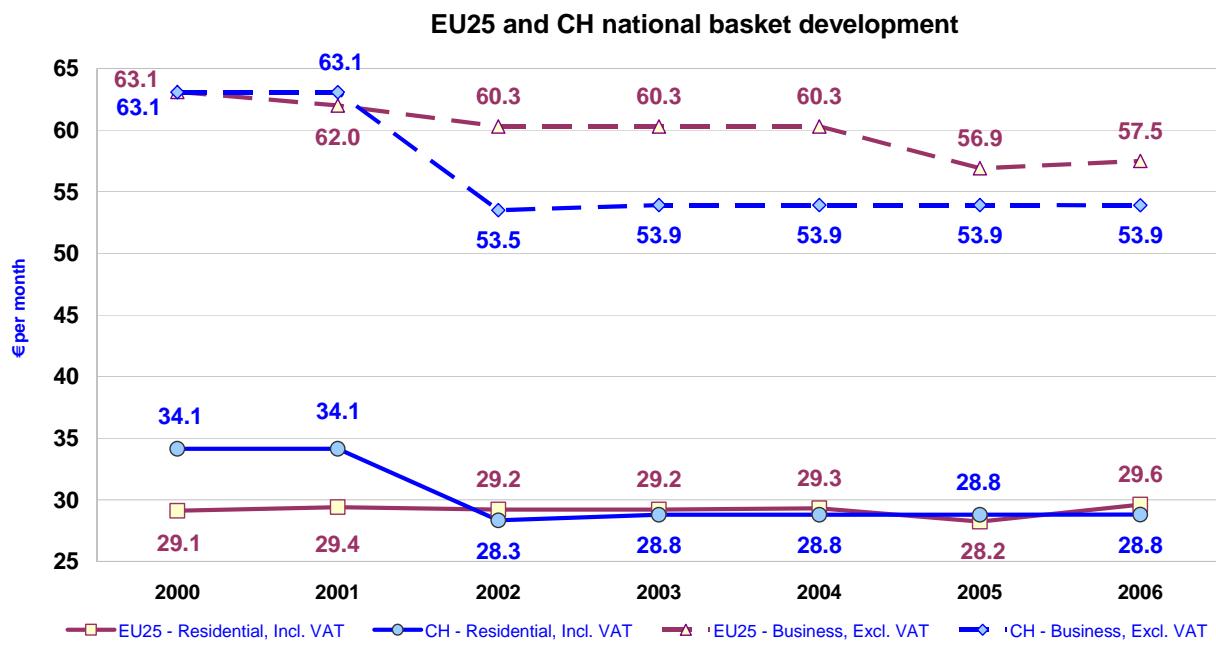
Figure 99



Source for Switzerland: OFCOM Switzerland computation.

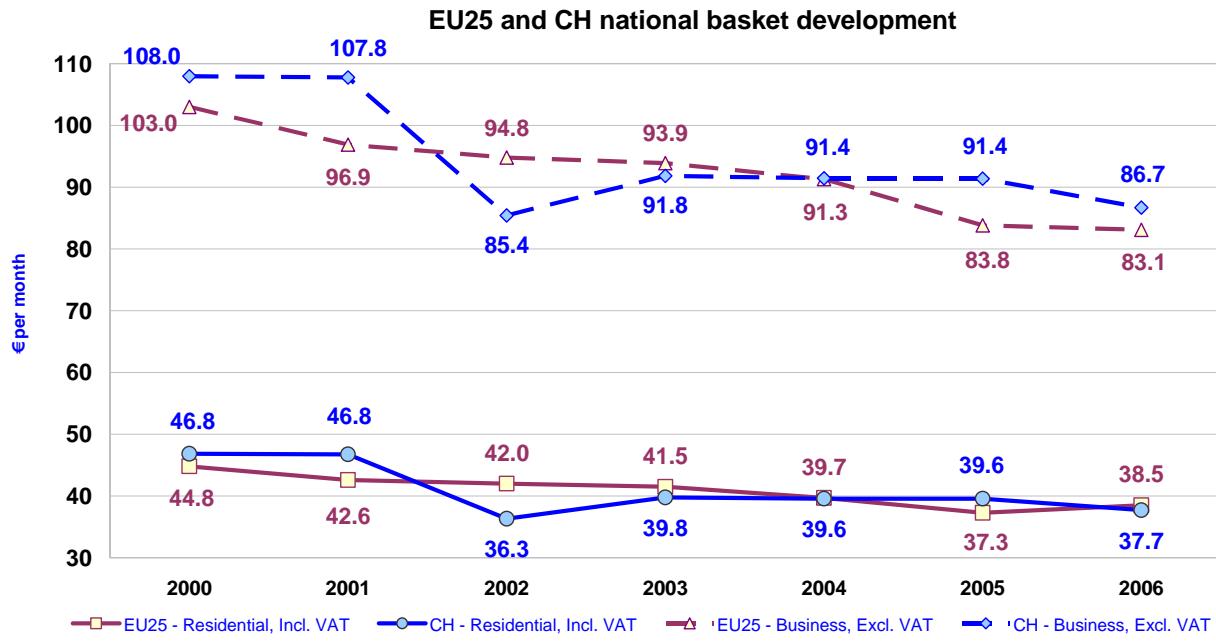
## 7.5. Trend of the basket for fixed national calls (national basket)

Figure 100



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 101



Since 2000 all EU25 MS are included except Malta, which is included since 2003.

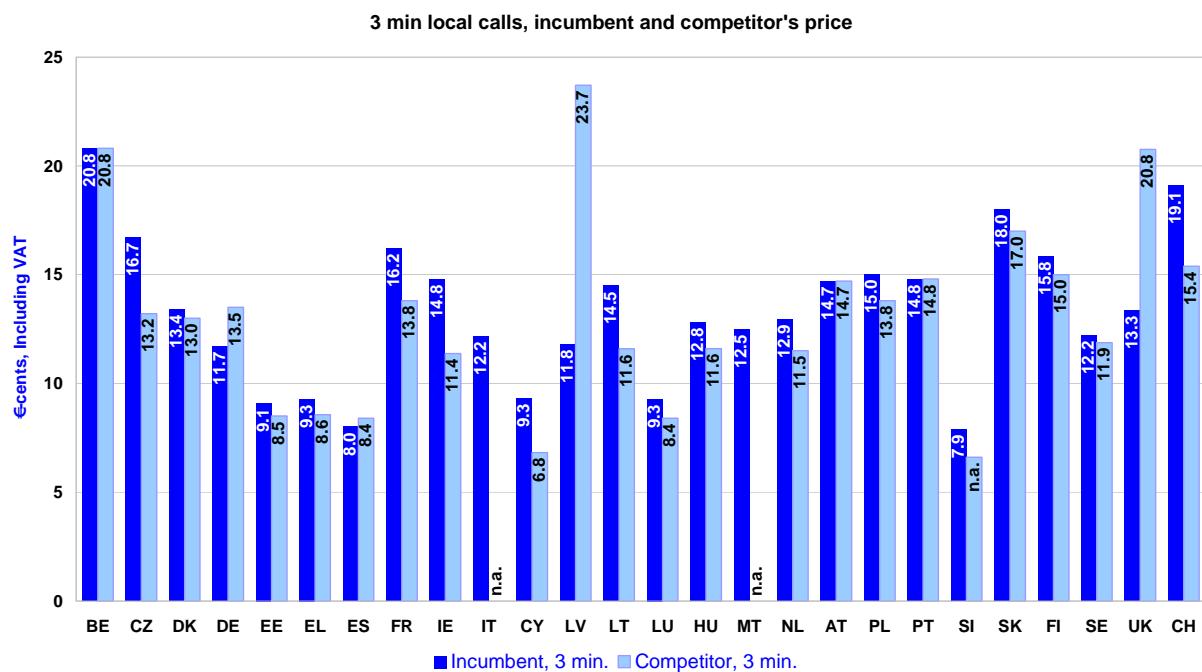
Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

## 7.6. Price of fixed national calls by alternative operators

This section compares the prices charged for public voice telephony services by the incumbent operators and by the largest competitor in each Member State. The tariff packages selected will impact on this comparison, although care has been taken to ensure reasonable comparability.

In Switzerland, the comparison was made with Swisscom's main competitor, Sunrise, which does not automatically mean that it represents the cheapest alternatives available to consumers. The prices are those of October 2006 and correspond to the peak period. If one compares the price of a three-minute local or national call (Figure 102 and Figure 104), Sunrise charges 19% less. The same comparison made for a ten-minute call (Figures 103 and 105) show a 9% difference between the two operators, again in favour of Sunrise. It should be noted that this narrowing of the difference is largely explained by the fact that the two operators do not apply the same charging systems. Swisscom applies a unit-based charging system (CHF 0.10 per x seconds) and Sunrise charges by the second; the results are therefore dependent on the choice of the exact number of minutes on which the comparison is based. In fact, if the number of minutes considered corresponds to the precise moment at which the switch to the next additional unit occurs, Swisscom's prices are comparatively less attractive. We further note that since Switzerland now has only distance-independent prices, it is not necessary, unlike in other countries, to carry out an analysis which is differentiated according to the distance of the call (local or national). Looking at Figures 102 to 105, there are two more interesting general discoveries to be made. The first is that there are still substantial differences in price between the historic operator and its main competitor, which means that competition has not yet completely homogenised prices. The second lies in the fact that in certain countries the alternative operator charges a higher price than the historic operator (the cases of Latvia, Germany and the United Kingdom). The reality is therefore always more complicated than one might first imagine.

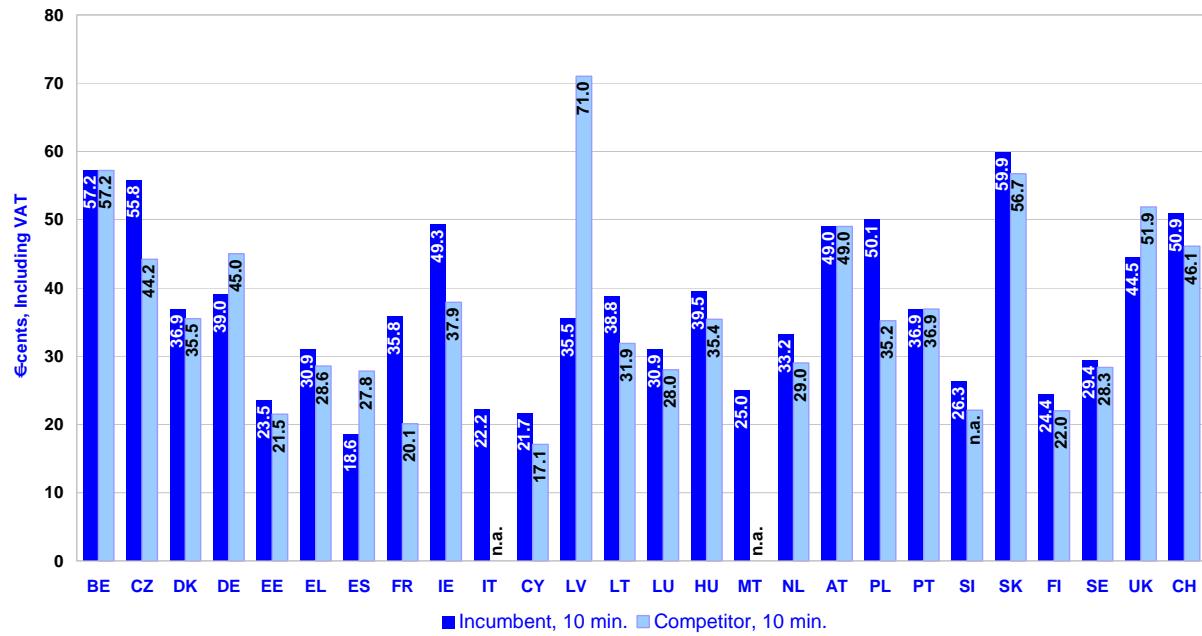
**Figure 102**



Source for Switzerland: OFCOM Switzerland computation.

**Figure 103**

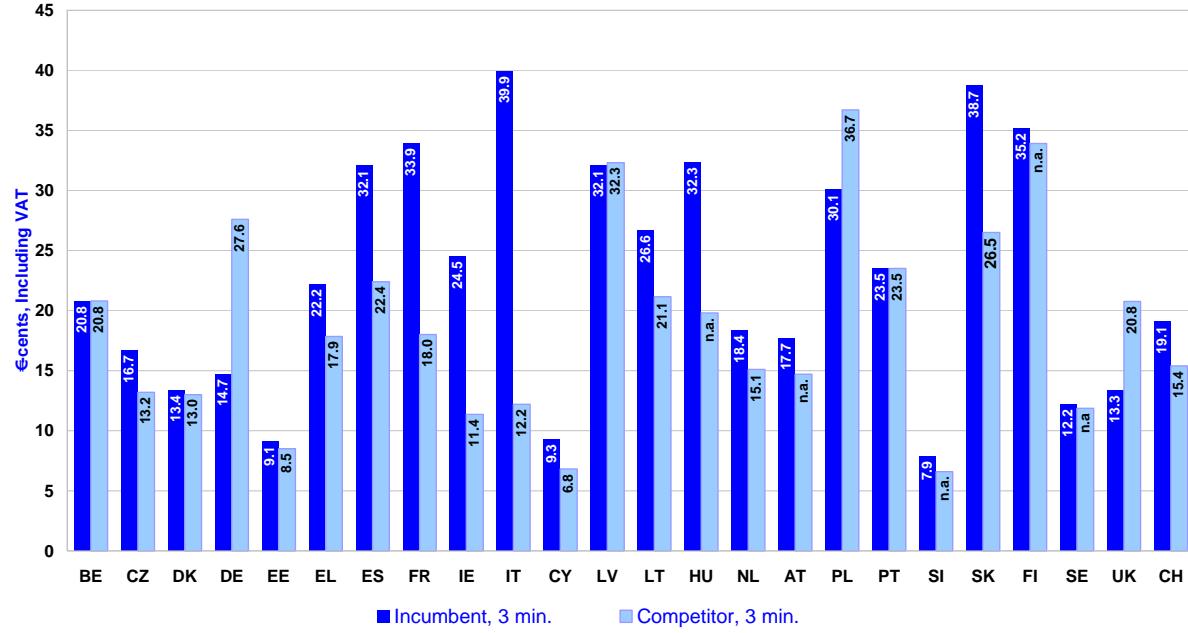
10 min local calls, incumbent and competitor's price



Source for Switzerland: OFCOM Switzerland computation.

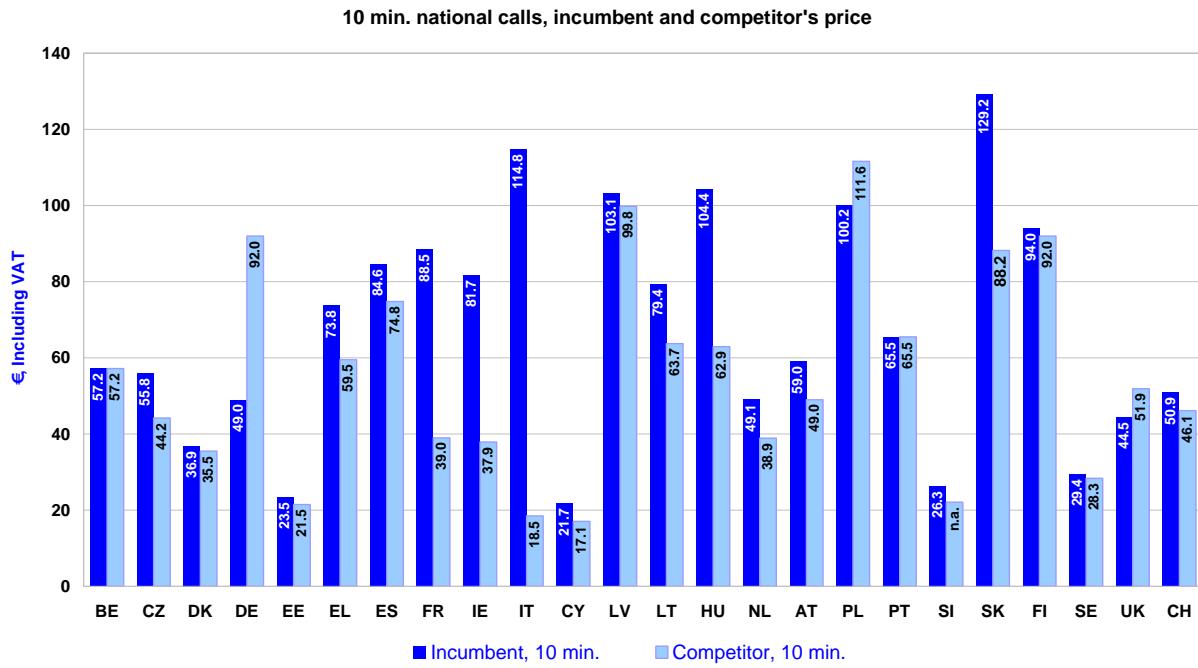
**Figure 104**

3 min. national calls, incumbent and competitor's price



Source for Switzerland: OFCOM Switzerland computation.

**Figure 105**



Source for Switzerland: OFCOM Switzerland computation.

## 7.7 Incumbent operator price for an average fixed international call (international call basket)

The basket of international calls for each country provides an estimate of the average cost of an international call.

For the basket comparison of international PSTN call charges, the OECD traffic weight basket methodology is used. The basket calculates an average charge for calls to all OECD destination countries.

The residential basket includes VAT. Call charges are weighted between peak and off-peak hours: 25% for peak hours and 75% for off-peak hours. The business basket excludes VAT. Call charges are weighted 75% for peak hours and 25% for off-peak hours. The average price of an international call is lower for business users than for residential users because of the heavier weighting given to three-minute peak-hour calls, which are, on average, cheaper than five-minute off-peak calls, and because VAT is excluded for business users but included for residential users.

International call charges vary widely with the destination, and the basket results are based on a weighted average call charge. Traffic weighting is used, as defined by the OECD for the destination weighting, as per the revision in 2000. This method applies a weight to each destination based on the traffic volumes reported on that route (ITU statistics).

