Schweizerische Eidgenossenschaft
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Federal Department of the Environment,
Transport, Energy and Communications DETEC
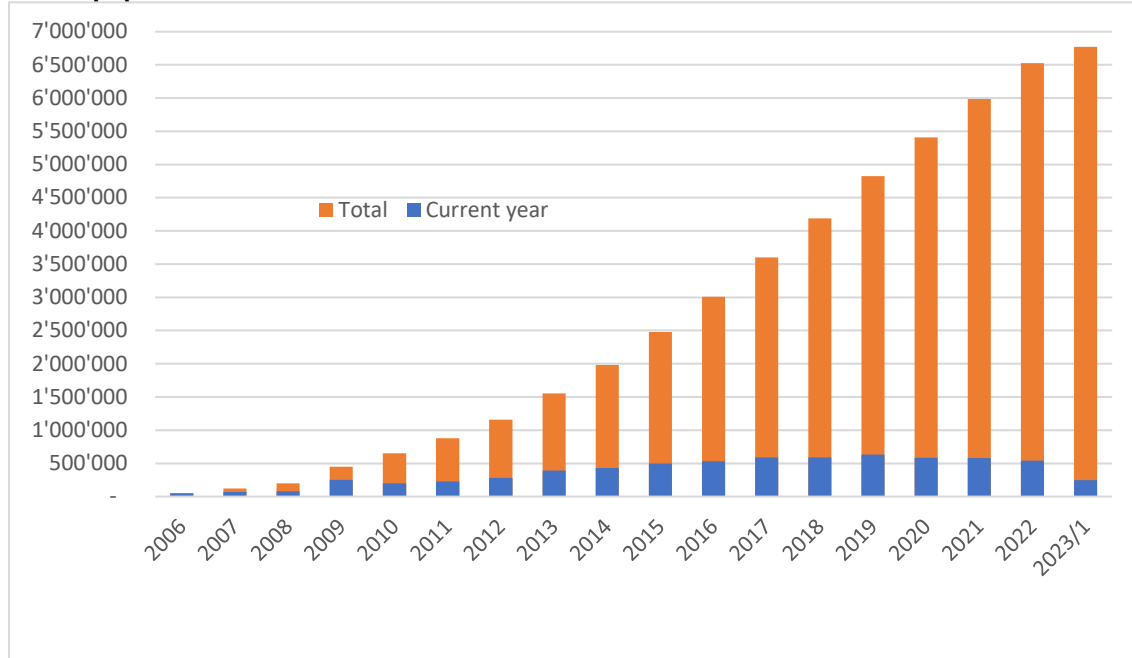
Federal Office of Communications OFCOM
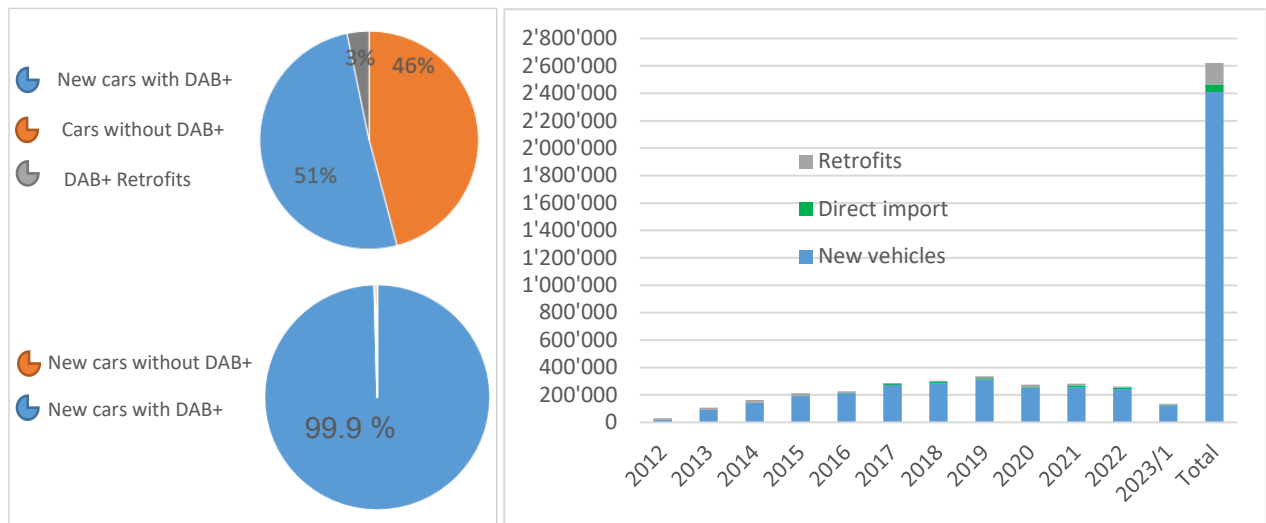
August 2023

Key figures on DAB+ in Switzerland

1. Equipment sales

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DAB+ devices sold in Switzerland between 2006 and June 2023 (Jan-Jun 2023: + 245'612; status End June 2023: 6'773'129 devices, incl. vehicles).   *Sources: Importers, dealers, GFK*

2. Vehicles

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In June 2023, 54% of all vehicles in Switzerland were able to receive DAB+-channels (see above) and a DAB+ device was fitted as standard in 99.9% of all new vehicles.

In June 2023 2'621'335 vehicles were equipped with a DAB+ device (+136'118), of which 2.4 million were official imports (+124'000), 55'000 direct imports (+5'000) and 157'000 retrofits (+7'000).