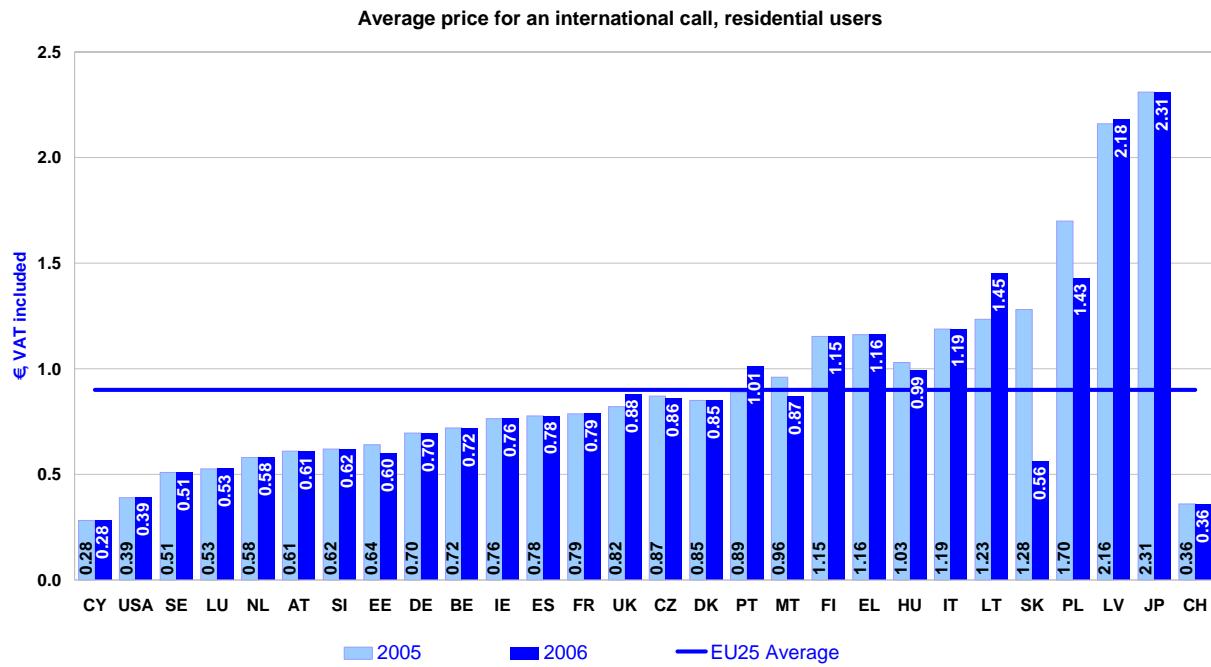
All tariffs are standard prices from ex-incumbents operators, and both these operators and new entrants may offer lower prices.

The EU average value is the average of the EU countries weighted according to the national population.

A full description of the methodology can be found at the end of this report.

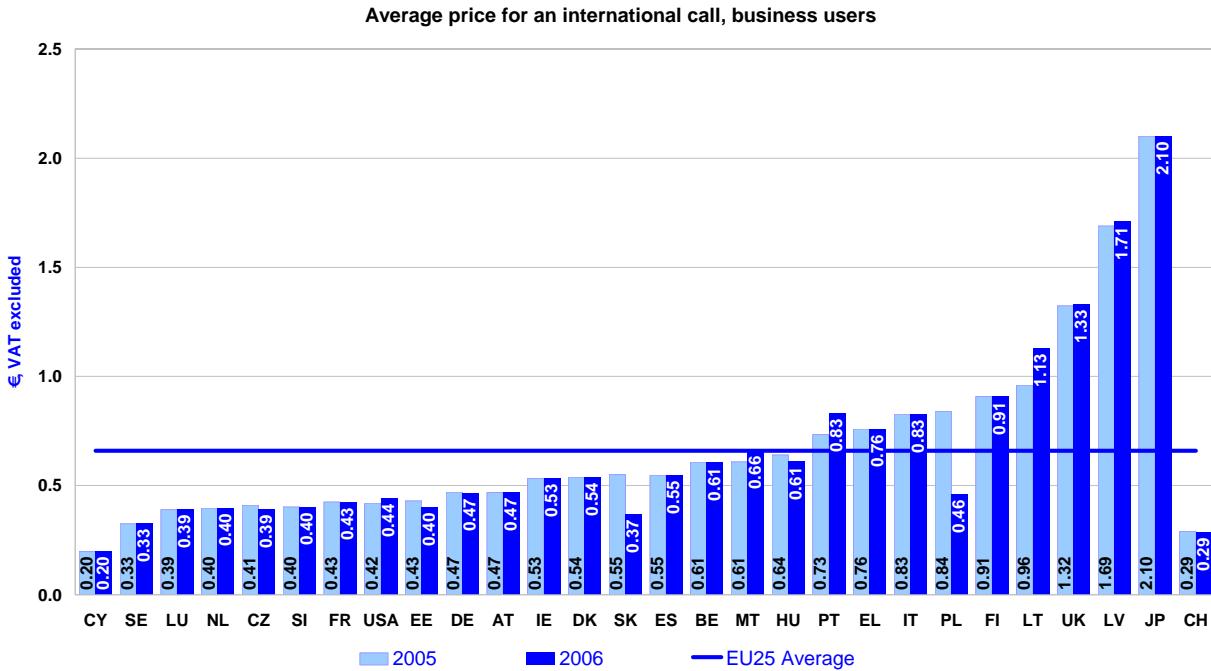
With regard to the price of international calls, Switzerland is in an exceptional position since there is only one country (Cyprus) in which prices are more attractive, either for residential users (Figure 106) or for business (Figure 107). Moreover, the prices charged are well below the weighted European average. For a country such as Switzerland, which is traditionally orientated towards exporting, this situation is encouraging. Japan, with prices which literally go through the roof, is at the other end of the league table.

**Figure 106**



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

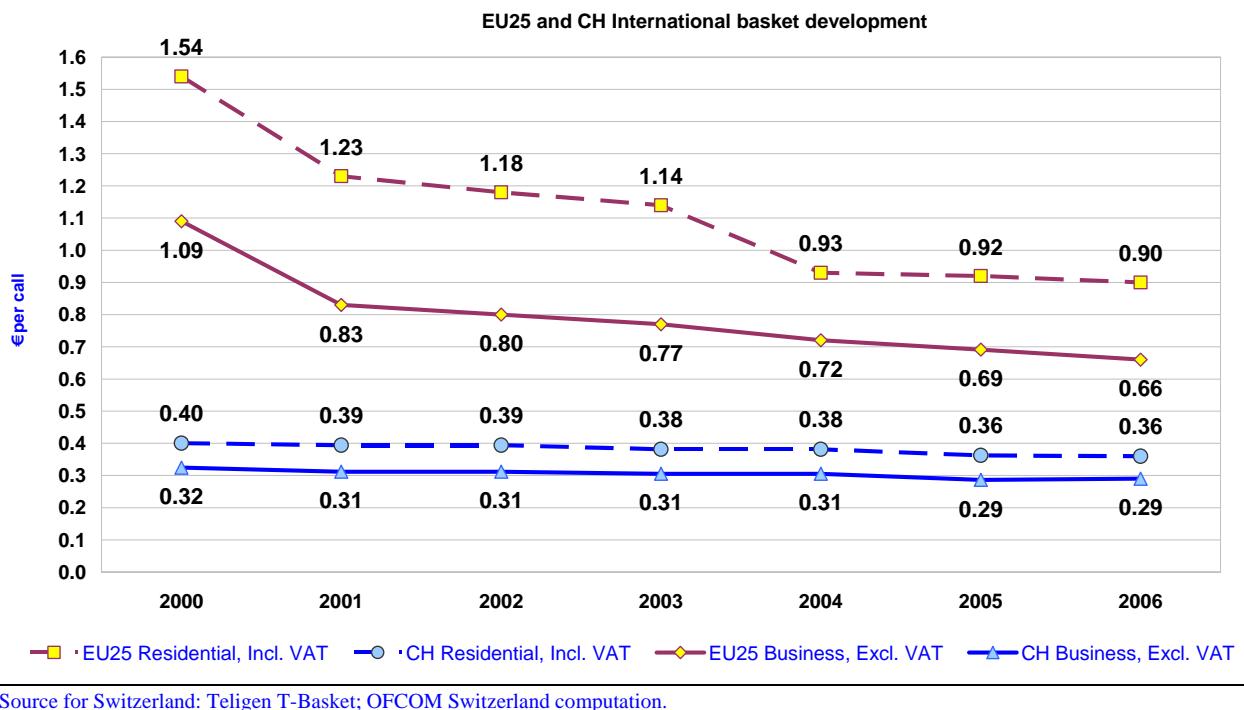
**Figure 107**



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 108 displays the evolution between 2000 and 2006 of the price of an international call in the European Union countries and Switzerland. In the EU25 countries, prices fell constantly. In Switzerland, on the other hand, the competitive pressure exerted by the new entrants had some very rapid and marked effects between 1998 and 2000<sup>14</sup>; prices fell by almost 80%, regardless of the type of user (business or residential). Since then, the recorded fall has been negligible.

**Figure 108**



<sup>14</sup> Source: OFCOM Switzerland, The Swiss telecommunications market – an international comparison, Extract from the 9<sup>th</sup> European Union implementation report extended to include Switzerland, Bienne, July 2004, p. 93-94.

## 7.8. Incumbent operator price of calls to EU, Japan, USA

The following two charts show the prices of a 10-minute international call (including VAT) during peak hours (weekday 11.00AM) to four different destinations: Near EU country, Distant EU country, USA and Japan. Figures are expressed in €, including VAT, and they refer to the European incumbent operators and the EU weighted average. The table below summarises the definition of near and distant EU destination countries.

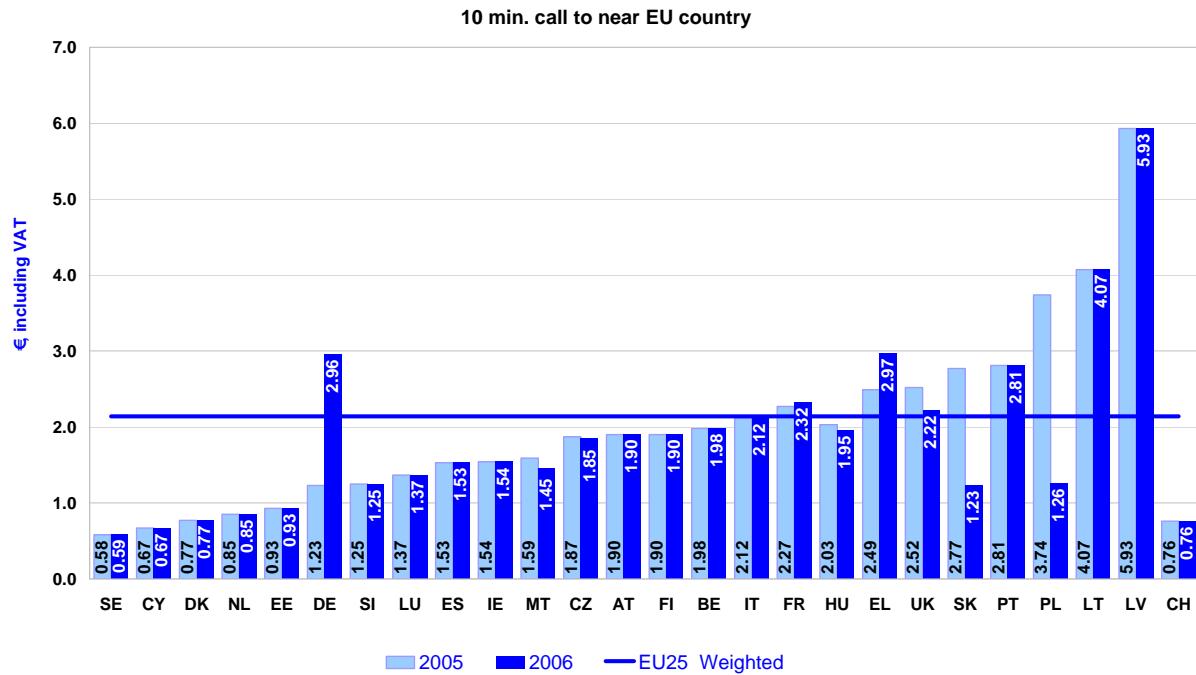
From:	Near EU	Far EU
BE	FR	EL
CZ	DE	FI
DK	SE	EL
DE	FR	EL
EE	FI	EL
EL	IT	DK
ES	PT	DK
FR	BE	EL
IE	UK	EL
IT	EL	DK
CY	EL	DK
LV	SE	EL
LT	SE	EL
LU	DE	EL
HU	AT	FI
MT	IT	FI
NL	DE	EL
AT	DE	EL
PL	DE	EL
PT	ES	DK
SK	CZ	FI
SI	AT	FI
FI	SE	EL
SE	DK	EL
UK	FR	EL
CH	DE	EL

As far as calls to its direct neighbours (Figure 109) are concerned, it was assumed that Germany was the closest country to Switzerland. It is apparent that in the international comparison a Swiss user pays relatively little to make a ten-minute call to his German counterpart. Only Swedish and Cyprian users enjoy more attractive conditions. Furthermore, the cost in Switzerland is well below the weighted European average. A ten minutes call to Germany made through the incumbent operator costs 0.76 €(CHF 0.12/min).

Figure 110 shows the price of a ten-minute call made between each country examined and its most distant neighbor. For Switzerland, this was deemed to be Greece. Once again, the situation turns out to be favorable in Switzerland, since it is in the fifth place in the list of least expensive countries, just behind Cyprus, Luxembourg, Slovenia and Spain. A ten minutes call to Greece will cost 1.59 €or CHF 0.25/min.

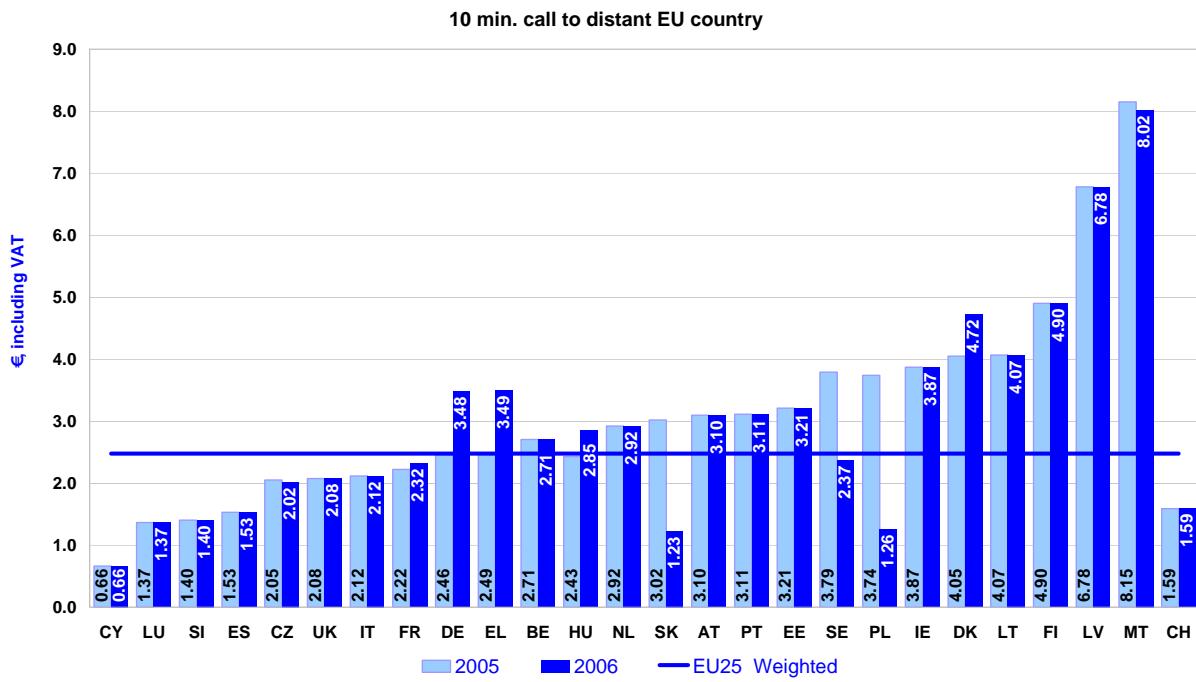
Figures 111 and 112 show the cost of a ten-minute call to the USA and Japan, respectively. In both cases, it is impossible to find more favorable conditions than those which prevail in Switzerland, except for Cyprus in the case of a call to the USA, as well as Cyprus, Luxembourg and the UK in the case of a call to Japan.

**Figure 109**



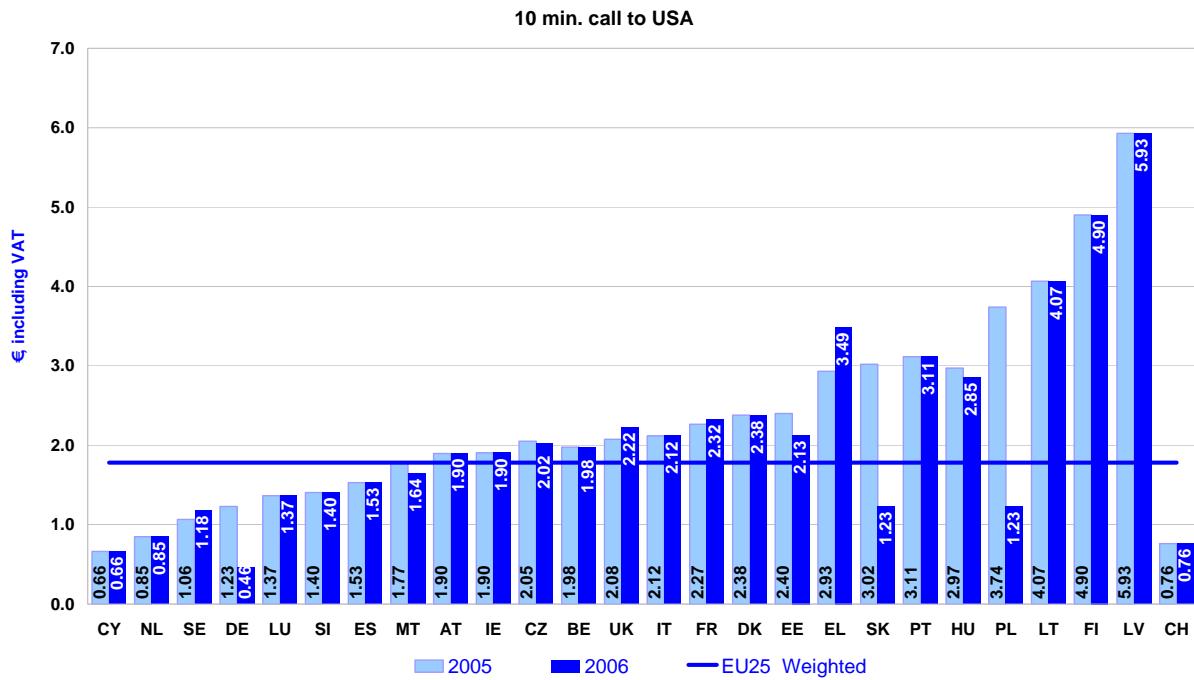
Source for Switzerland: OFCOM Switzerland computation.

**Figure 110**



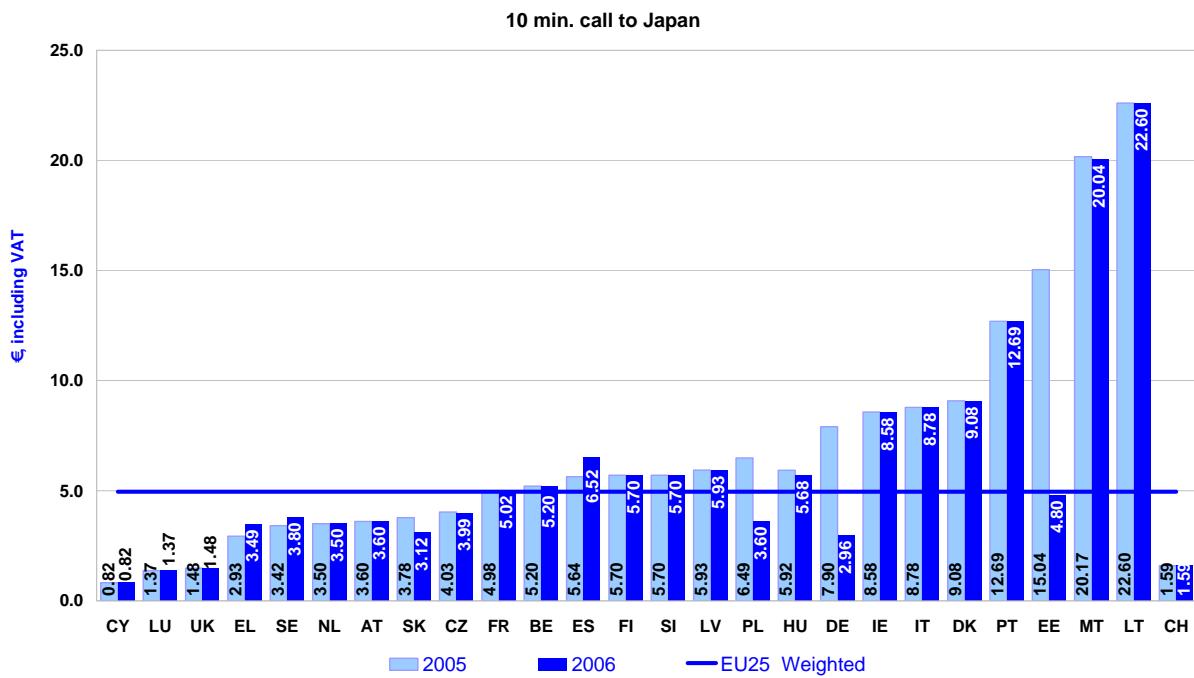
Source for Switzerland: OFCOM Switzerland computation.

**Figure 111**



Source for Switzerland: OFCOM Switzerland computation.

**Figure 112**



Source for Switzerland: OFCOM Switzerland computation.

## 7.9. Alternative operators' price for fixed international calls

The equivalent prices for competitor providers in the EU countries are shown in the charts below. One competitor per country has been analyzed. The prices are shown for a 10 minute call, at peak time weekdays.

Prices include VAT and are applicable for September 2006.

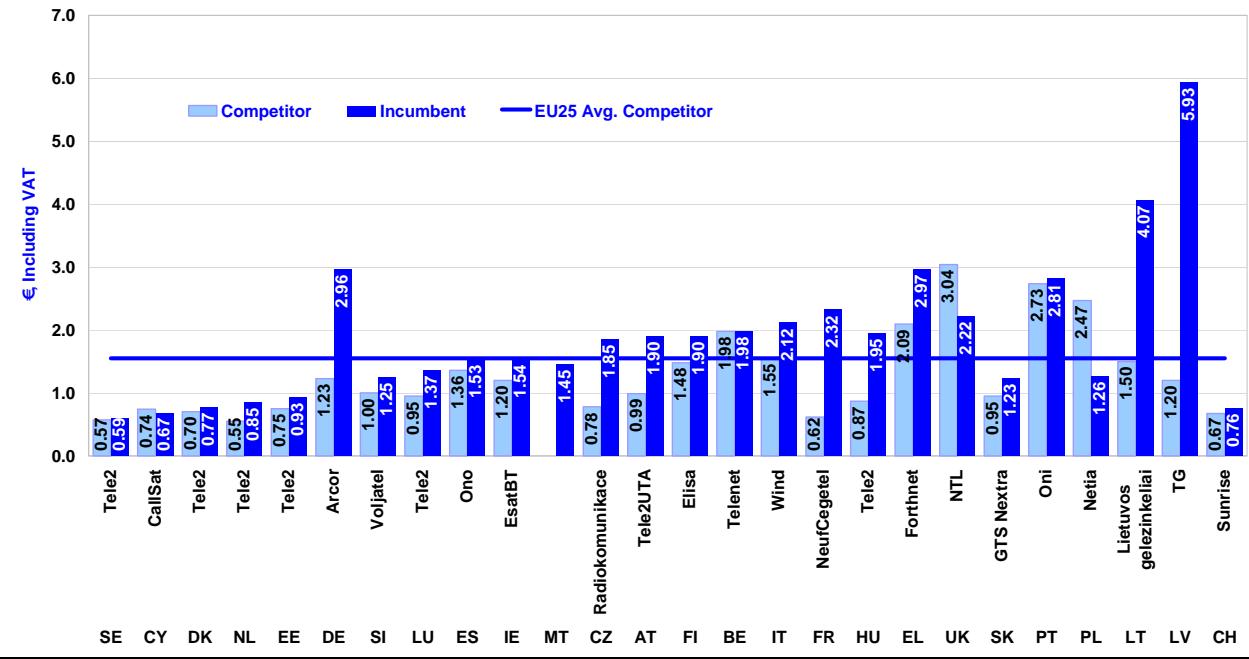
For Switzerland, the comparison was made with the prices charged by Sunrise, Swisscom's main competitor, which does not necessarily mean that they are the cheapest solutions available on the market.

As was shown in the preceding section (7.8), the prices charged in Switzerland are well below the European average and it is extremely rare to find more advantageous conditions. In spite of the very low level of the prices billed by the dominant operator, it is possible for a Swiss user to benefit from the substantial advantages available from the competition. Thus the difference for a ten-minute telephone call with the main alternative operator is:

- -12.5% for a call to the nearest neighbour country and to the USA (Figures 113 and 115);
- -28.6% to the most distant EU member country (Figure 114);
- -20.2% for a telephone call to Japan (Figure 116).

**Figure 113**

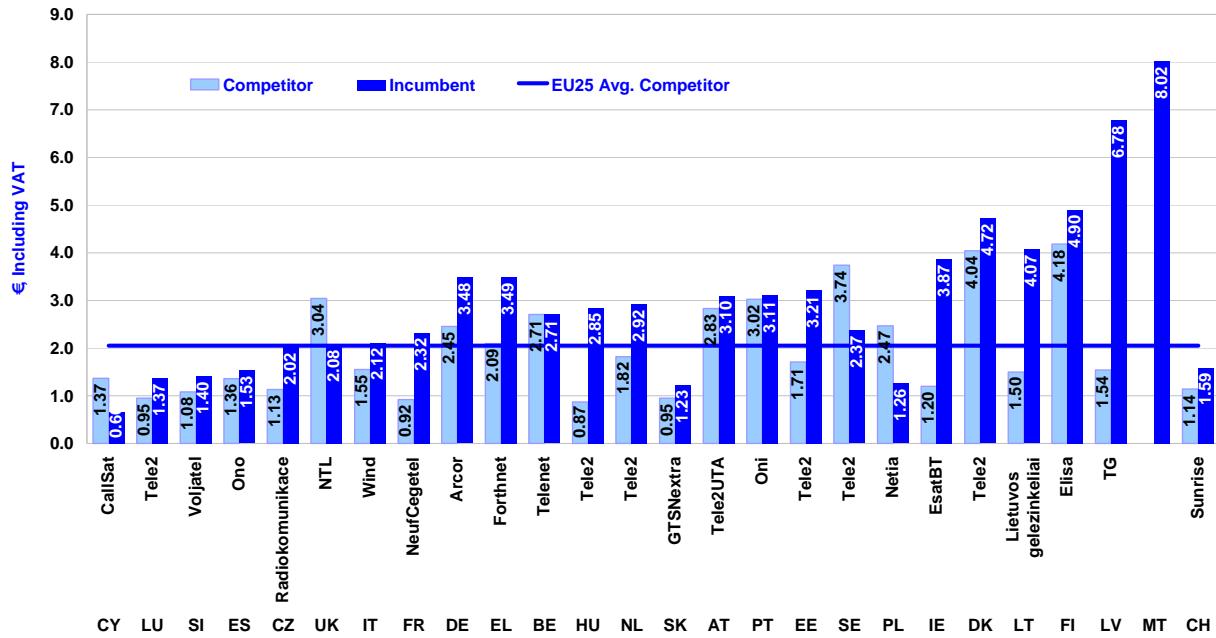
10 min international call to near EU country, incumbent and competitor's price



Source for Switzerland: OFCOM Switzerland computation.

**Figure 114**

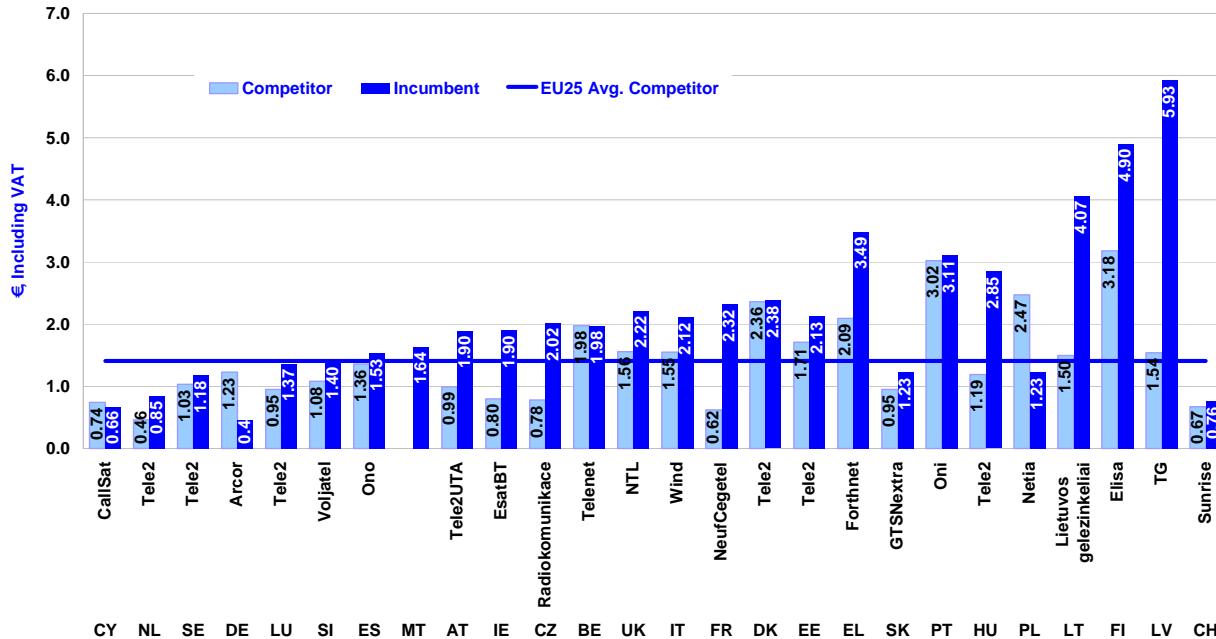
10 min international call to distant EU country, incumbent and competitor's price



Source for Switzerland: OFCOM Switzerland computation.

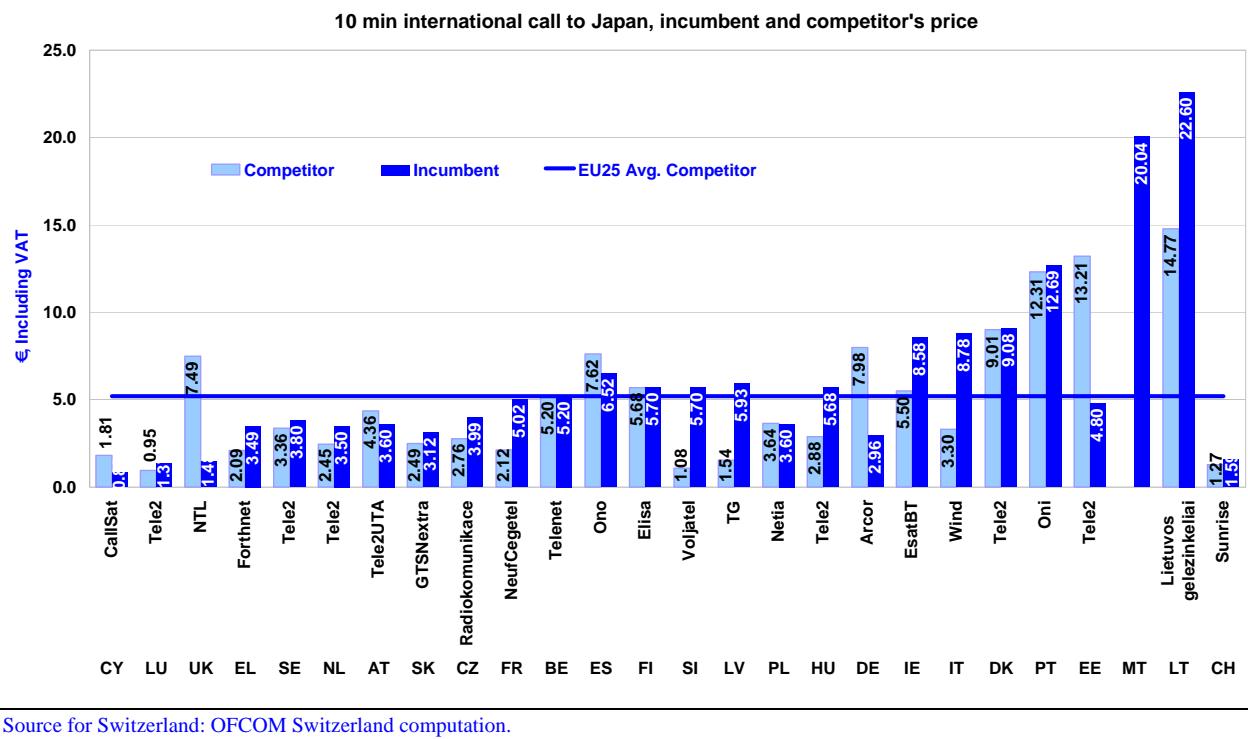
**Figure 115**

10 min international call to USA, incumbent and competitor's price



Source for Switzerland: OFCOM Switzerland computation.

**Figure 116**



Source for Switzerland: OFCOM Switzerland computation.

## 8. LEASED LINES RETAIL TARIFFS

This section contains an overview of prices charged by incumbent operators to end users in each Member State (and in some cases in Switzerland) for national and international leased line services as at 1 September 2006. Figures do not cover wholesale prices. Price developments are also analyzed over the period August 2000 - September 2006.

The figures and the information are taken from a study carried out by Teligen-HI, United Kingdom for the Commission. Data on standard retail prices charged by incumbent operators have been collected in each country.

In Switzerland, the retail leased lines market is characterized by opacity with its origin in the small number of players and the competition in which they engage. Charges do not fall with usage. The sole source of information at our disposal is the Teligen T-Basket product. This product, unfortunately, does not include an analysis as detailed as the one presented in this report, which is why certain markets could not be examined (34Mb/s and 155Mb/s, as well as international leased lines). Teligen obtains information from Swisscom and calls the reader's attention to the fact that the prices charged by the historic operator are negotiated on a case by case basis. Thus Teligen assumes that the notified prices are an objective reflection of the negotiated prices. One final point: Since February 2004, data that were provided by Swisscom to Teligen are no more delivered. This explains why no data are displayed in 2004 for Switzerland.

The only figures that include Switzerland are figures 125a and 126a.

### 8.1. Incumbents' national leased lines

National leased line data is provided for 2005 and 2006. Two distances are covered: 2 km (local circuits), and 200 km. Tariffs are taken from the incumbent operator in each country. Other operators may offer other prices. In order to properly reflect the tariff structures used in some countries, the circuits may be considered in one of two different ways, depending on tariff structure. The one to apply will differ from carrier to carrier. The principles used in this report for calculating the price of a full circuit are:

1: When tariff specifies local tail prices separately, in addition to main circuit.		2: When tariff specifies a single price for the circuit, end to end, including local tails.	
Local tail length	Main circuit length	Local tail length	Main circuit length
2 km circuit	1 km	0	0
200 km circuit	2 km	196 km	0

Note: The local tail length is per tail, i.e. there will be 2 such tails with each circuit.

Where several tariff options exist depending on type of location, the criteria for choice is as follows:

- 2 km circuits are always within a major city (usually the Capital)
- 200 km circuits are between a major city and a "minor" city

As the definitions vary between countries, the type of tariff option chosen will also vary (see details below). The countries where the price may vary with location or other non-distance related definitions are: Belgium, France, Austria, Finland, Sweden and the United Kingdom.

Some operators apply termination charges per local end, without necessarily covering the local tail circuit within that charge.

4 types of circuits are covered: 64 kb/s, 2 Mb/s, 34 Mb/s and 155 Mbit/s. As not all carriers publish tariffs for all these bitrates and all years, there may be some gaps in the information, especially for higher bitrates.

Some carriers offer 2 Mb/s circuits as both structured and unstructured. In this analysis only unstructured circuits are included.

Also, some carriers offer different types of leased lines, often in the form of "basic circuits" and circuits in a managed network. Only "basic circuits" are included in this analysis, as the managed network services are not comparable between carriers.

Lately a few carriers have decided not to publish their prices for some or all types of leased lines. This makes it increasingly difficult to present a full overview of the prices in all 25 EU countries.

For the USA the prices of Verizon intra-LATA circuits for New York State have been used. The bitrates of leased lines offered in some countries may be different from the ones found in most EU Member States. Some operators may offer 56 kb/s instead of 64 kb/s, 1.5 Mb/s instead of 2 Mb/s, 45 or 50 Mb/s instead of 34 Mb/s, and 140 or 150 Mb/s instead of 155 Mb/s. Prices shown in the tables and graphs in this section of the report have been adjusted according to the difference in capacity.

All prices are presented in EURO per year, excluding VAT. National leased lines prices as at 1 September 2006

The validity dates of the tariffs used in this section are:

	Valid date		Valid date		Valid date
Belgium	01/06/04	Cyprus	01/01/06	Slovenia	01/12/02
Czech Republic	01/07/06	Latvia	01/06/99	Slovakia	01/09/06
Denmark	01/06/06	Lithuania	27/06/03	Finland	
Germany	01/07/06	Luxembourg	01/05/06	Sweden	
Estonia	15/06/06	Hungary	01/01/02	United Kingdom	01/01/04
Greece	03/04/06	Malta	01/12/04	Japan	01/01/05
Spain	15/05/06	Netherlands	01/04/06	USA, Verizon	21/05/05
France	01/08/06	Austria	01/09/01	USA, Pacbell	12/03/03
Ireland	18/06/03	Poland	01/01/00		
Italy	01/11/03	Portugal	01/09/06		

Belgium: Belgacom has divided its network into 4 levels based on “economic concentration”. The tariffs shown are for circuits within or between level 1 areas, “Very high economic concentration”. Prices for 155 Mb/s shown here are adjusted from prices for 140 Mb/s circuits. Local circuits within an exchange area are priced as a regular circuit of the given distance.