*Sources: MCDT, weer, Federal Office of Statistics*

3. Usage
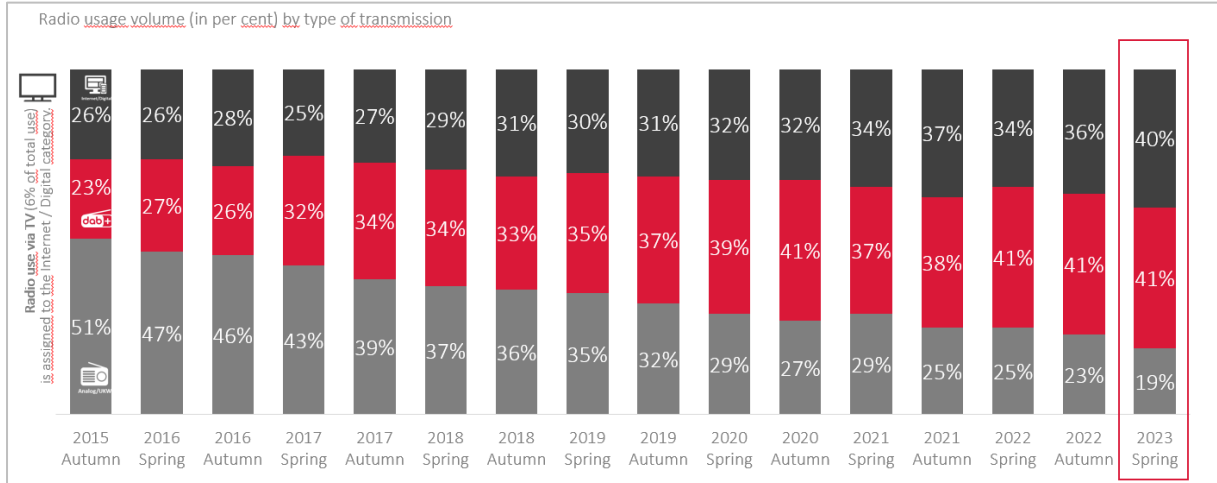
Overall, digital use in spring 2023 increased by 4 percentage points (pp) to 81%, while FM fell by 4 pp to 19%. The use of radio programmes via internet/TV rose by 4 percentage points (PP) to 40% and is thus almost at the same level as use with DAB+ receivers (41%).

n(2015/2)=2'453, n(2016/1)=2'526, n(2016/2)=2'531, n(2017/1)=2'504, n(2017/2)=2'519, n(2018/1)=2'673, n(2018/2)=2'761, n(2019/1)=2'740, n(2019/2)=2'800 , n(2020/1)=2'625, n(2020/2)=2'671, n(2021/1): 2'670, n(2021/2)=2'801, n(2022/1)=2'789, n(2022/2)=2'841, n(2023/1)=2'756)

Source: GRP Switzerland, DigiMig survey

4. Ranges
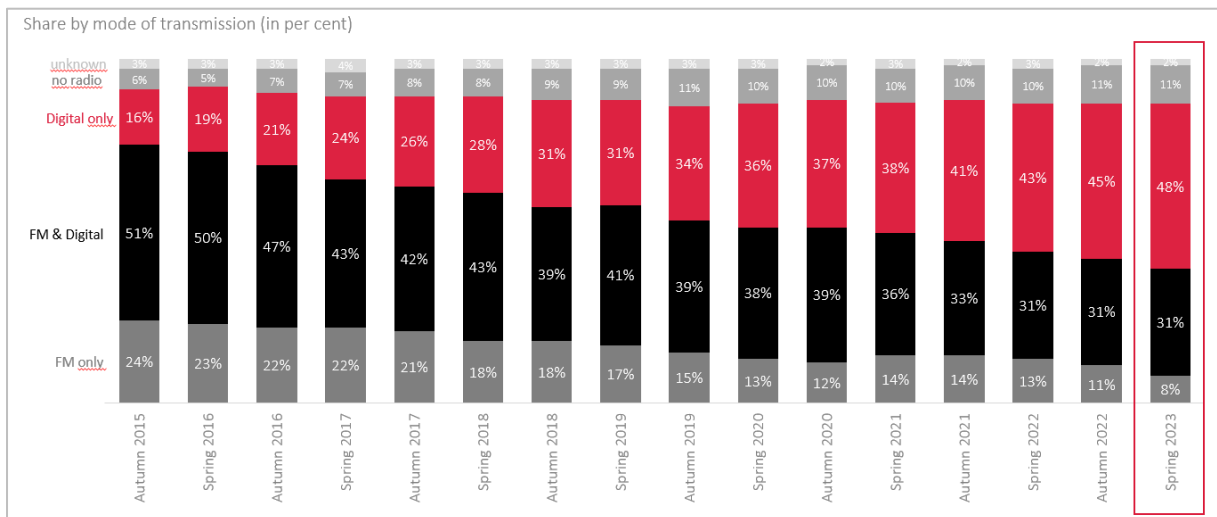
Development of personal reach over time: 8% of the population still listen exclusively to FM radio. More than 79% listen to digital radio, while 48% no longer listen to FM radio but only to digital radio. 11% do not listen any radio.

n(2015/2)=2'453, n(2016/1)=2'526, n(2016/2)=2'531, n(2017/1)=2'504, n(2017/2)=2'519, n(2018/1)=2'673, n(2018/2)=2'761, n(2019/1)=2'740, n(2019/2)=2'800 , n(2020/1)=2'625, n(2020/2)=2'671, n(2021/1)=2'670, n(2021/2)=2'801, n(2022/1)=2'789, n(2022/2)=2'841, n(2023/1)=2'756)

Source: GRP Switzerland, DigiMig survey