Czech Republic: Telefonica O2 defines prices for all bitrates based on the price of a 64 kb/s circuit. Coefficients are given for each bitrate available (up to 2 Mb/s), and the price is the product of the 64 kb/s price and the coefficient. Local circuits are defined as a 0 km circuit. 10 distance zones are defined for circuits with more than 0 km between serving exchanges. There are no incremental charges (i.e. per km).

Denmark: TDC divides the leased lines into two categories: Local circuits based on distance bands and whether the two ends are connected to the same exchange or neighboring exchanges. Long distance circuits connected to different exchanges, divided into 4 distance bands. There are no incremental charges (e.g. per km). Prices for 155 Mb/s shown here are adjusted from prices for 140 Mb/s circuits.

Germany: Deutsche Telekom offers different types of circuits. In this analysis the “Standard Festverbindungen” is used. Tariffs are divided into: a) Local 1 (same exchange); b) Local 2, up to or above 15 km; c) Long Distance, < 15km, 15 – 50 km, 50 – 150 km, > 150 km. Local 2 and Long distance use incremental (per km) charges. At 34Mb/s and 155 Mb/s access circuit charges apply, with a distance (per km) element.

Estonia: Elion divides the leased lines into distance bands of 0 – 6 km, 6 – 10 km, 10 – 20 km, >20 km. Trunk circuits above 20 km use incremental (per km) charges. Local circuits are priced as a regular circuit of the given length.

Greece: OTE divides the leased lines into: a) Local circuits, b) Trunk circuits (< 35 km, 35 – 70 km, 70 – 150 km, > 150 km). Trunk circuits use incremental (per km) charges. 64 kb/s charges are for Hellascom service from 2003. Prices for 2004 are those OTE should apply according to the EETT decision of December 2003. Prices have since changed again.

Spain: Telefonica strictly divides leased lines according to distance: a) Distance bands: 0 – 4 km, 4 – 20 km, 20 – 70 km, 70 – 300 km, 300 – 500 km, > 500 km. All bands use incremental (per km) charges. Telefonica does not publish prices for 155 Mb/s circuits. Local circuits within an exchange area are priced as a regular circuit of the given distance.

France: France Telecom offers leased lines in the products Transfix and Transfix 2.0. Transfix is the basic service, and the one used in this analysis. The tariff is divided into distance bands: 0 – 10 km, 10 – 50 km, 50 – 300 km, > 300 km. 34 and 155 Mb/s divide at 30 km and 100 km instead of 50 km. Prices for 2 Mb/s relate to 2,048 kb/s bit rate. 1,920 and 1,984 have different prices. Prices for 34 and 155 Mb/s circuits relate to circuits with one end in a

major city (zone A), as defined by France Telecom. Local circuits within an exchange area are priced as a circuit of the given distance. Additional definitions apply for higher speed circuits.

Ireland: EirCom defines the tariff for leased lines with a local end charge, and main link charges for circuits 0 – 30 km and > 30 km. Local circuits may be made up by 2 local ends, and no main link. Circuits equal to or above 1 Mb/s have a distance incremental charge for local ends over 1.5 km.

Italy: All circuits have an access charge per end, and a main link distance related charge per km. Distance bands are 0 – 60 km, 60 – 300 km, and > 300 km. Circuits from 2 Mb/s and above are available with various levels of reduced charges depending on contract period and overall spend. The most basic level is used in this analysis. Local circuits within an exchange area are priced as two access circuits only.

Cyprus: CYTA divides the leased lines into: a) Subscriber segment, for access. b) Network segment, between exchanges, at distance bands of 0 – 20 km, 20 – 80 km, > 80 km. Local circuits within an exchange area are priced as two subscriber segments.

Latvia: Lattelekom circuits have the same price regardless of distance. Prices are only provided for circuits up to 2 Mb/s.

Lithuania: Lietuvos Telekomas distinguish between circuits inside the local exchange area, and those beyond the local exchange area.

Luxembourg: P&T Luxembourg divide the leased lines tariff into 4 types of circuits: Same local network, contiguous local network of same nodal sector, same nodal sector or contiguous local networks of different nodal sectors, and non-contiguous local networks of different nodal sectors. This definition relates to the network hierarchy, and not to distance. Distances at 200 km are not possible. Local circuits within an exchange area are priced as a circuit in the same local network.

Hungary: Matav applies an access circuit charge for each end of the circuit, and a fixed basic charge and a per km charge for the trunk part. Matav does not publish prices for national circuits, so data have not been updated.

Malta: Maltacom has a flat charge regardless of distance, only dependent of bitrate.

Netherlands: KPN Telecom offer leased lines as Digital Standard and DigiStream services. Digital Standard is the basic service, and the one used in this analysis. Tariffs are divided into a charge per connecting point and a main link charge. The main link charge is divided into two zones: Up to 50 km with a fixed basic charge and an incremental per km charge, and over 50 km with a fixed basic charge. Prices are in effect capped above 50 km. Local circuits within an exchange area are priced as two access connections plus a short main link of the given distance. OPTA has found that the market for 2 Mb/s circuits is competitive, meaning that prices indicated by KPN are maximum prices, and will normally be used as a basis for negotiating a (lower) price.

Austria: Telecom Austria divides the “Digitaler Stromweg” circuits into 2 categories: City-tarif when both ends of the circuit are in category A cities (a defined list of 68 towns and cities), and Normal-tarif when the above does not apply. This analysis used the City-Tarif. The Normal-tarif would in most cases come out more expensive. For the years up to 2000 a different tariff scheme applied, with a different list of towns, and 3 instead of 2 categories. The tariff is based on a charge per local end, and a distance related charge per km. The distance bands vary with bit rate. Local circuits within an exchange area are priced as two access circuits only.

Poland: Polish Telecom has no recurring charges related to the access. A basic charge plus a per km charge is applied for the full length of the circuit. Distance bands are divided into 0 – 3 km, 3 – 20 km, 20 – 30 km, 30 – 50 km, 50 – 100 km, 100 – 200 km, over 200 km.

Portugal: Portugal Telecom divides the leased line tariff into local access circuit charge, and a main link with a fixed and an incremental charge per km. Distance bands are 0 – 10 km, 10 – 30 km, 30 – 50 km, 50 – 100 km, over 100 km. Local circuits connected to the same exchange will not incur main link charges. Local circuits within an exchange area are priced as two access circuits only.

Slovenia: Telekom Slovenije divides the leased line tariffs into 3 distance bands: 0 – 5 km, 5 – 50 km and over 50 km. Each of these bands have a basic price and a per km price. Distance is calculated between serving exchanges.

Slovakia: Slovak Telecom defines the leased line tariff in two parts: Local Access and Intercity. The Intercity part is divided into 3 distance bands: 0 – 50 km, 50 – 100 km and over 100 km. Prices are given for the 64 kb/s bitrate. Other bitrates between 9.6 kb/s and 2048 kb/s are calculated based on the 64 kb/s price using a multiplication factor.

This factor is different for Local Access and Intercity circuit parts. For example 2048 kb/s has a factor of 4.4 for the Local Access and 5.6 for the Intercity part.

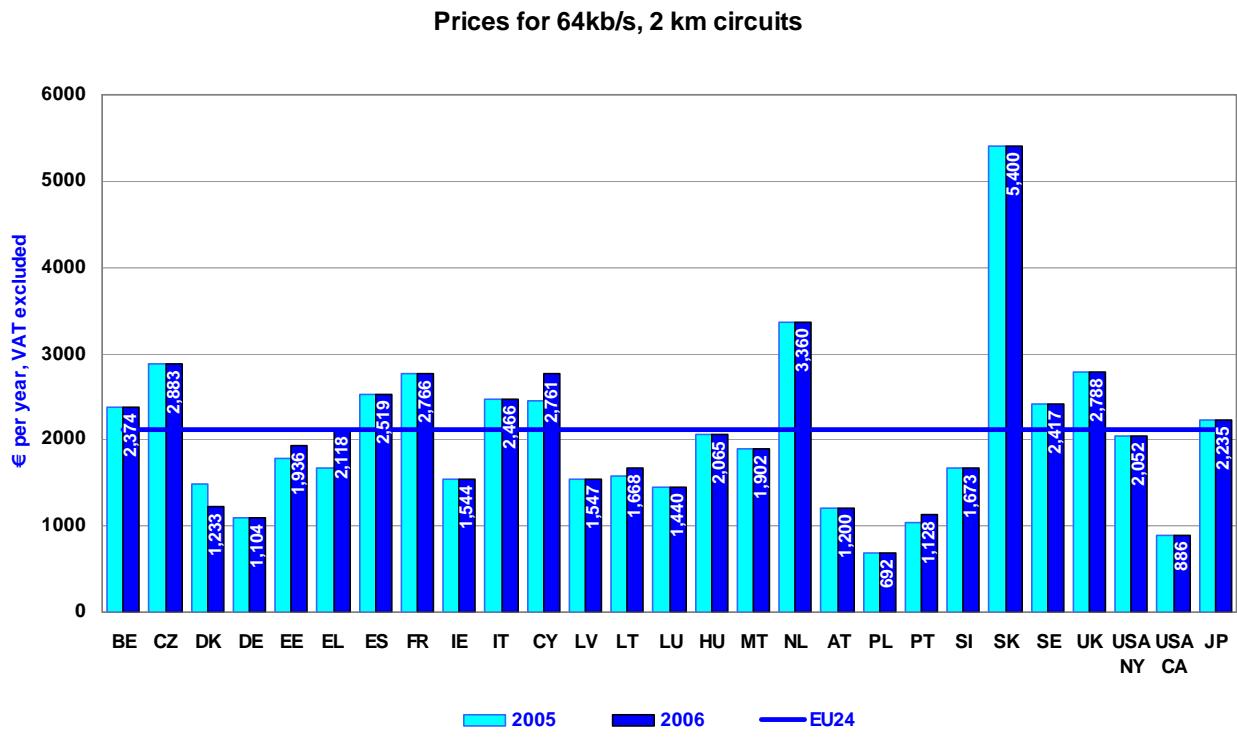
Finland: Sonera stopped publishing full 64 kb/s circuit prices in 1998, and has also stopped publishing 2 Mb/s circuit prices. Local circuit charges were divided into 3 categories: Urban area, Rural areas I and II. Definitions of these areas relate to individual locations in the Sonera coverage area. Long distance (main link) charges were also divided into 3 categories: Green, Red and Blue. Green covers the main 5 cities, red a further 28 towns, and Blue the rest of the countries. Distance bands are 0 – 50 km, 50 – 100 km, and > 100 km. Incremental charges per km applied.

Sweden: Telia no longer publishes prices for national leased line. Prices below relate to the last published price list. Telia divides their network into 5 categories: Metropolitan green and green for the major cities and towns, red and blue for short distance network in smaller places, and white for rural areas. Circuits are priced according to the portion of the circuit falling into any of these categories on its route. Here the green tariff is assumed, for a circuit between reasonably large towns. The tariff is divided into local circuits and long distance. Long distance circuits will have a separate access link charge per end, and a main link charge. Local circuits are priced in 2 distance bands: 0 – 0.5 km and 0.5 – 3 km. Long distance circuits are priced in the bands 0 – 20 km, 20 – 40 km, and > 40 km. The latter has an incremental per km charge.

United Kingdom: BT divides their Kilostream (64 kb/s) and Megastream (2, 34 and 155 Mb/s) tariffs into circuits wholly within City London Zone (0207-area), and circuits with one or both ends outside London. For local circuits within CLZ the main link does not apply since both ends are connected to the same exchange (according to the definition used). The price is calculated as the sum of two local access circuits. Distance bands outside London are < 15 km and > 15 km. Incremental charges per km applies.

#### 8.1.1. 64 Kbit/s

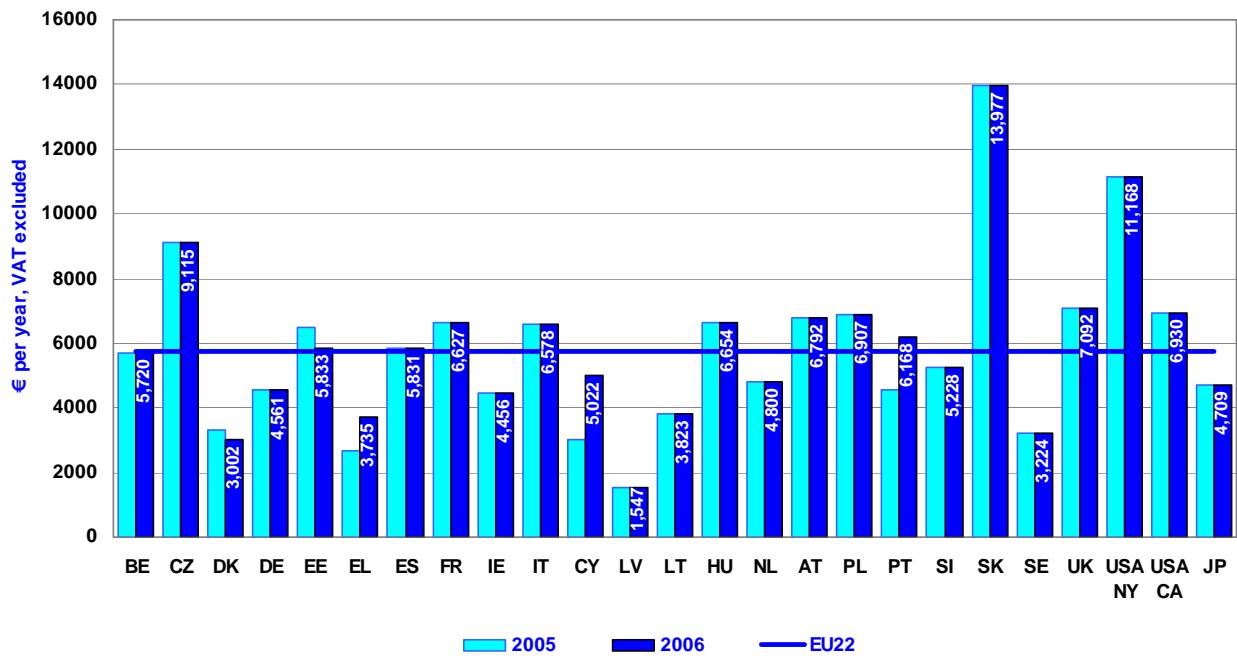
**Figure 117**



Blue line represents EU average=2124 €

Figure 118

Prices for 64kb/s, 200 km circuits

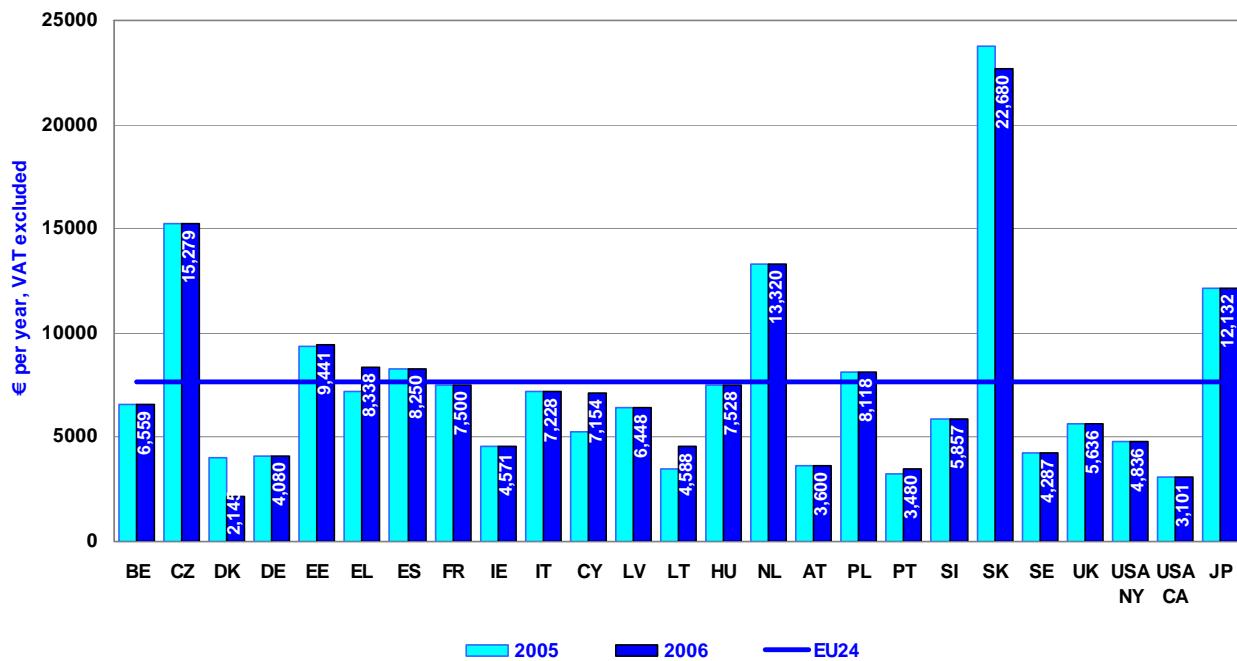


Blue line represents EU average=5759 €

8.1.2. 2 MBit/sec

Figure 119

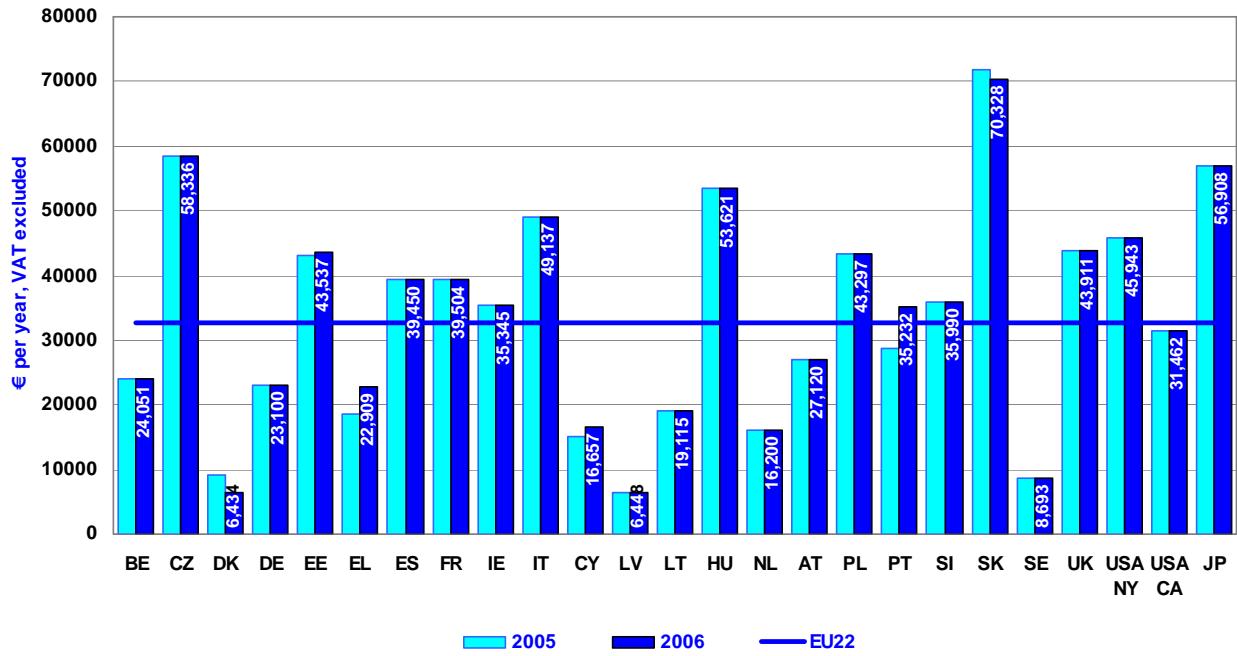
Prices for 2Mb/s, 2 km circuits



Blue line represents EU average=7683 €

Figure 120

Prices for 2Mb/s, 200 km circuits

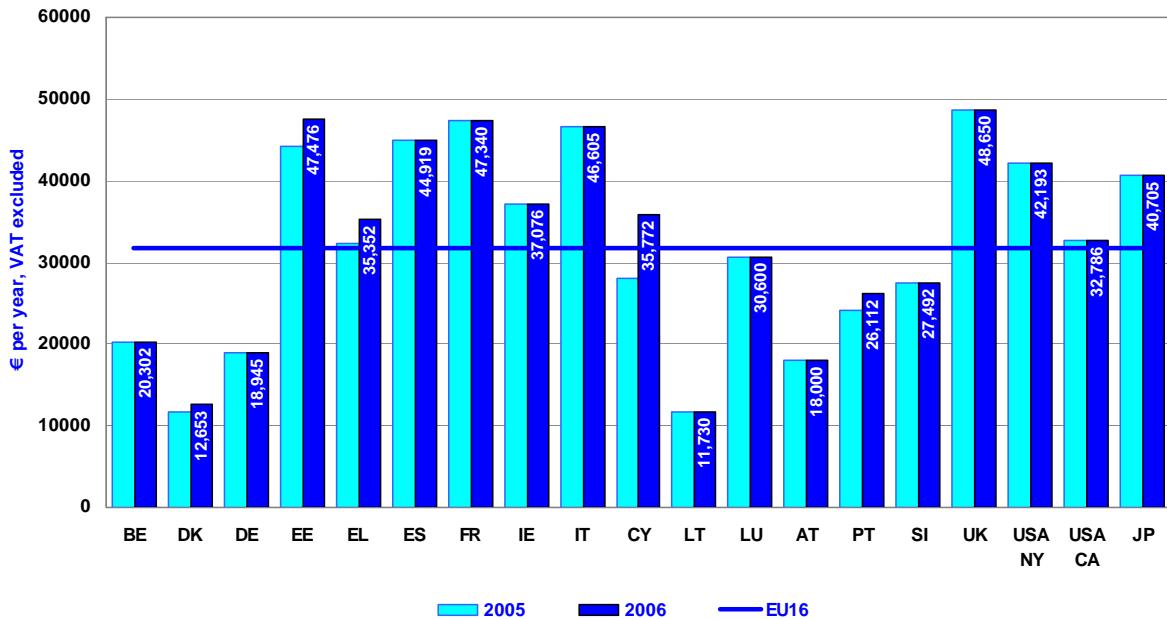


Blue line represents EU average=32655 €

8.1.3. 34 Mbit/s

Figure 121

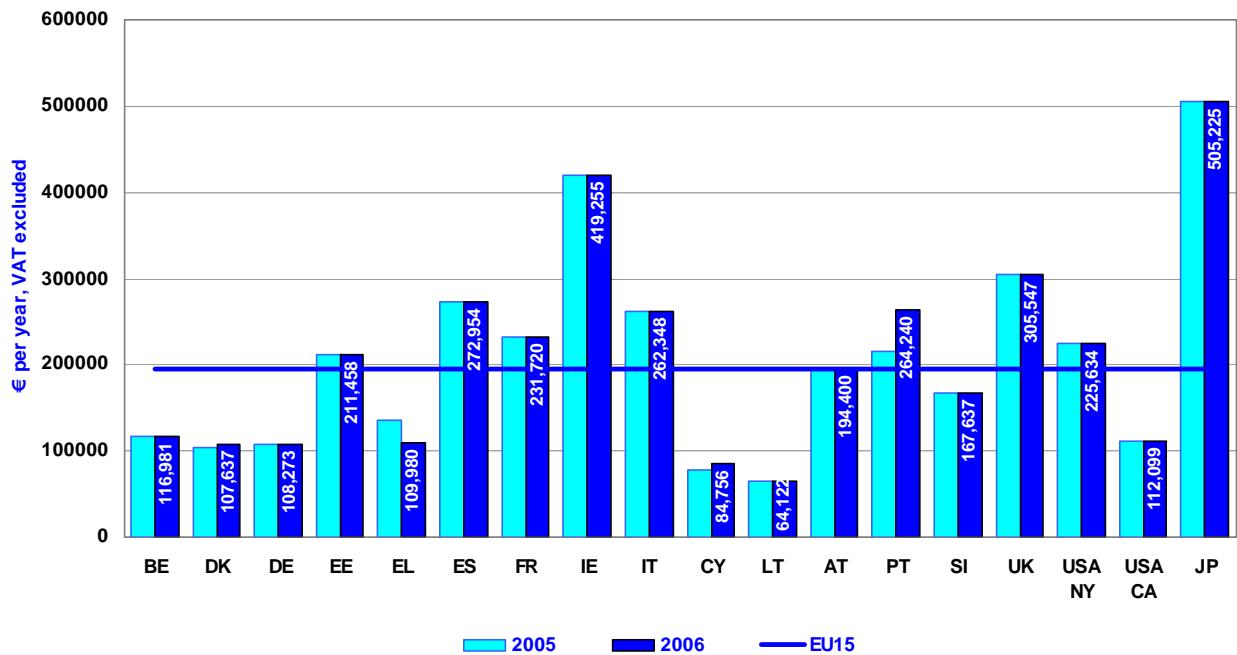
Prices for 34 Mb/s, 2 km circuits



Blue line represents EU average=31814 €

Figure 122

Prices for 34 Mb/s, 200 km circuits

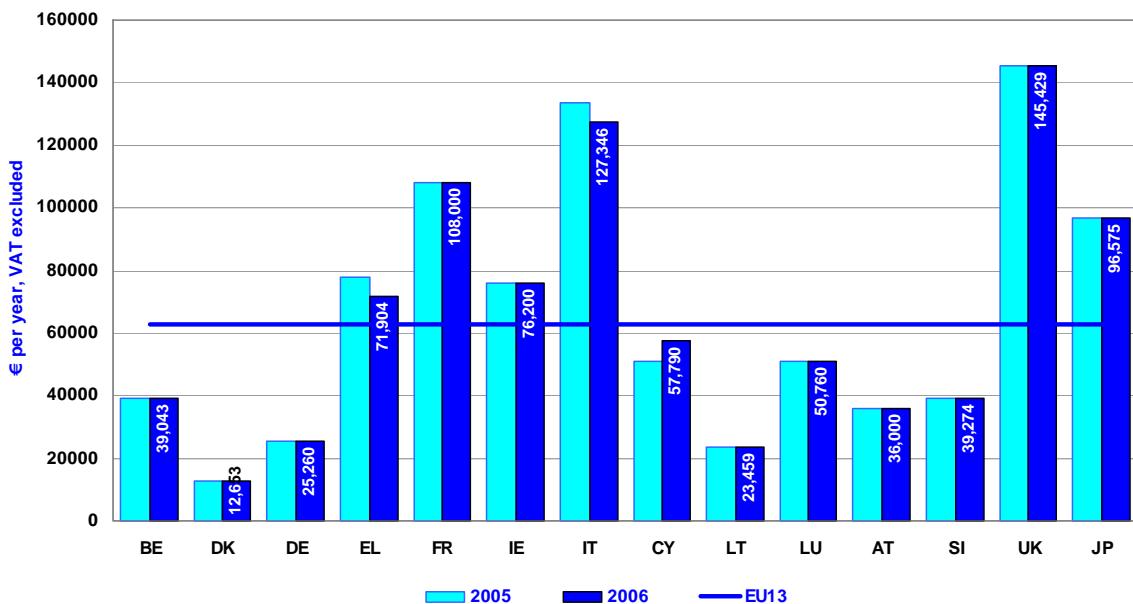


Blue line represents EU average=194754 €

8.1.4 . 155 Mbit/s

Figure 123

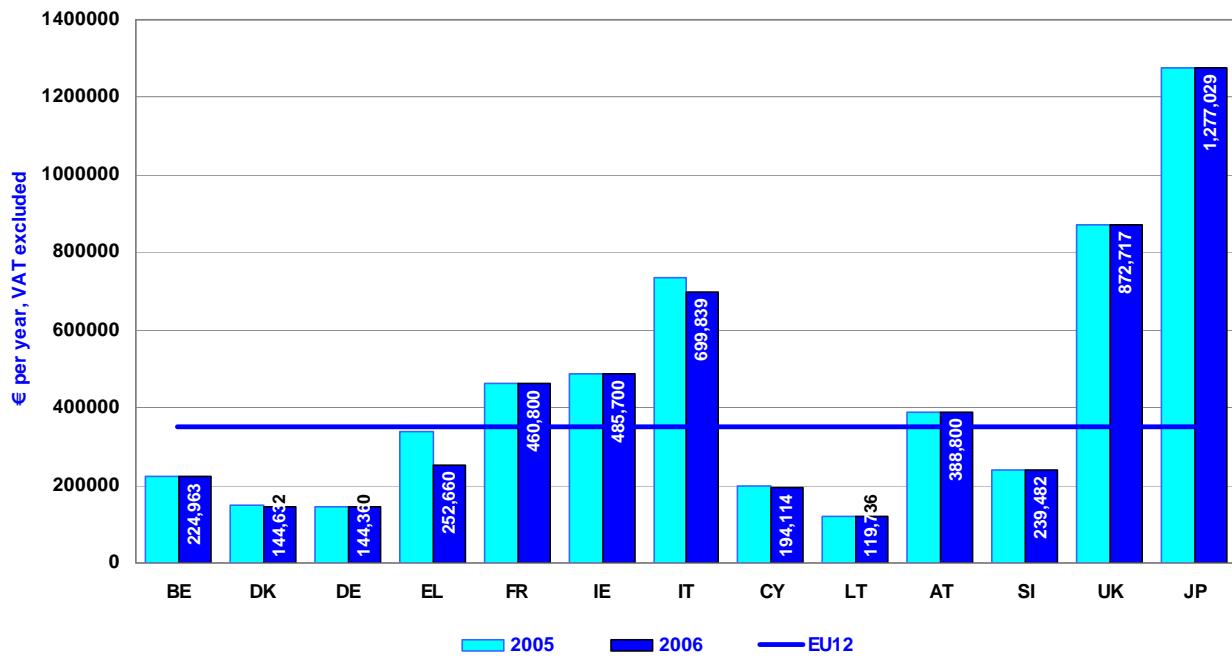
Prices for 140/155 Mb/s, 2 km circuits



Blue line represents EU average=62548 €

Figure 124

Prices for 140/155 Mb/s, 200 km circuits



Blue line represents EU average=352317 €

8.2. National leased lines price trends (1 august 1998 - 1 september 2006)

Figure 125

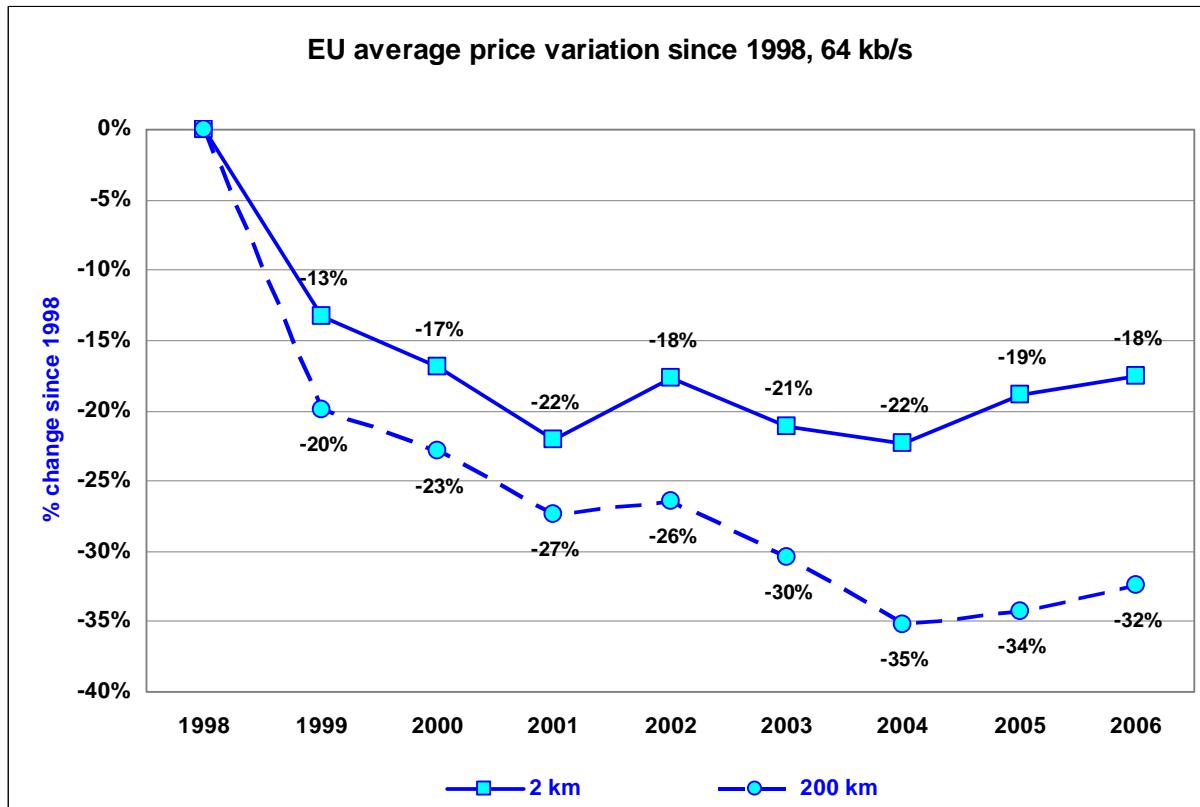
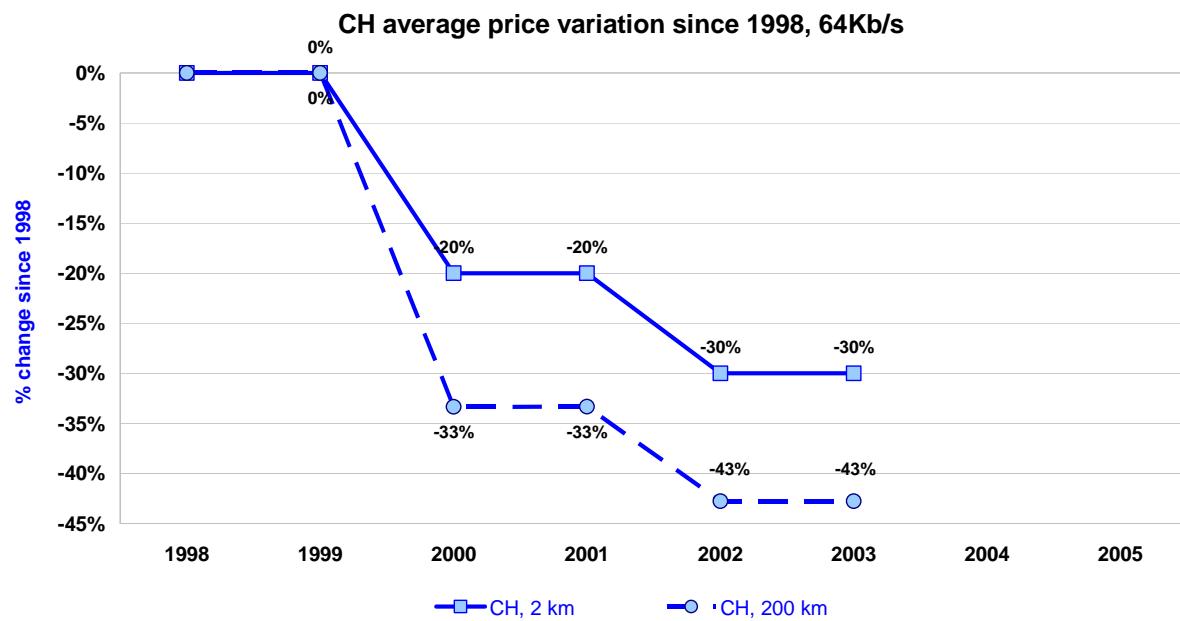


Figure 125a



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 126

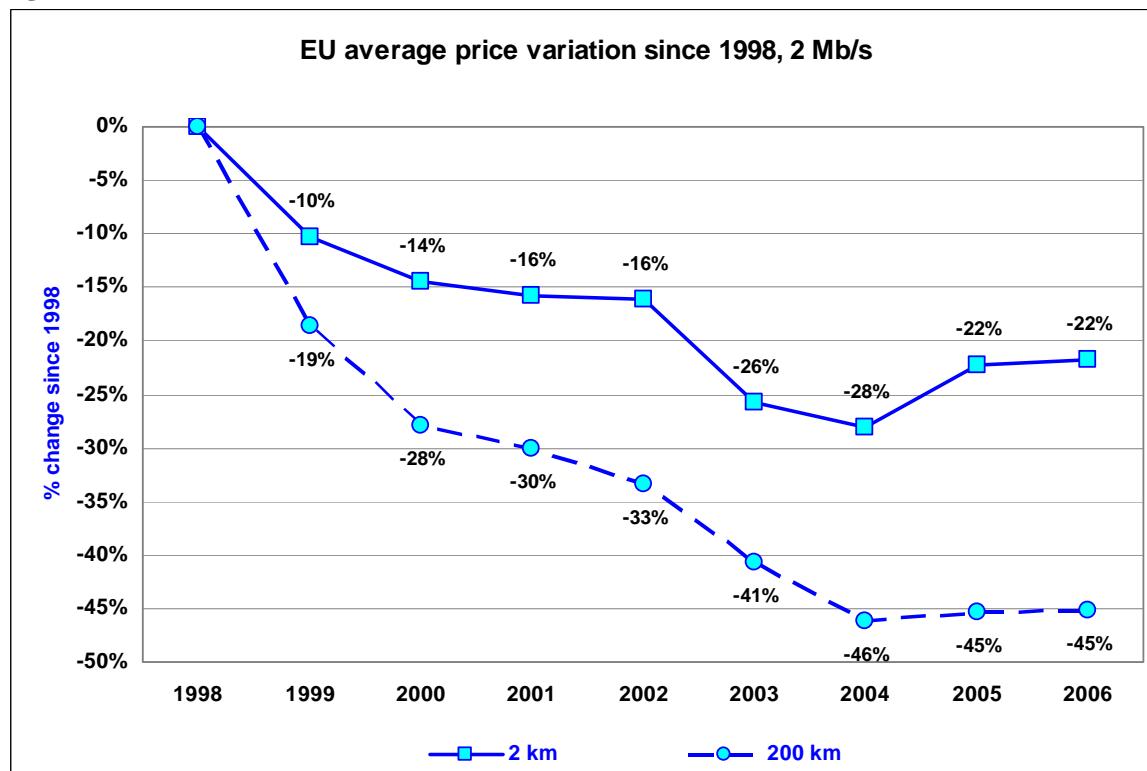
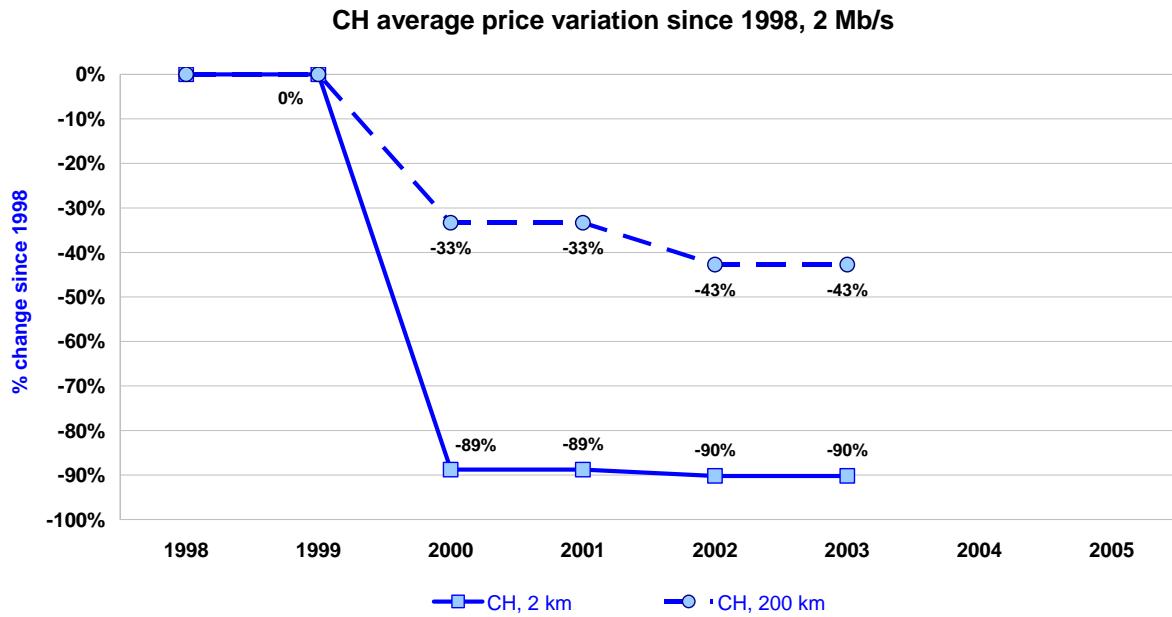
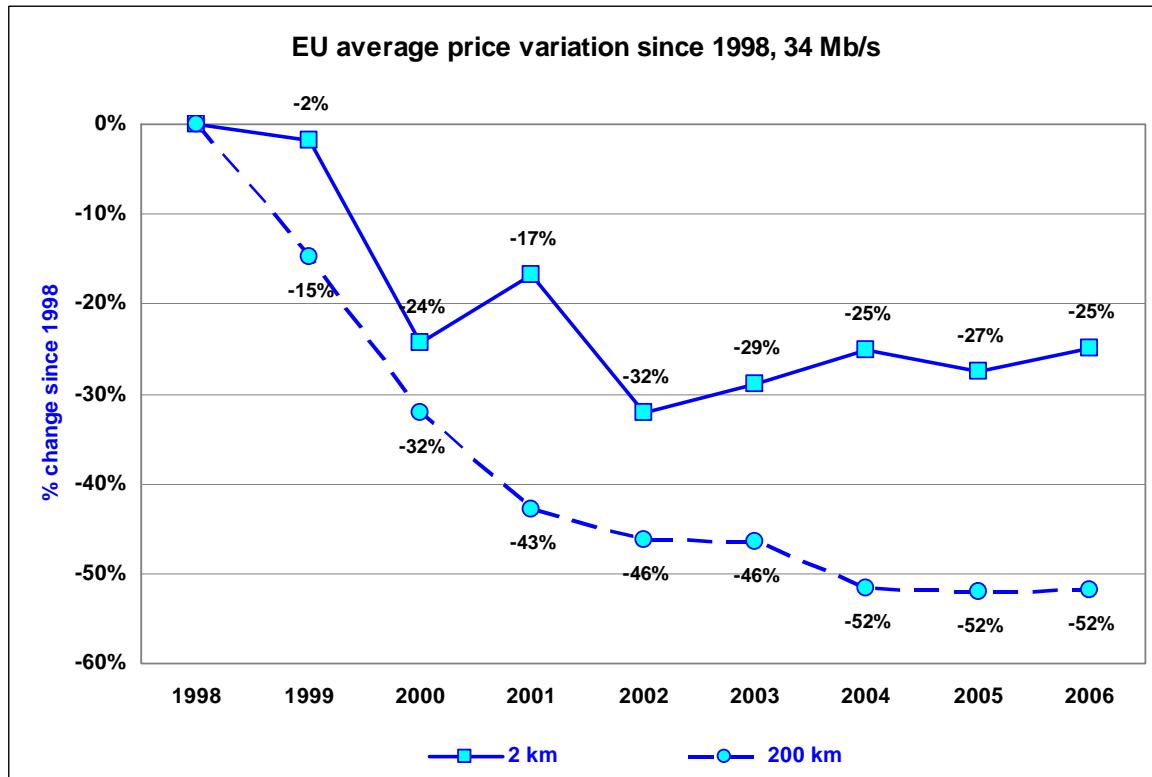


Figure 126a



Source for Switzerland: Teligen T-Basket; OFCOM Switzerland computation.

Figure 127



### 8.3. International leased lines prices

This section examines the standard retail prices (annual rental) for international leased line services (half-circuits in each country) charged by the incumbent operators in each Member State. An analysis of the price development over the period from August 1998 to September 2006 is also included.

Three destinations are covered: international half circuits to the nearest EU country (hereafter “near EU”), to the most distant EU country (“far EU”) and to the USA.

Three types of circuits are considered: digital 64 Kbit/s, 2 Mbit/s and 34 Mbit/s. Given that price information on 155 Mbit/s international lines is only available for a few Member States, the analysis of these circuits is omitted.

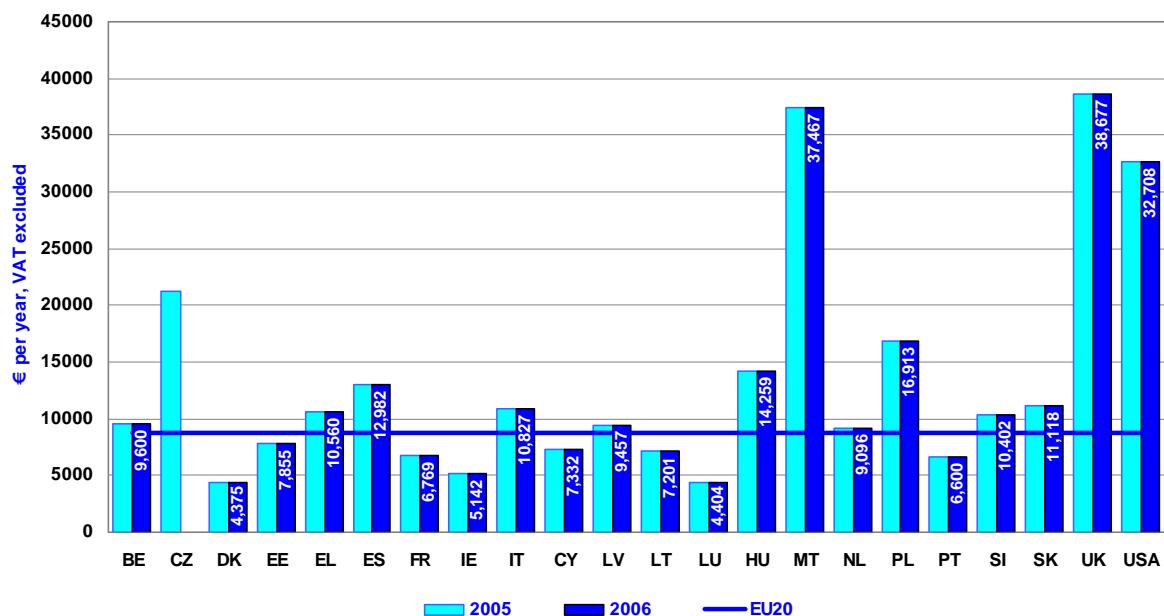
The data is presented with the following parameters:

- All charges in Euro per year
- Excluding VAT
- Variable / 1 year contract (shortest term available).
- AT&T prices are used for USA

#### 8.3.1. 64 Kbit/s

**Figure 128**

**64 kb/s half-circuit prices to Near EU country**



Blue line represents EU average=8793 €

Figure 129

64 kb/s half-circuit prices to Distant EU country

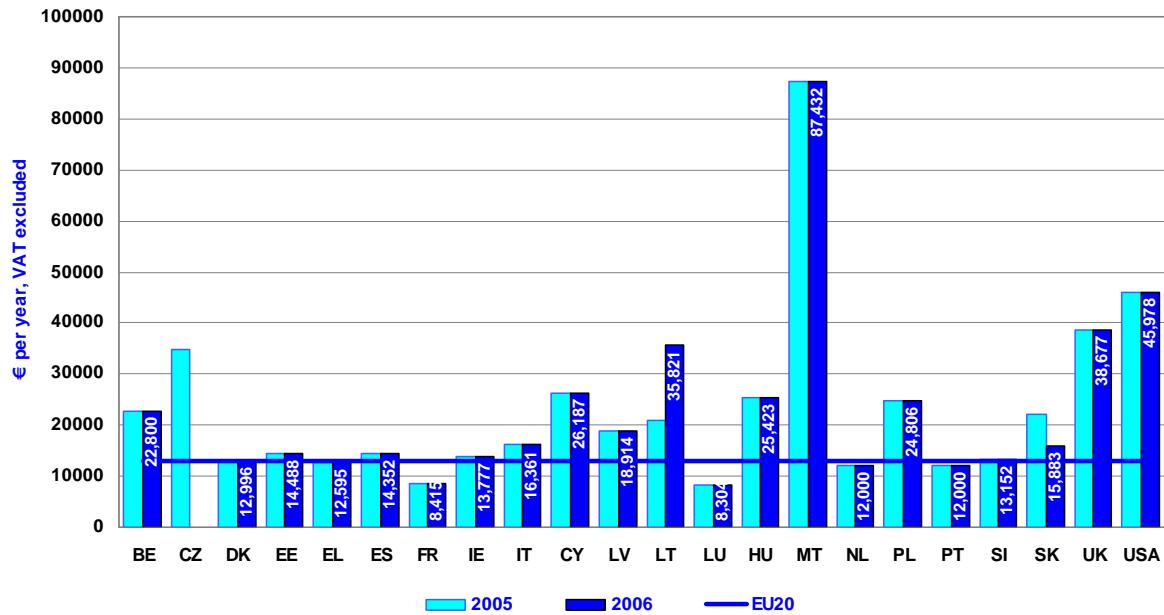
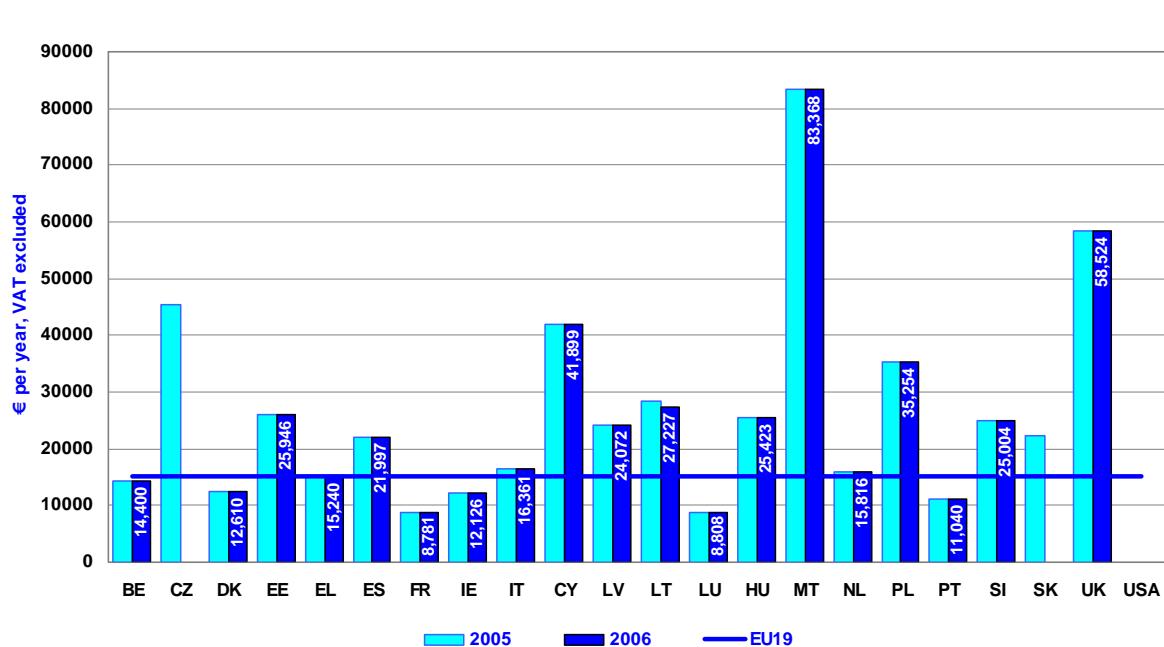


Figure 130

64 kb/s half-circuit prices to USA



### 8.3.2. 2 Mbit/s

Figure 131

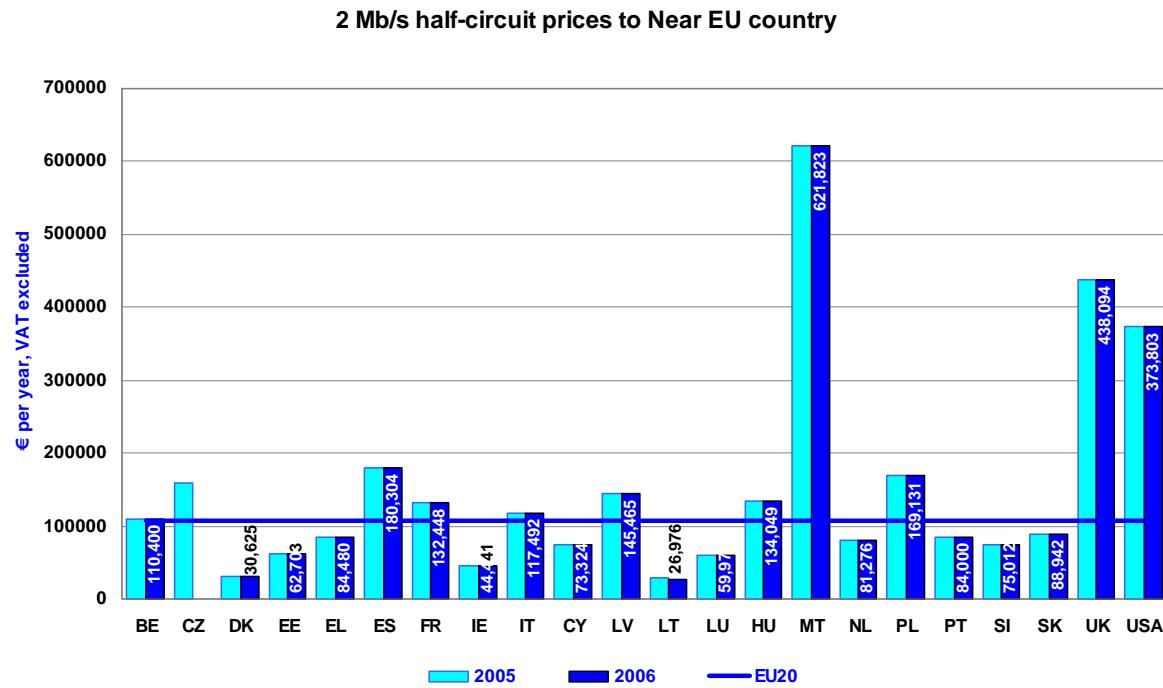


Figure 132

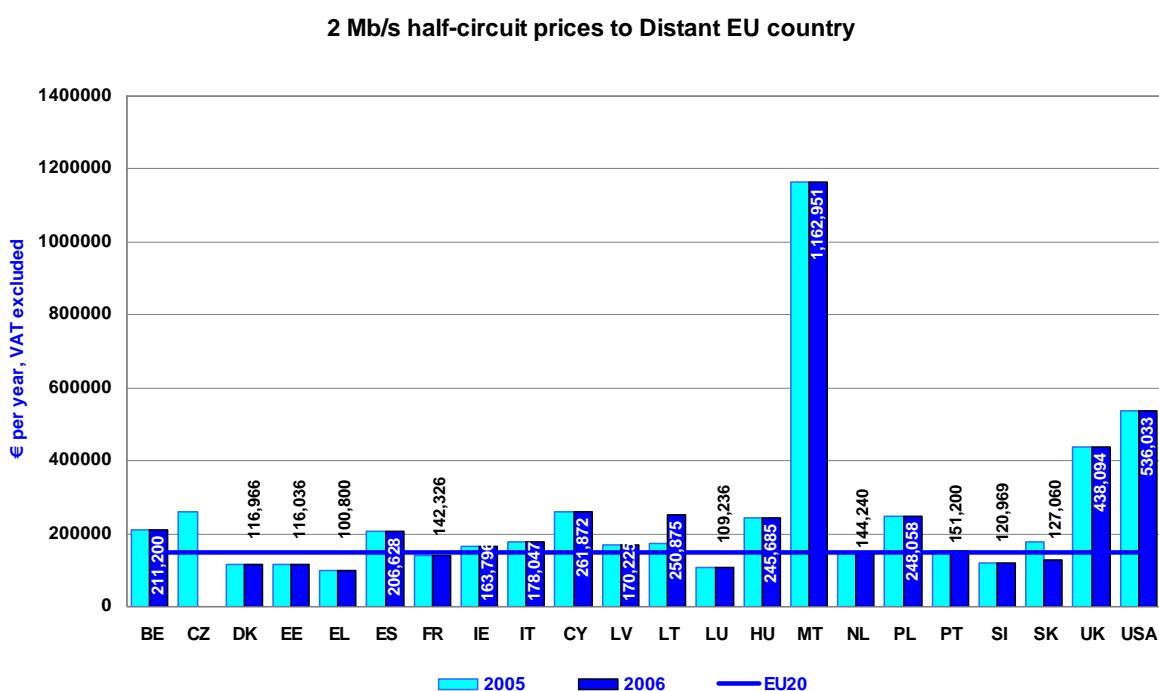
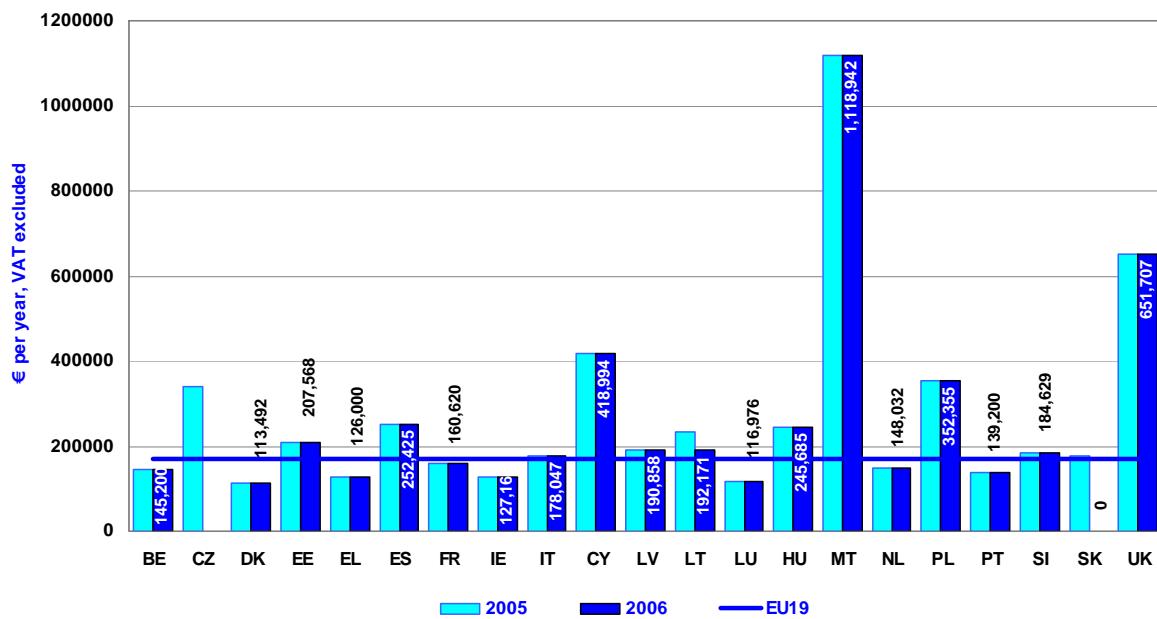


Figure 133

2 Mb/s half-circuit prices to USA



8.3.3. 34 Mbit/s

Figure 134

34 Mb/s half-circuit prices to Near EU country

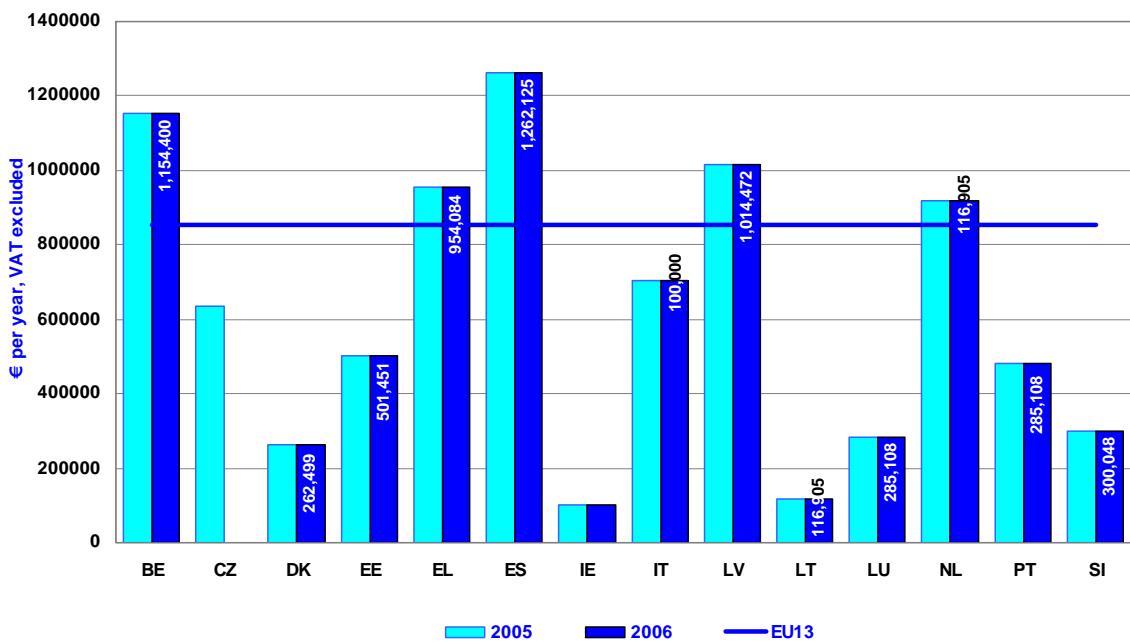
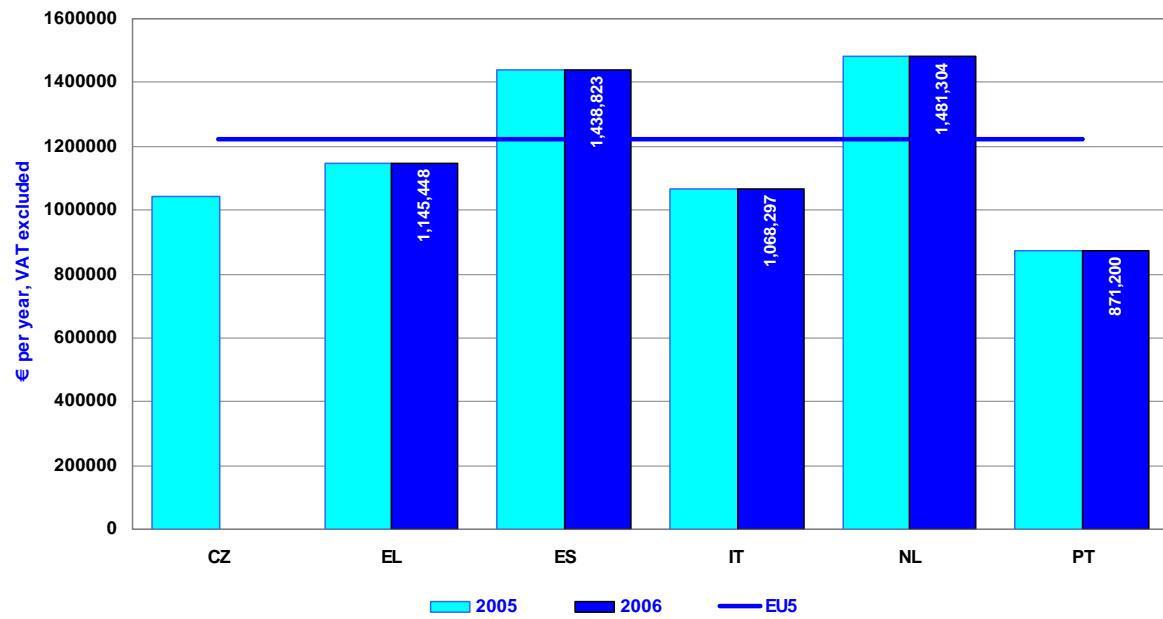


Figure 135

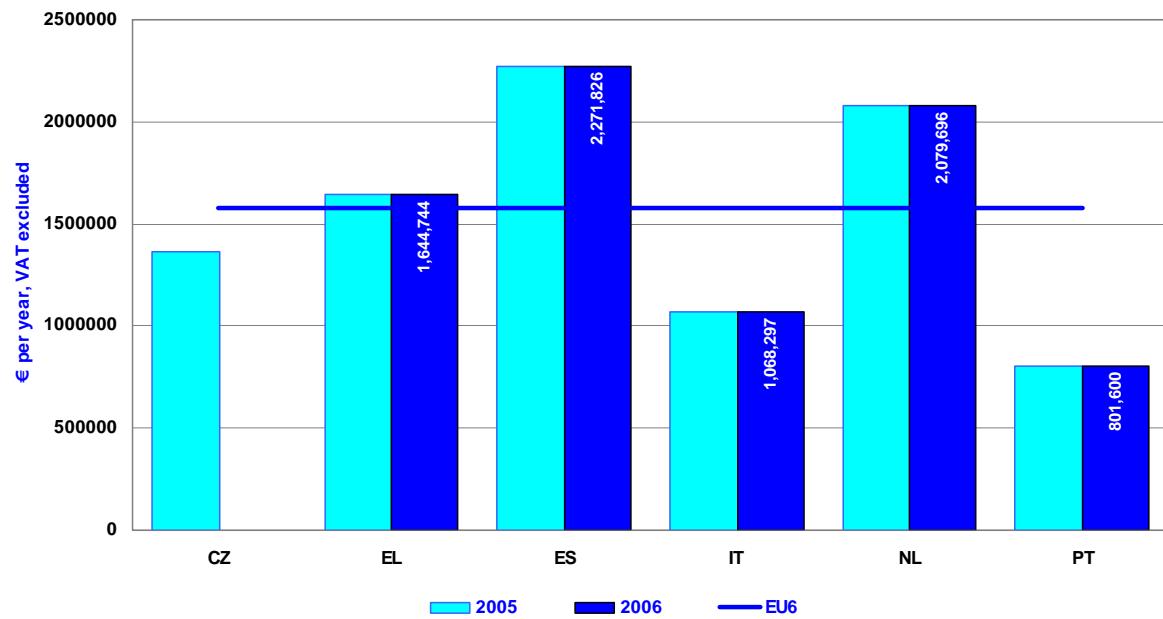
34 Mb/s half-circuit prices to Distant EU country



Blue line represents EU average= 1222232 €

Figure 136

34 Mb/s half-circuit prices to USA



Blue line represents EU average= 1579538 €

#### 8.4. International leased lines price trends (1 August 1998 - 1 September 2006)

Figure 137

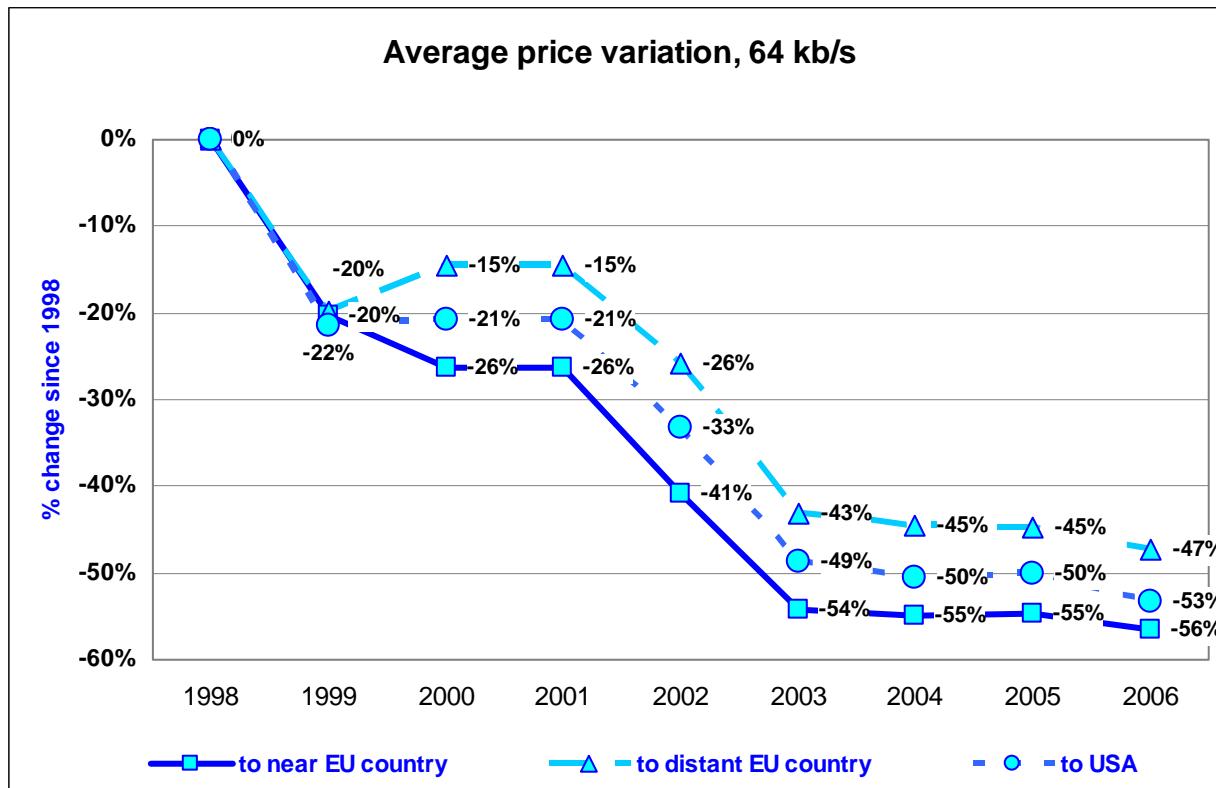
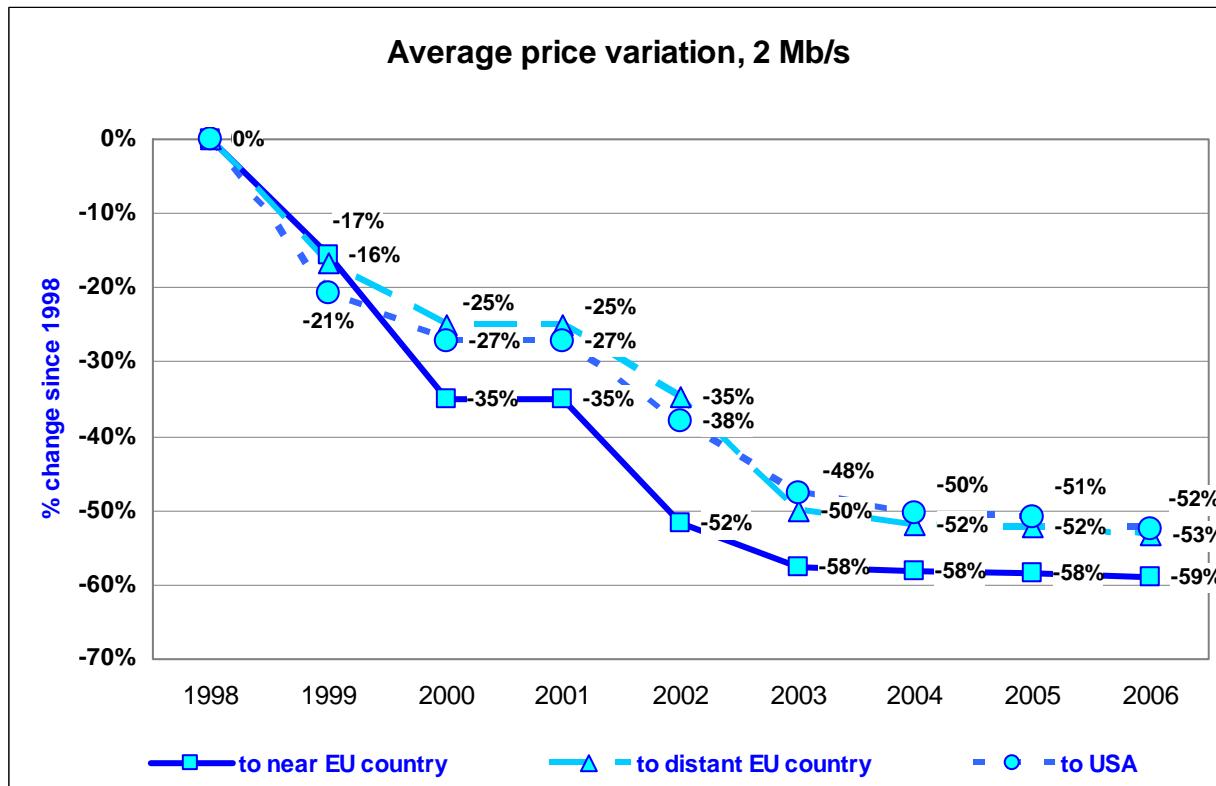


Figure 138



### 8.5. Exchange rate used (except tariffs).

Belgium	1
Czech Republic	0,0353519
Denmark	0,1341094
Germany	1
Estonia	0,0639116
Greece	1
Spain	1
France	1
Ireland	1
Italy	1
Cyprus	1,7340038
Latvia	1,4365752
Lithuania	0,28962
Luxembourg	1
Hungary	0,0036248
Malta	2,329373
Netherlands	
Austria	1
Poland	0,2537685
Portugal	1
Slovenia	0,0041736
Slovakia	0,0268485
Finland	1
Sweden	0,1072674
UK	1,4830194
CH	0,636124

SOURCE: OJ C196/1 OF 4.10.2006  
 Source CH: Teligen of 1.08.2006

### 8.6. Exchange rate used for tariff (on the mobile tariff - section 4, public voice telephony tariffs - section 7 and leased line tariffs - section 8).

Belgium	1
Czech Republic	0,03533
Denmark	0,13404
Germany	1
Estonia	0,06006
Greece	1
Spain	1
France	1
Ireland	1
Italy	1
Cyprus	1,74581
Latvia	1,43287
Lithuania	0,28962
Luxembourg	1
Hungary	0,00358
Malta	2,31965
Netherlands	1
Austria	1

Poland	0,25056
Portugal	1
Slovenia	0,00417
Slovakia	0,02647
Finland	1
Sweden	0,10695
UK	1,48324
Japan	0,00665
USA	0,77876
<b>CH</b>	<b>0,636124</b>

Euro rates as of 4 September 2006

PPP rates from Eurostat, 2005

Source for Switzerland: Teligen T-Basket

## 8.7. Population

	<b>2005</b>	<b>2006</b>
<b>BE</b>	10445900	10 511 400
<b>CZ</b>	10220600	10 251 100
<b>DK</b>	5411400	5 427 500
<b>DE</b>	82500800	82 455 800
<b>EE</b>	1347000	1 344 700
<b>EL</b>	11073000	11 122 900
<b>ES</b>	43038000	43 758 300
<b>FR</b>	60561200	62 886 200
<b>IE</b>	4109200	4 209 000
<b>IT</b>	58462400	58 751 700
<b>CY</b>	749200	766 400
<b>LV</b>	2306400	2 294 600
<b>LT</b>	3425300	3 403 300
<b>LU</b>	455000	459 500
<b>HU</b>	10097500	10 076 600
<b>MT</b>	402700	404 400
<b>NL</b>	16305500	16 335 500
<b>AT</b>	8206500	8 265 900
<b>PL</b>	38173800	38 157 100
<b>PT</b>	10529300	10 569 600
<b>SI</b>	1997600	2 003 400
<b>SK</b>	5384800	5 389 200
<b>FI</b>	5236600	5 255 600
<b>SE</b>	9011400	9 047 800
<b>UK</b>	60034500	60 416 200
<b>EU 15</b>	385380700	389 472 900
<b>EU 10</b>	74104900	74 090 800
<b>EU 25</b>	459485600	463563700
<b>CH</b>	<b>7459100</b>	<b>7507300</b>

Source: Eurostat web site as of 1.10.2006

## 9. OECD TELECOMMUNICATIONS BASKET DEFINITIONS

### 9.1. National PSTN basket

Business basket results exclude VAT. Residential basket results include VAT.

Non-recurring charge calculation	Weight
New line connection charge	50%
Same day takeover connection charge	50%

The non-recurring charge is calculated as an average between the charge for a new line installation, and the charge for “same day takeover”, i.e. when there is a direct transfer from the previous to the new customer. Valid for both Business and Residential baskets.

Non-recurring charge depreciation	Weight
With normal one-off charge	5
Where connection is a tradable asset	20

Annual rental for the service is included in the basket. Any additional recurring charges (per year) shall also be included (e.g. charges related to the use of specific calling plans).

Where the service (or tariff plan) includes a number of “free” calls or minutes, or any other call-related allowance, the value of this allowance is deducted from the usage. The value of the deducted allowance cannot be higher than the usage. Where the tariff clearly specifies that the allowance is related to specific types of calls (e.g. local, international), the usage in question shall only cover the defined type(s) of calls.

The number of calls to fixed line phones (i.e. excluding calls to mobile phones) is defined as:

Number of national fixed line calls	Calls per year
Business basket	3567
Residential basket	1215

The national usage will have a weighted distribution over 14 distances. Call charges relevant at each of these distances shall be used.

Km	3	7	12	17	22	27	40	75	110	135	175	250	350	490
Bus	53	11	7	4	2.5	3	3.5	3.5	2.5	2	1.5	1.5	1	4
Res	60	14	5	3	1.5	2.5	2.5	2.5	1.5	1.3	1	1	0.8	3.5

Bus = Business basket, Res = Residential basket. All weights in percent of total number of fixed line calls.

The national usage will have a weighted distribution over six time and day points. Call charges relevant at each of these time and day points shall be used.

Day/Time	We 11:00	We 15:00	We 20:00	We 03:00	Sa 11:00	Su 15:00
Bus	45.4	40.6	7	0.8	5.7	0.5
Res	26.3	22.1	25.6	3	10	13

Bus = Business basket, Res = Residential basket. All weights in percent of total number of fixed line calls.

We = Weekdays, Sa = Saturdays, Su = Sundays.

National call duration will vary with distance and time of day. The charge for each call shall reflect the actual charge for the duration in question, as defined by the tariff. Call setup and minimum charges shall be included.

Day/Time	Weekday daytime			Weekday evenings, nights and weekends		
Distance	3-12 Km	17-40 Km	40-490 km	3-12 km	17-40 Km	40-490 Km
Bus	2.5	3.5	4.5	2.5	3.5	4.5
Res	2.5	3.5	3.5	3.5	6	7

Bus = Business basket, Res = Residential basket. Duration in minutes per call.

## 9.2. International PSTN basket

The international PSTN basket, when used separately, shall reflect the cost of a single call, calculated according to the weighting method described below. No fixed charges are included.

Business basket results exclude VAT. Residential basket results include VAT.

Call charges for calls to all other OECD Member States shall be used. Peak and off-peak time call charges are used, defined as the highest (most expensive) charge and the lowest (least expensive) charge.

Call cost is based on average per minute charge. Call setup charges and/or different charges for first and additional minutes are included.

The charges to different destinations are weighted according to the ITU call volume statistics. An average over the latest 5 years of available traffic statistics is used. As there may be gaps in the ITU statistics for certain destinations from some countries, calls on such routes are excluded from the calculation.

Call charges are weighted between peak and off-peak:

	Peak time weight	Off-peak time weight
Business basket	75.0 %	25.0 %
Residential Basket	25.0 %	75.0 %

Call duration differ between peak and off-peak time:

	Peak time	Off-peak time
Business basket	3 minutes	5 minutes
Residential Basket	3 minutes	5 minutes

## 9.3. Composite national – international basket

This basket is based on a combination of the national and international baskets, as described above. The national basket remains unchanged, and the international basket is scaled using a fixed number of international calls.

Business basket results exclude VAT. Residential basket results include VAT.

The number of calls to fixed line phones (i.e. excluding calls to mobile phones) is defined as:

Number of national fixed line calls	Calls per year
Business basket	3600
Residential basket	1200

The international portion of the basket shall have a number of calls equal to 6% of the national fixed line calls, in addition to the calls defined in the national portion of the basket.

	International calls per year
Business basket	216
Residential basket	72

Calls to mobile phones are added to the basket. The number of calls shall be 10% of the number of national fixed line calls, in addition to the fixed line calls.

Calls to mobile phones	Calls per year	Call duration
Business basket	360	2
Residential basket	120	2

Call duration in minutes per call.

A weighted distribution over six time and day points is used. Call charges relevant at each of these time and day points shall be used.

Day/Time	We 11:00	We 15:00	We 20:00	We 03:00	Sa 11:00	Su 15:00
Bus	45.4	40.6	7	0.8	5.7	0.5
Res	14.3	22.1	31.6	3	13	16

Bus = Business basket, Res = Residential basket. All weights in percent of total number of fixed line calls.

We = Weekdays, Sa = Saturdays, Su = Sundays.

Call duration will vary with distance and time of day. The charge for each call shall reflect the actual charge for the duration in question, as defined by the tariff. Call setup and minimum charges shall be included.

Day/Time	Weekday daytime			Weekday evenings, nights and weekends		
Distance	3-12 Km	17-40 Km	40-490 km	3-12 km	17-40 Km	40-490 Km
Bus	3.5	3.5	3.5	3.5	3.5	3.5
Res	2.5	3.5	3.5	3.5	6	7

Bus = Business basket, Res = Residential basket. Duration in minutes per call.

#### 9.4. New OECD baskets for PSTN 2006

Number of calls per year

Number of calls per year	National calls	Calls to mobile	International calls	Total calls
OECD Residential basket, Low Usage	456	114	30	600
OECD Residential basket, Medium Usage	900	276	24	1200
OECD Residential basket, High Usage	1560	744	96	2400
OECD Business basket, SOHO	1206	522	72	1800
OECD Business basket, SME	2016	560	224	2800

The SME basket shall also reflect 30 lines and users.

Distribution over time

Fixed call distribution over time	We 11.00	We 15.00	We 20.00	We 03.00	Sa 11.00	Su 15.00
OECD Residential basket, Low Usage	30.2%	28.1%	23.6%	0.9%	8.2%	9.0%
OECD Residential basket, Medium Usage	27.5%	28.0%	23.0%	2.0%	8.0%	11.5%
OECD Residential basket, High Usage	30.0%	30.4%	20.0%	0.6%	8.5%	10.5%
OECD Business basket, SOHO	39.5%	39.3%	7.5%	3.6%	5.5%	4.6%
OECD Business basket, SME	40.2%	40.5%	6.5%	3.4%	4.7%	4.7%

Mobile call distribution over time	We 11.00	We 15.00	We 20.00	We 03.00	Sa 11.00	Su 15.00
OECD Residential basket, Low Usage	28.6%	28.6%	20.5%	0.6%	10.1%	11.6%
OECD Residential basket, Medium Usage	29.1%	30.5%	20.5%	0.7%	8.5%	10.7%
OECD Residential basket, High Usage	30.0%	30.4%	20.0%	0.6%	8.5%	10.5%
OECD Business basket, SOHO	39.5%	39.5%	4.5%	0.3%	9.0%	7.2%
OECD Business basket, SME	44.0%	42.0%	1.2%	0.1%	6.3%	6.4%

Distribution over distance

Fixed call distribution over distance	3 km	7 km	12 km	17 km	22 km	27 km	40 km
OECD Residential basket, Low Usage	62.0%	14.5%	5.2%	3.1%	1.6%	2.1%	2.1%
OECD Residential basket, Medium Usage	56.7%	13.3%	4.7%	2.8%	1.4%	3.2%	3.2%
OECD Residential basket, High Usage	63.0%	14.7%	5.2%	3.1%	1.6%	1.9%	1.9%
OECD Business basket, SOHO	55.5%	13.0%	4.6%	2.9%	1.5%	3.3%	3.3%
OECD Business basket, SME	57.2%	13.4%	4.9%	3.0%	1.5%	3.0%	3.0%

Fixed call distribution over distance	75 km	110 km	135 km	175 km	250 km	350 km	490 km
OECD Residential basket, Low Usage	2.1%	1.2%	1.0%	0.8%	0.8%	0.6%	2.9%
OECD Residential basket, Medium Usage	3.2%	1.9%	1.6%	1.3%	1.3%	1.0%	4.4%
OECD Residential basket, High Usage	1.9%	1.1%	0.9%	0.7%	0.7%	0.6%	2.7%
OECD Business basket, SOHO	3.3%	2.0%	1.7%	1.4%	1.4%	1.1%	5.0%
OECD Business basket, SME	3.0%	1.8%	1.5%	1.2%	1.2%	0.9%	4.4%

## Call durations in minutes

Call durations 3-22 km	We 11.00	We 15.00	We 20.00	We 03.00	Sa 11.00	Su 15.00
OECD Residential basket, Low Usage	3.7	3.7	4.7	4.7	4.5	4.5
OECD Residential basket, Medium Usa	3.7	3.7	4.7	4.7	4.5	4.5
OECD Residential basket, High Usage	3.7	3.7	4.7	4.7	4.5	4.5
OECD Business basket, SOHO	1.9	1.9	2.1	2.1	2.3	2.3
OECD Business basket, SME	1.9	1.9	2.1	2.1	2.3	2.3
Call durations >22 km	We 11.00	We 15.00	We 20.00	We 03.00	Sa 11.00	Su 15.00
OECD Residential basket, Low Usage	4.4	4.4	7	7	6.6	6.6
OECD Residential basket, Medium Usa	4.4	4.4	7	7	6.6	6.6
OECD Residential basket, High Usage	4.4	4.4	7	7	6.6	6.6
OECD Business basket, SOHO	2.2	2.2	3	3	3.1	3.1
OECD Business basket, SME	2.2	2.2	3	3	3.1	3.1
Call durations to mobile	We 11.00	We 15.00	We 20.00	We 03.00	Sa 11.00	Su 15.00
OECD Business basket, SME	1.8	1.8	2.1	2.1	1.9	1.9
OECD Business basket, SME	1.8	1.8	2.1	2.1	1.9	1.9
OECD Business basket, SME	1.8	1.8	2.1	2.1	1.9	1.9
OECD Residential basket, Low Usage	1.6	1.6	1.7	1.7	1.7	1.7
OECD Residential basket, Medium Usa	1.6	1.6	1.7	1.7	1.7	1.7

## International calls

International calls	Distribution		Call duration (minutes)	
	Peak	Off-peak	Peak	Off-peak
OECD Residential basket, Low Usage	33%	67%	5.5	7.2
OECD Residential basket, Medium Usa	33%	67%	5.5	7.2
OECD Residential basket, High Usage	33%	67%	5.5	7.2
OECD Business basket, SOHO	80%	20%	2.9	3.9
OECD Business basket, SME	80%	20%	2.9	3.9

## 9.5. OECD mobile baskets 2002

All baskets will include:

Registration or installation charges with 1/3 of the charges, *i.e.* distributed over 3 years.

Monthly rental charges, and any option charges that may apply to the package, or package combination.

The three new baskets are:

Low user basket. The usage level of this basket is low, with a call volume less than half of that in the Medium user basket.

Medium user basket. This basket will have 75 outgoing calls per month.

High user basket. The usage level is about twice the Medium user basket.

The usage profiles will also include a number of SMS messages per month.

Call and message volumes for each basket are:

	Outgoing calls /month		SMS per month
	Low user	Medium user	High user
Low user	25		30
Medium user		75	35
High user		150	42

The information received showed that there is little difference between the average pre-paid usage and the low user post-paid usage. The low user basket can therefore be used for both pre- and post-paid tariffs, allowing a simple comparison also between the two types.

Only national calls are included in the profiles, with 4 different destinations:

Local area fixed line calls. This is used to accommodate the tariffs that have separate charges for the local area. When such charges are not available, this proportion of calls is included in the National.

National fixed line calls. This covers all fixed line calls outside the local area, except in cases as noted above.

Same network mobile calls (On-net). This includes all calls made to mobiles in the same mobile network as the caller.

Other network mobile calls (Off-net). This includes calls to all other mobile networks in the caller's country. When the charges are different depending on destination network, the market shares based on subscriber numbers are used for weighting the charges. Up to 3 other networks will be considered in each country.

Distributions per destination for each basket are:

% of total number of calls	Fixed Local area	Fixed National area	On-net mobile	Off-net mobile
Low user	28.0%	14.0%	40.0%	18.0%
Medium user	24.0%	12.0%	43.0%	21.0%
High user	26.0%	14.0%	42.0%	18.0%

As the information received produced little evidence on the split between local and national fixed line calls, the assumption has been used that the ratio would be 2:1 for local: national, i.e. 67% local and 33% national. This assumption is taken from the averages in fixed baskets, and the scarce information received.

Instead of splitting time and day into distinct times and days the following approach will be used:

Peak time calls at weekdays, most expensive time during daytime.

Off-peak time calls at weekdays, cheapest time before midnight.

Weekend time calls, at daytime Sundays.

Distributions over time and day for each basket are:

% of total number of calls	ToD Peak	ToD Off-peak	ToD Weekend
Low user	38.0%	35.0%	27.0%
Medium user	47.0%	30.0%	23.0%
High user	63.0%	22.0%	15.0%

There will be 3 separate call durations:

Local and national fixed line calls

Same network mobile calls (On-net)

Other network mobile calls (Off-net)

Call durations for each basket are:

Minutes per call	Dur Fixed National	Dur Mobile On-net	Dur Mobile Off-net
Low user	1.6	1.4	1.4
Medium user	2.1	1.9	1.9
High user	2.2	2.0	2.1

Any call allowance value included in the monthly rental will be deducted from the usage value once the basket is calculated. The deduction cannot be larger than the actual usage value, i.e. negative usage is not allowed. No transfer of unused value to next month is taken into account.

Any inclusive minutes will be deducted from the basket usage before starting the calculation of usage cost. The inclusive minutes are assumed to be used up with the same calling pattern that is described in the basket, i.e. the same peak/off-peak ratio and the same distribution across destinations. Where the inclusive minutes are clearly limited to specific destinations or times of day this will be taken into account. No transfer of unused minutes is taken into account.

Any inclusive SMS-messages will be deducted from the basket before starting the calculation of the SMS message cost, up to the number of messages in the basket.

For each of the operators covered a set of packages shall be included so that the cheapest package offered by that operator can be calculated for each of the 3 baskets.

Multiple operators in each country shall be included, with at least the two operators with highest number of subscribers in each country. The operators included shall have a total market share of at least 50% based on subscriber numbers.

Basket results are calculated for a period of one year.

### 9.6. New OECD mobile baskets 2006

The basket structure remains the same as with the 2002 version of the baskets, with a few new additions. All baskets will include:

Registration or installation charges with 1/3 of the charges, i.e. distributed over 3 years.

Monthly rental charges, and any option charges that may apply to the package, or package combination.

Usage charges for voice calls and SMS and MMS message, as defined by the usage profile.

The three baskets are:

Low user basket. The usage level of this basket is low, with a call volume less than half of that in the Medium user basket.

Medium user basket. This basket will have 65 outgoing calls per month.

High user basket. The usage level is about twice the Medium user basket.

The usage profiles will also include a number of SMS and MMS messages per month. The number of MMS is low, reflecting a new service with still little use.

Call and message volumes for each basket are:

	Outgoing calls /month	SMS per month	MMS per month
Low user	30	33	0.67
Medium user	65	50	0.67
High user	140	55	1

The information received showed that there is little difference between the average pre-paid usage and the low user post-paid usage. The low user basket can therefore be used for both pre- and post-paid tariffs, allowing a simple comparison also between the two types.

Only national calls are included in the profiles, with 5 different destinations:

Local area fixed line calls. This is used to accommodate the tariffs that have separate charges for the local area. When such charges are not available, this proportion of calls is included in the National.

National fixed line calls. This covers all fixed line calls outside the local area, except in cases as noted above.

Same network mobile calls (On-net). This includes all calls made to mobiles in the same mobile network as the caller.

Other network mobile calls (Off-net). This includes calls to all other mobile networks in the caller's country. When the charges are different depending on destination network, the market shares based on subscriber numbers are used for weighting the charges. Up to 3 other networks will be considered in each country.

Voicemail calls. This reflects calls made to retrieve voicemail messages from the on-net voicemail service.

Distributions per destination for each basket are:

% of total number of calls	Fixed Local	Fixed National	On-net mobile	Off-net mobile	Voicemail
Low user	15%	7%	48%	22%	8%
Medium user	14%	7%	48%	24%	7%
High user	13%	7%	47%	26%	7%

As the information received produced little evidence on the split between local and national fixed line calls, the assumption has been used that the ratio would be 2:1 for local: national, i.e. 67% local and 33% national. This assumption is taken from the averages in fixed baskets, and the scarce information received.

Instead of splitting time and day into distinct times and days the following approach will be used:

Peak time calls at weekdays, most expensive time during daytime.

Off-peak time calls at weekdays, cheapest time before midnight.

Weekend time calls, at daytime Sundays.

Distributions over time and day for each basket are:

% of total number of calls	ToD Peak	ToD Off-peak	ToD Weekend
Low user	48%	25%	27%
Medium user	50%	24%	26%
High user	60%	19%	21%

There will be 4 separate call durations:

Local and national fixed line calls

Same network mobile calls (On-net)

Other network mobile calls (Off-net)

Voicemail calls

Call durations for each basket are:

Minutes per call	Dur Fixed National	Dur Mobile On-net	Dur Mobile Off-net	Dur Voicemail
Low user	1.5	1.6	1.4	0.8
Medium user	1.8	1.9	1.7	0.8
High user	1.7	1.9	1.8	0.8

Any call allowance value included in the monthly rental will be deducted from the usage value once the basket is calculated. The deduction cannot be larger than the actual usage value, i.e. negative usage is not allowed. No transfer of unused value to next month is taken into account.

Any inclusive minutes will be deducted from the basket usage before starting the calculation of usage cost. The inclusive minutes are assumed to be used up with the same calling pattern that is described in the basket, i.e. the same peak/off-peak ratio and the same distribution across destinations. Where the inclusive minutes are clearly limited to specific destinations or times of day this will be taken into account. No transfer of unused minutes is taken into account.

Any inclusive SMS- and MMS-messages will be deducted from the basket before starting the calculation of the SMS and MMS message cost, up to the number of messages in the basket.

For each of the operators covered a set of packages shall be included so that the cheapest package offered by that operator can be calculated for each of the 3 baskets.

Multiple operators in each country shall be included, with at least the two operators with highest number of subscribers in each country. The operators included shall have a total market share of at least 50% based on subscriber numbers.

Basket results are calculated for a period of one year.